



CONFIDENTIAL MEMORANDUM

TO: PROTECT OHIO VALUES

FROM: TONY FABRIZIO, DAVID LEE, & TRAVIS TUNIS

RE: J.D. VANCE GAINS IN THE GOP SENATE PRIMARY RACE

DATE: AUGUST 2, 2021

Fabrizio, Lee & Associates recently completed a survey of $n=800$ likely Republican primary election voters in Ohio, the third such survey FLA has completed over the past three months (See methodology statement and key demographics on next page).

In that time, J.D. Vance's share of the vote has doubled since our April survey and tripled since our June survey from 4% to 12%, putting him into 2nd place. Furthermore, Vance is now within a single-digit margin of Josh Mandel, who leads with only 21% of the vote. The support for all other current or potential candidates has remained flat and largely unchanged. Yet with nearly half of the GOP primary electorate still undecided, this race is wide-open and any candidate with the right message and resources to get that message out can win this election.

<i>If the Republican Primary election for U.S. Senator were held today, for which of the following candidates would you vote? (READ AND RANDOMIZE)</i>			
	<i>Apr</i>	<i>Jun</i>	<i>Jul</i>
Josh Mandel	25	22	21
J.D. Vance	6	4	12
Mike Turner	7	6	7
Jane Timken	8	8	7
Mike Gibbons	2	2	2
Bernie Moreno	2	1	2
Matt Dolan	n/a	2	1
Undecided	51	55	48

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a survey of 800 likely 2022 Republican primary election voters from July 20-22nd, 2021 in Ohio. Surveys of the same universe and n size were also conducted on April 20-22 and June 15-17. The interviews were split 35% cell phone/35% SMS to web/30% landline phone, using live operators for the cell phone and landline phone portions. Geography was matched to past voter turnout in recent midterm elections. Gender, age, party affiliation, race/ethnicity, and education were matched to demographic profiles of likely voters based on the voter file and exit poll data. Respondents were randomly selected from lists of known voters and new registrants since the 2020 general election. The margin of error at the 95% confidence interval for 800 voters is $\pm 3.46\%$.

KEY DEMOGRAPHICS

Party Affiliation

Republican	77%
Independent	20%
Democrat	1%
Other (SPECIFY)	2%
DK/Refused (DO NOT READ)	<1%

Education

High School or less	24%
Some College	40%
4-Year College degree+	36%
DK/Refused (DO NOT READ)	<1%

Race/Ethnicity

White	93%
African American/Black	1%
Latino/Hispanic	1%
Asian American	1%
Other (DO NOT READ)	3%
DK/Refused (DO NOT READ)	1%

Gender

MALE	50%
FEMALE	50%
Female, working outside the home	27%
Female, homemaker	22%
Female/Refused	2%

Age

18-44	18%
45-54	16%
55-64	26%
65-74	26%
75+	14%
Refused (DO NOT READ)	1%

DMA

Cleveland – Akron (Canton)	30%
Columbus	20%
Cincinnati	15%
Dayton	14%
Toledo	8%
Youngstown	4%
Charleston – Huntington, WV	3%
Wheeling – Steubenville	2%
Lima	1%
Zanesville	1%
Parkersburg, WV	1%
Ft. Wayne, IN	1%