

From: Jen O'Malley Dillon
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 Re: Quinnipiac Poll

This week's Quinnipiac poll, just like Quinnipiac's poll for the last five months, is very likely an outlier.

The FiveThirtyEight average of all public polls finds the President's approval is at 43% approval. Quinnipiac on the other hand is at 33% approval. This is drastically different from all other recent polls.

DATES	POLLSTER	GRADE	SAMPLE	WEIGHT	APPROVE	DISAPPROV	ADJUSTED
IAN. 9-11	Rasmussen Reports/Pulse Opinion Research	B	1,500 LV	1.44	40%	58%	42% 52%
IAN. 8-11	YouGov	B+	1,500 A	1.55	43%	50%	44% 51%
IAN. 7-10	Quinnipiac University	A-	1,313 A	1.90	33%	53%	36% 52%
IAN. 8-9	Morning Consult	B	2,000 RV	0.13	44%	53%	43% 56%
IAN. 5-9	IBD/TIPP	A+	1,308 A	2.44	44%	45%	44% 50%
IAN. 5-6	Ipsos	B-	1,000 A	1.05	45%	51%	44% 52%
IAN. 4-6	Rasmussen Reports/Pulse Opinion Research	B	1,500 LV	0.69	41%	58%	43% 52%
IAN. 5	Morning Consult	B	2,200 A	0.08	43%	50%	42% 53%
DEC. 30-JAN. 5	Morning Consult	B	45,000 A	2.11	42%	50%	41% 53%
IAN. 2-4	YouGov	B+	1,500 A	1.39	40%	50%	41% 51%
DEC. 30-JAN. 3	Rasmussen Reports/Pulse Opinion Research	B	1,500 LV	0.75	40%	58%	42% 52%
DEC. 27-30	Suffolk University	B+	1,000 RV	1.56	40%	54%	42% 52%
DEC. 28-29	Morning Consult	B	2,000 RV	0.05	43%	54%	42% 57%
DEC. 27-29	Rasmussen Reports/Pulse Opinion Research	B	1,500 LV	0.88	43%	56%	45% 50%
DEC. 23-29	Morning Consult	B	45,000 A	1.06	44%	49%	43% 52%
DEC. 21-26	Rasmussen Reports/Pulse Opinion Research	B	1,500 LV	0.55	40%	58%	42% 52%
DEC. 21-22	Zogby Analytics	B-	1,311 LV	1.32	50%	48%	47% 50%

This has been the case for several months: as shown in the chart below, Quinnipiac has regularly found an approval rating that lags the 538 average.

Date	538 Avg	Qu - Approval
Jan 12	43	33
Nov 18	43	36
Oct 19	45	37
Oct 6	44	38

Sept 14	46	42
Aug 4	51	46

This is also true for the President’s approval ratings on his handling of COVID-19, which have helped drive the President’s approval rating.

Date	538 COVID	Qu - COVID
Jan 12	45	39
Nov 18	48	45
Oct 6	50	48
Sept 14	52	48
Aug 4	57	53

Quinnipiac finds a higher share of “don’t knows” than other major polling organizations. In this most recent poll, their “don’t know” share was 11% while the 538 average was 6%. This is likely in part because Quinnipiac still exclusively uses a method called RDD (Random Digit Dialing, calling phone numbers at random) to collect data, a method which many major organizations have abandoned. This method makes it easier for respondents to be undecided on the President’s jobs rating. As CNN [wrote](#) in October: “Some pollsters push harder than others to prompt wavering respondents to share which of the options they’re leaning toward.” This method is more at risk of response bias issues.

In their first year in office, the President and Congressional Democrats took action to deliver results for working families, getting people back to work and saving millions of lives through a historic vaccination program. Today, more than 200 million Americans are fully vaccinated and millions are getting booster shots each week and it’s clear the vaccines work against Omicron, reducing your likelihood of hospitalization illness by 17 times. And, as a result of the American Rescue Plan and the President’s action, we created 6.4 million more jobs in 2021 – the most jobs created in a year ever. The President and Congressional Democrats will build on this progress in 2022, addressing price increases, mitigating supply chain bottlenecks, implementing the historic Bipartisan Infrastructure Law, and making additional progress fighting the virus.