

Intuit was at all times clear and fair with its customers, upheld its obligations with respect to the IRS Free File program, and, most significantly, not only did not hide free filing options from consumers, Intuit helped drive the adoption of free tax prep by helping more people file their taxes free of charge than all other online tax prep providers combined. To give just a few examples:

- Over the past three years, approximately 40 million taxpayers have used TurboTax Free Edition to file their taxes completely for free. That is more than one-quarter of all taxpayers who filed their taxes online during that period.
- Last tax season, Intuit delivered 17 million free tax filings, and nearly 100 million free filings over the past 8 years with nearly 90% of those free tax filings coming outside of the Free File program.
- Intuit has won more than 80% of the arbitration proceedings you are referring to.
- The IRS, not Intuit or other participants in the Free File program, has the responsibility for marketing the IRS Free File program software. As the IRS rules state expressly, participating in the Free File program did not “impose any marketing obligation” on program participants. In spite of this express provision, **as ProPublica ultimately acknowledged in a correction in 2020**, Intuit alone marketed the Free File program, through paid search advertising, on social media, and even in blogs and other pages on its commercial website.
- As a participant in the Free File program, Intuit was free to market its “commercial tax preparation software” to “any taxpayers,” including necessarily those who may have been eligible for the Free File program. Intuit was and is proud to advertise its Free Edition software, which Wirecutter just named “the most sophisticated, accurate, and straightforward tool” for online tax preparation to consumers looking for free tax preparation options.