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STATE OF CALIFORNIA
PUBLIC EMPLOYEES' RETIREMENT SYSTEM
BOARD OF ADMINISTRATION
INVESTMENT COMMITTEE
OPEN SESSION

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A P P E A R A N C E S

COMMITTEE MEMBERS:

Mr. Henry Jones, Chairperson

Mr. Richard Costigan, Vice Chairperson

Ms. Margaret Brown

Mr. John Chiang, also represented by Mr. Steve Juarez and
Mr. Frank Moore

Mr. Rob Feckner

Mr. Richard Gillihan, also represented by Mr. Danny Brown

Ms. Dana Hollinger

Ms. Priya Mathur

Mr. David Miller

Mr. Ramon Rubalcava

Mr. Bill Slaton

Mr. Theresa Taylor

Ms. Betty Yee

STAFF:

Ms. Marcie Frost, Chief Executive Officer

Mr. Ted Eliopoulos, Chief Investment Officer

Mr. Matt Jacobs, General Counsel

Mr. Eric Baggesen, Managing Investment Director

Ms. Natalie Bickford, Committee Secretary

Ms. Elisabeth Bourqui, Chief Operating Investment Officer

Ms. John Cole, Investment Director

Ms. Sarah Corr, Interim Managing Investment Director

A P P E A R A N C E S C O N T I N U E D

STAFF:

Ms. Kit Crocker, Investment Director
Ms. Alison Li, Investment Manager
Ms. Simiso Nzima, Investment Director
Ms. Beth Richtman, Managing Investment Director
Ms. Christine Reese, Investment Manager
Mr. Clint Stevenson, Investment Director

ALSO PRESENT:

Mr. Jim Baker, PE Stakeholder Project
Mr. Al Darby, Retired Public Employees Association
Ms. Christy Fields, Pension Consulting Alliance
Mr. Alex Gammelgard, California Police Chiefs Association
Mr. Steve Hartt, Meketa Investment Group
Mr. Andrew Junkin, Wilshire Associates
Ms. Colleen Kleven, Toys"R"Us
Mr. Derick Lennox, School Employees Association of
California, Small School Districts Association
Ms. Sandra Lopez, Toys"R"Us
Dr. Ashby Monk, Stanford Global Projects Center
Mr. Michael Ring, Service Employees International Union
Ms. Nadia Romo, Toys"R"Us
Mr. Steve Silberstein
Mr. Tom Woelfel, Pacific Community Ventures

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P R O C E E D I N G S

CHAIRPERSON JONES: We'd like to call the
Investment Committee meeting to order. And the first
order of business is roll call, please.

COMMITTEE SECRETARY BICKFORD: Henry Jones?

CHAIRPERSON JONES: Here.

COMMITTEE SECRETARY BICKFORD: Richard Costigan?

VICE CHAIRPERSON COSTIGAN: Here

COMMITTEE SECRETARY BICKFORD: Margaret Brown?

COMMITTEE MEMBER BROWN: Here.

COMMITTEE SECRETARY BICKFORD: John Chiang
represented by Steve Juarez?

ACTING COMMITTEE MEMBER JUAREZ: Here.

COMMITTEE SECRETARY BICKFORD: Rob Feckner?

COMMITTEE MEMBER FECKNER: Good morning.

COMMITTEE SECRETARY BICKFORD: Good morning.

Richard Gillihan?

COMMITTEE MEMBER GILLIHAN: Here.

COMMITTEE SECRETARY BICKFORD: Dana Hollinger?

COMMITTEE MEMBER HOLLINGER: Here.

COMMITTEE SECRETARY BICKFORD: Priya Mathur?

COMMITTEE MEMBER MATHUR: Here.

COMMITTEE SECRETARY BICKFORD: David Miller?

COMMITTEE MEMBER MILLER: Here.

COMMITTEE SECRETARY BICKFORD: Ramon Rubalcava?

1 COMMITTEE MEMBER RUBALCAVA: Here.

2 COMMITTEE SECRETARY BICKFORD: Bill Slaton?

3 COMMITTEE MEMBER SLATON: Here.

4 COMMITTEE SECRETARY BICKFORD: Theresa Taylor?

5 COMMITTEE MEMBER TAYLOR: Here.

6 COMMITTEE SECRETARY BICKFORD: Betty Yee?

7 COMMITTEE MEMBER YEE: Here.

8 CHAIRPERSON JONES: Okay. Thank you.

9 The next item on the agenda is approval of the
10 June 18 Investment Committee timed agenda. This is a new
11 process that's being used for all committees to help us
12 manage our time during the day, and to try to stick to a
13 predetermined time of how long we're going to be meeting
14 and how much time we're going to take on each item.

15 So if --

16 VICE CHAIRPERSON COSTIGAN: I'll move it.

17 CHAIRPERSON JONES: Moved by Mr. Costigan.

18 COMMITTEE MEMBER HOLLINGER: Second.

19 CHAIRPERSON JONES: Second by Ms. Hollinger?

20 All those in favor say aye?

21 (Ayes.)

22 CHAIRPERSON JONES: Opposed?

23 Hearing none. The item passes. Thank you.

24 The next item is Executive Report, Chief
25 Investment Officer briefing. Mr. Eliopoulos.

1 CHIEF INVESTMENT OFFICER ELIOPOULOS: All right.
2 Good morning, Mr. Chair, members of the Investment
3 Committee. We do have a very full and timed agenda for
4 us -- in front of us today, including some time
5 constraints for outside presenter who will be presenting
6 on our private equity business model item a little later
7 in the morning. So I'm very mindful of that time, and
8 I'll keep my comments brief as a result.

9 I did want to take a few minutes at the outset to
10 frame our discussion on private equity business models up
11 front. Just for some framing of the issue, I wanted to
12 start by really reiterating something that we have
13 discussed quite at length over the course of the last
14 three years, both the importance of private equity in our
15 portfolio, and the rising importance of private markets
16 within the overall global capital marketplace.

17 It seems like a long way back. But looking back
18 at November of 2013, we spent a full day together with the
19 Investment Committee in a workshop on private equity. I
20 think many members of the Committee remember. And we
21 spent that day digging, you know, very deeply into the
22 components of private equity. And some of the highlights
23 I think of that day are worth mentioning again as a frame
24 of reference.

25 Number one, private equity has the highest return

1 profile in the total fund, both from a perspective of
2 looking backwards at the actual results that we've
3 achieved. It has achieved the highest rate of return in
4 the portfolio. And prospectively looking forward, it is
5 projected to earn the highest rate of return in our
6 portfolio going forward.

7 Two, in that workshop, we estimated that at the
8 low end, our private -- our actual private equity
9 portfolio added more than is \$11 billion of added value
10 over and above what we otherwise would have been able to
11 achieve in our public equity portfolio. And those are --
12 that's \$11 billion that we didn't have to make up in
13 either contributions or other sources of return.

14 Three, private equity expands our investable
15 universe dramatically beyond what's available in the
16 public equity marketplace.

17 Fourth, private equity represents really the most
18 growth in the capital markets over the last decade. It's
19 grown to almost a \$4 trillion marketplace today, and
20 projections are for it to continue that growth into the
21 future.

22 And last -- and last, in that workshop, we, the
23 Investment staff, really have concluded that there are no
24 obvious public market substitutes for our private equity
25 portfolio.

1 So why is that all important and why is that
2 frame of reference important?

3 Well, we're currently 71 percent funded status.
4 And we have a return target going forward of seven
5 percent, which is a relatively high rate of return to
6 achieve, especially thinking about this period -- current
7 period we're in of relatively low interest rates.

8 In addition over the next 10 years, we have, you
9 know, rather muted expected returns going forward. In
10 fact, in our last asset allocation exercise, private
11 equity is the only asset class in our asset allocation,
12 which is projected to deliver returns greater than seven
13 percent over the next 10 years.

14 You know, therefore, during our most recent ALM
15 exercise, we considered and we concluded that private
16 equity was an important and essential part of our asset
17 allocation. We set a target of eight percent for private
18 equity really recognizing where we are today, which
19 actually today we're at about seven and a half percent
20 weighting to private equity.

21 And the challenge of maintaining even an eight
22 percent level, given the scale of CalPERS overall
23 portfolio of \$350 billion. So in a world and marketplace
24 where private companies are staying private much longer,
25 and growing to be much larger, and where public companies

1 are choosing to go private - in fact, we've looked at the
2 statistic as a Committee together - that the number of
3 U.S. public companies is roughly half where they were 20
4 years ago.

5 The opportunity is presenting itself to find
6 effective ways for CalPERS to participate in that growth
7 in the private markets, at an appropriate scale for
8 CalPERS.

9 The good news is that the private market trend is
10 providing CalPERS with this opportunity, the opportunity
11 to invest at the scale we require to be meaningful. Now,
12 we have confidence that the strategy we'll be proposing
13 later in the agenda will allow CalPERS to responsibly
14 invest at scale, and allow us to reach a future target of
15 10 percent of the portfolio.

16 It's important to underscore that this is not
17 without risk. We've discussed the risk, and we'll be
18 discussing risks in a more detail a little later this
19 morning. But the alternative is staying put on our
20 current course, which will lead to an allocation to
21 private equity much more like five percent of the total
22 portfolio.

23 Now, we've done a back-of-the-envelope estimate
24 of the impact of that difference between having a five
25 percent allocation to private equity versus a 10 percent

1 hoped for allocation to private equity on a \$350 billion
2 portfolio that we project, and hope to earn seven percent
3 over a long period of time. And the difference between
4 having a five percent allocation and a 10 percent
5 allocation over the next 20 years, assuming we earn the
6 return projections in our asset allocation, is
7 approximately 15 to 20 billion dollars.

8 And that 15 to 20 billion dollars, if we don't
9 earn in our private equity portfolio, and we're not able
10 to think of other components within our asset allocation,
11 and to date we have not, then that means that 15 to 20
12 billion dollars needs to be made up elsewhere, either
13 through additional contributions from our employers or
14 employees, or through new and different asset allocation
15 techniques that we, to date, have not identified.

16 Now this is a window of opportunity for CalPERS,
17 but you need to be comfortable, as comfortable as your
18 staff is, that this strategy is the right path for
19 CalPERS. The very long term, multi-generational nature of
20 private equity investments require a long-term commitment
21 that we all own, as an organization.

22 And that's why I think it has been worthwhile for
23 us to spend the last three years in the deliberations
24 around private equity, and the strategy that we'll be
25 discussing in more detail later in this morning.

1 So with that, Mr. Chair, I'm glad to finish my
2 remarks and move on to the rest of the agenda, or take any
3 questions that might come up.

4 CHAIRPERSON JONES: Yes. I'm going to ask that
5 if there are questions related to private equity, they be
6 held until we get to that item. But if there are any
7 other questions you have of Mr. Eliopoulos, it certainly
8 can be entertained. So seeing no questions.

9 Okay.

10 Okay. The next item on the agenda is consent
11 action item for approval of the May 14, 20 --

12 COMMITTEE MEMBER MATHUR: Move approval.

13 COMMITTEE MEMBER TAYLOR: Second.

14 CHAIRPERSON JONES: Moved by Mrs. Mathur, second
15 by Mrs. Taylor.

16 All those in favor say aye?

17 (Ayes.)

18 CHAIRPERSON JONES: Opposed?

19 Seeing none. The item passes.

20 I have not been -- I have not been asked to take
21 anything off of the information consent item.

22 So we will now move on to the next item, which is
23 the action agenda item, Real Estate Investment
24 Opportunity.

25 (Thereupon an overhead presentation was

1 Presented as follows.)

2 CHIEF INVESTMENT OFFICER ELIOPOULOS: Actually,
3 no. We're in the open session agenda Item 6A, which is
4 the Affiliate Trust Asset Allocation.

5 CHAIRPERSON JONES: A page was missing.

6 (Laughter.)

7 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes.

8 CHAIRPERSON JONES: 6A.

9 CHIEF INVESTMENT OFFICER ELIOPOULOS: And Eric
10 Baggesen and team are making their way up. I think you
11 just gave Paul a little bit of a heart attack.

12 CHAIRPERSON JONES: Yeah.

13 (Laughter.)

14 MANAGING INVESTMENT DIRECTOR BAGGESEN: Okay.
15 Good morning. Eric Baggesen, Manager Investment Director
16 for Trust Level Portfolio Management.

17 This agenda item, 6a, continues in the line of
18 agenda items that we've had for the last several months
19 basically going through the various affiliate funds, and
20 extrapolating the information that we developed during the
21 ALM process for the PERF into those funds, and moving the
22 asset allocation forward.

23 We've covered so far basically the various
24 Defined Benefit Programs, the Defined Contribution
25 Program, the Savings Program. And today, we're going to

1 be touching upon the Health Care Fund Reserve Portfolio
2 and the Long-Term Care Portfolio.

3 Consistent with what we've done for the last
4 couple of a agenda items, Christine Reese, an Investment
5 Manager within the Global Equity Program, is going to
6 provide some background around the structure of those two
7 funds. Although, we have organized this information where
8 we're going to cover the Health Care Fund first, and then
9 move back into the Long-Term Care Fund. So we're
10 basically going to separate it into two sort of distinct
11 little parts.

12 --o0o--

13 MANAGING INVESTMENT DIRECTOR BAGGESEN: One of
14 the things I'd just like to take a moment to do and
15 recognize though is that in order to move this asset
16 allocation work forward for the affiliate funds, it
17 actually requires a tremendous cooperation across many
18 different parts of the organization, as well as with
19 external entities.

20 Slide number 3 in the attachment starts to list
21 out some of the various teams that are involved in this.
22 So you literally have dozens of people within CalPERS that
23 are attached to the work-product that you see in front of
24 you, and the information that is developed basically for
25 you to make a decision on in relation to that asset

1 allocation.

2 And that cooperation is not to be trivialized.
3 There's many, many different points of view that are
4 brought to the table in any of these agenda items.

5 --o0o--

6 MANAGING INVESTMENT DIRECTOR BAGGESEN: As I
7 said, we're going to separate the health care reserve from
8 the Long-Term Care Program. And I think without any
9 further yacking at you, I'll turn it over to Christine.

10 --o0o--

11 INVESTMENT MANAGER REESE: Thank you, Eric.
12 Christine Reese, CalPERS team member.

13 So to start -- let's see. Woops.

14 I think I'm missing one of my pages.

15 Okay.

16 --o0o--

17 INVESTMENT MANAGER REESE: There it is. Sorry.
18 Okay. So we're going to start with the characteristics
19 for the Health Care Fund reserve. And before I get
20 started on the details, I just want to basically describe
21 that the Health Care Fund reserve that we are reviewing
22 today is the reserve for the self-funded plans for our
23 Health Care Program.

24 --o0o--

25 INVESTMENT MANAGER REESE: And looking at slide 6

1 is a brief history of the Health Care Fund. So in 1989,
2 the self-funded health care plans were established. And
3 at that time, reserves were held by the Treasurer's Office
4 in the Surplus Money Investment Fund, which is a
5 short-term investment fund.

6 In 1997, the reserve fund was moved into CalPERS
7 Investment Office for management. And at that time, a
8 bond allocation was approved. That bond allocation
9 remains in place today.

10 In 2013, we moved the bond allocation from an
11 active management to a passive management. And in 2016,
12 we reviewed the asset allocation, confirmed it. And
13 although it's only been two years since that time, we are
14 back again in order to sync up the timing of this asset
15 allocation with the timing for the PERF. So on a
16 go-forward basis, it will be reviewed every four years,
17 after the PERF has been -- has gone through it's strategic
18 asset allocation review.

19 --o0o--

20 INVESTMENT MANAGER REESE: So moving on to the
21 purpose of the Health Care Fund reserve. Again, this is
22 for the self-funded plans, there are three primary
23 purposes. And they're meant to cover worst-case scenarios
24 in some cases. So, for example, expenses that have been
25 incurred, but not yet paid in the event of a PPO shutdown

1 to cover claims that might exceed premiums, and to cover
2 any sort of catastrophic or unforeseen event, such as a
3 pandemic.

4 So with these purposes in mind, in terms of
5 investment strategy, we would want to keep the reserve
6 conservatively invested to keep it a shorter duration and
7 highly liquid.

8 --o0o--

9 INVESTMENT MANAGER REESE: The investment policy
10 objectives, which are shown here, they've been designed to
11 align with the purpose of the reserve, so really to focus
12 on that stability of principles, so that the reserve is
13 there when it's needed; to generate some returns, but
14 within a highly prudent level of risk; and then to
15 maintain the liquidity in order for those reserves to be
16 called on short notice.

17 --o0o--

18 INVESTMENT MANAGER REESE: And this is the last
19 slide for my section for the Health Care Fund. This shows
20 the reserve investment performance over the last 10 or so
21 years. The blue line is the performance of the reserve.
22 The red line shows the benchmark performance. And you'll
23 notice that in June of 2013, when we moved from active to
24 passive, the performance is in much closer alignment with
25 the benchmark. So we expect that to carry forward. And,

1 in general, the performance of this reserve is in
2 alignment with the allocation that we've selected.

3 So at this point, I'll turn it over to Alison,
4 who will continue with the strategic allocation.

5 INVESTMENT MANAGER LI: Good morning. Alison Li,
6 Investment Manager from CalPERS Trust Level Investment
7 Portfolio Management Team.

8 --o0o--

9 INVESTMENT MANAGER LI: So the strategic asset
10 allocation for the Health Care Fund reserve is directly
11 dictated by its investment objective, which are stability,
12 liquidity, and modest return over cash.

13 --o0o--

14 INVESTMENT MANAGER LI: So staff recommend to
15 maintain the current 100 percent allocation to U.S. fixed
16 income. So based on the BarraOne risk model, the
17 Bloomberg Barclays U.S. Aggregate Bond Index is forecasted
18 to maintain a relatively low level of volatility of five
19 percent. Staff believes this level of volatility is
20 suitable for the health care -- Health Care Fund reserve,
21 because of its requirement for liquidity to pay for health
22 care claims and the program's requirement to preserve
23 capital.

24 --o0o--

25 INVESTMENT MANAGER LI: So here, staff did

1 analysis about whether capital would be preserved in three
2 scenarios of changes in interest rate over a 12-month
3 period, if the fund is invested in the Bloomberg Barclay
4 U.S. Aggregate Bond Index Found.

5 So the three scenarios are, first, is a
6 steepening of the yield curve with 100 -- sorry 100
7 business point increase basis point increase the 30-year
8 maturity.

9 The second scenario is a twist of the yield
10 curve, with one percent increase at three-month maturity,
11 and the one percent decrease at the 30-year maturity. The
12 third scenario is a one percent parallel shift at
13 throughout all maturities.

14 So the pressed impact on row 2 is estimated using
15 the Bloomberg fixed income from the mental factor model.
16 So the impact on the bond price estimated to be an
17 investment loss of 4.6 percent for scenario 1, 5.5 percent
18 for scenario 2. It will also provide investment gain of
19 3.9 percent for scenario 2.

20 However, if you look at the impact over a
21 12-month period, the relatively stable income return
22 portion, row three, will alleviate the value -- the value
23 reduction to 0.7 percent for scenario 1, to 1.2 percent
24 for scenario 3, and will actually provide a value increase
25 of 6.9 percent for scenario 2.

1 So based on this scenario analysis, staff
2 believes the current allocation is within tolerance for
3 the Health Care Fund reserve.

4 So now we are ready to ask -- to answer any
5 questions on the Health Care Fund reserve.

6 CHAIRPERSON JONES: Yes. We do.

7 Mrs. Mathur.

8 COMMITTEE MEMBER MATHUR: Would you like us --
9 would you like a motion on this portion of the item now?

10 MANAGING INVESTMENT DIRECTOR BAGGESEN: I would
11 suggest we could hold the motion basically until all the
12 materials have been presented, if that would work for you?

13 COMMITTEE MEMBER MATHUR: All right. Thank you.

14 MANAGING INVESTMENT DIRECTOR BAGGESEN: Okay.

15 Are there any further questions --

16 CHAIRPERSON JONES: No.

17 MANAGING INVESTMENT DIRECTOR BAGGESEN: -- Mr.
18 Jones on this one?

19 Okay. I think we're going to turn it back to
20 Christine to go into the long-term care.

21 INVESTMENT MANAGER REESE: Thank you, Eric.

22 --o0o--

23 INVESTMENT MANAGER REESE: Okay. So the
24 Long-Term Care Program starting off with the program
25 objective.

1 --o0o--

2 INVESTMENT MANAGER REESE: So the objective of
3 this program is to provide program members with financial
4 protection for the high cost of care caused by chronic
5 illness, injury, or old age. And the costs are associated
6 for care provided for those who have difficulty managing
7 the daily activities of life, or supervision for those who
8 may have cognitive impairment. So much different cost
9 than strictly medical costs.

10 --o0o--

11 INVESTMENT MANAGER REESE: Again, page 15, a
12 little bit of history on the program. So the program has
13 been around for about 23 years, launched in 1995. In
14 2008, the program was closed to new applicants in order to
15 go through a stabilization period in which many elements
16 of the program were adjusted and modified, one of those
17 being the asset allocation.

18 And that asset allocation is the same asset
19 allocation that we have in place today. So we've held it
20 since 2012. We did reaffirm that asset allocation in
21 2015, and today's presentation, again, is to align it with
22 the four-year sequence with the PERF.

23 --o0o--

24 INVESTMENT MANAGER REESE: Slide 16 shows some
25 key statistics. These are as of June 17th -- I'm sorry,

1 June 30, 2017, really just to show the size and scale of
2 the program. So the program currently has 128,000 plus
3 participants, of which 7,200 plus are currently in claim.

4 Benefits on an annual basis are around 300
5 million. And in looking at fiscal year 2017 over '16,
6 there was an eight percent increase in those claim
7 costs -- or in terms of benefits paid. And then program
8 size and total, we've paid out 2.2 billion in benefits
9 since inception. And the asset value in the fund is 4.4
10 billion. And we are one of the larger programs in the
11 nation.

12 --o0o--

13 INVESTMENT MANAGER REESE: So in looking at the
14 characteristics that will help us derive the strategic
15 asset allocation, slide 17 shows the historical number of
16 active enrollees and claimants.

17 So if we look at the blue line, which is the top
18 line, in 2007, there were approximately 170,000
19 participants, and that has declined to approximately
20 120,000. So we're taking in fewer premium dollars into
21 the program. The lower line shows the claimants. And in
22 2007, there were about 3500. And present time, actually,
23 6/30/2017, there are about 7300 claimants.

24 So we're paying out higher claim dollars, we're
25 taking in fewer premium dollars, which indicates that the

1 fund has a lower ability to absorb any market volatility.

2 --o0o--

3 INVESTMENT MANAGER REESE: Looking at slide 18,
4 this shows the historical assets and liabilities, along
5 with the discount rate. So the discount rate is the green
6 line that starts off higher on the left, and reduces down
7 to the right. And basically what this shows is that
8 currently we're at a 5.25 percent discount rate. And over
9 the last several years we've brought it down in alignment
10 with expectations.

11 The red line is the present value of future
12 benefits less premiums, and then the blue line is the fund
13 asset market value.

14 So where I want to focus is on the current --
15 current state, which those two elements are almost
16 virtually equal. We're at a margin of negative 1.45
17 percent with the discount rate at five and a quarter. And
18 what this again indicates that the fund has a lower
19 ability to absorb market volatility.

20 --o0o--

21 INVESTMENT MANAGER REESE: The last -- the last
22 graph I'll cover is the historical and projected premiums
23 versus claims. And so what this shows is for the
24 population that is currently in the program, it shows
25 expected premiums over time, and expected claim payouts.

1 And the -- you know, the important time period is in
2 2017/2018, there's a point of inflection where the fund
3 starts to -- not the fund, but sorry premiums versus
4 claims starts to become cash flow negative. Again, an
5 indicator, that we would want to minimize market
6 volatility within the fund.

7 So that is the conclusion of my part, and Alison
8 will continue.

9 --o0o--

10 INVESTMENT MANAGER LI: Thank you.

11 So staff's still obtain policy portfolio through
12 strategic asset allocation process is similar to what we
13 discussed last month for LRS, JRS II, and CERBT. It's
14 also similar to PERF as we discussed the last year during
15 the asset liability management process.

16 However, long-term care has its specific
17 characteristics. For example, instead of contributions,
18 the process actually estimate premiums that all current
19 enrollees are required to pay.

20 --o0o--

21 INVESTMENT MANAGER LI: Again, capital market
22 assumptions are the same as we discussed the last month
23 for LRS, JRS II, and CERBT. Also, the minimum constraints
24 on inflation sensitive assets, such as TIPS, commodities,
25 and REITs to enforce more diversification in the potential

1 policy portfolios.

2 One additional constraint that's unique to
3 Long-Term Care Fund is the maximum 15 percent exposure to
4 global equity. This constraint was established in 2012
5 after the long-term care market started and detailed
6 analysis jointly conducted by Wilshire Associates, United
7 Health Actuarial Services, who are our consultant on the
8 actuarial side, and the CalPERS Actuarial Office, and the
9 CalPERS Investment Office.

10 The analysis still applies to the liability
11 attributes of the Long-Term Care Fund, as we shall see in
12 the next slide.

13 --o0o--

14 INVESTMENT MANAGER LI: So here, there are four
15 characters that staff examined, which all support the
16 staff's recommendation to keep the existing level of
17 volatility.

18 First, is the funded status. So when a fund is
19 well funded, it's predicted that it's able to satisfy its
20 future liabilities at the existing level of expected mean
21 return. Furthermore, the lower the existing level of
22 volatility, the tighter would be the distribution of the
23 final outcomes around this mean estimation.

24 So for the Long-Term Care Fund, which is
25 currently funded at 99 percent, also with the 15 percent

1 maximum exposure to the risky assets global equity, it's
2 prudent to keep the existing level of volatility.

3 The second character is the duration of
4 liabilities. This character is similar to that of the
5 pension fund. When the claims liability are due in the
6 further future, the fund has time to ride out any market
7 turbulence.

8 However, as we see from the previous slides, the
9 participants in the Long-Term Care Fund have aged, so the
10 claim payments are due in the near future, so the fund
11 need liquidity and does not have time to wait for the
12 market to come back if there's a market drawdown.

13 And the third character, the cash outflow, is
14 closely related to the previous one. As more and more
15 claims payment becomes due, the fund sustains cash
16 outflow. Thus the fund need liquidity, and is not in a
17 position to take more market risk.

18 The fourth one, diversity of contributions, is
19 unique to Long-Term Care Fund, which is its singular
20 funding source, members' premiums.

21 Because risk cannot be shared among multiple
22 funding sources, the risk tolerance of its single funding
23 source is relatively low. So all the four characters we
24 examined will support staff recommendation to keep the
25 existing level of volatility.

1 --o0o--

2 INVESTMENT MANAGER LI: So as you can see on the
3 efficient frontier, the recommended policy portfolio is
4 very similar to the current policy portfolio, because they
5 have the same level of volatility. There is a slight
6 redistribution among fixed income, commodities, and REITs
7 because of change in capital market assumptions. But the
8 gain in efficiency is not significant, so staff would
9 recommend a gradual rebalancing to the new recommended
10 policy portfolio taking advantage of the routine cash flow
11 and the market gyrations.

12 --o0o--

13 INVESTMENT MANAGER LI: So as you can see from
14 this table, the expected returns from year one to 10 is
15 based on the CMAs from the Investment Office, the expected
16 return from year 11 to 60, based on CMAs from the
17 Actuarial Office, and volatilities from year one to 60 at
18 the same agreed upon by the Actuarial and Investment
19 Office.

20 The blended return is based on the forecasted net
21 cash flow of the Long-Term Care Fund. This is consistent
22 with industry practice, so the blended return supports the
23 discount rate of 5.25 percent that has been approved by
24 the Investment board in February 2018.

25 --o0o--

1 INVESTMENT MANAGER LI: The recommended asset
2 class ranges are based on the practical knowledge
3 accumulated in manage this fund and is consistent with the
4 current implementation practice.

5 It is believed that those ranges will reasonably
6 reduce any frictional transaction cost on the back-drop of
7 the routine cash flow, and the market gyrations. So that
8 conclude my part of the presentation.

9 CHAIRPERSON JONES: Okay. Thank you very much.
10 If you can go back to slide 17.

11 INVESTMENT MANAGER LI: Yes.

12 CHAIRPERSON JONES: In that, the data shown here
13 is through 2017, but it appears that there's a path that's
14 occurring in the future that these will cross. And what
15 is -- what are those projections of when that would occur,
16 if that's a correct assumption.

17 INVESTMENT MANAGER LI: Oh, they will not cross.
18 I think there used to be a graph that actually showed them
19 cross, because actually the axis on both sides are at
20 different scale.

21 CHAIRPERSON JONES: Oh, okay. I see. I see.
22 Okay. Thank you.

23 Mr. Slaton.

24 COMMITTEE MEMBER SLATON: Thank you, Mr. Chair.
25 If you can go to slide 19. And I just noticed

1 that apparently according to my own demographics, when I
2 hit age 90, I'm probably going to get much beyond that,
3 because of the steepness of the curve in the red line.

4 My question is, is that because the pool of
5 enrollees are essentially, in my generation, so that group
6 is going to pass and we don't have a large group coming
7 beyond it? Is that the reason for that sharp decline?

8 INVESTMENT MANAGER LI: Yes. This estimate is
9 only based on the current enrollees. There's no
10 projection about new enrollees joined the Long-Term Care
11 Fund.

12 COMMITTEE MEMBER SLATON: But we do have new
13 enrollees --

14 INVESTMENT MANAGER LI: Right.

15 COMMITTEE MEMBER SLATON: -- coming in?

16 INVESTMENT MANAGER LI: Right. But the practice
17 of such projections is all based on whether we have enough
18 fund to pay the current enrollees.

19 COMMITTEE MEMBER SLATON: So are -- are
20 contribution rates that we have for new enrollees, as
21 we've made adjustments over time, we're confident that
22 those contributions can cover those liabilities, at least
23 as currently projected. So they're not -- is that why
24 they're not part of this calculation? Because it seems
25 like it's just part of the universe that we're looking at

1 here.

2 MANAGING INVESTMENT DIRECTOR BAGGESEN: Why don't
3 I take a shot at that one, Mr. Slaton. Eric Baggesen,
4 CalPERS staff.

5 What you have in this graph, just to be clear for
6 everybody, is that middle block, the annual projections
7 are annual projections. That last right-hand block are 10
8 year projects. So you're literally seeing that steep
9 drop-off in the line basically is because you're literally
10 looking at things decade by decade, so --

11 COMMITTEE MEMBER SLATON: Oh, I see. You're
12 right. We're changing the scale.

13 MANAGING INVESTMENT DIRECTOR BAGGESEN: -- please
14 recognize that there's a -- yeah, there's a change in the
15 scale, which basically --

16 COMMITTEE MEMBER SLATON: Okay. I got worried,
17 but now I -- maybe I don't have to worry quite so much.

18 (Laughter.)

19 MANAGING INVESTMENT DIRECTOR BAGGESEN: But I
20 think in relation to your real question though about
21 whether future contributions basically are adequate to
22 cover the liabilities, it is believed that that is the
23 case, but that is -- those future contributions are
24 calculated across a whole array of assumptions.

25 In other words, so there are assumptions about

1 the -- the proportion of beneficiaries that will go into
2 claim status. The costs of the medical care that they'll
3 receive, the duration of that care, all of those elements
4 basically are all estimates. And all of those estimates
5 are absolutely subject to being mis-estimated as well as
6 being accurate.

7 So one of the realities of this type of a program
8 is that the actual -- the actual premiums paid by the
9 beneficiaries will adjust to reflect whatever reality is.
10 And that's obviously been one of the elements that have
11 impacted this program and virtually every long-term
12 program out there is that, initially, most of these
13 programs, I think, underestimated the utilization and the
14 costs of that utilization.

15 So all of them have been adjusting their premium
16 structures. So it is unclear whether or not the
17 assumptions that we're currently operating with, will
18 ultimately result in the ability to do that. But the plan
19 does have the ability to adjust itself basically, given
20 whatever -- whatever reality we end up with.

21 COMMITTEE MEMBER SLATON: Okay. Very good.
22 Thank you.

23 CHAIRPERSON JONES: Okay. Mr. Costigan.

24 VICE CHAIRPERSON COSTIGAN: Thank you, Mr. Chair.
25 An excellent report. The detailed -- I know we

1 didn't go through all the slides, but I just -- a great
2 report. Love the data.

3 Just a couple questions. One is you said we have
4 128,276 participants, but we're actually seeing a drop in
5 the number of participants to about 120,000. Did I hear
6 that correctly?

7 INVESTMENT MANAGER REESE: Yes. So the -- let's
8 see. Yeah. So the data on page 16 was from the September
9 2017 Health and Benefits Committee agenda item.

10 VICE CHAIRPERSON COSTIGAN: Um-hmm.

11 INVESTMENT MANAGER REESE: The page 17 is from
12 the actuarial valuation report, so there might be a slight
13 time difference there.

14 VICE CHAIRPERSON COSTIGAN: And -- I'm sorry.
15 All I was saying I'm with fine with the numbers. I was
16 just trying to get is the drop-off due to people dying off
17 or no longer paying their premiums? Do we have data that
18 shows which it is? Because actually the benefit structure
19 is only about \$40,000 per claimant, which is exactly
20 pretty good, given the cost of long-term care in
21 California.

22 But is the -- what's the -- what do we attribute
23 the drop-off too?

24 INVESTMENT MANAGER REESE: By and large, it is
25 due to death.

1 VICE CHAIRPERSON COSTIGAN: Okay. So we're not
2 seeing that with the increase in premiums or with the
3 program itself, what we're seeing is the drop off is due
4 to people aging out of the system, passing away in the
5 system, and benefiting from it?

6 INVESTMENT MANAGER REESE: Correct.

7 VICE CHAIRPERSON COSTIGAN: Okay. And then I was
8 looking at the chart going out to 2077. And is that
9 just -- why did we pick 2077? Is that -- I mean, I know
10 sometimes we talk about 75 years lives and being or is
11 that just -- we just projected it out that way taking the
12 first person in the system and assuming they're going to
13 live 70 years?

14 So taking someone -- I'm just trying to get at,
15 why 2077? Did you take an 18 year old, add 70 years, and
16 say that's when they're going -- because I'm like Mr.
17 Slate, I've actually planned on passing considerably
18 sooner to any of this, at least that's why my financial
19 plan says, but...

20 INVESTMENT MANAGER REESE: Yeah. In terms of the
21 methodology, in terms of the -- in terms of the
22 projection, that's part and parcel of the actuarial
23 valuation report. So we're showing that data. And in
24 terms of the methodology going out that -- to that year,
25 we'd probably need to check back in with them.

1 VICE CHAIRPERSON COSTIGAN: Oh, because I was --
2 just as Mr. Slaton raised, I mean, that's -- it's 70 years
3 worth of data, 60 -- 59 years from today, and we're
4 projecting a drop-off in 2047.

5 INVESTMENT MANAGER REESE: Um-hmm.

6 VICE CHAIRPERSON COSTIGAN: So you're just trying
7 to look at the class of folks, who's in there, and what
8 caused it to drop off?

9 But the claims, I mean you would certainly hope
10 you would see as each year goes out that a number not have
11 the drop-off, because you'd have more people coming into
12 the system. I mean, it just kind of refreshes itself
13 going forward. So I know there's a drop-off, but the
14 assumption is this significant drop-off is the population
15 of today.

16 INVESTMENT MANAGER REESE: Exactly.

17 VICE CHAIRPERSON COSTIGAN: Okay. Thank you.

18 INVESTMENT MANAGER REESE: Um-hmm.

19 CHAIRPERSON JONES: Ms. Mathur.

20 COMMITTEE MEMBER MATHUR: Thank you.

21 Yeah, I want to commend you on a really
22 thoughtfully prepared agenda item. I thought this was
23 really excellent work, and gives this Committee a strong
24 basis for making a decision on both of these funds, the
25 asset allocation.

1 So with that, I will move the staff's
2 recommendation regarding the asset allocations for both
3 the Health Care Fund and the Long-Term Care Fund.

4 COMMITTEE MEMBER SLATON: Second.

5 CHAIRPERSON JONES: It's been moved by Mrs.
6 Mathur and the second was Mr. Slaton.

7 Okay. So all those in favor say aye?

8 (Ayes.)

9 CHAIRPERSON JONES: Opposed?

10 Hearing none. The item passes. Thank you very
11 much for the report.

12 We will now move to revision of the Total Fund
13 Policy, second reading. Item 7a.

14 CHIEF INVESTMENT OFFICER ELIOPOULOS: Great. Mr.
15 Chair, I am going to turn this -- turn this over to
16 Elisabeth Bourqui, our Chief Operating Investment Officer.
17 She has been -- she joins us from Zurich, Switzerland.
18 And she's been here in Sacramento on the job now for one
19 month.

20 And I'm giving a little bit of time for Kit and
21 team to get up here. And with the assemblage, I am very
22 happy to hand this item over to Elisabeth.

23 CHIEF OPERATING INVESTMENT OFFICER BOURQUI:

24 Thank you and good morning. Elisabeth Bourqui,
25 CalPERS Chief Operating Investment Officer. There are two

1 investment policy items on today's agenda.

2 Item 7a is a second reading of staff proposed
3 changes to the Total Fund Policy arising out of this
4 year's annual review. The annual review is part of our
5 routine review process, and serves primarily as an
6 opportunity to make necessary updates in order to reflect
7 Board direction, and organizational changes.

8 Following feedback from this Committee at the May
9 14th, 2018 first reading of the policy, staff has returned
10 with a revised version of the policy for consideration by
11 the Committee.

12 Kit Crocker, our Investment Director for
13 Investment Compliance and Operational Risk, will provide
14 an overview of the proposed changes since the first
15 reading.

16 INVESTMENT DIRECTOR CROCKER: Thank you. And
17 good morning. Kit Crocker, CalPERS staff.

18 As this is a second reading, I will focus my
19 prepared remarks for this item on the -- just the changes
20 made in response to the feedback from this Committee last
21 May, and also on the updates importantly that were
22 required to reflect the Board's approval in May of the new
23 asset allocation targets and policy benchmarks.

24 The new changes are described as such in the
25 agenda item, and indicated with yellow highlighting within

1 the enclosed markup of the Total Fund Policy.

2 I should also note that if and when we receive
3 final approval for the proposed private equity business
4 model, alternatives, staff will come back to the Committee
5 with any indicated updates to the Total Fund Policy.

6 Moving to the changes, the most material of these
7 new changes are the revisions to appendices 4, 5, and 6 to
8 reflect the outcome of the recent ALM process, namely the
9 updating of the asset allocation targets and policy
10 benchmarks, and also the revisions to appendix 2 to the
11 policy to require prudent person opinions, or PPOs, for
12 certain transaction types within private equity.

13 The proposal is to require PPOs for all
14 co-investments and customized investment accounts in an
15 effort to improve consistency between our private asset
16 classes.

17 Finally, to say a word about the Investment
18 Beliefs, while staff thinks it appropriate that the policy
19 reflect the Board's lead role and ownership in terms of
20 the beliefs, we also recognize, of course, the important
21 role staff plays in the process. And if there is any
22 desire to strengthen the language around staff's role, we
23 would propose to revise the applicable sentence, which
24 appears at page 36 of page 104, to read that staff will
25 facilitate this process as requested by the Committee. We

1 will look for the Committee's direction in that regard.

2 As this is a second reading, we are seeking
3 action by the Committee, at this time. And with that,
4 I'll pause for any questions, and also ask and invite PCA,
5 Meketa, and Wilshire to comment.

6 Thank you.

7 CHAIRPERSON JONES: Okay. Before we get to
8 questions, I want to ask the consultants to make their
9 comments.

10 MR. JUNKIN: Andrew Junkin with Wilshire. I
11 think Kit just hit on the one issue that we really wanted
12 to draw out for some discussion, which was about the
13 Investment Beliefs, and how that process will look the
14 next time around. We do believe that the Committee really
15 is the owner. That is the Investment Committee's job is
16 to set the Investment Beliefs that staff should obviously
17 facilitate.

18 And I think the proposed language change makes
19 sense. And it is collaborative, I understand that. But
20 really this is this Committee of 13 saying this is what we
21 believe, and giving instructions for all sorts of
22 stakeholders, consultants, staff, outsiders about how
23 you're planning to invest in the very long run for the
24 PERF.

25 CHAIRPERSON JONES: Thank you.

1 MR. HARTT: Steve Hartt with Meketa Investment
2 Group. I think Kit pointed out the key thing that we have
3 in our letter as well, talking about the PPOs being
4 required for all the transaction types, except for funds,
5 and that is outlined in there.

6 Also, recognizing that as their continues to be
7 change, should there be change in the Private Equity
8 Program, that certain portions of the policy will need to
9 be revised to reflect that.

10 CHAIRPERSON JONES: Okay. PCA.

11 MS. FIELDS: There weren't any terribly material
12 changes to the real estate portion of the policy between
13 the first and the second reading, but I'm happy to answer
14 any questions.

15 CHAIRPERSON JONES: Okay. Thank you.

16 Ms. Taylor.

17 COMMITTEE MEMBER TAYLOR: Yes. Thank you. I
18 wanted to thank you for the report. It was great work,
19 and thank you for your first report.

20 So I appreciate it. I had a couple of questions.
21 We had -- or I had seen some thing that we announced, The
22 great work we're doing with other large investors, where
23 we're managing our risks and exploring other market
24 opportunities on climate, gender equality, and
25 infrastructure.

1 So I was wondering if we wanted and -- I done
2 know this, if there are any policy changes that we needed
3 to include to reflect this work that we're now doing, that
4 we announced earlier this month, or is it already covered
5 here? I mean, I read it, but I didn't think I saw it, so.
6 Said.

7 CHIEF INVESTMENT OFFICER ELIOPOULOS: Sure. Yeah
8 I'll jump in. It's referring to the invitation we
9 received from the G7 convening in Canada.

10 COMMITTEE MEMBER TAYLOR: Right, than the work
11 we're doing.

12 CHIEF INVESTMENT OFFICER ELIOPOULOS: I don't
13 believe we need any policy -- Total Fund Policy changes.
14 We believe we have the policies in place that reflect our
15 Investment Beliefs --

16 COMMITTEE MEMBER TAYLOR: Oh, good.

17 CHIEF INVESTMENT OFFICER ELIOPOULOS: -- and
18 those areas of prior actually within our sustainability
19 five-year plan, as well as the delegated authority for
20 staff to work on those areas. So I think we're covered.

21 COMMITTEE MEMBER TAYLOR: Great. Great. And I
22 know that I had initially thought everybody was --
23 somebody was going. So then, when I was advised that it's
24 a work team, I was pretty impressed that we'd even been
25 asked.

1 And then I had a last question. I just read, and
2 I can't remember where -- which publication I read it in,
3 that Warren Buffett and Jamie Dimon basically are talking
4 about getting rid of quarterly reporting. And I'm
5 wondering what's your opinion on that? And if you agree
6 that the change -- that we should, you know, work on
7 changing this -- like apparently they seem to be doing in
8 the market.

9 Should it be reflected in any of our policies
10 here? I don't know. Does it -- because we do the
11 quarterly reporting anyway. I just thought it was
12 interesting that these two big corporate, you know, heads
13 have decided maybe that they shouldn't be looking at
14 long-term risk, rather than this short-term quarterly
15 reporting risk, so...

16 CHIEF INVESTMENT OFFICER ELIOPOULOS: It's a very
17 interesting topic, and one that we're collectively very
18 interested in as long-term investors. And we've often
19 discussed the dangers of the preoccupation at looking at
20 quarterly results.

21 So we, you know, applaud all efforts to look at
22 ways to focus companies and shareowners on longer term
23 investing. Again, I don't think the policy is the spot to
24 put in place any language today.

25 COMMITTEE MEMBER TAYLOR: Would that be more our

1 engagement process?

2 CHIEF INVESTMENT OFFICER ELIOPOULOS: But within
3 our -- within our Governance and Sustainability Strategic
4 Plan, there's definitely a section on long-term
5 sustainability and that would be a good topic for us to
6 come back to again and again, but in the near term to
7 discuss approaches that might be taken. And at some point
8 in the future, perhaps there is a policy change that could
9 be recommended, but we're not prepared for that today.

10 COMMITTEE MEMBER TAYLOR: Okay. Great. Thank
11 you.

12 CHAIRPERSON JONES: Thank you.

13 Mrs. Mathur.

14 COMMITTEE MEMBER MATHUR: Thank you.

15 So my first comment is with respect to the
16 Investment Beliefs language on page 36. I'm wondering if
17 that last sentence should read something more like, "Staff
18 will consult with the Board Chair to facilitate this
19 process". So something more affirmative, because I think
20 leaving it up to the Board Chair to remember that every
21 four years we need to review the -- I think it's
22 appropriate within the staff workplan to just consult with
23 the Board Chair about reviewing. So I would suggest some
24 language along those line.

25 INVESTMENT DIRECTOR CROCKER: That sounds good.

1 COMMITTEE MEMBER MATHUR: Not the Board Chair,
2 I'm sorry, the Committee Chair.

3 INVESTMENT DIRECTOR CROCKER: Yes, understood.

4 COMMITTEE MEMBER MATHUR: I mean the Investment
5 Committee Chair.

6 INVESTMENT DIRECTOR CROCKER: Understood.

7 COMMITTEE MEMBER MATHUR: And then on page 76,
8 which I know is the Governance and Sustainability
9 Principles, which I know we've reviewed already. In light
10 of the most recent -- or recent Supreme Court decision
11 around forced arbitration, and basically allowing
12 companies to require arbitration of -- with individuals
13 and sort of prohibiting collective -- prohibiting
14 litigation and/or prohibiting collective action by
15 employees.

16 I'm wondering if -- I'm sorry, I'm just moving
17 myself to page 76, so just bear with me one second.

18 Under the corporate culture language that we
19 added, it talks about -- so this is D3 on page 76,
20 Disclosure. "Companies should ensure all settlements are
21 reported to the Board, and financial reporting standards
22 generally require disclosure of material settlements".

23 I'm not suggesting a change right now, but I
24 would like us to think about whether, in aggregate -- sort
25 of an aggregate disclosure of settlements, if they reach a

1 material level, because my -- I mean, the data shows j-

2 CHAIRPERSON JONES: Ms. Mathur, 76 of the iPad

3 or --

4 COMMITTEE MEMBER MATHUR: I'm sorry, of the

5 document, which is page 261 of the iPad.

6 CHAIRPERSON JONES: Okay. Thank you.

7 COMMITTEE MEMBER MATHUR: So it's attachment 2,

8 page 76 of 104.

9 I would just suggest that we review that language
10 again. Again, not suggesting that we make any changes
11 today, but think about aggregating -- because the evidence
12 is that if people are arbitrating, those settlements are
13 going to be lower, and it's not necessarily because
14 there's less merit, but because of their ability to
15 achieve an appropriate settlement.

16 CHIEF INVESTMENT OFFICER ELIOPOULOS: That would
17 certainly be appropriate direction for us. And I know our
18 Sustainability team can take up that topic in future
19 agenda items.

20 CHAIRPERSON JONES: Okay. So directed.

21 COMMITTEE MEMBER MATHUR: Thank you. Appreciate
22 that

23 CHAIRPERSON JONES: Ms. Yee.

24 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.

25 I appreciated the suggestion by Meketa to perhaps review

1 the real assets policy with regard to how the use of
2 independent opinions, and also perhaps extending it to
3 certain private equity investments of a material size.
4 And I was just wondering what the staff response to that
5 might be, in terms of the appropriateness and the
6 feasibility of doing so?

7 CHIEF INVESTMENT OFFICER ELIOPOULOS: I'm sorry,
8 Madam Controller, in terms of --

9 COMMITTEE MEMBER YEE: The appropriateness and
10 the feasibility of so.

11 CHIEF INVESTMENT OFFICER ELIOPOULOS: Of doing --
12 I didn't here. Of doing what?

13 COMMITTEE MEMBER YEE: Of the use of independent
14 opinions in the real assets.

15 CHIEF INVESTMENT OFFICER ELIOPOULOS: Oh, in the
16 real assets, that's the part I didn't here. Thank you so
17 much.

18 I do think it's always appropriate to look
19 through, you know, our practices. I think this -- this
20 conclusion or this -- the conclusion of this review that
21 we just did with the consultants and staff. In this case,
22 PCA and our real assets team led us to believe we're
23 comfortable with the level of amounts therein. It's a
24 fairly conservative and aggressive use of PPO opinions
25 within that area.

1 The risk categorization of our real estate
2 strategy is core commercial real estate, which is a -- you
3 know, on the lower end of the risk spectrum of all the
4 potential types of real estate strategies. So that all
5 leads us to believe we have an appropriate level today,
6 and if anything, we would probably discuss with the
7 Committee and real estate consultant as we look forward,
8 whether it's, you know, perhaps overly -- overly tight
9 would be -- would be in consideration for the future. So
10 I think that's the conclusion for today.

11 COMMITTEE MEMBER YEE: Okay.

12 CHIEF INVESTMENT OFFICER ELIOPOULOS: And I think
13 it's always good for us as a committee and staff and
14 consultant to be thinking through it. But I completely
15 concur that there's no need -- you know, why fix something
16 that's not broken.

17 COMMITTEE MEMBER YEE: Right.

18 CHIEF INVESTMENT OFFICER ELIOPOULOS: And the
19 process, both the application of the process, the
20 choreography of the process, is working well within real
21 estate.

22 COMMITTEE MEMBER YEE: Okay. All right. And
23 then we'll consider the appropriateness when we talk about
24 the private equity class separately.

25 CHIEF INVESTMENT OFFICER ELIOPOULOS: Exactly.

1 COMMITTEE MEMBER YEE: Okay. Thank you.

2 CHAIRPERSON JONES: Well, Mr. Junkin.

3 MR. JUNKIN: I'm going to apologize. My mother
4 was a grammar teacher. And as Ms. Mathur drew my
5 attention to (d)(iii) on page 76, I think the wording
6 might need to change in that last sentence. If this
7 weren't an action item, I wouldn't be bringing it up, but
8 since you're about to vote.

9 I think right now it says CalPERS supports
10 settlements. And I think what CalPERS supports is
11 disclosure. So I think it should read, "CalPERS supports
12 disclosure of settlements, including sexual harassment
13 involving an executive or member of the Board".

14 CHAIRPERSON JONES: Okay. I think
15 that's appropriate.

16 MR. JUNKIN: I apologize for being nitpicky,
17 but...

18 CHAIRPERSON JONES: And that change will be made,
19 Mr. Eliopoulos --

20 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes

21 CHAIRPERSON JONES: -- when we take action on
22 that.

23 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes, we
24 agree completely.

25 CHAIRPERSON JONES: Okay. Before we vote on this

1 Item 7A, we do have a request to speak from Mr.
2 Silberstein.

3 MR. SILBERSTEIN: Thank you very much. My name
4 is Steve Silberstein. Although I am a trustee of a county
5 pension fund here in California, I am speaking for myself
6 just personally here.

7 I'm very interested, as some of you know, in the
8 guidelines for voting on the CEO pay in these corporations
9 that we're invested in, particularly the S&P 500
10 corporation where the pay goes up year after year. The
11 guidelines that we have are quite good here, and I commend
12 the staff and the Board for them.

13 The problem is that the actual proxy voting on
14 the pay packages I don't think has followed the guidelines
15 properly. There are other pension funds who do a better
16 job in speaking out against some of the excesses in CEO
17 pay.

18 But one of our guidelines is that the salary
19 should be no more than a million dollars. And that's what
20 it says in the guidelines. So I would assume that in the
21 proxy voting, any time there is a salary of more than a
22 million dollars, we would be voting against it.

23 That -- of course, the total pay is usually about
24 15 to 18 million dollars, which is all bonuses. So this
25 doesn't affect the fact that the pay is higher than a

1 million dollars. On the bonuses, the -- it says that --
2 our guidelines say that they should be considered in the
3 condition text of the entire corporation, in the entire
4 compensation structure within the corporation.

5 So as we now know, the corporations are
6 disclosing the pay ratio between the CEO and the median
7 worker. And there's quite a bit of variation. The
8 average is about 300 to 400 times the average worker for
9 the CEO. But there are quite a few big corporations where
10 the aver -- where the ratio is more than a thousand. So I
11 hope that when the ratio gets out of whack there, that
12 that would generate a negative vote.

13 The last thing I would like to point out is stock
14 buybacks, a lot of corporations are spending a lot of
15 their money on stock buybacks. Of course, when you buy
16 back the stock, then the earnings per share go up, because
17 there's less shares. So if the CEO is -- his bonus is
18 computed on a growth in the earnings per share, but yet
19 the corporation is buying back its stock, there's actually
20 no change in the real earnings, it's all financial
21 engineering using corporate cash.

22 So when the bonus is calculated on earnings per
23 share, but the corporation is increasing that just by
24 buying back the stock, I think that should generate a
25 negative vote.

1 And then finally, a lot of studies know --

2 CHAIRPERSON JONES: Mr. Silberstein. Your time
3 is up.

4 MR. SILBERSTEIN: -- that when these corporations
5 buy back their stock --

6 CHAIRPERSON JONES: Mr. Silberstein.

7 MR. SILBERSTEIN: -- the CEO's are selling --

8 CHAIRPERSON JONES: Your time is up.

9 MR. SILBERSTEIN: -- the stock at the same time.
10 And that also should generate a negative vote.

11 Thank you.

12 CHAIRPERSON JONES: Okay. Thank you. Thank you
13 for your comments.

14 This is an action item.

15 Mrs. Mathur.

16 COMMITTEE MEMBER MATHUR: Oh. I'm sorry, I
17 didn't realize I had -- I don't think I pressed it, but
18 I'm happy to move the item.

19 CHAIRPERSON JONES: Okay. Moved by Mrs. Mathur.

20 COMMITTEE MEMBER TAYLOR: Second.

21 CHAIRPERSON JONES: Second by Mrs. Taylor -- Ms.
22 Taylor. Okay. Thank you.

23 All those in favor say aye?

24 (Ayes.)

25 CHAIRPERSON JONES: Opposed?

1 Hearing none. The item passes. Thank you very
2 much for the report.

3 We now will move to item -- information Item 8,
4 Policy Delegation -- and Delegation, Revision of Private
5 Equity Program Policy, First Reading.

6 CHIEF OPERATING INVESTMENT OFFICER BOURQUI:

7 Thank you. Elisabeth Bourqui, CalPERS Chief
8 Operating Investment Officer.

9 Turning now to our next policy item. Item 8a is
10 a first reading of staff's proposed update to the Private
11 Equity Investment Policy. This is an information item
12 only at this point. Staff will be returning to this
13 Committee in August for a second reading incorporating the
14 feedback received today.

15 With that, I'll turn the item over to Kit Crocker
16 and Sarah Corr from the Investment Office, who will review
17 the proposed changes.

18 Thank you.

19 INVESTMENT DIRECTOR CROCKER: Thank you. Kit
20 Crocker again, CalPERS staff. And I'm joined now by the
21 Interim MID for the Private Equity Program, Sarah Corr.

22 The proposed changes to the Private Equity Policy
23 are largely intended to streamline and simplify several
24 aspects of the policy. With one or two exceptions,
25 overall the combined effect of these changes represents,

1 if anything, a slight contraction rather than an expansion
2 of staff's authority. I would also like to take this
3 opportunity to clarify that if and when we receive final
4 approval for the proposed business model alternatives,
5 staff will, of course, return to this Committee with
6 corresponding policy updates for consideration.

7 Moving on to the changes. One significant change
8 is the way in which the staff authority limits are
9 expressed to convert to the previ -- the currently
10 percentage-based limits to limits expressed in absolute
11 dollar terms.

12 This brings staff's expression of its authority
13 limits in line with the way in which the real assets
14 authority is expressed, and also importantly eliminates
15 the moving target aspect of the old percentage of target
16 approach.

17 We're also proposing updates to the permissible
18 transaction types and staff limits to bring them more in
19 line with the current business model. And in at least one
20 instance, we're proposing a change simply to eliminate a
21 potential ambiguity and achieve greater overall
22 simplification of the policy constraints.

23 To address some of the more substantive changes
24 then, first, we propose the elimination of direct
25 investments as a transaction type. And I should note in

1 this regard, that there's no connection with the CalPERS
2 direct. Rather, direct investments are a legacy structure
3 that permitted CalPERS to invest directly in select GPs.
4 The last time, however, that CalPERS made such a direct
5 investment in a GP was in 2007.

6 Second, as a result of the move to a single
7 authority limit for first and second quartile commingled
8 funds, the proposed new limit represents a significant
9 lowering of staff's per commitment authority for top
10 quartile fund investments, while increasing that authority
11 slightly for second quartile funds.

12 Third, we are proposing to add a cumulative
13 fiscal year limit for MID commitments similar to the one
14 in real assets.

15 Fourth, there is the elimination of the CIO's
16 unilateral ability to increase committed capital to
17 existing top quartile customized investments accounts.

18 And finally, we propose an adjustment of the
19 targets and ranges for the buyouts and credit-related
20 strategies to reflect the transition of the credit-related
21 strategies to the opportunistic team.

22 In the pure clean-up category, we're suggesting a
23 handful of changes to improve clarity and remove
24 duplicative content.

25 Today's item is a first reading, so we're looking

1 for this Committee's feedback. And with that, I'll pause
2 for any questions and also seek comment by Meketa.

3 CHAIRPERSON JONES: We have a couple of course.
4 Mr. Juarez.

5 ACTING COMMITTEE MEMBER JUAREZ: Yeah. It's
6 clear to me by the write-up what the advantages and
7 benefits are to staff. What are The advantages and
8 benefits from these changes to the Board from your
9 perspective?

10 INVESTMENT DIRECTOR CROCKER: I think that it's
11 easier on both sides frankly to assess what the limits
12 are, and how they're applied. You know, one problem, for
13 example, with the percentage of target expression of
14 staff's authority was that it could look in hindsight like
15 staff had exceeded its authority, because assume if the
16 fund were to temporarily fluctuate downward.

17 So it is across the board we think better both
18 for the oversight function, and then for staff in trying
19 to make sure we stay in line with the dictates from this
20 Committee, that we simplify and clarify where possible.

21 ACTING COMMITTEE MEMBER JUAREZ: And then
22 specifically to -- you made mention of the fact that we're
23 lowering certain limits for the CIO in given areas and
24 then raising them in secondary investments, you said.
25 Just can you give me a little bit more elaboration on the

1 purpose for that?

2 INVESTMENT DIRECTOR CROCKER: Yes. I mean, as
3 part of the simplification, we thought it didn't really
4 make sense to distinguish for staff's authority limits
5 between first and second quartile funds. And the -- the
6 significant -- the change for first quartile is --
7 currently, the MID has 1.7 billion, assuming a certain
8 fund -- you know, a certain level of funding at the fund.
9 That's being reduced significantly to just 500 million, so
10 that comes down significantly.

11 The CIO limit we're prosing now in absolute
12 dollars is one billion. It would -- currently doing the
13 math be with over 3 billion.

14 And as -- so that's a significant reduction
15 compared to then the second tier funds are -- would be
16 currently 330 million for the MID, and 660 million for the
17 CIO as opposed to 500 and a billion.

18 ACTING COMMITTEE MEMBER JUAREZ: Okay. And just
19 to close. So from your perspective by lowering those
20 limits, what do -- what does the system get out of that.
21 I mean, is it more scrutiny, less discretion on behalf of
22 the Investment Office, maybe -- and appropriately so, I
23 assume --

24 INVESTMENT DIRECTOR CROCKER: Um-hmm.

25 ACTING COMMITTEE MEMBER JUAREZ: -- or you

1 wouldn't be recommending it.

2 Is that what we're getting out of those changes?

3 INVESTMENT DIRECTOR CROCKER: Maybe I should let
4 Sarah respond to that.

5 INTERIM MANAGING INVESTMENT DIRECTOR CORR: Sarah
6 Corr, Investment staff. The -- decreased the limits for
7 the first quartile funds is mostly limited to -- or
8 dictated by the allocations that staff can get anyway. So
9 getting an allocation of over a billion dollars to a
10 commingled fund is highly unlikely, and that was why we
11 put the billion dollar cap in there.

12 CHAIRPERSON JONES: Okay. Ms. Yee.

13 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.
14 I guess to follow on to Mr. Juarez's questions. So will
15 you still be reporting out private equity managers by
16 quartile?

17 INTERIM MANAGING INVESTMENT DIRECTOR CORR: Yes
18 in the -- in the write-ups that staff produces for each
19 new investment it would say what quartile it is in.

20 COMMITTEE MEMBER YEE: Okay. All right. And
21 then -- so the limitations that are in place for funds
22 that rank below the top, so the Investment Committee --
23 Investment Committee will still be required to approve
24 those investments that are third level and below.

25 INTERIM MANAGING INVESTMENT DIRECTOR CORR:

1 Anything below second quartile would require a
2 prudent person opinion, which was discussed in the Total
3 Fund Policy item previously.

4 COMMITTEE MEMBER YEE: Okay. So that -- okay.
5 So that would -- Okay. Good.

6 INTERIM MANAGING INVESTMENT DIRECTOR CORR:
7 Correct.

8 COMMITTEE MEMBER YEE: Good. And -- so I was
9 curious about the emerging manager change, does this allow
10 you more flexibility to invest more than originally
11 planned in the emerging manager program under the revised
12 limit?

13 INTERIM MANAGING INVESTMENT DIRECTOR CORR:
14 The -- it allows for more dollars to be deployed per
15 manager. So the limit previously would have been 330 for
16 the MID, and 660 for the CIO. It's now being increased to
17 500 and a billion.

18 COMMITTEE MEMBER YEE: Okay. So hopefully more.
19 All right. Good.

20 And then with respect to co-investment, would all
21 of the co-investment opportunities require a PPO?

22 INTERIM MANAGING INVESTMENT DIRECTOR CORR: Yes,
23 they would.

24 COMMITTEE MEMBER YEE: Okay. Good. All right.
25 Thank you.

1 CHAIRPERSON JONES: Okay. Thank you. Seeing no
2 further questions. This is a first reading information
3 item. So thank you for the report.

4 And now, we will move on to the next item on 9a,
5 CalPERS for California and California Initiative.

6 (Thereupon an overhead presentation was
7 presented as follows.)

8 CHIEF INVESTMENT OFFICER ELIOPOULOS: Mr. Chair,
9 members of the Committee, I'm just giving time for the
10 team to get up here. Clint Stevenson will be --
11 Investment Director on our team will be leading this, as
12 well as having Sarah Corr from the private equity fund
13 here as well. So, Clint.

14 INVESTMENT DIRECTOR STEVENSON: All right.
15 Sorry.

16 So the CalPERS for California Report is a look
17 at -- Oh, Clint Stevenson, Investment Director.

18 The CalPERS for California Report is a look at
19 the market value of CalPERS investments in California. At
20 the end of June, 2017, we had just over nine percent of
21 the CalPERS fund was invested in California. The report
22 also looks at the ancillary benefits of CalPERS
23 investments, including supporting local communities, local
24 businesses and workers.

25 We have a report on the private equity class

1 investments in the California Initiative. That initiative
2 supported over 266,000 jobs in California. This will be
3 the last report of the California Initiative. Many of
4 those investments have been realized and the company sold.

5 And as the Investment Committee may recall, at
6 the December 2013 Private Equity Program review, Réal
7 Desrochers, Sarah's predecessor, explained that we were
8 closing out the California Initiative. And looking at
9 other ways we might achieve attractive returns, and also
10 support underserved communities.

11 So Réal identified clean technology, mezzanine
12 debt, and co-investments. And so five years later, what
13 have we done?

14 Clean technology staff didn't identify any
15 investments in the portfolio that warranted followed-on
16 capital in mezzanine debt. Staff did invest \$80 million
17 in California focused mezzanine funds. However, this
18 isn't a scalable strategy, so we won't pursue that going
19 forward.

20 And co-investments, this is a scalable strategy,
21 and we'll -- it will be looked as apart of Pillar 2 of the
22 private equity business model. John Cole will touch on
23 Pillar 2 in the next agenda item 9b when he updates the
24 committee on the private business model alternatives.

25 But I should remind the Committee that we'll

1 continue a report on private equity investments in
2 California, just as we will report investments in
3 California and other asset classes.

4 And with that, I'd like to hand the discussion
5 over to Tom Woelfel of Pacific Community Ventures, PCV.
6 PCV prepared both the CalPERS for California Report, and
7 the California Initiative Report in tab 9a. Tom is the
8 director of PCV's global research and consulting practice
9 in impacting investing. In this role, Tom leads and
10 manages PCV's impact evaluation consulting services.

11 Tom.

12 MR. WOELFEL: Hello. Good to be with you all.
13 And thanks for the introduction, Clint.

14 So today, I'm going to walk through findings from
15 the 2017 CalPERS for California Report, as well as 2017
16 California Initiative Report, which Clint mentioned will
17 be the last examination of the ancillary benefits of the
18 California initiative.

19 And so both of these reports are really intended
20 to support CalPERS efforts to engage with stakeholders
21 across California and nationally. And the intention is to
22 not only document CalPERS investment presence in the state
23 of California, but also the resulting ancillary benefits
24 of those investments.

25 --o0o--

1 MR. WOELFEL: So looking at the 2017 CalPERS for
2 California report, this is 8th consecutive year that this
3 report has been published. And it documents CalPERS
4 investment presence in the State including exposure to
5 companies, properties, and projects statewide.

6 And like all of CalPERS investments, CalPERS
7 in-state investments seek to achieve appropriate
8 risk-adjusted financial returns. So the top-line figure
9 in this year's report is that as of June 30th, 2017, or
10 fiscal year-end, CalPERS had invested \$30.1 billion across
11 the state. It represents 9.3 percent of the total fund as
12 a whole.

13 In addition to looking at the investment exposure
14 in-state, the CalPERS for California Report also documents
15 the underlying ancillary benefits that are generated
16 through these in-state investments, including things like
17 support local job creation for California communities and
18 residents. So in looking at CalPERS private markets asset
19 class investments in real estate, private equity,
20 infrastructure, over 266,000 jobs have been supported
21 statewide.

22 --o0o--

23 MR. WOELFEL: This is a new chart within the
24 CalPERS for California Report that documents CalPERS total
25 capital as a whole, as well as capital in California since

1 the report was first prepared in 2010. So you can see
2 that over the last eight years, there's been a rise in the
3 amount of assets that CalPERS has a whole, as well as the
4 amount of capital invested in California.

5 And the horizontal line shows the percentage of
6 capital that's been invested in the State. And 2017,
7 represents the high mark in terms of preparing this report
8 at 9.3 percent of CalPERS assets in-state. Since the
9 report was begun, CalPERS has had at least eight percent
10 of capital invested in California.

11 --o0o--

12 MR. WOELFEL: In addition to looking at the
13 amount of capital invested in the state, we also identify
14 the individual locations of CalPERS investments across the
15 state to understand which types of communities are
16 benefiting from CalPERS capital. But what this map shows
17 is the location of each of CalPERS investments with the
18 different colored dots representing the various asset
19 classes in which CalPERS invests, and the different sized
20 dots depicting different sizes of investment amounts.

21 And as you can see on surprisingly the majority
22 of investments are concentrated in the Bay Area and
23 greater Los Angeles areas, the areas of the state with the
24 largest regional economies.

25 --o0o--

1 MR. WOELFEL: Now, moving to private equity's
2 California Initiative, the California Initiative was
3 established in 2001 and had two capital commitments with
4 phase 1 and phase 2, notice the Golden State Investment
5 Fund that was managed by Hamilton Lane. And in that time,
6 over \$1 billion has been invested among 569 companies
7 within the California Initiative.

8 And the California Initiative was created to
9 generate appropriate risk-adjusted financial returns that
10 meet or exceed industry benchmarks through investing in
11 traditionally underserved areas of California where
12 investment opportunities may have been bypassed.

13 So in order to generate ancillary benefits, the
14 California Initiative targeted investments in portfolio
15 companies that had limited access to institutional equity
16 capital, employed workers, living in economic
17 disadvantaged areas of the state, and also companies that
18 had provided employment opportunities to women, minority
19 entrepreneurs, and managers.

20 And as Clint mentioned, this is the last year of
21 reporting. And so there's a currently a few remaining
22 active investments within the California Initiative, and
23 we would expect limited data should we collect additional
24 data moving toward on those investments. So by and large
25 for the past 13 years in which we've been collecting data

1 on the California Initiative, we've captured sufficient
2 data on the ancillary benefits.

3 And so this report represents the final
4 examination of the those ancillary benefits, and combines
5 that 13 years worth of data to really look at
6 since-inception results. So this year's report is a
7 little different than past years' reports, which had
8 focused on more of an annual look.

9 So this provides kind of a full look back across
10 the California Initiative over those 13 years that data
11 has been collected.

12 --o0o--

13 MR. WOELFEL: And so in summarizing those
14 since-inception results, for the California Initiative,
15 they fall across four primary ancillary benefit areas,
16 first focused on job creation and promoting economic
17 opportunity; next focusing on areas that have been
18 traditionally underserved by institutional equity capital;
19 supporting workers in economically disadvantaged areas;
20 and then providing employment opportunities to women,
21 minority entrepreneurs, and managers.

22 So in terms of job creation, the California
23 Initiative has supported 176,000 workers statewide. In
24 addition, those jobs that have been created in the time of
25 the California Initiative have also tended to be higher

1 quality jobs with health benefits and retirement levels
2 outpacing both State and national averages.

3 In terms of capital deployment to underserved
4 areas of the state, the first capital commitment of phase
5 1 approximately 16 percent of capital was invested in
6 companies located in those underserved communities. And
7 then for phase 2 the Golden State Investment Fund, 46
8 percent of capital had been invested in underserved areas
9 of California.

10 And then also in terms of supporting low to
11 moderate income workers or workers from those types of
12 underserved communities, the California Initiative
13 employed approximately 49 percent of workers from those
14 types of communities.

15 And lastly, looking at opportunities for women
16 and minority entrepreneurs and managers, we saw
17 representation of women and minority entrepreneurs and
18 managers in leadership and management positions at levels
19 that outpaced national benchmarks.

20 So as a whole, the California Initiative has
21 delivered significant ancillary benefits across the State
22 of California with phase 2, or the Golden State Investment
23 Fund, driving a lot of those results, given a larger
24 number of companies had been invested through phase 2.

25 And so with that, this concludes my presentation.

1 I'm happy to take any questions on both the CalPERS for
2 California Report, and California Initiative Report and
3 welcome your feedback.

4 Thank you.

5 CHAIRPERSON JONES: Yeah. Thank you. Yeah, I
6 have a question. And I think I may have heard the answer.
7 But when I read the report, it says the final report of
8 final program year.

9 And I'm suggesting to myself why are we having a
10 finalization in this program when we look at the jobs that
11 are created 176,000, as you said. You look at the
12 risk-adjusted returns that you mentioned, you look at the
13 underserved people that are employed, women and
14 minorities, so why would we be canceling this program.
15 But I also -- I want to be sure I heard you correct that
16 this program -- the tenets of this program will be
17 embodied in our private equity -- one of the pillars going
18 forward. Is -- did I hear that correctly?

19 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes. Let
20 me -- let me address both of those clearly.

21 CHAIRPERSON JONES: Okay.

22 CHIEF INVESTMENT OFFICER ELIOPOULOS: Number one,
23 we have tried to move away from separate small programs
24 within all of our asset class -- classes, but including in
25 private equity. And I think the approach that Réal

1 signaled in 2013 to this Committee was to reposition this
2 effort -- as your comments are underscoring, Mr. Jones,
3 reposition this effort into the more mainstream of the
4 overall portfolio rather than having a separate smaller
5 scale program.

6 So that repositioning was attempted, as Mr.
7 Stevenson worked through. Now, going into the future,
8 there are really two -- two pillars that -- of the
9 four-pillar strategy that we'll get to later in the
10 morning, perhaps even next.

11 One is the Emerging Manager Program, where that
12 program, one of its main benefits -- main ancillary
13 benefits is the diversity of managers that we find within
14 the Emerging Manager Program.

15 That is an area that we're in the midst of our
16 search. And is an area our staff will explore this very
17 topic of whether or not the quite substantial increase the
18 number of diverse managers, women and minority managers,
19 within that program also leads to investment opportunities
20 in underserved areas or not.

21 But that is the investment thesis and we'll be
22 exploring that as we select a fund of fund manager for
23 that area. In addition in Pillar 2, where one of the main
24 goals of the -- of that part of the strategy, the Pillar 2
25 part of the strategy, is for a much larger and substantial

1 co-investment program.

2 And, yes, one of the aspects of that will be to
3 explore and ultimately conclude with an investment program
4 and thesis around co-investments, that would include the
5 consideration of co-investments in companies, not only in
6 areas that are well represented within private equity's
7 traditional space, but also underserved. So it's a little
8 longer answer to your question, but I want to make sure to
9 take time to take us through the history of it, but those
10 are the two areas that would be covered going forward.

11 CHAIRPERSON JONES: Okay. Thank you.

12 Mr. Juarez.

13 ACTING COMMITTEE MEMBER JUAREZ: Yes. Thank you
14 for the presentation. Excellent. But I did -- I was
15 caught by at least one of your graphs, which was I think
16 three of six showing the map. And I know in the
17 Treasurer's Office, we try to reach out to areas that are
18 traditionally underserved by state investment, and try to
19 make sure that the double-barreled benefit that you
20 mentioned here extends to those in, what we would call,
21 the hinterlands, which includes Delta California, the
22 Central Valley, the Inland Empire.

23 And so my question is sort of two-fold. One is
24 that do we -- have we heard any pushback or are they even
25 aware -- of these regions are even aware of their

1 representatives that there may be opportunities for
2 investment that they could bring to your attention? And
3 do we have any specific outreach that we do in areas
4 that -- geographic areas that are traditionally
5 underserved that would help sort of create the picture
6 with a little bit more distribution outside of L.A., and
7 San Diego, and Southern California -- or San Francisco?

8 MR. WOELFEL: Yeah. That's a great question. I
9 think I'll defer to staff. But the one thing that I would
10 mention in terms of a new development that I think has
11 significant benefits potentially for California's
12 underserved communities is in federal tax reform, the
13 Investing in Opportunity Act had been included in this tax
14 reform.

15 And so recently, the governors of all 50 states
16 have submitted census tracts identified as opportunity
17 zones. And these opportunity zones enable investors to
18 deploy money, their capital gains-free money into these
19 census tracts. And so the belief is that by essentially
20 getting a very large tax break, there could be new
21 investment opportunities that are generated within these
22 opportunity zones.

23 So I think, you know, that's a development
24 certainly to keep an eye on, in terms of potential
25 benefits for California's underserved communities.

1 ACTING COMMITTEE MEMBER JUAREZ: I think that's
2 right. Only I would just comment, because I'm a little
3 familiar with the opportunity zone, most of those are
4 outside of the traditional areas that have received like
5 enterprise funds and the like. So you actually will be
6 able to tap into communities that heretofore have not
7 received the benefit of public funding. So I appreciate
8 that comment.

9 INVESTMENT DIRECTOR STEVENSON: The only thing
10 I'd add -- Clint Stevenson. The only thing I'd add is
11 that the vast majority of the value of CalPERS private
12 equity investments are in high minority areas, and
13 that's pretty -- that's outstanding.

14 CHIEF INVESTMENT OFFICER ELIOPOULOS: And then
15 the last, just to finish off, yeah, our managers, I think,
16 are always out looking for portfolio company investments
17 in every -- in very part of the state and the globe.
18 They're motivated to find investment opportunities. In
19 addition to that, this focus that we've had and the focus
20 we'll have going forward really underscores our interest
21 in making sure our managers are doing just that.

22 On the outreach piece, part of this California --
23 CalPERS for California Report, our Legislative Affairs
24 team uses this report, you know, quite extensively at the
25 legislature. We really -- they do a really good job of

1 briefing legislators in many of these communities that --
2 that we're interested in investment all over the state,
3 and do a good job of getting the word out in that form as
4 well. I just wanted to add that as another a component of
5 the outreach.

6 ACTING COMMITTEE MEMBER JUAREZ: Yeah. Just as
7 an aside, it may turn it completely on its head if this
8 three-state California proposal were to move forward as to
9 what constitutes where you consider to be California
10 versus outside of California.

11 (Laughter.)

12 CHAIRPERSON JONES: With that, Ms. Yee.

13 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.
14 Really appreciate the report. And I'm actually really
15 sorry this is going to be the last of them. It's been a
16 tremendous success in the program. And I appreciate that
17 this has been before the legislature with our orientation
18 to members.

19 But we consistently get requests from
20 legislators, as Mr. Juarez suggested, particularly in --
21 even greater underserved areas. And so I was wondering if
22 out of this report is there a way to talk about some, I
23 guess, sustained or lasting impacts, you know, as we kind
24 of transition out of our involvement in the program
25 itself, that could then be the genesis of some additional

1 thinking by the legislature or outside parties?

2 CHIEF INVESTMENT OFFICER ELIOPOULOS: Just to
3 reemphasize to make sure, we will continue this CalPERS
4 for California report annually.

5 COMMITTEE MEMBER YEE: Right, yeah.

6 CHIEF INVESTMENT OFFICER ELIOPOULOS: And I think
7 looking at an opportunity in that report to emphasize our
8 both past and hopefully long-lasting impact --

9 COMMITTEE MEMBER YEE: Yeah.

10 CHIEF INVESTMENT OFFICER ELIOPOULOS: -- in the
11 underserved areas is an area we should -- we can take back
12 and look at how we report that going forward.

13 COMMITTEE MEMBER YEE: Okay. Or even I don't
14 know if there is a way to even assess some models that
15 might work in different parts of the state. There's just
16 an unending appetite, as you know, up the street with
17 respect to wanting capital to be deployed in different
18 parts of the state, and unfortunately, a shortage of it.

19 But we've done such great work here. We've been
20 able to make some sizable investments. Obviously, the
21 impacts have been great, but just not to kind of lose, you
22 know, kind of the thrust of what's begun here.

23 Okay. Thank you.

24 CHAIRPERSON JONES: Ms. Taylor.

25 COMMITTEE MEMBER TAYLOR: Yes. Thank you. I

1 also wanted to thank you for the report. And I'm going to
2 miss the report. However, I agree with my co-Board
3 members here, I think of a -- as we work through private
4 equity on emerging managers, I'm just wondering how are we
5 going to break-out that report, so that we are, you know,
6 reporting directly on -- in infrastructure being invested
7 in, or underserved populations here in California, are we
8 going to be able to do that?

9 CHIEF INVESTMENT OFFICER ELIOPOULOS: The key
10 is -- as Sarah was reminding me as we were preparing this
11 information, the key is if we want reporting from an
12 external manager, we have to ask for that ahead of time.
13 So certainly in our emerging manager and co-investment
14 program, we'll do that. It gets a little more difficult
15 when you look at the broad spectrum of all of our general
16 partners, as it's not a standardized request.

17 So sort of directly answer your question, within
18 the emerging manager --

19 COMMITTEE MEMBER TAYLOR: That's a no basically?

20 CHIEF INVESTMENT OFFICER ELIOPOULOS: No, in the
21 Emerging Manager Program, it's a yes. Our co-investment
22 program, and separate account program, and direct vehicle
23 program is a yes. In our more generalized commingled fund
24 arrangement, that's not something we ask for, so that's --
25 that's a no on that front.

1 COMMITTEE MEMBER TAYLOR: Okay. Okay. I just
2 want to make sure that we are highlighting some of these
3 investments, and that we -- as everyone has said here, we
4 continue to be investing in California. So thank you.

5 CHAIRPERSON JONES: Yeah. Thank you. You know,
6 also, I think it's important that the numbers that you
7 cite, the 266,000 jobs, and 176,000 jobs, and the economic
8 benefit, I think it's important that we remind the public
9 that this is in addition to the \$21 billion that we pay
10 out to our retirees that create a significant economic
11 benefit to the State of California, including jobs and --
12 et cetera.

13 And so we just need to make sure the public is
14 aware this -- that his is in addition to all that economic
15 benefit that's going on. So, okay.

16 Mr. Miller.

17 COMMITTEE MEMBER MILLER: Yeah, I'm -- I will
18 probably be talking a little bit more about how we
19 integrate as we look at our new PE models something like
20 this, where we've got a very powerful program, we've got
21 fantastic staff that are doing a great job with this kind
22 of work, and that we don't foreclose opportunities in
23 terms of long-term capabilities and capacity to do this
24 kind of thing, not strictly through the third-parties who
25 we're going to be partnering with.

1 But I think there's potential to keep this kind
2 of work going, where at least not foreclose those
3 opportunities. And so just as I've questioned before, how
4 do we do our long-term workforce planning, how do we do
5 our really strategic workforce planning, and integrate
6 that into these new approaches and new models to make sure
7 that we have the flexibility, that we don't foreclose
8 those opportunities, and that we don't kind of walk away
9 from very successful approaches that we've already got in
10 hand.

11 So just something I'm sure we'll be able to talk
12 about more as we talk more about our PE models and other
13 approaches.

14 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes. We
15 absolutely will have opportunity to talk about that in
16 that context and going forward. And one of the things
17 we'll be underscoring is, you know, these are domains of
18 risk. And our experience on the -- on the performance
19 side of these programs, in phase 1 of the program, I
20 believe we had nine external managers.

21 INTERIM MANAGING INVESTMENT DIRECTOR CORR: Ten.

22 CHIEF INVESTMENT OFFICER ELIOPOULOS: Ten. And
23 out of the 10, you know, nine underperformed, you know,
24 quite significantly from a return standpoint. One manager
25 performed quite exceptionally, and actually that

1 exceptional performance, including the selection of one
2 particular portfolio company is what brought the overall
3 performance of phase one from a negative five percent to a
4 positive return, but still underperformed our benchmark,
5 even with that significant approach.

6 Phase two, through a fund-of-fund manager
7 selecting different external managers, has improved. It
8 improved as you saw in the ancillary statistics, in terms
9 of penetration into underserved markets. And the
10 performance improved into the second quartile, but still
11 underperformed our overall benchmark.

12 So part of the overall strategy for private
13 equity is to make sure, as we look at strategies going
14 forward, we have both the resources, whether it's internal
15 or external, and the capabilities for appropriate
16 underwriting for the types of risks that we're taking.

17 And that's the approach that we're trying to
18 layout in that -- in the private equity strategy. And at
19 the heart of it is what you've underscored, which is to be
20 very clear when -- where and when are there resources that
21 we have internal to do this type of underwriting, and when
22 and where do we need to partner with external resources,
23 and what's the plan over time.

24 And I think you'll be pleased to see within
25 the -- within the timeline that that's one of the

1 checklist items to make sure we have workforce planning to
2 think through that.

3 But my -- I just wanted to underscore this is a
4 domain of quite a bit of risk -- active risk to the
5 program, and huge variability between managers, and huge
6 variability between each individual company. And
7 that's -- that's the domain for private equity as a whole,
8 not in terms of California versus New York, or underserved
9 areas versus regular areas. And our approach is to try
10 and consolidate all of that risk taking into -- into, you
11 know, main -- you know, main drivers of programs and
12 return that we can really focus on the expertise to make
13 sure we have it without losing track of the policy goals
14 that we have.

15 INVESTMENT DIRECTOR STEVENSON: Clint Stevenson.

16 The only thing I would add is it is a domain of
17 enormous risk, but it's also a domain of enormous
18 opportunity. We will -- we will be looking at Pillar 2
19 and co-investments, and continue some of the work that
20 we've done. But there are also opportunities in Pillar 1.
21 I mean, just last week I was in New York talking to a
22 manager that focuses on the Hispanic community that's had
23 fabulous returns. And so -- so again, an enormous risk,
24 but opportunities as well.

25 CHAIRPERSON JONES: Okay. Good. So that

1 concludes this report.

2 I'm going to take a 10-minute break now, because
3 the next item when we are about half way through will
4 approach the two-hour threshold, so we'll take a 10-minute
5 break. We'll reconvene at 11:00 o'clock, and then we'll
6 start the next item. And that way we can have the
7 continuity of continuing.

8 (Off record: 10:51 a.m.)

9 (Thereupon a recess was taken.)

10 (On record: 11:01 a.m.)

11 CHAIRPERSON JONES: I'd like to reconvene the
12 Investment Committee meeting.

13 (Thereupon an overhead presentation was
14 Presented as follows.)

15 CHAIRPERSON JONES: Okay. This is Item 9b. And
16 the purpose today is to publicly share the process and
17 work that is underway by our staff in considering and
18 planning our future private equity business model.

19 It is an effort that looks ahead five to 10 years
20 and beyond seeking to position CalPERS competitively to
21 invest at a scale, and meet the long-term needs of our
22 fund.

23 Staff has provided a roadmap with appropriate
24 checkpoints during the course of approval and
25 implementation. The Investment Committee unanimously

1 approved last month in closed session to proceed down the
2 roadmap where -- while continuing to provide interim
3 checkpoints for review.

4 Further, the staff has committed to maintain and
5 fulfill a checklist of items required future clarity for
6 the Investment Committee. This is a very important
7 project for the fund, one that is forward looking and
8 aimed at providing high net returns at scale, and better
9 long-term alignment between our long-lived liabilities to
10 our members and our assets necessary to fund those
11 commitments.

12 And so, again, the Board has not adopted this
13 plan to be implemented. We adopted a process to continue
14 to pursue and bring back to the Board checkpoints before
15 we reach that point of actual approval for implementation.

16 So with that, Mr. Eliopoulos.

17 CHIEF INVESTMENT OFFICER ELIOPOULOS: Okay. I am
18 going to turn it over to our CEO Marcie Frost, Marcie, for
19 some opening comments.

20 --o0o--

21 CHIEF EXECUTIVE OFFICER FROST: All right. Thank
22 you, Ted. And thank you, Chair Jones.

23 So I thought it might be worthwhile for us to
24 spend a little bit of time this morning talking about
25 purpose, and why we're looking at these models. CALPERS

1 has had conviction in private equity for quite some time.
2 We actually entered that space in the early 80s, along
3 with the other two west coast states Oregon and
4 Washington, and had great success early on in this asset
5 class.

6 We are looking at an opportunity that really puts
7 CalPERS in a leading position for institutional investors
8 in the United States, but we're not alone, right? So this
9 is -- these concepts are new for CalPERS, but they're not
10 new, necessarily, in the space.

11 Some of you have talked to me about the Canadian
12 plans, the Canadian model, if you will, which is more of a
13 direct-style model, and comparing this program to that
14 one.

15 We also have other State pension plans, such as
16 Texas Teachers, who's done this a little bit differently
17 than what we're looking at. CalSTRS, our sister
18 organization across the river, just launched a concept
19 before their board about a month ago.

20 So again, we're not alone, but it does put us
21 more in this leading position, which means there's a lot
22 of white space, and that's the term we've been using, is
23 there's a lot of white space to fill-in as these are new
24 concepts for CalPERS.

25 We do have Dr. Ashby Monk with us today. And so

1 I'm really excited that he was able to clear his calendar
2 to join us today. And he's an expert in this area, and
3 will talk with you about a concept that he calls aligned
4 intermediary. And I think you'll find that very
5 fascinating.

6 So just again to recap, we have been talking
7 about private equity models since our off-site in July.
8 And at that point in time, we had a panel come in and
9 really talk with you about the different ways that we
10 could access private equity.

11 And since that time, since that open session
12 item, we've been talking over the last year in closed
13 session predominantly about how we could structure these
14 models for CalPERS. Now, last month, there was a decision
15 made to make this more public, as Mr. Jones had indicated.

16 I think that's really important for the trustees
17 on the Board that you're able to go out and do your own
18 due diligence, talk to your own advisors, be able to get
19 more information so you can ask the staff the questions
20 that you are most interested in, so you can get
21 comfortable with the concept.

22 And we felt that that was important that you were
23 able to do that, because that is beyond staff, and it's;
24 even, frankly, beyond your independent consultants.

25 We also wanted an opportunity for stakeholders to

1 give public comment. And I think we'll have some
2 stakeholders today who will likely do so.

3 In this packet, one of the items, the
4 deliverables that we had come up with is a checklist. And
5 this was in response to the questions and actual direct
6 requests for additional data, additional information. And
7 we put that together in a checklist.

8 So looking forward to getting your feedback
9 today, on whether that checklist is complete, or whether
10 you would like us to add more items to it?

11 Ted did mention that our asset allocation work,
12 our target -- our policy target is to have a 10 percent
13 allocation to private equity. And under our traditional
14 models, our skill is our friend. It can also be our foe.
15 That under our current traditional style of private
16 equity, it would be very difficult to achieve that kind of
17 policy target. And again, he spoke about that briefly in
18 his CIO report this morning.

19 I think the other item that we pay very close
20 attention to, we're very much in tune to the employers, as
21 well as our members. So you have all heard, via public
22 comment, both from member associations, retirees
23 associations, and the employers, is that we have to find a
24 way that we get close or -- or close to or exceed our
25 seven percent return target on an ongoing basis, that we

1 have to find ways to look at risk in the system.

2 Being 71 percent funded means that we do have
3 some limited opportunity -- limited opportunities because
4 of that less-than-desirable funded status. So we have to
5 keep that in mind. But the other is that seven percent
6 return hurdle is very difficult to accomplish. Private
7 equity is the one asset class that has exceeded that seven
8 percent over the long run. And it is a competency of this
9 organization that I think we should attempt to leverage
10 even more.

11 So as Mr. Jones indicated, this is the first
12 public agenda item. And the Board has not made its
13 go/no-go decision. But again, the work starting today
14 more publicly is to help everyone get comfortable with
15 what this concept really means, and what additional data
16 and questions can we address as we move forward.

17 So with that, I will turn it back over to Mr.
18 Eliopoulos.

19 CHAIRPERSON JONES: Okay. Yes. Before you
20 proceed, Ted, I'm going to ask Committee members to hold
21 their questions until the complete presentation is done,
22 and then we'll open it up to questions.

23 COMMITTEE MEMBER BROWN: Mr. Chair, I just had a
24 friendly point of order.

25 CHAIRPERSON JONES: Okay. Just a minute, let me

1 -- okay. Go ahead.

2 COMMITTEE MEMBER BROWN: I just want to get some
3 clarity about the fact that, you know, we have been
4 discussing this in closed session up until now, the
5 private equity reorganization. And I'd just like to get
6 confirmation specifically about anything that we are not
7 allowed to ask in open session. And I think it has to do
8 with the negotiation strategy, and our competitive
9 position. And I just want it -- I don't know if it's for
10 you, Ms. Frost, or Mr. Eliopoulos, but what are we not
11 allowed to ask?

12 CHIEF EXECUTIVE OFFICER FROST: That's a good
13 question.

14 CHAIRPERSON JONES: Yeah, I'm still going to go
15 through the presentation first, and then we'll circle
16 back.

17 CHIEF EXECUTIVE OFFICER FROST: All right.

18 CHAIRPERSON JONES: Ms. Brown, we'll circle back.

19 COMMITTEE MEMBER BROWN: Thank you.

20 CHIEF INVESTMENT OFFICER ELIOPOULOS: Okay. Mr.
21 Chair, am I free to start?

22 CHAIRPERSON JONES: Yes, I'm sorry.

23 CHIEF INVESTMENT OFFICER ELIOPOULOS: Okay. I
24 just want -- terrific. All right.

25 Well, this part of the agenda is -- I'm going to

1 take us through the frame -- the framework and the four
2 pillars. And we allotted about five minutes for me to do
3 that, and then I'll be turning it over to John, and then
4 Ashby, and then Elisabeth, and then back to Marcie for
5 conclusion.

6 --o0o--

7 CHIEF INVESTMENT OFFICER ELIOPOULOS: In thinking
8 about the framing of the strategy, really after this
9 three-year period of intense review and analysis, we're
10 proposing this strategy of four pillars. This strategy
11 reflects our conclusion that CalPERS needs to
12 substantially add to our current business model, and to
13 our internal resources to achieve our objective of a
14 substantial and successful private equity portfolio over
15 time.

16 In the aggregate...

17 --o0o--

18 CHIEF INVESTMENT OFFICER ELIOPOULOS: In the
19 aggregate, these four pillars would allow us to
20 responsibly invest about 10 to 13 billion dollars per
21 year. This is the amount that's needed to initially get
22 to and maintain a 10 percent exposure to private equity
23 over time.

24 And many times when dealing with percentages at
25 CalPERS the sure scale gets lost in the equation. So a 10

1 percent private equity portfolio translates to a private
2 equity portfolio on a net asset value basis of, you know,
3 roughly 30 billion, 35 billion dollars today. But looking
4 over the course of the next 10, 20 years, that private
5 equity portfolio we would need to maintain an exposure of
6 30, 40, 50, 60 billion dollars over time.

7 That is both the opportunity and the challenge
8 for CalPERS from a strategy standpoint and from a business
9 model standpoint, how do you have in place the resources
10 and talent to invest in that domain?

11 The four pillars, and I'll go through each one,
12 are a mix of old and familiar business models, and new
13 business models for CalPERS that we're proposing. In
14 addition, they would add significant new resources and
15 capabilities that we currently do not possess.

16 I want to underscore that our current private
17 equity business model is really rooted in the selection of
18 external general partner fund -- commingled fund managers.
19 And what that means is that our Private Equity Program,
20 our team, our systems, our methods are really geared all
21 towards performing this function of selecting an external
22 general partner.

23 The four pillars, in their aggregate, really seek
24 to add to this capacity, to select -- to add to this
25 capacity the ability to select and invest in individual

1 portfolio companies. This is a new domain. And as we've
2 discussed many times before, and even came up in the
3 conversation today, this is a domain of really the highest
4 active risk within our portfolio.

5 As a result, we are recommending new partnership
6 structures within these pillars to ensure that we have the
7 appropriate skill sets, experiences, and information sets
8 to succeed in this area over time. So turning now to each
9 of the four pillars.

10 --o0o--

11 CHIEF INVESTMENT OFFICER ELIOPOULOS: And this is
12 a bit of a technology enhancement for me, so we'll --
13 there we go. I'll highlight Pillar number 4 on the
14 screen.

15 This pillar is mostly identical to our current
16 business model. This is our Emerging Manager Program, and
17 we execute that program through a fund-of-fund structure.
18 And we are proposing to maintain and continue that
19 fund-of-fund structure.

20 The only real strategic addition in this area is
21 that we hope to expand the amount of capital within our
22 private equity -- or within our Emerging Manager Program,
23 and we hope to add a co-investment capability within the
24 fund-of-fund manager's capacity.

25 This is an area, just by the way, as you know, we

1 think about other international investors, whether
2 Canadian or sovereign wealth fund, where we actually think
3 U.S. pension funds, and CalPERS in particular, has a
4 competitive advantage; where we, CalPERS, as leaders in
5 the area, and the U.S. in particular, are really the
6 leaders of thinking about who are the new and next
7 generation managers within the United States, and
8 particularly finding new and diverse managers to invest
9 with, who we firmly believe will be the established
10 managers of our program in the future, and contain the
11 seeds for great new ideas in the future.

12 So Pillar 1, something we have great experience
13 with, same business model expanded to do these things that
14 I just mentioned.

15 Pillar number 2, this pillar really is a mix of
16 our current business model, and the addition of some new
17 capacity. Far and away the biggest part of Pillar 2, this
18 partnership model, the biggest part of it is something
19 that we already do, and I just underscored in my
20 introductory remarks, and that's select private equity
21 general partners. This is right in our wheelhouse of
22 expertise that we have, and we'll continue to have as we
23 go into the future.

24 And if we wanted to do nothing other than
25 maintain our current process of selecting general

1 partners, and not add any new capabilities, then we
2 wouldn't really need to consider adding some new -- a new
3 partner into the mix, a new partnership model.

4 Our approach in Pillar 2, however, is to seek
5 some important new areas of investment to augment our
6 traditional fund -- commingled fund investing. And this
7 new capacity is to have a much deeper and stronger
8 co-investment capability to be able to invest in secondary
9 opportunities coming out of our fund investments, and
10 lastly, be able to structure separate account
11 relationships in the private equity arena.

12 And as has been mentioned a few times now, the
13 capabilities to undertake a co-investment and secondary
14 investment program at scale requires a different
15 underwriting capability than selecting general partners.

16 The ability to underwrite and invest in an
17 individual portfolio company, or a whole portfolio of
18 portfolio companies is quite different skill set
19 experience set than underwriting the capabilities of a
20 general partner. So accessing some new talent and
21 expertise in that area is really necessary for us to put
22 billions of dollars into these categories going forward.

23 We also believe that the private equity
24 marketplace is really set for some disruption in change
25 over the next decade. Many of the old-line private equity

1 firms, the founders of those companies are nearing the end
2 of their professional careers. There's succession
3 planning within those firms, and there's, you know, pretty
4 dramatic explosion of new firms on the horizon.

5 As a result, we expect there to be opportunities
6 to create separate accounts, both with the old-line firms
7 and new business strategies that might be mutually
8 beneficial, or to find new firms and new talent that is
9 spinning out of these firms as disruptions in succession
10 planning occur.

11 For those reasons, to invest in scale and
12 co-investments, to invest in secondary opportunities
13 coming out of our fund investments, to take advantage of
14 the disruption that we believe is coming in the private
15 equity marketplace over the next decade and have the
16 capacity to form separate accounts, we propose forming a
17 strategic partnership in Pillar number 2, which we believe
18 will be very additive and very necessary to add to our
19 internal resources to successfully invest in these new
20 areas.

21 Pillars 3 and 4 are really the new business
22 models for CalPERS -- for CalPERS private equity. Each of
23 these pillars seek to invest directly into portfolio
24 companies, and to hold these portfolio companies for a
25 longer time period than traditional private equity funds

1 currently do.

2 Similar to pillar number 2, this type of
3 investing requires a thorough analysis of individual
4 companies, as compared to our current business model of
5 selecting a fund manager.

6 Our approach is to identify two segments of the
7 market that we wish to target as most complementary to our
8 overall private equity portfolio.

9 Pillar number 3 will target the innovation
10 segment of the economy: Technology, life science, and
11 health care. These are both attractive areas for
12 go-forward future growth in our and the global economy,
13 and also importantly has been an area that CalPERS, really
14 over the last 20 to 25 years, has been shut out in the
15 venture capital area.

16 And for that reason, we think it's a very
17 complementary opportunity for us to both invest in a
18 portion of the market we've been shut out in, and one that
19 we think has significant growth into the future.

20 Pillar number 4 is really a segment of investing
21 to look at multi-generational long-term investments in the
22 core economy. While this approach is new to CalPERS, both
23 in terms of duration and style, we think it also affords
24 us the ability to become complementary to our existing
25 portfolio, and less likely to put us into direct

1 competition with our Pillar 2 commingled fund investments.

2 Our approach with both Pillar number 3 and 4 is
3 to form long-term multi-generational partnerships that
4 will allow us to access the talent that we need to succeed
5 in these two domains.

6 And with that, I'll turn it over to John with a
7 brief introduction of Professor Monk.

8 INVESTMENT DIRECTOR COLE: Thank you, Ted. John
9 Cole, CalPERS staff.

10 I have a bit to complete the presentation, but
11 now seems an appropriate moment to introduce Dr. Monk and
12 I'll -- and have him comment on his perspective.

13 By way of introduction, Dr. Ashby Monk is the
14 executive and research director of the Stanford Global
15 Projects Center. He's also a Senior Research Associate at
16 the University of Oxford, and a senior advisor to the
17 chief investment officer at the University of California.

18 In addition to all that, he serves as a senior
19 advisor to the CEO at the OPTrust, that's in Ontario, and
20 an advisor to the Australia Super Fund.

21 His current research focuses on the design and
22 governance of institutional investors with a particular
23 specialization on pension and sovereign wealth funds.

24 His doctorate came from Oxford University, his
25 Master's from the University of Paris, and his Bachelor's

1 from Princeton University.

2 It's a pleasure welcome Dr. Ashby Monk.

3 DR. MONK: Thank you so much for this kind
4 invitation. I'm Ashby Monk. I'm from Stanford.

5 I'm here today to give my objective views on
6 these private equity innovations, and do so both in the
7 form of 10 or 12 minutes of prepared remarks, and then
8 weigh in on any questions or answers you may have for me
9 about some of the experiences I've had around the world
10 helping build innovative private equity platforms, or in
11 the research on studying these private equity platforms.

12 It's an honor to be here. I have to say as a
13 California resident, I feel the weight of this. I feel
14 the weight this has on the pension plan, but also the
15 states and -- the state and the cities. I think this is
16 an Incredibly important decision for the future health of
17 our state.

18 So I'm thankful and impressed to be here, because
19 the staff asked me to come here and give remarks, and not
20 once did they ask to read them. I don't know how wise
21 that was.

22 (Laughter.)

23 DR. MONK: So if you're nervous about what I'm
24 going to say, I promise you, they are too.

25 (Laughter.)

1 DR. MONK: They simply asked for some context and
2 views on private equity innovation generally, and on
3 CalPERS direct specifically. And my plan for the next 10
4 or 11 minutes is to situate private equity in your
5 portfolio, and differentiate private equity from some of
6 the other alternatives to talk about innovation and
7 alignment, and how they're mixed. And alignment is the
8 buzz word of the day that we will talk briefly about. And
9 we might even mention an aligned intermediary.

10 And then I'll offer some brief remarks on what I
11 know about CalPERS direct. I know probably less than
12 everybody around the table, but I have enough context from
13 other funds to perhaps offer some insight on what works
14 and what doesn't.

15 Let's jump in. So private equity is a tough
16 business for funds such as this, in large part because you
17 need it. You can't walk away from private equity, even if
18 you don't like the fee structures, and the misalignment.
19 It's going to be core component of any long-term
20 portfolio. And there's a few reasons for that.

21 Most of the CIOs I know running pension plans
22 view -- view private markets as a critical component of
23 any portfolio to achieve their return objectives. They
24 don't see public markets as delivering on the return
25 objectives in the way they did in the past 30 years. We

1 were in a very favorable environment with interest rates,
2 and that isn't going to be repeated in the next 30 years.

3 So in order to generate the needed returns to
4 avoid cuts to benefits or increases to contributions,
5 you're going to need higher performance. And I'm not
6 alone in saying this, it's probably going to come from
7 private markets, and specifically private equity.

8 In addition, the private markets have changed.
9 The number of public companies for you to invest in has
10 shrunk. You can go back and look at a few stats. But in
11 the nineties, it was between 7500 and 8000 depending on
12 the moment. And now we're under 4000.

13 So there's just fewer opportunities for a public
14 market investor. You have to be engaged in the privates.
15 And the wealth creation of those private companies seems
16 to be extending. So a lot of the private wealth is being
17 accumulated before and IPO.

18 So that by the time you invest in a company that
19 is public, the private market investors have already
20 captured much of the upside. And there are many other
21 reasons why private equity would fit into a portfolio such
22 as yours due to reasons of portfolio construction, risk
23 return dynamics, and even the ability to generate alpha
24 through information asymmetries that don't exist in public
25 markets.

1 So you need it. But the challenge here is
2 everybody else has realized they need it too, everybody.
3 Everybody I know in the world is ramping private equity
4 exposures right now. So there's a flood of capital coming
5 to private equity. In the 1990's, it was something like
6 five percent of all of pension AUM in America was in A --
7 alternatives. And that number today is approaching 30
8 percent. And that directionality will continue, as I've
9 seen sovereign funds around the world say they're looking
10 to get to 50 percent of alternative assets. I don't think
11 they're alternative anymore more at that point. I think
12 the public markets end up being alternative.

13 And with this massive increase in supply, what we
14 would call a wall of money coming at private markets, the
15 tables have turned. The asset managers that we have
16 relied on have benefited incredibly. We've all seen the
17 high fees. We've all seen your fees. We're here today,
18 in large part because of the fee and transparency project
19 you engaged on and you deserve credit for engaging on.

20 What we've learned over the last five years is
21 the dynamics in the private equity market, they turn the
22 traditional forms of capitalist incentives on their head.

23 Capitalism functions in a principal agent
24 relationship, where the principals, you, discipline the
25 agents, your asset managers. But because of a series of

1 bizarre governance and market dynamics, the agents are
2 disciplining the principals. The GPs are telling you what
3 the terms of trade are in order to participate in a fund.
4 They're using scarcity. They are using NDAs that silo you
5 from your peers and limit information flow. They're using
6 side letters. They're using more tricks than I could
7 probably fit into a 20-minute conversation.

8 So that's why we're here. This transparency
9 project has led us to this moment where we realize that
10 for 10 percent of what you spent on this asset class last
11 year, we could operate the entirety of this investment
12 organization, 10 percent.

13 The oversupply of capital to private equity would
14 obviously lead to high prices. But it's an artificial
15 market. We limit ourselves through a lack of innovation.
16 We don't do -- I'm not saying this is you now. But in
17 general, I hear things like we don't do first-time funds.

18 Why? How are you going to have competition in
19 the market if you're not doing first-time funds. We rely
20 on two funds with great track records. So in other words,
21 you're reinforcing the funds that have had a good fund and
22 helping them build brands for which they can wield their
23 influence over you.

24 We call this individually rational, but
25 collectively crazy, behavior. And the way you break out

1 from it is through innovation. Because most people in the
2 world today don't grasp the sheer sale -- scale of the
3 compensation we've paid to these external managers. It's
4 often hidden in footnotes. It's often buried in NAVs.
5 And that lack of transparency has limited the amount of
6 innovation that we've had. That transparency project of
7 you all have realized and has start here a few years ago
8 when the true cost came forward, drove this Board to say
9 is there another way?

10 And that is the best thing we could have had
11 happen. Because the fastest path to becoming a
12 billionaire in America today is not starting a tech
13 company, it's starting as asset management firm, okay, by
14 a factor of two.

15 In order to get back at this and realign
16 ourselves with our managers to exert our power in the
17 marketplace's true principles as the base of capitalism,
18 which you are, we need to be innovative. We need to step
19 outside our traditional frames and logics, and find ways
20 to re-intermediate and align ourselves more directly with
21 the people that are investing our capital.

22 This fee and cost transparency project, as you
23 guys have well realized, is not going to end with shutting
24 down private equity. That's what most of your peers
25 around the country are worried about, and especially the

1 endowments. If the true cost came out, they literally say
2 in closed doors, we would be forced to change and give up
3 on private equity, which would charm our beneficiaries.

4 But that's a strawman. The truth is that
5 transparency will lead to innovation. And that's where we
6 are today. But the problem is, innovation is incredibly
7 challenging inside the context of a public pension plan
8 operating inside a government.

9 Truth be told, most of our public pension plans
10 view a lack of creativity as a feature, not a bug. The
11 mix of monopoly status of your organization - you're not
12 going out of business here. You're going to be here -
13 combined with prudent person rules and strict
14 interpretations of fiduciary duty have led to an
15 environment where innovation is not cherished. Worse we
16 tend to prioritize and reinforce efficiency in our
17 organization. Lean. Do more with less. The people
18 working at CalPERS are probably doing two jobs, three
19 jobs. You just define them differently than the private
20 sector.

21 They're one-man bands playing a tune that is
22 recognizable, but wouldn't it be great if they could play
23 their own instrument. Innovation doesn't fit inside an
24 efficient organization. We've come to learn that through
25 academic research and studies. Pensions are lean and

1 efficient. That is not an environment in which innovation
2 thrives. Innovation thrives when it has resources, where
3 failure is endorsed and accepted, where waste is part of
4 the process.

5 You can't mix failure into a just-in-time
6 process. A just-in-time process arrives just in time.
7 You can't tweak it at the end. It's not a cultural thing,
8 where you tell people to think creatively. It needs its
9 own resources. It needs its own governance and structure.

10 Thomas Watson, second president of IBM said it,
11 if you want successful innovation, you double your failure
12 rate. Are you ready to double your failure rate in this
13 organization? I don't think so.

14 The challenge I think facing us and facing
15 organizations like yours, and you're not alone - I'll
16 repeat that later - is how do we bring meaningful
17 innovation within public pension plans to realign these
18 organizations with the private equity managers that are
19 just minting billionaires.

20 Where you innovate, in my view, is not the same
21 place where you run efficiency. I've got a couple more
22 minutes, so let me just jump in here and say like all
23 economic entities, we can think of what you do as a
24 production function. You take capital, you add people,
25 you add process, you add information, and the output is a

1 combination of those inputs generate more capital. That
2 is the investment production function.

3 The only way you can improve those inputs,
4 people, process and information, or combine them
5 differently, internal or external, is through three key
6 variables. And they are, governance, culture, and
7 technology.

8 And so as we move through this process of CalPERS
9 direct, which I will comment on in a second, I encourage
10 you to think about those inputs, people, process and
11 information. Where are we getting them? Are we building
12 them internally, at they do in Canada, or are we acquiring
13 them through external managers as endowments do?

14 Those inputs combine to create an institutional
15 investment model. And it is your governance, your
16 culture, and your technology that allow you to define that
17 model.

18 No two organizations are the same. You can't
19 just copy the Canadians. Your governance model is
20 different. Okay. Canadians and endowments are operating
21 in different contexts, different capital bases, different
22 processes, different information flows, and all of that
23 stems from their culture, their tech, and their
24 governance.

25 I give you that context now as I move into some

1 brief comments on what I know about CalPERS direct, which
2 I have to say is less direct than the name implies. To
3 me, it looks and feels a little bit more like we're
4 removing some mis-aligned links in a chain, and adding
5 some new more aligned links in a chain, which is fine. We
6 call that re-intermediation, not dis-intermediation.

7 And the part of the reason I think that's fine is
8 it's innovation that's doable and feasible. You are not
9 alone in trying to stand up arm's length entities with
10 unique governance structures. Unique governance
11 structures. Remember the input that allows you to be
12 innovative.

13 You could drive 100 miles down the road and look
14 at UC regents which built UC Ventures from scratch to take
15 advantage of the UC ecosystem, arm's length entity,
16 innovative governance, compensation models based on
17 market, but it theirs. They built it. They're going to
18 get the benefit of it.

19 The differential in compensation between the
20 market, and this organization here today is too big. I
21 would love to endorse a plan to help you internalize all
22 of your private equity dollars, but I am afraid that that
23 is not practical in the short-run.

24 The differential in compensation that has been
25 created over time is just too great. These are people who

1 are making hundreds of millions of dollars. Okay. It's
2 hard to recruit those people, even if you can really tap
3 their heart strings to come and work for CalPERS.

4 This is a feasible path to create an arm's length
5 entity and a series of entities to go after this base. To
6 break the cycle, you need these intermediate moves. You
7 re-intermediate before you dis-intermediate. And the
8 governance model that it could be an arm's length model
9 will help attract those people that don't want to work for
10 a government agency, and they are out there. They have
11 never operated in this environment, and they're worried
12 about taking the risk of doing so. It's an intermediate
13 step.

14 The credibility also that comes with an arm's
15 length entity will help you in the marketplace, where
16 market players won't yet know if CalPERS is real, and this
17 time is different.

18 People will worry if it's not arm's length, that
19 this will end up being shut down in the future. The
20 delegations of authority will be very valuable.

21 I see breathing space for innovation in this
22 entity, which it needs. Very hard to innovate where you
23 run your day-to-day organization. Incredibly hard to
24 predict what all the resourcing is going to be and where
25 the failures will come. You need to empower this

1 organization and give it the tools for success. That's
2 governance independence under the watchful eye of a board.
3 But that's the ability to do what's needed to succeed
4 commercially, which is ultimately the objective, and that
5 breathing space is embedded today, which I applaud.

6 Third, I like seeing the focus on comparative
7 advantages. So too often we in the LP community don't
8 realize that we have huge advantages. We are the base of
9 the capitalist system. We just done exert it.

10 And when I see strategy to seed managers, which
11 the -- or emerging managers, which the research shows us
12 already outperforms - small managers are outperforming big
13 manages - and I see a focus on evergreen structures, so
14 they can use your time and scale, and focus on technology
15 in California, I'm encouraged that if you can get the
16 governance right, if you can evolve this into a platform
17 that can recruit the right talent, you can succeed over
18 time.

19 And I wouldn't be doing my job if I didn't give
20 them some grief. So that's what I'm about to do, which is
21 technology. If you remember my inputs on how we create
22 innovation that is meaningful and sustainable, in changing
23 the inputs to our production function, people, process and
24 information. The choice that's been made here is to focus
25 on governance and culture, as a means to create

1 innovation.

2 Where is the role of technology? It's not too
3 late. But I promise you technology in the form of
4 alternative data, artificial intelligence will completely
5 disrupt our understanding of value in the built
6 environment and in private equity. And so I would
7 encourage the team not just to think of technology as an
8 investable asset, but as technology is an empowering force
9 in this white piece of paper, this white sheet of paper
10 where for the first time you're going to sit down say how
11 should we do it?

12 Technology should be at the core, because I
13 promise you, how we invest today is not how we will invest
14 15 years from now.

15 And with that, thank for your time.

16 CHAIRPERSON JONES: Okay. Thank you.

17 INVESTMENT DIRECTOR COLE: Thank you, Ashby.

18 I'm going to turn back and briefly complete the
19 presentation and to get us to our Q&A period.

20 And, first, I'll turn to page five --

21 --o0o--

22 INVESTMENT DIRECTOR COLE: -- in your deck, which
23 is a process diagram. Page five describes the steps taken
24 and anticipated as we contin -- as we've been on and
25 continue on this journey. The concept proposal in the far

1 journey, the staff and Committee have agreed to use a
2 checklist, as we've shown on page seven --

3 --o0o--

4 INVESTMENT DIRECTOR COLE: -- in order to
5 inventory consideration still to be pursued and reviewed.
6 This is a living list that will be updated as we progress,
7 including the addition of additional subjects to consider.

8 At this stage, the checklist is focused on the
9 direct investment vehicles, Pillars 3 and 4, as this is
10 our area of current focus.

11 --o0o--

12 INVESTMENT DIRECTOR COLE: Among the items noted,
13 the last one is about key risks. On page eight, we have
14 highlighted, in fact taken from the McKinsey study, a
15 report that we've -- public document that they prepared
16 for the Norwegian government in their consideration of
17 private equity. And we feel it gives a very good baseline
18 foundation of the key risks associated, both at the
19 partner level, as well as the individual asset level.

20 We will keep these. We have and will keep these
21 at top of mind as we assess the teams that we'll engage,
22 and we'll work hard to provide the safeguards where
23 possible as we begin the negotiation of partnership
24 agreements.

25 --o0o--

1 INVESTMENT DIRECTOR COLE: Finally, on page nine
2 is an updated version of a chart that we used first back
3 in November 2015, when we held our private equity workshop
4 for a good part of a day for the Investment Committee. It
5 illustrates that the range of realized net returns among
6 categories within private equity are actually quite wide.

7 This chart, since the 2015, has now been updated
8 for the data through the end of 2015, or in 2015 we used a
9 chart that had data through 2012.

10 I'm going to pick on the line on the right, the
11 far right of the graph. And that's the buy-out category,
12 which is most of what we do today at CalPERS.

13 The top dot here is the annualized return for the
14 25th percentile. And here it's about 19 percent as you
15 can see, while the bottom dot is the point for the 75th
16 percentile. So we're taking into account 50 percent of
17 the universe, the top -- the edge of the top, and the edge
18 of the bottom quartile.

19 What's notable is that -- and that bottom is
20 about five percent. That's a difference of nearly 14
21 percent in each year illustrating the point that although
22 fees matter, higher gross returns matter more in order to
23 get us to the best net return, which ultimately is what we
24 need to fulfill our obligations.

25 That returns us to our strongly held view, and

1 Ted has reiterated on several counts, and Dr. Monk has
2 also noted, getting the best talent is the -- is the most
3 critical element for success.

4 --o0o--

5 INVESTMENT DIRECTOR COLE: So at this point, I'd
6 like to turnover to our new COIO, Elisabeth Bourqui, who
7 brings with us her -- now her first month a fresh
8 perspective and some very relevant personal experiences in
9 the private equity world.

10 Elisabeth.

11 CHIEF OPERATING INVESTMENT OFFICER BOURQUI:

12 Thank you, John. So from my -- can you hear me?

13 Yeah. From my perspective as both outsider and a
14 new joiner, I do think that this represents a unique
15 opportunity for CalPERS to be able to take advantage of
16 its size, of its culture, and of its long-term liability
17 profile.

18 Liabilities of the fund stretch out over 50 to 60
19 years. Investing in long duration assets that match such
20 a long liability profile is not always easy to achieve in
21 an effective manner on the public market.

22 With this direct investment model, CalPERS can
23 play a significant role among the handful world leaders
24 large investor. The structure of the Pillar 3 and the
25 Pillar 4 are up to me sound approaches that can resonate

1 with CalPERS culture, as reflected in its Investment
2 Belief.

3 It can permit CalPERS to be able to work in the
4 same league as the world top-notch investors in private
5 equity. The Pillar 3 and Pillar 4 permits also to take
6 advantage of the new technology, as you just mentioned,
7 Mr. Monk. We can have access to that new technology, and
8 we are able to somehow cross-pollinize this information,
9 and this technology between the direct vehicle, and within
10 our CalPERS investments operations, and investment
11 decision processes.

12 CalPERS has not taken a place among the world
13 leaders in the area of private equity yet. Given its
14 size, scale, and culture, I think CalPERS can reach this
15 excellency, but need to do it in a thoughtful way, with
16 seasoned world class talent, with a particular and broad
17 skill set, and very strong network.

18 I think this is our chance. These are my
19 observations, and I can turn over to Mrs. Marcie Frost,
20 our CEO, for the rest of the presentation.

21 --o0o--

22 CHIEF EXECUTIVE OFFICER FROST: So I know we
23 likely have Board members who are anxiously awaiting
24 asking questions, and I do have a bit of a response for
25 Ms. Brown when you're ready.

1 But I think just in summary, these are the
2 reasons, of course, that we're looking at the way that we
3 invest in private equity. I did talk about this at the
4 beginning. But innovation and creativity is extremely
5 important. And we have to start with yes. We have to
6 fill-in the gaps, the missing information that you all
7 need to be comfortable, but we also have to be careful
8 that we don't extinguish creativity before it has had a
9 chance to really form, and shape, and gel. And that's
10 what we are talking with you about today.

11 It is different. There will be necessary change
12 management practices, you know, internally as well as
13 externally. We have to talk about risk and what the risk
14 mitigation strategies would be for the fund. Extremely
15 important reputational risk is something that we're very
16 mindful of here. And so we need to work through what the
17 mitigating strategies might look like.

18 Governance. Governance very important. And I
19 know that we've been looking at governance structures for
20 a bit of time and will continue to do so. Recruitment of
21 a talented people, that's really where the alpha comes
22 from. I think we all know that. And finding, you know,
23 this right recipe of getting a team who wants to work
24 closely with CalPERS on this endeavor for the membership.
25 I think there are teams out there who also have an

1 alignment of interests to this mission, and would be a
2 nice recruiting strategy for us.

3 And, you know, the -- I like Dr. Monk's
4 observations about being very careful of putting too much
5 fear in making mistakes. Innovation cannot really thrive
6 if a culture of fear, so we have to be really thoughtful
7 and careful about that, as we go through this process of
8 determining a go/no-go.

9 And then back to alignment of interests, we
10 certainly have a return orientation that we're hearing
11 from our members, we're hearing from our employers, we're
12 certainly hearing from all of you. Fee management and
13 transparency about the fees that we're paying also very
14 important. We've had significant work with ILPA, which is
15 limited partner association group. Our own creation of a
16 system called PEARS, where we get at better transparency
17 and disclosure around private equity fees. And then I
18 think if you look in our CAFR reporting, we're one of the
19 lead public funds in disclosing private equity fees
20 through that -- through that channel.

21 So I'm going to close it there, and open it up
22 for questions. And I know we're happy to address any that
23 you may have.

24 CHAIRPERSON JONES: Yes. Thank you. And thank
25 you for a very thorough presentation, very clear. But

1 before we open it up to questions that the Committee
2 members may have regarding the proposal, I would like to
3 have Mrs. Brown's question responded to. So I'll call on
4 our General Counsel, so that we could respond to that.

5 CHIEF EXECUTIVE OFFICER FROST: All right. Well,
6 I thought I could start, and then Matt could finish up.

7 CHAIRPERSON JONES: Okay.

8 CHIEF EXECUTIVE OFFICER FROST: But for what
9 could be talked about in open versus closed, we do have
10 Ashley Dunning with us today to answer some of the
11 questions that have come up during closed session. So she
12 will be here to do that.

13 And then Matt can correct me if I get any of this
14 wrong. But I think generally you can talk about process,
15 we can talk about time frames, we can talk about questions
16 that have yet to be addressed, any updates to the
17 checklist. I think where we're careful is individual
18 allocation of capital to any one of the pillars. We want
19 to be, you know, careful about that. Any legal advice
20 that has been shared or transacted between us and Ms.
21 Dunning. Any kind of terms or arrangements -- specific
22 terms or arrangements of what this governance structure
23 could look like I think would also fall on protected
24 communication at this point.

25 And then I think generally ask the question, and

1 if we feel like we can answer it, we will. If not, we'll
2 write it down, and we'll bring it up again in closed
3 session. But I'd ask Matt to comment further if he
4 chooses to.

5 GENERAL COUNSEL JACOBS: I think Marcie pretty
6 much nailed it. But there's nothing that shouldn't be
7 asked, as long as the question doesn't reveal
8 confidential, or proprietary, or closed session material.

9 And then there's certain matters that Marcie has
10 pretty much walked us through, that we may not be able to
11 address in open session, but will be addressed in either
12 closed session, or a future open session, or whatever.
13 But the point being ask all the questions. We're going to
14 have answers either in open or closed at some point.

15 CHAIRPERSON JONES: Okay. Thank you.

16 Does answer your question, Ms. Brown?

17 COMMITTEE MEMBER BROWN: It's very helpful.

18 CHAIRPERSON JONES: Okay. Thank you.

19 Okay. So now we go to the questions regarding --
20 the proposal.

21 Mrs. Brown.

22 COMMITTEE MEMBER BROWN: Oh, I'm first. Thank
23 you. I had a set of questions for Mr. Eliopoulos, but I
24 think I'll start with our distinguished guest, Dr. Monk.
25 I'm new on the Board since January, so I'm new to some of

1 this. But I've been a Board member in closed session
2 asking a lot about what research and analysis do we have
3 that shows that these direct/indirect models will actually
4 work, and you've talked about failure, so that's really
5 not allowed.

6 So maybe I -- you can tell me what research and
7 analysis that you've been provided by CalPERS to support
8 this proposed reorganization.

9 DR. MONK: Thanks for the question, Ms. Brown.
10 CalPERS has not provided me with their research to support
11 this. I am drawing on my academic career studying this.
12 I wrote a book called *Reframing Finance* that talks about
13 pension plans establishing arm's length vehicles in a
14 re-intermediation way with peers mostly. And in process,
15 you know, studied at length the CEM data around direct
16 investing, the papers from Harvard Business School around
17 direct investing. And there are a variety of different
18 studies that have been put out, which I'm sure the staff
19 can send to you that show the values of building more
20 direct, more efficient, in terms of cost portfolios. But
21 I haven't been privy to the internal -- the internal
22 research.

23 COMMITTEE MEMBER BROWN: I've actually read some
24 papers on direct investing. And so let me ask another
25 question where I think you have stated in the past that

1 you favor buying rather than renting direct investment
2 capacity. And my question is do you view the track record
3 that CalPERS is on as ending up as buying, because to me
4 it seems more like renting?

5 DR. MONK: Yeah, I don't recall saying buying
6 versus renting, but I've been noted to say a bunch of
7 things.

8 (Laughter.)

9 DR. MONK: So -- but like what I probably meant
10 to say was like let's own the alignment and be able to
11 determine the governance. To me, CalPERS direct if they
12 get the governance right if -- it's big if -- will be, for
13 lack of a better term, a captive GP. And it's a pretty
14 common structure in other parts of the world especially in
15 Canada, but also in Australia, the Netherlands to
16 establish these captive GPs where there's an arm's length
17 structure, that allows you to compensate and reward staff
18 differently than you would in a government context, but
19 for which you main ultimate control -- maintain ultimate
20 control.

21 And so I would say you are buying an external
22 team. And platform companies, which are incredibly common
23 today, where public pension plans go in and acquire a
24 company that does dams, or solar, or wind, they are buying
25 into a company to use their resources. It's not internal,

1 but it's an extension of the internal team.

2 COMMITTEE MEMBER BROWN: Thank you for that. I
3 want -- I have a whole bunch more, but I'm going to wait
4 and then ask them later, if that's all right.

5 CHAIRPERSON JONES: Okay. I'll -- no, yeah, why
6 don't we continue, because remember, we have our time
7 management now.

8 (Laughter.)

9 CHAIRPERSON JONES: And so you may not get a
10 second turn.

11 COMMITTEE MEMBER BROWN: I have a -- well, I have
12 a feeling that a lot of my questions will be asked by
13 other Board members, so I don't want to dominate, if
14 that's --

15 CHAIRPERSON JONES: Okay. All right. All right.

16 COMMITTEE MEMBER BROWN: -- if that's fair?

17 CHAIRPERSON JONES: That's fair. That's fair.

18 COMMITTEE MEMBER BROWN: Okay. Thank you.

19 CHAIRPERSON JONES: Okay. Ms. Taylor.

20 COMMITTEE MEMBER TAYLOR: Wow. I'm second.

21 Thank you very much for the report. Thank you to
22 our distinguished guest. I am -- agree with a lot of what
23 you were talking about. I had a couple of questions on
24 page eight, when we get to page eight, non-financial risks
25 controlled in private equity. And I guess how do we make

1 sure that we -- because we're going to have these arm
2 length entities, how do we make sure we explicitly manage
3 for the non-financial risks that you guys laid out? So,
4 for example, what if we get somebody like -- that David
5 Bonderman from TPG that basically made some really
6 ill-advised comments, and ended up -- so what if we get
7 somebody like that at one of our arm length's
8 organizations? How do we manage for these risks?

9 Because ultimately, and I think I brought this up
10 the last time, we're on the hook. This Board, whether or
11 not we're managing it, we -- it's us that gets in the
12 news.

13 INVESTMENT DIRECTOR COLE: Yeah. Thank you for
14 the question. And it's an important one that we will be
15 talking about continually, because it's real life.
16 Investing is about people. And so if we invest in an
17 organization, in a company, then there are two things that
18 we can do. One is upfront, we can establish what we
19 believe is important.

20 So when we're negotiating a partnership agreement
21 with a general partner, who will be working for us, we
22 will make perfectly clear, as much as we possibly can, the
23 basis of our beliefs, and our principles, and as a
24 requirement of actually working together.

25 So up front, we're setting the stage, which is

1 a -- very much addresses two parts of what Dr. Monk
2 referred to, culture and governance. Now, after the fact,
3 something bad is going to happen somewhere along the line.

4 COMMITTEE MEMBER TAYLOR: Right.

5 INVESTMENT DIRECTOR COLE: And we had talk --
6 we've talked about bringing case studies for review with
7 the staff and with the Investment Committee of real-life
8 situations, like Tesla, or like an Uber, or -- we can come
9 up with a number of them in different walks.

10 And it's important for us to have a mechanism, a
11 process by which we would deal with the inevitable not
12 only tensions, but behaviors that would cause problems.
13 There's no way to prevent in the end.

14 COMMITTEE MEMBER TAYLOR: Right.

15 INVESTMENT DIRECTOR COLE: There is a way to
16 identify and then engage. And engagement, being such an
17 important part of what we do, is not unlike how we deal
18 with the general partners now, who we invest in their most
19 recent fund. If we have an issue associated with an
20 underlying investment portfolio company, we engage them,
21 and we come back and try to get to an appropriate
22 resolution.

23 In the case of the direct vehicles, we have one
24 step more, and that is that starting point. We've spent
25 the time to say let's talk about the types of things that

1 would cause us anxiety, and therefore we wouldn't -- we
2 don't want to be involved in. And let's agree in advance
3 that we'll be diligent around those.

4 But once it occurs, as it will inevitably, we're
5 going to go through that same confidential face-to-face
6 engagement to get there. So there's no prevention, and
7 there's no saying that we can --

8 COMMITTEE MEMBER TAYLOR: It will never happen,
9 right?

10 INVESTMENT DIRECTOR COLE: It will never happen.
11 But I think what we've contemplated gives us the best
12 chance of having -- getting to the right outcome on the
13 basis of our own values and beliefs.

14 CHAIRPERSON JONES: Yes, Mr. Monk.

15 DR. MONK: Thank you. That's a great question,
16 Ms. Taylor. I think what I'm excited about in terms of
17 vehicles like this is the opportunity to maintain the
18 culture of a CalPERS in the context of a kind of arm's
19 length entity, whereby the people being attracted to work
20 at that entity are attracted for more than just being a
21 billionaire.

22 So they're going to be compensated well, but
23 in -- in my view, and I haven't talked comp with these
24 people, but it's not going to be the level of compensation
25 you will see in the traditional GPs. And so the people

1 that will raise their hand to come and work for this are
2 people who are hopefully incredible investors, who do not
3 enjoy the business of fundraising, and who have a mission.

4 And so there is an opportunity for a vehicle like
5 this to be a breeding ground for a new generation of
6 investor that is thoughtful, and is also incredibly
7 commercially successful.

8 COMMITTEE MEMBER TAYLOR: So are you --

9 DR. MONK: So I might flip it around and say
10 you're worried about the bad guy getting in there. And
11 I'm saying, you could create this where it's an
12 environment where great people emerge.

13 COMMITTEE MEMBER TAYLOR: So in your expert
14 opinion, in the research that you've, have you found that
15 to be the case?

16 DR. MONK: We find that the people that want to
17 work at pension plans, in places like Canada and
18 Australia, have a mission orientation, and believe in
19 securing the pensions of the members, and that it guides
20 their thinking. And that many of them, if you could just
21 get their compensation close - it doesn't even need to get
22 all the way there - to what they would make in the private
23 sector, would happily walk away and go work with you to
24 help solve these big problems.

25 COMMITTEE MEMBER TAYLOR: So that's inclusive of

1 our ESG strategy being included in all of this
2 corporate --

3 DR. MONK: I see ESG as just long term risk
4 management.

5 COMMITTEE MEMBER TAYLOR: Right.

6 DR. MONK: And I think that's the way most
7 investors that are going to hold assets for 20 years, or
8 10 years, if your -- what is it the Horizon Fund. Horizon
9 Fund is going to embed ESG, and it's just going to be
10 called risk management. That's my guess. It's not going
11 to be called ESG, because if you're holding an asset for
12 50 years, you want to know what's going on the
13 environment.

14 COMMITTEE MEMBER TAYLOR: Right. Right. Thank
15 you. Thank you very much.

16 CHAIRPERSON JONES: Okay. Mr. Costigan.

17 VICE CHAIRPERSON COSTIGAN: Thank you, Mr. Jones.

18 Dr. Monk, thank you for being here. I would
19 encourage folks, if they haven't read some of his writings
20 to read them as part of the due diligence. In addition to
21 being pithy on Twitter, he's got some excellent materials
22 out there.

23 (Laughter.)

24 VICE CHAIRPERSON COSTIGAN: So I would -- you do.
25 So I'd encourage you. So one is really appreciate you

1 being here, the insights and on private equity, and also,
2 just to the staff. I mean, just some observations and
3 some questions. Again, we're doing this to try to be as
4 transparent as possible and have these open discussion.
5 And I know we're going to hear from a number of folks
6 shortly from the public, which I think is going to be very
7 important.

8 But I just want to kind of reiterate one of the
9 reasons that we're doing this, or at least as I see how
10 we're doing it. You know, we start with that the -- you
11 know, the Board is -- primary risk is the payment of the
12 promised benefit. So that's what we start with every day.

13 The second issue is we try to create certainty
14 for the employer and the employees as to what their costs
15 are going to be. You know, I know every year -- or when
16 you go out and talk to the stakeholder groups, they want
17 to know are we cutting the discount rate, are we -- what
18 are the returns going to be, what are our long-term
19 projections?

20 And I see a lot from local governments and
21 others. And I know Mr. Gillihan works very -- is going
22 through this with the MOU negotiations recently that
23 that's what the labor groups are looking for as well.

24 We have significant pressure on returns, which
25 addresses the unfunded liability. We're under enormous

1 pressure to control costs, and at the same time we have to
2 balance the behavior of our private equity, our external
3 managers internally.

4 I think Dr. Monk hit on a key element. I, last
5 week, was at a conference in Canada and had the
6 opportunity to meet with a couple of Canadian funds. And
7 I thought was most interesting was the pay of those
8 Investment staff considerably higher than ours. And it's
9 this hybrid between being in the private sector and the
10 public sector.

11 The first driving one is they didn't feel the
12 pressure to raise capital. They get focused on returns.
13 That they were mission oriented. That these were people
14 that were giving up the opportunity to go make
15 considerably more in the private sector. And I've said
16 that over a number of years. There's a noble calling in
17 coming into the public sector, but you have to be able to
18 live on what that pay is.

19 And while you're willing to give up some
20 salaries, right now there's just a huge disparity between
21 what we pay our investment staff, and when we look OMERS
22 or the Canadian funds, or the Australian -- excuse me, the
23 Australian funds or the UK funds. And I'm not sure where
24 we're going to be able to get there.

25 So you start sort of with that premise if we

1 can't change our governance model because we were a State
2 agency, how is it we create a model that's in between and
3 OMERS and public sector agency in order to go back to sort
4 of the points I was making which is got to pay the
5 benefits, got to focus on returns and control costs.

6 And so I think, Dr. Monk, in what you were
7 saying, and one of the things I've heard is, if we're not
8 doing this today, we're going to be passed by. Is that a
9 fair assessment that other funds, other entities -- I know
10 10 years ago no one would have thought of robo-trading
11 or -- I use the Schwab robo account. I've talked about it
12 before.

13 I never would have thought of using algorithms
14 ten years ago. Now you sit there and look at it as
15 entirely plausible, but -- it is a model you see going
16 forward. If we do nothing, we're going to be left behind
17 to what you see in the future, five or ten years, as to
18 what other industry standards would be?

19 DR. MONK: Well, I think the misalignment of
20 interests continues to deteriorate, not improve.

21 And we all hoped that the financial crisis would
22 be a reset between the LPs and the GPs. But in that time
23 period with the hit to funding levels, actually what
24 happened was pension plans said, gosh, we better move into
25 alternatives faster, which shifted the supply and demand

1 dynamic for these alternative managers that had track
2 records.

3 Remember, it's the big funds that benefit from
4 our governance rules around, you know, we need two funds
5 with track records, you need to be a team that's
6 established working together. I don't know your specific
7 governance protocols for picking private equity managers.
8 But oftentime, it's a -- it's a huge benefit to the
9 existing players.

10 And so everybody just chased these same funds.
11 And so the take-it-or-leave-it mentally has probably
12 gotten worse, and will continue to get worse unless you
13 break out. So I'd say you can continue to do what you're
14 doing, but that 700 million number will go up. And you
15 need to be ready to communicate that. It will go up
16 dramatically.

17 VICE CHAIRPERSON COSTIGAN: And just one other
18 question, last one. Can you maybe shed a little light on
19 the way UC does it? And sort of just so that the Board
20 understands that this is sort of not being done in a
21 vacuum, that at least the University of California Board
22 of Regents and the Office of President have something
23 similar.

24 DR. MONK: Well, that is a regental model, and so
25 everything needs to go to a subcommittee of the Regents,

1 the Committee on investments. But in terms of private
2 equity, there's been a push to shrink the number of
3 relationships, increase the size of those relationships
4 dramatically, in order to win fee breaks, and get better
5 co-investment rides and all those things. So the number
6 of relationships in that portfolio since I took over as a
7 senior advisor to Jagdeep has gone from the 300s probably
8 down under 100 at this point.

9 So concentrating benefit -- sorry concentrating
10 mandates to get more alignment of interest with the
11 underlying manager. And in the case of the UC Ventures,
12 if that's what you're talking about?

13 VICE CHAIRPERSON COSTIGAN: Yes.

14 DR. MONK: Okay. That was looking at the
15 ecosystem that is the UC, understanding all of the IP
16 being generated in that environment, five patents a day,
17 and designing through an incredibly complex governance
18 world a series of small funds on campuses, leading into a
19 big fund that is an arm's length fund called Bow, which is
20 part of a broader UC Ventures program. So there's a whole
21 series of funds, of which Bow is the pinnacle.

22 VICE CHAIRPERSON COSTIGAN: Thank you.

23 Thank you, Mr. Jones.

24 CHAIRPERSON JONES: Yeah, you're welcome. Yeah.
25 Yeah, Dr. Monk, I was just thinking about, you know, we

1 have a roadmap, a laid out plan in terms of strategy,
2 timelines, et cetera. But could you comment on your
3 experience that there's such a thing as going too slow?
4 And the risks that are involved is you start pushing this
5 thing out further and further, and you lose the steam, or
6 you lose the confidence in the marketplace, et cetera.

7 So could you comment on that aspect of a proposal
8 like this, in the event that we slow down, and what the
9 risks are?

10 DR. MONK: Yeah. So I start all these comments
11 with a real positive comment, and then I'll give you the
12 negative comment and then I'll end with a positive
13 comment.

14 (Laughter.)

15 DR. MONK: The positive comment is at least
16 you're doing it alone.

17 So most of the projects I work on like this
18 include peers coming together to try to do something
19 innovative. And that can be like herding cats. You, in
20 this room right here, can define your future. And so
21 already that is an incredible advantage that a lot of
22 pension funds aren't willing to own up to. It creates a
23 little bit of career risk here, maybe some political risk
24 there, but it's the right path to try to get something
25 truly innovative done.

1 Speed matters, right? I think you don't want to
2 shortchange your governance conversation, laying the
3 foundation to have the best governance framework is worth
4 every moment you spend on it. But at that point, you
5 know, don't let great be the enemy of good.

6 Move fast. Get things built. Make a recognition
7 here that things are going to be a little bit messy, and
8 see how fast you can move once you have the governance in
9 place to be confident that it's set up for success.

10 Does that answer your question, Chair?

11 CHAIRPERSON JONES: Yes, it does. Okay. Thank
12 you. Mr. Miller.

13 COMMITTEE MEMBER MILLER: Yeah. Thank you. Kind
14 of take this a little bit of a different direction.
15 Just -- Dr. Monk, in your experience, as we look toward
16 creating these partnerships, particularly in the direct
17 pillars as we're calling them, how much of a role do you
18 see for those partners, and in kind of either
19 participating or informing our medium is to longer horizon
20 planning when it comes to workforce, knowledge management,
21 and technology. And is there a real role to build in or
22 will that happen organically? How do we make sure that we
23 continue to develop our organization for that dynamic
24 environment to be agile enough to, you know, see things
25 coming and work with those partners to be effective, not

1 just with this, but with all of our business.

2 DR. MONK: So my advice is to build a culture
3 inside this new organization whereby all the members of
4 this new organization feel a part of this team. They may
5 be an arm's length entity with different arrangements and
6 delegations, and constraints and challenges. The people
7 working there may be fired if they underperform. They may
8 be paid considerable sums of money if they perform well.
9 But they should be a part of this overarching umbrella
10 that is CalPERS with a focus on providing pensions and
11 securing the finances of the State.

12 I think that is a critical thing, because what
13 you're creating is the ultimate networking team in the
14 world. Okay. So we often undervalue social capital.
15 Like if I -- if you go to ask the investment staff how are
16 you writing social capital and networks into your
17 investment memoranda in order to understand where this
18 deal came from, and how doing this deal will affect our
19 future relationships and deal flow? I can't guarantee
20 this, but I'm guessing they don't have that.

21 Whereas, it's critical. A heuristic that most
22 pension plans use in order to decide to make the next step
23 is who else is invested, where did we get the deal, even
24 before they look at the cash flows, and the multiples, and
25 all that.

1 And so in building a CalPERS direct, you are
2 building the ultimate networking engine. Everybody will
3 want to talk to them. Every manager, every company,
4 you'll have this incredible asset. And, of course, that
5 should feedback into this organization, whether it is
6 adding value to the fund managers you have today. Hey,
7 you guys should be talking to our CalPERS direct guys.
8 They're doing something right here. Maybe work together
9 on it.

10 Or it's literally funneling technology. I loved
11 Elisabeth's comment, funneling technology in the
12 investment portfolio back into your own organization to
13 help improve risk management, factor identification, you
14 know, the provision of bespoke portfolios for people
15 nearing retirement. I don't know what it is. The
16 technology is going to change. And so you'll have these,
17 you know, networks that no one else will have.

18 Did I answer your question?

19 COMMITTEE MEMBER MILLER: Thank you.

20 CHAIRPERSON JONES: Ms. Mathur.

21 COMMITTEE MEMBER MATHUR: Thank you.

22 I think this is a really important discussion.
23 You know, as I speak to -- excuse me -- members and
24 employers across the state, I hear members saying, okay,
25 we want CalPERS to make meaningful progress towards full

1 funding of the system, and we can't afford -- we cannot
2 bear additional burdens of -- in terms of contributions.

3 And we've done a number of things recently to
4 increase the contributions for employers, and members
5 also. And that has been necessary. It's been important.
6 And yet, we are, I think, sort of at the -- at the
7 capacity of what members and employers can bear.

8 And so this -- this idea, where we could in a
9 very risk-conscious thoughtful way, and actually in a way
10 that perhaps reduces risk in certain key areas, in an
11 asset class which could actually -- which is the only one
12 that we expect to actually -- to really outperform our
13 target rate of return over the next decade or more, I
14 think is just essential.

15 And, you know, the areas where I see this adding
16 so much value is, number one, we are -- we're not just an
17 investor. We're actually an owner, because we truly
18 expect to own companies for their lifecycle. And on the
19 private side, we don't -- that's actually where we're not
20 doing it. We're doing it on the public side. We're
21 owning companies in the public markets for generations.

22 But on the private side, because of the way the
23 fund structures are, we're selling companies every five,
24 seven, 10 years. And we should be owning companies that
25 we think are going to deliver value over the long term for

1 a very long term. And that's what I think this is --
2 that's one of the major advantages, in my opinion, of
3 looking at this particular approach.

4 It allows us to truly be owners, to look at some
5 of the long-term risks that can manifest over a long
6 period of time, either emerge slowly over time or erupt in
7 a particularly aggressive fashion at some point in the
8 future. And that could really damage our returns and
9 performance.

10 And so, to me, this is -- this is all about --
11 you mentioned a lot about alignment of interests. It is
12 very much about alignment of interests. It's also about
13 aligning our own investment approach to our true nature,
14 which is a long-term owner of companies, property, et
15 cetera for -- in a way that's going to generate value for
16 our members.

17 So, of course, the devil is going to be in the
18 details. We're all going to work really hard to make sure
19 that we understand the terms and the terms advantage us as
20 much as possible, and create that alignment that we want,
21 including the governance structure and all of that, which
22 I know we -- you know, we -- we're not there yet at the
23 end of that journey yet.

24 But, to me, this is -- this is an important step
25 forward, and something that is really to the benefit of

1 our members. So I'm glad we're having this conversation.

2 CHAIRPERSON JONES: Ms. Yee.

3 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.

4 And I will echo Ms. Mathur's comments. This is a very
5 critical discussion to be having and very happy that we're
6 doing this in open session.

7 I wanted to just make a couple of observations.
8 And, first, thank you, Dr. Monk, for really highlighting
9 the importance of governance. That's really, I think, the
10 foundation upon which all of this is going to either stand
11 or fall apart. And I hope that we do actually put the
12 adequate amount of commitment and time into establishing
13 our governance framework.

14 I wanted to -- and I would agree that timing is
15 of the essence as well. So I wanted to just make a couple
16 comments with respect to the checklist perhaps. I was a
17 little kind of taken aback and put off by the third box
18 about fiduciary counsel input. Actually, I would like to
19 include fiduciary counsel as part of the evaluation up on
20 top with respect to the Board's.

21 I think it will probably help with getting
22 questions asked and answered in a more relevant fashion.
23 And obviously the input is important, but just kind of
24 being at that level of involvement, so that we can include
25 that at the ground stage, if you will.

1 Another comment, Dr. Monk, that you made, and I'm
2 kind of sitting here scratching my head, because I'm
3 trying to reconcile it. And that is that, you know, high
4 gross returns matters the most.

5 And I guess at the end of the day, how do we
6 reconcile that with hopefully being able to attain a lower
7 fee structure. And it may be an issue of timing in terms
8 of when we kind of realize and actualize all of that.
9 But, you know, I think about also what's missing in all
10 this that could help with some of the non-financial risk,
11 and that is just kind of an overall communications plan
12 about what we're doing, which I think can be helpful. And
13 I think having this conversation in open session is part
14 of that.

15 But can you just talk a little bit more about how
16 we should think about -- obviously, the high gross returns
17 completely get that. But in terms of how we should look
18 at that in relationship to hopefully getting to a point of
19 lower free structure, and should that be something that
20 we're, you know, kind of just at the outset looking to
21 strive for?

22 DR. MONK: I'm happy to comment to on this. I
23 will say that I think the high-gross returns comment was
24 John.

25 COMMITTEE MEMBER YEE: Oh, I'm sorry.

1 DR. MONK: But my view, since I'm on the mic
2 now --

3 (Laughter.)

4 DR. MONK: -- is -- it is not the most important.
5 I actually think squeezing the most return, per unit of
6 risk, per unit of cost is the priority. And if you build
7 something like CalPERS direct, you actually don't need the
8 same gross return to generate a higher net return.

9 So you can lower your risk in terms of the
10 investments and generate similar or better outcomes,
11 especially if you're holding these assets over decades,
12 and not having one of your private equity GPs sell them to
13 another one of your GPs within your same portfolio.

14 So risk is something we should all be talking
15 about. It is the engine and the oxygen of financial
16 markets, and there's no return without it. In order to
17 generate the net returns you are receiving, those private
18 equity people have to take a lot of risk, and you wouldn't
19 have to.

20 COMMITTEE MEMBER YEE: I'm sorry I attributed the
21 comment to you. But I do think it's something we kind of
22 have to reconcile in terms of how we talk about this. And
23 perhaps it is really putting more of the focus on risk.
24 John, I'm sorry.

25 INVESTMENT DIRECTOR COLE: Agreed and -- totally

1 with the comments that Dr. Monk just mentioned.

2 On the subject of fees, we believe that our true
3 opportunity in acting alone and innovatively comes in the
4 area of economies of scale. Our ability to sit across the
5 table from a very successful general partner and insist
6 that we should have fees that are lower just -- we have no
7 leverage. We have no basis in which to do that in the
8 primary commingled fund area.

9 But as we become more of a presence in the direct
10 vehicles, there's a tremendous amount of potential for
11 economies of scale as we work away from a management fee
12 and towards a budget-based compensation system for
13 example. And there's lots of opportunities as we work
14 with general partners on more specialized and mandates
15 like custom accounts, and especially, of course, in
16 co-investments, where we can -- where fees should be zero
17 or approaching zero.

18 So we -- I don't want to understate the
19 importance of the fees side of the equation. I definitely
20 want to acknowledge the risk side of the equation. But at
21 the end of the day, if the range of returns is a thousand
22 basis points, then the most important thing of all is
23 being as high up on that chain as we can be. But that's
24 really the point.

25 COMMITTEE MEMBER YEE: Agreed. Okay. Thank you,

1 Mr. Chair.

2 CHAIRPERSON JONES: Okay. Good. Okay. Ms.
3 Hollinger.

4 COMMITTEE MEMBER HOLLINGER: Thank you. I want
5 to thank staff and Dr. Monk just a really great
6 presentation. And I as a fiduciary and trustee, I think
7 my -- our main driver fiduciary duty is to increase the
8 funding status of the plan. And returns are the driver.

9 And this CalPERS direct accomplishes both. And
10 we want to do it in a risk-adjusted way. And, you know,
11 we've had a nine year run in the public markets. And I
12 think if, in the next downturn, this also -- you're better
13 off in the private markets.

14 So I think this also does this in a risk-adjusted
15 way. It also, as far as our ESG, when you have the
16 optionality of holding companies for the long term, that
17 truly creates long-term sustainability. A lot of times
18 you can create -- if you know you're going to sell a
19 company in five or seven years, you may do things that
20 increase the price in the public -- in the markets, but
21 don't necessarily contribute to the long-term
22 sustainability.

23 And, Ms. Yee, on fees, I think eliminating the
24 buying and selling of companies in our own portfolio by
25 the current business model of holding something five or

1 seven years, that is an extraordinary savings to us,
2 because we're really trading on our own portfolio. So I
3 am very encouraged and look forward to getting the
4 governance structure that enables us to move forward.
5 Thank you.

6 CHAIRPERSON JONES: Okay. Thank you.

7 Ms. Brown.

8 COMMITTEE MEMBER BROWN: Thank you.

9 Dr. Monk, I want to follow up on Ms. Mathur's
10 point about alignment of interests in this new CalPERS I
11 like captive GP model. I kind of like that. I'm sure we
12 won't want to say that more than today.

13 But I'm wondering how we get that alignment of
14 interest when no CalPERS Board member would be on this
15 Board - I don't know if you're aware of that - or we would
16 select the Board that's going to govern the new direct
17 system.

18 I'm just wondering how we get that alignment of
19 interests. You can't write everything in that agreement,
20 that LPA. So I'm just wondering how we get there, and if
21 you know that the current governance structure, which is
22 so important, doesn't have any CalPERS appointees or any
23 CalPERS members on the governing boards of this new entity
24 we're forming.

25 DR. MONK: Sure. So it's not -- it's not a new

1 problem. We can point you to sovereign funds and pension
2 funds that use double arm's length nomination procedures
3 for boards of directors. Mr. Costigan mentioned OMERS.
4 They run a similar nomination procedure for the investment
5 committee overseeing the investment organization.

6 New Zealand Super Fund uses a double arm's length
7 process, whereby a board of guardians I believe choose the
8 board members from a list of qualified candidates. And so
9 it would be the job of this board, as I understand it, to
10 define that nomination procedure. And determine the
11 qualities that you would like to see on a Board of a
12 private equity entity.

13 And then set the terms, and then ideally as part
14 of that initial governance process, understand what are
15 the delegations of authority in painful detail, for what
16 this organization can do, and do without having to get
17 input from their board, and from this board.

18 I'll tell you that I used to believe that the
19 signal of a great pension plan was the nomination
20 procedures, of the board of directors. And over time,
21 I've changed my mind, because I've seen a bunch of
22 wonderful boards with weird nomination procedures. But
23 it's the delegations of authority. That delegation
24 framework, if you show me 50 pension plans, and their
25 associated delegation frameworks, I can probably point to

1 you the plans that are having the most success, by just
2 based on looking at that delegation framework. So that
3 will really be a critical component of this organizational
4 design.

5 COMMITTEE MEMBER BROWN: Thank you.

6 CHAIRPERSON JONES: Okay. Mr. Slaton.

7 COMMITTEE MEMBER SLATON: Thank you, Mr. Chair.

8 And I want to thank staff for developing this
9 presentation and inviting Dr. Monk. And thank you very
10 much for being here, because this has been quite a great
11 experience for us to be able to have your knowledge shared
12 with us. And I appreciate your dedication as a
13 Californian, and your interest in helping us succeed
14 and -- in the future.

15 I want to come back to a couple of things.
16 This -- I'm intrigued by -- and this is the first time
17 I've really heard it framed the way you framed it, which
18 is by reducing -- restructuring how fees are paid under
19 this new model, we, in effect, can get the same return
20 with lower risk. I'd like you to expand a moment on that
21 issue.

22 And then the other one is you talked earlier in
23 your presentation about the amount of private equity that
24 funds are doing today. And we have a target of 8 to 10
25 percent is kind of where we seem to be going. Is that the

1 right number or is that too low?

2 DR. MONK: Is that a return target just for
3 private equity 8 to 10 percent?

4 COMMITTEE MEMBER SLATON: No, amount of assets.
5 No, no. Amount of assets invested.

6 DR. MONK: On the first part, you can think of a
7 return as being a function of a number of things. People
8 talk about information ratios, and Sharpe ratios, and all
9 these things. But let's just say that the risk that
10 you're taking in the portfolio minus the cost of accessing
11 those risks will generate the return.

12 If you can remove the cost, you can reduce the
13 risk, just like it's a simple analytical framework. And
14 you can think of it like buying a piece of infrastructure.
15 When a private equity GP was buying a piece of
16 infrastructure through a private equity structure with a
17 two and 20 fee arrangement, that piece of infrastructure
18 is a cash flowing asset. It's a pretty simple asset.

19 But in order to make that asset perform in such a
20 way that the private equity GP could capture their carry,
21 they would have to do wacky things with it, like lever it
22 up, create a bunch of different interesting structures.
23 So that's increasing the risk of a pretty basic asset in
24 order to meet the return requirements to cover their cost
25 and your net return needs.

1 If you can remove some -- or change -- you're not
2 going to remove it. But if you can change the way those
3 fees structures are defined, you can get that alignment of
4 interest. And that's why we talk so much about aligned
5 intermediaries. It's like how do we take CalPERS and
6 build an intermediary that aligns them to the underlying
7 asset, and not allow that underlying asset or the fee
8 structure between them change the nature of the risk?

9 It happens more than you'd expect, where the
10 productization of the asset actually changes the risk
11 profile. And that's what you'd like to avoid as a
12 long-term investor.

13 Your second question about the asset allocation
14 target in private equity I'm going to punt on that one. I
15 would -- to answer that really well, I would probably want
16 to spend a week understanding your portfolio, your
17 comparative advantages, your future liability structure,
18 and try to think about how private equity fits into that.

19 My guess is as the plan matures, you're going to
20 move more quickly towards cash-yielding assets, like
21 infrastructure, agriculture, things like that, and away
22 from things that are all about capital preservation. I
23 don't remember what the maturity level of the plan is
24 right now, so...

25 COMMITTEE MEMBER SLATON: Thank you very much.

1 And I -- I just think that I'm also persuaded by your
2 issue that you discussed of timing, and the fact that it's
3 not going to get better, where we are today.

4 And that, to me, is an extremely important
5 takeaway, that I'm not sure we really have -- we have a
6 lot of choices in how we design this, and how we construct
7 it, but I don't think we have a lot of choice about doing
8 it. I think we're going to be compelled by the
9 marketplace to do it.

10 DR. MONK: I would agree. I mean, I think that
11 moment that we're in right now, that's exciting from my
12 perspective, because I get to sit here and help you think
13 about designing new vehicles. You're not alone. I mean,
14 you guys are on a journey that I can think of probably 20
15 or 25 plans like you right now are saying, how are we
16 going to do this?

17 So, you know, if any of you want introductions to
18 your peers to talk about what they're doing, this is a --
19 this is a common problem.

20 COMMITTEE MEMBER SLATON: Thank you very much.

21 CHAIRPERSON JONES: And, Dr. Monk, one comment on
22 that. Those 20 plans that are on this road -- on this
23 path also, I wonder how many of those jumped out after
24 they heard of what we were going to do?

25 (Laughter.)

1 DR. MONK: Your fee disclosure catalyzed a lot of
2 plans. So, you -- I mean, you guys fell on your sword a
3 little bit. I promise you, you are not alone in
4 overpaying private equity managers. But you were the
5 first people to publish a report saying it, and being
6 clear about it. And so we owe you guys actually gratitude
7 for taking that first step.

8 CHAIRPERSON JONES: Thank you.

9 Mr. Rubalcava.

10 COMMITTEE MEMBER RUBALCAVA: Thank you, Mr.
11 Chairman. First, I do want to thank the staff. I mean,
12 you did a tremendous job trying to educate this -- educate
13 me and the Board on this new venture, and that I -- I'm
14 convinced is needed. And I also want to thank you for
15 being experts, Dr. Monk and others that have presented.

16 And I think one thing coming into the Board is
17 there has been a history of guiding principles over
18 governance and sustainability that I think this Board will
19 carry forward. And so I do look forward to the continued
20 deliberation and discussion as we develop this business
21 model, because I'm convinced there will be governing
22 principles and governing rules that will frame the -- the
23 final product that will bring the right culture and those
24 aspects that Dr. Monk brought to the table. So I
25 appreciate the ability to sit in on this discussion and

1 thank you.

2 CHAIRPERSON JONES: Okay. Thank you. That
3 concludes the questions from the Committee. And I think
4 you've heard that this is a very important project. And
5 it's refreshing to see that we're kind of all on the same
6 page as we move forward in this regard.

7 So we want to thank you again for the report, and
8 thank you Dr. Monk for being here to provide your insights
9 and information with us. So with that, we will -- oh,
10 we've got some speakers on this.

11 And I -- Mr. Baker, you shared with me that some
12 of the people on this list may not want to speak. So what
13 I'm going to do is I'm just going to ask all of the
14 Toys"R"Us that are going to speak to come up. And if you,
15 Ted and group, could -- and you could introduce yourself
16 and your name, so that I won't be calling names that are
17 not going to speak. So I'll let you do that.

18 And also, Mr. Darby, you are on this list, and
19 Mr. Lennox, you are on this list in addition to the groups
20 of you. You'll be up next.

21 Just come on up and sit. Just -- just.

22 And the process is that for those that are going
23 to speak, please indicate your name and the organization
24 which you've already listed. But you will have three
25 minutes to speak. And this light right below my name I

1 think here will advise you as to how much time you have
2 left during your comments.

3 MR. BAKER: Perfect.

4 CHAIRPERSON JONES: Okay. And the light will
5 come on once you start to speak.

6 MR. BAKER: Good afternoon, Mr. Chair, members of
7 the Board. My name is Jim Baker from the Private Equity
8 Stakeholder Project. Hearing the discussion about
9 interest alignment and about partnerships, I have an issue
10 that I think is relevant to the current discussion. Also
11 here with -- on behalf of the Center for Popular Democracy
12 and the organization United For Respect, which work with
13 retail workers.

14 As you know, CalPERS is among private equity firm
15 KKR's largest investors, having invested over \$1.2 billion
16 since 2012. CalPERS also invested \$150 million in the KKR
17 Millennium Fund, which owned retailer Toys"R"Us until KKR,
18 Bain Capital, and Vornado took the first into bankruptcy
19 last year.

20 CalPERS is also among Bain's largest investors,
21 having committed at least \$500 million to Bain Capital
22 since 2012, although is not in the Bain Capital fund that
23 owned Toys"R"Us.

24 In March of this year, Toys"R"Us announced that
25 it was liquidating closing nearly 800 stores throughout

1 the United States, and terminating 33,000 employees,
2 including 113 stores and thousands of employees here in
3 California.

4 Toys"R"Us collapsed under more than \$5 billion in
5 debt piled on by private equity firms KKR, Bain, and
6 Vornado following the 2005 leverage buyout. When the
7 company filed for bankruptcy in September, it disclosed it
8 was spending around \$400 million a year just to service
9 that debt.

10 While 33,000 employees are out of work, and
11 limited partners such as CalPERS got wiped out, KKR, Bain,
12 and Vornado appear to have profited from \$464 million in
13 fees and interest that they collected from Toys"R"Us
14 during the period that they owned the company.

15 Toys"R"Us employees have asked KKR, Bain Capital,
16 and Vornado to pay severance to laid-off employees out of
17 the fees and interest they collected from Toys"R"Us. A
18 copy of the letter employees sent is the packet.

19 More than a month and a half later, KKR, Bain and
20 Vornado still have not responded to employee's requests.
21 So investors wiped out 33,000 people out of work, no
22 response from KKR or Bain Capital. KKR and Bain Capital's
23 refusal to even talk to Toys"R"Us employees demonstrates a
24 profound lack of integrity.

25 The fee structure that KKR, Bain Capital, and

1 Vornado put in place further incentivized them to use
2 debt, which ultimately proved to be Toys"R"Us's undoing.
3 So every time Toys"R"Us added debt, they got a fee.

4 So I guess by saying nothing, allowing KKR and
5 Bain Capital to keep the fees and interest they drew from
6 Toys"R"Us continuing to give more money to KKR and Bain,
7 CalPERS will encourage KKR to act in its own interest
8 rather than the interests of investors and stakeholders,
9 such as employees.

10 Last week, the \$93 billion Minnesota State Board
11 of Investment halted new investments in KKR, pending a
12 review of the transaction. We ask CalPERS to do the same.

13 CHAIRPERSON JONES: Thank you.

14 MS. LOPEZ: Hello. My name is Sandra, and I'm a
15 manager at Toys"R"Us at the Ontario location here in
16 California. I started out as a season part-time associate
17 22 years ago. I worked my way up while raising two kids
18 as a single mother. I have Missed football games,
19 cheerleading competitions, family barbecues, Thanksgiving,
20 Christmas, 4th of July, and even the healing of my
21 daughter after her ruptured appendix.

22 Our work in retail has value for the families we
23 help at the stores, and our families at home. We can't
24 let Wall Street and we can't let Bain and KKR take it all
25 away. We are fighting for the future, so our kids can

1 work and feel valued.

2 Please, I'm asking you to do your homework and
3 make sure you're not investing in companies that are all
4 about corporate greed instead of workers' needs.

5 Thank you.

6 CHAIRPERSON JONES: Thank you.

7 MS. KLEVEN: Hello. My name is Colleen Kleven,
8 and I live in Martinez. I've been working for Toys"R"Us
9 for almost two years now. In fact, I -- it would be two
10 years in October, if the company wasn't going out of
11 business.

12 I am a floor associate and toy specialist for the
13 company. And I've also been taking care of my 68 year old
14 father while working for this company. And my father's
15 health is not doing too well.

16 When I had found out that Toys"R"Us was going to
17 start liquidating its operations, I freaked out. I didn't
18 really know what to do. My family depends on me and this
19 job to take care of everything. We have eight animals
20 that we live with, and I'm living in a two-bedroom, one
21 bathroom house with five other people, because I can't
22 afford to get a house or an apartment on \$11.75 an hour.

23 When I started -- when I joined this movement, I
24 had originally joined for my co-worker who had been with
25 the company for 38 years, and I wanted to ensure that he

1 was able to get all of the money that he had earned from
2 this company. And now I'm joining this fight to make sure
3 that my future kids, if I ever have kids, will be able to
4 have a good amount of money to live off of.

5 I'm asking that Bain Capital and KKR seriously do
6 some research and actually look into more, oh -- sorry.
7 I'm really nervous.

8 Uh-oh. Sorry. I'm going to throw-up.

9 CHAIRPERSON JONES: Sorry.

10 Okay.

11 MS. ROMO: Hello. My name is Nadia Romo. I was
12 a store manager for an outlet store in Ventura,
13 California. My fiance, my stepson, and myself have worked
14 for Toys"R"Us and have put 21 years together. We have a
15 two-month old daughter right now and three other children
16 at home to support.

17 Financially, this has been a huge burden in my
18 home. My two-month old baby girl needs medical insurance
19 right now, for a medical need she has. So not having
20 insurance would be devastating. We tried to downsize our
21 home to save some money when we heard that our stores are
22 closing. But we were denied. A lot of people they were
23 like, hey, you both work for Toys"R"Us. We can't take
24 that chance, you know, renting you a place.

25 So now we got forced to sign a 13-monthly lease

1 with paying an additional \$100 a month, which is more
2 stress on us.

3 I'm upset how Bain Capital, KKR, and Vornado can
4 walk away with millions of dollars, while over 33,000
5 dedicated Toys"R"Us employees don't know if they're going
6 to support their families or pay their mortgages next
7 month.

8 I'm angry in how we were all lied to about
9 getting severance pay. I also felt like a liar telling my
10 employers -- my employees that our store was safe and it
11 was not going to close, when the first wave of stores
12 closed. When I went to New York to join the RISE Up in
13 retail, it broke my heart listening to so many employees
14 it hurts and burdens, hearing the stories about losing
15 their jobs. Many were with Toys"R"Us over 20 to 25 years.
16 Some lost their parents during the liquidation, lost their
17 homes, one newlywed had a miscarriage, some had spouses
18 with cancer that they rely on this job for financial
19 medical needs. The list goes on and on.

20 I would like you to review and investigate these
21 greedy bad people who didn't care about putting 33,000
22 employees out of jobs. Please do not invest with people
23 who just want your money to fill up their budgets and
24 pockets with your money, and that do not care about
25 people's needs, employee cultures.

1 KKR, Bain Capital, and Vornado never put their
2 hearts into a 70-year old company to grow with a great
3 good investments in return. They just took advantage of
4 investors like you and took advantage of hard workers like
5 us.

6 Please, please think about it really good. If
7 you decide to risk and engage any of your future
8 investments partnerships with any of these three greedy
9 lying companies as KKR, Bain Capital, and Vornado.

10 Thank you.

11 CHAIRPERSON JONES: Thank you.

12 Is that it for your group, Mr. Baker.

13 MR. BAKER: We're good.

14 CHAIRPERSON NICHOLS: Okay, you're good. Okay.
15 So the rest are just -- okay. Mr. Darby. And then you
16 come forward Mr. Lennox, and Mr. Gammelgard.

17 MR. DARBY: Good afternoon, Mr. Chairman and
18 members of the Board. Al Darby, Vice President, Retired
19 Public Employees Association.

20 RPEA applauds this new PE initiative. We've long
21 recommended more PE investment, and we agree with
22 continuing and expending its -- our PE position. We
23 question the forming of another Bain Capital or new
24 administration entity that this kind of flies in the face
25 of transparency and efficiency.

1 The fund has been attempting over the past few
2 years to eliminate cost. And this certainly is not moving
3 in that direction forming a new entity to oversee this new
4 initiative in private equity.

5 In addition, Ted Eliopoulos had just told us that
6 outside managers largely underperform, so why not use our
7 own PE staff except to maybe beef up Pillar 3, which is
8 the venture capital portion. We may need some more
9 expertise there. Pillar 4 may also be -- need some
10 additional staff. However, a consultant or consultants
11 might be the answer to beefing up that area.

12 So we really question, you know, whether
13 deviating from the Canada model is really necessary. It
14 just doesn't increase transparency or efficiency.

15 The goal is to lower fees, then we need to invest
16 in fewer outside managers, and use the internal staff to a
17 greater degree. If the goal is -- to get into the recent
18 trends, it looks as if we're trying to time the market.
19 And according to recent reports, this is probably the
20 wrong time to go into this -- to the market. However,
21 that depends on, you know, the efficiency of the staff in
22 selecting the right opportunities.

23 The other thing that happens here is if we form
24 this new entity, we actually increase the importance of
25 the outside managers, and increase the cost of the outside

1 managers, because it's already a seller's market. And
2 finding these people to do the job is even more difficult
3 and costly.

4 Thank you.

5 CHAIRPERSON JONES: Thank you.

6 MR. LENNOX: Good afternoon. Thank you. Good
7 afternoon, Chair and members. Derick Lennox on behalf of
8 the School Employers Association of California, and the
9 Small School Districts Association. You have many, you
10 know, kind of granular and intricate decisions ahead of
11 you on how to move forward with this. But our message
12 today is more on the big picture side, which is we support
13 your efforts to be creative, to be aggressive about
14 capturing risk-adjusted returns in today's market.

15 We feel like on the employer side, we like to be
16 good partners with you, and -- in some respects, we don't
17 have a choice. We pay the rates that we're given. But at
18 the same time, we try to do things like support the
19 lowering of the discount rate down to seven percent. And,
20 you know, work with you on the amortization policy,
21 because they're the right things to do.

22 This, in our view, is you and your great staff
23 upholding your end of that kind of partnership as well by
24 looking for ways to make those investment returns, and
25 ensure that schools can remain fiscally solvent as well.

1 So we really appreciate that. And we know that it's going
2 to be a long discussion ahead, but wanted to let you know
3 in person that you do have support from school employers,
4 who are thinking about the same big picture issue of fund
5 status that you are. But we're happy you're taking on
6 this project as well.

7 Thank you.

8 CHAIRPERSON JONES: Thank you.

9 MR. GAMMELGARD: Good afternoon, Chairman and
10 Board. Alex Gammelgard on behalf of the California Police
11 Chiefs Association. And I would echo a lot of the things
12 the previous gentleman just mentioned, in that our
13 interests are very similar.

14 For starters, thank you for the work you do.
15 You're an integral part to a sustainable workforce in
16 California, particularly from our interest as it relates
17 to public safety, ensuring that we have a viable, and
18 robust, and long term CalPERS system is important to the
19 work we're doing.

20 In our industry, the most uncertain future
21 looking issue that we're dealing with is the cost of
22 CalPERS as it relates to our employ -- our police officers
23 long term.

24 As it relates to the private equity model and
25 California direct, Cal Chiefs has an interest in ensuring

1 that the CalPERS investments are as successful as
2 possible, and we believe that your efforts and taking note
3 of your -- the importance of the thoughtful efforts to
4 creating a good CalPERS direct model is very important to
5 us.

6 Investments with a lower performance have a
7 direct impact on our resources. And with the roll-up
8 rates that we're seeing as a result of some of the -- what
9 we anticipate seeing as a result of some of the recent
10 decisions, which we also believe are very important, such
11 as the lowering discount rate and amortization, we'll have
12 significant impacts on our budgets. And so it's important
13 that we're looking at ways to fill that other portion of
14 the CalPERS Buck as we've seen graphically represented.

15 So as such, Cal Chiefs encourages -- encourages
16 you to take actions in a thoughtful way to move forward on
17 this initiative, and to bolster the earning potential of
18 CalPERS to ensure its sustainability in the future and
19 ensure public safety in California.

20 So thank you.

21 CHAIRPERSON JONES: Okay. Thank you for your
22 comments.

23 Okay. So that completes the discussion of
24 private equity business model alternatives.

25 So now we will got to Item 9c, Corporate Board

1 Diversity Update.

2 CHIEF INVESTMENT OFFICER ELIOPOULOS: Mr. Chair,
3 members of the Committee, we're just waiting for your team
4 to come in place.

5 And I'll give them a moment to get their slides
6 ready.

7 All right, Beth. Are you kicking us off?

8 MANAGING INVESTMENT DIRECTOR RICHTMAN: I am.

9 CHIEF INVESTMENT OFFICER ELIOPOULOS: All right.

10 MANAGING INVESTMENT DIRECTOR RICHTMAN: That's
11 me.

12 Beth Richtman, CalPERS Investment staff.

13 Thank you for the opportunity to share with you
14 some updates on our Board diversity efforts. The ESG
15 strategic plan has an objective to enhance total fund
16 performance by increasing corporate board diversity. And
17 we understand and appreciate the Board's interest in this
18 topic. Over the past several years, staff has shared
19 research --

20 --o0o--

21 MANAGING INVESTMENT DIRECTOR RICHTMAN: There we
22 go.

23 Over the past several years, staff has shared
24 research indicating that companies with diverse boards can
25 have better performance. For instance, the research

1 conducted by Credit Suisse indicates that companies with
2 at least one woman on the board had significant
3 outperformance over companies with no women on the board.

4 But when we talk about board diversity, it's
5 important to note we are not just talking about gender
6 diversity. In fact, how we broadly -- we talk about
7 diversity broadly defined. Indeed, our principles state
8 that board diversity should be thought of in terms of
9 skill sets, gender, age, nationality, race, sexual
10 orientation, gender identity, and historically
11 underrepresented groups.

12 And further, they say that consideration should
13 go beyond the traditional notion of diversity to include a
14 more broad range of experience, thoughts, perspective and
15 competencies to help enable effective board leadership.

16 In light of this broader definition, we wanted to
17 highlight some research that was published recently in the
18 Journal of Financial Economics in 2018 that looks at
19 diversity more broadly.

20 That study concluded that diverse boards perform
21 on several fronts -- performed better on several fronts,
22 including more efficient risk taking and more efficient
23 innovation, in terms of innovation per dollar invested.
24 They found diverse boards were better at creating and
25 maintaining less risky financial policies and maintaining

1 greater dividend payouts. So research continues to
2 support the concept that board diversity can improve
3 performance and is beneficial to us as long-term
4 shareowners.

5 That said, I think many of us on the Board and
6 staff are concerned about how long it's taking to improve
7 board diversity, particularly in the U.S. when we see that
8 this could benefit our performance. I wanted to let you
9 know that there will be a new session at the upcoming
10 Board off-site. It's going to be called *Innovations in*
11 *the Quest for Board Diversity*. And during this session,
12 we plan to explore with you some new tools and new
13 practices that are seen as effective in terms of
14 addressing this issue.

15 And this will all be in support of coming
16 black -- coming back with a plan in the fall to enhance
17 our strategy on this topic.

18 And this said, I do want to point out that when
19 we talk about board quality, we're not just talking about
20 board diversity. We have three pillars of board quality.
21 One is diversity, but also independence and competence.
22 And, you know, as long-term investors, we want to ensure
23 that when we come back with a plan -- and enhanced plan on
24 this on board diversity, that we make sure that these
25 three pillars are in concert, and, you know, that our

1 desire to have independence and competence on our boards
2 is represented in our strategy as well. So rest assured,
3 we won't neglect those.

4 Now, Simiso will walk us through the Corporate
5 Governance team's efforts and thoughts and potential next
6 steps, and we can plan to talk further even more about
7 this at the off-site.

8 --o0o--

9 INVESTMENT DIRECTOR NZIMA: Thank you, Beth.
10 Good afternoon. Simiso Nzima, Investment Director, Global
11 Equities.

12 Since July 2017, we've engaged over 500 companies
13 in the Russell 3000 regarding the lack of diversity on
14 their boards. Our engagement really is focused around
15 four main pillars, when we talk about diversity, is the
16 diversity policies and disclosures. We think about
17 diversity practices, then benchmarking progress, as well
18 as board accountability for having diversity practices.

19 As of the end of May 2018, which is 11 months
20 since we started this engagement of the Russell 3000
21 companies, 18 percent of the companies have added a
22 diversity director to their board, 31 percent have
23 enhanced their diversity disclosures to explicitly state
24 that they're going to include diversity when they do board
25 refreshments, about one percent their responses were

1 not -- were not adequate.

2 But really, the point on our -- you know, I
3 emphasize size here is that we've had 50 percent of
4 response rate in terms of the engagement of these
5 companies. And, you know, it's really encouraging that 11
6 months later, we've -- you know, even 18 percent have
7 added an element of diversity to their board.

8 In order to hold directors accountable, you know,
9 for increasing diversity on the boards, what we did which
10 we brought to the Board in March here, is that we adopted
11 diversity and inclusion voting enhancement, which we
12 applied for the first time in 2018. And this really
13 enhancement really was about withholding votes from a
14 combination of board chairs, nominating and governance
15 committees members, and long-tenured directors where we
16 felt that these companies are not making progress in terms
17 of our Board diversity.

18 And we've actually voted -- withheld vote against
19 271 directors in 85 companies as of the end of May this
20 year.

21 We also ran proxy solicitations where diversity
22 proposals were filed by other investors on the two
23 companies listed there. When you look at the level of
24 support, it seems relatively low. But really when you
25 think about it, the first company is 38 percent

1 controlling shareholder, and the other one is 62 percent
2 controlling shareowner.

3 So if you actually adjust for the non-controlling
4 shareowners, those proposals got about 65 percent
5 non-controlling shareowners votes cast, which is really
6 encouraging, and -- you know, which is something we'll
7 continue to do in terms of running proxy solicitations
8 even where the proposal is not filed by us but are filed
9 by other investors.

10 The ast point on this slide really is the 3D,
11 which is the Diverse Director Datasource, which was
12 transferred to the Equilar Diversity Network. And over
13 200 public companies have signed on to search for
14 candidates over there. And we have 14 candidates within
15 3D that have been appointed to company boards.

16 --o0o--

17 INVESTMENT DIRECTOR NZIMA: What are the
18 potential additional steps that are going to take.

19 So the first thing in order for us to actually
20 scale up globally, we need enhanced data analytics
21 platforms from vendors. This is really important, because
22 it will allow us to benchmark not only, you know, within
23 the U.S., but, you know, originally and so forth.

24 And as Beth mentioned earlier we're coming back
25 at the off-site in July. We'll explore some of the tools

1 that are out there that are going to enable us to perform
2 some of that benchmarking exercise.

3 The second point is around manager disclosure,
4 you know, on the issue of diversity and -- and really
5 three main points I want to make here in regard to the
6 current SEC disclosure regime.

7 The first point is that the current disclosure is
8 in -- really does not provide firms with a definition of
9 diversity. So what you get right now, there's no
10 standardization around what diversity means. So some
11 companies will choose to include social demographic
12 information, such as age, you know, race, gender,
13 ethnicity, while some companies will only focus in terms
14 of, you know, experience, skill set, and education. So
15 you really don't have that standardization that enables
16 you to sort of benchmark, you know, in terms of different
17 companies.

18 The second thing is that the current disclosure
19 really does not require firms to consider diversity in
20 their director nomination processes. What it actually
21 does is that it asks them to describe whether, and if so,
22 how they actually, you know, implement and consider
23 diversity?

24 And the last point in terms of the current sort
25 of disclosures is that there's no requirement for firms to

1 actually -- you know, to actually adopt a diversity
2 policy. Rather, the requirement is that if they do have a
3 diversity policy, then they should, you know, describe how
4 that works.

5 The fourth -- the third point I want to make is
6 on the KPIs. So what we've done, we've gone back and
7 looked at the KPIs on our diversity and inclusion
8 initiative under the ESG strategic plan. And currently as
9 it is written, it says that, you know, all public
10 companies which CalPERS invest have an element -- you know
11 a dimension of board diversity.

12 What we're going to change is we need to have
13 this new, you know, enhancement and have sort of broader
14 definition in terms of diversity where we look at the
15 level of board diversity that reflects the company's
16 business, workforce, customer base, and society in
17 general, taking into account the fact that, you know,
18 society changes with time.

19 So that enhancement, what it will do really for
20 us is to enable us to file majority vote proposals at some
21 of the companies that lack diversity. And why is this
22 important? This is important really in terms of when we
23 have those withhold votes, we want to have sort of tiered
24 behind those withhold votes. Because if a company does
25 not have majority voting in their principles, then really

1 there's no way -- you know, those votes are just there,
2 and they're not really effective. So we'll be planning to
3 file majority vote proposals at companies next year.

4 And then the last point really is around
5 collaboration with other investors, and thinking about how
6 we advance this in terms of a market-wide approach and
7 trying to get, you know, good results and better diversity
8 amongst the companies that we invest in.

9 At this point, I'll stop and take any questions.

10 CHAIRPERSON JONES: Thank you for the report.

11 Mr. Juarez.

12 ACTING COMMITTEE MEMBER JUAREZ: Yeah. Thank you
13 very much. And thank you for the very exhaustive report.
14 I know it's welcome from our perspective -- from the
15 Treasurer's perspective, because this is an issue of great
16 importance to him.

17 I had mentioned at the May meeting that we were
18 contemplating coming forward with a proposal. Subsequent
19 to that -- or after that, I should say, I got a call from
20 Marcie and from Anne Simpson to talk about whether or not
21 we could work together on this in terms of where you were
22 already headed and where the Treasurer would like to see
23 you get to.

24 And I said that after talking with the Treasurer,
25 I think -- I thought that was a good idea. And so we've

1 been discussing various ways to create a multi-step
2 process that you've already, I think, sort of spoke about
3 in terms of starting with the July meeting, where we'll
4 get some presentations on maybe some databases that will
5 help us better identify the actions of companies, and what
6 they've been able to do as a measurement of progress.

7 And certainly, we -- we're going to support that.
8 And then hopefully in the fall, certainly before the
9 Treasurer leaves office, we're hoping to have brought this
10 further along to maybe there's some policy changes that we
11 might adopt in that regard.

12 But I did want to share with the Board in
13 particular, but also with staff, and as I've also already
14 shared with Marcie and Anne, some of the objectives that
15 we believe are important to this discussion, and we hope
16 that the Board and the staff will take to heart, and
17 hopefully keep them in front of the Board and our staff as
18 we go forward.

19 The first of these is more direct board
20 involvement as we do this discussion. And I think what
21 we're thinking about there is that the Treasurer would
22 like to see at least one meeting -- on Investment meeting
23 annually, if not totally dedicated to this issue, that
24 it's a good part of the discussion, so that in fact the
25 Board is wholly invested in what the activities of the

1 staff are relative to corporate diversity and making sure
2 that, in fact, that occurs routinely on an annual basis.
3 And so we would hope that that would be something that we
4 could entertain.

5 Clearly, I think the staff has identified this,
6 but we do need more accountability from the boards in
7 which we invest. And we're certainly open to starting
8 with the top quartile or whatever means that it seems
9 appropriate to get -- go after those that should be taking
10 proactive actions in this regard.

11 The results of your survey I think show that, in
12 fact, a lot of companies are basically ignoring us.
13 They're getting a free pass for what we have to assume is
14 very poor behavior in terms of the value of adding to
15 their own corporate boards in terms of diversity.

16 And so we need to be, I think, a little bit more
17 up front as to what -- how we will consider actions by
18 those boards, both in terms of responding, and then also
19 measuring the progress of those boards. We should have a
20 place at which we can start and say, what has this company
21 done over the course of a couple of years to show us that
22 they're dedicated to this issue?

23 We don't think everybody necessarily is going to
24 come up to the standard right away. And so on that we
25 just feel that we should -- we should make sure that, in

1 fact, we're holding them accountable both for responding,
2 but also for then taking the appropriate actions.

3 I think the last thing that -- the last objective
4 that we would like to see the staff and the Board tackle
5 has to do with the establishment of bottom-line conditions
6 and criteria when we use our proxy vote, so that, in fact,
7 if a board has no diversity of any sort on it, and we're
8 investing in it, I think that raises a very serious red
9 flag.

10 And while we certainly recognize that we may need
11 other factors to go into the determination as to whether
12 we pull money out of that particular company, or that we
13 exercise our proxy action, we believe that no progress or
14 zero diversity on a board is a very significant factor
15 that this -- that we should take into account as to
16 whether or not we're going to continue to do business with
17 that firm.

18 And so we will spell these out in much more
19 detail as we go forward, but we welcome, I think, the
20 offer and the outreach that has been done by staff. We
21 want to continue to work collaboratively with you in this
22 regard. And we'll certainly be very seriously engaged
23 with you along the way, and see what we can come up with
24 in terms of perspective changes.

25 I want to thank you, and I want to thank Marcie

1 and Anne for their willingness to reach out to the
2 Treasurer's office.

3 And with that, I'll turn it back to the Chair.
4 But again, thank you for your presentation.

5 CHAIRPERSON JONES: Mrs. Mathur.

6 COMMITTEE MEMBER MATHUR: Thank you.

7 You know, as you've noted, Ms. Richtman, clearly
8 there is a connection between performance and the
9 diversity of a board. And that's why we care about it.
10 We care about it, because even companies that are
11 performing fine, we want them to perform better. And
12 certainly companies that are underperforming, we want them
13 to perform well for the long term.

14 And so I think this is a really essential topic
15 And I'm glad it's one that we've incorporated into our
16 five-year strategic plan as one of our top six priorities,
17 and one I'm glad we're spending so much time and resources
18 working on.

19 A couple of things. One is I support the
20 enhanced KPI language that you have articulated on page
21 four of the presentation. I think it does add -- it
22 does -- it is -- it does add quite a lot of context to the
23 KPI and I think is a -- and so I appreciate that.

24 You know, obviously, one of the -- there are --
25 one of the things we've learned over time, we -- I mean, I

1 think -- I know when we developed the DDD, the Diverse
2 Director DataSource, we thought that it was really a
3 supply problem. That somehow these boards did not know
4 how to gain access to diverse candidates. They weren't in
5 their social circle, or in their business circle, or I
6 don't know what, but they weren't -- they didn't know how
7 to access them.

8 But clearly what we've learned is that's not --
9 that's not the only issue, and that part of it is other
10 structural impediments, including turnover within
11 corporate boards, and how frequently new seats become
12 available. Majority voting is a key issue that has been
13 highlighted, particularly in connection with those
14 companies who have been nonresponsive to our requests for
15 enhanced diversity and focus on that within corporate
16 boards.

17 So clearly, these need -- these components need to
18 be part of any strategy that we proceed with. And
19 turnover is a tricky one. I'm not sure term limits is the
20 right answer, but some sort of average tenure, or -- I
21 don't know, because clear -- you know, there's some value
22 to long-term institutional knowledge. And yet, we don't
23 want every member of the board to be serving for 20 years.
24 Any member of a Board is no longer independent after 20
25 years on the board probably.

1 So anyway, so I'll -- one last question -- maybe
2 that was really more of a statement. But one last
3 question is really about SASB, the Sustainable Accounting
4 Standards Board, which we have really supported their
5 work. How are they looking at diversity, and are they
6 looking at it across all industries that they're
7 developing disclosure around. And so that's a question.
8 I don't know if you have the answer today. And if not, we
9 can -- we can talk about it another time.

10 CHIEF INVESTMENT OFFICER ELIOPOULOS: Maybe we'll
11 bring that back --

12 COMMITTEE MEMBER MATHUR: Sure.

13 CHIEF INVESTMENT OFFICER ELIOPOULOS: -- at a
14 future time when we have more time.

15 COMMITTEE MEMBER MATHUR: Sounds good.

16 Thank you.

17 CHAIRPERSON JONES: Ms. Yee.

18 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.
19 Really appreciate the report as well. I, too, also
20 support the enhanced KPI. And I guess I wanted to just
21 understand a little bit more about how it would work,
22 because you're asking for a couple tiers of information.
23 So looking at the information as compared to the company's
24 workforce, and business, and then to its customer base,
25 and then to society in general.

1 So, I mean, obviously society in general is kind
2 of what we hope they can kind of take a look at with
3 respect to the broadest diversity to be achieved, but is
4 that -- just kind of give me a flavor about how that
5 information will be used in an engagement.

6 INVESTMENT DIRECTOR NZIMA: Thank you for the
7 question. Really, the idea here is to move away from
8 being too prescriptive when you're talking about
9 diversity, because again when you think about business or
10 you think about society, you know, this always changes.
11 And we want to give companies the flexibility to reflect
12 that, the change in society.

13 And the only thing about it, again, you think
14 about the way we think about diversity in the U.S.,
15 diversity in the U.S. is not the same sort of lens that
16 you view with it in Japan, for example, or other markets.
17 You want to, you know, have that flexibility in terms of
18 the definition.

19 But again, we will be looking at all elements of
20 diversity, as opposed to have a dimension of diversity as
21 the KPI. Really, this is more broad and really aligns
22 with our definition of diversity, which is in the
23 principles.

24 COMMITTEE MEMBER YEE: Okay. Okay. Good. Thank
25 you. Beth, I'm sorry.

1 MANAGING INVESTMENT DIRECTOR RICHTMAN: What I
2 will say I think some key elements that are added to this
3 KPI that I think are important are that the board
4 diversity will also reflect the customer base --

5 COMMITTEE MEMBER YEE: Right.

6 MANAGING INVESTMENT DIRECTOR RICHTMAN: -- the
7 workforce and society in general. Those are -- I mean,
8 the workforce and the customers, we do want to make sure
9 that the diversity on our boards, you know, is additive in
10 terms of perspective that helps make the companies better
11 businesses.

12 And so that is something that we'll be looking at
13 exploring a little more in the off-site, in terms of the
14 types of databases and tools. But also to Ms. Mathur's
15 point as well, I think one of the speakers at the off-site
16 will be talking, not necessarily about a database, but
17 just practices that have been effective in getting first
18 elements added to boards, because I think we need to open
19 it up to look at more about what is effective, how do we
20 achieve this goal.

21 COMMITTEE MEMBER YEE: Okay. And then on page
22 three of seven, you highlighted two companies, Pilgrim's
23 Pride and First Hawaiian where they are the overwhelming
24 control -- they have overwhelming control of the shares.
25 So what's the expectation of the proxy vote in those

1 instances?

2 INVESTMENT DIRECTOR NZIMA: What we're going to
3 try and do is really to talk to the controlling shareowner
4 and figure out how to proceed this. We've already -- you
5 know, we -- we tried to reach out to the right people, you
6 know at Pilgrim's Pride, and we did not get a response.
7 But we're trying to see in terms of our networks whether
8 there are people that we can reach out through them to be
9 able to talk through the controlling shareowners and be
10 able to influence that situation.

11 So it's something which we're not just going to
12 leave there just because there's a controlling shareowner.
13 Something which we'll try and use our networks.

14 I think, we've talked about the value of
15 networks, I think when we're talking about the private
16 equity business model and so forth. And those are some of
17 the things that we can use in instances like this, where
18 we can use those networks to reach out and be able to
19 change sort of behaviors.

20 COMMITTEE MEMBER YEE: Okay. Great. And have we
21 started to talk with other institutional investors about
22 mandatory diversity data disclosure? I mean, is that a
23 conversation that's underway?

24 INVESTMENT DIRECTOR NZIMA: We have talked to
25 other institutional investors, sort of on a one off basis

1 as opposed to sort of a -- in the view of the coalition.
2 For example, I think the two components here -- when you
3 think about coalition, a coalition takes a long time to
4 build. And we don't want to wait, you know, until we've
5 put a coalition together. If you -- if you think about
6 the Climate Action 100 coalition, I think Anne is right
7 here, she would tell you that it took quite a time to
8 bring, you know, people together and agree on the, you
9 know, terms and so forth.

10 So that takes longer. But in the interim before
11 we actually get to that coalition, we've been talking to a
12 number of institutional investors, as well as other, you
13 know, asset managers in other funds just to see what we
14 can do. And, for example, I mean, you look at -- you
15 know, in 2015, we did, you know, file and write a petition
16 with the SEC in terms of getting, you know, better
17 disclosure around this issue.

18 And we've been supportive of, you know, New York
19 City Funds in terms of some of the work that they're doing
20 around -- around this. So our approach really is
21 multi-pronged. And we don't want to wait until -- to
22 build the coalition. We want to be able to, even -- for
23 those institutions that are already there, we want to be
24 able to start moving in that direction.

25 COMMITTEE MEMBER YEE: Thank you.

1 CHAIRPERSON JONES: Okay. We're going to have to
2 take a break, because we've got another request to speak,
3 and also we have a request for a public comments. So
4 let's take a 10 minute break, and we will reconvene.

5 (Off record: 1:16 p.m.)

6 (Thereupon a recess was taken.)

7 (On record: 1:26 p.m.)

8 CHAIRPERSON JONES: Okay. We'd like to reconvene
9 the Investment Committee meeting.

10 Okay. Mrs. Taylor.

11 COMMITTEE MEMBER TAYLOR: Thank you, Mr. Chair.
12 Thank you, Beth, for this. And I'm really excited to see
13 this. One of the things as people were talking that
14 dawned on me is we were talking about coordinating with
15 other institutional investors. And I just came back from
16 Harvard, and I think there's a whole bunch of
17 institutional investors that would be happy to coordinate.
18 I don't think that's going to be a big reach, because one
19 of the subjects we talked about was diversity.

20 So if you're talking other pension funds, we had
21 a ton of pension funds attending. And I think that that
22 is the goal of all of us. So, in my view, we should have
23 been working with them long before now, but I hope that
24 moving forward not only do we move along our own track,
25 but we also use institutional investors.

1 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes. And I
2 just want to emphasize, we have been working with our
3 peers for quite some time, as an institution, and on this
4 plan as well.

5 And, yes, there are lots of institutional
6 investors ready, willing, and able to collaborate with
7 each other. The hard part is developing this market
8 consensus on an approach.

9 COMMITTEE MEMBER TAYLOR: On an approach?

10 CHIEF INVESTMENT OFFICER ELIOPOULOS: Because
11 we -- you know that's where there's a dispersion of
12 approaches by different managers. And what we've seen in
13 the Climate Change 100, when the market -- when all of
14 these peers get together on a common approach, there's
15 huge power behind that. And that's -- that's what we're
16 trying to explore to find where is that common approach
17 that we all can align around to make progress.

18 COMMITTEE MEMBER TAYLOR: Okay. Great. And I
19 appreciate it. Thank you very much.

20 CHAIRPERSON JONES: Okay. We have one request to
21 speak on this item. Mr. Michael Ring, if you can come
22 forward.

23 MR. RING: Chairman Jones, members of the
24 Investment Committee, Michael Ring with Service Employees
25 International Union. I just wanted to make a few comments

1 in reference to this point, which as many of you who have
2 been on this Board for some time now is that SEIU under
3 the leadership of our international President, Mary Kay
4 Henry, has been dedicated actively, along with CalPERS and
5 many other actors to working in this area.

6 In particular, our focus has been on racial
7 diversity, given the extraordinary low numbers of
8 non-white board members on corporate boards in the U.S.,
9 and the data indicating that that is a real loss in
10 long-term value, and opportunities for better performance.

11 So we continue that work. We are obviously very
12 committed to supporting CalPERS and collaborating with
13 CalPERS in this area, and really appreciate CalPERS
14 leadership, the Treasurer's leadership many years ago in
15 introducing this idea when he was sitting in Ms. Yee's
16 seat.

17 So this is a fundamental systemic risk issue, and
18 systemic opportunity issue. And SEIU, as an institution,
19 is committed to working with CalPERS and other investors
20 in this area. Just to flag a few specific things, I think
21 we obviously fully support the idea that's mentioned here
22 in the bullet point, and as Ted mentioned, and some of the
23 Board members mentioned working for further collaboration.
24 I do think there are challenges in finding that precise
25 collaboration point. I also think there are enormous

1 opportunities that have already been worked on and will
2 continue to work on.

3 It's also exciting to hear that this will be
4 discussed further at the off-site. It's rare that we can
5 all see so clearly an opportunity to make money and do
6 good. And the data is very clear here, that if we do the
7 right thing, we are going to improve returns for
8 ourselves. So I think that's really exciting.

9 In the case of SEIU, I wanted to highlight a
10 couple of things we did specifically this year just so
11 you're aware of them and they can be taken into account.
12 Obviously, we've already shared this with your staff, but
13 we filed per shareholder resolutions at Amazon and
14 Facebook. And in both cases, the resolutions were calling
15 for them to implement something called the Rooney Rule,
16 that calls for them to have a diverse candidate pool as
17 they consider new boards of directors.

18 And in both cases, one company being a little
19 more amenable at first than the other, you can see in the
20 press that they have both agreed to implement these
21 resolutions, meeting that market leading companies are
22 going to change their behavior in this area, and improve
23 their board diversity, which we think will lead to better
24 performance for both companies, and the industries that
25 they lead.

1 You know, finally, I think we -- we want to point
2 out that CalPERS leadership is not only critical in this
3 area in the public markets, though I know this agenda
4 point is focused on that, given the money and the
5 discussion we just had about private markets and the flow
6 of cash into private markets, it's critical we apply this
7 same principle as we do this work in the private markets
8 in real estate and private equity, et cetera.

9 So thank you very much for your work and for your
10 staff's work.

11 CHAIRPERSON JONES: Okay. Thank you, Mr. Ring
12 for your comments.

13 Next item is Summary of Committee Direction.

14 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes, Mr.
15 Chair. I have three items. First in the area of our
16 Total Fund Policy and delegation item, a follow-up item to
17 explore fully -- further policy revisions on the
18 disclosure of material sexual harassment settlements to
19 the topic of aggregation of settlements. And we'll bring
20 that back at a further date.

21 Second also to bring back at a further date in
22 our sustainability program is a follow-up on the ideas of
23 Mr. Buffett and Mr. Dimon around quarterly reporting, and
24 the perspective of a long-term investor.

25 And then third, to bring back at a future date a

1 report back on the approach of SASB to diversity in their
2 standard setting.

3 CHAIRPERSON JONES: Okay.

4 CHIEF INVESTMENT OFFICER ELIOPOULOS: I think
5 those are the three I got.

6 CHAIRPERSON JONES: Yeah. Okay. Thank you.

7 Okay. So that concludes the open session. We're
8 going to adjourn this meeting and go to lunch, and we'll
9 come back at 2:15 for closed session Investment Committee.

10 Okay. Thank you.

11 (Thereupon California Public Employees'
12 Retirement System, Investment Committee
13 meeting open session adjourned at 1:33 p.m.)

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1 C E R T I F I C A T E O F R E P O R T E R

2 I, JAMES F. PETERS, a Certified Shorthand
3 Reporter of the State of California, do hereby certify:

4 That I am a disinterested person herein; that the
5 foregoing California Public Employees' Retirement System,
6 Board of Administration, Investment Committee open session
7 meeting was reported in shorthand by me, James F. Peters,
8 a Certified Shorthand Reporter of the State of California,
9 and was thereafter transcribed, under my direction, by
10 computer-assisted transcription;

11 I further certify that I am not of counsel or
12 attorney for any of the parties to said meeting nor in any
13 way interested in the outcome of said meeting.

14 IN WITNESS WHEREOF, I have hereunto set my hand
15 this 22nd day of June, 2018.

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