

STHMUS PUBLISHING COMPANY, INC. 14 WEST MIFFLIN STREET MADISON, WISCONSIN 53703 608/251-5627

10/25/89

To whom it may concern:

This is to commend Robert Gebeloff as a journalist of unusual energy and promise. Rob served as an editorial intern at Isthmus, a 53,300circulation weekly newspaper in Madison, in the summer of 1989. During this time he produced a number of articles for the paper's local news section, as well as a timely cover story on local gun control.

In all his work, Rob struck me as being professional and conscientious. Obviously his experience as managing editor of the Daily Cardinal put him far ahead of most journalism students in his ability to handle real-world situations. His internship at Isthmus and the Milwaukee Journal further extends that advantage. He is simply one of the most qualified young journalists any media organization could hope to find.

Obviously, Rob is young, and has a ways to go to reach his full potential. But he has good basic skills, and accepts direction well. His background reflects a willingness to work hard; his published writing reveals ample talent. Anyone in a position to hire him into a meaningful journalism internship is, in my opinion, fortunate.

Sincerely,

Bill Lueders News Editor