

Last updated: Oct 27, 2020

## About Social Issues

Current Ad Restriction Period in the United States: Advertisers can't publish new issue, electoral or political ads in the US October 27, 2020 12:01 AM Pacific Time through November 3, 2020 11:59 PM Pacific Time. [Learn more.](#)

We're temporarily stopping all ads about social issues, elections and politics in the US after the polls close on November 4 12:00 AM Pacific Time. We'll notify advertisers when this policy is lifted. [Learn more.](#)

Given the evolving COVID-19 situation, we have fewer people and resources available to process new authorizations for ads about social issues, elections or politics. In certain cases, our review times to review ID documents has exceeded 48 hours. Our teams are actively working to review your documents in a timely manner. Continue to visit [facebook.com/id](https://facebook.com/id) to check status. If it's been 30 days or more since you submitted your ID and you haven't received a notification that it's been rejected or approved, try submitting your ID again. We apologize for any inconvenience.

Social issues are sensitive topics that are heavily debated, may influence the outcome of an election or result in/relate to existing or proposed legislation. We require increased authenticity and transparency to run social issue ads that seek to influence public opinion through discussion, debate or advocacy for or against important topics, like Health and Civil and Social Rights. These ads can come from a range of advertisers. They include activists, brands, non-profit groups and political organizations, who are all required to get authorized and use “Paid for by” disclaimers on ads that take a stand on issues within our policy.

We regularly review our [Advertising Policies](#) and update them when needed. As a result, these lists can change over time. Social issues vary depending on which country you're planning to run [ads about social issues, elections or politics](#) in.

Select the country below to see the list of top-level social issues that will be considered in determining which ads require authorization and disclaimers.

**Note:** Some ads do or don't require authorizations and disclaimers. Make sure to review how we [define social issues and review text examples](#).

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[Canada](#)

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[European Union](#)

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