

Breast Cancer Symptoms and Nudity

OVERSIGHT BOARD'S RECOMMENDATION

FACEBOOK'S RESPONSE

Revise the Instagram Community Guidelines around adult nudity. Clarify that the Instagram Community Guidelines are interpreted in line with the Facebook Community Standards, and where there are inconsistencies the latter take precedence.

Committed to action

When communicating to users about how they violated policies, be clear about the relationship between the Instagram Community Guidelines and Facebook Community Standards.

Committed to action

Improve the automated detection of images with text-overlay to ensure that posts raising awareness of breast cancer symptoms are not wrongly flagged for review.

Committed to action

Ensure users can appeal decisions taken by automated systems to human review when their content is found to have violated Facebook's Community Standard on Adult Nudity and Sexual Activity.

Assessing feasibility

Inform users when automation is used to take enforcement action against their content, including accessible descriptions of what this means.

Assessing feasibility

Expand transparency reporting to disclose data on number of automated removal decisions, and the proportion of those decisions subsequently reversed following human review.

Assessing feasibility