



**DEPARTMENT OF DEFENSE  
UNITED STATES CYBER COMMAND**  
9800 SAVAGE ROAD, SUITE 6171  
FORT GEORGE G. MEADE, MARYLAND 20755

**FEB 22 2022**

William Fernandes  
MuckRock News  
DEPT MR 123436  
411A Highland Ave  
Somerville, MA 02144-2516


Re: 22-R028

Dear Mr. Fernandes,

This letter responds to your January 8, 2022, Freedom of Information Act (FOIA) request for “reports that track the unique visitor and organic website traffic to your main website homepage.”

We have enclosed the requested information. Note that the analytics system only retains data for 2 years, so we are unable to provide statistics for the year 2019 or January 2020.

If you are not satisfied with our action on this request, you may seek dispute resolution services from the DoD FOIA Public Liaison or the Office of Government Information Services. You also have the right to file an administrative appeal. Information about these services is enclosed.

  
DAVID T. ISAACSON  
Major General, U.S. Army  
Chief of Staff

Attachments:  
Enclosure a/s

FEB 22 2022

Re: 22-R028

**DoD FOIA Public Liaison:**

Ms. Toni Fuentes  
Phone: (571) 371-0462  
Email: [osd.foia-liaison@mail.mil](mailto:osd.foia-liaison@mail.mil)

**Office of Government Information Services:**

Office of Government Information Services  
National Archives and Records  
Administration  
8601 Adelphi Road – OGIS  
College Park, MD 20740-6001  
Email: [ogis@nara.gov](mailto:ogis@nara.gov)  
Phone: (202) 741-5770  
Toll Free: 1-877-684-6448  
Fax: (202) 741-5769

**Administrative Appeal:**

Ms. Joo Chung  
Assistant to the Secretary of Defense for  
Privacy, Civil Liberties, and Transparency  
(PCLT)

Office of the Secretary of Defense  
4800 Mark Center Drive  
ATTN: PCLFD, FOIA Appeals  
Mailbox #24  
Alexandria, VA 22350-1700  
Email: [osd.foia-appeal@mail.mil](mailto:osd.foia-appeal@mail.mil)

\* Appeal should cite case number above, be clearly marked “FOIA Appeal” and filed within 90 calendar days from the date of this letter.

---

**From:** 123436-63179443@requests.muckrock.com  
**Sent:** Saturday, January 8, 2022 5:01 AM  
**To:** CYBERCOM\_FOIA  
**Subject:** [URL Verdict: Neutral][Non-DoD Source] RE: Freedom of Information Act Request: Webmaster Reports, Organic Search, Bounce rates, Traffic (U.s. Cyber Command)

U.s. Cyber Command  
FOIA Office  
Suite 6171 Fort George G.  
9800 Savage Road  
Meade, MD 20755

January 8, 2022

This is a follow up to a previous request:

Good Evening:

Pursuant to the Freedom of Information Act, I hereby request the following records:

FOIA for the Webmaster(s)

EFOIA Request

I was seeking any available copies of reports that track the unique visitor and organic website traffic to your main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports.

For the year(s) 2019, 2020

Vaugh index requested for any material you claim are subject to exemption.

Media requester, request for fees waived.

The requested documents will be made available to the general public, and this request is not being made for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your response to this request within 20 business days, as the statute requires.

Sincerely,

William Fernandes

View request history, upload responsive documents, and report problems here:

[https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency\\_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom\\_foia%252540cybercom.mil&url\\_auth\\_token=AABT4M\\_V2Y0PK7\\_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4](https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom_foia%252540cybercom.mil&url_auth_token=AABT4M_V2Y0PK7_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4)

If prompted for a passcode, please enter:  
NYURXKRB

Filed via MuckRock.com  
E-mail (Preferred): 123436-63179443@requests.muckrock.com

For mailed responses, please address (see note):  
MuckRock News  
DEPT MR 123436  
411A Highland Ave  
Somerville, MA 02144-2516

PLEASE NOTE: This request is not filed by a MuckRock staff member, but is being sent through MuckRock by the above in order to better track, share, and manage public records requests. Also note that improperly addressed (i.e., with the requester's name rather than "MuckRock News" and the department number) requests might be returned as undeliverable.

---

On Jan. 8, 2022:  
Subject:  
To Whom It May Concern:

Pursuant to the Freedom of Information Act, I hereby request the following records:

FOIA for the Webmaster(s)

EFOIA Request

I was seeking any available copies of reports that track the unique visitor and organic website traffic to your main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports.

For the year(s) 2019, 2020

Vaugh index requested for any material you claim are subject to exemption.

Media requester, request for fees waived.

The requested documents will be made available to the general public, and this request is not being made for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your response to this request within 20 business days, as the statute requires.

Sincerely,

William Fernandes

The requested documents will be made available to the general public, and this request is not being made for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your response to this request within 20 business days, as the statute requires.

Sincerely,

William Fernandes

View request history, upload responsive documents, and report problems here:

[https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency\\_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom\\_foia%252540cybercom.mil&url\\_auth\\_token=AABT4M\\_V2Y0PK7\\_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4](https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom_foia%252540cybercom.mil&url_auth_token=AABT4M_V2Y0PK7_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4)

If prompted for a passcode, please enter:  
NYURXKRB

Filed via MuckRock.com

E-mail (Preferred): 123436-63179443@requests.muckrock.com

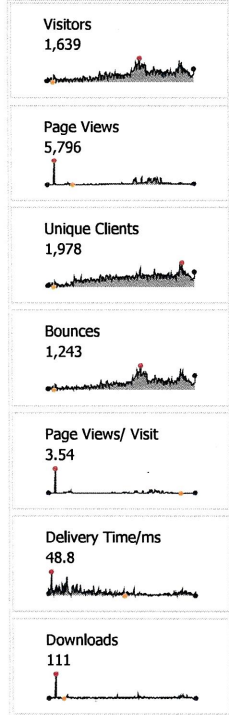
For mailed responses, please address (see note):

MuckRock News  
DEPT MR 123436  
411A Highland Ave  
Somerville, MA 02144-2516

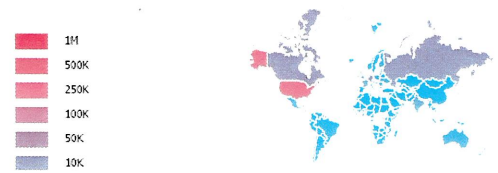
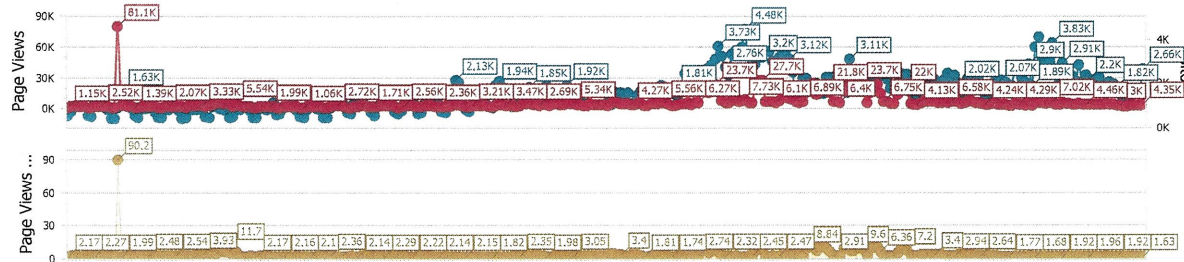
PLEASE NOTE: This request is not filed by a MuckRock staff member, but is being sent through MuckRock by the above in order to better track, share, and manage public records requests. Also note that improperly addressed (i.e., with the requester's name rather than "MuckRock News" and the department number) requests might be returned as undeliverable.

# Summary\_2020

## Averages



## Visitors and Page Views



## Top URL's

Url	Visits	Page Views	Bounces
/www.cybercom.mil/	284K	400K	202K
/www.cybercom.mil/Media/News/	65.9K	138K	55.5K
/www.cybercom.mil/About/History/	22.6K	25K	13.8K
/www.cybercom.mil/About/Mission-and-Vision/	21.8K	26.3K	4.81K
/www.cybercom.mil/RSS/rss.aspx?feed=NetDefense	18.7K	64.9K	10.6K
/www.cybercom.mil/Media/News/Article/2213264/cyber-9-line-improves-cybersecurity-and-enables-election-integrity/	17.7K	86.5K	12.4K
/www.cybercom.mil/Pages/rss.aspx	16.8K	34.9K	13.5K
/www.cybercom.mil/Leadership/	16.4K	20K	2.15K
/www.cybercom.mil/Components/	11.1K	13.7K	1.38K
/www.cybercom.mil/Portals/56/Documents/USCYBERCOM%20Vision%20And%202018%20Plan-2018-06-14	9.12K	9.61K	4.64K
<b>Count = 51</b>	<b>757K</b>	<b>1.85M</b>	<b>398K</b>

## Countries

Country	Visitors	Page Views
United States	341K	758K
Singapore	28.2K	30.4K
Canada	20K	27.3K
	<b>525K</b>	<b>1.85M</b>

## Browsers

Browser	Visits	Page Views
Chrome	222K	1.21M
Firefox	56.1K	112K
IE	28.9K	71.6K
Safari	20.8K	33.8K
	<b>350K</b>	<b>1.47M</b>

## Devices

Device	Visits	Page Views
Desktop	372K	1.51M
Smartphone	86.4K	136K
Unrecognized	30.6K	70.7K
Unknown	78.1K	174K
	<b>525K</b>	<b>1.85M</b>

Visitors  
524,571

Page Views  
1,854,627

Unique Clients  
632,969

Bounces  
397,688

Downloads  
35,457

# Visitors and Page Views 2020

Visitors Page Views Page Views Per Visit

