

SHERWIN-WILLIAMS.

**BUILDING OUR
FUTURE**

31 August 2021 **City of Cleveland Design Review**

PICKARD CHILTON | HGA | VOCON | WELTY-GILBANE J.V.

Design Review

31 August 2021

1. Introduction
2. Overall Masterplan
3. Renderings
4. Pavilion - Jacobs Block
5. Tower - South Weston Block
6. Garage - North Weston Block
7. Landscape and Streetscape

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INTRODUCTION

Design Review Approvals Timeline

Design Process

Concept

Schematic

Final

Submission

July 1, 2021

August 31, 2021

November 16, 2021

Meeting

July 20, 2021

September 14 2021

November 30, 2021

*Exact dates could be subject to change and should not be considered final.

Joint Commission Conditions from 20 July 2021 Concept Review

- Approval excludes the Northwest Block
- Applicant to undertake a traffic study and provide the information to the Commission
- Applicant to study the height and massing of the Pavilion
- Applicant to study potential public access to the roof of the Pavilion
- Applicant to undertake a circulation study for the site (pedestrian and multimodal)
- Applicant to study and provide renderings of public realm integration at street level
- Applicant to enhance the temporary (interim) lots on Frankfort with increased landscaping
- That the design of the Skybridge is treated as a primary architectural element

Community Review and Feedback

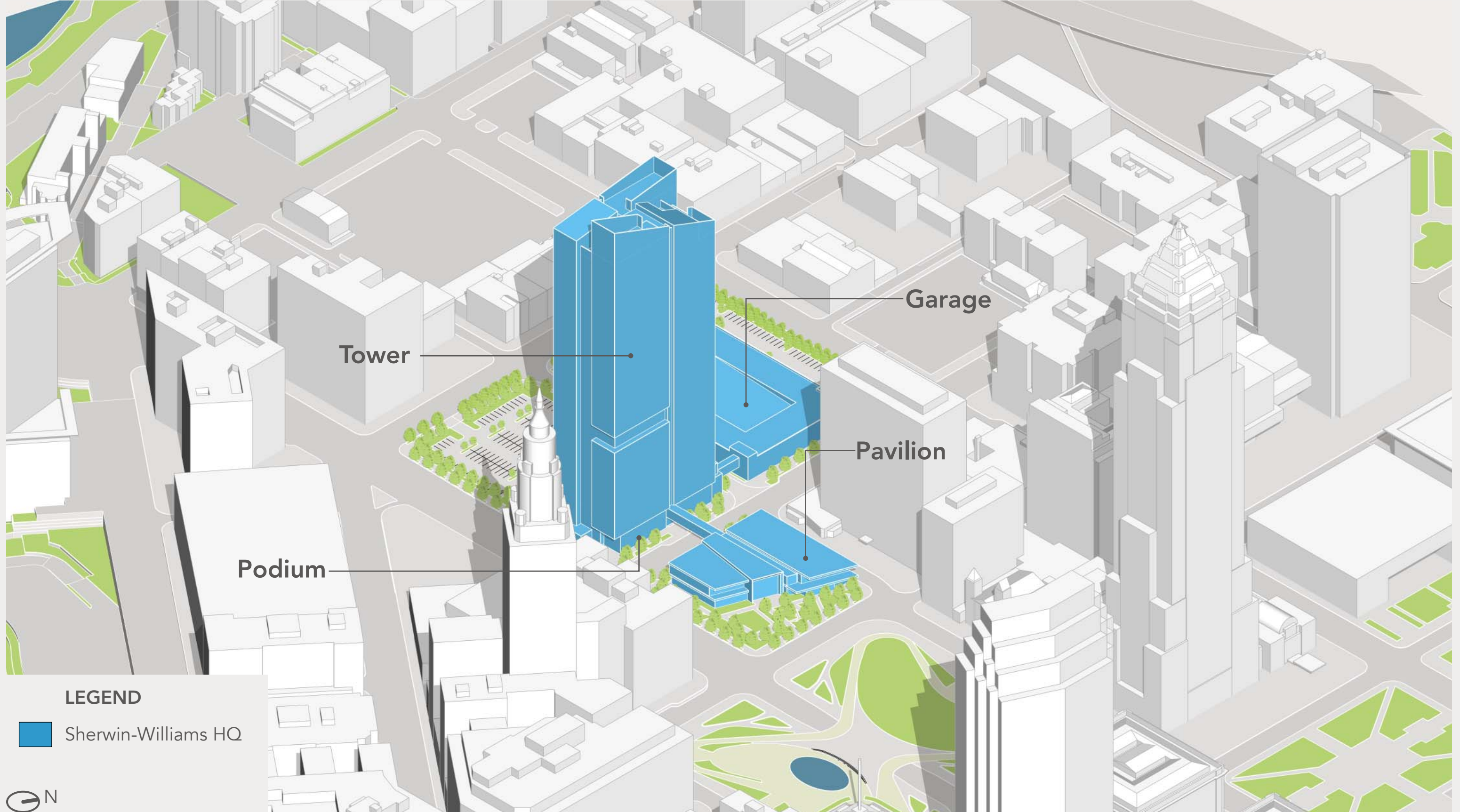
On August 9th and 10th, Sherwin-Williams hosted 2 days of Community review and feedback sessions with the following groups:

- Building managers and business owners
- Downtown residents
- Developers and building owners
- Travel and leisure

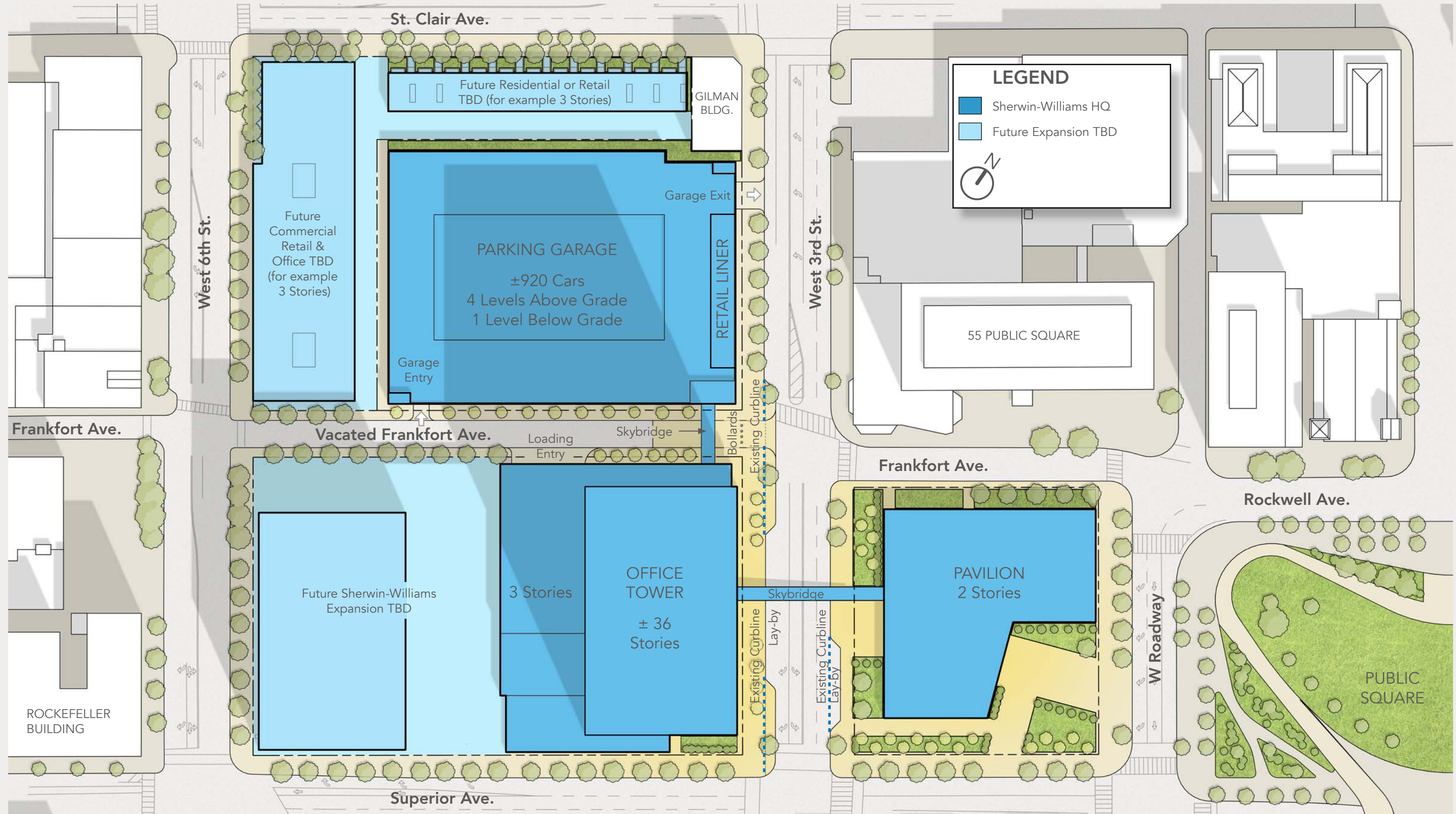
2

HEADQUARTERS CAMPUS

View from Southeast



Proposed Master Plan with Future Development - Concept Phase



Level 1 Plan - Schematic Design



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RENDERINGS

Pavilion and Tower viewed from Public Square



Pavilion Lobby viewed from Public Square



Pavilion viewed from Superior Ave. near Public Square



Tower Lobby viewed from Superior Ave. near West 3rd St.



Pavilion Lobby and Skybridge viewed from West 3rd St.



Tower Lobby and Pavilion viewed from Superior Ave. near West Prospect Ave.



Pavilion and Frankfort Ave. viewed from West Roadway



View from Frankfort Ave. and West 3rd St.

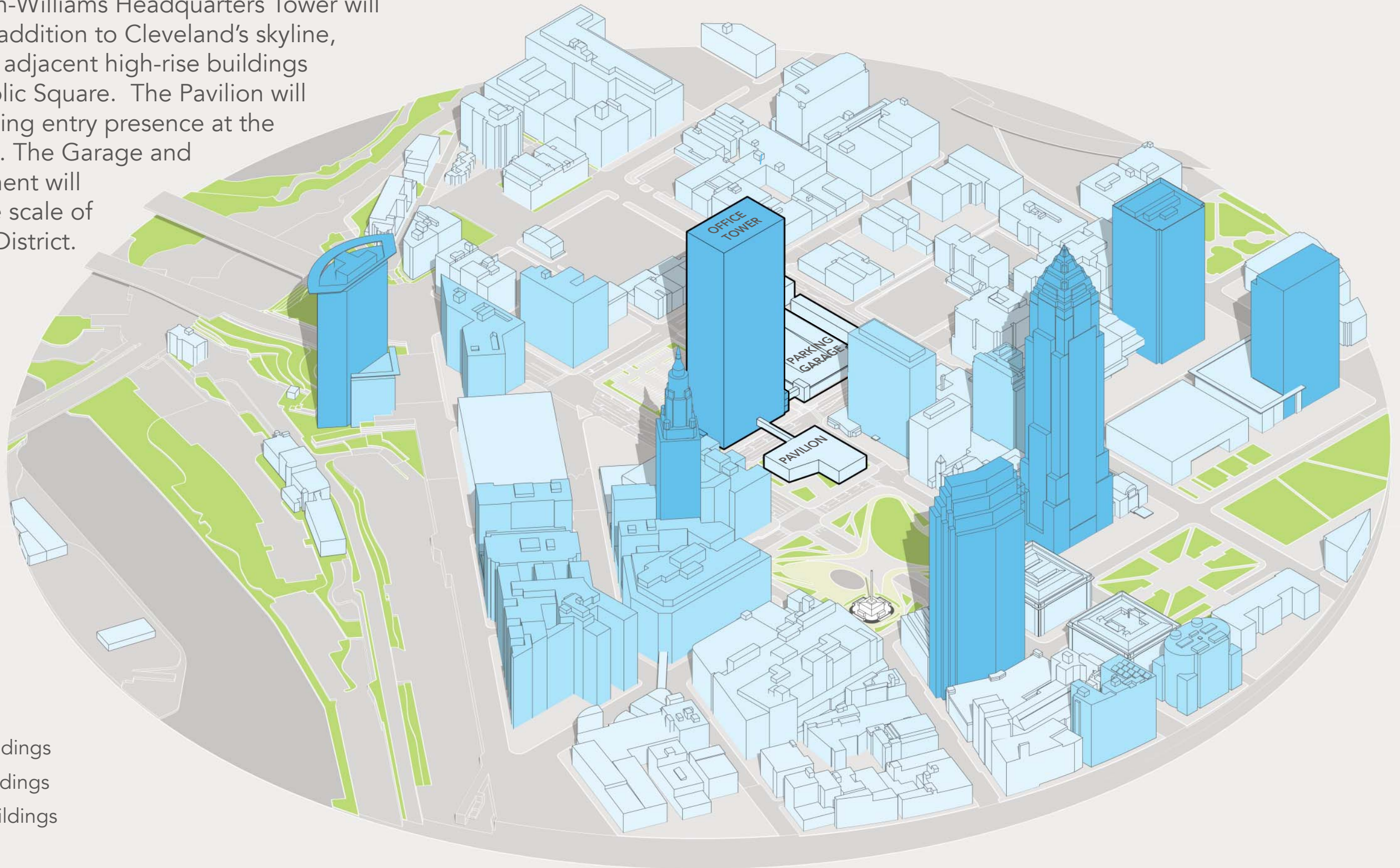


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PAVILION SCHEMATIC DESIGN

Contextual Building Heights

The new Sherwin-Williams Headquarters Tower will be a prominent addition to Cleveland's skyline, in scale with the adjacent high-rise buildings surrounding Public Square. The Pavilion will create a welcoming entry presence at the pedestrian scale. The Garage and future development will complement the scale of the Warehouse District.

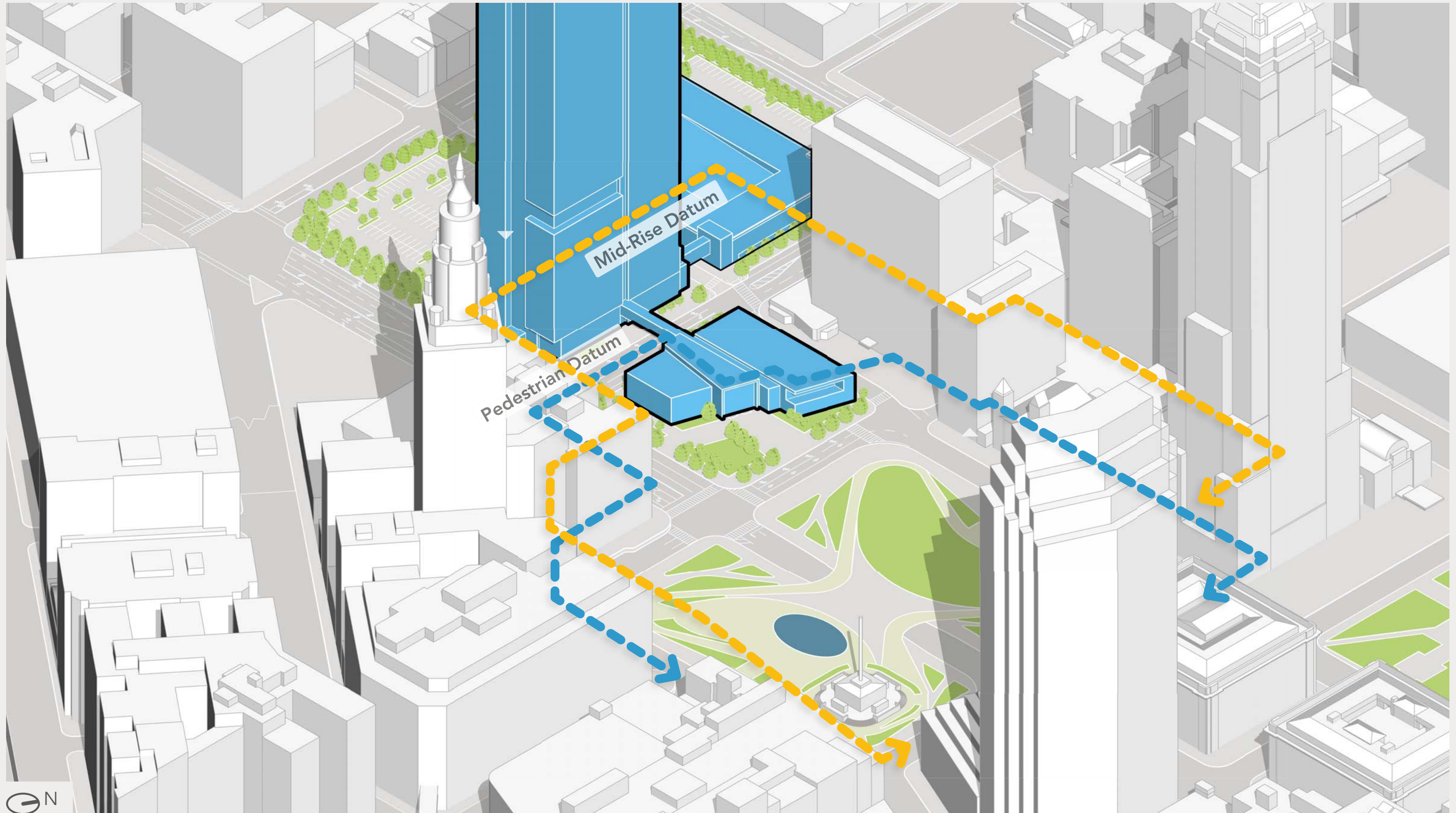


LEGEND

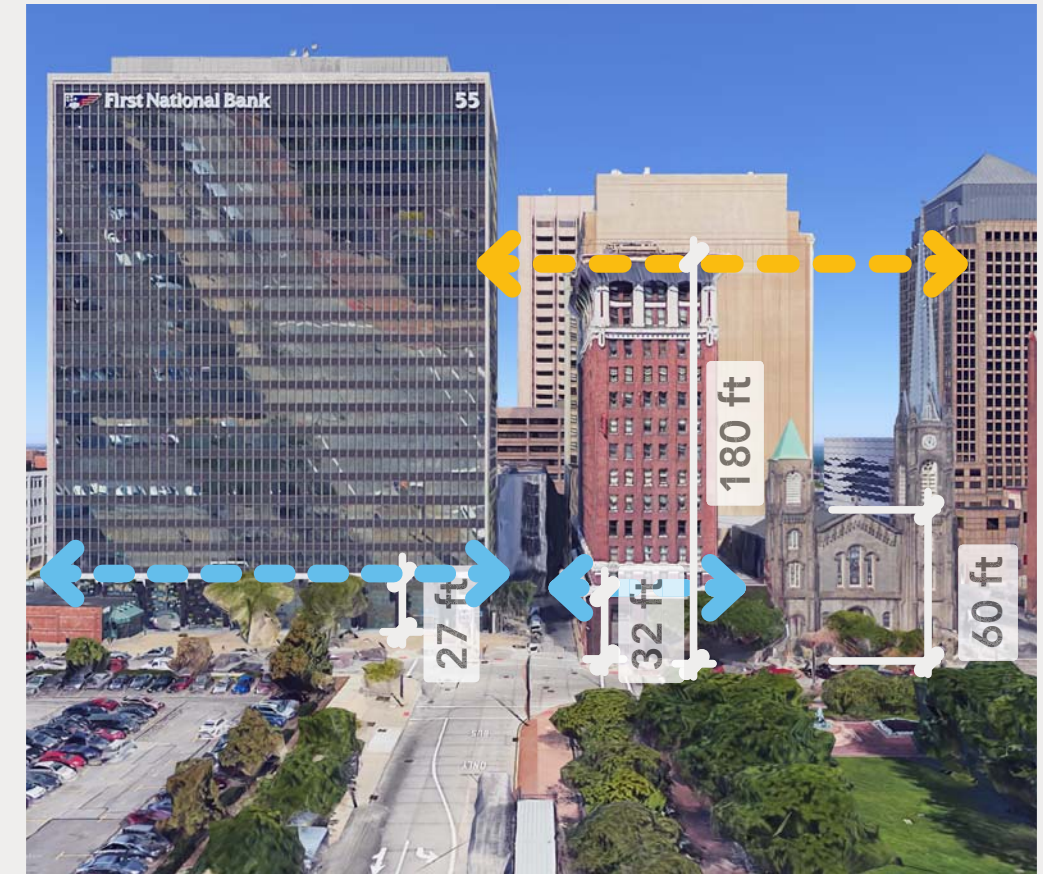
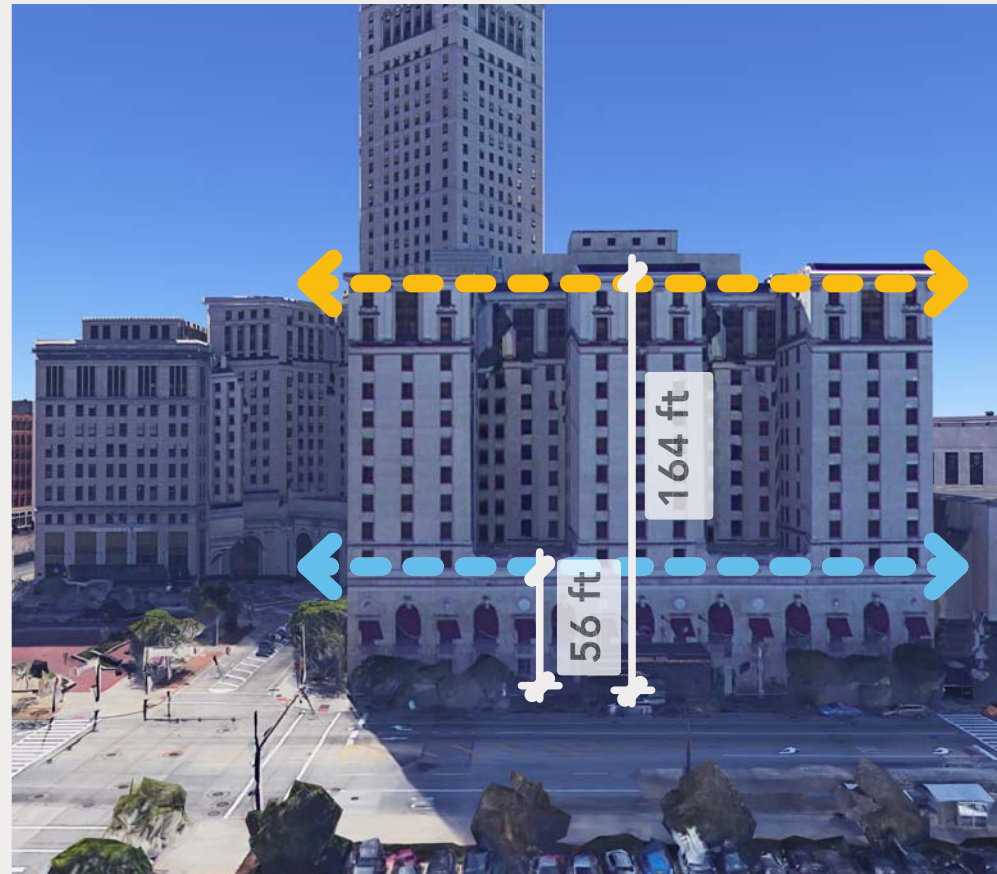
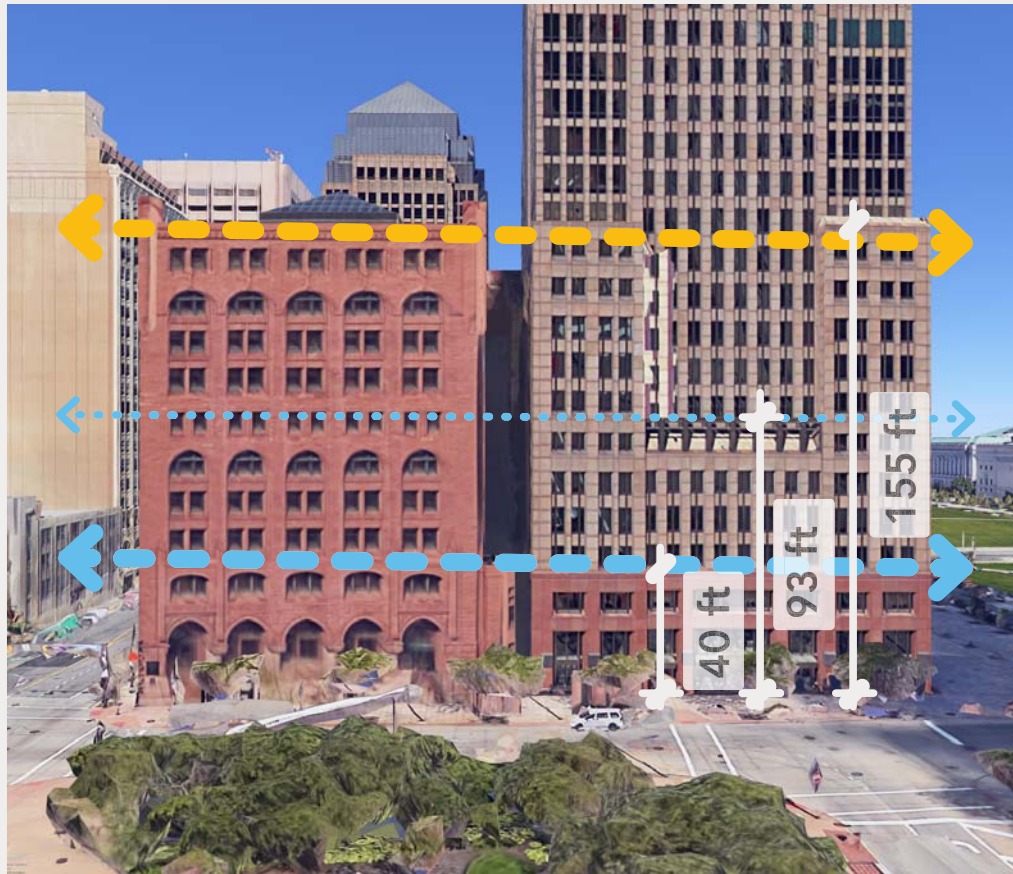
- Low-rise Buildings
- Mid-rise Buildings
- High-rise Buildings



Urban Context Datums



Urban Context Datums



Key Tower and Bank

- Midrise Datum approx. 155 ft.
- Pedestrian Base approx. 40 ft.

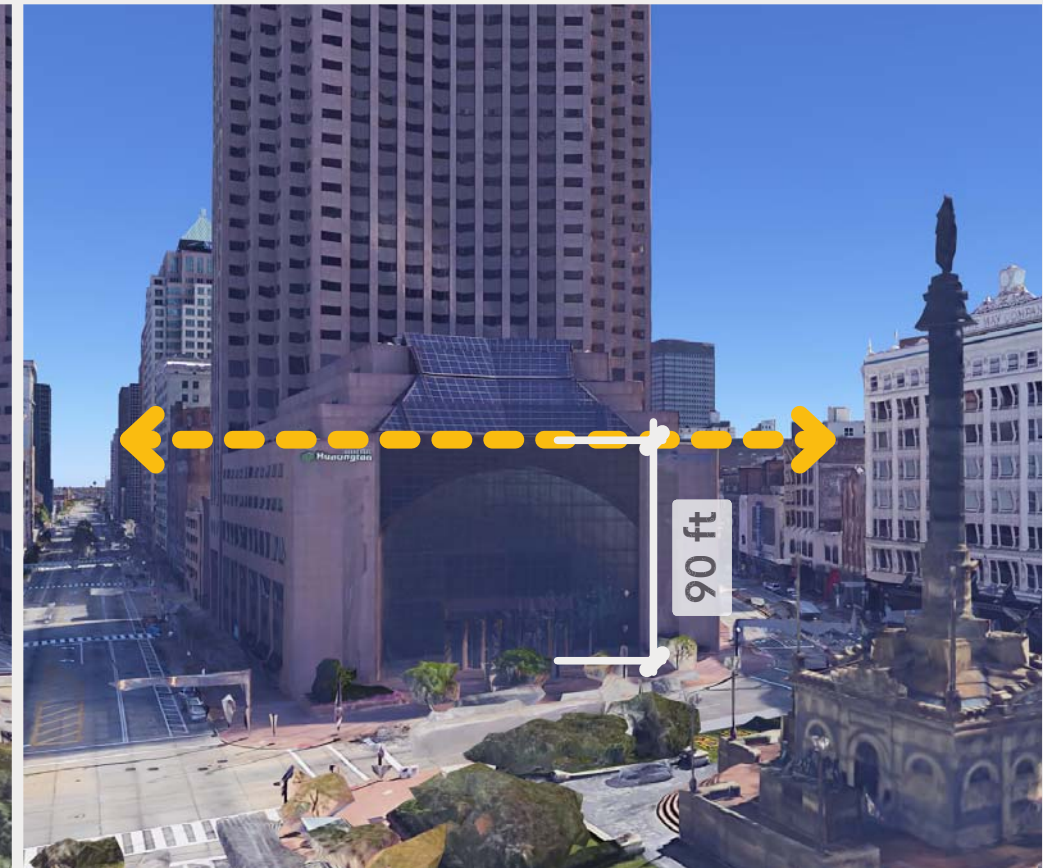
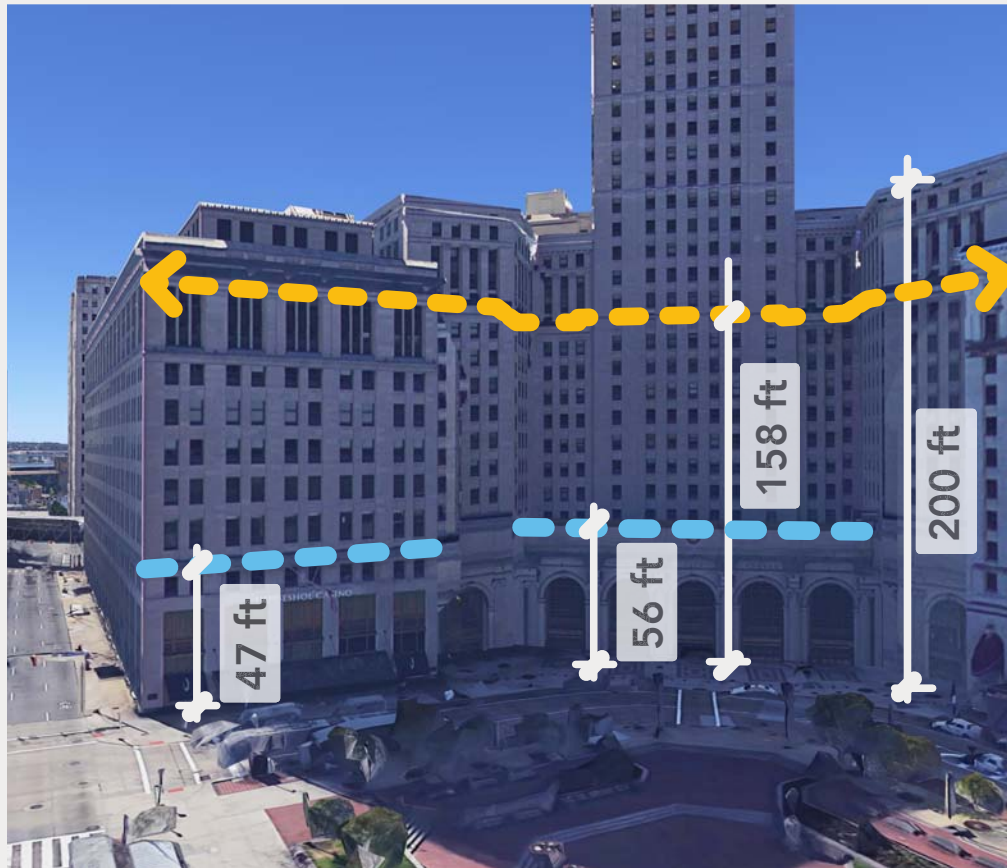
Renaissance Hotel

- Midrise Datum approx. 164 ft.
- Pedestrian Base approx. 56 ft.

55 & 75 Public Square

- Midrise Datum approx. 180 ft.
- Pedestrian Bases approx. 30 ft.

Urban Context Datums



Terminal Tower

- Midrise Datum approx. 158-200 ft.
- Pedestrian Base approx. 47-56 ft.

U.S. Courthouse

- Midrise Datum approx. 88 ft.
- Pedestrian Base approx. 30 ft.

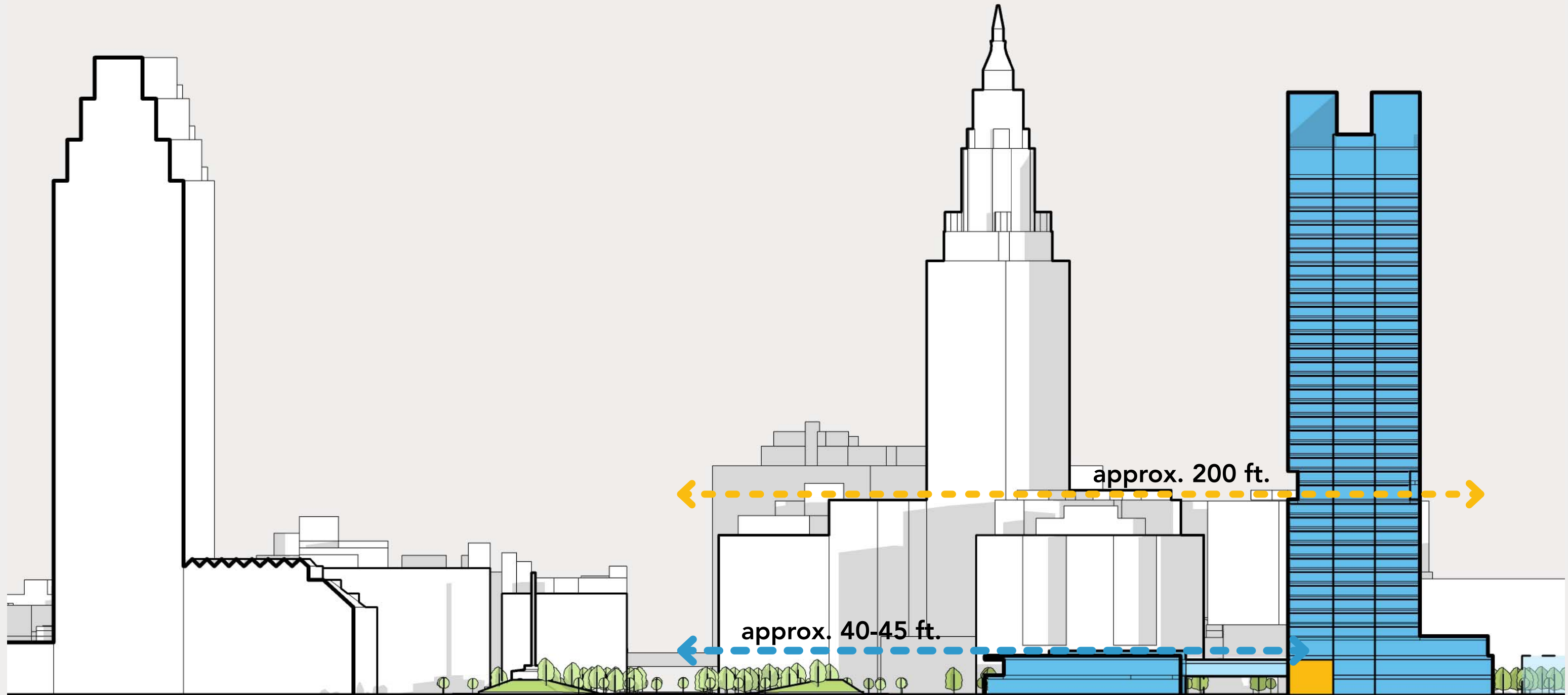
200 Public Square

- Midrise Datum approx. 90 ft.

Urban Context Datums

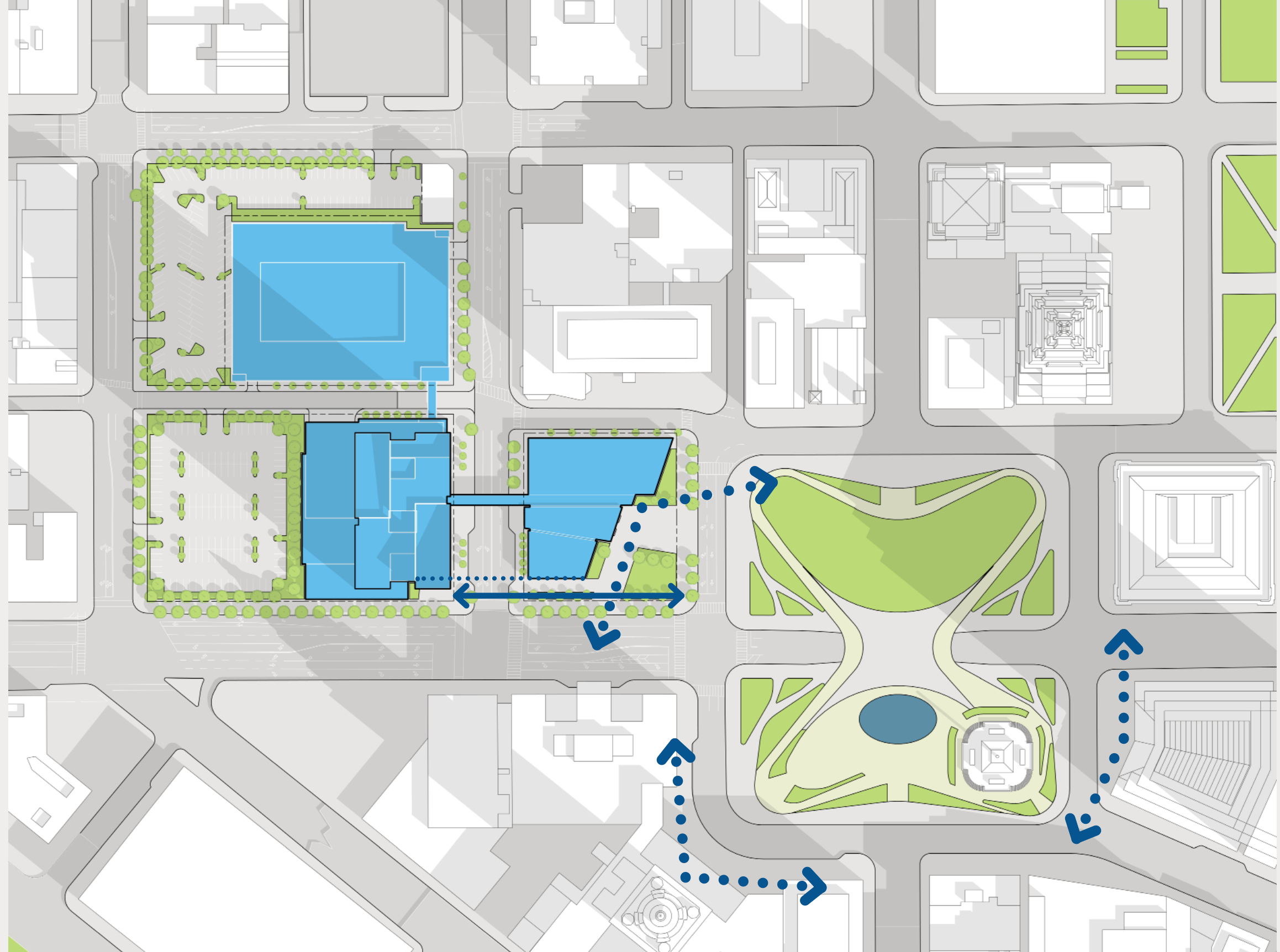
Tower Terrace Midrise Datum approx. 200 ft.

Pavilion Lobby Pedestrian Base approx. 45 ft.



Orientation to and from Public Square

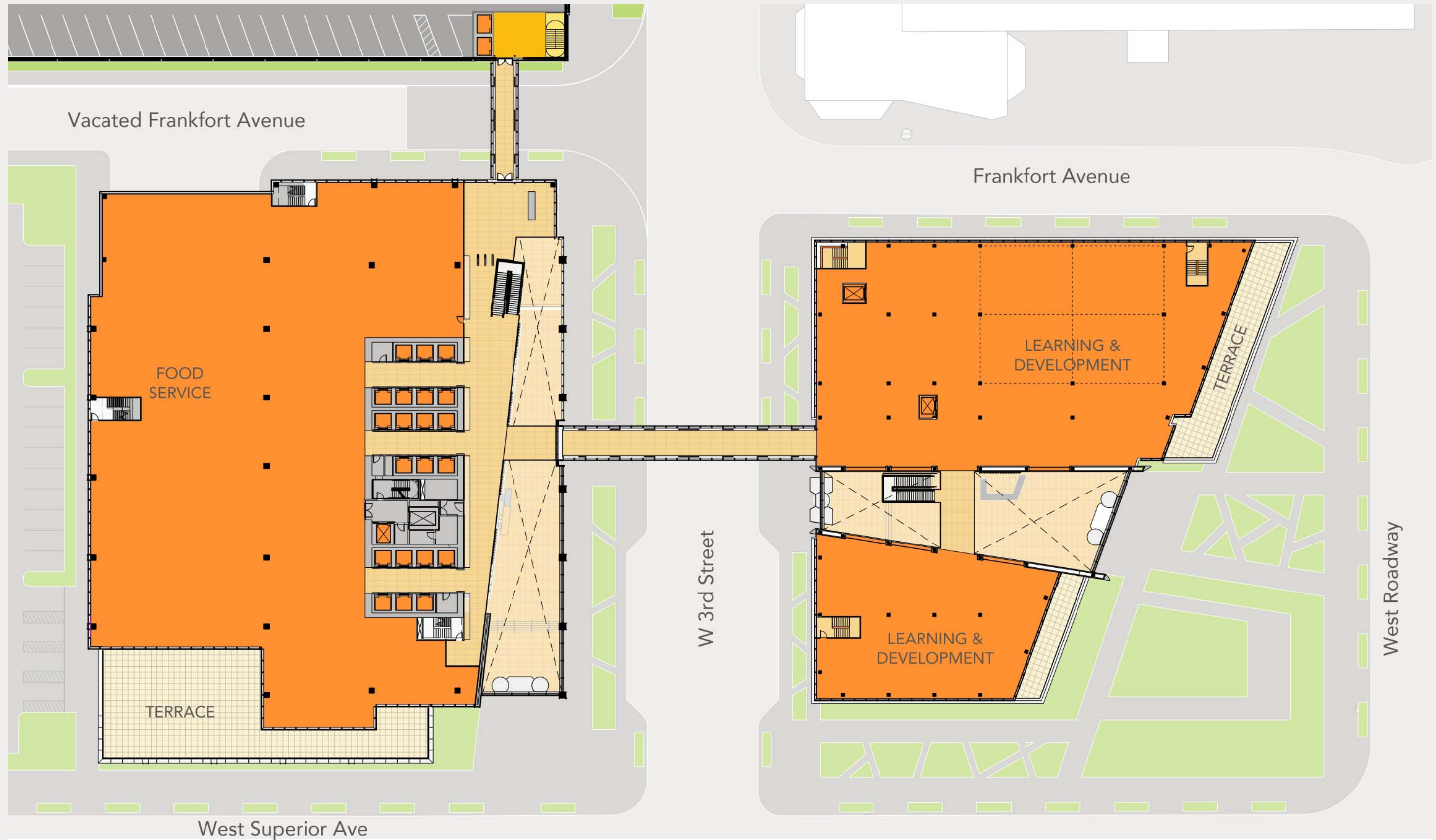
- Pavilion mass is shifted away from Superior in order to visually connect the Tower to Public Square.
- Pavilion opens up to the center of Public Square to allow for a visible connection to the front door of the campus.



Level 1 Plan - Pavilion and Tower



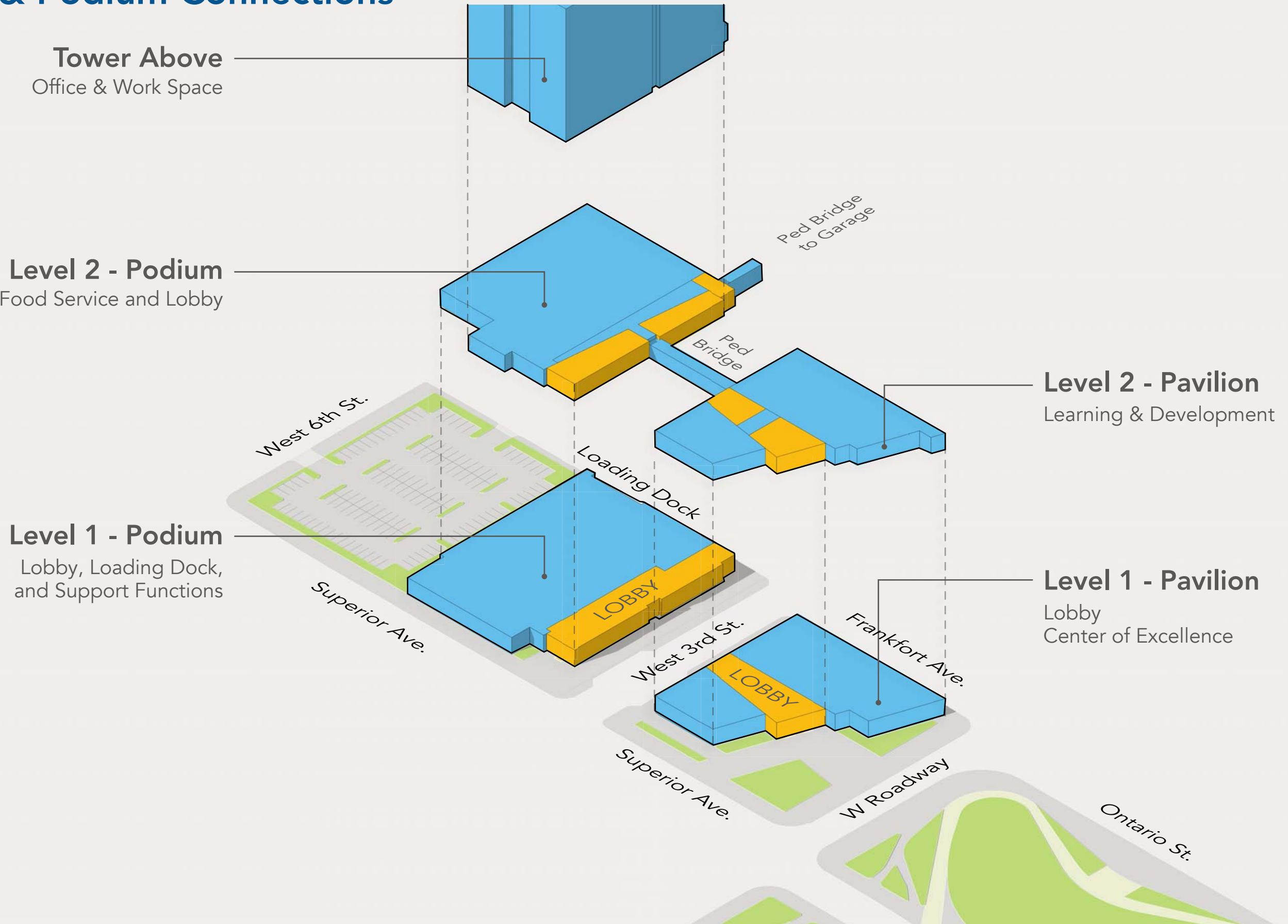
Level 2 Plan - Pavilion and Tower



Level 3 Plan - Tower



Pavilion & Podium Connections



Pavilion - East and South Elevations



East Elevation - West Roadway



South Elevation - West Superior Avenue

Pavilion - West and North Elevations



West Elevation - West 3rd Street



North Elevation - Frankfort Avenue

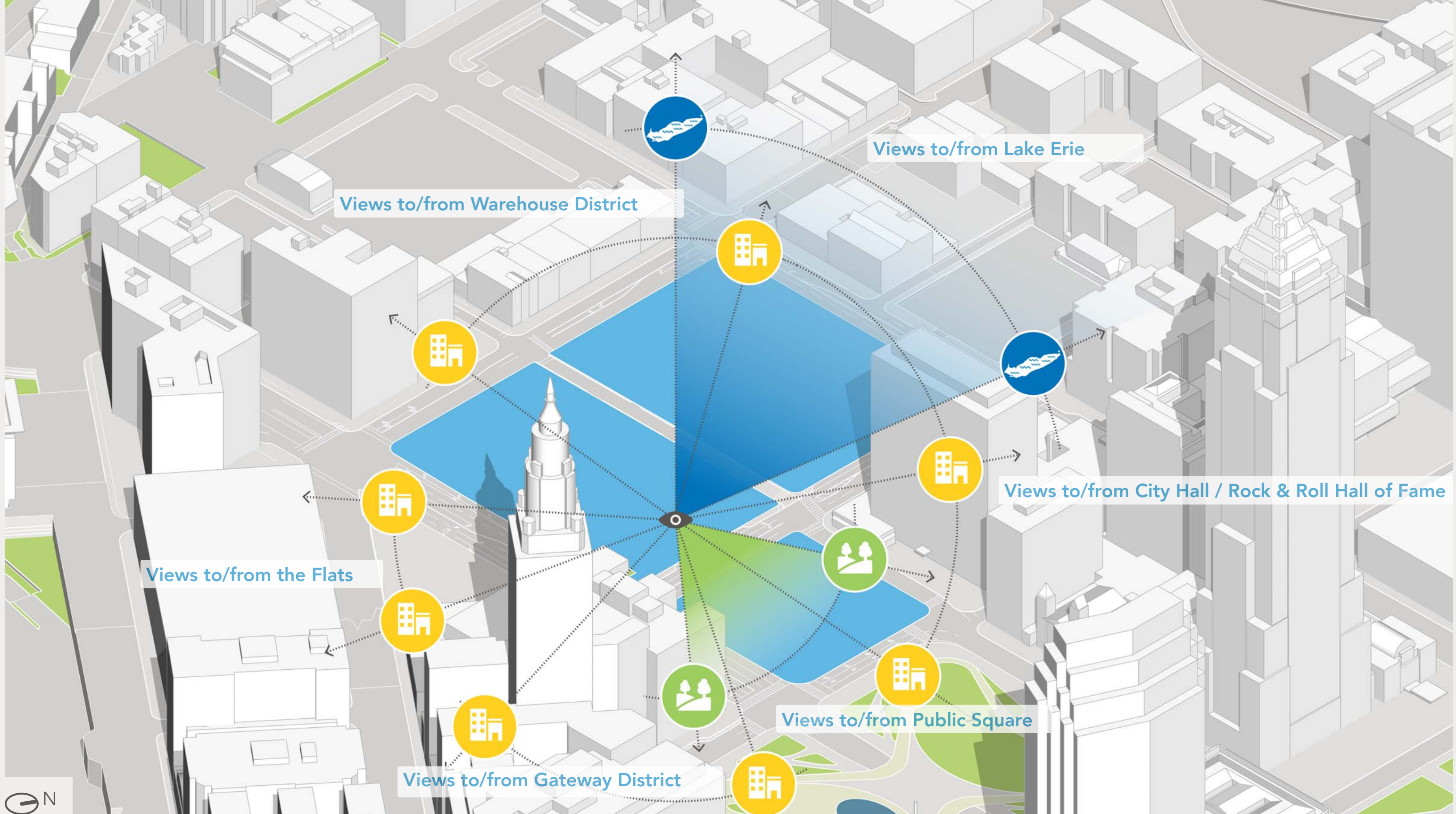
Pedestrian Bridge Precedent



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TOWER SCHEMATIC DESIGN

Views to and from the Tower



Tower Massing Strategies

Top

- Serve as a landmark on the skyline
- Architectural lighting opportunity
- Visible from numerous vantage points with increased height

Middle

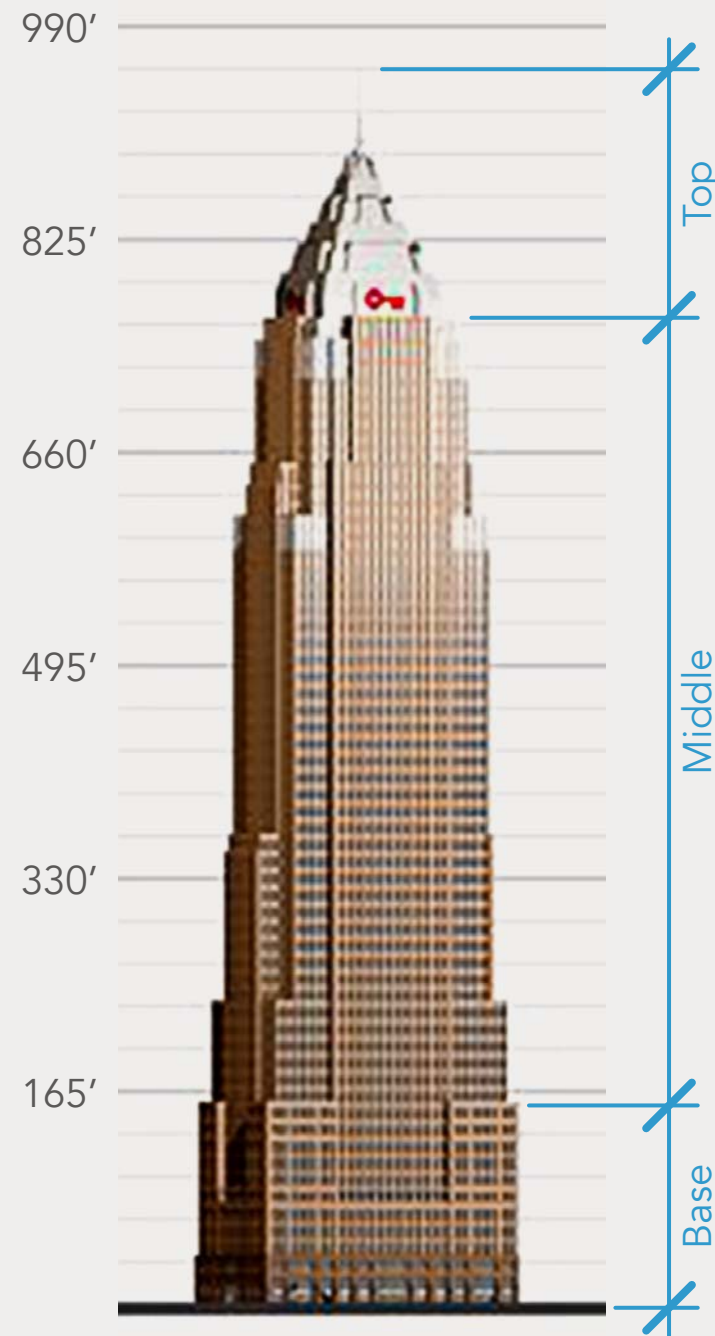
- Articulated to avoid monolithic appearance
- Emphasize slender, vertical proportions
- Increases light and air at street level

Base

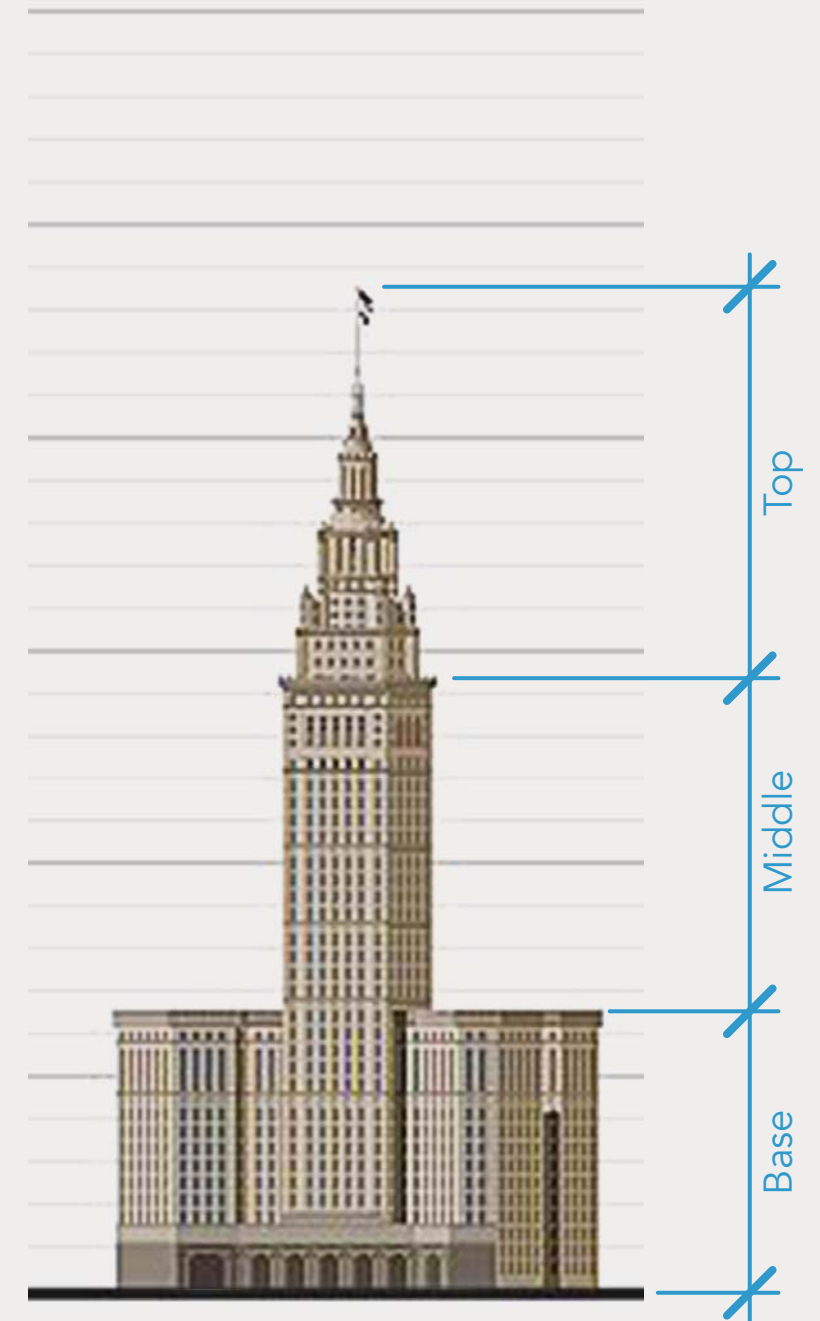
- Establish common relationship between buildings
- Define street edge
- Sensitive to surrounding context & scale
- Finer articulation at street to respond to the pedestrian scale

Aspect Ratio

- A proportional relationship between a building's height and width.

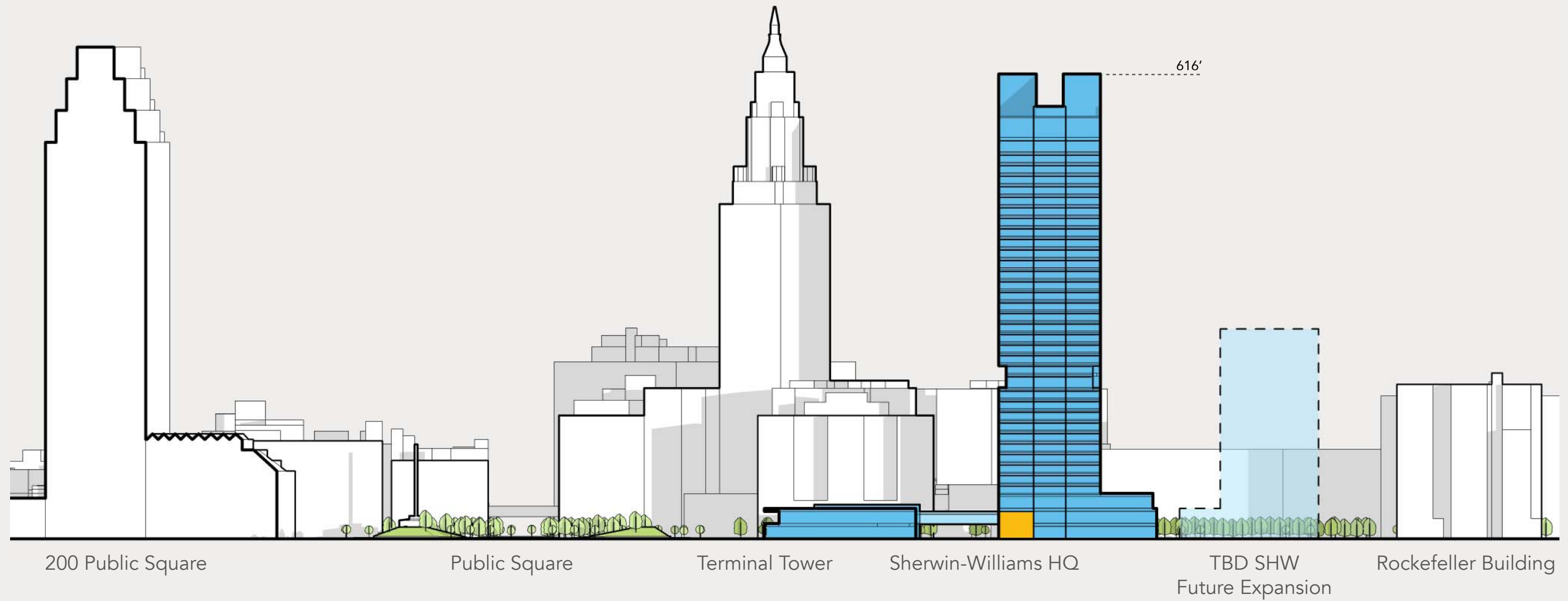


Key Tower
6.8 : 1
Aspect Ratio

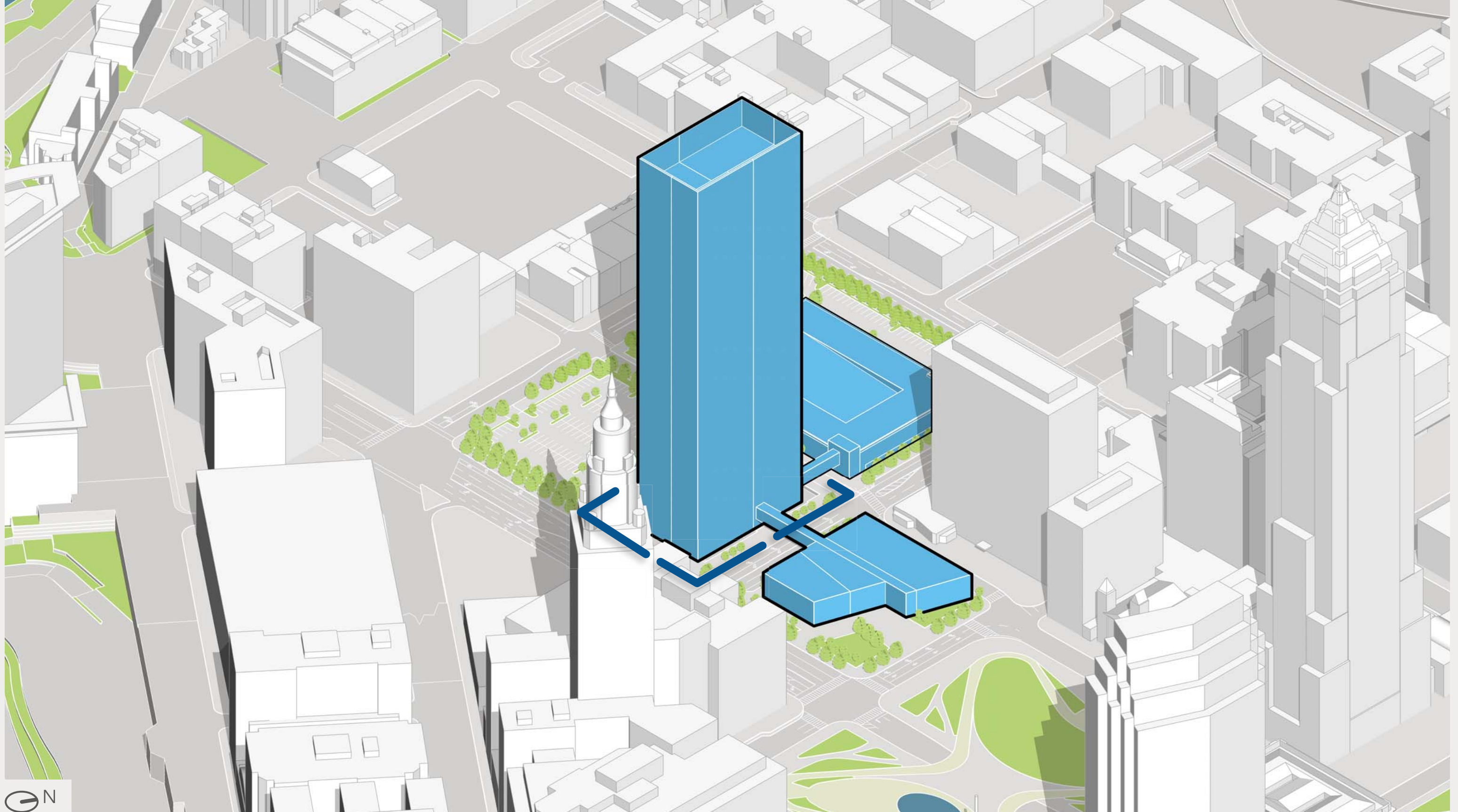


Terminal Tower
7 : 1
Aspect Ratio

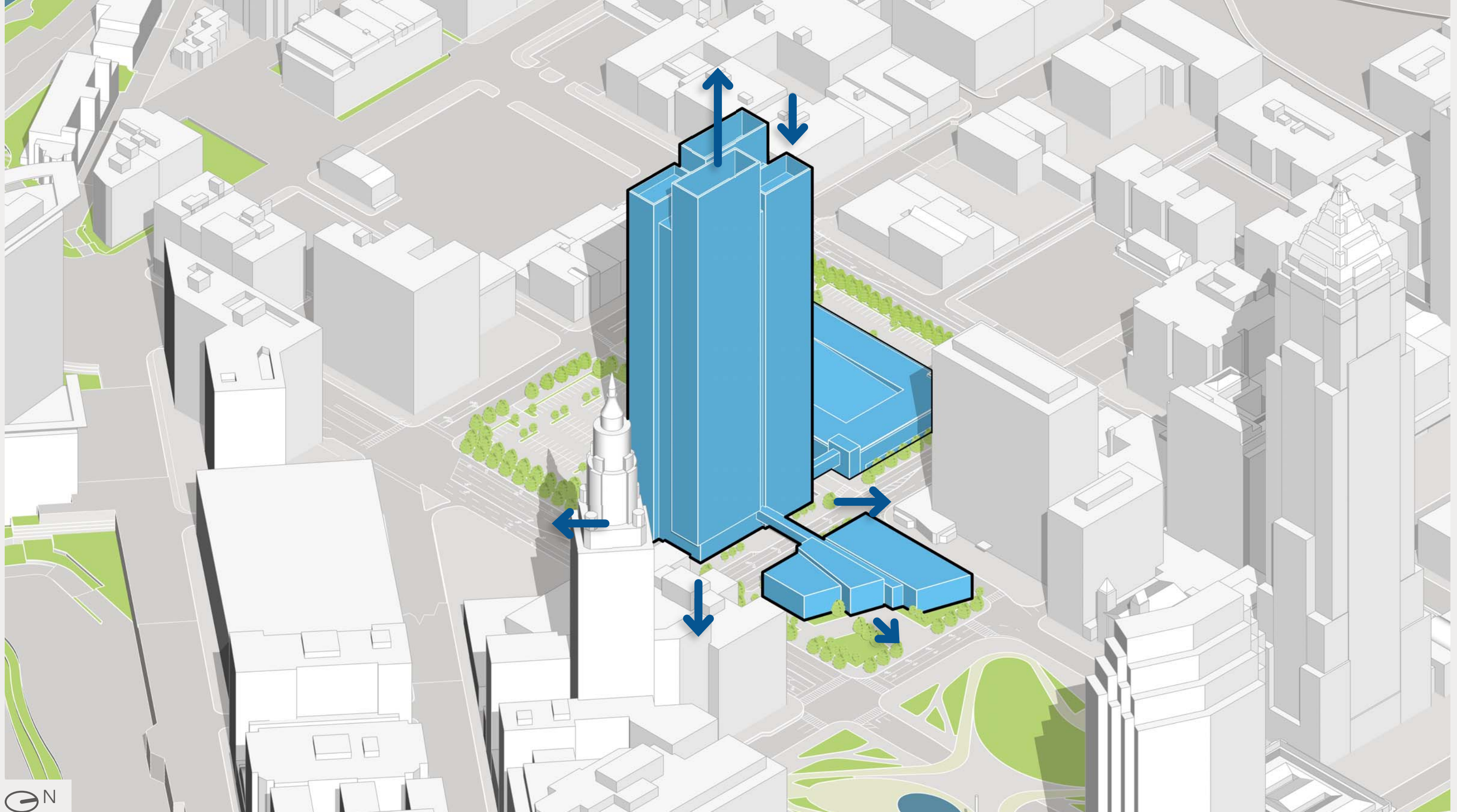
Public Square Relationship



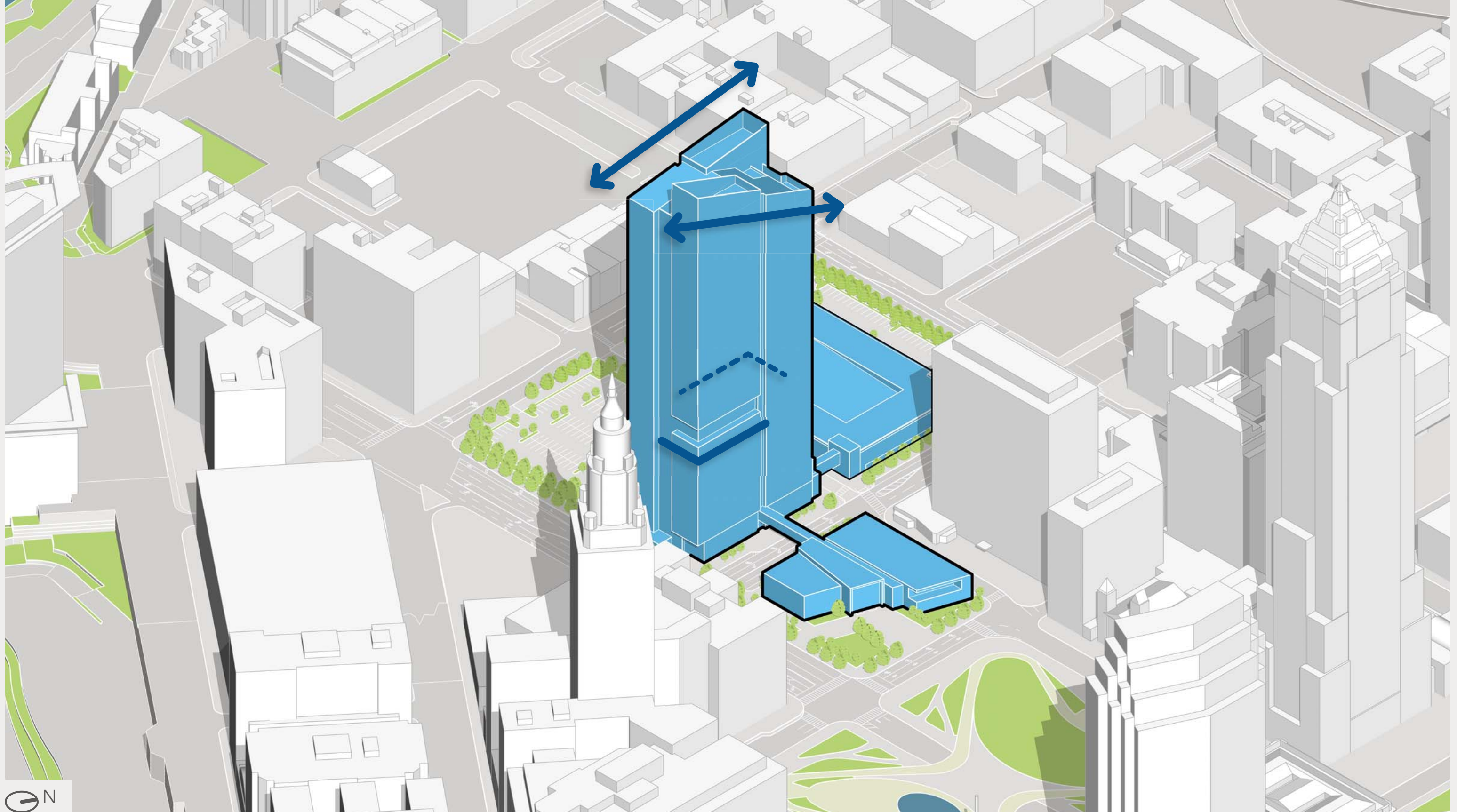
Tower Concept - Design Step 1



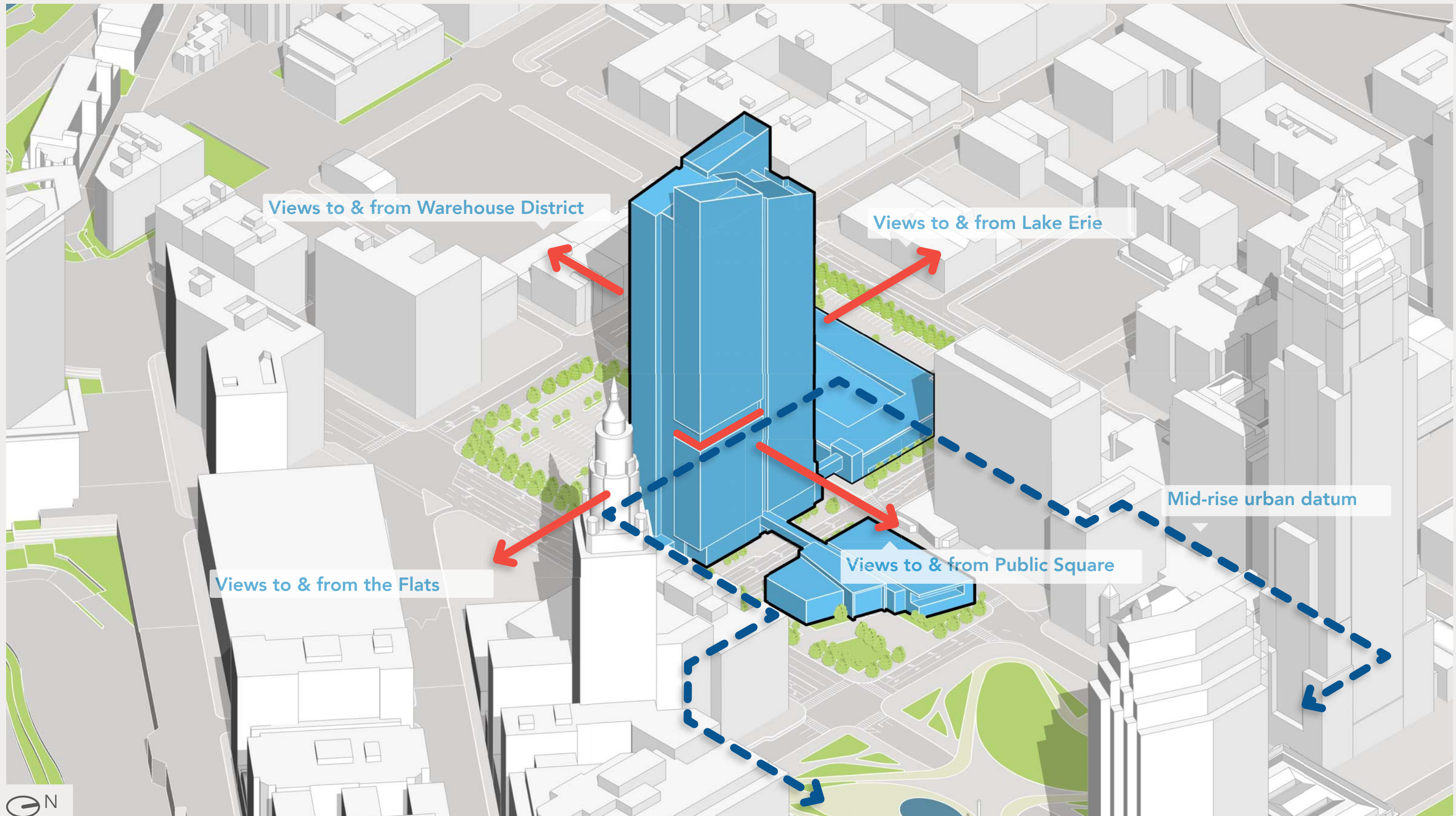
Tower Concept - Design Step 2



Tower Concept - Design Step 3



Tower Concept - Design Step 4



Tower Elevations



**East Elevation
W 3rd St**



**South Elevation
W Superior Ave**

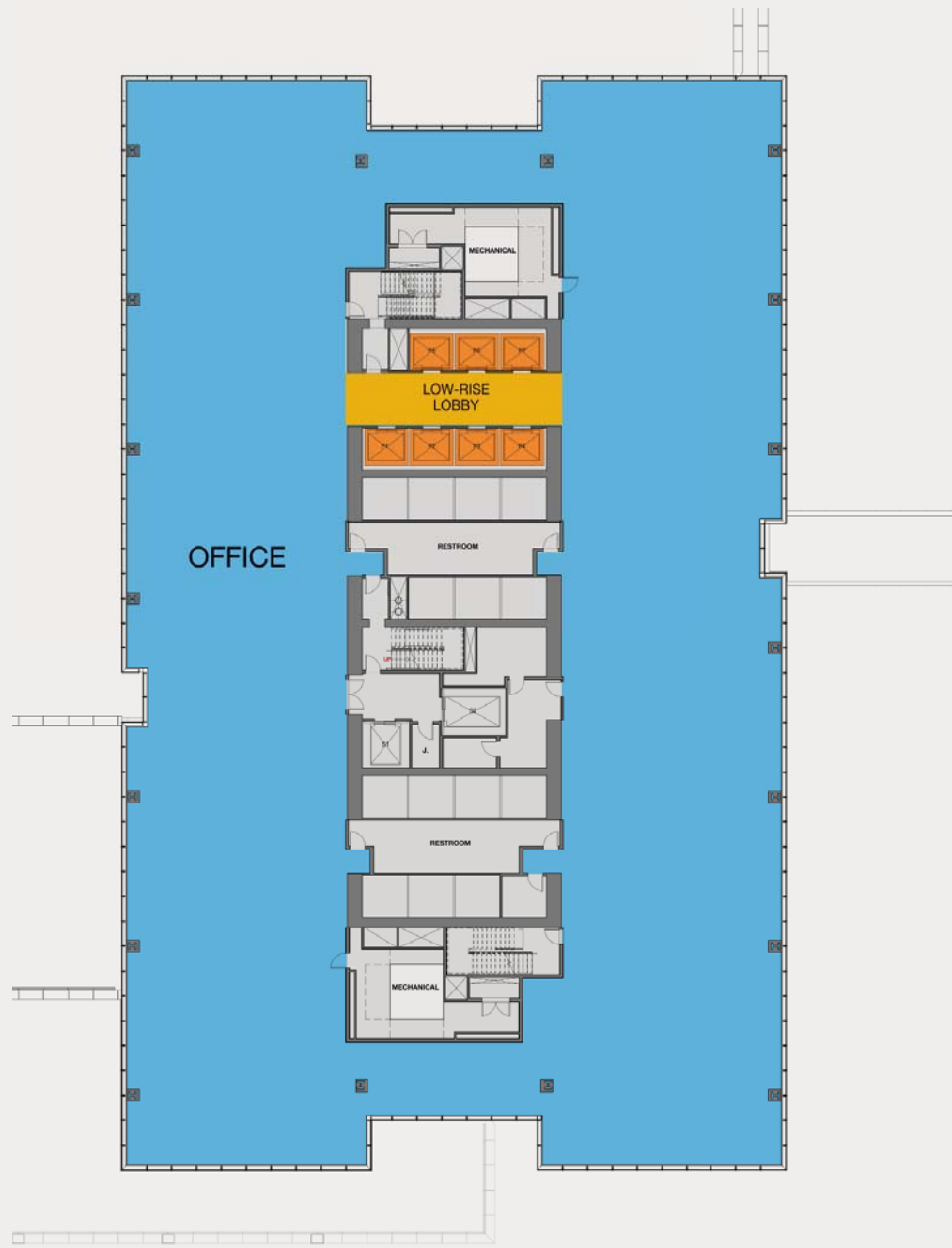


**West Elevation
Weston South Parking**

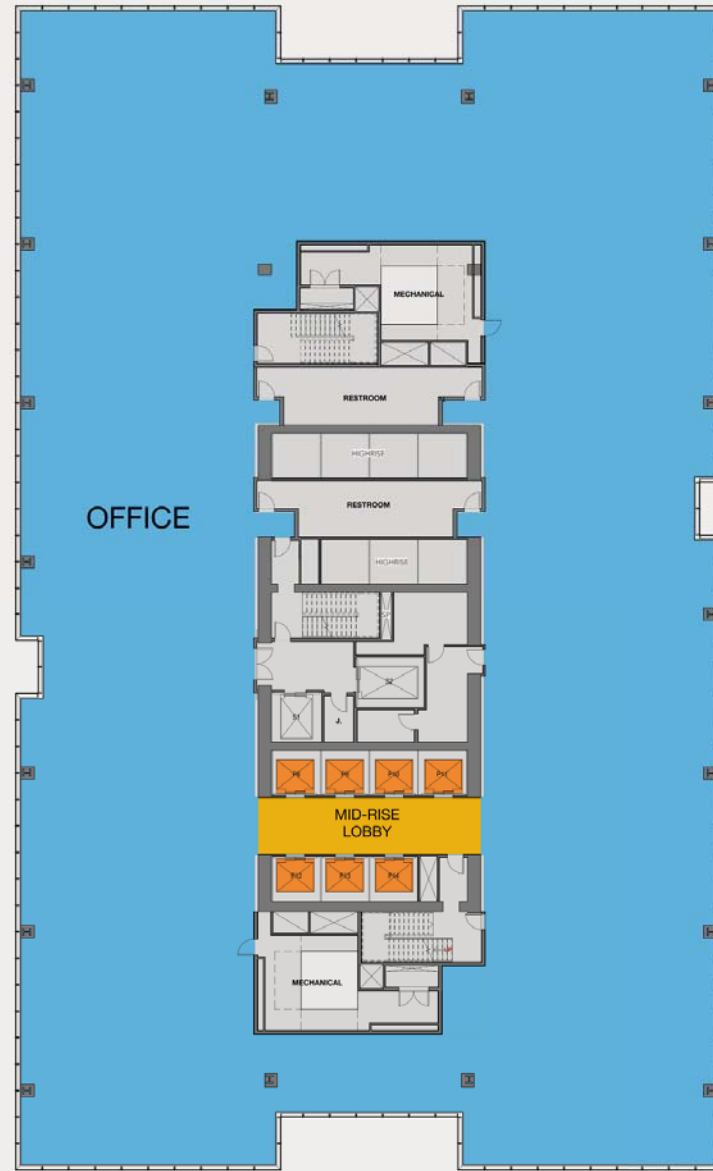


**North Elevation
Vacated Frankfort**

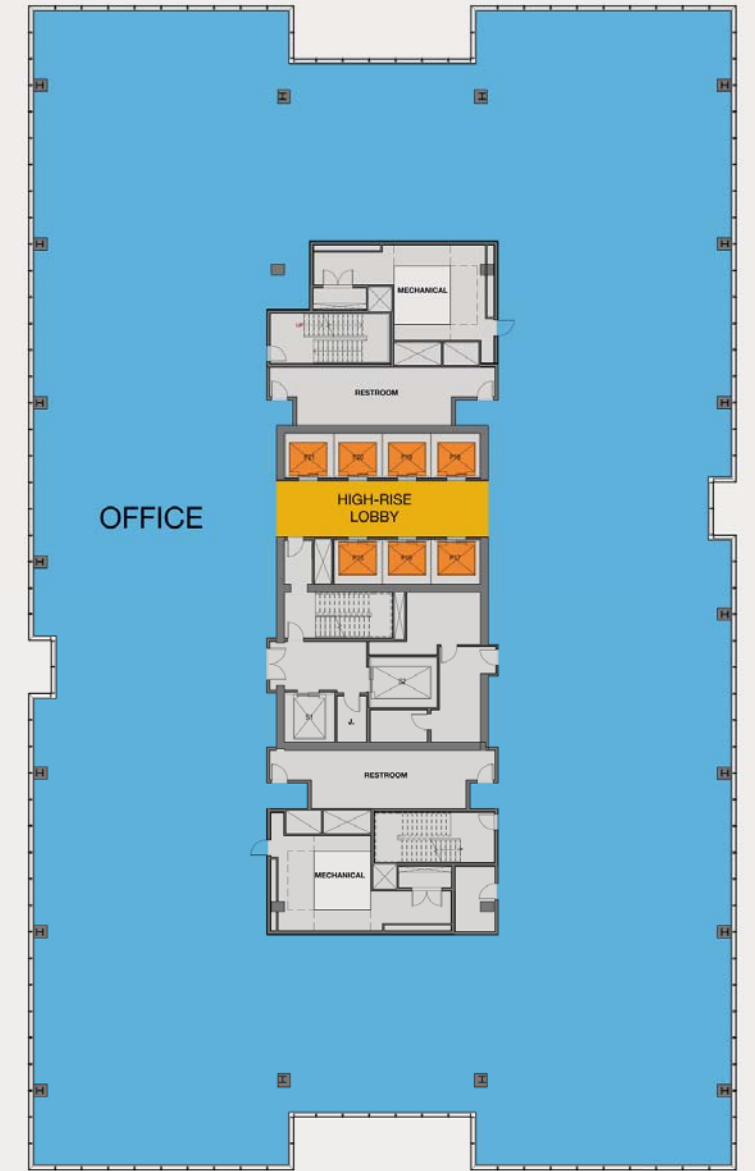
Typical Tower Floorplans




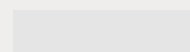

Lowrise Floors



Midrise Floors



Highrise Floors

-  Office
-  Mechanical & Support
-  Elevator & Lobby

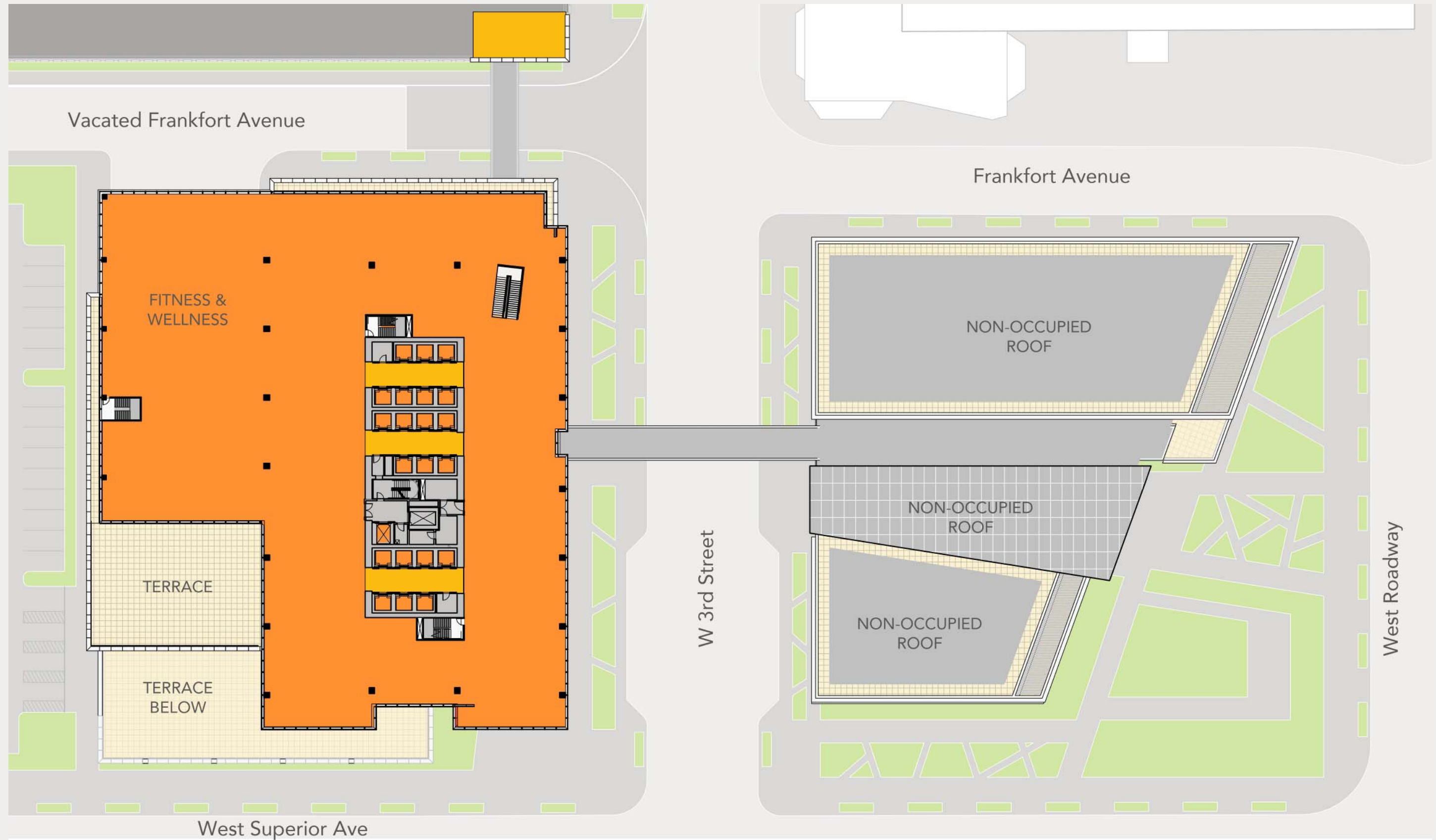
Level 1 - Tower and Pavilion



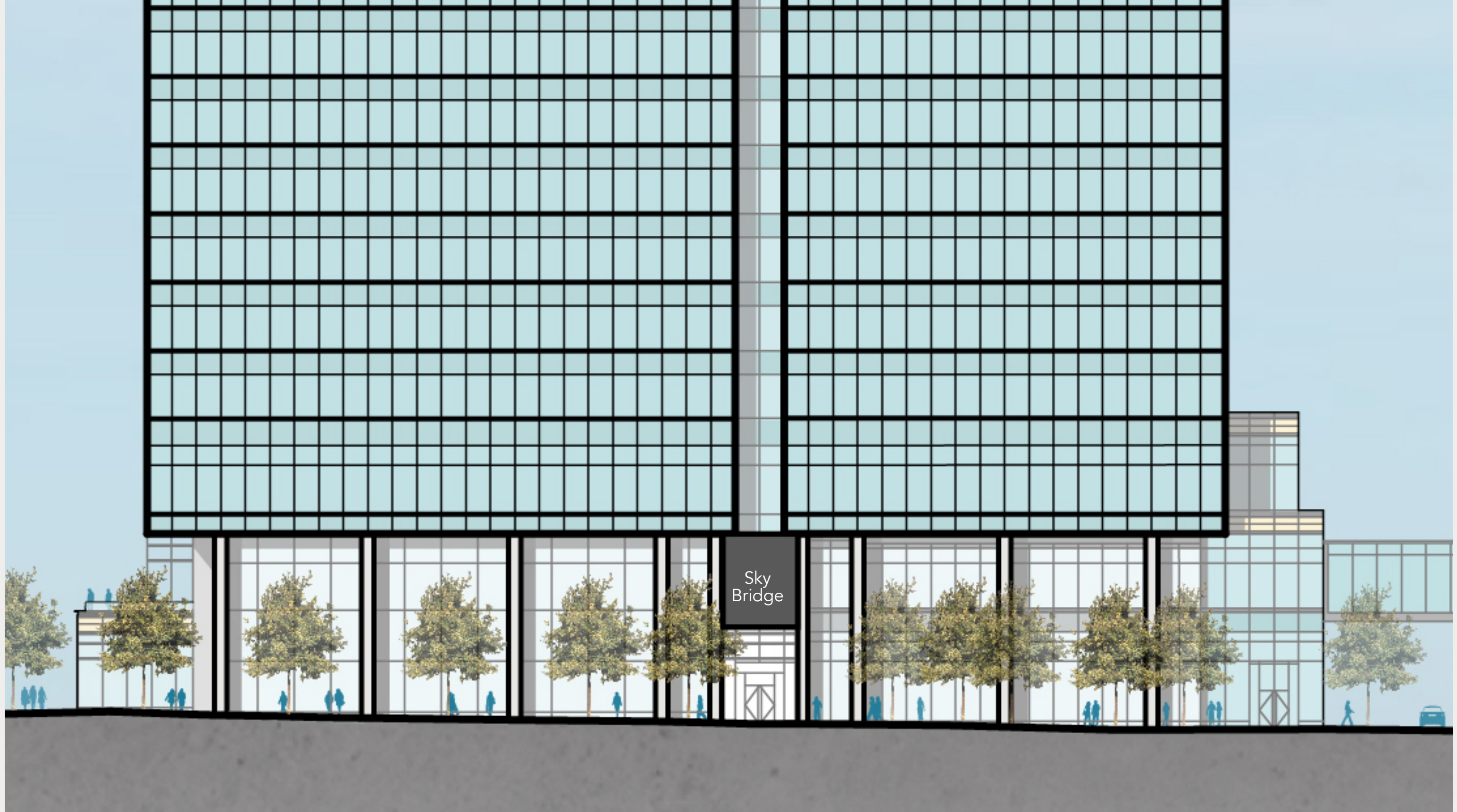
Level 2 - Tower and Pavilion



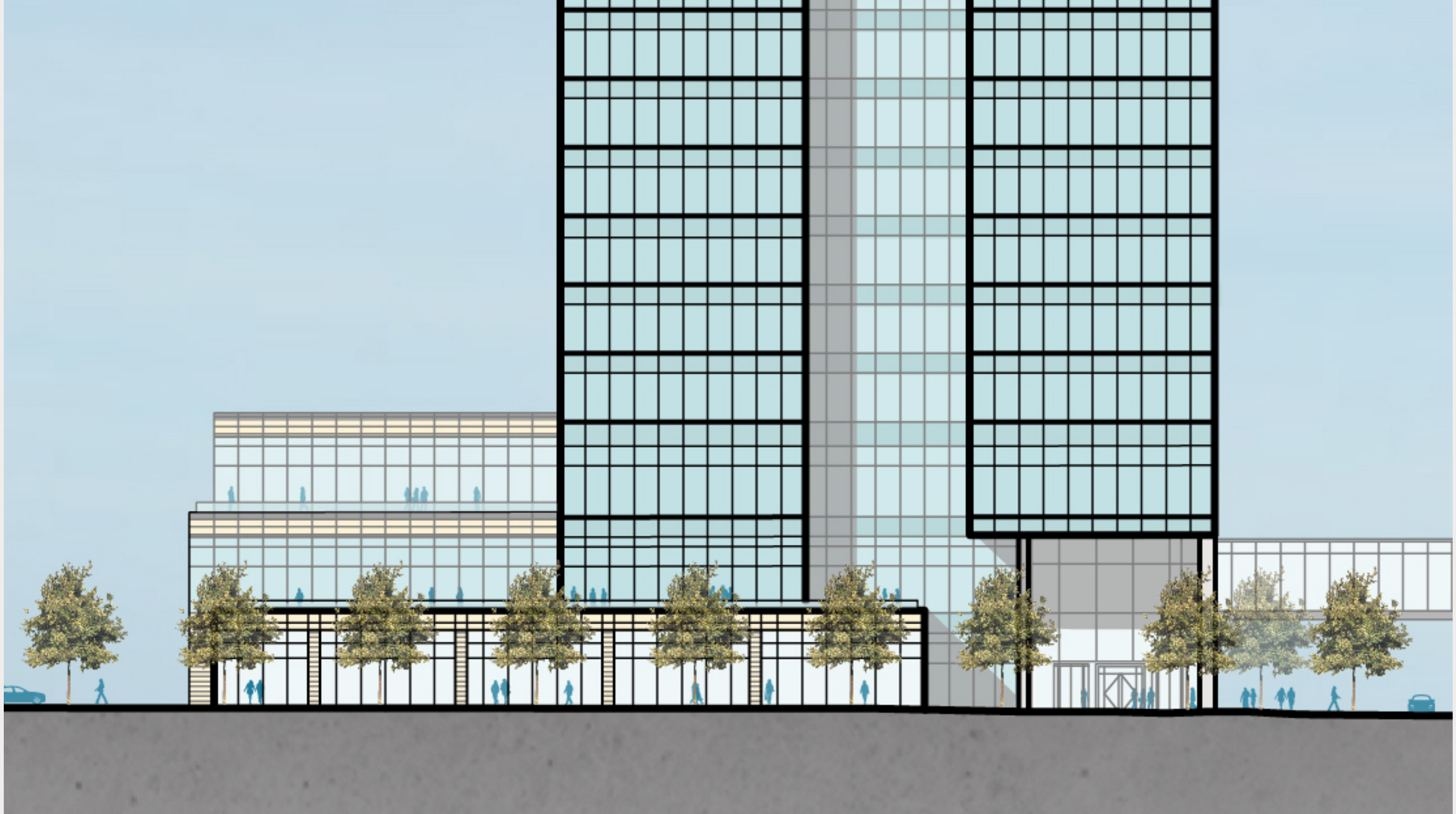
Level 3 Plan - Tower



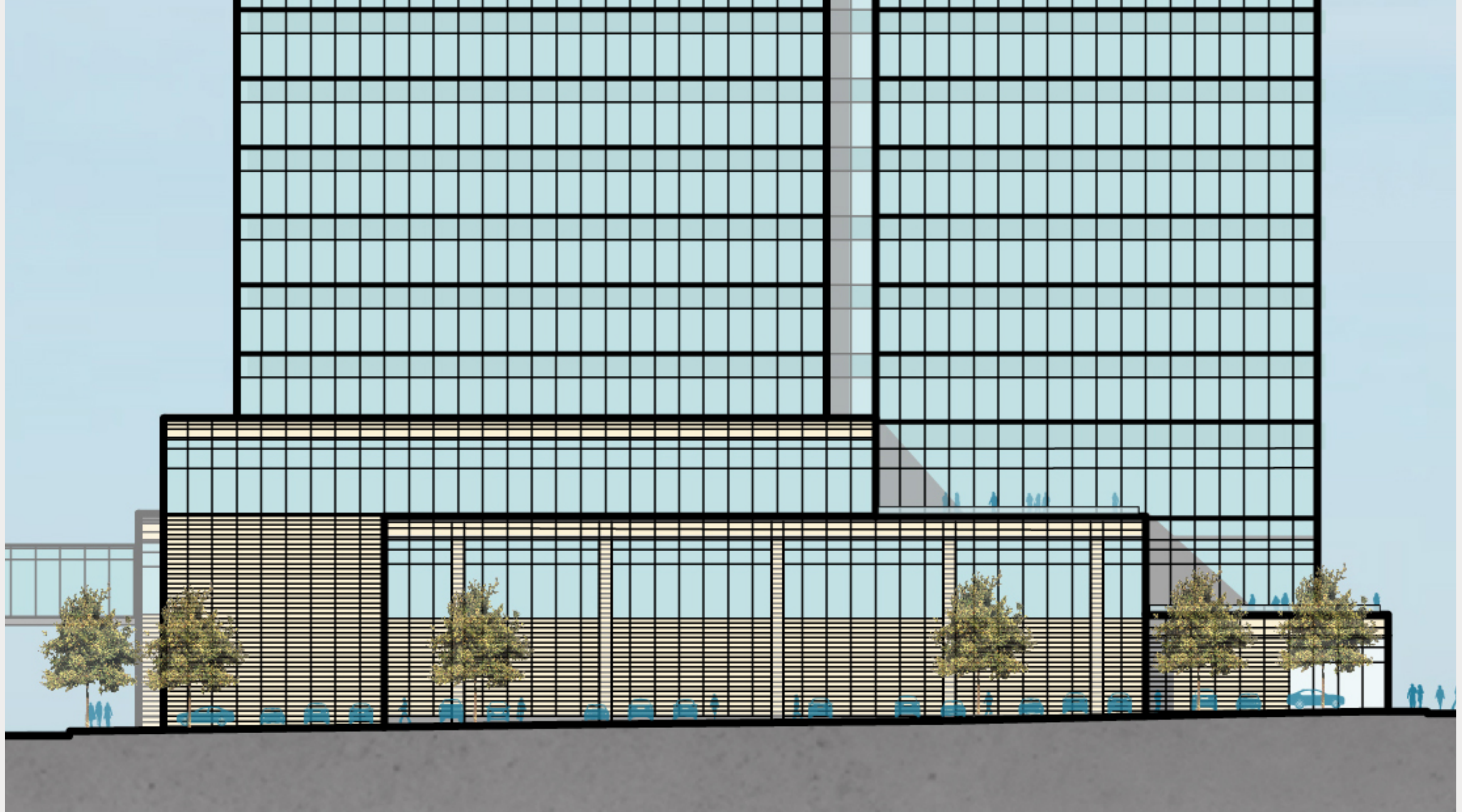
East Elevation - Tower Lobby - West 3rd Street



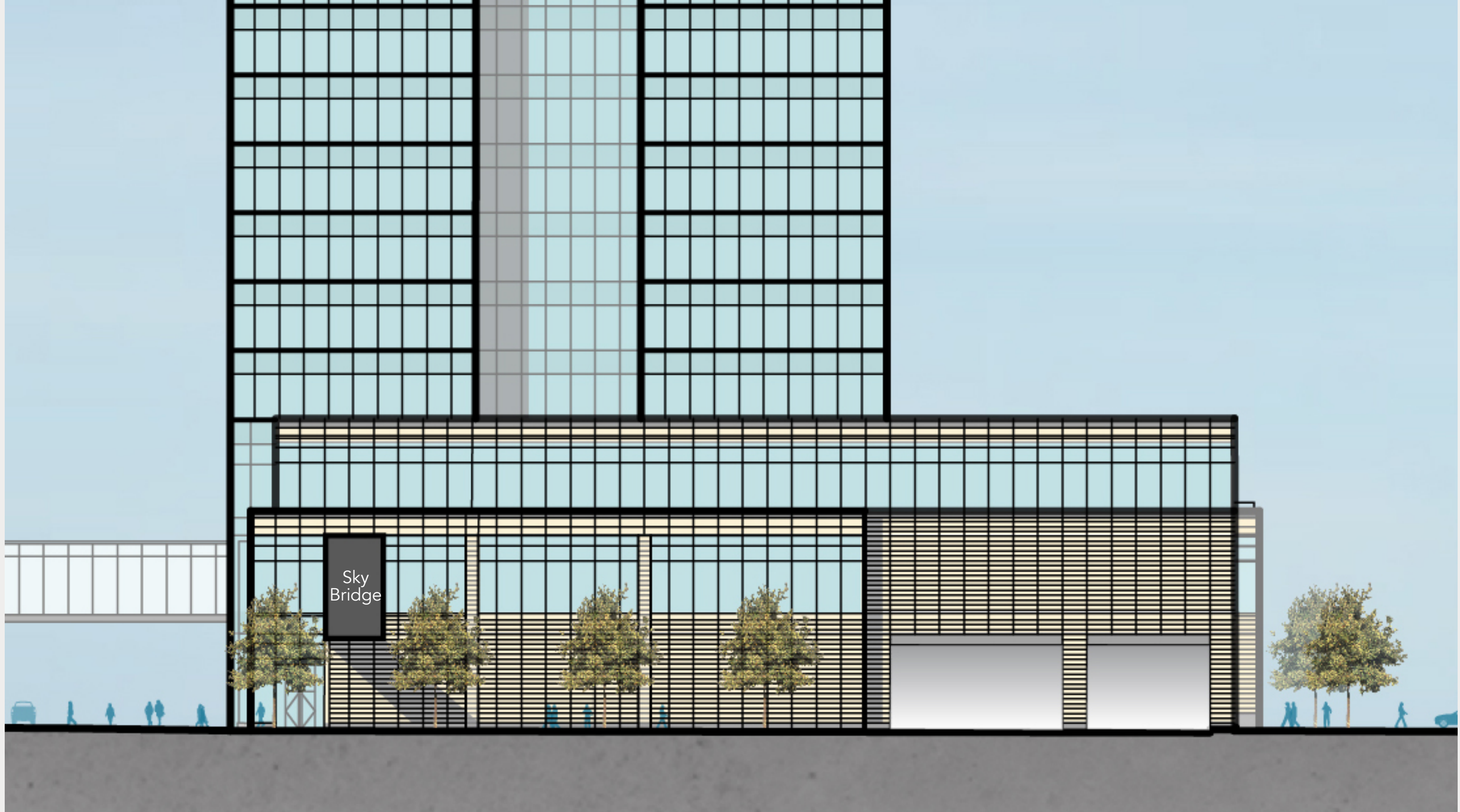
South Elevation - West Superior Avenue



West Elevation - Weston South Parking Lot



North Elevation - Vacated Frankfort Avenue



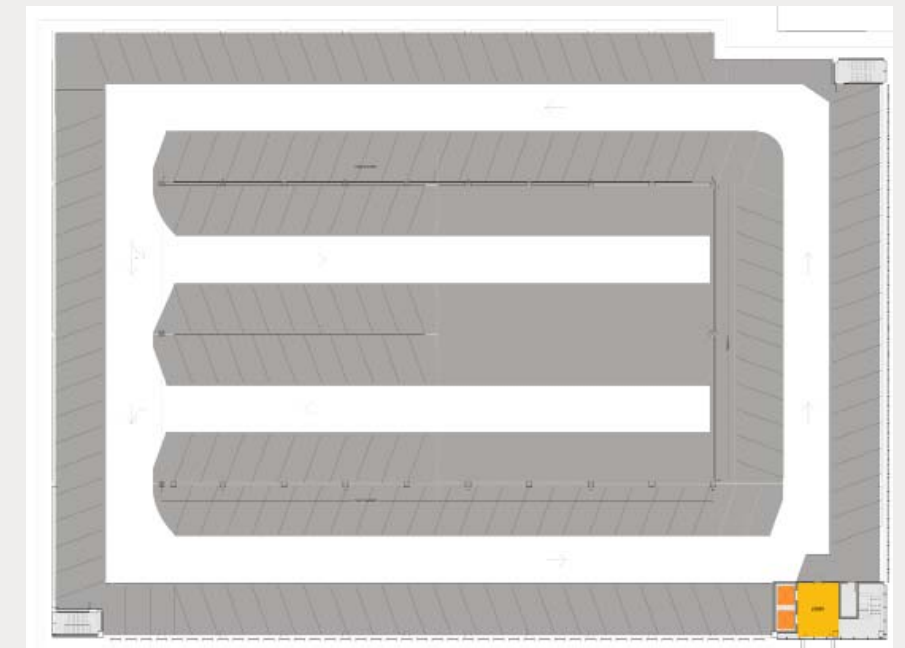
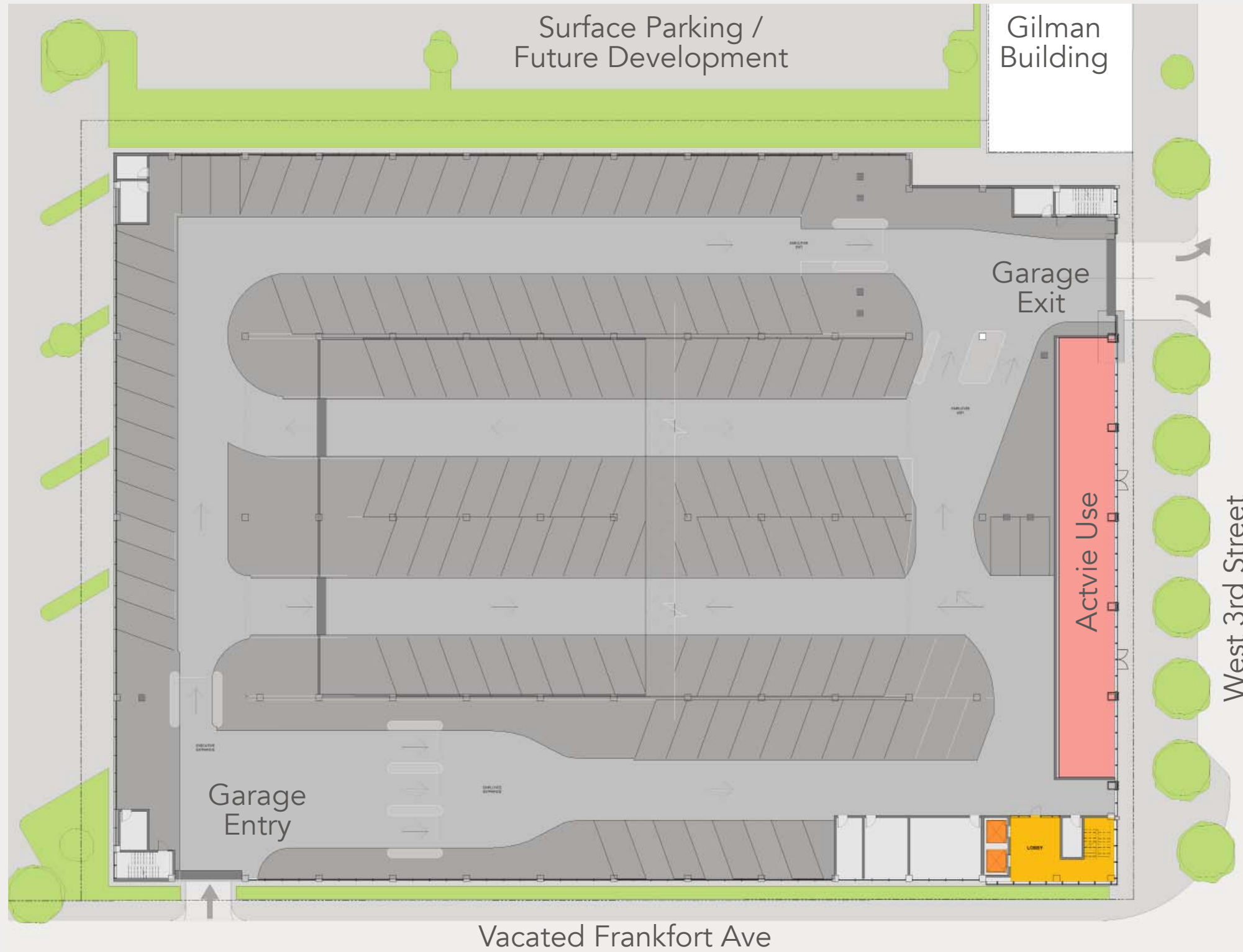
06

WESTON NORTH BLOCK

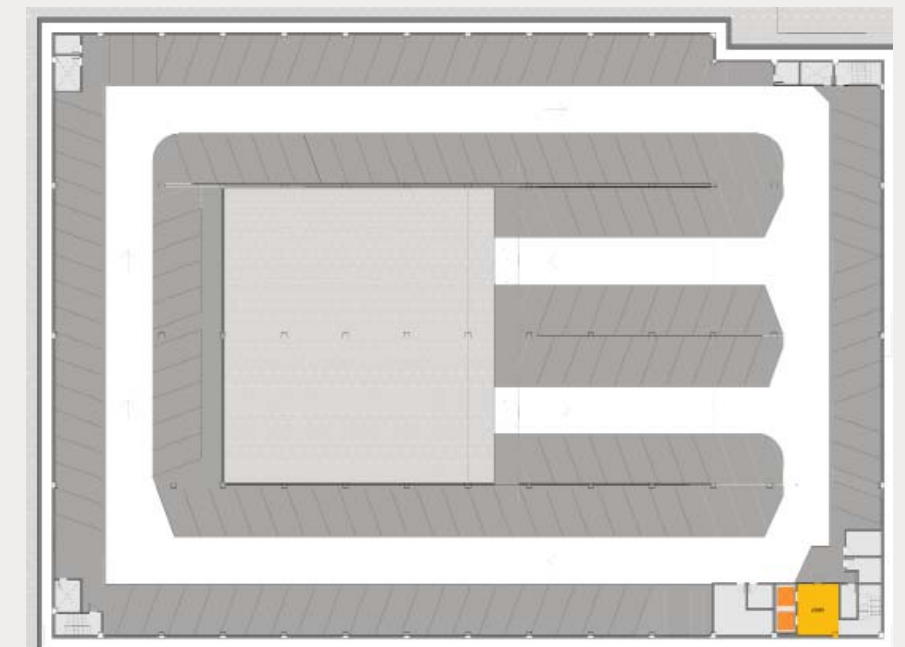
Site Plan - Weston North Block




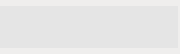
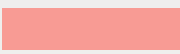
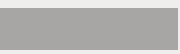
Garage Plans



Level 4 (Roof) Plan



Basement Level Plan

-  Elev Lobby
-  Mechanical
-  Active Use
-  Parking

Ground Level Plan

East Elevation - West 3rd Street



East Elevation - West 3rd Street



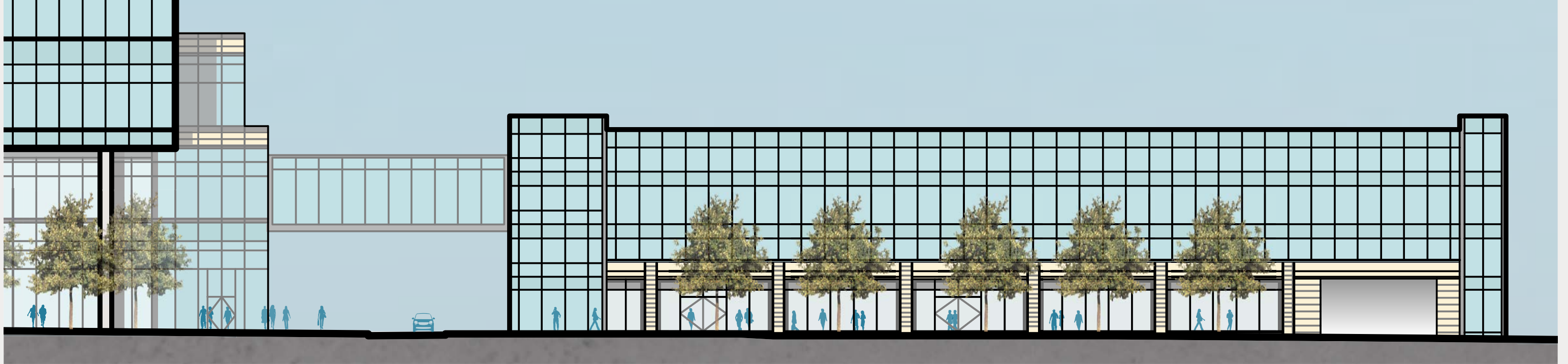
South Elevation - Vacated Frankfort Avenue



East Elevation of Tower and Garage - West 3rd Street



East and South Elevations



East Elevation - West 3rd Street

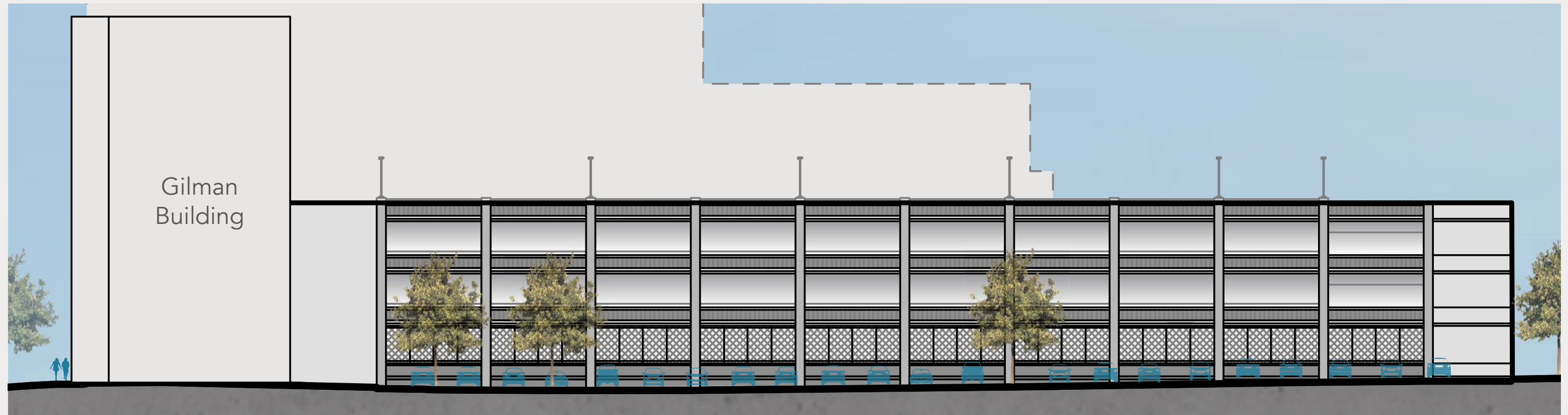


South Elevation - Vacated Frankfort Avenue

West and North Elevations



West Elevation



North Elevation

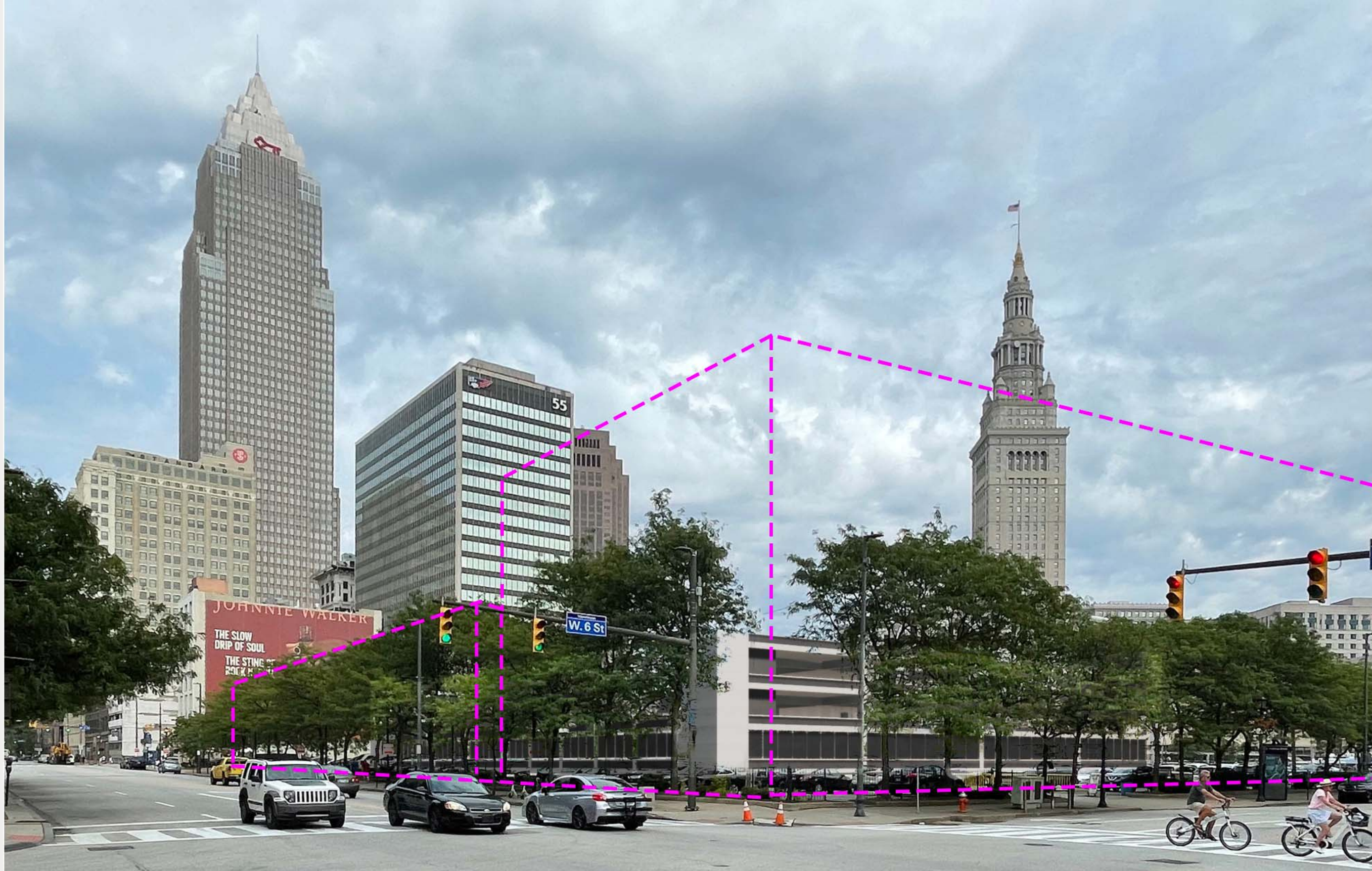
View From St. Clair Ave. at West 6th St. - Existing Conditions



View From St. Clair Ave. at West 6th St. - with Garage



View From St. Clair Ave. at West 6th St. - with Garage & Future Development Massing



Site Plan - Weston North Block - Proposed Future Development Footprint



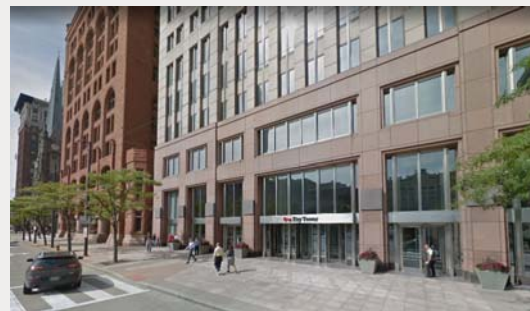
Adjacent Context



Terminal Tower & Renaissance Hotel



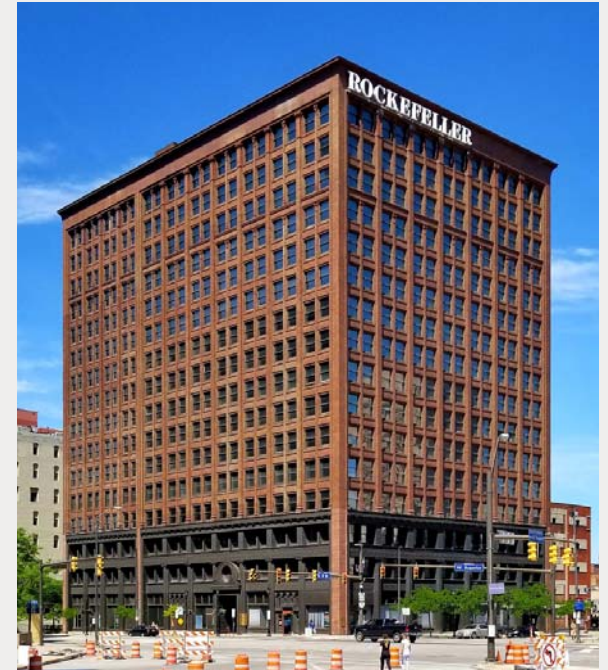
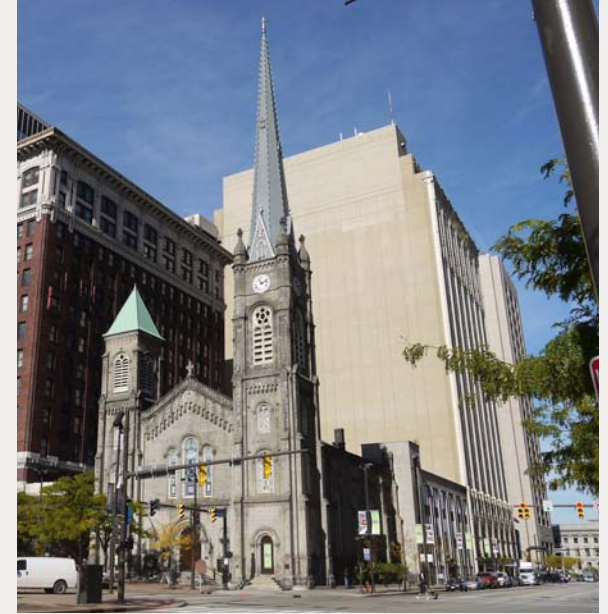
US Courthouse
200 Public Square



Key Tower &
Key Bank

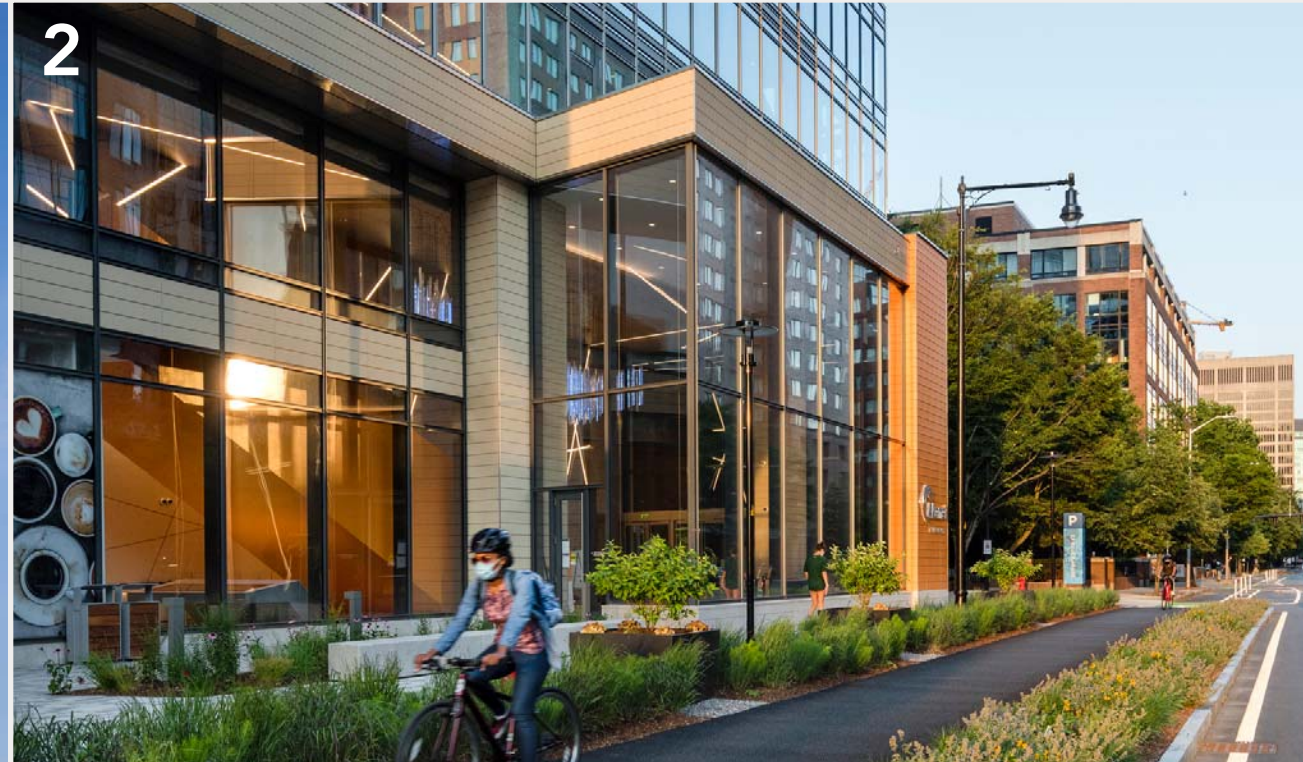


75 Public Square
55 Public Square

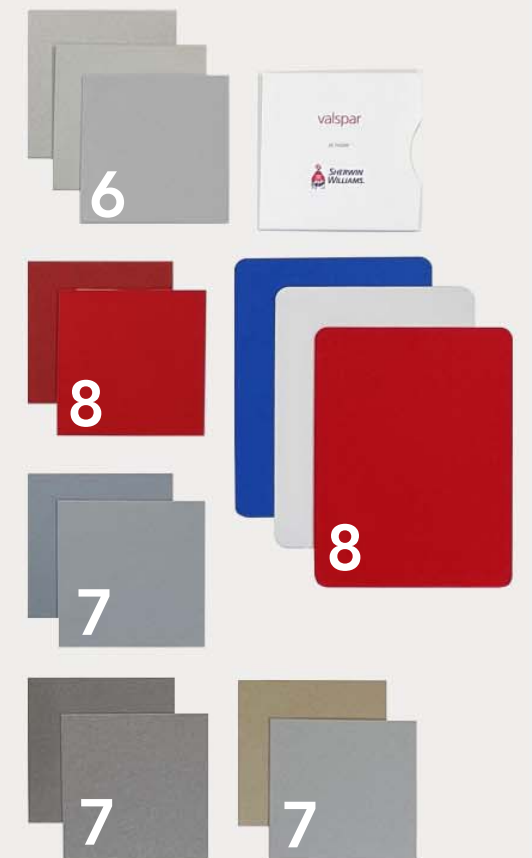


Old Stone Church
Rockefeller Building

Preliminary Exterior Material Palette



1. Viracon VRE1-59 (Tower Glass)
2. Interpane iPlus Top 1.1 (Lobby Glass)
3. Limestone (Wall Stone)
4. Granite (Base Stone)
5. Pavers (Terraces)
6. Valspar 2-Coat PVDF with Mica (Primary Mullions)
7. Valspar 2-Coat PVDF with Mica (Secondary Items)
8. Valspar 2-Coat PVDF with Mica (Branding Accent)



07

LANDSCAPE & STREETScape

Headquarters Campus Schematic Landscape Plan



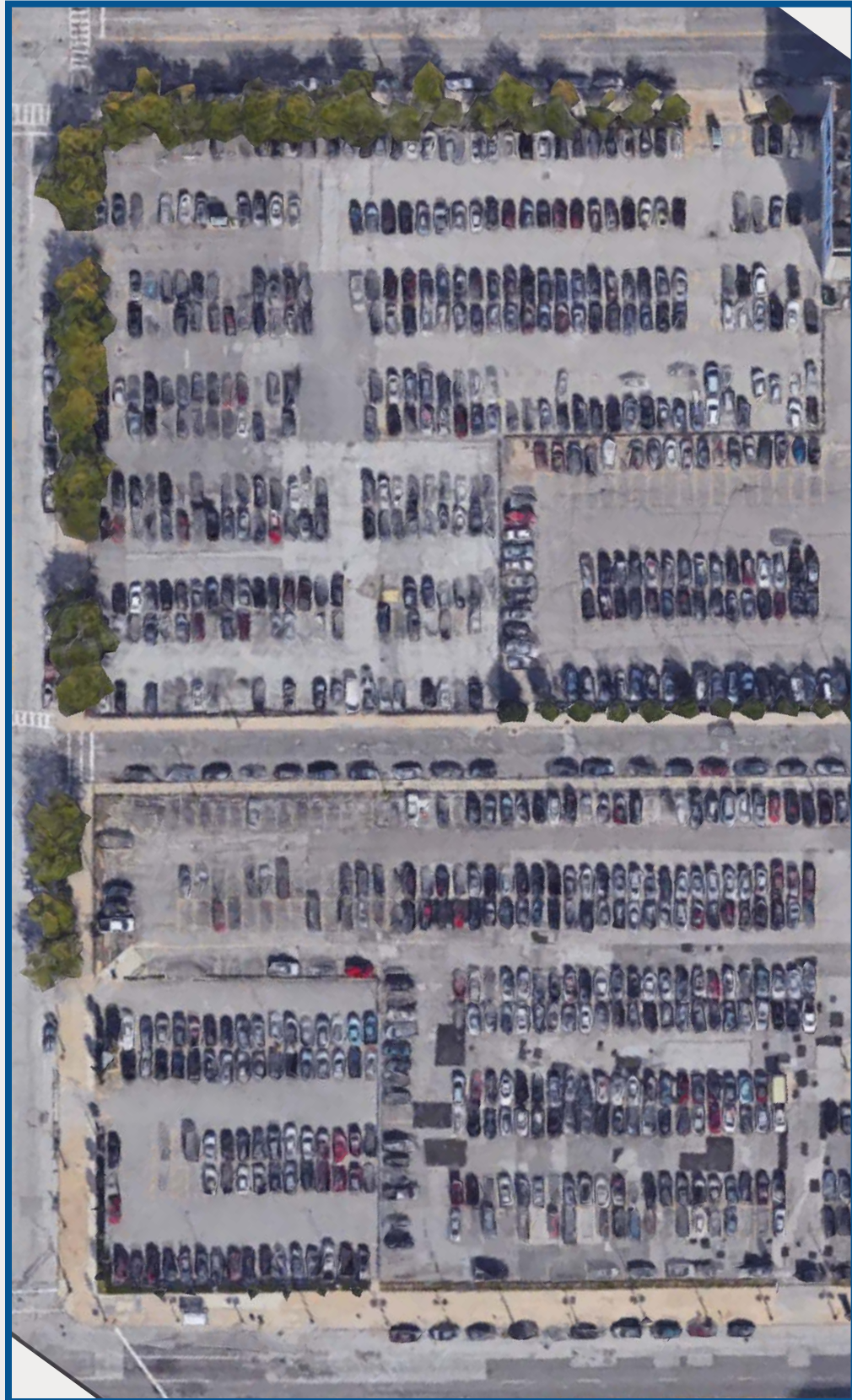
Pavilion and Tower Lobby Landscape Plan



- A EXISTING TREE
- B STREET TREES
- C SHADE TREE
- D ORNAMENTAL PLANTING
- E COLOR GARDEN
- F LANDSCAPE BERM
- G TRUCK PULL-UP ZONE
- H ENTRY PLAZA
- I LAWN
- J SPECIAL PAVING
- K PAVING
- L LAY-BY / DROP OFF
- M CROSS-WALK
- N VEHICLE CONTROL (TBD)
- O SECURITY BOLLARDS



Surface Parking Lots - Enhanced Landscaping



Existing Conditions



Concept 20 July 2021



Revised Design