

Exhibit 22

**Nivi Bhide
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From: Douglas, Vicki
Sent: 16 May 2011 15:30
To: Bhide, Nivi
Cc: Allen, Sarah; Hill, Wendy
Subject: RCM - Rock n Play Sleeper test results

Hi Nivi

Please see attached the findings from the Royal College of Midwives testing on the sleeper. I'm afraid the findings don't have good implications for a UK launch.

Many thanks
Vicki

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FPI_002043

REDACTED

From: Johnston, Ian
Sent: Monday, May 16, 2011 1:06 PM
To: Steinwachs, Mike; Pflarz, Kitty
Subject: FW: RCM - Rock n Play Sleeper test results

Hi-

The attached document below comes from the UK's Royal College of Midwives and is their evaluation of the Newborn Rock n Play Sleeper. It is very limiting in what they say is the appropriate use for the product. Let me know if you have comments or questions.

I think this may put an end to our ability to sell the product in the UK as I understand this organization carries quite a bit of weight.

Thank you,
Ian

From: Bhide, Nivi
Sent: Monday, May 16, 2011 11:51 AM
To: Johnston, Ian; Kromhout, Jolanda; Hyvert, Stephane
Cc: Hill, Wendy
Subject: FW: RCM - Rock n Play Sleeper test results

Hi all,
Please see attached the reports from Royal College of Midwives in the UK on the Newborn Rock N Play Sleeper. I hope this will help you in terms of understanding UK feedback and perhaps help US PI. Let me know if you need any more information.
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Royal College of Midwives Trust

Review of the Fisher-Price *New born, Rock 'N' Play Sleeper* product (R6070)

Janet Fyle

Professional Policy Advisor

May 2011

Introduction

I reviewed and tested this product individually from a midwife's perspective and asked seven other people independently to give their views/comments on the product (*Total of four midwives, two mothers and two women without children*). Their comments have been summarised under the following headings:

Look and feel of the product (aesthetics)

The general look and feel of the product was judged to be good (bright and cheerful) other colours could be considered if the product comes to market, to maximise appeal amongst a range of parents.

The firm back support and cushioned support in specific places were considered to be good and appropriate.

Ease of assembly

The Rocker was assembled with minimum difficulty, though it was considered that some mothers may need help/support to assemble the product initially. Other colleagues thought that a one off assembly might be all that is needed, provided the woman has space to store the *Rocker*. On balance, assembly was not considered to be a huge problem.

What do they think the product is for?

People responded that they thought the Rocker could be used for play when the parent is around; to enable the infant to look around; recognise surroundings; and be part of family interaction.

How and when would they use the product?

When the infant is much older and indoors with parents present.

Safety

Overall, there did not appear to be many negative views about safety expressed by the non-midwives because having seen the assembled product with a life size doll in the Rocker, it looked appropriate to them. However, concerns were expressed about the type of flooring/surfaces in mothers' homes (*wood, carpet, and lino*) and whether the *Rocker* would be safe on these surfaces without sliding.

It was felt that consideration should be given to ensuring that the 'base' has more of a grip tight or safety base, and actually highlighting this as a safety feature.

Other important safety points

It was agreed that:

- this would *not be suitable for a new born infant* as babies *cannot* be placed in a semi-prone position
- This should not to be used for infants under six weeks
- The lying surface is not suitable as an infant cot - and **must not be** used as infant cot to sleep next to mother's bed because babies must always sleep flat on their backs
- **Unreservedly** - this product must only be used for no more than two hours in a day and for the purpose of play/interaction with parents/siblings etc.

Conclusion

Overall, it was judged that the product is promising in terms of its use for a specific age group of infants, i.e. infants over six weeks old and for a limited period only under adult supervision. It is crucial that Evidence based Guidance for sleeping infants be adhered to; in particular mothers are discouraged from sleeping their infants in the prone position in most parts of Europe. Other Guidance include, Co-sleeping, Preventing Sudden Infant Death, Bed sharing (UNICEF, 2008, Department of Health, 2009, Department of Health Scotland, 2011, RCM, 2011).

The image on the information leaflet may be misleading in terms of the purpose of the product; it was suggested that this be removed/reworded.

Consideration must be given to making some of the safety adjustments suggested, such as the base and any others that may be appropriate when reviewing the product.

I would be happy to provide any further clarification should this be required.

Please see related literature as follows on page 3.

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References and related documents

Blair PS. Sidebotham P. Evason-Coombe C. Edmonds M. Heckstall-Smith EM. Fleming P. Hazardous cosleeping environments and risk factors amenable to change: case-control study of SIDS in south west England. *BMJ*. 2009; 339: b3466;