

NEW YORK, N.Y. (August 19, 2014) – Meredith Corporation (NYSE:MDP), the nation's leading media and marketing company serving 100 million American women, announced today that Mabel Martinez has been named Beauty Editor of *Siempre Mujer*, the largest beauty, fashion and lifestyle magazine for Latinas, effective immediately. In this role, Martinez will oversee the magazine's beauty features in print and online, and will report to directly to Editor-in-Chief María Cristina Marrero. She replaces former Beauty Editor Jessica Torres, who was recently promoted to Deputy Editor of *Siempre Mujer*.

“Mabel has a passion for storytelling and a love for creating content that celebrates Latinas' natural beauty,” says Marrero. “She brings a fresh voice to our beauty and fashion coverage, and we're excited to welcome her to the *Siempre Mujer* team.”

Martinez's background includes positions at top titles including *People* magazine, where she assisted in the fashion and beauty department, served as a red carpet correspondent, and contributed content for print and online. Martinez also freelanced for *Essence* and served as Lifestyle Columnist at *El Diario La Prensa*, the largest Spanish-language daily newspaper in New York City, where she had her own column, “Hangeando con Mabel,” and covered topics ranging from the latest happenings around New York to up-and-coming hot spots. She joins Meredith's *Siempre Mujer* from Condé Nast, where she was the Editorial Assistant at *Parade* magazine.