

COME CLEAN.

We're into a dramatic new venture at Wilsonville, Alabama: a pilot plant specially designed and equipped to determine the economic feasibility of solvent refining of coal as a fuel for generating electricity.

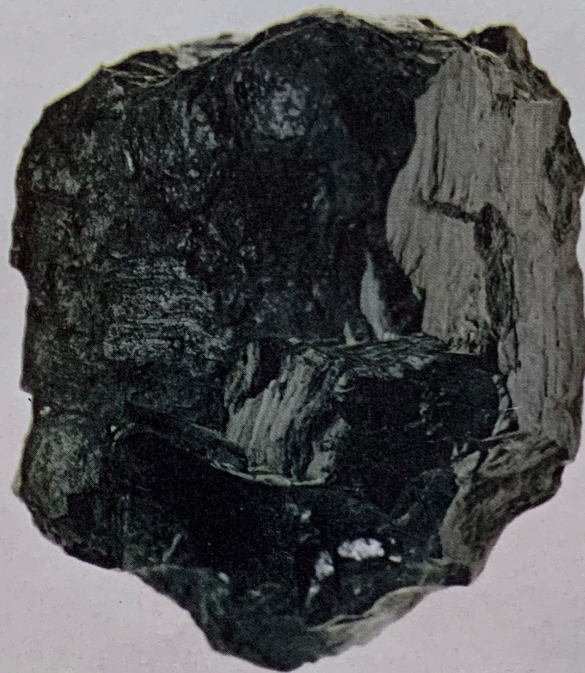
Solvent refining is a process that rids coal of practically all its major pollutants before

burning. And since coal is the principal fuel for The Southern Company system's steam-electric generating plants, this development would be a key step toward reaching our environmental goals.

Solvent refining involves grinding the coal, dissolving it, filtering out ash and sulfur,

then reconstituting the fuel either as a hot liquid or a brittle solid. The result: virtually no fly ash or sulfur dioxide when the new "clean coal" is burned.

Clearer skies and cleaner air through solvent refining. Another important new way we're working toward tomorrow, today. Every day.



The Southern Company system: working toward tomorrow, today.

Alabama Power Company Georgia Power Company Gulf Power Company Mississippi Power Company Southern Services, Inc. Southern Electric Generating Co.