



# **SUPERCHARGE YOUR MENU**

*with CloudRetail*

# Agenda

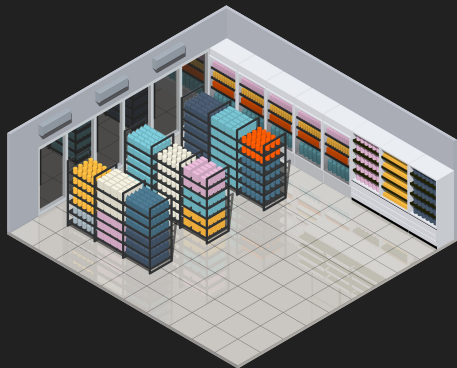
1. Overview
2. Pricing
3. Case Study
4. Next Steps

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# The Affiliate Program

In-demand goods sold through your storefront to generate incremental revenue. These are tailored to your menu and span 8 categories, including **Alcohol!**



**Zero** Purchasing

**Zero** Storage

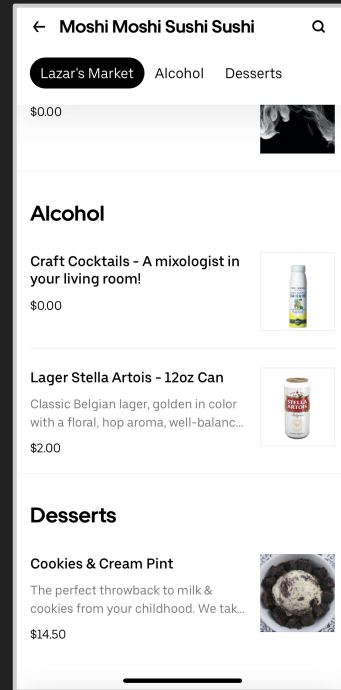
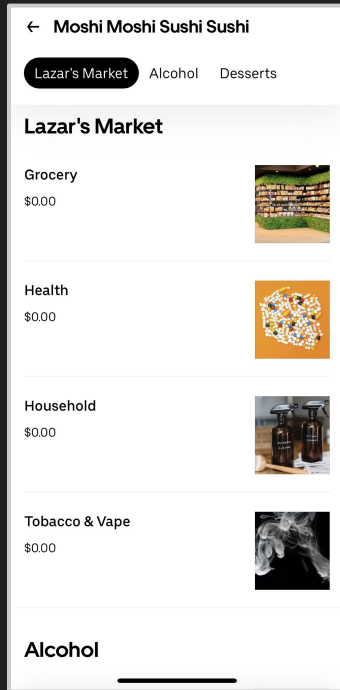
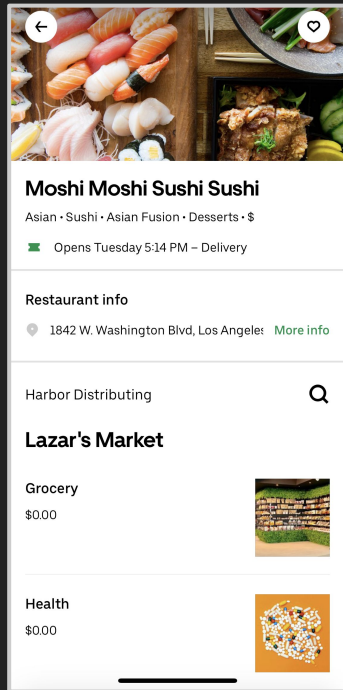
**Zero** Waste

**Zero** Menu Management / Auto 86

CloudRetail · Overview

BEVERAGES	ALCOHOL	DESSERTS	SNACKS	GROCERY	HOUSEHOLD	HEALTH	TOBACCO & VAPE
Water	Beer	Ice Cream	Chips	Baked Goods	Partyware	First Aid	Vapes
Sodas	Wine	Frozen Yoghurt	Baked Goods	Dairy & Eggs	Cleaning	Pain Relief	Tobacco
Juices & Health Drinks	Seltzers	Baked Goods	Health Snacks	Dry Food	Electronics	Sexual Health	Supplies
Tea & Coffee	Liquor	Chocolate	Chocolate	Cooking Supplies	Pets	Feminine Care	
Sports Drinks	Mixers	Candy	Candy	Condiments	Baby Care	Vitamins & Supplements	
Energy Drinks	Speciality & Cocktails		Bar Snacks	Cereal		Skin & Body Care	
			Gum/Mints	Frozen Food			
				Milks			
				Canned Food			

# Menu Architecture

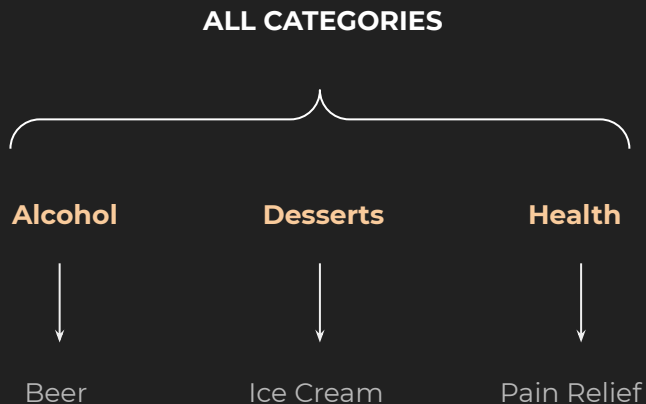


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## Tiered Commission Structure

commission per item varies according to plan  
and time of signing with CR



**Platinum**

**20%**

**Gold**

**15%\***

\* more than 1 category

**Silver**

**10%**

\* more than 1 category



# Early Mover Advantage

- Platinum
- Gold
- Silver

**Future**  
*Optimized by  
Insights*

15%

10%

5%

Platinum

20%

Gold

15%

Silver

10%

Today

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## Unit Economics Breakdown

CR Sale \$10	
OFO Take (30%)*	\$3.00
Vendor Commission (45%)	\$4.50
CR Fee (5%)	\$0.50
<b>What you keep (20%)</b>	<b>\$2.00</b>

\* OFO Commission Assumption

CR Monthly Bill	
What Landed in Your Bank (post-OFO)	\$7.00
<b>What you send us (45% Vendor + CR Fee)</b>	<b>\$5.00</b>

\* CR will also bill your restaurant for sales tax on alcohol products

## Supercharge

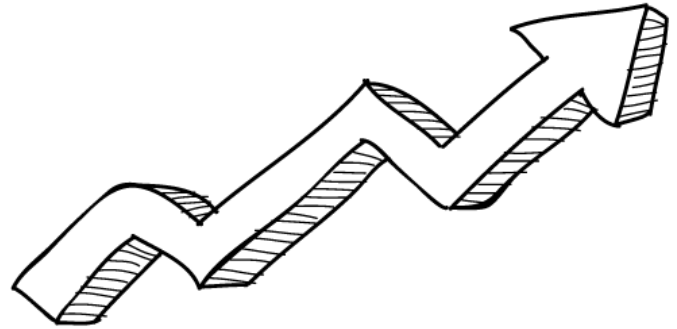
Average CR value per order: \$5

Platinum commission per order (20%): \$1

Average number of orders / week: 1000

Incremental revenue / week: \$1000

**Incremental revenue / year: \$52,000**



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4. **Next Steps**

<b>Step 1</b>	Intro Call
<b>Step 2</b>	Contract Offer Sent, Documents Signed & AP Form Submitted
<b>Step 3</b>	Onboarding Processing & Tests
<b>Step 4</b>	Go Live & Start Generating Incremental Revenue