

THE IOWA POLL

Study #2086
650 Iowa adults
Margin of error: ± 3.8 percentage points

SELZER & COMPANY
December 8-11, 2013
Weighted by age, sex, and congressional district

Poll Questions

(Rotate candidate questions every other interview.)

I'm going to mention some people who might run for the Republican Party nomination. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer, just say so. **(Record "don't know" as "not sure." Rotate list.)**

Among all; n=650	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Jeb Bush, former governor of Florida	8	21	22	22	27
Ted Cruz, U.S. senator from Texas	9	15	12	20	44
Chris Christie, governor of New Jersey	14	30	16	13	27
Rand Paul, U.S. senator from Kentucky	10	21	18	20	31
Rick Perry, governor of Texas	9	22	18	22	29
Marco Rubio, U.S. senator from Florida	9	17	15	15	44
Paul Ryan, U.S. representative from Wisconsin	16	24	16	16	28
Rick Santorum, former U.S. senator from Pennsylvania	7	24	17	19	33
Scott Walker, governor of Wisconsin	9	17	9	17	48
Mike Huckabee, former governor of Arkansas	15	24	18	17	26

I'm going to mention some people who might run for the Republican Party nomination. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough to answer, just say so. **(Record "don't know" as "not sure." Rotate list.)**

Among self-identified Republicans only; n=182	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Jeb Bush, former governor of Florida	16	35	20	6	23
Ted Cruz, U.S. senator from Texas	18	28	13	4	37
Chris Christie, governor of New Jersey	19	32	21	9	19
Rand Paul, U.S. senator from Kentucky	19	32	16	7	26
Rick Perry, governor of Texas	19	36	16	3	26
Marco Rubio, U.S. senator from Florida	15	31	9	6	39
Paul Ryan, U.S. representative from Wisconsin	34	39	8	2	17
Rick Santorum, former U.S. senator from Pennsylvania	19	39	16	5	21
Scott Walker, governor of Wisconsin	18	28	8	3	43
Mike Huckabee, former governor of Arkansas	32	34	11	6	17

I'm going to mention some people who might run for the Democratic Party nomination. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable.

(Record “don’t know” as “not sure.” Rotate list.)

Among all; n=650	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Hillary Clinton, former secretary of state	26	24	13	32	5
Brian Schweitzer, former governor of Montana	3	9	11	9	68
Joe Biden, vice president of the U.S.	12	24	21	36	7
Martin O'Malley, governor of Maryland	2	6	12	12	68

I'm going to mention some people who might run for the Democratic Party nomination. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable.

(Record “don’t know” as “not sure.” Rotate list.)

Among self-identified Democrats only; n=151.	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Hillary Clinton, former secretary of state	54	35	4	3	4
Brian Schweitzer, former governor of Montana	5	11	11	3	70
Joe Biden, vice president of the U.S.	29	42	11	7	11
Martin O'Malley, governor of Maryland	7	11	10	3	69

About the poll

The Iowa Poll, conducted Dec. 8-11 for The Des Moines Register by Selzer & Co. of Des Moines, is based on interviews with 650 Iowans ages 18 or older. Interviewers contacted households with randomly selected landline and cell phone numbers. Responses were adjusted by age, sex, and congressional district to reflect the general population based on recent Census data.

Questions based on the sample of 650 Iowa adults have a maximum margin of error of plus or minus 3.8 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 3.8 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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