EXTENDED TO NOVEMBER 15, 2021

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

► Go to www.irs.gov/Form990 for instructions and the latest information.

| A | For th | e 2020 calendar year, or tax year beginning and ending | | |
|--------------|-------------------------------------|--|-------------------------------|-------------------------------|
| В | Check it applicat | C Name of organization | D Employer identif | ication number |
| | Addr chan Nam | | | |
| | chan | ge I Doing business as | 27-27533 | 78 |
| | Initia returi Final returi | 1 FAOF TOTAL MAD CHALL THE | uite E Telephone numbe | |
| | termi ated | City or town, state or province, country, and ZIP or foreign postal code | G Gross receipts \$ | 1,070,000. |
| - | ireturi Appli | • | H(a) Is this a group r | |
| L | tion pend | F Name and address of principal officer: STEVEN LAW | for subordinates | s? Yes X No |
| | | SAME AS C ABOVE | H(b) Are all subordinates i | |
| | | | | a list. See instructions |
| | | te: > WWW.CROSSROADSGPS.ORG | H(c) Group exemption | |
| | art I | forganization: X Corporation Trust Association Other ► L Y Summary | ear of formation: 2010 | M State of legal domicile: VA |
| 4 | 1 | Briefly describe the organization's mission or most significant activities: ENGAGING | IN PUBLIC | |
| Governance | | COMMUNICATIONS AND DIRECT CONTACT WITH INTERE | | ENCIES TO |
| E | 2 | Check this box if the organization discontinued its operations or disposed of m | ore than 25% of its net as | sets. |
| o ve | 3 | Misself and afficiently and another and afficient and affi | з | |
| | 4 | Number of independent voting members of the governing body (Part VI, line 1b) | | 3 |
| S | 5 | Total number of individuals employed in calendar year 2020 (Part V, line 2a) | 5 | 13 |
| Vitin Vitin | 6 | Total number of volunteers (estimate if necessary) | 6 | 3 |
| Activities & | 7 a | Total unrelated business revenue from Part VIII, column (C), line 12 | 7a | 0. |
| • | b | Net unrelated business taxable income from Form 990-T, Part I, line 11 | 7b | 0. |
| | | | Prior Year | Current Year |
| 0 | 8 | Contributions and grants (Part VIII, line 1h) | 577,155. | 1,070,000. |
| Revenue | 9 | Program service revenue (Part VIII, line 2g) | 0. | 0. |
| eve | 10 | Investment income (Part VIII, column (A), lines 3, 4, and 7d) | 0. | 0. |
| Œ | | Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | 0. | 0. |
| | | Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) | 577,155. | 1,070,000. |
| | 13 | Grants and similar amounts paid (Part IX, column (A), lines 1-3) | 0. | 0. |
| | 14 | Benefits paid to or for members (Part IX, column (A), line 4) | 0. | 0. |
| S | | Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) | 622,125. | 281,546. |
| Expenses | 16a | Professional fundraising fees (Part IX, column (A), line 11e) | 45,630. | 30,600. |
| dx | | Total fundraising expenses (Part IX, column (D), line 25) 96,197. | | |
| Ш | 17 | Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) | 1,009,811. | 564,838. |
| | 18 | Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) | 1,677,566. | 876,984. |
| | 19 | Revenue less expenses. Subtract line 18 from line 12 | -1,100,411. | 193,016. |
| 200 | | | Beginning of Current Year | End of Year |
| Set | 20 | Total assets (Part X, line 16) | 1,188,268. | 1,381,284. |
| Vet Assets | 21 | Total liabilities (Part X, line 26) | 0. | 0. |
| See 1 | 66 | Net assets or fund balances. Subtract line 21 from line 20 | 1,188,268. | 1,381,284. |
| | ırt II | Signature Block | | |
| Und | er pena | lties of perjury, I declare that I have examined this return, including accompanying schedules and stat | ements, and to the best of my | / knowledge and belief, it is |
| true, | corre | t, and complete. Declaration of preparer (other than officer) is based on all information of which preparer | | |
| | | Steven / Law | <u> 11/15/2</u> | 021 |
| Sig | 1 | Signature of officer | Date | |
| Her | 8 | STEVEN LAW, PRESIDENT | | |
| | | Type or print name and title | Ind. In . F | |
| D-14 | | Print/Type preparer's name Preparer's signature | Date Check | PTIN |
| Paid | | RENAE DUNCAN Kluge Dunca, CPA | 11/15/21 self-employ | |
| Prep | | Firm's name ATCHLEY & ASSOCIATES, LLP | Firm's EIN > | 74-2920819 |
| Use | only | Firm's address 1005 LA POSADA DRIVE AUSTIN, TX 78752 | | 101246 0006 |
| | +h - " | | Phone no. (5 | 12)346-2086 |
| | | AS discuss this return with the preparer shown above? See instructions | | X Yes No |
| 03200 | 12-2 | 3-20 LHA For Paperwork Reduction Act Notice, see the separate instructions. | | Form 990 (2020) |

| | | | Yes | No |
|----------|---|--------------|----------|----------|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? | | | |
| | If "Yes," complete Schedule A | 1 | | X |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors? | 2 | X | <u> </u> |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for | | | l |
| 4 | public office? If "Yes," complete Schedule C, Part I | 3 | <u> </u> | X |
| * | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect | | | |
| 5 | during the tax year? /f "Yes," complete Schedule C, Part II | 4 | | |
| • | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or | ا ـ | | |
| 6 | similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to | 5 | | X |
| | provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I | | | х |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, | 6 | | |
| • | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II | 7 | | x |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete | - | | |
| | Schedule D, Part III | 8 | | x |
| 9 | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for | - | | |
| | amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? | | | |
| | If "Yes," complete Schedule D, Part IV | 9 | | x |
| 10 | Did the organization, directly or through a related organization, hold assets in donor-restricted endowments | | | |
| | or in quasi endowments? If "Yes," complete Schedule D, Part V | 10 | | х |
| 11 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X | | | |
| | as applicable. | | | |
| а | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, | | | |
| | Part VI | 11a | | X |
| b | Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total | | | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII | 11b | | X |
| С | Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total | | | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII | 11c | | <u> </u> |
| d | Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in | | | |
| | Part X, line 16? If "Yes," complete Schedule D, Part IX | 11d | X | 77 |
| e f | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X | 11e | | X |
| 1 | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses | | ₩. | |
| 12a | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete | 11f | X | |
| | Schedule D, Parts XI and XII | 100 | | X |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? | 12a | | |
| _ | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional | 12b | x | |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E | 13 | | X |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | X |
| b | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, | | | |
| | investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 | | | |
| | or more? If "Yes," complete Schedule F, Parts I and IV | 14b | | x |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any | | | |
| | foreign organization? If "Yes," complete Schedule F, Parts II and IV | 15 | | X |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to | | | |
| | or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV | 16 | | <u>X</u> |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, | | | |
| | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I | 17 | X | |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines | | | 37 |
| 10 | 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | \dashv | _X_ |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? // "Yes," | | | v |
| 202 | complete Schedule G, Part III | 19 | | X |
| Lua h | Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H | 20a | | <u>X</u> |
| 21 | Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or | 20b | | |
| | domestic government on Part IX, column (A), line 1? If "Yes." complete Schedule I, Parts I and II | 21 | | X |
| | Complete Schedule I, Parts I and II | <u> </u> | | 4 A |

| Pa | rt IV Checklist of Required Schedules (continued) | | | |
|--------|--|--------|-------|---|
| | | | Yes | No |
| 22 | Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on | | 1 | 1,,, |
| | Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III | 22 | | x |
| 23 | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current | | I | |
| | and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete | 1 | | |
| | Schedule J | 23 | x | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the | 23 | | <u> </u> |
| | last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete | | | |
| | Pobadulo K. If "No. II as to list of the December 51, 2002? If "Yes," answer lines 24b through 24d and complete | l | | 7.7 |
| h | Schedule K. If "No," go to line 25a | 24a | - | X |
| | Did the organization mivest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| ٠ | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease | | | |
| | any tax-exempt bonds? | 24c | | |
| | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | <u> </u> |
| 20 a | Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit | | | |
| | transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I | 25a | | X |
| b | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and | | | |
| | that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete | | | |
| | Schedule L, Part I | 25b | | X |
| 26 | Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current | | | |
| | or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% | | | |
| | controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II | 26 | | X |
| 27 | Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, | | | |
| | creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled | | | |
| | entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III | 27 | | X |
| 28 | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV | | | |
| | instructions, for applicable filing thresholds, conditions, and exceptions): | | | |
| а | A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If | | | |
| | "Yes," complete Schedule L, Part IV | 28a | | X |
| b | A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV | 28b | | X |
| С | A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If | | | |
| | "Yes," complete Schedule L, Part IV | 28c | | X |
| 29 | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M | 29 | | X |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation | | | |
| | contributions? If "Yes," complete Schedule M | 30 | | X |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I | 31 | | X |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete | | | |
| | Schedule N, Part II | 32 | | X |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations | | | ******************************* |
| | sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I | 33 | | X |
| 34 | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and | | | |
| | Part V, line 1 | 34 | x | |
| 35a | Did the organization have a controlled entity within the meaning of section 512(b)(13)? | 35a | | x |
| | If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity | | | |
| | within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 | 35b | | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? | | | *************************************** |
| | If "Yes," complete Schedule R, Part V, line 2 | 36 | | |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization | 30 | | |
| | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI | 97 | | x |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? | 37 | | |
| _ | Note: All Form 990 filers are required to complete Schedule O | 38 | х | |
| Par | | 30 | 21 | |
| | Check if Schedule O contains a response or note to any line in this Part V | | | |
| | , and the state of | ······ | Yes | No |
| 1a | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 8 | | 162 | 140 |
| | Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 1b | - | | |
| | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming | | | |
| - | (gambling) winnings to prize winners? | 4- | x | |
| 032004 | 12-23-20 | 1c | 990 (| 0000 |
| | | OIII | 200 (| ZUZU) |

| | (continued) | | T | | | | | |
|-----|--|------|-------|----------|--|--|--|--|
| 22 | Enter the number of employees reported on Form W.O. Transmitted of West and Tourist | | Yes | No | | | | |
| 24 | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return | | | | | | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | | х | | | | | |
| _ | Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) | 2b | | | | | | |
| За | Did the organization have unrelated huginess gross income of 44 agg or many during the | За | | x | | | | |
| b | b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O | | | | | | | |
| 4a | 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a | | | | | | | |
| | financial account in a foreign country (such as a bank account, securities account, or other financial account)? | 4. | | x | | | | |
| b | If "Yes," enter the name of the foreign country | 4a | | | | | | |
| | See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR). | | | | | | | |
| 5a | Wasthannahad | 5a | | х | | | | |
| b | | 5b | | X | | | | |
| С | If "Yes" to line 5a or 5b, did the organization file Form 8886-T? | 5c | | | | | | |
| 6a | | | | | | | | |
| | any contributions that were not tax deductible as charitable contributions? | 6a | х | ĺ | | | | |
| b | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts | | | | | | | |
| | were not tax deductible? | 6b | X | | | | | |
| 7 | Organizations that may receive deductible contributions under section 170(c). | | | | | | | |
| а | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? | 7a | | | | | | |
| | If "Yes," did the organization notify the donor of the value of the goods or services provided? | 7b | | | | | | |
| C | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required | | | | | | | |
| | to file Form 8282? | 7c | | | | | | |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | | | | | | | |
| e | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | 7e | | | | | | |
| f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | 7f | | | | | | |
| g | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? | 7g | | | | | | |
| h | Total tribute and the sale, source, and the organization life and only | 7h | | | | | | |
| 8 | Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the | | | | | | | |
| 9 | sponsoring organization have excess business holdings at any time during the year? | 8 | | | | | | |
| | Sponsoring organizations maintaining donor advised funds. Did the sponsoring organization make any taxable distributions under section 4966? | | | | | | | |
| | Did the sponsoring organization make any taxable distributions under section 4966? Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? | 9a | | | | | | |
| 10 | Section 501(c)(7) organizations. Enter: | 9b | | | | | | |
| | The state of the s | | | | | | | |
| | Initiation fees and capital contributions included on Part VIII, line 12 10a Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b | | | | | | | |
| 11 | Section 501(c)(12) organizations. Enter: | | | | | | | |
| | Gross income from members or shareholders | | | | | | | |
| b | Gross income from other sources (Do not net amounts due or paid to other sources against | | | | | | | |
| | amounts due or received from them.) | | | | | | | |
| 12a | Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? | 12a | | | | | | |
| | If "Yes," enter the amount of tax-exempt interest received or accrued during the year | | | | | | | |
| | Section 501(c)(29) qualified nonprofit health insurance issuers. | | | | | | | |
| а | Is the organization licensed to issue qualified health plans in more than one state? | 13a | | | | | | |
| | Note: See the instructions for additional information the organization must report on Schedule O. | | | | | | | |
| b | Enter the amount of reserves the organization is required to maintain by the states in which the | | | | | | | |
| | organization is licensed to issue qualified health plans | | | | | | | |
| | Enter the amount of reserves on hand | | | | | | | |
| 14a | Did the organization receive any payments for indoor tanning services during the tax year? | 14a | | X | | | | |
| | | 14b | | | | | | |
| 15 | Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or | | | | | | | |
| | excess parachute payment(s) during the year? | 15 | | X | | | | |
| 16 | If "Yes," see instructions and file Form 4720, Schedule N. | | | 7.7 | | | | |
| | Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O. | 16 | | <u>X</u> | | | | |
| | n res, complete rollii 4720, Schedule O. | Ec | 990 (| 0000 | | | | |
| | | LOLM | 200 (| ZUZU) | | | | |

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

| 0 | Check if Schedule O contains a response or note to any line in this Part VI | | | X | | | | |
|---|--|---------|--------|---|--|--|--|--|
| 500 | tion A. Governing Body and Management | | | | | | | |
| | | | Yes | No | | | | |
| 1a | Enter the number of voting members of the governing body at the end of the tax year | | | | | | | |
| | If there are material differences in voting rights among members of the governing body, or if the governing | | | | | | | |
| | body delegated broad authority to an executive committee or similar committee, explain on Schedule O. | | | | | | | |
| b | Enter the number of voting members included on line 1a, above, who are independent 1b 3 | | | | | | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other | | | | | | | |
| | officer, director, trustee, or key employee? | | | | | | | |
| 3 | 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision | | | | | | | |
| | of officers, directors, trustees, or key employees to a management company or other person? | 3 | | X | | | | |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | 4 | | X | | | | |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | 5 | | X | | | | |
| 6 | Did the organization have members or stockholders? | 6 | | X | | | | |
| 7a | Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or | | | | | | | |
| | more members of the governing body? | 7a | | X | | | | |
| b | Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or | | | | | | | |
| | persons other than the governing body? | 7b | | X | | | | |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | | | | | | | |
| а | The governing body? | 8a | X | | | | | |
| b | Each committee with authority to act on behalf of the governing body? | 8b | Х | | | | | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the | | | | | | | |
| - | organization's mailing address? If "Yes." provide the names and addresses on Schedule O | 9 | | X | | | | |
| Sec | tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) | | | *************************************** | | | | |
| | | | Yes | No | | | | |
| 10a | Did the organization have local chapters, branches, or affiliates? | 10a | | X | | | | |
| b | If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, | | | | | | | |
| | and branches to ensure their operations are consistent with the organization's exempt purposes? | 10b | | | | | | |
| 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? | | | | | | | | |
| b | | | | | | | | |
| 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 | | | | | | | | |
| b | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | X | | | | | |
| С | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe | | | | | | | |
| | in Schedule O how this was done | 12c | X | | | | | |
| 13 | Did the organization have a written whistleblower policy? | 13 | Х | | | | | |
| 14 | Did the organization have a written document retention and destruction policy? | 14 | X | | | | | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent | | | | | | | |
| | persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | | | | | |
| а | The organization's CEO, Executive Director, or top management official | 15a | | X | | | | |
| b | Other officers or key employees of the organization | 15b | | X | | | | |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). | | | | | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a | | | | | | | |
| | taxable entity during the year? | 16a | | X | | | | |
| b | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation | | | | | | | |
| | in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's | | | | | | | |
| | exempt status with respect to such arrangements? | 16b | | | | | | |
| Sect | tion C. Disclosure | | | | | | | |
| 17 | List the states with which a copy of this Form 990 is required to be filed NONE | | | | | | | |
| 18 | Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s | only) a | vailab | le | | | | |
| | for public inspection. Indicate how you made these available. Check all that apply. | | | | | | | |
| | Own website Another's website X Upon request Other (explain on Schedule O) | | | | | | | |
| 19 | Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and the conflict of interest policy, and the conflict of interest policy, and the conflict of interest policy and the conflict of interest policy and the conflict of interest policy and the conflict of interest policy. | inanci | al | | | | | |
| | statements available to the public during the tax year. | | | | | | | |
| 20 | State the name, address, and telephone number of the person who possesses the organization's books and records | | | | | | | |
| | CALEB CROSBY - 202-706-7051 | | | | | | | |
| | 15405 JOHN MARSHALL HWY, HAYMARKET, VA 20169 | | | | | | | |

Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

X

Page 7

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

| Check this box if heither the organization has | | orga T | IIIIZa | | | ipei | isate | | | |
|--|---|--------------------------------|-----------------------|---|---------------|---------------------------------|--------------|-------------------|-------------------------------|---|
| (A) | (B) | (C) Position | | | (D) | (E) | (F) | | | |
| Name and title | Average | (do not check mor | | | more than one | | one | Reportable | Reportable | Estimated |
| | hours per week | officer ar | | box, unless person is both an officer and a director/trustee) | | | n an tee) | compensation | compensation | amount of |
| | (list any | - | Г | <u> </u> | Г | | <u> </u> | from the | from related organizations | other |
| | hours for | Individual trustee or director | | | | _ | | organization | (W-2/1099-MISC) | compensation from the |
| | related | 10 a | age | | | sater | | (W-2/1099-MISC) | (***2/1088-101130) | organization |
| | organizations | truste | a trus | | yee | mper | | (W 25 1000 WIICO) | | and related |
| | below | dual | institutional trustee | L. | 윱 | st co | = | | | organizations |
| | line) | Indivi | Instit | Officer | Key employee | Highest compensated employee | Former | | | o.gameanono |
| (1) STEVEN LAW | 3.00 | | | | | | | | | *************************************** |
| PRESIDENT & CEO | 17.00 | | | X | | | | 73,263. | 568,523. | 25,008. |
| (2) MARK MCLAUGHLIN | 4.00 | | | | | | | | | |
| DIRECTOR, RESEARCH | 36.00 | | | | | X | | 25,699. | 181,340. | 19,259. |
| (3) JENNIFER FAY | 4.00 | | | | | | | | • | , |
| coo | 36.00 | | | X | | | | 25,925. | 182,934. | 12,131. |
| (4) GRACE MITCHELL | 4.00 | | | | | | | • | | |
| DIRECTOR, FUNDRAISING | 36.00 | | | | | X | | 21,763. | 153,569. | 19,480. |
| (5) BILLY MCBEATH | 4.00 | | | | | | | | | |
| DIRECTOR, DIGITAL | 36.00 | | | | | X | | 20,793. | 146,723. | 13,390. |
| (6) JACK PANDOL | 4.00 | | | | | | | | | |
| DIRECTOR, COMMUNICATIONS | 36.00 | | | | | X | | 17,489. | 123,407. | 6,440. |
| (7) CALEB CROSBY | 10.00 | | | | | | | | | |
| SECRETARY/TREASURER | 10.00 | | | X | | | | 30,377. | 77,132. | 0. |
| (8) SALLY VASTOLA | 1.00 | | | | | | | A | | |
| BOARD MEMBER | 1.00 | X | | | | | | 0. | 0. | 0. |
| (9) KENNETH COLE | 1.00 | | | | | | | | | |
| BOARD MEMBER | 1.00 | X | | | | | | 0. | 0. | 0. |
| (10) BOBBY BURCHFIELD | 1.00 | | | | | | | | | |
| CHAIRMAN | 1.00 | X | | | | | | 0. | 0. | 0. |
| | *************************************** | | | | | | | | | |
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032007 12-23-20

Form 990 (2020)

Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 of compensation from the organization

Form 990 (2020)

| | | | Check if Schedule O contains a r | esponse | or note to any li | ne in this Part VIII | | | |
|---|-------|------|---|---|---|----------------------|------------------------------------|-------------------------------|------------------------------------|
| | | | | | | (A) | (B) | (C) | (D) |
| | | | | | | Total revenue | Related or exempt function revenue | Unrelated business revenue | Revenue excluded from tax under |
| | | | | | | | Tanodon Tovondo | Dubiness revenue | sections 512 - 514 |
| t s | 1 | a | Federated campaigns | 1a | | | | | |
| Fran | | | | 1b | | | | | |
| Am Am | | | | 1c | | | | | |
| E F | | | | 1d | 590,000. | | | | |
| Contributions, Gifts, Grants and Other Similar Amounts | | | - ` ` ' F | 1e | *************************************** | | | | |
| | | f | All other contributions, gifts, grants, and | | 400 000 | | | | |
| | | | ··· F | | 480,000. | | | | |
| dro pd | | _ | - | 1g \$ | | | | | |
| <u>0</u> 6 | | h | Total. Add lines 1a-1f | | | 1,070,000. | | | |
| | 600 | | | | Business Code | | | | |
| ice | 2 | a | | *************************************** | *************************************** | | | | |
| Program Service Revenue | | b | | | | _ | | | |
| n S | | | | | | | | | |
| ırar Bey | | | | | | | | | |
| roc | | e | | | | | | | |
| ш. | | | All other program service revenue | | | | | | |
| | | | Total. Add lines 2a-2f | | | | | | |
| | 3 | | Investment income (including dividend | | | | | | |
| | | | other similar amounts) | | | | | | |
| | 4 | | Income from investment of tax-exemp | - | roceeds | | | | |
| | 5 | | Royalties | Real | (ii) Personal | | | | |
| | _ | _ | | neai | (II) FEISOIIAI | | | | |
| | | | Gross rents 6a | | | | | | |
| | | | Less: rental expenses 6b | | | | | | |
| | | | Rental income or (loss) 6c | | | | | | |
| | -, | | Net rental income or (loss) | curities | (ii) Other | | | | |
| | 1 | а | 17 | Curnes | (ii) Other | | | | |
| | | | assets other than inventory 7a | | | | | | |
| | | D | Less: cost or other basis | | | | | | |
| Other Revenue | | _ | and sales expenses7b | | | | | | |
| eve | | | Gain or (loss) 7c | | | | | | |
| ۳. ۳. | | | Net gain or (loss) | | | | | | |
| ag | 8 | а | Gross income from fundraising events (no including \$ | | | | | | |
| ٩ | | | *************************************** | | | | | | |
| | | | contributions reported on line 1c). See | | | | | | |
| | | h | Part IV, line 18 Less: direct expenses | 8a 8b | | | | | |
| | | | Net income or (loss) from fundraising | | | | | | |
| | | | Gross income from gaming activities. | | | | | | |
| | - | _ | Part IV, line 19 | | | | | | |
| | | b | Less: direct expenses | 9b | | | | | |
| | | | Net income or (loss) from gaming activ | | | | | | |
| | | | Gross sales of inventory, less returns | Villos | | | | | |
| | | _ | and allowances | 10a | | | | | |
| | | b | Less: cost of goods sold | | | | | | |
| | | | Net income or (loss) from sales of inve | | > | | | | |
| " | | | | | Business Code | | | | |
| Miscellaneous Revenue | 11 | а | | | | | | | |
| scellaned Revenue | | b | | | | | | | |
| ## ## ## ## ## ## ## ## ## ## ## ## ## | | С | | | | | | | |
| iše B | | d | All other revenue | | | | | | |
| | | | Total. Add lines 11a-11d | | | | | | |
| | 12 | | Total revenue. See instructions | | > | 1,070,000. | 0. | 0. | 0. |
| 03200 | 9 12- | 23-2 | 20 | | | | | | Form 990 (2020) |

| Sect | ion 501(c)(3) and 501(c)(4) organizations must comp | | | mplete column (A). | |
|------|---|----------------|-----------------------------|---------------------------------|---|
| | Check if Schedule O contains a respons | (A) | this Part IX (B) | (C) | _ (D) |
| | not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII. | Total expenses | Program service expenses | Management and general expenses | Fundraising expenses |
| 1 | Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 | | | | |
| 2 | Grants and other assistance to domestic | | | | |
| | individuals. See Part IV, line 22 | | | | |
| 3 | Grants and other assistance to foreign | | | | |
| | organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 | | | | |
| 4 | Benefits paid to or for members | | | | |
| 5 | Compensation of current officers, directors, | | | | |
| • | trustees, and key employees | 101,474. | 43,958. | 35,537. | 21,979. |
| 6 | Compensation not included above to disqualified | | 43,550. | 55,557. | 21,313. |
| | persons (as defined under section 4958(f)(1)) and | | | | |
| | persons described in section 4958(c)(3)(B) | | | | |
| 7 | Other salaries and wages | 149,101. | 113,604. | 3,410. | 32,087. |
| 8 | Pension plan accruals and contributions (include | <u> </u> | 110,004. | J, ±10. | 54,007. |
| 0 | | | | | |
| 9 | section 401(k) and 403(b) employer contributions) | 15,501. | | 15 501 | |
| | Other employee benefits | 15,470. | 9,771. | 15,501. | 2 506 |
| 10 | Payroll taxes | 10,4/0. | 9,//1. | 2,173. | 3,526. |
| 11 | Fees for services (nonemployees): | | | | |
| a | Management | 46,769. | | 46,769. | |
| b | Legal | 84,590. | | | *************************************** |
| | Accounting | 04,330. | | 84,590. | |
| | Lobbying | 20 600 | | | 20 600 |
| | Professional fundraising services. See Part IV, line 17 | 30,600. | | | 30,600. |
| Ť | Investment management fees | | | | |
| g | Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch 0.) | 242,990. | 242,990. | | |
| 12 | Advertising and promotion | | | | |
| 13 | Office expenses | 9,170. | | 9,170. | |
| 14 | Information technology | 21,089. | 3,530. | 15,309. | 2,250. |
| 15 | Royalties | | | | |
| 16 | Occupancy | 57,658. | | 57,658. | |
| 17 | Travel | | | | |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | | | | |
| 19 | Conferences, conventions, and meetings | 5,091. | | 5,091. | |
| 20 | Interest | -, | | -, -, -, -, | |
| 21 | Payments to affiliates | | | | |
| 22 | Depreciation, depletion, and amortization | | | | |
| 23 | Insurance | 68,253. | | 68,253. | |
| 24 | Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) | | | | |
| а | SUBSCRIPTIONS | 23,488. | 23,473. | | 15. |
| b | CONTRIBUTION PROCESSING | 5,740. | | | 5,740. |
| c | | -, | | | -,,200 |
| d | | | | | |
| | All other expenses | | | | |
| 25 | Total functional expenses. Add lines 1 through 24e | 876,984. | 437,326. | 343,461. | 96,197. |
| 26 | Joint costs. Complete this line only if the organization | 2.3,2020 | | / | 20,2076 |
| | reported in column (B) joint costs from a combined | | | | |
| | educational campaign and fundraising solicitation. | | | | |
| | Check here if following SOP 98-2 (ASC 958-720) | | | | |
| | | | | | - 000 |

| | | Check if Schedule O contains a response or note to any line in this Part > | | - | L |
|-----------------------------|-----|--|--------------------------|----------------|--------------------|
| | _ | | (A) Beginning of year | | (B) End of year |
| | 1 | Cash - non-interest-bearing | | 1 | 1,280,014 |
| | 2 | Savings and temporary cash investments | | 2 | |
| | 3 | Pledges and grants receivable, net | | 3 | |
| | 4 | Accounts receivable, net | | 4 | |
| | 5 | Loans and other receivables from any current or former officer, director, | | | |
| | | trustee, key employee, creator or founder, substantial contributor, or 35% | 6 | | |
| | | controlled entity or family member of any of these persons | | 5 | |
| | 6 | Loans and other receivables from other disqualified persons (as defined | | | |
| | | under section 4958(f)(1)), and persons described in section 4958(c)(3)(B) | | 6 | |
| S | 7 | Notes and loans receivable, net | | 7 | |
| Assets | 8 | Inventories for sale or use | | 8 | |
| ⋖ | 9 | Prepaid expenses and deferred charges | | 9 | |
| | 10a | Land, buildings, and equipment: cost or other | | | |
| | | basis. Complete Part VI of Schedule D 10a | | | |
| | b | Less: accumulated depreciation 10b | | 10c | |
| | 11 | Investments - publicly traded securities | | 11 | |
| | 12 | Investments - other securities. See Part IV, line 11 | | 12 | |
| | 13 | Investments - program-related. See Part IV, line 11 | | 13 | |
| | 14 | Intangible assets | | 14 | |
| | 15 | Other assets. See Part IV, line 11 | | 15 | 101,270 |
| | 16 | Total assets. Add lines 1 through 15 (must equal line 33) | | 16 | 1,381,284 |
| | 17 | Accounts payable and accrued expenses | | 17 | |
| | 18 | Grants payable | | 18 | |
| | 19 | Deferred revenue | | 19 | |
| | 20 | Tax-exempt bond liabilities | | 20 | |
| | 21 | Escrow or custodial account liability. Complete Part IV of Schedule D | | 21 | |
| တ္ထ | 22 | Loans and other payables to any current or former officer, director, | | | |
| Ě | | trustee, key employee, creator or founder, substantial contributor, or 35% | | | |
| Liabilities | | controlled entity or family member of any of these persons | | 22 | |
| | 23 | Secured mortgages and notes payable to unrelated third parties | | 23 | |
| | 24 | Unsecured notes and loans payable to unrelated third parties | | 24 | |
| | 25 | Other liabilities (including federal income tax, payables to related third | | | |
| | | parties, and other liabilities not included on lines 17-24). Complete Part X | | | |
| | | of Schedule D | | 25 | |
| | 26 | Total liabilities. Add lines 17 through 25 | 0. | 26 | 0 |
| / 0 | | Organizations that follow FASB ASC 958, check here | | | |
| Ce | | and complete lines 27, 28, 32, and 33. | | | |
| lan | 27 | Net assets without donor restrictions | | 27 | 1,381,284 |
| ä | 28 | Net assets with donor restrictions | | 28 | |
| n | | Organizations that do not follow FASB ASC 958, check here | J | | |
| Y. | | and complete lines 29 through 33. | | | |
| ts (| 29 | Capital stock or trust principal, or current funds | | 29 | |
| ess | 30 | Paid-in or capital surplus, or land, building, or equipment fund | | 30 | |
| Net Assets or Fund Balances | 31 | Retained earnings, endowment, accumulated income, or other funds | | 31 | |
| Se | 32 | Total net assets or fund balances | 1,188,268. | 32 | 1,381,284 |
| | 33 | Total liabilities and net assets/fund balances | 1,188,268. | 33 | 1,381,284 |

1,381,284. Form **990** (2020)

| | 1990 (2020) CROSSROADS GRASSROOTS POLICY STRATEGIES | 27- | 2753378 | Pag | e 12 |
|----|--|-------------|---------------|----------------|-----------|
| Pa | rt XI Reconciliation of Net Assets | | | | |
| | Check if Schedule O contains a response or note to any line in this Part XI | | ************* | | |
| | | | | | |
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 1,070 | | |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 876 | , 98 | 34. |
| 3 | Revenue less expenses. Subtract line 2 from line 1 | 3 | 193 | ,01 | .6. |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A)) | 4 | 1,188 | ,26 | 8. |
| 5 | Net unrealized gains (losses) on investments | 5 | | | |
| 6 | Donated services and use of facilities | 6 | | | |
| 7 | Investment expenses | 7 | | | |
| 8 | Prior period adjustments | 8 | | | |
| 9 | Other changes in net assets or fund balances (explain on Schedule O) | 9 | | | 0. |
| 10 | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, | | | | |
| _ | column (B)) | 10 | 1,381 | ,28 | <u>4.</u> |
| Pa | rt XII Financial Statements and Reporting | | | | |
| | Check if Schedule O contains a response or note to any line in this Part XII | | | | X |
| | | | | Yes | No |
| 1 | Accounting method used to prepare the Form 990: X Cash Accrual Other | | | | |
| | If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule | ٥. | | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | | 2a | | X |
| | If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed | on a | | | |
| | separate basis, consolidated basis, or both: | | | | |
| | Separate basis Consolidated basis Both consolidated and separate basis | | | | |
| b | Were the organization's financial statements audited by an independent accountant? | | 2b | X | |
| | If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate | basis, | | | |
| | consolidated basis, or both: | | | | |
| | Separate basis X Consolidated basis Both consolidated and separate basis | | | | |
| С | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the | | | | |
| | review, or compilation of its financial statements and selection of an independent accountant? | | ****** | X | |
| | If the organization changed either its oversight process or selection process during the tax year, explain on Sche | edule O. | | | |
| За | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single | gle Audit | t | | |
| | Act and OMB Circular A-133? | | 3a | | <u>X</u> |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the require | ed audit | | | |
| | or audits, explain why on Schedule O and describe any steps taken to undergo such audits | | 3b | | |
| | | | Form 9 | 9 90 (2 | 2020) |

Schedule B

(Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue Service

Schedule of Contributors

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.

➤ Go to www.irs.gov/Form990 for the latest information.

CROSSROADS GRASSROOTS POLICY STRATEGIES

OMB No. 1545-0047

2020

Name of the organization

Employer identification number

| Organization type (check one): | | | | | | | |
|--------------------------------|---|---|--|--|--|--|--|
| Filers of | i. | Section: | | | | | |
| Form 99 | 0 or 990-EZ | X 501(c)(4) (enter number) organization | | | | | |
| | | 4947(a)(1) nonexempt charitable trust not treated as a private foundation | | | | | |
| | | 527 political organization | | | | | |
| Form 99 | 0-PF | 501(c)(3) exempt private foundation | | | | | |
| | | 4947(a)(1) nonexempt charitable trust treated as a private foundation | | | | | |
| | | 501(c)(3) taxable private foundation | | | | | |
| Note: O | nly a section 501(c)(7 | covered by the General Rule or a Special Rule . 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. | | | | | |
| General | Rule | | | | | | |
| X | | filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. | | | | | |
| Special | Rules | | | | | | |
| | sections 509(a)(1) a any one contributor | described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under nd 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from , during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; line 1. Complete Parts I and II. | | | | | |
| | For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III. | | | | | | |
| | year, contributions is checked, enter he purpose. Don't com | described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box ere the total contributions that were received during the year for an exclusively religious, charitable, etc., uplete any of the parts unless the General Rule applies to this organization because it received nonexclusively, etc., contributions totaling \$5,000 or more during the year \$ | | | | | |
| but it mu | Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to sertify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF). | | | | | | |

Name of organization

Employer identification number

CROSSROADS GRASSROOTS POLICY STRATEGIES

| Part I | Contributors (see instructions). Use duplicate copies of Part I if additional | space is needed. | |
|------------|---|----------------------------|--|
| (a) No | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 1 | N/A | \$\$ | Person X Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 2 | N/A | s100,000. | Person X Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 3 | N/A | \$100,000. | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 4 | N/A | \$ <u>590,000.</u> | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 5 | N/A | \$10,000. | Person X Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 6 | N/A | \$10,000. | Person X Payroll Noncash (Complete Part II for noncash contributions.) |

Name of organization

Employer identification number

| CROSSROADS | GRASSROOTS | POLICY | STRATEGIES |
|------------|------------|--------|------------|
|------------|------------|--------|------------|

| Part I | Contributors (see instructions). Use duplicate copies of Part I if additional | space is needed. | 2733370 |
|------------|---|----------------------------|--|
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 7 | N/A | \$10,000. | Person X Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Oncash Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Oncash Occash If for noncash contributions.) |

Name of organization

Employer identification number

CROSSROADS GRASSROOTS POLICY STRATEGIES

| Part II | Noncash Property (see instructions). Use duplicate copies of Par | t II if additional space is needed. | |
|--|--|---|--|
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | | |
| | | \$ | |
| | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | ate) Date received (d) Date received (ate) Date received (d) Date received |
| | | | |
| | | \$ | (d) Date received |
| (a) No. from Part I (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | |
| | | | |
| | | | |
| | | \$ | |
| (a) No. from Part I (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | |
| | | | |
| | | | |
| | | \$ | |
| No. from | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | |
| | | | |
| | | | |
| | | \$ | |
| No. from | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | |
| | | | |
| | | | |
| | | \$ | |

Name of organization Employer identification number CROSSROADS GRASSROOTS POLICY STRATEGIES 27-2753378 Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization CROSSROADS GRASSROOMS POLICY STRATEGIES

Employer identification number

| Pa | Part I Organizations Maintaining Donor Advised Fun | ds or Other Similar Funds | or Accounts. Complete if the |
|------|--|---|--|
| - | organization answered "Yes" on Form 990, Part IV, line 6. | | Outplete if the |
| | | (a) Donor advised funds | (b) Funds and other accounts |
| 1 | 1 Total number at end of year | | |
| 2 | 9 205 | | |
| 3 | | | |
| 4 | | | |
| 5 | | hat the assets held in donor advis | sed funds |
| | are the organization's property, subject to the organization's exclusiv | e legal control? | Yes No |
| 6 | | in writing that grant funds can be | used only |
| | for charitable purposes and not for the benefit of the donor or donor | | |
| | impermissible private benefit? | | |
| Pa | Part II Conservation Easements. Complete if the organization | on answered "Yes" on Form 990. | Part IV, line 7. |
| 1 | | k all that apply). | |
| | Preservation of land for public use (for example, recreation or e | | f a historically important land area |
| | Protection of natural habitat | | f a certified historic structure |
| | Preservation of open space | | |
| 2 | Complete lines 2a through 2d if the organization held a qualified con: | servation contribution in the form | of a conservation easement on the last |
| | day of the tax year. | | Held at the End of the Tax Year |
| а | a Total number of conservation easements | | 2a |
| b | b. Tatalana and the later of th | | |
| С | c Number of conservation easements on a certified historic structure in | cluded in (a) | 2c |
| d | d Number of conservation easements included in (c) acquired after 7/2 | | |
| | listed in the National Register | | 2d |
| 3 | | xtinguished, or terminated by the | organization during the tax |
| | year > | | |
| 4 | Number of states where property subject to conservation easement i | s located 🕨 | |
| 5 | paramig are parietic in | nitoring, inspection, handling of | |
| | violations, and enforcement of the conservation easements it holds? | | |
| 6 | Staff and volunteer hours devoted to monitoring, inspecting, handling | of violations, and enforcing cons | servation easements during the year |
| | <u> </u> | | |
| 7 | or v | iolations, and enforcing conserva | tion easements during the year |
| | \$ | | |
| 8 | and the second s | | |
| _ | and section 170(h)(4)(B)(ii)? | | Yes No |
| 9 | and any artistic organization, reporte concervation case. | | |
| | balance sheet, and include, if applicable, the text of the footnote to the | e organization's financial stateme | ents that describes the |
| Par | organization's accounting for conservation easements. art III Organizations Maintaining Collections of Art, H | istorical Transuras or Ot | har Cimilar Assats |
| i di | Complete if the organization answered "Yes" on Form 990, Pa | | Her Similar Assets. |
| | | | |
| Id | a If the organization elected, as permitted under FASB ASC 958, not to | | |
| | of art, historical treasures, or other similar assets held for public exhit | | |
| h | service, provide in Part XIII the text of the footnote to its financial state | | |
| b | b If the organization elected, as permitted under FASB ASC 958, to rep | | |
| | art, historical treasures, or other similar assets held for public exhibiti- provide the following amounts relating to these items: | on, education, or research in furth | nerance of public service, |
| | | | . . |
| | (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X | | |
| 2 | | or other similar appets for financial | |
| _ | the following amounts required to be reported under FASB ASC 958 | | ı gam, provide |
| а | | | |
| b | b Assets included in Form 990, Part X | *************************************** | |
| | | | Ψ |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

032051 12-01-20

| | | ADS GRASSR | | | | | 27- | 2753 | 378 | Page 2 | | | |
|-------|--|------------------------|---|----------------|-------------------|-----------|----------------|--------------|---|---|--|--|--|
| Pa | rt III Organizations Maintaining C | collections of Ar | t, Hist | orical Tre | asures, or Ot | her S | imilar As | sets 💪 | ontinue | d) | | | |
| 3 | Using the organization's acquisition, accessi- | on, and other record | s, check | k any of the f | ollowing that mak | ce signi | ficant use of | f its | | | | | |
| | collection items (check all that apply): | | | | | | | | | | | | |
| а | Public exhibition | c | ı 🗀 | Loan or exc | hange program | | | | | | | | |
| b | Scholarly research | 6 | , 🔲 | Other | | | | | | | | | |
| С | Preservation for future generations | | | | | | | | | | | | |
| 4 | Provide a description of the organization's co | ollections and explain | n how th | ney further th | e organization's | exempt | purpose in | Part XIII. | | | | | |
| 5 | During the year, did the organization solicit o | | | | | nilar ass | sets | | | | | | |
| T - | to be sold to raise funds rather than to be ma | aintained as part of t | he orgai | nization's co | llection? | | | Ye | es [| No | | | |
| Pai | rt IV Escrow and Custodial Arran | gements. Compl | ete if the | e organizatio | n answered "Yes | on Fo | rm 990, Par | t IV, line (| ∍, or | | | | |
| | reported an amount on Form 990, Par | | *************************************** | | | | | | | | | | |
| 1a | Is the organization an agent, trustee, custodi | | | | | | | | _ | | | | |
| | on Form 990, Part X? | | | | | | | | | | | | |
| b | b If "Yes," explain the arrangement in Part XIII and complete the following table: | | | | | | | | | | | | |
| | Am | ount | | | | | | | | | | | |
| | Beginning balance | | | | | | 1c | | | | | | |
| d | Additions during the year | | | | | | 1d | | | | | | |
| | Distributions during the year | | | | | | 1e | | | | | | |
| 7 | Ending balance | 000 D- 4 V F | | | | | 1f | | | | | | |
| | Did the organization include an amount on Fo | | | | | | | . L Ye | s L | No | | | |
| Pai | If "Yes," explain the arrangement in Part XIII. † V Endowment Funds. Complete i | Check here if the ex | planatic | "Yoo" on Fo | provided on Part. | XIII | | | | | | | |
| | 2 2 Index of the place of the p | (a) Current year | | Prior year | (c) Two years bad | | Three years b | and (a) | Four yea | ro book | | | |
| 12 | Beginning of year balance | (a) Ourient year | ן (ט) | TIOI year | (C) TWO years Dat | <u> </u> | Tillee years t | Jack (e) | rour yea | IS Dack | | | |
| h | Contributions | | | | | + | | _ | | | | | |
| c | Net investment earnings, gains, and losses | | | | | | | | • | | | | |
| d | Grants or scholarships | | | | | | | _ | | | | | |
| e | Other expenditures for facilities | | | | | | | | | | | | |
| _ | and programs | | | | | | | | | | | | |
| f | Administrative expenses | | | | | | | | (200) | | | | |
| | End of year balance | | | | | | | | | *************************************** | | | |
| 2 | | ent year end balance | e (line 10 | r column (a) |) held as: | | | | | | | | |
| | 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: a Board designated or quasi-endowment | | | | | | | | | | | | |
| | Permanent endowment | | _,, | | | | | | | | | | |
| | _ | % | | | | | | | | | | | |
| | The percentages on lines 2a, 2b, and 2c show | uld equal 100%. | | | | | | | | | | | |
| За | Are there endowment funds not in the posses | | ition tha | it are held an | d administered fo | r the o | rganization | | | | | | |
| | by: | | | | | | | | Ye | s No | | | |
| | (i) Unrelated organizations | | | | | | | 3 | a(i) | | | | |
| | (ii) Related organizations | | | | | | | 3: | a(ii) | | | | |
| b | If "Yes" on line 3a(ii), are the related organization | tions listed as requir | ed on S | chedule R? | | | | | 3b | | | | |
| 4 | Describe in Part XIII the intended uses of the | organization's endo | wment f | unds. | | | | | | | | | |
| Par | t VI Land, Buildings, and Equipm | | | | | | | | | | | | |
| | Complete if the organization answered | d "Yes" on Form 990 | , Part IV | /, line 11a. S | ee Form 990, Par | t X, line | 10. | | | | | | |
| | Description of property | (a) Cost or o | | (b) Cost | | • | mulated | (d) | Book va | lue | | | |
| | | basis (investr | nent) | basis (| other) | depre | ciation | | | | | | |
| | Land | | | | | | | | | | | | |
| | Buildings | | | | | | | | *************************************** | | | | |
| | Leasehold improvements | | | | | | | <u> </u> | | | | | |
| d | Equipment | | | | | | | | | | | | |
| | Other | | | | | | | <u> </u> | | | | | |
| Total | Add lines to through to (Column (d) must a | 000 D | . , | /m1 /: -/- | 2 - 1 | | | 1 | | ο. | | | |

Schedule D (Form 990) 2020

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

Employer identification number

| | ADS GRASSROOTS POL | ICY | STI | RATEGIES | 27-2753 | 378 |
|--|--|--|--|---|--|---|
| Part I Fundraising Activities. required to complete this part | Complete if the organization answe | red "Y | es" or | n Form 990, Part IV, I | ine 17. Form 990-EZ | filers are not |
| 1 Indicate whether the organization rais a Mail solicitations b Internet and email solicitations c Phone solicitations d X In-person solicitations 2 a Did the organization have a written of key employees listed in Form 990, Pab If "Yes," list the 10 highest paid individed compensated at least \$5,000 by the | ed funds through any of the followin e Solicita f Solicita g Special or oral agreement with any individual art VII) or entity in connection with prividuals or entities (fundraisers) pursu- | tion of tion of fundra (includ | non-g gover tising ling of onal fu | overnment grants nment grants events ficers, directors, trus undraising services? | itees, or | |
| (i) Name and address of individual or entity (fundraiser) | (ii) Activity | (iii) fundr have con or con contribu | trol of | (iv) Gross receipts from activity | (v) Amount paid to (or retained by) fundraiser listed in col. (i) | (vi) Amount paid to (or retained by) organization |
| GROSS CONTRIBUTIONS - 15405 JOHN MARSHALL HWY, HAYMARKET, | | Yes | No x | 1,070,000. | 0. | 1,070,000. |
| SOCKO STRATEGIES, LLC - 1101 BOTH ST NW, STE 125, | | | X | 0. | 30,600. | -30,600. |
| | | | | | , | |
| | | | | | | |
| | | | • | | | |
| | | | | | | r |
| | | | | | | |
| | | | | | | • |
| | | | | | • | *************************************** |
| | | | | | | |
| Total 3 List all states in which the organization or licensing | n is registered or licensed to solicit c | ontrib | utions | 1,070,000. or has been notified | 30,600. | 1,039,400. gistration |
| or licensing. | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | *************************************** |
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. SEE PART IV FOR CONTINUATIONS

Schedule G (Form 990 or 990-EZ) 2020

032081 11-25-20

| Sch Pa | edu art | le G (Form 990 or 990-EZ) 2020 CROSSRO Fundraising Events. Complete if the of fundraising event contributions and ground the contributions are contributed to the contribution of the | ne organization answer | ed "Yes" on Form 990, Par | t IV, line 18, or reported | more than \$15,000 |
|-----------------|------------|---|---|-----------------------------|---|---|
| | | | (a) Event #1 | (b) Event #2 | (c) Other events | (d) Total events (add col. (a) through |
| Φ | | | (event type) | (event type) | (total number) | col. (c)) |
| Revenue | 1 | Gross receipts | | | | |
| | 2 | Less: Contributions | | | | |
| | 3 | Gross income (line 1 minus line 2) | | | | |
| | 4 | Cash prizes | | | | |
| | 5 | Noncash prizes | | | | |
| Direct Expenses | 6 | Rent/facility costs | | | | |
|)irect E | 7 | Food and beverages | | | | |
| П | 8 | Entertainment | | | | |
| | 9 | Other direct expenses | | | | |
| | 10 | Direct expense summary. Add lines 4 through | | | > | |
| Pa | 11 1rt | | | m 990 Part IV line 19 or | reported more than | |
| | | \$15,000 on Form 990-EZ, line 6a. | 2.10110100 700 011101 | 111 000,1 411 14,1110 10,01 | roported more than | |
| Φ | | | (a) Bingo | (b) Pull tabs/instant | (c) Other gaming | (d) Total gaming (add |
| Revenue | | | (-)3- | bingo/progressive bingo | (9) 0 21101 921111119 | col. (a) through col. (c)) |
| Re | | Owner versenus | | | | |
| | 1 | Gross revenue | | | | |
| nses | 2 | Cash prizes | *************************************** | | *************************************** | |
| Expe | 3 | Noncash prizes | | | | |
| Direct Expenses | 4 | Rent/facility costs | | | | |
| | 5 | Other direct expenses | | | | |
| | 6 | Volunteer labor | Yes % | 6 Yes % No | Yes % No | |
| | 7 | Direct expense summary. Add lines 2 through | 5 in column (d) | | > | |
| | 8 | Net gaming income summary. Subtract line 7 | from line 1, column (d) | | | |
| | | | | | - | |
| | | er the state(s) in which the organization condu | | | | |
| | | he organization licensed to conduct gaming ac No," explain: | | e states? | | Yes No |
| | | re any of the organization's gaming licenses re Yes," explain: | | terminated during the tax y | rear? | Yes No |
| | | | | | | |
| 03208 | 32 11 | -25-20 | | | Schedule G (For | m 990 or 990-EZ) 2020 |

| Schedule G (Form 990 or 990-EZ) 2020 CROSSROADS GRASSROOTS POLICY STRATEGIES 27-2753378 Page 3 |
|--|
| 11 Does the organization conduct gaming activities with nonmembers? Yes No |
| 12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed |
| to administer charitable gaming? Yes No |
| 13 Indicate the percentage of gaming activity conducted in: |
| a The organization's facility 13a 9 |
| b An outside facility |
| 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records: |
| Name ▶Address ▶ |
| 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No |
| 200 Book the digamization have a contract with a time party norm thorough the digamization recording formation. |
| b If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount |
| of gaming revenue retained by the third party > \$ |
| c If "Yes," enter name and address of the third party: |
| |
| Name |
| Address > |
| |
| 16 Gaming manager information: |
| Name No. |
| Name ▶ |
| Gaming manager compensation > \$ |
| |
| Description of services provided |
| |
| |
| Diverting Concluse Independent contractor |
| Director/officer Employee Independent contractor |
| 17 Mandatory distributions: |
| a Is the organization required under state law to make charitable distributions from the gaming proceeds to |
| retain the state gaming license? |
| b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the |
| organization's own exempt activities during the tax year > \$ |
| Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, |
| 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions. |
| |
| SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS: |
| |
| |
| (I) NAME OF FUNDRAISER: GROSS CONTRIBUTIONS |
| /T) appress of Findrater. 15405 tolly warding illust lawnariem its 20160 |
| (I) ADDRESS OF FUNDRAISER: 15405 JOHN MARSHALL HWY, HAYMARKET, VA 20169 |
| |
| |
| (I) NAME OF FUNDRAISER: SOCKO STRATEGIES, LLC |
| (I) ADDRESS OF FUNDRAISER: 1101 30TH ST NW, STE 125, WASHINGTON, DC 20007 |
| (I) ADDITION OF FONDINATORIA, IIOI JOIN OI MW, DIE 123, WADRINGTON, DC 2000/ |
| |
| SCHEDULE G, PART I, LINE 2B, COLUMN (IV): |
| 032083 11-25-20 Schedule G (Form 990 or 990-EZ) 2020 |

| Part IV Supplemental Information (continued) |
|---|
| |
| GROSS CONTRIBUTIONS RECEIVED FROM IN-PERSON SOLICITATIONS ARE NOT |
| DIRECTLY TIED TO A SPECIFIC PROFESSIONAL FUNDRAISER AND HAVE BEEN |
| REPORTED ON SCHEDULE G IN THE TOTAL AMOUNTS RECEIVED BY THE |
| |
| ORGANIZATION. |
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SCHEDULE J (Form 990)

Department of the Treasury

Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest

Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23. Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

CROSSROADS GRASSROOTS POLICY STRATEGIES

Employer identification number 27-2753378

| Pa | art I Questions Regarding Compensation | | | |
|----|--|----|---|----------|
| | | | Yes | No |
| 1a | Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, | | | |
| | Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. | | | |
| | First-class or charter travel Housing allowance or residence for personal use | | | |
| | Travel for companions Payments for business use of personal residence | | | |
| | Tax indemnification and gross-up payments Health or social club dues or initiation fees | | | |
| | Discretionary spending account Personal services (such as maid, chauffeur, chef) | | | |
| | | | | |
| b | If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or | | | |
| | reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain | 1b | | |
| 2 | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, | | | |
| | trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a? | 2 | | |
| | | | | |
| 3 | Indicate which, if any, of the following the organization used to establish the compensation of the organization's | | | |
| | CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to | | | |
| | establish compensation of the CEO/Executive Director, but explain in Part III. | | | |
| | Compensation committee | | | |
| | Independent compensation consultant X Compensation survey or study | | | |
| | X Form 990 of other organizations X Approval by the board or compensation committee | | | |
| 4 | During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing | | | |
| • | organization or a related organization: | | | |
| а | Receive a severance payment or change-of-control payment? | 4a | | x |
| | Participate in or receive payment from a supplemental nonqualified retirement plan? | 4b | | X |
| | Participate in or receive payment from an equity-based compensation arrangement? | 4c | | X |
| | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. | | | |
| | , | | | |
| | Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. | | | |
| 5 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the revenues of: | | | |
| а | The organization? | 5a | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | X |
| | Any related organization? | 5b | | X |
| | If "Yes" on line 5a or 5b, describe in Part III. | | | |
| 6 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the net earnings of: | | | |
| а | The organization? | 6a | | <u>X</u> |
| b | Any related organization? | 6b | | X |
| | If "Yes" on line 6a or 6b, describe in Part III. | | | |
| 7 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments | | | |
| | not described on lines 5 and 6? If "Yes," describe in Part III | 7 | | X |
| 8 | Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the | | | |
| | initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III | 8 | | <u>X</u> |
| 9 | If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in | | | |
| | Regulations section 53.4958-6(c)? | 9 | | |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2020

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(f)(ii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

| | | (B) Breakdown of \ | W-2 and/or 1099-MISC compensation | 3C compensation | (C) Retirement and | pie pie | (E) Total of columns | (F) Compensation |
|-----------------------|----------|--------------------------|-------------------------------------|---|--------------------------------|----------|----------------------|--|
| (A) Name and Title | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | other deferred compensation | benefits | (D)-(b)(B) | in column (B) reported as deferred on prior Form 990 |
| (1) STEVEN LAW | 8 | 73,263. | 0 | 0. | 1,416. | 0. | 74.679. | 0 |
| PRESIDENT & CEO | 3 | 346,671. | 171,602. | 50,250. | 9 | 17,487. | | 0 |
| (2) MARK MCLAUGHLIN | ε | 25, | 0. | 0. | 931. | 1 1 | | 0. |
| DIRECTOR, RESEARCH | 1 | 181, | 0. | 0. | 4,832. | 13,496. | 199,668. | |
| (3) JENNIFER FAY | € | 25, | 0. | 0. | 870. | .0 | 26,795. | |
| 000 | 1 | 104,347. | 78,587. | 0. | 4,514. | 6,747. | 194,195. | |
| (4) GRACE MITCHELL | 8 | | 0. | 0. | 972. | 0. | 22,735. | |
| DIRECTOR, FUNDRAISING | € | 153,569. | 0. | 0. | 5,046. | 13,462. | 172,077. | |
| (5) BILLY MCBEATH | € | 20, | 0. | 0. | 1,100. | 0.0 | 21,893. | 0. |
| DIRECTOR, DIGITAL | € | 146,723. | 0. | 0. | 5,707. | 6,583. | 159,013. | 0. |
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Schedule J (Form 990) 2020

Page 3

| Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information. | | | | | | | | | | Schedule J (Form 990) 2020 |
|--|--|--|--|--|--|--|--|--|--|----------------------------|
| Provide the information, explanation, or d | | | | | | | | | | |

032113 12-07-20

SCHEDULE 0

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

2020 Open to Public Inspection

OMB No. 1545-0047

Name of the organization

CROSSROADS GRASSROOTS POLICY STRATEGIES

Employer identification number 27-2753378

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

ADVOCATE POLICY OUTCOMES ON PENDING LEGISLATIVE AND REGULATORY ISSUES

SUCH AS: HEALTH CARE REFORM, TAXES, SPENDING AND DEFICITS,

CONGRESSIONAL REFORM AND ENERGY AND ENVIRONMENT. THE PURPOSE OF THESE

ISSUE ADVOCACY AND GRASSROOTS LOBBYING ACTIVITIES IS TO PROMOTE

POLICIES THAT STRENGTHEN THE NATION'S ECONOMY, REDUCE REGULATION OF

PRIVATE SECTOR ACTIVITY, AND RESTORE GOVERNMENT TO A SOUND FINANCIAL

FOOTING.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

CROSSROADS GPS IS TO EMPOWER PRIVATE CITIZENS TO DETERMINE THE

DIRECTION OF GOVERNMENT POLICYMAKING RATHER THAN BEING THE

DISENFRANCHISED VICTIMS OF IT. THROUGH ISSUE RESEARCH, PUBLIC

COMMUNICATIONS, EVENTS WITH POLICYMAKERS, AND OUTREACH TO INTERESTED

CITIZENS, CROSSROADS GPS SEEKS TO ELEVATE UNDERSTANDING OF

CONSEQUENTIAL NATIONAL POLICY ISSUES, AND TO BUILD GRASSROOTS SUPPORT

FOR LEGISLATIVE AND POLICY CHANGES THAT PROMOTE PRIVATE SECTOR ECONOMIC

GROWTH, REDUCE NEEDLESS GOVERNMENT REGULATIONS, IMPOSE STRONGER

FINANCIAL DISCIPLINE AND ACCOUNTABILITY ON GOVERNMENT, AND STRENGTHEN

AMERICA'S NATIONAL SECURITY.

FORM 990, PART VI, SECTION B, LINE 11B:

ALL BOARD MEMBERS RECEIVE A COPY OF THE FORM 990 BEFORE IT IS FILED WITH

THE IRS. DURING THE REVIEW PROCESS, BOARD MEMBERS ARE AFFORDED AN

OPPORTUNITY TO DISCUSS THE FORM 990 WITH ACCOUNTANTS, COUNSEL, AND THE CFO

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) 2020

| Schedule O (Form 990 of 990-EZ) 2020 | Page 2 |
|--|---|
| Name of the organization CROSSROADS GRASSROOTS POLICY STRATEGIES | Employer identification number 27 – 2753378 |
| FORM 990, PART VI, SECTION B, LINE 12C: | |
| THE ORGANIZATION'S CONFLICT OF INTEREST POLICY REQUIRES A | ALL INTERESTED |
| PERSONS TO DISCLOSE ANY POSSIBLE OR ACTUAL CONFLICTS OF 1 | INTEREST. |
| FORM 990, PART VI, SECTION C, LINE 19: | |
| THEY ARE NOT MADE AVAILABLE TO THE PUBLIC. | |
| FORM 990, PART VII, SECTION A: | |
| STEVEN LAW AND CALEB CROSBY WERE COMPENSATED FOR THEIR RO | OLES IN THE |
| DAY-TO-DAY OPERATIONS OF THE ORGANIZATION AND NOT AS OFFI | CERS. |
| STEVEN LAW WORKS AN AVERAGE OF 17 HOURS PER WEEK FOR THE | RELATED |
| ORGANIZATION, ONE NATION. | |
| CALEB CROSBY WAS PAID THROUGH CFC CONSULTING: \$77,132 WAS | S PAID BY THE |
| RELATED ORGANIZATION, ONE NATION; \$30,377 WAS PAID THROUGH | H CROSSROADS |
| GRASSROOTS POLICY STRATEGIES. | |
| | |
| FORM 990, PART IX, LINE 11G, OTHER FEES: | |
| COMMUNICATIONS CONSULTING: | |
| PROGRAM SERVICE EXPENSES | 14,375. |
| MANAGEMENT AND GENERAL EXPENSES | 0. |
| FUNDRAISING EXPENSES | 0. |
| TOTAL EXPENSES | 14,375. |
| RESEARCH CONSULTING: | |
| PROGRAM SERVICE EXPENSES | 126,786. |
| 032212 11-20-20 Sc | chedule O (Form 990 or 990-EZ) 2020 |

SCHEDULER (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Part

Related Organizations and Unrelated Partnerships Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

CROSSROADS GRASSROOTS POLICY STRATEGIES

Open to Public Inspection 2020

OMB No. 1545-0047

Employer identification number 27-2753378

(g) Section 512(b)(13) controlled Schedule R (Form 990) 2020 No × entity? Direct controlling Yes entity Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year. Direct controlling entity End-of-year assets Public charity status (if section (e) 501(c)(3)) Total income Exempt Code 0 section 501(C)(4) 9 Legal domicile (state or Legal domicile (state or foreign country) foreign country) /IRGINIA Primary activity Primary activity 3 SOCIAL WELFARE For Paperwork Reduction Act Notice, see the Instructions for Form 990. Name, address, and EIN (if applicable) Name, address, and EIN of related organization of disregarded entity 15405 JOHN MARSHALL HWY ONE NATION - 27-1937961 HAYMARKET, VA 20169 Part II

27-2753378

Page 2

STRATEGIES CROSSROADS GRASSROOTS POLICY

Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year. Schedule R (Form 990) 2020

PartIII

seneral or Percentage 3 managing partner? Yes No 9 Code V-UBI amount in box 20 of Schedule K-1 (Form 1065) ŝ Disproportionate allocations? 3 Yes (g) Share of end-of-year assets (f) Share of total income Predominant income (related, unrelated, excluded from tax under sections 512-514) **e** (d)
(Direct controlling entity (c)
Legal
domicile
(state or
foreign Primary activity <u>a</u> Name, address, and EIN of related organization <u>a</u>

Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year. Part IV

| | | | ı | | | | ı | | ı | | ı | |
|-----|--|----------|---|--|---|--|---|------|---|------|---|--|
| Ξ | Section 512(b)(13) controlled entity? | S No | | | _ | | | | | | | |
| Ľ | | Yes | | | | | | | | | | |
| 3 | Percentage ownership | | | | | | | | | | | |
| (6) | Share of end-of-year | dosels | | | | | | | | | | |
| | Share of total income | | | | | | | | | | | |
| (e) | Type of entity (C corp, S corp, | or utay | | | | | | | | | | |
| (p) | Direct controlling entity | | | | | | | | | | | |
| (0) | ₾ | country) | | | | | | | | | | |
| (q) | Primary activity | | | | | | | | | | | Commence of the commence of th |
| (a) | Name, address, and EIN of related organization | | | | | | | | | | | |

Schedule R (Form 990) 2020

Page 3

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

| | | | | F | \vdash | 1 |
|--|---|---|--|------------|----------|-----|
| Note: Complete line I if any entity is listed in Parts II, III, or IV of this schedule. | | | | 7 | Yes | 2 |
| Docting the lax year, and the organization engage in any or the following transactions with one or more related organizations listed in Parts II-1V? | s with one of more re | nated organizations listed | n Paris II-1V? | , | ĺ | Þ |
| necessary (i) males, (ii) amianes, (iii) ioyanes, or (iv) ferrances | м | | | D . | 7 | 4 ; |
| b Giff, grant, or capital contribution to related organization(s) | ************************ | ****************************** | *************************************** | e e | + | × |
| c Gift, grant, or capital contribution from related organization(s) | | | | 10 | × | |
| | | | | 10 | | × |
| e Loans or loan quarantees by related organization(s) | 보호론에 한 중요한 중요한 중요한 보호 안 살 건가요한 것 안 한 한 때 가게 돼요 안 되었다. | 6 7 4 4 7 7 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | | 9 | F | × |
| | ************************* | | | 2 | | 4 |
| | | | | | | ; |
| f Dividends from related organization(s) | ***************** | | | <u>+</u> | | × |
| g Sale of assets to related organization(s) | | | | 5 | | × |
| h Purchase of assets from related organization(s) | | | | Th. | | × |
| | | | | ÷ | - | × |
| related organization(s) | | | | F | | × |
| | | | | | | |
| k Lease of facilities, equipment, or other assets from related organization(s) | | | | ¥ | | × |
| # | nization(s) | | | 7 | - | × |
| m Performance of services or membership or fundraising solicitations by related organization(s) | nization(s) | | | Ę | | × |
| n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s) | ion(s) | | | | × | |
| | | | | - | × | l |
| | *************************************** | | | - | | |
| a Reimbursement paid to related organization(s) for expenses | | | | Ę | × | |
| Reimbursement paid by related organization(s) for expenses | ******************** | | | ╀ | | 1 |
| יייייייי פפוופנו ליייייייי פאר | | | | - | d | |
| Other transfer of cash or property to related organization(s) | | | | 1 = | 7 | × |
| | | | | ş | | ×ا |
| 2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds. | rho must complete th | is line, including covered r | elationships and transaction thresholds. | | | 1 |
| (a) Name of related organization | (b) Transaction type (a-s) | (c) Amount involved | (d) Method of determining amount involved | hed | | |
| (1) ONE NATION | ၁ | 290,000 | CASH | | | |
| (2) ONE NATION | 0 | 117,263. FMV | PΜV | | | |
| (3) ONE NATION | × | 27,508. | FMV | | | |
| (4) | | | | | | |
| (5) | | | | | | l |
| | | | | | | |
| (9) | | | | | | I |
| 032163 10-28-20 | | | Cohodolo M | - | 0000 000 | 200 |

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue)

| Name, address, and EIN Primary activity of entity | 흥합 | | 2 | Œ | 6) | E | = | 9 | 3 |
|---|----------|--|------------------------------|----------------|----------------------|-----------------------|----------------------------------|------------------------|------------|
| | | Predominant incomi (related, unrelated, | 9 partners sec. 501(c)(3) | Share of total | Share of end-of-vear | Dispropor- tionate | Code V-UBI General or Percentage | General or managing | Percentage |
| | country) | excluded from fax und sections 512-514) | Yes No | income | assets | Yes No | of Schedule K-1 (Form 1065) | Yes No | |
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| Schedule H (Fo | om 990) 2020 CROSSROADS GRASSROOTS POLICY STRATEGIES | 27-2753378 | Page |
|---|---|------------|---|
| | Supplemental Information | | |
| P | rovide additional information for responses to questions on Schedule R. See instructions. | | |
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