## **Feature Packages New To Syndication** (Continued from page 69)

Xanadu .

Torn Between Two Lovers The Triangle Factory Fire The Zany Adventures Robin	97	David Dukes, Tovah Feldshuh
Hood		
	-	

#### Samuel Goldwyn

Title: Goldwyn Gold Package: 21 Theatricals (13 b&w)
Availability: 20, 1985-86
Terms: 6 runs, 5 years, cash

			Stais
	A Song Is Born	113	Danny Kaye, Virginia Mayo
*	Adventures Of Marco Polo	104	Gary Cooper, Basil Rathbone
	Best Years Of Our Lives		
	The Cowboy And The Lady	91	Gary Cooper, Merle Oberon
	The Dark Angel		
			Humphrey Bogart, Joel McCrea
			Laurence Olivier, Merle Oberon
	Enchantment		
	Four Feathers		
			ments
	Guys And Dolls	149	Marlon Brando, Frank Sinatra
	The Hurricane		
	The Kid From Brooklyn		
			Susan Hayward, Dana Andrews
	Pride Of The Yankees		
	Raffles		
	Secret Life Of Walter Mitty		
			Walter Brennan, Marjorie Main
	Up In Arms		
	The Wedding Night		
	The Westerner	100	Gary Cooper, Dana Andrews

#### LRS

Title: Movie's Of The Month

Availability: 1985	5 (10 0	ocw)
	r (10-n	nins. LBS, 14.5-mins. station)
Title	Mins	
Ada		Susan Hayward, Dean Martin
		Debbie Reynolds, Jane Powell
Barbary Coast		
		McCrea
The Cowboy And The Lady	91	Gary Cooper, Merle Oberon
		Esther Wililams, Fernando La-
		mas
Dead End	92	Humphrey Bogart, Joel McCrea
Forever Darling	91	Lucille Ball, Desi Arnaz
Goldwyn Follies	115	Adolphe Menjou, Vera Zorina
Guys And Dolls	149	Marlon Brando, Frank Sinatra
The Happy Years	110	Dean Stockwell, Darryl Hick-
		ham
Interrupted Melody	106	Eleanor Parker, Glenn Ford
Joy In The Morning	103	Richard Chamberlain, Y.
		Mimieux
The Kid From Brooklyn	113	Danny Kaye, Virginia Mayo
Kim	113	Errol Flynn, Dean Stockwell
Kiss Me Kate		
The Opposite Sex		
Pride Of The Yankees		
The Real Glory		
The Reluctant Debutante		
The Scarlet Pimpernel		
		Barbara Stanwyck, John Boles
They Got Me Covered	93	Bob Hone Dorothy Lamour

The Scarlet I imperher 90	Merie Oberon, Lesne Howard
Stella Dallas	Barbara Stanwyck, John Boles
They Got Me Covered 93	Bob Hope, Dorothy Lamour
Things To Come 93	Ralph Richardson, R. Massey
Young Cassidy110	Rod Taylor, Julie Christie
MCI	Trisz

Title: Universal Debut Network Package: 33 theatricals
Availability: 24, 1985-86; 33, 1987 on
Terms: 2 runs a month, 2 years for first 24 films, barter

(10.5 MCA, 11.5 s	tation).
Title	Mins. Star
A Little Sex	n/a Tim Matheson, Kate Capshaw
Cat People	
Cloak & Dagger	
Conan The Destroyer	A. Schwarzenegger, Grace Jones
The Conqueror	John Wayne, Susan Hayward
Crackers	
D.C. Cab	Mr. T. Irene Cara
Doctor Detroit	Dan Aykroyd, Howard Hesse- man
Eddie Macon's Run	Kirk Douglas, John Schneider
Firestarter	George C. Scott, Drew Barry- more
Ghost Story	D. Fairbanks Jr., Fred Astaire
Going Berserk	
Haloween II	
	Junio Dee Curtis, Dollara

Pleasence Rick Springfield, Janet Eilber Tim Hutton, Lindsay Crouse Steve Martin, Charles Grodin James Stewart, Doris Day 

Private School	Phoebe Cates, Sylvia Kristel
Raggedy Man	Sissy Spacek, Sam Shepard
Rear Window	James Stewart, Grace Kelly
Sixteen Candles	Molly Ringwald, Paul Dooley
The Sword & The Sorcerer	Lee Horsley, S. MacCorkindale
Vertigo	James Stewart, Kim Novak
Where The Buffalo Roam	Bill Murray, Peter Boyle
Title: MCA 11	

Package: 9 theatricals (added to Debut Network of 24 films) Availability: 1987 and beyond Terms: 8 runs, 4 years, cash

Title Min	s. Stars
The Best Little Whorehouse Inn/ Texas	a Burt Reynolds, Dolly Parton
Dead Men Don't Wear Plaid	Steve Martin, Rachel Ward
Jaws 3	Lou Gossett Jr., Bess Arm- strong
Missing	Jack Lemmon, Sissy Spacek
Psycho II	Anthony Perkins, Vera Miles
Smokey & The Bandit Part 3	Jackie Gleason, Jerry Reed
Somewhere In Time	Christopher Reeve, Jane Sey- mour
The Thing	Kurt Russell, Donald Moffit
17	01: 1 11 0

#### Lorimar

Olivia Newton-John, Gene

Title: 22K Package: 22 (14 theatricals, 8 made-fors) Availability: 1985-86 Terms: 5 runs, 4 years, cash

N	dins.	Stars
Americathon	88	Harvey Korman, John Ritter
Avalanche Express	88	Lee Marvin, Linda Evans
Being There	126	Peter Sellers, S. MacLaine
The Betsy		
The Big Red One	113	Lee Marvin, Mark Hamill
Carny	105	Jodie Foster, Gary Busey
China 9, Liberty 37		
Fast Walking	116	James Woods, Kay Lenz
Fedora		
Fish That Saved Pittsburgh	104	Jonathan Winters, S. Channing
Johnny Belinda	95	Richard Thomas, R. Arquette
Killjoy	96	Robert Culp, Kim Basinger
Lace I, II	300	Bess Armstrong, Phoebe Cates
Mr. Horn	141	David Carradine, R. Widmark
One Shoe Makes It Murder	96	Robert Mitchum, A. Dickinson
Our Family Business	73	Sam Wanamaker, Ted Danson
The Postman Always Rings Twice	121	Jack Nicholson, J. Lange
The Sea Wolves	120	Gregory Peck, Roger Moore
Second Hand Hearts	97	Robert Blake, Barbara Harris
S.O.B	121	Julie Andrews, Larry Hagman
Victory	117	Sylvester Stallone, M. Caine

#### MGM/UA

Title: Premiere Network Package: 24 theatricals Availability: 1985

Terms: 2 runs, 2-week windows, barter (10.5 mins, MGM, 11.4

station)	
Title	Mins. Stars
Beastmaster	. n/a Marc Singer, Tanya Roberts
The Black Stallion Returns	. Kelly Reno, Teri Garr
Brainstorm	. Natalie Wood, C. Robertson
Cannery Row	. Nick Nolte, Debra Winger
Clash Of The Titans	
Cuba	. Sean Connery, Brooke Adams
Curse Of The Pink Panther	. David Niven, R. Wagner
Endangered Species	. Robert Urich, J. Williams
Fame	
The Final Option	. Judy Davis, Richard Widmark
Forced Vengeance	. Chuck Norris, Bob Minor
The Formula	
	Brando
French Lieutenant's Woman	. Meryl Streep, Jeremy Irons
Ice Pirates	. Robert Urich, Mary Crosby
Misunderstood	. Gene Hackman, Henry Thoma
My Favorite Year	. Peter O'Toole, Jessica Harper
Pennies From Heaven	. Steve Martin, B. Peters
Reckless	
Return Of A Man Called Horse	. Richard Harris, G. Lewis
Romantic Comedy	. Dudley Moore, Ron Liebman
Shoot The Moon	. Albert Finney, Diane Keaton
A Stranger Is Watching	. Kate Mulgrew, Rip Torn
Thief	. James Caan, Tuesday Weld
Whose Life Is It Anyway?	. Richard Dreyfuss, C. Lahti
The Year Of Living Dangerousl	
Mo	GM/UA
Tide MCM/IIA 2	

Title: MGM/UA 2
Package: 6 theatricals (added to Premiere Network of 24 movies)
Availability: 1987 and beyond
Terms: 8 runs, 4 years, cash

litle Mins.	Stars
All The Marblesn/a	Peter Falk, Burt Young
One Flew Over The Cuckoo's Nest	Jack Nicholson, Louise Fletcher
The Raging Bull	Robert De Niro, Joe Pesci
(Continued on	page 86)

## **Nielsens Shining** On CNN And USA: **HBO Not So Hot**

By TOM BIERBAUM

Hollywood, Jan. 1.
Cable News Network took advantage of an election-night ratings boost in November to equal its best monthlong Nielsen finish in two years, while USA Network conyears, while USA Network con-tinued to show the biggest gains and most other cable services fared unimpressively in November aver-ages compiled by A.C. Nielsen's Home Video Index.

Among the services unable to top last year's results against November sweeps-month competition were Home Box Office (a loser in 60th primetime and 7 a.m.-1 a.m. results for a third month in a row) and Christian Broadcasting Network's CBN service

Also, Lifetime's primetime average hits its lowest level since regular measurement of the service began last July, and "superstation" WTBS equalled its lowest primetime average in 11 months (while actually improving on its shaky November 1983 rating).

In addition to CNN and USA, the list of November winners includes CNN Headline News, which posted its highest 6 a.m.-2 a.m. average since July, and second highest since that service began regular measurement in June.

But now that the election is over, and the news-interest surge caused by the campaign is expected to sub-side, CNN and CNN-HN may find it difficult to equal their hot latesummer and fall ratings this winter.

Nov. Standings

The November 7 a.m.-1 a.m. standings among ad-supported services (figured against only the homes that receive the service being measured) are: 1. WTBS, a 2.4 rating I w 165, a 2.4 faining (down 4% compared to November 1983); 2. USA, 1.2 (up 50%); 3. CBN, 1.0 (down 23%); 4. CNN, 0.9 (6 a.m.-2 a.m., up 13%); 5. CNN-HN, 0.5 (6 a.m.-2 a.m., not mea-HN, U.5 (6 a.m.-2 a.m., not measured last year) tied with The Nash-ville Network, 0.5 9 a.m.-3 a.m., not measured last year); 7. Lifetime, 0.3 (not measured last year). Not included in those standings are MTV, ESPN and Nickelodeon,

which are measured by Nielsen on a quarterly basis. Fourth-quarter requarterly basis. Four in-quarter re-sults are expected for those services in about a month. Third quarter averages were: MTV, 1.0 (24 hours, down 17% compared to all released '83 ratings); ESPN, 0.7 (down 13%); Nickelodeon, 0.6 (7 a.m.-9 p.m.).

On the list of 10-highest rated series on ad-supported cable (compiled by Turner Broadcasting), WTBS' "Academy Award Theatre" posted the highest rating of any

other series since the list was instituted eight months ago.
But USA placed three professional-wrestling series on the list, and for only the second time, WTBS was limited to five of the top-10

The November list reads: 1
"Academy Award Theatre,"
WTBS (a 6.6 rating); 2. Tuesday
"Pro Wrestling," USA (5.2); 3.
"Andy Griffith," WTBS (4.8); 4.
"Good News," WTBS (4.8); 5.
Sunday "Pro Wrestling," USA
(4.3) tied with "Wagon Train,"
CBN (4.3); 7. "Tuesday Night Titans," USA (4.1); 8. "World
Championship Sports," WTBS
(4.0); and 9. "The Monroes" CBN
(3.9) tied with "Sunday Sports,"
WTBS (3.9).
The 10 highest-rated primetime
"Continued on page \$20 The November list reads: 1.

(Continued on page 92)

Wednes

# **Indie TV Guide To Off-Network Shows**

	Off-Network Hou		<b>~</b>
Program	Distributor	# Of Episodes	Terms
Alfred Hitchcock Alias Smith & Jones	MCA TV MCA TV	93 43	Cash Cash
Avengers	ITC	83	Cash
Baretta BarnabyJones	MCA TV Worldvision	82 177	Cash Cash
Battlestar Galactica	MCA TV	35	Cash
Ben Casey	Worldvision Four Star	153 119	Cash Cash
Big Valley Bionic Woman	MCA TV	58	Cash
BJ/Lobo Show	MCA TV	86 23	Cash
Blue Knight The Bold Ones	Lorimar MCA TV	98	Cash Cash
Bonanza	NTA	310	Cash
Bracken's World Buck Rogers	20th Fox MCA TV	41 37	Cash Cash
Cannon	Viacom	124	Cash
Charlie's Angels Centennial	Columbia Turner	122	Cash Cash
Cheyenne	Warner Bros.	107	Cash
Chips Patrol Cimarron Strip (90 Min.)	MGM/UA Silverbach-Lazarus	116 23	Cash Cash
Combat	Worldvision Worldvision	152	Cash
Daktari	MGM/UA	89 161	Cash
Dallas Daniel Boone	Lorimar 20th Fox	136	Cash Cash
Defenders	Paramount	132	Cash
Dr. Kildare Dukes Of Hazzard	MGM/UA Warner Bros.	142 165	Cash Cash
Eight Is Enough	Lorimar	112	Cash
Emergency	MGM/UA	136	Cash
Family Fantasy Island	LBS Columbia	86 130	Barter
FBI	Warner Bros.	234	Cash
The Fugitive Greatest American Hero	Worldvision LBS	120 42	Cash Barter
Grizzly Adams	Viacom	35	Cash
Gunsmoke	Viacom	402	Cash
Hardy Boys/Nancy Drew Harry-O	MCA TV Warner Bros.	46	Cash Cash
Hawaii 5-0	Viacom	200	Cash
Here Comes The Brides	Sandy Frank	52 98	Cash
High Chaparral I Spy	NTA NTA	82	Cash Cash
Incredible Hulk	MCA TV	85	Cash
Invaders Ironside	Worldvision MCA TV	43 198	Cash Cash
It Takes A Thief	MCA TV MCA TV	65	Cash
Kojak Kung Fu	MCA TV Warner Bros.	118 62	Cash Cash
Kung Fu Lancer	20th Fox	51	Cash
Land Of The Giants	20th Fox	51	Cash
Laramie Laredo	NTA NTA	124 56	Cash Cash
Little House On			
The Prairie Lost In Space	Worldvision 20th Fox	216 112	Cash Cash
Lou Grant	Victory	114	Cash
Love Boat	Worldvision	150	Cash
Major Adams Man From Atlantis	MCA TV Worldvision	138 20	Cash Cash
Mannix	Paramount	130	Cash
Marcus Welby, M.D. Maverick	MCA TV	172 124	Cash
Medical Center	Warner Bros. MGM/UA	170	Cash
Monroes	20th Fox	26	Cash
Mission Impossible  Mod Squad	Paramount Worldvision	171 124	Cash
Movin' On	Orbis	44	Barter
Night Gallery	MCA TV	97	Cash
Outer Limits Perry Mason	MGM/UA Viacom	49 245	Cash Cash
Police Story	Columbia	105	Cash
Police Woman Quincy	Columbia MCA TV	91 150	Cash Cash
Rawhide	Viacom	192	Cash
Rockford Files * The Rookies	MCA TV	125 198	Cash Cash
Saint/Return Of	Viacom	170	Casii
The Saint	ITC	136	Cash
Secret Agent 77 Sunset Strip	ITC Warner Bros.	45 149	Cash Cash
\$6 Million Man	MCA TV	108	Cash
Space 1999	ITC Paramount	48 79	Cash
Star Trek Starsky & Hutch	Paramount Columbia	92	Cash Cash
Streets Of San Francisco	Victory	119	Cash
SWAT Switch	Columbia MCA TV	37 35	Cash Barter
Tarzan	Warner Bros.	57	Cash
Thriller	MCA TV	37	Cash
Time Tunnel Trapper John, M.D.	20th Fox 20th Fox	30 154	Cash Cash
12 O'Clock High	20th Fox	78	Cash
Untouchables	Paramount	118	Cash

Voyage To The Bottom Of The Sea	20th Fox	110	Cash
Voyagers/Whiz Kids	MCA TV	20/18	Barte
Waltons	Warner Bros.	221	Cash
White Shadow	Victory	54	Cash
Wild, Wild West	Viacom	104	Cash
Wonder Woman	Warner Bros.	61	Cash

	Current Off-Network Half-Hours				
			# Of		
	Program	Distributor	Episodes	Terms	
	Abbott & Costello	Alan Enterprises	52	Cash	
	Adam-12	MCA TV	174	Cash	
	Addams Family	Orion	64	Cash	
	Alfred Hitchcock	MCA TV	267	Cash	
	Alice	Warner Bros.	164	Cash	
	All In The Family	Viacom	207	Cash	
	Andy Griffith	Viacom	249	Cash	
	Barney Miller	Columbia	170	Cash	
	Batman	20th Fox	120	Cash	
	Benson	Columbia	112	Cash	
	Beverly Hillbillies	Viacom	168	Cash	
	Bewitched	DFS	80	Barter	
	BJ/Lobo Show	MCA TV	86	Cash	
	Blondie	King Features	26	Cash	
	Bob Newheart	Viacom	142	Cash	
	Brady Bunch	Paramount	117	Cash	
	Carol Burnett	CB Dist.	150	Cash	
	Carter Country	Columbia	44	Cash	
	Chico & The Man	Warner Bros.	88	Cash	
	Cisco Kid	Blair Ent.	156	Cash	
	Dark Shadows	Worldvision	260	Cash	
	Dick Van Dyke	Viacom	158	Cash	
ì	Diff'rent Strokes	Embassy	144	Cash	
ġ	Dobie Gillis	20th Fox	147	Cash	
	Donna Reed	Colex	275	Cash	
	Doris Day	Worldvision	128	Cash	
3	Dragnet	MCA TV	98	Cash	
ă	F Troop	Warner Bros.	65	Cash	
	Family Affair	Viacom	138	Cash	
	Fantasy Island	Columbia	200	Cash	
	Father Knows Best	Colex	191	Cash	
	Felony Squad	20th Fox	73	Cash	
100	Flipper	Peter Rogers Org.	88	Cash	
	Flying Nun	Colex	82	Cash	
	Gentle Ben	Heritage/Rgrs.	56	Cash	
17.5	Get Smart	NTA	138	Cash	
S	Gilligan's Island	MGM/UA	98	Cash	
1912	Gomer Pyle	Viacom	150	Cash	
SKIN.	Good Times	Embassy	133	Cash	
100	Green Acres	Orion	170	Cash	
No.	Golden West TV	Golden West	95	Cash	
No. of Lot	Includes: The Practice	27			
100	It Takes Two 22				
	I'm A Big Gir				

Solden West 1 V	Golden West	-	Cush
Includes: The Practice		7	
It Takes Two		2	
I'm A Big G		9	
It's A Living	2	7	
Happy Days Again	Paramount	189	Cash
Here's Lucy	Telepictures	144	Cash
Hogan's Heroes	Viacom	168	Cash
Honeymooners	Viacom	39	Cash
House Calls	MCA TV	57	Cash
Dream Of Jeannie	DFS	139	Barte
Love Lucy	Viacom	179	Cash
Jack Benny	MCA TV	104	Cash
Jeffersons	Embassy	183	Cash
Laurel & Hardy	Janus	74	Cash
Leave It To Beaver	MCA TV	234	Cash
Love American Style	Paramount	224	Cash
Lucy Show	Paramount	156	Cash
Mary Tyler Moore	Viacom	168	Cash
Mash	20th Fox	255	Cash
Maude	Embassy	142	Cash
McHale's Navy	MCA TV	138	Cash
Mork & Mindy	Paramount	95	Cash
More Real People	Telepictures	195	Cash
Munsters	MCA TV	70	Cash
My Favorite Martian	Telepictures	107	Cash
My Three Sons	Viacom	160	Cash
Dick Van Dyke	Telepictures	150	Cash
NYPD	Worldvision	49	Cash
Odd Couple	Paramount	114	Cash
One Day At A Time	Embassy	185	Cash
Partridge Family	DFS	96	Barte
Petticoat Junction	Viacom	148	Cash
Phil Silvers	Viacom	138	Cash
Please Don't Eat	Viacom	136	Casn
Daisies Don't Eat	MGM/UA	58	Cash
Rat Patrol	MGM/UA MGM/UA	58	Cash
Rhoda	Victory	109	Cash
Room 222	20th Fox	113	Cash
Sanford & Son	Embassy	136	Cash
	Orion	102	
Saturday Night Live SCTV	Blair	156	Cash
	Columbia	92	Cash
Soap			Cash
Superman	Warner Bros.	104	Cash
Гахі	Paramount	93	Cash

(Continued on page 98)

Taxi

#### **Privitized CBC**

(Continued from page 81)

(Continued from page 81)
Fund Ltd.; Frederic McCutcheon, prez of Arachnae Management Ltd.; Charles B. Loewen, prez of Loewen, Ondaatje, McCutcheon and Co. Ltd.; Douglas Grant, prec of Sceptre Investment Counsel Ltd.; Halifax lawyer Brian Flemming, a former aide to ex. Prime Minister Pierre Trudeau, and Andrew Alex. ander, prez of Toronto-based Second City Productions Ltd. the each ond City Productions Ltd., the only non-financial charter member.

**Testing Mulroney** 

Testing Mulroney
Slaight said the group would like
to test Prime Minister Brian Mulroney's determination to sell off catain Crown corporations, despite
government assurances that the intesting of Canada's national institegrity of Canada's national institu

tegrity of Canada's national institu-tions will be preserved.

Slaight said the group is serious in its intention to seek privatization of the CBC English-language tv net-work. But he added, "We're not so unrealistic as to imagine the odds aren't stacked against us. The license renewal hearing, he said, seemed an appropriate time to air a growing public dissatisfaction with the cost to taxpayers of the net-work's operation."

He said the idea of a takeover was initially suggested to him by "three

He said the idea of a takeover was initially suggested to him by "three senior tv people who don't belong to the same organization, but who have past CBC experience." He would not identify them.

"There's a lot of work to be done and more committee members to be recruited. At the moment all we're after is a public hearing into the privatization proposal," Slaight said.

There is no parallel group set mo.

There is no parallel group set up to bid on the CBC's French-track to network. "We would like to see one recruited, but we don't have the right people to do it," he said.

### **Cable Ratings**

(Continued from page 76) (Continued from page 76)
offering on HBO in November
were: 1. "Raiders Of The Los
Ark" (with a 24.1 rating, 33 share,
the highest rated primetime pic on
HBO since "Blue Thunders"
24.8/40 and "Vacation's" 24.4/4/
last June, 2. the made-for-HBO pic
"The Glitter Dome" (21.7/28), 3.
"Raiders" (19.4/30), 4. "Star 80"
(17.8/28), 5. "The Right Stuff"
(15.2/21), 6. "A Night In Heaven"
(15.0/24), 7.—"All The Right
Moves" (14.4/19), 8. HolmesSmith boxing (14.1/21), 9. the madefor-HBO series "Hitchhiker"
(13.9/20) and 10. "First Blood"
(13.6/20).
HBO's primetime rating average

HBO's primetime rating average was an 8.6 (down 7%), and its 7 a.m.-1 a.m. rating was a 4.2 (down

All ratings apply to just thoshomes that receive the services. According to Nielsen, HBO is seen in 25% of the country's twhomes. For the ad-supported services, penetrations are: WTBS, 39%; CNN, 37%; USA, 33%; CBN, 32%; Lifetime, 25%; Nashville Network, 24%; and CNN-HN, 17%. All ratings apply to just those

CNN-HN, 17%.

Recently reported penetrations for the services measured quarterly are: ESPN, 40%; MTV, 28%; and Nickelodeon, 26%.

When measured against all U.S. tv homes (as the networks are), the 7 a.m.-1 a.m. standings among ad-supported services drop to these levels: 1. WTBS, 0.9 (up 13%); 2. USA, 0.4 (up 100%); 3. CBN, 0.3 (even) tied with CNN, 0.3 (6 a.m.-2 a.m., up 50%); 5. CNN-HN, 0.1 (6 a.m.-2 a.m., not measured last year) tied with Lifetime, 0.1 (not measured last year) tied with Lifetime, 0.1 (not measured last year) and Nashville Network, 0.1 (9 a.m.-3 a.m., not measured last year).

Metromedia