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MANAGING THE MAINSTREAM MEDIA

The STREET SMART class to outsmart reporters



Sick of being taken out of context?
Tired of inaccurate stories?
Want to see some good news?
Then this is the class for you!

FORMER TV REPORTER LAURA COLE, SHOWS YOU HOW.

- Learn how much control reporters really have
- How social media can work for you
- What to do before, during and after an interview
- What to do when controversy strikes
- How to make reporters work for you



where	The Fairfield Police Department Art Koch Range & Training Facility 1717 Rex Clift Lane in Fairfield	phone	925.787.9121
when	November 6th 8am-4:30pm	email	lcole@colepromedia.com
cost	\$89 (remit payment: Cole Pro Media)	address	3069 Alamo Dr #122, Vacaville, CA 95687
to register	Call 925.787.9121 or email: lcole@colepromedia.com	twitter	@ColeProMedia
	Must register by October 23rd	website	ColeProMedia.com
	Payment must be made in advance		

HELPING YOU... BUILD YOUR OWN MEDIA

CONSULTING • TRAINING • REPORTING