



WINNING AMERICA'S

CULTURE WAR

A STUDENT MOVEMENT FOR FREE MARKETS AND LIMITED GOVERNMENT

2021 INVESTOR PROSPECTUS

FROM THE DESK OF THE FOUNDER AND CEO

Dear Fellow Patriot,

The past year has shaken America to its core. Between the virus, the civil unrest in our cities, and the cliffhanger election, it's been a year that has tested the faith of even the strongest conservatives and patriots.

In these truly historic times, Turning Point USA has been at the forefront of a movement unlike any other. In all 50 states, we see Americans coming together to reclaim this country—and together our voice is too loud to ignore. Even in an age of cancel culture and fake news, no one can silence our voice.

As we look ahead, the next few years will be an all-out war between the bold truths that have defined our country since 1776 and the empire of lies that our media, our tech companies, and the Left-wing establishment actively seek to build in its place.

TPUSA's sense of urgency is driven by the critical need for conservatives to **WIN THE AMERICAN CULTURE WAR!**

In 2021, TPUSA will mount the country's most forceful and systematic effort to win the American Culture War and to inspire our kids love America again. We will accomplish this through our **National Field Program, TPUSA Events, Special Projects, TPUSA Media, TPUSA Productions, Turning Point Faith, and Turning Point Academy.**

I invite you to read more about these efforts and our accomplishments in the following pages of our **2021 Investor Prospectus** and see what your generous support has helped TPUSA achieve.

We are so grateful for your generosity and for the strong bonds we share as fellow patriots in these troubled times.

We will not stop our work until young people love America again and until we prevail in the American Culture War!

Sincerely,



Charlie Kirk
Founder and CEO



A GUIDE TO THIS

4940

2021

INVESTOR

PROSPECTUS

ECCA DUNN
CENTER

PAGE 4
FREEDOM UNDER FIRE

PAGE 6
WINNING AMERICA'S
CULTURE WAR

PAGE 12
NATIONAL FIELD PROGRAM

PAGE 14
STUDENT EVENTS

PAGE 16
ONLINE MEDIA

PAGE 18
PRODUCTIONS

PAGE 20
SPECIAL PROJECTS

PAGE 22
ACADEMY

PAGE 24
FAITH

PAGE 26
PRAISE FOR TPUSA

PAGE 30
LEADERSHIP

PAGE 30
FINANCIALS

FREEDOM UNDER FIRE



For nearly 250 years, America has been a land of brave patriots, bold pioneers, and fearless innovators who have settled a continent and built the greatest civilization the world has ever known.

But today, America is under attack from all corners, especially on high school and college campuses.

Schools in this country have become intolerant and nihilistic dens of anti-American hate as Leftist professors slander our country with impunity and radical mobs shut down conservative speech entirely through "cancel culture," "bias response teams," and other totalitarian means.

In recent years, the localized tumor of campus extremism has metastasized and spread to the broader culture, threatening the very life of our country as we know it.

No country—certainly not one that aspires to remain a global superpower and the world's shining city on a hill—can embrace the Left's self-destructive ideas, like America has, and hope to survive.

The institutional dominance of the Left and its destructive anti-American agenda is what motivates TPUSA and our activists. TPUSA relentlessly works to change the narrative on campus and online to counteract a radical Left that increasingly controls the commanding heights of American culture.



ACTIVISM



HUMAN RIGHTS CAMPAIGN



CHURCH WORLD SERVICE



World Council of Churches



CAIR

Council on American-Islamic Relations

Religions for Peace



RELIGION

Working over the course of decades, with virtually limitless funding from secular elitists such as billionaires George Soros and Tom Steyer, the Left has mounted a sustained “long march through the institutions” of our society.

Today, these radicals dominate not only our schools, but key spheres of American life: Silicon Valley. Mainstream media. Professional and college sports. Churches and seminaries. Multi-billion dollar philanthropic groups. Hollywood. Social media. The list could go on for pages. They have all fallen under the sway of toxic Left-wing ideologies.

Against this backdrop, it can seem like an impossible task to bring America back from the brink and restore her founding principles and preserve Western Civilization.

But it isn't.

We can win. We must win. We must defend the fundamental decency of our country and remind new generations why America is a country worth saving.

This is what we're up against—and Turning Point USA is leading the charge!



WINNING AMERICA'S CULTURE WAR

The radical Left may be a powerful force, but they are no match for Turning Point USA and our Turning Point Generation of rising conservatives!

The untold secret of the Left is that their ideas are evil at their core, and no amount of funding from Leftist billionaires or censure from “Progressives” in Silicon Valley can ever change that.

Regardless of how powerful Antifa, BLM, and other Left-wing movements may appear, their ideas are fundamentally destructive, regressive, and retributionist. The Antifa flag may fly in Lafayette Square, but it will never fly on the Moon or over our nation's Capitol Building!

The Left's path is a path of destruction, a turning back of the clock 500 years to a past that's deficient of Western influence.

Turning Point USA's path is a path of conservatism, innovation, dynamism, and forward-looking optimism—a path that seeks to harness immutable, timeless truths to reach new heights as a civilization. That's why Turning Point USA is certain that conservatism will prevail in the long run.

Moreover, we're already seeing an entire generation of young people who reject the Left and its destructive ideas. I call them the Turning Point Generation.

With your financial support and TPUSA's guidance, they represent the largest youth movement in the nation dedicated to defending and advancing America's founding principles—and we activate them every single day to fight for the values we share!


At TPUSA, we believe that America is a country worth saving, and for that reason, our goal is nothing less than to win the American Culture War and to inspire our kids to love America again.

Our first step towards victory is to resurrect the heart and soul of our universities as safe places for the teaching and expression of all ideas—not just those endorsed by the Leftist elite—and then leverage social media and digital outlets as a megaphone for conservative principles.


TPUSA is fighting and winning the American Culture War through our seven core programs.



Our National Field Program is the largest and most effective campus activist program in America, with more than 380,000 activists engaging their high school and college campuses in discussions on conservative values.



TPUSA's national and regional events are the premier events for young conservatives across the country, featuring conservative leaders and providing resourceful training and networking opportunities.



TPUSA's Media department spreads the conservative message to as many audiences as possible, with eleven Contributors and over 275 Brand Ambassadors who help promote TPUSA's mission and work through digital outreach.



Through original, award-winning shows and series, TPUSA Productions tells untold stories through a conservative lens, reaching an audience of hundreds of millions worldwide.



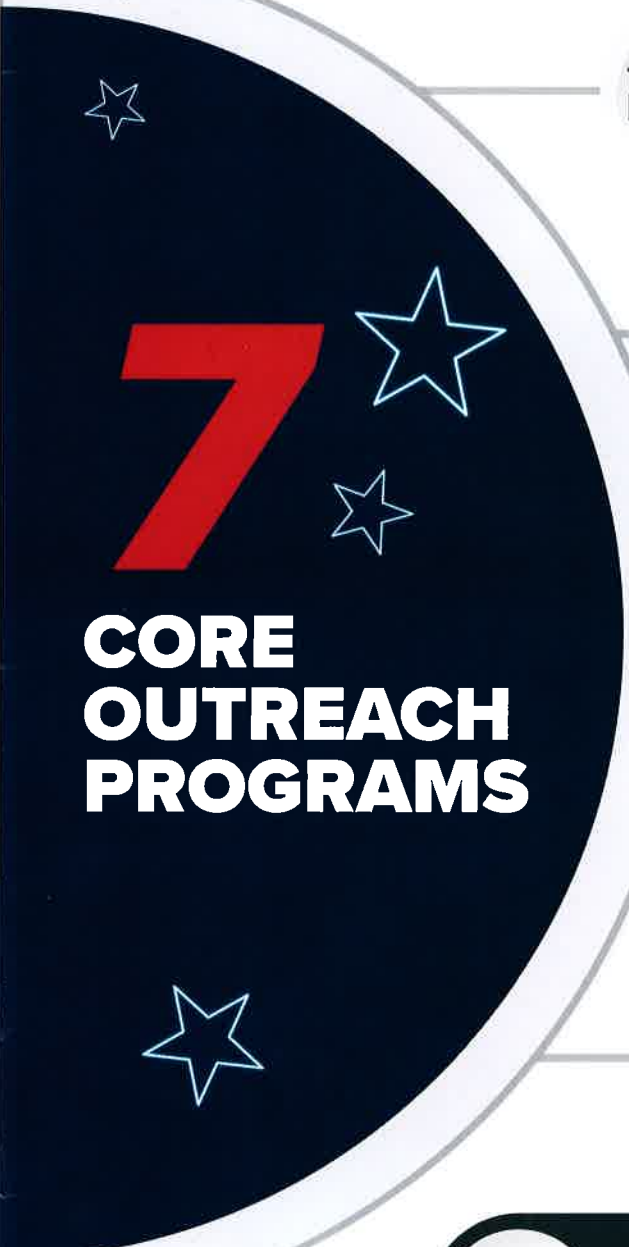
The Special Projects team exposes college professors who advance Leftist propaganda in the classroom, reports on Chinese Communist influence in America's schools, and works to divest funding from colleges and universities that espouse radical Leftism.



Launching in 2021 to develop America-first curricula, recruit teachers to join our community, and train educators on free-market principles.



Launching in 2021 to help equip churches and church leaders with the tools needed to facilitate civic engagement among the faithful.



WINNING AMERICA'S CULTURE WAR

OUR MISSION

Identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government.

OUR VISION

An America where every young person is enlightened to conservative, free market values through nonpartisan debate, dialogue, and discussion.

OUR PRINCIPLES

Limited government, fiscal responsibility, and free markets.

OUR BELIEFS

➤ The United States of America is the greatest country in the history of the world.

➤ The United States Constitution is the most exceptional political document ever written.

➤ Capitalism is the most moral and proven economic system ever discovered.



OUR GOALS

EDUCATE

students about the importance of freedom, free markets, and limited government.

IDENTIFY

new student activists across the country who believe in limited government and individual liberty—and who are ready to serve as the community organizers of the Right.

EMPOWER

young activists—through campus networks, educational conferences, and activist training—to get involved in the fight for Conservative principles and make a difference in their community.

ORGANIZE

young activists through strong high school and college campus chapters across the country that frequently engage them on conservative ideas and grassroots activism opportunities.

MOBILIZE

the 380,000 TPUSA students to get involved in local and national activism, issue advocacy, public policy education, grassroots organizing, awareness campaigns, and social media outreach.

REGISTER

hundreds of thousands of students to vote and access absentee and mail-in ballots.



live free



IDENTIFY ★ EMPOWER ★ ORGANIZE
WWW.TPUSA.COM

BIG
GOVERNMENT
SUCKS

#BigGovSucks



SPEECH
#FREETHETHEFT

IDENTIFY ★ EMPOWER ★ ORGANIZE
WWW.TPUSA.COM

THE
CLUB

#FR



TURNING POINT USA IDENTIFY • EMPOWER • ORGANIZE WWW.TPUSA.COM BIG #BigGov

NATIONAL FIELD PROGRAM



It's no secret conservative students are routinely attacked and shouted down for their views, from high school orientation through college graduation.

Turning Point USA's National Field Program (NFP) is the nation's largest and most organized, active, and powerful conservative, on-campus grassroots activist network in the United States—with the goal of combating radical Leftism on campus.

The National Field Program is the “boots on the ground” effort that is the heart of Turning Point USA—empowering students with the tools they need to proclaim their conservative views, advance the causes they care about, and win the American Culture War.

Through our campus chapter program, Chapter Leadership Summit, campus tours, and Campus Freedom Alliance, NFP promotes American values at a scale never before seen on school campuses and engages hundreds of thousands of students every year in thoughtful dialogue on conservative ideas.

TPUSA's school chapters are the on-campus hub for networking opportunities, campus tabling and recruitment, activism training, grassroots organizing, and more.

Turning Point USA's chapter network is the largest in the nation, with a presence on over 2,500 campuses nationwide. In November 2020, we reached our goal of **1,000 chartered high school and college chapters nationwide!**

As we accelerate into 2021, TPUSA is focused on attaining our new, ambitious goal of chartering **1,000 new high school chapters by the end of 2021.**

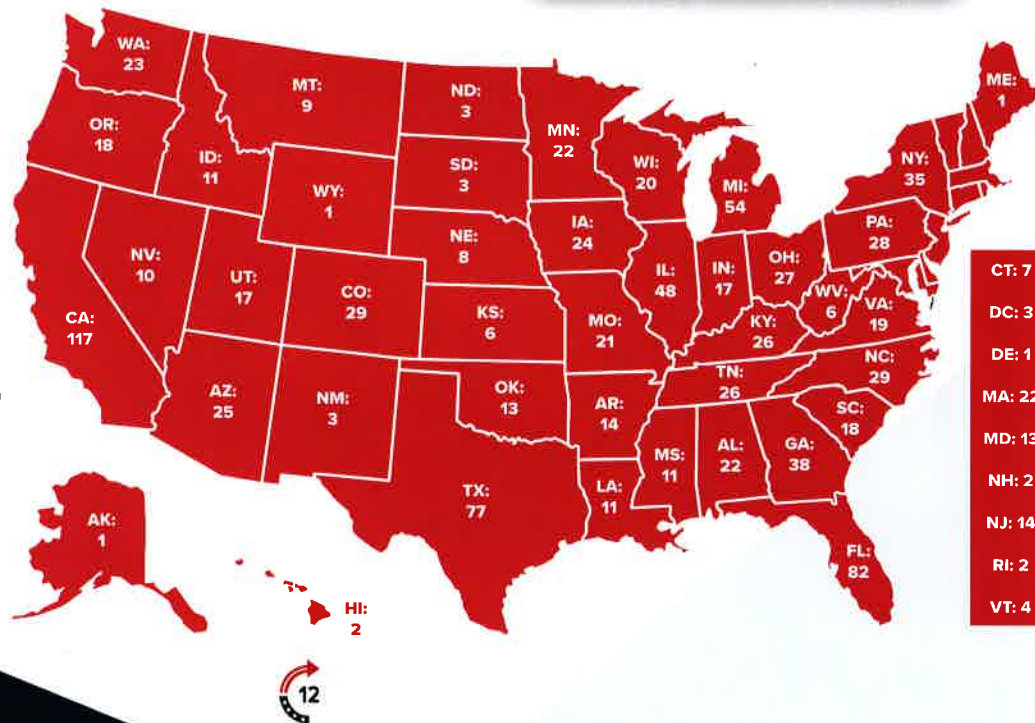


CAMPUS CHAPTER GROWTH

TPUSA has the largest conservative chapter network in America!

1,363

CHARTED CHAPTERS
(AS OF APRIL 2021)





Each year, TPUSA brings together a few hundred of the nation's top student activists to network with one another, explore activism ideas, and receive training on how to be a successful TPUSA chapter leader.

Leaders are trained by TPUSA's COO, our top-notch field staff, and Charlie Kirk. In August 2020, TPUSA welcomed over 180 of TPUSA's top activists to the William S. Knight Chapter Leadership Summit.



The first of its kind, TPUSA's Campus Freedom Alliance is our network of like-minded, on-campus activist groups committed to promoting conservative values. Together, TPUSA and alliance groups organize massive events, bring diverse speakers to campus, and engage students interested in promoting free-market and pro-American values and issues. These groups include College Republicans and Students for Life, among many others. **In 2020, TPUSA partnered with 814 like-minded groups nationwide.**



Launched in 2018, our hugely popular campus tours are designed to engage students in meaningful conversations about free markets, free speech, American exceptionalism, and the Constitution. Each event is

streamed for millions to view live, then archived on social media to allow TPUSA to continue to engage millions more people for years to come. Following campus tours in 2018 and 2019, the TPUSA campus tours resumed with the Gen Free Tour in Spring 2021.



ACTIVISM KITS

To steward and empower our army of campus activists—and attract new students to our movement—TPUSA sends Activism Kits to our campus chapters. The most robust program of its kind, each Activism Kit includes between 900 and 2,800 pieces of materials, such as stickers, literature, buttons, T-shirts, signs, and more. **In 2020, we shipped 2,997 Kits, putting**

over 3.1 million pieces of TPUSA and conservative materials in the hands of millions of students.

TPUSA EVENTS

Turning Point USA is the nation's premier and most respected brand in events and conferences for young conservative activists.


TPUSA's events and conferences provide meaningful networking, training, and mentorship opportunities that equip high school and college students with the tools they need to articulate conservative values and ideas on campus and online.

Each year, Turning Point USA hosts ***six national events and eight regional conferences***, which consistently attract students from every state in the country.

TPUSA's conferences and trainings actively engage communities often forgotten by the conservative movement.

Through our Young Women's Leadership Summit, Teen Student Action Summit, Young Latino Leadership Summit, Young Jewish Leadership Summit, and the Black Leadership Summit, we are training specific communities on how to engage with their peers on conservative values, and how to fight back against the Leftist indoctrination, which runs deep.

In eight years, TPUSA has trained nearly 21,000 activists through our national events and conferences. In 2019 alone, TPUSA's National Events and conferences trained over 10,000 activists from across the country. Following a TPUSA conference, these activists return to their campuses more energized than ever and with the proper tools and training on how to defend conservatism on their campus.



25,000+

**STUDENTS TRAINED
SINCE 2012**

**SAS
2020**



NATIONAL EVENTS

16,900
2021 GOAL OF STUDENTS TRAINED



STUDENT ACTION SUMMIT

2015-2020 TOTAL TRAINED 2021 PROJECTION

14,405 ⇒ 10,000



young women's leadership summit

2015-2020 TOTAL TRAINED 2021 PROJECTION

3,435 ⇒ 2,500



TEEN STUDENT ACTION SUMMIT

2015-2020 TOTAL TRAINED 2021 PROJECTION

2,282 ⇒ 3,000



YOUNG LATINO LEADERSHIP SUMMIT

2015-2020 TOTAL TRAINED 2021 PROJECTION

583 ⇒ 550



BLACK LEADERSHIP SUMMIT

2018-2020 TOTAL TRAINED 2021 PROJECTION

653 ⇒ 550



Young Jewish Leadership Summit

2019-2020 TOTAL TRAINED 2021 PROJECTION

125 ⇒ 300

REGIONAL EVENTS

3,100
2021 GOAL OF STUDENTS TRAINED



TURNING POINT USA'S
Midwest Regional Conference

2016-2020 TOTAL TRAINED 2021 PROJECTION

756 ⇒ 450



TURNING POINT USA'S
Northeast Regional Conference

2017-2020 TOTAL TRAINED 2021 PROJECTION

477 ⇒ 400



TURNING POINT USA'S
South Central Regional Conference

2017-2020 TOTAL TRAINED 2021 PROJECTION

322 ⇒ 300



TURNING POINT USA'S
Great Lakes Regional Conference

2019-2020 TOTAL TRAINED 2021 PROJECTION

206 ⇒ 350



TURNING POINT USA'S
Southwest Regional Conference

2017-2020 TOTAL TRAINED 2021 PROJECTION

1,007 ⇒ 650



TURNING POINT USA'S
Southeast Regional Conference

2020 TOTAL TRAINED 2021 PROJECTION

135 ⇒ 350



TURNING POINT USA'S
Gulf Regional Conference

2021 PROJECTION

NEW in 2021 300



TURNING POINT USA'S
Northwest Regional Conference

2021 PROJECTION

NEW in 2021 300

TPUSA
EVENTS

TPUSA MEDIA




Turning Point USA dominates the online and social media conversations about current events and the American Culture War.

At TPUSA, we understand that in order to spread our country's values more effectively, we must engage young people where they spend their time: watching TV, scrolling social media, and reading online articles.




Through our innovative marketing strategies and dynamic content, Turning Point USA's Media team engages millions of people every day with compelling, fun, and informative messaging on conservative principles, while also promoting TPUSA's events, merchandise, videos, articles, and more!

Between our eleven full-time Contributors and over 275 Brand Ambassadors, TPUSA reaches over 70 million social media users across the world.

GRAHAM ALLEN


 797,000
 3,400,000
 185,700

ROB SMITH

 200,000
 232,000
 203,700




 1,400,000

 2,475,000



 425,000






BENNY JOHNSON

 455,000
 323,500
 378,000




STEPHEN DAVIS

 139,000
 66,400




ISABEL BROWN

 49,700
 8,700
 17,700

KENDALL JONES

 242,000
 922,000
 21,900

JORDAN RACHEL

 78,000
 149,600
 213,400




ERIN ELMORE

 22,100
 9,600

MORGAN ZEGERS

 71,000
 24,950
 36,000

ALEX CLARK

 100,000
 18,950
 64,200



LAUNCHED IN SEPTEMBER 2020

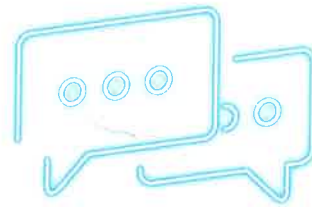


Conservative personalities, voices, and opinions have too often been limited to spreading messages tailored to fit a traditional media mold. These voices should not go unheard—they should be amplified. This is exactly why in September of 2020, we launched **TPUSA LIVE!**

This all-new, one-of-a-kind media hub provides the country's free-thinking leaders with a platform where they can express their written, recorded, and unfiltered opinions on today's issues directly to real, grassroots Americans—a necessity in winning America's Culture War when big tech is bent on censoring conservative opinions. The TPUSA LIVE platform gives users an opportunity to join the conversation through commenting, subscribing to media threads, or creating their own TPUSA LIVE conversation. Join the conversation today at TPUSA.com/LIVE.

CHARLIE KIRK

1,600,000 1,900,000 1,700,000



2020 BY THE NUMBERS

10,300,000,000 Total Online Impressions

974,400,000 Total User Engagements

60,000,000+ Social Media Followers

272 2020 TPUSA Cable News Appearances

5th Charlie Kirk's Twitter is the fifth most engaged account in the world!

275+ Brand Ambassadors

11 Full-time contributors



TPUSA PRODUCTIONS

Turning Point USA is leading the conservative movement and the nation in the fight to win America's Culture War by engaging young people with compelling, educational, inspirational, and shareable videos.

With our state-of-the-art production studio located at the Bill and Rebecca Dunn Freedom Center in Phoenix, Arizona, Turning Point USA's Productions team has launched a digital assault against Leftist propaganda. We are finding innovative ways to bring pro-freedom and pro-free market messaging to young people nationwide, dismantling the dangerous narratives perpetuated on college campuses, and providing ammunition for our activists to fight back.

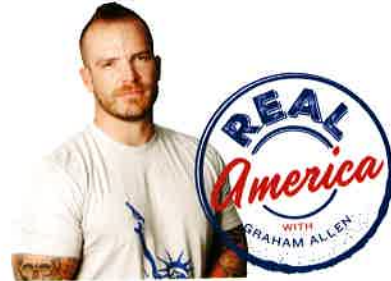
TPUSA's **three original shows and four original series** have created a space in the digital battleground for conservatives to share and spread the truth.

By creating video content that conservatives crave and deploying it to our massive online following, Turning Point USA's original videos have earned over 2,000,000,000 views!

TPUSA Contributor Isabel Brown stars as the host of a new original daily show, **Freedom Seeds**. In just one minute, Isabel provides facts and truth about the news cycle's hottest topics—not lies and narratives. Freedom Seeds gives students the ammo they need to win America's Culture War on campus, online, and in their community!



ORIGINAL SHOWS



Hosted by Graham Allen, *Real America* leads with a zero-percent politically correct attitude and a no-nonsense approach to news—a refreshing change from the fake news Americans are used to. **In 2020, Real America garnered over 20,000,000 views worldwide.**



In this hugely popular show, Benny Johnson travels to places like Southeast Washington, DC to highlight gun violence against children, visits Portland to show the ruins caused by the violent progressive Left, and interviews Black Lives Matter activists in real time. **With 36 episodes released this year, Benny on the Block has earned over 70,000,000 views.**



Hosted by Alex Clark, the daily 10-minute *POPlitics* show is our conservative spin on pop-culture news. Streaming to the world daily, this show's "pop culture without the propaganda" approach casts a wide net to reach new audiences who are sheltered from conservative views by Hollywood and the mainstream media. **Nearly 75% of POPlitics viewers are women!**

ORIGINAL SERIES

Socialism SUCKS

Our award-winning *Socialism Sucks* series sheds light on the horrific realities of socialism in practice around the world. This incredibly popular series has earned tens of millions of views, with our “Cuba, Uncovered” and “The Deadliest Virus in the World: Communism” videos going viral and winning three awards.

FREEDOM FIGHTS

The *Freedom Fights* series is dedicated to reporting the facts on the Culture War raging across America. Episodes feature cultural conversations and debates, played out on the streets of America in real time.



Showcasing entrepreneurs who are living examples of why capitalism is a force for good, the *Only in America* series shares compelling stories that illustrate how one idea and one person can change communities and the lives of millions.

180

The *180 Series* aims to convince viewers of a conservative truth or principle in just 180 seconds, or three minutes. Each video in the series is presented by a subject matter expert and includes facts, logic, statistics, and a little bit of humor to sell an idea to our audience.



2020 BY THE NUMBERS

2,030,700,000 Video views since 2012

1,646,700,000 Video views in 2020

516 Original videos produced in 2020

3 Award-Winning TPUSA Original Productions

TPUSA SPECIAL PROJECTS

Campuses have become battlegrounds for the future of our nation—and TPUSA student activists are fighting on the frontlines defending free speech and American values. To aid them in their fight against the radical Left takeover of America's institutes of higher education, TPUSA has launched its Special Projects program.

Comprised of three distinct projects—Professor Watchlist, China on Campus, and DivestU—our Special Projects team has one singular goal: To create a fair and balanced marketplace of ideas in the classroom and combat anti-American propaganda on high school and college campuses nationwide.



Hosted at ProfessorWatchlist.org, this initiative empowers students, parents, and university leadership with accessible information about college professors who use their classroom and position of influence to promote anti-conservative bias, teach anti-American propaganda, or violate free speech protections.

TPUSA works with student activists from across the country to expose biased professors through firsthand accounts (e.g., students filming classroom interactions or photos of assignments) and secondary sources (e.g., online news articles).

Professor Watchlist has exposed over 300 professors from over 190 universities across the country, with all validated evidence and professor biographies available at ProfessorWatchlist.org.

TPUSA will continue to fight for free speech and the right of professors to say whatever they believe. However students, parents, and alumni deserve to know the specific incidents and names of professors that advance a radical agenda at our nation's institutes of higher learning.





For too long our higher education system has profited from the generosity of conservative alumni while doing nothing to protect pro-American values in the hearts and minds of our youth. In July 2020, TPUSA launched DivestU to hit colleges where it matters the most: their wallets.

DivestU aims to expose university administrations with anti-freedom and anti-American agendas, identify conservative supporters to these schools, and then present these philanthropists with compelling evidence of the need to divest their money from their alma maters (publicly or privately).

Through the work of DivestU, conservative philanthropists have already divested over \$62 million, and we have set a goal of diverting billions of dollars in donations from educational institutions that discriminate against conservatism, violate free speech protections, and indoctrinate America's young people with Leftist propaganda.



Communist China is infiltrating our classrooms in an effort to destroy America from within.

The 64 Confucius Institutes across America—all directly funded by the Communist Party of China—are a focal point of foreign espionage for the Chinese government to steal university research, disseminate propaganda, and spy on Americans.

TPUSA has identified 450 university board members, advisors, administrators, and educators who are directly associated with campus-based Confucius Institutes. Through our China on Campus initiative, Turning Point USA identifies, researches, and exposes every school and professor that receives funding from the Chinese government—***and we aim to close every Confucius Institute on American campuses for good.***


**SPECIAL
PROJECTS**

TURNING POINT ACADEMY

The Left has permeated America's educational institutions, poisoning our youth with anti-American ideas. In our taxpayer-funded public schools, young people are taught that America is fundamentally evil, that government is always the answer, that the free-enterprise system is immoral, and that American culture is rotten at its core.

Today's classroom curricula promote these false narratives about America instead of celebrating its remarkable achievements and its foundational values: free people, free enterprise, and free speech.

This anti-American ideology threatens to permanently destroy our country's institutions, freedom, and culture.



To combat this malicious trend and educate generations of young people to love America, Turning Point USA is excited to announce our newest initiative, launching Fall 2021:

Turning Point Academy!

Turning Point Academy will:

Develop first-class, America-first curricula that educators can confidently use in their classroom

Recruit educators to join the Turning Point Academy Network

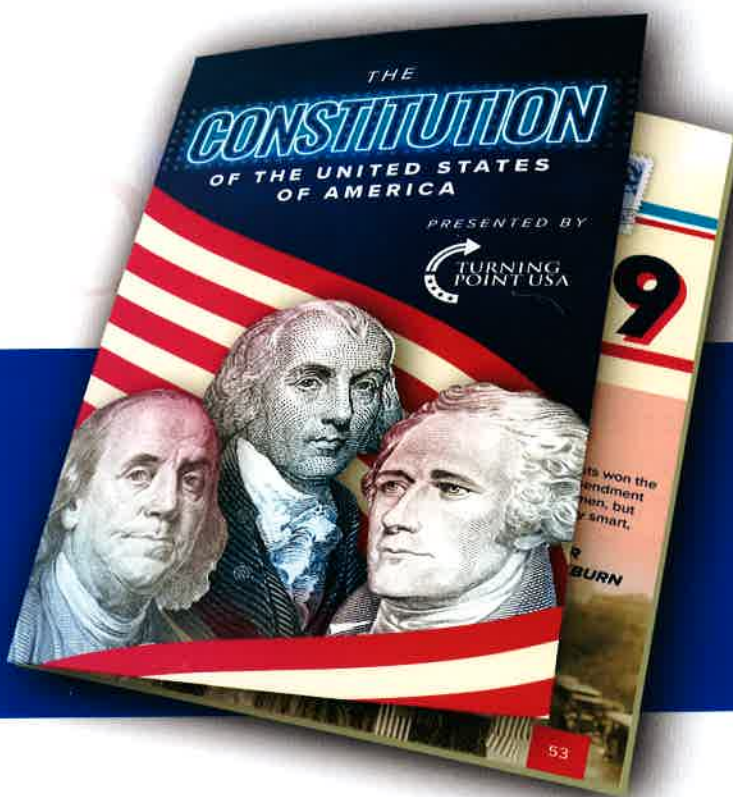
Train teachers on how to bring free-market lessons into their classroom

Engage students, educators, parents, and communities with America's founding principles

Turning Point Academy is America's best hope to fight back against the Left's takeover of academia and to inspire millions of young people to love America again.



Through Turning Point Academy, we must bring the principles of individual freedom, limited government, and free markets back into textbooks, lesson plans, and our communities.



This effort starts with developing reliable, quality, America-first curricula, and then empowering teachers and administrators with the tools, networking, and guidance they need to bring these new lessons into their classrooms.

In addition to renewing a spirit of “love of country” in the classroom, Turning Point Academy will also engage communities across the nation through online videos and in-person events that celebrate American greatness and inspire ten of millions of citizens to love America again!

Turning Point Academy will produce and distribute compelling and engaging America-first curricula to millions of students across the country. In Spring 2021, we launched our first Turning Point Academy classroom tool: a beautiful and engaging pocket Constitution. These types of materials will bring integrity back to our education system.



TURNING POINT FAITH

While TPUSA continues the fight on campus for freedom, free enterprise, and limited government, a new battle looms that requires immediate action...

America's faith leaders, houses of worship, and everyday faithful are being corrupted by illegal government lockdowns, secularist creep, a poor understanding of the inseparable bond between faith and freedom, and a lack of civic engagement.

Americans' faith in a Higher Being and moral truths is the final defense against a complete collapse of our nation and our culture. America **MUST** keep its faith and America's faithful **MUST** defend their freedom.

To address this crisis of faith in America, TPUSA will launch Turning Point Faith in 2021!

To continue winning the American Culture War and to breathe renewed civic engagement into our churches, Turning Point Faith will:

GATHER

religious leaders from across the nation to join the Ekklesia Network

ORGANIZE

congregations through our new chapter based model for churches

TRAIN

individual members with tools and knowledge they need to defend the Constitutional rights that have been ordained by God

ACTIVATE

the Turning Point Faith national network to help bring the conservative message to their own communities



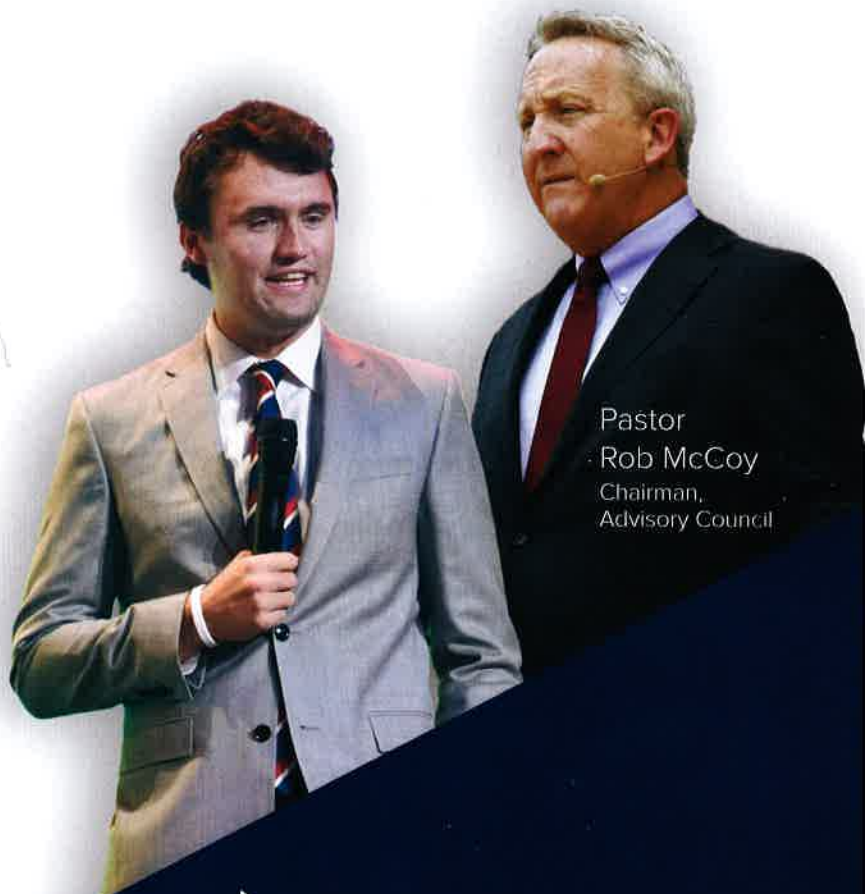
Starting in 2021, Turning Point Faith will address America's crumbling religious foundation by engaging **THOUSANDS** of pastors nationwide, educating **MILLIONS** of faithful about the intersection of faith and freedom, and providing **THOUSANDS** of churches from coast to coast with the resources they need to activate their congregations to fight for free people, free markets, free speech, and limited government.



FREEDOM SQUARE

As part of Turning Point Faith's effort to TRAIN **millions** of individuals, we're launching Freedom Square: a new online and LIVE streaming lecture series that will reach thousands of churches and millions of congregants every month!

Together—with your support—we can launch Turning Point Faith and ring in a new era of stronger believers, better citizens, and committed conservatives.



Pastor
Rob McCoy
Chairman,
Advisory Council



PRAISE FOR TPUSA



TURNING POINT USA HAS CHANGED MY LIFE IN SO MANY WAYS. I HAVE BECOME A STRONG ACTIVIST ON MY CAMPUS. I AM MORE CONFIDENT IN MY BELIEFS, AND I AM LEARNING HOW TO ENGAGE IN CIVIL DIALOGUE ON CAMPUS WITH OTHER STUDENTS.



- SOPHIA F.
STUDENT
UNIVERSITY OF AKRON



TURNING POINT USA IS WHERE WE GET TO RECHARGE OUR BATTERIES AND FIGHT FOR THE FUTURE OF AMERICA.

- DR. SEBASTIAN GORKA



TURNING POINT USA IS ONE OF THE GREATEST ORGANIZATIONS THAT WE HAVE IN AMERICA THAT IS FIGHTING FOR WESTERN IDEALS.



- CANDACE OWENS



TURNING POINT USA IS THE LARGEST, MOST IMPRESSIVE, AND FASTEST-GROWING YOUTH MOVEMENT IN THE COUNTRY

- GLENN BECK



I'M CONVINCED THAT THE WORK BY TURNING POINT USA AND CHARLIE KIRK WILL WIN BACK THE FUTURE OF AMERICA.



- DONALD TRUMP JR.




I WANT TO THANK MY FRIEND CHARLIE KIRK. HE HAS BUILT ONE OF THE MOST POWERFUL YOUTH ORGANIZATIONS EVER CREATED TURNING POINT USA.




- PRESIDENT DONALD J. TRUMP

“ ALL THE GREAT YOUNG MEN AND WOMEN INVOLVED IN TURNING POINT USA, YOU HAVE THE COURAGE, YOU SPEAK THE TRUTH, YOU KNOW WHAT'S RIGHT, AND YOU FIGHT FOR WHAT YOU BELIEVE IN.



- **VICE PRESIDENT MIKE PENCE**

“ TURNING POINT USA IS THE FASTEST-GROWING YOUTH MOVEMENT IN AMERICA, AND THEY HAVE A POTENTIAL TO PLAY A DECISIVE ROLE IN SHAPING OUR COUNTRY FOR DECADES TO COME.



- **SENATOR TED CRUZ**

“ I WANT TO CONGRATULATE TURNING POINT, BECAUSE YOU'RE CREATING A CHANGE THAT WILL AFFECT US FOR DECADES.

- **MAYOR RUDY GUILIANI**

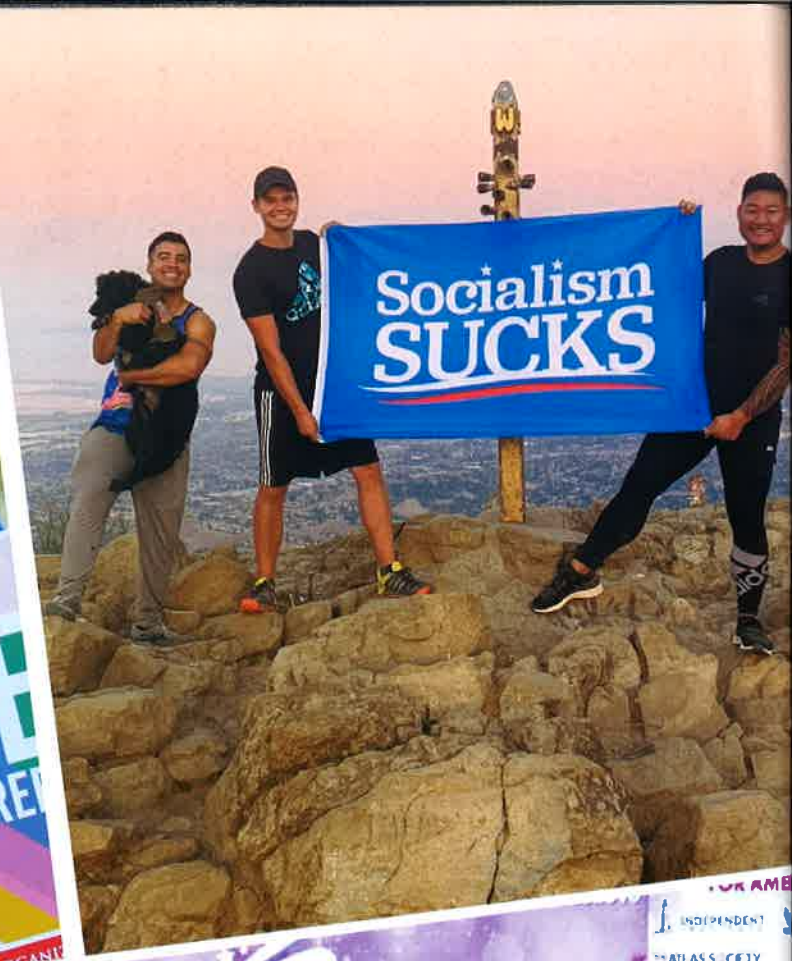
“ I STARTED A TURNING POINT CHAPTER AFTER MY FIRST TPUSA EVENT IN 2018. THROUGH TPUSA, I'VE LEARNED TO BECOME A LEADER WHO CAN MOBILIZE STUDENTS, A WARRIOR THAT GIVES A VOICE TO STUDENTS, AND AN ADVOCATE THAT FIGHTS FOR FREEDOM.

- **KENDALL R.**
STUDENT
UNIVERSITY OF NEVADA
RENO

“ CHARLIE IS LEADING THE WAY WITH YOUNG PEOPLE AT TURNING POINT USA.

- **KIMBERLY GUILFOYLE**







REGISTER TO VOTE

I ❤️ AMERICA

BIG GOVERNMENT SUCKS

AMERICA

BIG GOVERNMENT SUCKS

M: REPUBLICAN
MOCRAT

BIG GOVERNMENT SUCKS



SPEECH #FREETHEFIRST

ENTREPRENEURS ARE MORE EFFICIENT THAN GOVERNMENT

COEXIST

TAXATION IS THEFT

GEN Z IS GEN FREE



AMERICA

HOME TO THE BRAVE

CAPITALISM CURES

ENTREPRENEURS ARE MORE EFFICIENT THAN GOVERNMENT

AMERICA IS THE BEST COUNTRY ON EARTH

TPUSA LEADERSHIP

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Michele Bachmann**



Mike Lindell

OPERATING BUDGET

▶ **NATIONAL FIELD PROGRAM**

\$7,869,810

▶ **TPUSA STUDENT EVENTS**

\$10,090,479

▶ **TURNING POINT FAITH**

\$6,406,560

▶ **TPUSA MEDIA**

\$7,231,529

▶ **TPUSA PRODUCTIONS**

\$2,952,226

▶ **ADVANCEMENT**

\$3,384,124

▶ **MANAGEMENT**

\$2,709,645

▶ **TURNING POINT ACADEMY**

\$2,299,000

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