

Oversight Board Selects Case Regarding a Post Discussing a Substance with Psychoactive Properties

UPDATED

SEP 16, 2021

Today, the [Oversight Board selected a case](#) appealed by an Instagram user believed to be based in Brazil regarding a picture of a dark brown liquid in a jar and two bottles, described as Ayahuasca. Ayahuasca is a plant-based brew with psychoactive properties that has spiritual and ceremonial uses in some South American countries. In the text accompanying the picture the user discusses the benefits of Ayahuasca.

Facebook took down this content for violating our policy on [regulated goods](#), as laid out in the Instagram Community Guidelines and [Facebook Community Standards](#) . We do not allow content related to “non-medical drugs” that “admits to personal use without acknowledgment of or reference to recovery, treatment, or other assistance to combat usage” or “coordinates or promotes (by which we mean speaks positively about, encourages the use of, or provides instructions to use or make) non-medical drugs.”

We will implement the board’s decision once it has finished deliberating and will update this post accordingly. Please see the [board’s website](#) for the decision when they issue it.