

**Bendixen & Amandi International Poll for Univision Noticias/Fusion  
in Collaboration with The Washington Post  
Final Results – April 2015**

1200 Completes

**INTRODUCTION**

I would like to ask you a few questions about some important issues. I assure you that I am not selling anything and that the survey will only take a few minutes. Your responses will remain strictly confidential.

**SCREEN**

1. What is your age? (READ THE LIST)

1. Under 18 years old	TERMINATE	
2. 18-34 years old	CONTINUE	39%
3. 35-49 years old	CONTINUE	30%
4. 50-64 years old	CONTINUE	19%
5. Over 65 years old	CONTINUE	12%
9. No answer	TERMINATE	

2. Do you have a Cuban identity card?

1. Yes	CONTINUE	100%
2. No	TERMINATE	
9. No answer	TERMINATE	

**WARM-UP**

3. Thinking about your family, what would you like to accomplish in the next 5 years? (Accept multiple responses)

1. Travel abroad	CONTINUE	64%
2. Open my own business	CONTINUE	37%
3. Open a savings account	CONTINUE	36%
4. Buy a car	CONTINUE	34%
5. Buy an appliance	CONTINUE	34%
6. Buy a house	CONTINUE	25%
7. Change jobs	CONTINUE	25%
8. Go to college	CONTINUE	7%
9. Don't know/No answer	GO TO Q5	3%

4. Do you think you can achieve them in the next 5 years?

1. Yes	55%
2. No	22%
9. Don't know/No answer	23%

5. Thinking about the next five years, name the main thing that you would like the Cuban government to do to improve your personal situation. (Accept only one response)

1. Improve economic opportunities	54%
2. Reform the current political system	29%
3. Improve quality of life	7%
4. Other	7%
9. Don't know/No answer	3%

6. Thinking about your future and that of your family, do you feel optimistic or pessimistic?

1. Optimistic	73%
2. Pessimistic	20%
9. Don't know/No answer	7%

7. In your opinion, what do the people of Cuba need the most at this time?

1. Improved economy	48%
2. Open political system	24%
3. Improved quality of life	24%
4. Other	1%
9. Don't know/No answer	3%

8. Would you like to leave and go live in another country?

1. Yes	CONTINUE	55%
2. No	GO TO Q10	37%
9. Don't know/No answer	GO TO Q10	8%

9. Which one? (Accept only one response)

1. United States	52%
2. Spain	7%
3. Canada	6%
4. Italy	6%
5. France	5%
6. Brazil	2%
7. England	2%
8. Germany	2%
9. Russia	2%
10. Others	16%

10. Do you have family in another country?

1. Yes	CONTINUE	33%
2. No	GO TO Q13	65%
9. No answer	GO TO Q13	2%

11. What country does most of your family live in? (Accept only one response)

1. United States	56%
2. Spain	9%
3. Italy	6%
4. Canada	3%
5. France	2%
6. Venezuela	2%
7. Others	11%
9. No answer	11%

12. How frequently do you communicate with your family members abroad – daily, once a week, once a month, a few times a year, rarely/never?

1. Daily	9%
2. Once a week	38%
3. Once a month	30%
4. A few times a year	14%
5. Rarely/Never	9%
9. No answer	0%

### **REMITTANCES**

Now I would like to ask you some questions about remittances.

13. Do you receive money from a family member or friend that lives in another country?

1. Yes	CONTINUE	34%
2. No	GO TO Q21	64%
9. No answer	GO TO Q21	2%

14. What country is your family member or friend sending the money from?

1. United States	61%
2. Spain	12%
3. Italy	6%
4. Germany	3%
5. Venezuela	3%
6. Canada	2%
7. France	2%
8. Others	11%

15. Who sends you money? (Accept multiple responses)

1. Brother/Sister	43%
2. Other relative	31%
3. Friend	21%
4. Son/Daughter	17%
5. Mother/Father	13%
6. Husband/Wife	7%
9. No answer	1%

16. How frequently do you receive money?

1. Two times a month or more	3%
2. Once a month	44%
3. Every two to three months	27%
4. Every four to six months	12%
5. At least once a year	14%
9. Don't know/No answer	0%

17. How many years have you been receiving this money?

1. Less than 1 year	4%
2. 1-3 years	22%
3. 3-5 years	34%
4. More than 5 years	39%
9. Don't know/No answer	1%

18. Approximately, how much money does your family send you each year? (ATTENTION TO THE INTERVIEWER: IDENTIFY THE CURRENCY)

1. Less than \$500	28%
2. \$500 to \$1000	26%
3. \$1000 to \$2000	29%
4. More than \$2000	17%
9. Don't know/No answer	0%

19. Do you share the money that you receive with someone else? If so, with how many people?

1. Yes, with one person	25%
2. Yes, with two people	34%
3. Yes, with three or more people	31%
4. I don't share the money	10%
9. No answer	0%

20. What do you do with the money that you receive? Do you invest it in a business? Do you save it? Do you use it to buy property? Do you use it for everyday expenses like food, medicine, housing, or utilities payment? Do you use it to fund your education? To acquire luxuries? Or do you use it for something else? (Accept multiple responses)

1. Use it for every day expenses	94%
2. Luxuries	44%
3. Save it	39%
4. Education costs	17%
5. Invest it in a business	11%
6. Buy a property	2%
7. Other	9%
9. No answer	1%

21. Would you like to start your own business?

1. Yes	70%
2. No	23%
9. Don't know/No answer	7%

22. Are any of your immediate family members business owners?

1. Yes	52%
2. No	44%
9. No answer	4%

23. How satisfied are you with the **economic system** that exists today in Cuba?

		Satisfied	Not satisfied
1. Very satisfied	1%	19%	
2. Somewhat satisfied	18%		
3. Not too satisfied	36%		79%
4. Not at all satisfied	43%		
9. Don't know/No answer	2%		

24. How satisfied are you with the **education system** that exists today in Cuba?

		Satisfied	Not satisfied
1. Very satisfied	15%	72%	
2. Somewhat satisfied	57%		
3. Not too satisfied	22%		28%
4. Not at all satisfied	6%		
9. Don't know/No answer	0%		

25. How satisfied are you with the **health care system** that exists today in Cuba?

		Satisfied	Not satisfied
1. Very satisfied	16%	68%	
2. Somewhat satisfied	52%		
3. Not too satisfied	22%		32%
4. Not at all satisfied	10%		
9. Don't know/No answer	0%		

26. How satisfied are you with the **political system** that exists today in Cuba?

			Satisfied	Not satisfied
1. Very satisfied	GO TO Q28	2%	39%	
2. Somewhat satisfied	GO TO Q28	37%		
3. Not too satisfied	CONTINUE	19%		53%
4. Not at all satisfied	CONTINUE	34%		
9. Don't know/No answer	GO TO Q28	8%		

27. Why are you not satisfied with the political system that exists today in Cuba?

1. Lack of freedom	49%
2. Lack of economic development	26%
3. We need change	19%
4. Other	4%
9. Don't know/No answer	2%

28. Do you think Cuba should have more political parties or is one political party enough?

1. Should have more political parties	52%
2. One political party is enough	28%
9. Don't know/No answer	20%

On a scale of very positive, slightly positive, slightly negative or very negative: how would you rate:?

29. The Communist Party of Cuba

		Positive	Negative
1. Very positive	6%	32%	
2. Slightly positive	26%		
3. Slightly negative	24%		58%
4. Very negative	34%		
9. Don't know/No answer	10%		

30. The Opposition Groups

		Positive	Negative
1. Very positive	14%	46%	
2. Slightly positive	32%		
3. Slightly negative	24%		33%
4. Very negative	9%		
9. Don't know/No answer	21%		

31. Do you always express yourself freely in public or do you feel that you have to be careful about what you say?

1. Express freely in public	19%
2. Have to be careful about what to say	75%
9. Don't know/No answer	6%

### **FOREIGN POLICY**

I am now going to mention some countries. For each country, please tell me if you think that the country mentioned is a friend or not a friend of Cuba. If you don't recognize the country, please let me know.

ROTATE 32-43

32. Venezuela

1. Friend of Cuba	93%
2. Not a friend of Cuba	2%
3. Neither VOLUNTEERED	3%
4. Don't recognize the country	0%
9. Don't know/No answer	2%

### 33. United States

1. Friend of Cuba	53%
2. Not a friend of Cuba	10%
3. Neither VOLUNTEERED	16%
4. Don't recognize the country	0%
9. Don't know/No answer	21%

### 34. Colombia

1. Friend of Cuba	79%
2. Not a friend of Cuba	6%
3. Neither VOLUNTEERED	13%
4. Don't recognize the country	0%
9. Don't know/No answer	2%

### 35. Mexico

1. Friend of Cuba	74%
2. Not a friend of Cuba	5%
3. Neither VOLUNTEERED	18%
4. Don't recognize the country	0%
9. Don't know/No answer	3%

### 36. Russia

1. Friend of Cuba	71%
2. Not a friend of Cuba	6%
3. Neither VOLUNTEERED	18%
4. Don't recognize the country	0%
9. Don't know/No answer	5%

### 37. Ecuador

1. Friend of Cuba	94%
2. Not a friend of Cuba	1%
3. Neither VOLUNTEERED	3%
4. Don't recognize the country	0%
9. Don't know/No answer	2%

### 38. Argentina

1. Friend of Cuba	84%
2. Not a friend of Cuba	3%
3. Neither VOLUNTEERED	11%
4. Don't recognize the country	0%
9. Don't know/No answer	2%

### 39. Spain

1. Friend of Cuba	72%
2. Not a friend of Cuba	5%
3. Neither VOLUNTEERED	21%
4. Don't recognize the country	0%
9. Don't know/No answer	2%

### 40. North Korea

1. Friend of Cuba	43%
2. Not a friend of Cuba	21%
3. Neither VOLUNTEERED	20%
4. Don't recognize the country	2%
9. Don't know/No answer	14%

### 41. Bolivia

1. Friend of Cuba	95%
2. Not a friend of Cuba	1%
3. Neither VOLUNTEERED	3%
4. Don't recognize the country	0%
9. Don't know/No answer	1%

### 42. Iran

1. Friend of Cuba	28%
2. Not a friend of Cuba	29%
3. Neither VOLUNTEERED	25%
4. Don't recognize the country	4%
9. Don't know/No answer	14%

### 43. Syria

1. Friend of Cuba	31%
2. Not a friend of Cuba	28%
3. Neither VOLUNTEERED	22%
4. Don't recognize the country	3%
9. Don't know/No answer	16%

## **U.S.-CUBA POLICY**

On December 17th, 2014 the Cuban government and the United States government announced that they would begin to normalize their relations for the first time since 1961.

44. Do you think that the normalization of the relationship between Cuba and the United States is good for Cuba, bad for Cuba, or do you think that it is not of importance for Cuba?

1. It is good for Cuba	97%
2. It is bad for Cuba	1%
3. It is not of importance for Cuba	0%
9. Don't know/No answer	2%



45. In your opinion, do you think the announcement favors Cuba more, favors the United States more, or favors both equally?

1. Favors Cuba more	58%
2. Favors the United States more	5%
3. Favors both equally	33%
4. Doesn't favor Cuba or the United States VOLUNTEERED	0%
9. Don't know/No answer	4%

46. Do you think this new relationship with the United States will change the economic system that exists today in Cuba or do you think the economic system will remain the same?

1. Will change the economic system	64%
2. The economic system will remain the same	30%
9. Don't know/No answer	6%

47. Do you think this new relationship with the United States will change the political system that exists in Cuba today or do you think the political system will remain the same?

1. Will change the political system	37%
2. The political system will remain the same	54%
9. Don't know/No answer	9%

48. Do you think that in this normalization of relations with the United States, the Cuban government would be willing to allow other political parties to exist in Cuba?

1. Yes	19%
2. No	62%
9. Don't know/No answer	19%

49. Do you think the embargo between the United States and Cuba should continue or should it be eliminated?

1. Should continue	3%
2. Should be eliminated	96%
9. Don't know/No answer	1%

50. Do you think President Barack Obama should visit Cuba?

1. Yes	89%
2. No	5%
9. Don't know/No answer	6%

51. Do you think Comandante Raul Castro should visit the United States?

1. Yes	83%
2. No	10%
9. Don't know/No answer	7%

52. Do you think that Cuban exiles will return to Cuba in order to reclaim the properties that they lost when they left the island?

1. Yes	24%
2. No	42%
9. Don't know/No answer	34%

Along with these changes, trade between the U.S. and Cuba will expand, and many American products would likely be available for purchase on the island.

53. Taking the expansion of trade into consideration, what American products or services would you most like to be offered in Cuba? (Accept a maximum of three responses)

1. Supermarkets	43%
2. Housing	41%
3. Pharmacies	40%
4. Automobiles	35%
5. Telephone industries	34%
6. Department stores	28%
7. Hotels	16%
8. Television shows and radio	16%
9. Restaurants	15%
10. Computers	13%
11. Other	4%
99. Don't know/No answer	3%

### **TOURISM**

54. Some say that tourism can benefit Cuba because it can lead to the creation of jobs, bring wealth, and eventually improve the overall situation in the island. Others say that tourism will bring vices, corruption, and will ruin the values of the Revolution. Do you think that tourism will benefit or harm Cuba?

1. Will benefit Cuba	96%
2. Will harm Cuba	2%
9. Don't know/No answer	2%

### **MEDIA**

Now I would like to ask you some questions regarding the media.

55. What media source do you use most frequently to keep yourself updated with the latest news?

1. TV	80%
2. Radio	10%
3. Newspapers	5%
4. <i>Paquete semanal</i>	3%
5. Internet	1%
9. None	1%

56. What is your favorite American TV show?

1. \_\_\_\_\_
9. Don't know/No answer

57. What celebrity would you like to visit Cuba?

1. \_\_\_\_\_
9. Don't know/No answer

58. Think about international music, who is your favorite artist or singer?

1. \_\_\_\_\_
9. Don't know/No answer

Please tell me if you have listened to any of the following radio stations in the last 7 days or not:

59. Radio Progreso

- |              |     |
|--------------|-----|
| 1. Yes       | 45% |
| 2. No        | 54% |
| 9. No answer | 1%  |

60. Radio Rebelde

- |              |     |
|--------------|-----|
| 1. Yes       | 54% |
| 2. No        | 46% |
| 9. No answer | 0%  |

61. Radio Marti

- |              |     |
|--------------|-----|
| 1. Yes       | 20% |
| 2. No        | 77% |
| 9. No answer | 3%  |

62. Radio Taino

- |              |     |
|--------------|-----|
| 1. Yes       | 39% |
| 2. No        | 59% |
| 9. No answer | 2%  |

### **TECHNOLOGY**

63. Do you have a landline phone in your house?

- |              |     |
|--------------|-----|
| 1. Yes       | 57% |
| 2. No        | 43% |
| 9. No answer | 0%  |

64. Do you have a cell phone?

1. Yes		61%
2. No		39%
9. No answer		0%

65. Do you have access to the Internet?

1. Yes	CONTINUE	16%
2. No	GO TO Q71	84%
9. No answer	GO TO Q71	0%

66. Where do you access the Internet – at home, at work, at school or university, at Internet cafes or elsewhere? (Accept multiple answers)

1. At Internet cafes		43%
2. At work		34%
3. At school or university		22%
4. At home		21%
5. Elsewhere _____		8%
9. No answer		1%

67. How frequently do you access the internet – every day, several times a week, several times a month, or several times a year?

1. Every day		28%
2. Several times a week		31%
3. Several times a month		38%
4. Several times a year		2%
9. Don't know/No answer		1%

68. Do you use social media?

1. Yes	CONTINUE	40%
2. No	GO TO Q71	58%
9. No answer	GO TO Q71	2%

69. Do you usually use social media to communicate with people in Cuba, to communicate with people abroad, or both?

1. Communicate with people in Cuba		0%
2. Communicate with people abroad		77%
3. Both		23%
9. No answer		0%

70. What social media outlet do you mostly use with the greatest frequency?

1. Facebook		91%
2. Twitter		4%
3. E-mail		3%
9. No answer		2%

## **RELIGION**

71. What is your religion: Catholic, Evangelical, Protestant, Santeria or Order of Osha, another religion or are you not religious?

1. Not religious	44%
2. Catholic	27%
3. Santeria or Order of Osha	13%
4. Evangelical	5%
5. Protestant	2%
6. Other	2%
9. No answer	9%

72. Independent of your religious preference, do you have a positive or a negative opinion of the Catholic Church in Cuba?

1. Positive opinion	70%
2. Negative opinion	7%
9. Don't know/No answer	23%

Now I'm going to mention some names of various individuals. Let me know if you have a positive opinion or negative opinion about these people. If you don't recognize the name, let me know.

ROTATE 73-79

73. Do you have a positive or negative opinion of Pope Francis?

		Positive	Negative
1. Very positive opinion	53%	80%	
2. Somewhat of a positive opinion	27%		
3. Somewhat of a negative opinion	6%		10%
4. Very negative opinion	4%		
5. Don't know him	3%		
9. Don't know/No answer	7%		

74. Do you have a positive or negative opinion of Felipe VI of Bourbon?

		Positive	Negative
1. Very positive opinion	21%	65%	
2. Somewhat of a positive opinion	44%		
3. Somewhat of a negative opinion	12%		13%
4. Very negative opinion	1%		
5. Don't know him	11%		
9. Don't know/No answer	11%		

75. Do you have a positive or negative opinion of Nicolas Maduro?

		Positive	Negative
1. Very positive opinion	9%	62%	
2. Somewhat of a positive opinion	53%		
3. Somewhat of a negative opinion	24%		31%
4. Very negative opinion	7%		
5. Don't know him	1%		
9. Don't know/No answer	6%		

76. Do you have a positive or negative opinion of Raul Castro?

		Positive	Negative
1. Very positive opinion	8%	47%	
2. Somewhat of a positive opinion	39%		
3. Somewhat of a negative opinion	34%		48%
4. Very negative opinion	14%		
5. Don't know him	0%		
9. Don't know/No answer	5%		

77. Do you have a positive or negative opinion of Barack Obama?

		Positive	Negative
1. Very positive opinion	34%	80%	
2. Somewhat of a positive opinion	46%		
3. Somewhat of a negative opinion	15%		17%
4. Very negative opinion	2%		
5. Don't know him	0%		
9. Don't know/No answer	3%		

78. Do you have a positive or negative opinion of Enrique Peña Nieto?

		Positive	Negative
1. Very positive opinion	3%	33%	
2. Somewhat of a positive opinion	30%		
3. Somewhat of a negative opinion	15%		19%
4. Very negative opinion	4%		
5. Don't know him	37%		
9. Don't know/No answer	11%		

79. Do you have a positive or negative opinion of Fidel Castro?

		Positive	Negative
1. Very positive opinion	11%	44%	
2. Somewhat of a positive opinion	33%		
3. Somewhat of a negative opinion	23%		50%
4. Very negative opinion	27%		
5. Don't know him	0%		
9. Don't know/No answer	6%		

## **DEMOGRAPHICS**

80. What is your current employment situation – do you work for the government, work in the private sector, are you unemployed/retired, are you a student or are you a homemaker?

1. Work in the government sector	30%
2. Work in the private sector	30%
3. Unemployed/Retired	20%
4. Student	11%
5. Homemaker	3%
9. No answer	6%

81. What is the highest level of education that have you have achieved – elementary school, high school graduate, two-year college or technical school graduate, or college graduate or higher degree?

1. Elementary school	2%
2. High school graduate	19%
3. Two-year college or technical school graduate	51%
4. College graduate or higher degree	25%
9. No answer	3%

### **CODE WITHOUT ASKING**

#### **A. Gender**

1. Male	52%
2. Female	48%

#### **B. Race**

1. White	64%
2. Mulatto	22%
3. Black	14%
4. Other	0%

#### **C. Region**

1. Central	31%
2. Oriental	37%
3. La Habana & Occidental	32%

