



TEXAS

JOIN US IN DALLAS, TX ON JULY 9 - 11, 2021
[CONSERVATIVE.ORG](https://www.conservative.org)



\$200,000

FEATURING SPONSOR

This unique and customizable opportunity is CPAC's top level sponsorship. It includes exclusive benefits to create the ultimate CPAC experience. Please contact Carin Walters at cwalters@conservative.org or 202-347-9388 for further details.

The background of the advertisement features three men in professional attire. On the left, a man with white hair, wearing a dark blue suit and a purple striped tie, is smiling broadly. In the center, a man in a dark suit and blue tie is also smiling. On the right, a man in a light blue shirt and a patterned yellow tie is smiling. A large, stylized red arrow graphic points upwards and to the right, overlapping the man in the light blue shirt. The overall scene is set against a blurred background of other people and a blue backdrop.

\$100,000 PRESENTING SPONSOR

This customizable opportunity is one of CPAC's top sponsorships. It includes exclusive benefits to create a marquee CPAC experience for your organization. Please contact Carin Walters at cwalters@conservative.org or 202-347-9388 for further details.

\$45,000

PARTNERING

Partnering sponsors will be recognized in conference print and online promotional advertising, including select CPAC web and digital marketing, collateral materials and conference publications.



Main Stage Presence

- Visible incorporation of organization logo in **General Session Ballroom**
- **Logo** on General Session projection screens at least **one (1) time**
- A **60 second video** played on projection screens three (3) times during General Session
 - *Please note: video is subject to CPAC approval.*

Meeting Space

- Exclusive use of a large meeting room for a **full day**
 - *Please note: the room may be used in any manner agreeable between sponsor and CPAC.*
 - *Partnering sponsors will be permitted to select the date/time/location of meeting room before any lower-level sponsor.*
 - *Room selection will begin in June as the agenda is being finalized, so that sponsors can make an informed decision when choosing meeting space.*

On-Site Branding and Recognition

- Standalone ad in CPAC App
 - *Please note: the ad is subject to CPAC approval.*
- Recognition by level on **conference signage**
 - *General conference signage located throughout the conference*

Exhibit Space

- **20x10 booth** (with pipe and drape) in premium CPAC Central
 - *Partnering sponsors will have the ability to pick their booth space before lower-level sponsors.*

Additional Branding Opportunities

- One (1) **marketing email** (for your organization or event) to CPAC 2021 attendees
 - *Emails can be sent during CPAC.*
 - *Please note: email content and delivery date are subject to CPAC approval.*
- Two (2) CPAC **Facebook** Shares
 - *Two Facebook shares from your organization (CPAC will share your post to the CPAC page).*
 - *Please note: Facebook posts and delivery dates are subject to CPAC approval.*
- Two (2) CPAC **Twitter** Retweets
 - *Two Twitter retweets from your organization (CPAC will retweet from the CPAC account).*
 - *Please note: Twitter posts and delivery dates are subject to CPAC approval.*
- One (1) **banner ad** in CPAC App
 - *Please note: banner ads are subject to CPAC approval.*
- One (1) **push notification** in CPAC App
 - *Please note: push notifications are subject to CPAC approval.*
- **Logo** and **link** on in sponsor section of [CPAC.org](https://www.cpac.org)
- Listing in **sponsor section** of CPAC App

VIP Hospitality Benefits

- 4 Tickets to nightly VIP Receptions
- 20 General registrations

\$20,000



Supporting sponsors are great for organizations looking to amplify their presence at CPAC in a variety of ways.



Main Stage Presence

- Visible incorporation of organization logo in General Session ballroom
- Logo on General Session projection screens at least **one (1) time**
- A **60 second video** played on projection screens one (1) time during General Session

Meeting Space

- Exclusive use of a meeting room for a **four (4) hour time block**
 - *Please note: the room may be used in any manner agreeable between sponsor and CPAC.*
 - *Supporting sponsors will be permitted to select the date/time/location of meeting room before any lower-level sponsor.*
 - *Room selection will begin in June as the agenda is being finalized, so that sponsors can make an informed decision when choosing meeting space.*

On-Site Branding and Recognition

- Recognition by level on **conference signage**
 - *General conference signage located throughout conference*

Exhibit Space

- 20x10 booth (with pipe and drape) in CPAC Central
 - *Participating sponsors will have the ability to pick their booth space before lower-level sponsors.*

Additional Branding Opportunities

- Three dedicated sections in sponsor wrap up emails (three opportunities)
 - *Date selection dependent upon availability.*
 - *Up to 3 sponsors will be included in the sponsor wrap up emails.*
- One (1) CPAC **Facebook** Share
 - *One Facebook share from your organization (CPAC will share your post to the CPAC page).*
 - *Please note: Facebook posts and delivery dates are subject to CPAC approval.*
- One (1) CPAC **Twitter** Retweet
 - *One Twitter retweet from your organization (CPAC will retweet from the CPAC account).*
 - *Please note: Twitter posts and delivery dates are subject to CPAC approval.*
- One (1) **push notification** in CPAC App
 - *Please note: push notification is subject to CPAC approval.*
- **Logo** and **link** in sponsor section of [CPAC.org](https://www.cpac.org)
- Listing in **sponsor section** of CPAC App

VIP Hospitality Benefits

- 15 General Registrations
- 2 Tickets to nightly VIP receptions

\$10,000

CONTRIBUTING

Contributing sponsorships are good for organizations interested in having a larger, more meaningful role at CPAC.



Meeting Space

- Exclusive use of a meeting room for a **two (2) hour time block**
 - *Please note: the room may be used in any manner agreeable between sponsor and CPAC.*
 - *Room selection will begin in June as the agenda is being finalized, so that sponsors can make an informed decision when choosing meeting space.*

On-Site Branding and Recognition

- Promotional Ad in CPAC App
 - *Please note: the ad is subject to CPAC approval.*
- Recognition by level on **conference signage**
 - *General conference signage located throughout the conference.*

Exhibit Space

- **10x10** booth (with pipe and drape) in CPAC Central
 - *Contributing sponsors will have the ability to pick their booth space before lower-level sponsors.*

Additional Branding Opportunities

- Two dedicated sections in sponsor wrap up emails (two opportunities)
 - *Date selection dependent upon availability.*
 - *Up to 3 sponsors will be included in the sponsor wrap up emails.*
- One (1) CPAC **Facebook** Share
 - *One Facebook share from your organization (CPAC will share your post to the CPAC page).*
 - *Please note: the Facebook post and delivery date are subject to CPAC approval.*
- One (1) CPAC **Twitter** Retweet
 - *One Twitter retweet from your organization (CPAC will retweet from the CPAC account).*
 - *Please note: the Twitter post and delivery date are subject to CPAC approval.*
- **Logo** and **link** in sponsor section of [CPAC.org](https://cpac.org)
- Listing in **sponsor section** of CPAC App

VIP Hospitality Benefits

- 10 General Registrations

\$5,000

PARTICIPATING

Our entry level **Participating sponsorship** package is structured for organizations wishing to have a more visible presence at CPAC.

On-Site Branding and Recognition

- Promotional Ad in CPAC App
 - *Please note: This item is subject to CPAC Approval*
- Recognition by level on **conference signage**
 - *General conference signage located throughout conference*

Exhibit Space

- **10x10** booth (with pipe and drape) in CPAC Central
 - *Participating sponsors will have the ability to pick their booth space before lower-level sponsors.*

Additional Branding Opportunities

- One dedicated section in sponsor wrap up emails (one opportunity)
 - *Date selection dependent upon availability*
 - *Up to 3 sponsors will be included in the sponsor wrap up emails*
- **Logo** and **link** in sponsor section of [CPAC.ORG](https://www.cpac.org)
- Listing in **sponsor section** of CPAC App

VIP Hospitality Benefits

- 6 General Registrations





\$2,500 EXHIBITOR

The Exhibitor Package is for organizations interested in having access to attendees in CPAC Central. CPAC Central hours are 4:00 - 8:30PM on Friday and 10:00AM - 4:00PM on Saturday and Sunday.

Exhibit Space

- **10x10** booth (with pipe and drape) in Exhibitor area of CPAC Central
 - Please note that location is chosen on a first serve basis

Additional Branding Opportunities

- Organization name and link on sponsor section of [CPAC.ORG](https://www.cpac.org)
- Listing in **exhibitor section** of CPAC App

VIP Hospitality Benefits

- 4 General Registrations

ADDITIONAL A LA CARTE OPPORTUNITIES

CPAC can create a custom package for your organization in order to best fit your needs. Please email Annabelle Stroud at astroud@conservative.org for more information.



CPAC & EVENTS TEAM



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