

# ARE STEREOTYPES KEEPING WOMEN AWAY FROM SCIENCE?



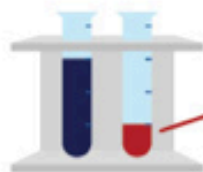
THE FACTS ABOUT WOMEN AND SCIENCE



## Lack of Women in the STEM Workforce



Women represent 50% of the population and 49% of the US workforce,



but only **24%**

of the STEM workforce (Science, Technology, Engineering, Math).

Women's share of the STEM workforce has stayed



**low**

even as women's share of the college-educated workforce has increased (46% in 2000 to 49% in 2009).

**46%**



2000

**49%**



2009

Within STEM fields, women are concentrated to certain areas, with relatively high shares of women in the

Social Sciences **53%**

and Biological and Medical Sciences **51%**

and relatively low shares in

Engineering **13%**

and Computer and Mathematical Sciences. **26%**

The percentage of men working in a STEM job with some college, an associate's degree, bachelor's degree, or master's degree is

**triple or quadruple**



that of women with the same degree.

The percent of women with a doctorate working in a STEM job is still only about

**half**



that of men with a doctorate.



## Lack of Women Receiving STEM Degrees

In 2009 there were  
**2.5 million**

college-educated  
working women  
with STEM degrees



compared to  
**6.7 million** men

Although the number of women earning doctorates in Science & Engineering Fields has increased, men are consistently earning more doctorates than women.

**1991** - **17,214 Men** earned Science & Engineering doctorates compared to **7,481 Women**

**2011** - **15,364 Women** earning doctorates in Science and Engineering fields – compared to **20,887 men**





## Lack of Compensation for STEM Work



The average hourly earnings in a STEM position by a man is

**\$36.34/hr**



but only

**\$31.11/hr**

for women

For every dollar a man in STEM makes, women in STEM earn \$0.86



**\$1**



**\$0.86**



# THE ISSUES FACING WOMEN IN SCIENCE



## Lack of Recognition

The number of female scholarly award winners is only



– in some cases a **third** or even a **quarter** – of what it should be given the number of female PhDs

MATH

Women represented about **13%** of newly awarded PhDs in math

but only about **4-5%** of scholarly award winners in math

GENETICS

**25%** of PhDs awarded in genetics were given to women but only about

**6%** of award winners in the field



## Prejudice in Science

### Karen or Brian?

#### ONE STUDY

gave different groups of experienced evaluators the exact same resume to evaluate **with only one change** – the name of the candidate was either Karen or Brian



#### THE RESULT

Both Male and Female evaluators



**preferred to hire "Brian" over "Karen"**

- **25%** of the Male evaluators favored the male candidate over **15%** favoring the female
- **24%** of the Female evaluators favored the male candidate – twice as many as the **12-13%** favoring the female candidate



## STEM Degrees Used in non-STEM Jobs

Female STEM majors are **twice as likely** as men to work in education or healthcare



### HEALTHCARE

Nearly **1 in 5 STEM college-educated women** works in healthcare occupations compared to only **1 in 10 men**



### EDUCATION

About **14% of female STEM majors** end up in education occupations compared with about **6% of men**

## STEREOTYPES ARE INGRAINED EARLY



### ON TESTS MEASURING VISUAL-SPATIAL ABILITIES MIDDLE SCHOOL GIRLS

#### SCORED POORLY

- when they were told that boys do better on the tasks OR
- when they were given no information and allow cultural stereotypes to operate

#### SCORED HIGHER

- **WHEN** they were led to believe that there were no gender differences on the tasks

# WHY SHOULD WOMEN STUDY COMPUTER SCIENCE?



## Computer Science

Even with an economic downturn, new Computer Science graduates are the most likely among all majors

**to have received a job offer**



In **2009**, female professionals employed in computer fields earned a median of

**\$1,253** weekly, compared to \$887 median weekly for education or \$970 median weekly in health care

**\$1,253**  
median weekly



The **2013** average salary in Computer Science is

**\$59,977**

up from \$57,529 in 2012, and **\$10-\$20,000 more**

than other fields most women work in







## Closing the Gender Gap in Computer Science

### Tactics to help solve the problem:

More-diverse programming activities, to seize the interest of middle-school girls, in the same way that role-playing video games are embraced by boys.

Early exposure to research projects during the first year of college.

A revamped introductory course, whether taken in college or as an Advanced Placement course in high school, to provide a broad overview of the real-world applications of Computer Science.

Opportunities for undergraduates to interact with women who have enjoyed successful careers in technology.

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