

Business Impact

Most Executives Think Economy Will Recover After Only a Brief Pause

Consumer Spending May Fall Following Kennedy's Death; Capital Outlays Unaffected

A Stock Market Assessment

A WALL STREET JOURNAL News Roundup Business and financial executives expect the American economy...

They predict that after a pause, basic trends will resume themselves...

There's no guarantee, of course, that this initial appraisal will turn out to be correct...

The last President to be assassinated was William McKinley in 1901...

But the opinions of businessmen and economists nevertheless will have an impact...

BUSINESS IN GENERAL: Most executives and economists expect business to hesitate or drop a bit for some days...

Some other reasons for the general confidence: Most executives expect the tax-cut bill President Kennedy had been pushing...

But while no one flatly predicts a recession, there is a minority that believes it would be a mistake to assume that everything will be all right...

THE STOCK MARKET: It sold off sharply in the few minutes Friday between the news of the President's death...

OTHER MARKETS: Bond dealers expect little lasting impact in their business...

RETAIL SALES: Retailers, a bit more optimistic than most executives, expect buying to snap back quickly from the depressing effect...

Markets— Stocks—The Dow-Jones industrial average broke Friday to 711.49...

Earnings— Year Sept. 30 — Net Income — Per Com. Sr. — 1962 — 1961

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What's News

Business and Finance

SECURITIES FIRMS across the country are bracing for an extraordinary volume of business when markets reopen tomorrow following today's national day of mourning...

Business activity will remain at a near standstill today as the nation pays its respects to the late President...

Retail store executives and people on the street, interviewed over the weekend, predicted the nation's consumers would begin returning to retail stores in their usual numbers tomorrow...

Ira Haupt & Co. officials still were seeking enough added capital yesterday to end the firm's suspension from the New York Stock Exchange...

Copper, lead and zinc producers expect demand to quiet down considerably over the next several days from the recent active pace...

Eastern Air Lines asked the Civil Aeronautics Board for authority to increase its "air shuttle" fares between Boston, New York and Washington...

Markets— Stocks—The Dow-Jones industrial average broke Friday to 711.49, off 21.16 points, or 2.99%...

Earnings— Year Sept. 30 — Net Income — Per Com. Sr. — 1962 — 1961

World-Wide

KENNEDY'S ACCUSED ASSASSIN was himself shot and killed in Dallas. Lee Harvey Oswald, 24, was shot down by a Dallas nightclub operator...

Oswald's assailant was identified as Jack Ruby and who had a police record. He shot Oswald after breaking through police lines that had been set up to protect Oswald...

Dallas police, who said they had an "air-tight" case against Oswald, said after his death that the case was "closed."

The U.S. Government said it had no evidence that Oswald was linked to an international Communist conspiracy...

KENNEDY WILL BE BURIED in Arlington National Cemetery today. The late President's body lay in state until this morning in the rotunda of the Capitol...

World leaders arrived in Washington for the funeral services. Among them were French President de Gaulle and British Prime Minister Douglas Home...

THE U.S. CABINET is expected to remain in office without major change. President Johnson also is likely to refrain from any immediate major revamping of other top-level Government personnel...

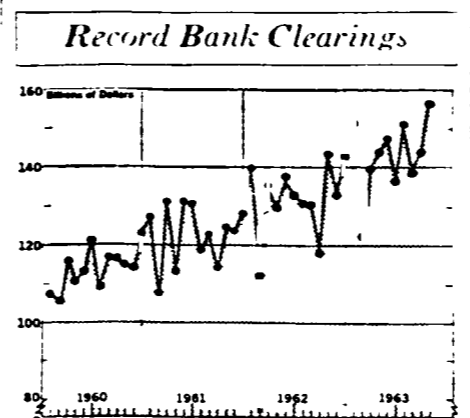
EAST-WEST RELATIONS may be tested in the months ahead due to the assassination. Many foreign government officials and diplomats say not only that President Johnson's reactions to Russian pressure may be tested...

President Johnson met with U.S. Ambassador Henry Cabot Lodge on the situation in South Vietnam. In his first foreign-policy directive, Johnson reaffirmed U.S. determination to help South Vietnam win the war against Red guerrillas...

A fire at a rest home in which 63 elderly men and women died Saturday in Norwalk, Ohio, was under investigation by the governor's office. The blaze was the worst in the U.S. in terms of fatalities since 1958...

An indictment against Roy Cohn, lawyer and businessman, was refused dismissal by a Federal judge in New York City. A Federal grand jury indicted Cohn in September on charges of perjury and conspiracy to obstruct justice...

A funeral was held for Aldous Huxley at his home in Los Angeles over the weekend. The novelist and member of the eminent British family of letters and sciences died Friday of cancer at the age of 69.



CHECK TRANSACTIONS in 26 leading cities rose in October to a record \$156.6 billion from \$143.9 billion in September...

Republican Hopes Rise For '64; But Johnson Likely to Be Tough Foe

Sympathetic Reaction Could Aid President; Some in GOP See Goldwater's Chances Fading

By PHILIP GEVELIN Staff Reporter of THE WALL STREET JOURNAL

WASHINGTON—What now in 1964's battle for the Presidency? The search for an answer, in a nation still deeply shocked by the killing of President Kennedy...

"A Real Horse Race" "Goldwater's race of cards has tumbled," declared an Eastern but conservatively bent House Republican...

History also smiles, and by large, on Vice Presidents elevated by tragic accident to the top job. A spotty image, or no real image at all, can even become a positive asset...

Initial sympathy or at least a willingness to suspend trouble-making for a decent interval. Even Nikita Khrushchev is rated unlikely to confront President Johnson with quick challenges...

Thus there may be a rather meager Johnson record for the Republicans to shoot at. Because the GOP may find it awkward, if not irrelevant, to assassinate the Kennedy record in next year's campaign...

Lyndon inherits the Kennedy mantle without the Kennedy mistakes," says one veteran politico on Capitol Hill, who figures it may be hard to pin on the new President much blame for such things as the Bay of Pigs disaster in Cuba...

Grumbles a House Republican: "Just as Kennedy came in at the bottom of a recession, Johnson takes over at a low ebb in Congress."

Actually, of course, it's far too early for forecasting an election full of uncertainties—the identity of the GOP standard bearer, the state of the U.S. economy, the course of the

The Outlook

Appraisal of Current Trends In Business and Finance

Deaths of the political leaders of nations may have widely varying effects on the histories, including the business histories, of those nations.

Such a death may greatly alter the course of a nation. That's so if it is the result of a coup to change a government...

Or such a death may put an end to a great enterprise, military or otherwise. Alexander the Great was about to sail, at the head of a fleet he had built...

Progress in civil rights is likely in the long run to be of great importance to business. The lifting of the economic status of a large group of citizens cannot but contribute to economic growth...

But this process is one that will take years, and the immediate course of business this year and next will respond to other factors. One will be decision on spending for new advances in space...

Furthermore, the Federal budget plans that have been made for the fiscal year ending next June, and that are being made now for the following 12 months, seem unlikely to be changed very much...

In regard to keeping the dollar strong, this policy likewise is imposed on us not only by our own desires but by the needs of other nations who hold heavy dollar assets...

Nor has the fate of the tax-cut measure in Congress been checked greatly. It is possible in this case, as well as in some of the other legislation backed by President Kennedy...

These optimistic predictions are highly reassuring, but they constitute no final proof. Businessmen and forecasters are almost always very hopeful at the tops of booms...

Neither way the trend goes, then, it will not be the result of last Friday's tragic event. It will stem from fundamental causes within the whole structure of business.

—GEORGE SHEA

President Johnson

New Chief Seen Keeping Kennedy Policies, But Not Operating Methods

He'll Push Civil Rights Plan, Stay Willing to Talk With Soviets, Use Cabinet More

Folksy, Practical Approach

By ALAN L. OTTEN Staff Reporter of THE WALL STREET JOURNAL

WASHINGTON — The Administration of President Lyndon B. Johnson will be vastly different in style and method of operation from that of the late President John F. Kennedy...

That's the way people who know the new President will size up the prospects at this very early date. They believe: Mr. Johnson will be a strong President, feeling his way somewhat tentatively at first but gradually acquiring confidence...

In foreign affairs, he will stick resolutely to the broad outlines of Kennedy policy, showing a willingness to talk peace with the Soviet Union but a determination to be tough in actual confrontation and bargaining...

In the domestic field, partly from a rural Populist heritage and partly from the need to win re-election with votes from urban areas of traditional Democratic strength, he will push the Kennedy program of tax, civil rights, spending and other legislation...

He will rely more than did Mr. Kennedy on Cabinet members and other trusted advisers for putting together the main elements of foreign and domestic policy...

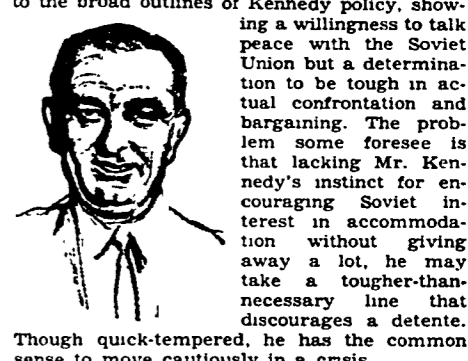
Perhaps the clearest difference will be in Presidential style. Compared with John F. Kennedy, the lean, intense 55-year-old Texan is clearly a man of less intellect and imagination...

He's impatient with discussions of theory and long-range effects; he wants to concentrate on facts and on immediate problems and solutions. He always has a distrust and perhaps a distaste for intellectuals...

When Mr. Johnson was Senate Majority Leader, the men close to him were the "wheelers and dealers" like the late Robert Kerr of Oklahoma, George Smathers of Florida...

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Through quick-tempered, he has the common sense to move cautiously in a crisis.