

Santa Fe Municipal Survey

Survey of 400 Likely Voters in the 2014 Municipal Election

PROGRESSNOWNM
ENGAGE. PERSUADE. PROVOKE.

Performed for Progress Now New Mexico

Prepared by Stephen Clermont/Third Eye Strategies

October 21st – 24th, 2013



Third Eye Strategies
Burke Virginia

PROGRESSNOWNM

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Why this poll?

PROGRESSNOWNM is New Mexico's largest progressive network, providing information and tools that enabled more than 100,000 New Mexicans to take actions, including letters, calls, petitions and in-person events, to support and advance progressive policies to build up opportunity for all New Mexicans.

Though IRS regulations permit some 501(c)4 not-for-profit organizations like ours to endorse and support candidates for office, PROGRESSNOWNM does not. We focus on issue education and help our supporters raise the issues they believe are the most important in their community.

This poll began by asking our followers in the Santa Fe community to provide suggested poll questions and issues they want to ask candidates about in the upcoming municipal elections.

Based on that input, we commissioned this poll from Third Eye Strategies which has polled in Santa Fe municipal races for almost a decade.

Contact Us.

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City of Santa Fe – Likely Municipal Voter Survey

METHODOLOGY

The following is a cross tabular report of a poll taken in the city of Santa Fe New Mexico. Drawn from a sample of registered voters with matching phone number, this poll contains 400 registered voters who said they will definitely or probably vote in the March 2014 citywide election. Those interviewed have voted in at least one city election since 2005 with a small sample of people who have recently registered to vote. The calling method used allowed us to sample a mix of voters in all age groups in all parts of the district. Respondents were interviewed from October 21st through 24th. The data were adjusted slightly by age and gender within council district to best reflect the population of likely voters.

All polls are subject to errors caused by interviewing a sample of persons, rather than the entire population. In 95 cases out of 100, the responses to the sample of 400 should be within plus or minus 4.9 percentage points of those that would have been obtained from interviewing the entire population of likely voters. The sampling error for subgroups of the survey will be greater.

As with any survey, the release of selected figures from this report without the analysis that explains their meaning could be damaging to Third Eye Strategies and Stephen Clermont. Therefore, we reserve the right to correct any erroneous or misleading release of this data in any medium through the release of correct data or analysis.

HOW TO READ THE TABULAR REPORT

Always read down; the percentages in all the tables relate to the subgroups under which they appear. For example, on District 1, Table 1, Banner 1, under the heading TURNOUT - DEF the figure 317 indicates the number of respondents who will definitely vote in October, and the percentages below indicate the opinions of that subgroup for that particular question. The TOTAL column listed at the far left reflects the opinions of all survey respondents answering that particular question.

The following banner point might need further clarification:

Turnout – DEF refers to those who say they will definitely vote in March. REAL LOW are definite voters who also have voted in recent citywide elections.



ABOUT THIRD EYE STRATEGIES, LLC

Third Eye Strategies is an LLC run by Stephen Clermont. A graduate of the University of California at Berkeley, Mr. Clermont has worked in the area of polling and survey research for nearly 20 years at Hickman-Brown Research, Princeton Survey Research Associates, and as research director of two nonprofit political organizations. As a freelance pollster, Mr. Clermont has conducted a variety of public opinion polls for private clients throughout New Mexico.

For more information, email Stephen Clermont at sjclermont@thirdeyestrategies.com or call him at (202) 550-6626.



Santa Fe Mayoral Poll

of Interviews – 400 Likely Municipal Voters
(Margin of Error ±4.9%)

Dates of Interviewing – October 21st – 24th, 2013

Conducted by Third Eye Strategies/Stephen Clermont

- S1

Are you officially registered to vote in Santa Fe County?

Yes 100%
No/DK → **Terminate**
- S2

As you may know, early next year, in March of twenty fourteen, the City of Santa Fe [FAY] will hold an election for Mayor and city council, There will be no statewide candidates on the ballot, and many voters usually do not vote in elections like this. How likely are you to vote in the election in March of twenty fourteen – will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely Vote..... 79%
Probably Vote 21
All Other → **Terminate**

Now I am going to ask you some questions about the election this fall.

- Q1

In the election for Mayor, if the candidates are **(Read and Randomize)**:

Bushee 24%
- Q2

- Patty Bushee,
 - Javier Gonzalez
 - Bill Dimas,
 - Roman Abeyta, and
 - Rebecca Wurzberger

Gonzalez 11
Dimas..... 11
Wurzberger..... 8
Abeyta 7
(Wouldn't Vote) 1
(Undecided) 37
Total Undecided/Lean..... 51

Which one would you vote for? **(If Undecided)** Well which one would you lean towards if the election were held today?

- Q3

Are there any candidates of the ones I just read who you will absolutely **not** vote for? **(If yes)** Which one? **(Probe)** Any others? **[TAKE ALL NAMED]**

No 51%
Yes: Bushee..... 9
Yes: Gonzalez 5
Yes: Dimas 5
Yes: Wurzberger 5
Yes: Abeyta 2
(Don't Know) 22

- Q4

Now I am going to read you some issues. For each one, tell me how important it is to you for the next Mayor to address. **(Read Item)** Is that very important, somewhat important, not too important, or not important at all for the next Mayor to address?

	Very <u>Impt</u>	Smwt <u>Impt</u>	Not Too <u>Impt</u>	Not Impt <u>at All</u>	(Don't <u>Know</u>)	Total Important
'Ranked by Very Important'						
• Protecting our water	86%	12	2	0	1	97%
• Improving public schools.....	84%	11	2	2	1	96%
• Creating jobs	79%	17	2	1	1	96%
• Reducing crime.....	77%	17	4	1	1	94%
• Maintaining the living wage.....	64%	25	7	3	1	90%
• Affordable housing.....	58%	33	5	3	2	91%
• Expanding the use of green energy in Santa Fe....	56%	27	11	4	3	83%
• Marriage equality	50%	25	16	8	2	75%
• Supporting union rights.....	34%	33	18	10	5	67%
• Supporting and growing the movie industry.....	30%	38	17	12	4	68%
• Owning our own municipal power company	23%	29	20	13	16	51%



Q5 Now I am going to read you some people and groups who could endorse candidates for Mayor. For each one, tell me the impact their endorsement would make?

(Read Item) If (he/they) endorsed a candidate, would you be more likely to vote for that candidate, less likely to vote for that candidate, or would it make no difference to you?

(If more/less likely) Would you be much (more/less) likely to vote for that candidate or only somewhat?

Ranked by 'Much More Likely'	More Likely		Less Likely		No Difference	(DK)	Total More	Total Less
	Much	Smwt	Smwt	Much				
• Environmental organizations like the Sierra Club.....	28%	40	5	6	18	2	68%	11
• Mayor David Coss.....	23%	35	5	11	20	5	58%	16
• Labor unions.....	18%	33	7	12	25	5	51%	19
• Local newspapers like the Santa Fe New Mexican and Santa Fe Reporter	16%	29	8	10	36	1	45%	18
• The Chamber of Commerce	9%	27	13	16	29	5	36%	29
• Developers.....	7%	21	16	25	26	4	28%	42

Q6 Now I am going to read you some characteristics of possible candidates for Mayor. I am not speaking about specific candidates, only general characteristics some candidates have. (Read Item)

If that was all you know, would you be more likely to vote for that candidate, less likely, or would that make no difference to you? (If more/less likely) Would you be much (more/less) likely to vote for that candidate or only somewhat?

Ranked by 'Much More Likely'	More Likely		Less Likely		No Difference	(DK)	Total More	Total Less
	Much	Smwt	Smwt	Much				
• A candidate who receives public financing, meaning they receive a set amount of campaign dollars from the city and cannot take donations from individuals or businesses.....	28%	32	9	9	17	5	60%	18
• A candidate who is openly gay or lesbian	6%	7	6	9	65	7	13%	14

*Items in italics we asked to half the respondents

Q7 Earlier this year, the New Mexico legislature lowered the amount of money Santa Fe will receive from the state by almost one million dollars. The new Mayor must decide if he or she will propose to raise sales taxes by three-eighths of one percent to keep services at the same level, or lower city services to keep city sales taxes the same. Which do you support – raising sales taxes slightly, or keeping sales tax the same but cutting services? (If Choice) Do you strongly support that or only somewhat?	Raise Taxes – Strong	26%
	Raise Taxes – Somewhat ..	28
	Cut Services – Somewhat .	17
	Cut Services – Strong	10
	(Don't Know).....	18
	Total Raise Taxes.....	54%
Q8 The City of Santa Fe currently has a part-time Mayor. Do you favor or oppose making the Mayor's job full-time? (If Favor/Oppose) Do you strongly (favor/oppose) this or only somewhat?	Total Cut Services	28
	Favor – Strong.....	33%
	Favor – Somewhat	21
	Oppose – Somewhat.....	12
	Oppose – Strong	14
	(Don't Know).....	20
Total Favor		54%
Total Oppose		26



Q9 Now I am going to read you some statements made by supporters and opponents of making the Santa Fe Mayor’s position a full-time job. (Read Item) Do you find that very persuasive, somewhat persuasive, not too persuasive, or not persuasive at all?								
Ranked by ‘Very Persuasive’		<u>Very</u>	<u>Smwt</u>	<u>Not Too</u>	<u>Not at All</u>	<u>(Don’t Know)</u>	<u>Total Persuasive</u>	<u>Total Not Persuasive</u>
• Supporters say that a modern city needs a full-time mayor who can work full-time on recruiting new businesses to Santa Fe, managing our services and proposing new ways to make our city even stronger.....		34%	28	19	11	8	62%	30
• Supporters say that currently the city’s police, fire and public works departments report to a city manager – a city bureaucrat who doesn’t answer directly to the people. All parts of the Santa Fe government should report directly to the people through the Mayor		24%	37	18	13	8	61%	31
• Opponents say giving a mayor a full-time vote on issues and the power to hire and fire key directors could lead to corruption, while our current system with a strong city council is better because a majority of the city council must agree on key decisions.....		24%	24	23	19	9	48%	43
Q10 Sometimes during a survey like this people change their minds and sometimes they don’t. Do you favor or oppose making the Mayor’s job full-time? (If Favor/Oppose) Do you strongly (favor/oppose) this or only somewhat?							Favor – Strong.....	33%
							Favor – Somewhat	20
							Oppose – Somewhat.....	11
							Oppose – Strong	14
							(Don’t Know).....	22
							Total Favor	53%
							Total Oppose	25
Now I have some statistical questions to ensure we have a representative sample								
Q11 Sex (Observation)							Male.....	44%
							Female	56
Q12 What is your age? (Read categories if needed)							18-24.....	3%
							25-29.....	2
							30-34.....	4
							35-39.....	3
							40-44.....	6
							45-49.....	8
							50-54.....	9
							55-59.....	10
							60-64.....	15
							65+.....	37
							(DK/Refused)	3
Q13 In terms of your race or ethnicity, Do you generally consider yourself: (READ CHOICES)							White or Anglo	60%
							Hispanic or Latino	29
							Native American	2
							(Other)	5
							(Refused)	5
Q14 What is the last grade you completed in school?							Less than high school (1-8) .	0%
							HS non graduate (9-11)	3
							HS graduate	10
							Tech/Vocational school	3
							Some college	20
							College graduate.....	41
							Post graduate	22
							(DK/Refused)	2



City of Santa Fe	Likely Municipal Voters	www.thirdeyestrategies.com	
Q15	Generally speaking, do you think of yourself as (ROTATE) a Republican, a Democrat or what?	Democrat..... 60%	
		(Independent)..... 20	
		Republican 12	
		(Other) 3	
		(Don't Know/Refused) 5	
Q16	When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?	Liberal..... 34%	
		Somewhat liberal..... 17	
		Moderate..... 25	
		Smwt conservative 6	
		Conservative 12	
		(DK/Refused) 5	
		Total Liberal 52%	
		Total Conservative 18	



Table 1 - Banner 1

S2. Likelihood. Q1-Q2. Mayor Vote. Q3. Who Won't Vote For.

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	TOTAL	DEF VOTER	REAL LOW	HISP	ANGLO	****HISP****	****ANGLO****	MEN	WOMEN	MEN	WOMEN	****HISP****	****ANGLO****	****ANGLO****	****MEN****	****WOMEN****	****MEN****	****WOMEN****	****DEMOCRAT****	IND	TOTAL	GOP
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
S2. VOTE LIKELIHOOD																						
Definitely Vote	79%	100%	100%	81%	81%	84%	79%	80%	81%	80%	81%	71%	79%	83%	88%	77%	69%	86%	83%	80%	80%	79%
Probably Vote	21%			19%	19%	16%	21%	20%	19%	20%	19%	29%	21%	17%	12%	23%	31%	14%	17%	20%	20%	21%
Q1-Q2. MAYOR VOTE																						
Bushee	24%	26%	28%	12%	31%	19%	5%	27%	34%	14%	12%	33%	33%	30%	22%	29%	31%	35%	38%	9%	26%	24%
Gonzalez	11%	12%	12%	18%	7%	15%	22%	9%	5%	23%	17%	8%	4%	7%	9%	8%		7%	8%	24%	14%	6%
Dimas	11%	11%	12%	15%	10%	19%	11%	7%	12%	5%	17%	7%	9%	11%	4%	8%	8%	13%	8%	16%	11%	8%
Wurzberger	8%	7%	8%	6%	9%	4%	9%	12%	8%		8%	8%	12%	9%	15%	12%	8%	8%	6%	5%	5%	13%
Abeyta	7%	7%	8%	13%	4%	16%	10%	7%	3%	9%	15%	9%	4%	4%	11%	5%	3%	3%	1%	11%	5%	10%
(Wouldn't Vote)	1%	1%	1%	2%	*	1%	2%		1%		2%			1%				1%		2%	1%	2%
(Undecided Initially)	51%	51%	49%	48%	51%	45%	51%	51%	52%	73%	43%	43%	53%	51%	49%	50%	55%	50%	51%	48%	51%	52%
(Undecided Post Leans)	37%	36%	32%	33%	38%	26%	41%	38%	37%	49%	29%	36%	37%	37%	39%	38%	50%	32%	40%	33%	38%	35%
Q3. WOULDN'T VOTE FOR																						
Bushee	9%	10%	10%	17%	5%	17%	17%	8%	3%	10%	19%	8%	1%	6%	9%	7%		4%	1%	17%	8%	11%
Gonzalez	5%	6%	6%	4%	5%	8%		5%	6%	5%	4%		8%	5%	6%	5%	6%	6%	5%	3%	5%	6%
Dimas	5%	6%	7%	4%	6%	6%	3%	6%	6%	7%	4%	3%	4%	8%		8%	2%	7%	7%	6%	7%	2%
Wurzberger	5%	5%	5%	4%	5%	5%	2%	2%	7%		4%	7%	5%	5%	4%	1%	11%	6%	5%	3%	4%	4%
Abeyta	2%	2%	2%	2%	2%	3%	2%	1%	3%		2%		4%	2%		2%	5%	3%	3%	2%	2%	2%
(Don't Know)	22%	23%	22%	16%	24%	11%	21%	18%	29%	22%	15%	36%	20%	24%	19%	19%	30%	28%	25%	13%	21%	24%
WILLING TO VOTE FOR ALL	51%	49%	48%	52%	51%	49%	55%	59%	46%	56%	51%	45%	57%	49%	62%	58%	46%	46%	54%	55%	52%	50%

Table 1 - Banner 1

S2. Likelihood. Q1-Q2. Mayor Vote. Q3. Who Won't Vote For.

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	****DEM****		**NOT DEM**		TOTAL	SMWT		TOTAL	MOD	CON	>COLL GRAD	COLL GRAD	POST GRAD	MEN	WOMEN	#1	#2	#3	#4
	MEN	WOMEN	MEN	WOMEN		LIB	LIB												
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
S2. VOTE LIKELIHOOD																			
Definitely Vote	79%	86%	77%	73%	86%	84%	76%	81%	80%	76%	78%	80%	81%	83%	78%	80%	75%	75%	84%
Probably Vote	21%	14%	23%	27%	14%	16%	24%	19%	20%	24%	22%	20%	19%	17%	22%	20%	25%	25%	16%
Q1-Q2. MAYOR VOTE																			
Bushee	24%	27%	26%	18%	32%	35%	26%	32%	19%	12%	18%	22%	38%	26%	29%	29%	23%	18%	21%
Gonzalez	11%	15%	14%	11%		10%	13%	11%	14%	9%	16%	8%	10%	10%	8%	6%	15%	13%	13%
Dimas	11%	14%	9%	7%	9%	7%	12%	9%	11%	14%	12%	10%	11%	11%	10%	11%	9%	9%	15%
Wurzberger	8%	3%	6%	15%	11%	7%	4%	6%	8%	13%	10%	9%	2%	9%	5%	8%	9%	11%	4%
Abeyta	7%	5%	5%	12%	7%	2%	11%	5%	11%	7%	13%	4%	4%	7%	2%	4%	8%	7%	10%
(Wouldn't Vote)	1%		1%	3%	2%				1%	4%	2%	1%	1%	2%	1%	1%		4%	2%
(Undecided Initially)	51%	51%	50%	46%	60%	53%	50%	52%	49%	53%	42%	59%	52%	52%	59%	57%	48%	55%	45%
(Undecided Post Leans)	37%	35%	39%	34%	37%	38%	35%	37%	36%	40%	30%	45%	34%	36%	45%	41%	34%	38%	35%
Q3. WOULDN'T VOTE FOR																			
Bushee	9%	9%	7%	17%	2%	5%	3%	5%	14%	17%	14%	6%	8%	10%	4%	8%	7%	8%	14%
Gonzalez	5%	6%	4%	7%	5%	3%	6%	4%	6%	7%	4%	6%	6%	8%	5%	4%	5%	9%	4%
Dimas	5%	8%	6%	3%	2%	8%	4%	7%	4%	1%	7%	2%	9%	6%	4%	5%	5%	6%	7%
Wurzberger	5%	2%	6%	4%	4%	5%	1%	4%	9%	1%	8%	2%	4%	3%	3%	6%	4%	2%	5%
Abeyta	2%	1%	3%	3%	2%	3%	1%	3%	1%	3%	2%	3%		1%	3%	2%	3%	4%	
(Don't Know)	22%	16%	24%	19%	32%	28%	23%	26%	20%	18%	21%	26%	18%	16%	28%	20%	24%	20%	25%
WILLING TO VOTE FOR ALL	51%	58%	49%	48%	53%	47%	62%	52%	46%	53%	45%	54%	54%	56%	53%	54%	51%	52%	46%

Table 2 - Banner 1

Q4. (Series) Importance of Issues. (A-D)

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	TOTAL	DEF	REAL	HISP	ANGLO	*****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			*****MEN****		***WOMEN***		*****DEMOCRAT*****		IND	GOP
		VOTER	LOW			MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP		
Total	400 100%	317 100%	286 100%	116 100%	239 100%	58 100%	58 100%	98 100%	141 100%	18 100%	94 100%	27 100%	78 100%	131 100%	22 100%	73 100%	38 100%	103 100%	139 100%	81 100%	240 100%	127 100%
Q4A. MAINTAINING THE LIVING WAGE																						
Very Important	64%	64%	64%	63%	64%	62%	63%	57%	68%	53%	64%	82%	55%	65%	75%	51%	63%	69%	68%	60%	66%	59%
Somewhat Important	25%	25%	25%	25%	28%	19%	31%	29%	26%	37%	24%	15%	37%	25%	15%	35%	35%	24%	25%	27%	26%	26%
Not Too Important	7%	7%	7%	10%	5%	15%	5%	5%	5%	4%	11%	3%	6%	6%	10%	4%	3%	6%	3%	11%	6%	9%
Not Important at All (Don't Know)	3% 1%	3% 1%	4% 1%	2% 1%	3% *	2% 2%	2% 2%	8% 1%	1% 1%	7%	1%	3%	4% 1%	1%	9%			1% 1%	3% 1%	1% 2%	2% 1%	6% 1%
TOTAL IMPORTANT	90%	89%	88%	88%	91%	82%	94%	87%	94%	89%	88%	97%	92%	90%	90%	86%	97%	93%	94%	87%	91%	86%
Q4B. MARRIAGE EQUALITY																						
Very Important	50%	51%	51%	32%	58%	28%	36%	41%	69%	55%	28%	68%	45%	64%	37%	42%	68%	71%	74%	30%	59%	34%
Somewhat Important	25%	25%	25%	30%	23%	28%	32%	32%	17%	28%	32%	22%	33%	18%	50%	27%	16%	18%	21%	29%	23%	28%
Not Too Important	16%	15%	14%	23%	13%	26%	21%	17%	11%	17%	23%	10%	17%	12%	13%	19%	16%	9%	5%	24%	12%	23%
Not Important at All (Don't Know)	8% 2%	8% 2%	8% 2%	13% 1%	4% 2%	18% 2%	8% 2%	9% 1%	1% 2%	15% 1%	5% 1%	4% 2%	2%	2%	11% 1%	1% 1%	1% 2%	1% 2%	16% 1%	6% 6%	12% 12%	4% 4%
TOTAL IMPORTANT	75%	75%	76%	62%	81%	56%	68%	73%	87%	83%	60%	90%	78%	82%	87%	69%	84%	89%	95%	60%	83%	62%
Q4C. PROTECTING OUR WATER																						
Very Important	86%	87%	87%	92%	83%	93%	90%	77%	88%	88%	92%	87%	81%	84%	83%	76%	86%	88%	89%	91%	90%	81%
Somewhat Important	12%	11%	10%	6%	14%	4%	9%	20%	10%	9%	6%	9%	14%	14%	17%	20%	9%	10%	8%	8%	8%	15%
Not Too Important	2%	1%	2%	1%	3%	1%	1%	3%	2%	4%	1%	4%	4%	2%	4%	6%	1%	2%	2%	1%	1%	3%
Not Important at All (Don't Know)	1%	1%	1%	1%	*	1%			1%		1%		1%				1%	1%		*	1%	1%
TOTAL IMPORTANT	97%	98%	97%	98%	97%	97%	99%	97%	97%	96%	98%	96%	95%	98%	100%	96%	94%	98%	98%	99%	98%	96%
Q4D. CREATING JOBS																						
Very Important	79%	79%	79%	86%	77%	90%	82%	75%	78%	81%	86%	81%	78%	74%	69%	76%	82%	76%	77%	86%	80%	78%
Somewhat Important	17%	16%	17%	9%	19%	6%	12%	19%	20%	11%	9%	19%	19%	20%	31%	16%	18%	21%	18%	12%	17%	17%
Not Too Important	2%	1%	1%	3%	2%	4%	2%	4%		4%	3%		3%		5%				2%	2%	2%	1%
Not Important at All (Don't Know)	1% 1%	1% 2%	1% 2%	1% 1%	1% 1%		2% 1%	2% 1%	2% 2%	1% 5%		1% 1%	1% 2%		3% 2%			3% 3%	1% 2%		* 1%	2% 1%
TOTAL IMPORTANT	96%	96%	96%	95%	96%	96%	95%	94%	98%	91%	96%	100%	98%	95%	100%	92%	100%	97%	95%	98%	96%	96%

Table 2 - Banner 2

Q4. (Series) Importance of Issues. (A-D)

	TOTAL	PARTY ID & SEX				IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
		****DEM****		**NOT	DEM**						>COLL	COLL	POST						
		MEN	WOMEN	MEN	WOMEN	LIB	LIB	LIB	MOD	CON	GRAD	GRAD	GRAD	MEN	WOMEN	#1	#2	#3	#4
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4A. MAINTAINING THE LIVING WAGE																			
Very Important	64%	61%	68%	55%	65%	75%	60%	70%	58%	58%	64%	63%	68%	57%	71%	65%	70%	63%	58%
Somewhat Important	25%	21%	29%	31%	20%	20%	26%	22%	32%	28%	26%	25%	25%	27%	23%	25%	20%	28%	31%
Not Too Important	7%	11%	3%	7%	11%	4%	9%	6%	8%	7%	9%	7%	3%	8%	4%	7%	7%	7%	6%
Not Important at All	3%	5%		7%	4%	1%	5%	2%	2%	6%	1%	5%	2%	8%	1%	2%	3%	2%	5%
(Don't Know)	1%	1%	1%			1%		*		2%	1%		1%		1%	2%	1%		
TOTAL IMPORTANT	90%	82%	97%	86%	85%	94%	86%	91%	90%	86%	89%	88%	94%	84%	94%	89%	89%	91%	89%
Q4B. MARRIAGE EQUALITY																			
Very Important	50%	46%	67%	28%	42%	76%	61%	71%	28%	20%	39%	53%	63%	40%	69%	57%	49%	43%	45%
Somewhat Important	25%	29%	20%	30%	24%	16%	29%	20%	36%	25%	28%	26%	18%	32%	17%	22%	22%	26%	32%
Not Too Important	16%	15%	10%	25%	20%	7%	7%	7%	26%	28%	25%	12%	10%	15%	8%	15%	16%	20%	15%
Not Important at All	8%	10%	3%	15%	7%	1%	4%	2%	9%	23%	7%	8%	8%	12%	5%	5%	9%	9%	9%
(Don't Know)	2%			1%	7%	1%		1%	1%	4%	2%	1%	1%	1%	1%	2%	3%	2%	
TOTAL IMPORTANT	75%	75%	87%	59%	66%	91%	89%	91%	65%	45%	66%	80%	80%	72%	86%	79%	72%	69%	77%
Q4C. PROTECTING OUR WATER																			
Very Important	86%	88%	91%	76%	87%	94%	91%	93%	77%	84%	79%	88%	94%	85%	94%	85%	87%	87%	85%
Somewhat Important	12%	10%	7%	20%	9%	5%	8%	6%	20%	11%	19%	10%	4%	12%	4%	11%	12%	9%	12%
Not Too Important	2%	2%	1%	3%	4%	1%	2%	1%	3%	4%	2%	2%	2%	3%	1%	2%	1%	3%	3%
Not Important at All																			
(Don't Know)	1%		1%	1%		1%		*		1%	1%	1%			1%	2%		2%	
TOTAL IMPORTANT	97%	98%	99%	96%	96%	99%	98%	98%	97%	95%	97%	98%	98%	97%	98%	97%	99%	95%	97%
Q4D. CREATING JOBS																			
Very Important	79%	76%	82%	83%	72%	76%	78%	77%	82%	81%	80%	80%	76%	77%	80%	80%	78%	81%	77%
Somewhat Important	17%	18%	16%	13%	23%	18%	19%	18%	16%	14%	16%	15%	21%	17%	17%	13%	20%	16%	19%
Not Too Important	2%	4%	1%	2%		2%	1%	2%	2%	4%	3%	1%	2%	4%		3%	1%	3%	2%
Not Important at All	1%	1%		1%	4%	2%	1%	2%			1%	2%		2%	1%	1%	1%		2%
(Don't Know)	1%		2%		2%	2%		2%		1%		2%	1%		3%	3%			1%
TOTAL IMPORTANT	96%	95%	97%	96%	94%	94%	97%	95%	98%	95%	96%	95%	96%	94%	96%	93%	98%	97%	95%

Table 3 - Banner 1

Q4. (Series) Importance of Issues. (E-H)

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	=====			=====		=====				=====					=====				=====			
	TOTAL	DEF VOTER	REAL LOW	HISP	ANGLO	****HISP****	****ANGLO****	MEN	WOMEN	****HISP****	****ANGLO****	****HISP****	****ANGLO****	****ANGLO****	****MEN****	****WOMEN****	****MEN****	****WOMEN****	****DEMOCRAT****	IND		
						MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP	TOTAL	GOP
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4E. SUPPORTING UNION RIGHTS																						
Very Important	34%	34%	35%	38%	33%	41%	34%	35%	31%	48%	37%	48%	27%	32%	41%	33%	26%	32%	41%	37%	41%	22%
Somewhat Important	33%	34%	34%	31%	34%	25%	37%	28%	39%	34%	30%	33%	42%	30%	42%	24%	50%	35%	36%	36%	34%	33%
Not Too Important	18%	16%	16%	18%	19%	20%	16%	19%	18%	12%	19%	9%	23%	18%	17%	21%	17%	18%	11%	18%	14%	25%
Not Important at All	10%	10%	11%	9%	10%	10%	7%	14%	8%		10%		7%	14%		17%	11%		6%	8%	7%	15%
(Don't Know)	5%	5%	5%	4%	4%	4%	5%	3%	5%	5%	4%	9%	1%	5%		4%	7%	4%	5%	1%	3%	5%
TOTAL IMPORTANT	67%	68%	68%	69%	67%	67%	71%	64%	70%	83%	67%	82%	69%	63%	83%	57%	77%	67%	77%	73%	76%	55%
Q4F. EXPANDING GREEN ENERGY IN SANTA FE																						
Very Important	56%	58%	59%	55%	55%	54%	57%	48%	61%	54%	55%	70%	52%	55%	65%	43%	60%	61%	66%	57%	63%	44%
Somewhat Important	27%	26%	26%	28%	26%	34%	23%	30%	23%	24%	30%	26%	32%	22%	35%	28%	30%	21%	25%	29%	27%	28%
Not Too Important	11%	10%	9%	13%	11%	11%	15%	10%	11%	17%	12%	4%	12%	11%		14%	11%	11%	3%	12%	6%	17%
Not Important at All	4%	3%	3%	1%	5%		2%	9%	3%		1%		4%	6%		11%	3%		2%	1%	2%	8%
(Don't Know)	3%	3%	3%	2%	3%	2%	3%	3%	3%	5%	2%			5%		4%		4%	4%	1%	3%	3%
TOTAL IMPORTANT	83%	84%	85%	84%	81%	87%	80%	78%	84%	78%	85%	96%	84%	78%	100%	72%	89%	82%	91%	86%	89%	72%
Q4G. OWNING OUR OWN MUNICIPAL POWER CO																						
Very Important	23%	23%	24%	25%	23%	20%	30%	21%	24%	20%	26%	28%	24%	21%	28%	19%	17%	27%	24%	28%	25%	17%
Somewhat Important	29%	27%	27%	28%	29%	23%	33%	29%	30%	25%	29%	49%	23%	30%	30%	30%	43%	25%	29%	28%	29%	28%
Not Too Important	20%	21%	20%	19%	20%	30%	8%	16%	22%	24%	19%	4%	26%	19%	15%	17%	25%	21%	14%	17%	16%	26%
Not Important at All	13%	14%	14%	11%	13%	13%	10%	23%	6%	11%	10%	5%	16%	12%	17%	22%	6%	7%	13%	10%	12%	16%
(Don't Know)	16%	15%	15%	16%	15%	14%	19%	12%	18%	19%	17%	14%	11%	18%	9%	13%	10%	20%	20%	18%	19%	12%
TOTAL IMPORTANT	51%	50%	51%	53%	52%	43%	63%	50%	53%	45%	55%	77%	48%	51%	58%	49%	60%	52%	53%	55%	54%	45%
Q4H. REDUCING CRIME																						
Very Important	77%	76%	76%	85%	73%	83%	87%	67%	78%	75%	88%	65%	72%	75%	71%	64%	65%	83%	75%	89%	81%	71%
Somewhat Important	17%	18%	17%	12%	20%	15%	9%	23%	18%	20%	10%	27%	22%	18%	19%	25%	32%	13%	18%	10%	15%	22%
Not Too Important	4%	4%	5%	1%	5%	2%		8%	3%		1%	7%	4%	5%	10%	8%	3%	3%	5%		3%	5%
Not Important at All	1%	1%	1%		1%			2%					1%	1%		3%			1%		1%	1%
(Don't Know)	1%	1%	1%	2%	1%		3%		1%	5%	1%			1%				1%	1%	1%	2%	
TOTAL IMPORTANT	94%	94%	94%	97%	94%	98%	97%	90%	96%	95%	98%	93%	94%	93%	90%	89%	97%	96%	93%	99%	95%	93%

Table 3 - Banner 2

Q4. (Series) Importance of Issues. (E-H)

	TOTAL	PARTY ID & SEX				IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
		****DEM****	MEN	WOMEN	**NOT DEM**	LIB	SMWT LIB	TOTAL LIB	MOD	CON	>COLL GRAD	COLL GRAD	POST GRAD	MEN	WOMEN	#1	#2	#3	#4
Total	400 100%	90 100%	151 100%	73 100%	54 100%	137 100%	69 100%	206 100%	101 100%	72 100%	140 100%	165 100%	89 100%	106 100%	148 100%	134 100%	110 100%	49 100%	107 100%
Q4E. SUPPORTING UNION RIGHTS																			
Very Important	34%	45%	39%	23%	19%	49%	34%	44%	23%	24%	30%	33%	45%	36%	39%	33%	33%	34%	37%
Somewhat Important	33%	27%	39%	28%	40%	34%	38%	36%	34%	27%	33%	35%	31%	26%	39%	36%	35%	35%	28%
Not Too Important	18%	15%	13%	27%	22%	13%	11%	13%	21%	30%	26%	15%	11%	17%	12%	16%	18%	22%	20%
Not Important at All	10%	12%	5%	16%	13%	2%	12%	6%	13%	17%	10%	13%	6%	17%	5%	11%	9%	5%	13%
(Don't Know)	5%	1%	4%	5%	5%	1%	4%	2%	9%	4%	2%	4%	7%	4%	6%	5%	6%	5%	3%
TOTAL IMPORTANT	67%	72%	78%	51%	60%	83%	72%	79%	58%	50%	62%	68%	76%	62%	77%	68%	68%	68%	65%
Q4F. EXPANDING GREEN ENERGY IN SANTA FE																			
Very Important	56%	57%	67%	39%	49%	79%	58%	72%	39%	36%	46%	61%	64%	49%	72%	57%	59%	48%	55%
Somewhat Important	27%	31%	24%	31%	24%	15%	34%	22%	39%	26%	34%	22%	23%	28%	19%	26%	22%	35%	29%
Not Too Important	11%	9%	5%	15%	20%	3%	3%	3%	16%	22%	17%	8%	6%	11%	5%	11%	10%	14%	11%
Not Important at All	4%	2%	1%	11%	5%	1%	1%	1%	4%	11%	1%	4%	6%	9%	2%	4%	6%		3%
(Don't Know)	3%	2%	3%	4%	2%	2%	3%	2%	2%	5%	1%	4%	1%	4%	3%	2%	3%	3%	3%
TOTAL IMPORTANT	83%	87%	91%	71%	73%	94%	93%	94%	78%	63%	80%	84%	87%	76%	90%	83%	81%	83%	84%
Q4G. OWNING OUR OWN MUNICIPAL POWER CO																			
Very Important	23%	19%	28%	15%	20%	30%	25%	28%	19%	14%	24%	23%	20%	18%	25%	25%	24%	25%	18%
Somewhat Important	29%	20%	34%	33%	21%	31%	26%	29%	28%	28%	30%	27%	30%	23%	32%	32%	26%	26%	30%
Not Too Important	20%	26%	10%	19%	35%	14%	20%	16%	21%	27%	25%	17%	18%	22%	13%	18%	20%	23%	21%
Not Important at All	13%	18%	8%	23%	8%	7%	10%	8%	17%	19%	8%	15%	16%	25%	9%	12%	11%	8%	18%
(Don't Know)	16%	17%	20%	10%	16%	18%	19%	18%	15%	12%	14%	18%	17%	13%	21%	14%	20%	18%	14%
TOTAL IMPORTANT	51%	40%	62%	48%	42%	61%	51%	58%	47%	42%	54%	50%	50%	40%	56%	56%	50%	51%	48%
Q4H. REDUCING CRIME																			
Very Important	77%	76%	83%	71%	71%	80%	63%	74%	85%	70%	77%	82%	66%	69%	82%	74%	75%	79%	81%
Somewhat Important	17%	17%	13%	22%	22%	12%	32%	19%	10%	25%	18%	13%	23%	21%	14%	18%	16%	21%	15%
Not Too Important	4%	6%	2%	5%	4%	7%	4%	6%	3%	1%	3%	3%	8%	6%	4%	5%	7%		2%
Not Important at All	1%	1%		1%		1%		*		3%		1%	2%	3%		1%	1%		1%
(Don't Know)	1%		1%		4%		1%	*	2%	1%	2%	1%			1%	3%	1%		1%
TOTAL IMPORTANT	94%	93%	96%	93%	93%	92%	95%	93%	95%	95%	95%	95%	89%	91%	95%	92%	91%	100%	96%

Table 4 - Banner 1

Q4. (Series) Importance of Issues. (I-K)

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
		DEF	REAL			****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****			IND
	TOTAL	VOTER	LOW	HISP	ANGLO	MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP	TOTAL	GOP
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4I. IMPROVING PUBLIC SCHOOLS																						
Very Important	84%	84%	84%	81%	86%	80%	82%	84%	88%	76%	82%	96%	83%	85%	96%	80%	84%	89%	88%	76%	84%	85%
Somewhat Important	11%	12%	11%	14%	11%	13%	15%	9%	12%	19%	13%	4%	14%	10%	4%	11%	16%	10%	8%	18%	11%	12%
Not Too Important	2%	2%	2%	2%	1%	3%	2%	3%			3%			2%		4%			1%	3%	2%	2%
Not Important at All	2%	2%	2%	1%	2%	2%		4%	1%		1%		3%	2%		5%		1%	3%	1%	2%	1%
(Don't Know)	1%	1%	1%	2%		2%	1%			5%	1%								1%	*	1%	
TOTAL IMPORTANT	96%	95%	95%	95%	97%	93%	97%	93%	99%	95%	95%	100%	97%	96%	100%	90%	100%	99%	96%	94%	96%	97%
Q4J. AFFORDABLE HOUSING																						
Very Important	58%	59%	58%	64%	53%	64%	63%	47%	58%	49%	67%	70%	50%	51%	68%	40%	58%	58%	63%	65%	65%	43%
Somewhat Important	33%	31%	32%	31%	37%	31%	31%	41%	34%	46%	27%	25%	41%	38%	28%	46%	37%	34%	31%	31%	30%	40%
Not Too Important	5%	5%	4%	2%	7%	2%	2%	8%	6%		2%	4%	5%	8%	4%	9%	6%	6%	3%	3%	3%	9%
Not Important at All	3%	3%	3%	3%	2%	3%	2%	3%	1%		3%		4%	1%		4%		1%	2%	1%	2%	5%
(Don't Know)	2%	2%	2%	1%	1%		1%	1%	1%	5%				2%		1%		1%	1%	*	3%	
TOTAL IMPORTANT	91%	90%	91%	95%	90%	95%	95%	88%	92%	95%	94%	96%	91%	89%	96%	85%	94%	92%	94%	96%	95%	83%
Q4K. SUPPORTING/GROWING THE MOVIE INDUSTRY																						
Very Important	30%	31%	31%	30%	29%	31%	28%	27%	31%	32%	31%	38%	33%	26%	41%	24%	23%	33%	31%	34%	34%	26%
Somewhat Important	38%	38%	38%	43%	37%	42%	45%	36%	38%	46%	43%	39%	38%	35%	41%	32%	42%	37%	33%	42%	36%	42%
Not Too Important	17%	16%	15%	12%	19%	13%	12%	17%	20%	9%	13%	16%	22%	18%	19%	17%	30%	16%	21%	12%	17%	18%
Not Important at All	12%	11%	12%	13%	12%	14%	11%	16%	9%	12%	12%		7%	18%		22%		13%	11%	11%	10%	12%
(Don't Know)	4%	4%	4%	2%	3%		4%	4%	2%		1%	8%		4%		5%	6%	1%	3%	1%	3%	2%
TOTAL IMPORTANT	68%	69%	69%	73%	67%	73%	73%	63%	69%	78%	73%	76%	71%	61%	81%	56%	64%	70%	65%	76%	70%	67%

Table 4 - Banner 2

Q4. (Series) Importance of Issues. (I-K)

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	TOTAL	****DEM****	****DEM****	**NOT	DEM**	LIB	SMWT	TOTAL	MOD	CON	>COLL	COLL	POST	MEN	WOMEN	#1	#2	#3	#4
		MEN	WOMEN	MEN	WOMEN	LIB	LIB	LIB			GRAD	GRAD	GRAD						
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4I. IMPROVING PUBLIC SCHOOLS																			
Very Important	84%	76%	89%	89%	79%	92%	75%	87%	84%	79%	80%	88%	85%	82%	91%	84%	83%	93%	81%
Somewhat Important	11%	15%	9%	8%	18%	6%	18%	10%	13%	17%	17%	6%	12%	10%	7%	13%	11%	4%	13%
Not Too Important	2%	4%	1%	3%			4%	1%	1%	3%	1%	3%		5%			2%	3%	3%
Not Important at All	2%	4%	1%		2%	2%	3%	2%	1%		1%	2%	2%	3%	1%	1%	3%		2%
(Don't Know)	1%	1%			2%				1%	1%		1%		1%	1%	1%	1%		1%
TOTAL IMPORTANT	96%	90%	99%	97%	97%	98%	93%	96%	97%	96%	97%	94%	98%	91%	98%	98%	95%	97%	94%
Q4J. AFFORDABLE HOUSING																			
Very Important	58%	63%	67%	43%	43%	66%	64%	65%	55%	45%	54%	60%	59%	53%	64%	55%	58%	68%	55%
Somewhat Important	33%	32%	28%	42%	39%	29%	29%	29%	34%	42%	37%	31%	33%	36%	28%	36%	29%	29%	36%
Not Too Important	5%	2%	3%	10%	7%	2%	5%	3%	6%	8%	7%	4%	5%	5%	3%	5%	9%		3%
Not Important at All	3%	3%	1%	4%	6%	2%	1%	2%	3%	3%	1%	5%	1%	5%	3%	2%	2%	3%	5%
(Don't Know)	2%		1%	1%	5%	1%		1%	2%	2%	1%	1%	2%	1%	2%	3%	2%		1%
TOTAL IMPORTANT	91%	95%	95%	84%	81%	94%	94%	94%	89%	87%	91%	90%	92%	89%	92%	91%	88%	97%	91%
Q4K. SUPPORTING/GROWING THE MOVIE INDUSTRY																			
Very Important	30%	34%	34%	23%	30%	37%	37%	37%	18%	27%	31%	32%	24%	23%	33%	34%	29%	19%	29%
Somewhat Important	38%	31%	38%	43%	41%	34%	39%	35%	43%	40%	34%	37%	48%	41%	40%	31%	38%	52%	41%
Not Too Important	17%	19%	16%	14%	24%	18%	10%	16%	17%	20%	19%	15%	18%	13%	18%	18%	17%	16%	16%
Not Important at All	12%	12%	9%	20%	2%	8%	11%	9%	19%	9%	13%	14%	7%	20%	6%	12%	11%	12%	13%
(Don't Know)	4%	3%	2%	1%	4%	3%	3%	3%	3%	4%	4%	2%	3%	3%	3%	5%	5%		1%
TOTAL IMPORTANT	68%	66%	72%	65%	70%	71%	76%	73%	61%	67%	65%	68%	72%	65%	73%	65%	67%	72%	71%

Table 5 - Banner 1

Q5. (Series) Impact of Endorsements on Candidates. (A-C)

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	TOTAL	DEF	REAL	HISP	ANGLO	****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****		IND	GOP
		VOTER	LOW			MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP		
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q5A. LABOR UNIONS																						
Much More Likely	18%	20%	20%	18%	19%	18%	19%	24%	15%	11%	21%	21%	19%	19%	30%	24%	8%	18%	23%	19%	22%	10%
Smwt More Likely	33%	31%	31%	34%	34%	30%	37%	33%	34%	24%	36%	42%	38%	29%	38%	30%	45%	30%	39%	37%	37%	27%
Smwt Less Likely	7%	7%	8%	10%	7%	14%	7%	9%	5%	25%	7%	3%	8%	7%	4%	11%	7%	5%	4%	6%	5%	12%
Much Less Likely	12%	11%	12%	13%	11%	13%	13%	7%	14%		16%		8%	15%	6%	8%	3%	18%	7%	12%	9%	14%
No Difference	25%	26%	25%	19%	26%	23%	16%	27%	25%	20%	19%	29%	26%	26%	23%	28%	32%	23%	22%	21%	22%	35%
(Don't Know)	5%	5%	5%	5%	3%	2%	8%		6%	20%	1%	4%	1%	5%			6%	6%	5%	5%	5%	3%
TOTAL MORE LIKELY	51%	51%	51%	52%	53%	48%	56%	57%	49%	34%	57%	64%	57%	48%	68%	54%	53%	49%	62%	56%	59%	37%
TOTAL LESS LIKELY	19%	18%	20%	23%	18%	27%	20%	16%	19%	25%	23%	3%	16%	22%	9%	18%	9%	22%	11%	18%	14%	25%
Q5B. MAYOR COSS																						
Much More Likely	23%	24%	23%	20%	24%	16%	25%	21%	26%	30%	18%	8%	29%	24%	19%	22%	20%	28%	29%	19%	26%	18%
Smwt More Likely	35%	35%	35%	35%	39%	40%	30%	43%	36%	29%	38%	38%	46%	35%	63%	36%	40%	35%	34%	34%	33%	39%
Smwt Less Likely	5%	6%	7%	8%	5%	10%	5%	3%	6%	5%	8%	5%	7%	4%	5%	3%	3%	8%	5%	8%	6%	5%
Much Less Likely	11%	11%	12%	14%	10%	16%	12%	10%	10%	9%	15%	4%	6%	14%		13%	6%	12%	9%	12%	11%	13%
No Difference	20%	18%	19%	15%	19%	14%	15%	21%	17%	8%	17%	41%	12%	18%	7%	24%	27%	14%	18%	19%	19%	23%
(Don't Know)	5%	6%	5%	8%	3%	4%	12%	2%	4%	19%	4%	5%	1%	4%	5%	1%	3%	4%	4%	8%	6%	3%
TOTAL MORE LIKELY	58%	59%	57%	55%	63%	56%	55%	64%	62%	59%	56%	46%	75%	59%	82%	59%	61%	62%	63%	53%	59%	56%
TOTAL LESS LIKELY	16%	17%	19%	22%	15%	26%	18%	13%	17%	14%	23%	8%	12%	19%	5%	16%	9%	20%	14%	20%	16%	18%
Q5C. SF NEW MEXICAN/ REPORTER																						
Much More Likely	16%	17%	16%	19%	16%	17%	20%	14%	17%	36%	16%	8%	15%	18%	4%	17%	13%	18%	20%	22%	20%	13%
Smwt More Likely	29%	28%	30%	27%	31%	30%	24%	33%	29%	14%	28%	35%	35%	28%	32%	34%	32%	28%	30%	29%	30%	28%
Smwt Less Likely	8%	7%	7%	10%	7%	12%	9%	9%	6%	9%	11%	8%	7%	6%	13%	6%	3%	7%	3%	8%	6%	8%
Much Less Likely	10%	9%	10%	8%	10%	5%	12%	7%	12%	11%	8%	4%	11%	11%	6%	8%	8%	14%	12%	6%	10%	12%
No Difference	36%	37%	35%	34%	36%	36%	32%	37%	35%	30%	37%	45%	33%	35%	45%	33%	43%	33%	35%	34%	34%	38%
(Don't Know)	1%	2%	2%	2%	*		4%	1%						1%		1%			1%	1%	1%	1%
TOTAL MORE LIKELY	45%	45%	46%	45%	47%	47%	44%	46%	47%	51%	44%	43%	50%	46%	36%	51%	46%	47%	49%	51%	50%	41%
TOTAL LESS LIKELY	18%	17%	17%	19%	17%	17%	20%	16%	18%	19%	19%	12%	17%	18%	19%	14%	11%	21%	15%	14%	15%	20%

Table 5 - Banner 2

Q5. (Series) Impact of Endorsements on Candidates. (A-C)

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	TOTAL	*****DEM*****		**NOT		LIB	SMWT LIB	TOTAL LIB	MOD	CON	>COLL GRAD	COLL GRAD	POST GRAD	MEN	WOMEN	#1	#2	#3	#4
		MEN	WOMEN	MEN	WOMEN														
Total	400 100%	90 100%	151 100%	73 100%	54 100%	137 100%	69 100%	206 100%	101 100%	72 100%	140 100%	165 100%	89 100%	106 100%	148 100%	134 100%	110 100%	49 100%	107 100%
Q5A. LABOR UNIONS																			
Much More Likely	18%	30%	18%	10%	11%	31%	14%	26%	9%	10%	18%	17%	20%	19%	17%	17%	18%	21%	19%
Smwt More Likely	33%	36%	38%	27%	26%	32%	39%	34%	35%	33%	34%	30%	38%	25%	38%	34%	34%	34%	30%
Smwt Less Likely	7%	5%	5%	15%	7%	5%	7%	6%	11%	9%	6%	9%	7%	12%	5%	8%	5%	7%	9%
Much Less Likely	12%	6%	11%	13%	15%	6%	10%	7%	17%	18%	13%	12%	9%	11%	11%	11%	11%	9%	15%
No Difference	25%	20%	23%	35%	34%	19%	30%	23%	27%	26%	23%	27%	26%	32%	22%	25%	28%	26%	23%
(Don't Know)	5%	2%	6%		7%	7%		4%	2%	5%	5%	5%	1%		6%	6%	5%	3%	4%
TOTAL MORE LIKELY	51%	66%	55%	37%	37%	64%	53%	60%	44%	42%	52%	48%	57%	45%	55%	51%	51%	55%	50%
TOTAL LESS LIKELY	19%	12%	16%	28%	22%	11%	17%	13%	27%	27%	19%	21%	16%	23%	16%	19%	17%	16%	24%
Q5B. MAYOR COSS																			
Much More Likely	23%	24%	26%	12%	26%	32%	20%	28%	15%	19%	22%	23%	23%	19%	25%	24%	20%	30%	22%
Smwt More Likely	35%	36%	32%	43%	32%	31%	44%	36%	41%	34%	39%	29%	45%	36%	33%	35%	37%	29%	37%
Smwt Less Likely	5%	5%	6%	6%	4%	6%	5%	6%	5%	6%	4%	7%	4%	4%	7%	6%	5%	2%	6%
Much Less Likely	11%	10%	11%	15%	9%	7%	7%	7%	15%	17%	11%	16%	3%	15%	9%	9%	11%	20%	10%
No Difference	20%	19%	19%	21%	25%	17%	20%	18%	19%	19%	18%	20%	22%	23%	19%	19%	23%	17%	18%
(Don't Know)	5%	5%	7%	3%	4%	6%	3%	5%	5%	6%	6%	6%	2%	2%	7%	7%	4%	2%	7%
TOTAL MORE LIKELY	58%	60%	58%	55%	58%	64%	65%	64%	56%	53%	62%	51%	68%	55%	58%	59%	56%	59%	59%
TOTAL LESS LIKELY	16%	16%	17%	21%	13%	13%	12%	13%	20%	23%	15%	23%	8%	19%	16%	15%	16%	22%	16%
Q5C. SF NEW MEXICAN/ REPORTER																			
Much More Likely	16%	18%	20%	13%	12%	17%	21%	18%	14%	15%	20%	16%	12%	10%	18%	15%	15%	23%	17%
Smwt More Likely	29%	35%	27%	28%	28%	30%	31%	30%	26%	30%	25%	34%	27%	34%	29%	28%	32%	24%	28%
Smwt Less Likely	8%	6%	5%	8%	9%	11%	4%	9%	9%	5%	8%	6%	11%	9%	6%	7%	9%	7%	8%
Much Less Likely	10%	5%	12%	8%	17%	12%	6%	10%	8%	12%	10%	12%	6%	9%	11%	10%	9%	11%	10%
No Difference	36%	33%	35%	43%	31%	30%	36%	32%	41%	37%	36%	31%	45%	37%	35%	38%	33%	35%	36%
(Don't Know)	1%	2%	1%		2%	1%	1%	1%	2%		1%	1%		1%	1%	2%	2%		1%
TOTAL MORE LIKELY	45%	54%	47%	41%	41%	46%	52%	48%	40%	45%	45%	50%	39%	45%	47%	43%	47%	47%	45%
TOTAL LESS LIKELY	18%	11%	17%	16%	26%	23%	10%	18%	17%	18%	18%	18%	16%	18%	17%	17%	18%	18%	18%

Table 6 - Banner 1

Q5. (Series) Impact of Endorsements on Candidates. (D-F)

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	DEF	REAL	LOW	HISP	ANGLO	****HISP****		****ANGLO****		****HISP****		****ANGLO****			****MEN****		****WOMEN****		****DEMOCRAT****		IND	GOP
	VOTER					MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP		
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q5D. ENVIRONMENTAL GROUPS/SIERRA CLUB																						
Much More Likely	28%	29%	29%	22%	32%	15%	29%	27%	35%	25%	21%	33%	33%	32%	34%	26%	34%	36%	43%	27%	37%	14%
Smwt More Likely	40%	40%	39%	47%	37%	52%	43%	32%	40%	48%	46%	38%	39%	35%	28%	32%	45%	39%	35%	45%	39%	40%
Smwt Less Likely	5%	4%	5%	6%	5%	4%	8%	10%	2%		7%		6%	6%	4%	12%	3%	2%	4%	4%	4%	6%
Much Less Likely	6%	5%	5%	8%	5%	8%	9%	8%	3%		10%		2%	8%	6%	9%		4%	1%	7%	3%	11%
No Difference	18%	20%	19%	15%	19%	18%	12%	22%	17%	27%	13%	26%	20%	17%	28%	20%	16%	17%	15%	15%	15%	27%
(Don't Know)	2%	2%	2%	2%	2%	3%		1%	2%		2%	4%		2%		1%	3%	2%	1%	2%	2%	1%
TOTAL MORE LIKELY	68%	69%	68%	69%	69%	67%	72%	60%	75%	73%	67%	71%	72%	67%	62%	58%	78%	75%	78%	72%	76%	55%
TOTAL LESS LIKELY	11%	10%	10%	14%	11%	11%	17%	17%	6%		17%		8%	14%	10%	21%	3%	6%	6%	11%	7%	17%
Q5E. DEVELOPERS																						
Much More Likely	7%	7%	7%	8%	7%	10%	5%	7%	7%	4%	9%		8%	8%	6%	7%	5%	8%	8%	8%	7%	8%
Smwt More Likely	21%	21%	20%	24%	21%	20%	29%	21%	21%	22%	24%	23%	28%	16%	33%	16%	19%	21%	16%	26%	18%	26%
Smwt Less Likely	16%	17%	17%	22%	15%	26%	18%	17%	13%	20%	23%	17%	13%	16%	5%	21%	9%	15%	14%	20%	16%	15%
Much Less Likely	25%	25%	25%	17%	28%	16%	18%	23%	31%	14%	17%	31%	25%	30%	30%	22%	38%	29%	38%	13%	31%	17%
No Difference	26%	27%	27%	25%	27%	24%	25%	29%	25%	30%	24%	29%	26%	27%	26%	31%	29%	24%	22%	28%	24%	31%
(Don't Know)	4%	4%	4%	4%	2%	4%	5%	4%	2%	11%	3%			4%		4%		2%	2%	6%	4%	3%
TOTAL MORE LIKELY	28%	28%	27%	32%	28%	30%	34%	28%	28%	26%	33%	23%	36%	24%	39%	23%	24%	29%	23%	33%	25%	34%
TOTAL LESS LIKELY	42%	41%	42%	39%	43%	42%	37%	40%	45%	33%	40%	48%	38%	45%	35%	42%	47%	44%	52%	33%	46%	33%
Q5F. CHAMBER OF COMMERCE																						
Much More Likely	9%	9%	10%	14%	7%	14%	13%	5%	9%	13%	14%	9%	11%	4%	5%	5%	15%	6%	5%	14%	8%	13%
Smwt More Likely	27%	28%	27%	30%	28%	37%	23%	27%	28%	27%	31%	27%	36%	23%	29%	26%	32%	27%	24%	26%	24%	37%
Smwt Less Likely	13%	13%	13%	11%	14%	9%	14%	14%	14%	11%	12%	20%	10%	14%	15%	11%	11%	15%	16%	10%	14%	9%
Much Less Likely	16%	16%	16%	8%	19%	8%	9%	23%	17%	14%	6%	15%	15%	24%	24%	23%	12%	19%	22%	8%	18%	11%
No Difference	29%	28%	28%	30%	27%	28%	32%	27%	27%	25%	33%	26%	25%	30%	21%	30%	27%	27%	25%	35%	28%	30%
(Don't Know)	5%	6%	5%	6%	4%	4%	8%	4%	4%	11%	3%	4%	4%	5%	6%	4%	3%	5%	8%	7%	7%	1%
TOTAL MORE LIKELY	36%	37%	37%	44%	35%	51%	36%	32%	37%	40%	46%	36%	47%	28%	34%	31%	47%	33%	29%	41%	32%	49%
TOTAL LESS LIKELY	29%	29%	30%	20%	33%	16%	23%	36%	31%	24%	18%	35%	25%	38%	39%	34%	23%	34%	38%	18%	33%	20%

Table 6 - Banner 2

Q5. (Series) Impact of Endorsements on Candidates. (D-F)

	TOTAL	PARTY ID & SEX				IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
		****DEM****	***NOT	DEM**		LIB	SMWT	TOTAL	MOD	CON	>COLL	COLL	POST	MEN	WOMEN	#1	#2	#3	#4
		MEN	WOMEN	MEN	WOMEN		LIB	LIB			GRAD	GRAD	GRAD						
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q5D. ENVIRONMENTAL GROUPS/SIERRA CLUB																			
Much More Likely	28%	32%	40%	13%	16%	46%	25%	39%	19%	14%	20%	32%	32%	25%	37%	30%	26%	24%	28%
Smwt More Likely	40%	41%	38%	38%	43%	36%	49%	40%	44%	40%	43%	37%	43%	36%	42%	40%	38%	44%	41%
Smwt Less Likely	5%	5%	4%	9%	2%	3%	3%	3%	7%	6%	5%	7%	2%	8%	3%	4%	4%	2%	8%
Much Less Likely	6%	3%	3%	11%	11%		6%	2%	8%	14%	8%	7%	2%	7%	3%	6%	6%	9%	4%
No Difference	18%	17%	14%	27%	26%	14%	16%	15%	19%	23%	19%	17%	19%	22%	15%	16%	22%	19%	17%
(Don't Know)	2%	3%	1%	1%	2%	1%	1%	1%	2%	4%	5%		1%	1%		3%	3%	2%	1%
TOTAL MORE LIKELY	68%	73%	78%	51%	59%	82%	74%	79%	64%	54%	63%	69%	75%	61%	79%	71%	64%	68%	70%
TOTAL LESS LIKELY	11%	7%	7%	21%	13%	3%	9%	5%	15%	20%	13%	13%	4%	16%	6%	10%	10%	11%	12%
Q5E. DEVELOPERS																			
Much More Likely	7%	9%	6%	7%	9%	8%	9%	8%	4%	8%	10%	5%	5%	4%	6%	7%	6%	7%	7%
Smwt More Likely	21%	17%	20%	23%	29%	16%	27%	20%	21%	28%	22%	23%	20%	22%	22%	18%	24%	30%	19%
Smwt Less Likely	16%	17%	15%	17%	13%	14%	16%	14%	19%	17%	9%	20%	21%	22%	19%	15%	15%	11%	20%
Much Less Likely	25%	27%	33%	14%	21%	38%	23%	33%	21%	13%	23%	25%	32%	24%	29%	27%	26%	17%	27%
No Difference	26%	25%	24%	34%	27%	22%	23%	22%	32%	26%	31%	24%	20%	24%	22%	27%	26%	30%	24%
(Don't Know)	4%	5%	3%	5%		3%	2%	2%	3%	7%	5%	3%	2%	4%	2%	6%	3%	5%	2%
TOTAL MORE LIKELY	28%	25%	26%	30%	38%	24%	36%	28%	26%	36%	32%	28%	25%	26%	28%	25%	30%	37%	26%
TOTAL LESS LIKELY	42%	44%	47%	31%	34%	51%	39%	47%	40%	31%	32%	45%	53%	47%	48%	42%	41%	29%	48%
Q5F. CHAMBER OF COMMERCE																			
Much More Likely	9%	7%	9%	12%	13%	7%	10%	8%	10%	14%	13%	8%	6%	5%	9%	6%	10%	14%	11%
Smwt More Likely	27%	22%	25%	38%	35%	20%	27%	23%	26%	46%	29%	29%	22%	29%	24%	29%	26%	26%	25%
Smwt Less Likely	13%	12%	16%	9%	9%	17%	15%	16%	10%	7%	10%	11%	23%	12%	17%	16%	11%	13%	12%
Much Less Likely	16%	22%	16%	12%	9%	26%	9%	21%	15%	5%	13%	18%	17%	20%	16%	15%	16%	15%	18%
No Difference	29%	29%	27%	29%	32%	22%	33%	26%	36%	23%	29%	28%	29%	29%	29%	28%	31%	29%	28%
(Don't Know)	5%	8%	6%		2%	8%	4%	6%	3%	3%	6%	5%	4%	4%	5%	5%	7%	3%	5%
TOTAL MORE LIKELY	36%	29%	34%	50%	48%	27%	38%	31%	36%	61%	42%	37%	28%	34%	33%	35%	36%	40%	36%
TOTAL LESS LIKELY	29%	33%	32%	21%	19%	43%	25%	37%	25%	13%	23%	30%	39%	32%	33%	31%	26%	28%	31%

Table 7 - Banner 1

Q6. (Series) Support for Hypothetical Mayor Candidates. (A-B)

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	TOTAL	DEF	REAL	HISP	ANGLO	****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****		IND GOP	
		VOTER	LOW			MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP		TOTAL
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q6A. PUBLIC FINANCING CANDIDATE																						
Much More Likely	28%	32%	32%	23%	32%	24%	23%	30%	33%	43%	21%	32%	29%	34%	35%	30%	31%	34%	37%	25%	33%	23%
Smwt More Likely	32%	31%	30%	32%	33%	30%	33%	36%	30%	17%	35%	30%	32%	33%	20%	38%	34%	29%	29%	29%	28%	37%
Smwt Less Likely	9%	7%	8%	10%	8%	11%	8%	8%	8%	11%	9%	4%	11%	7%	4%	10%	12%	7%	8%	8%	9%	8%
Much Less Likely	9%	9%	9%	15%	7%	10%	21%	7%	7%	4%	18%	9%	1%	10%	5%	8%	3%	8%	5%	17%	9%	9%
No Difference	17%	16%	17%	17%	15%	21%	12%	14%	16%	14%	16%	9%	21%	14%	26%	11%	10%	19%	16%	16%	16%	18%
(Don't Know)	5%	6%	5%	4%	5%	4%	3%	4%	6%	12%	2%	16%	6%	2%	9%	3%	11%	4%	5%	5%	5%	5%
TOTAL MORE LIKELY	60%	62%	62%	55%	64%	54%	56%	66%	63%	60%	55%	62%	61%	67%	55%	69%	65%	63%	66%	54%	62%	60%
TOTAL LESS LIKELY	18%	16%	17%	25%	15%	21%	28%	15%	15%	15%	27%	13%	12%	17%	9%	17%	15%	15%	13%	25%	18%	17%
Q6B. CANDIDATE WHO IS OPENLY GAY/LESBIAN																						
Much More Likely	6%	6%	6%	5%	7%	4%	6%	5%	8%	9%	4%	12%	5%	7%	10%	4%	8%	8%	8%	5%	7%	5%
Smwt More Likely	7%	6%	6%	6%	7%	7%	6%	6%	7%	8%	6%	9%	6%	5%	4%	4%	9%	7%	6%	6%	9%	
Smwt Less Likely	6%	6%	6%	9%	4%	10%	9%	5%	4%	4%	11%		3%	6%		7%	3%	4%	3%	8%	5%	6%
Much Less Likely	9%	9%	9%	13%	7%	13%	13%	7%	7%		14%		4%	10%		9%	5%	8%	6%	14%	9%	10%
No Difference	65%	66%	67%	61%	67%	58%	63%	70%	65%	65%	60%	75%	73%	64%	83%	68%	69%	65%	71%	60%	68%	62%
(Don't Know)	7%	7%	6%	6%	8%	8%	3%	7%	8%	14%	4%	4%	9%	7%	4%	8%	6%	9%	5%	6%	5%	8%
TOTAL MORE LIKELY	13%	12%	12%	11%	14%	11%	12%	11%	15%	17%	11%	21%	12%	12%	13%	8%	18%	15%	14%	11%	13%	14%
TOTAL LESS LIKELY	14%	15%	15%	22%	11%	23%	21%	11%	11%	4%	25%		6%	16%		15%	8%	12%	10%	23%	14%	16%

Table 7 - Banner 2

Q6. (Series) Support for Hypothetical Mayor Candidates. (A-B)

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	TOTAL	****DEM****	***NOT	DEM**		LIB	SMWT	TOTAL	MOD	CON	>COLL	COLL	POST	MEN	WOMEN	#1	#2	#3	#4
		MEN	WOMEN	MEN	WOMEN		LIB	LIB			GRAD	GRAD	GRAD						
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q6A. PUBLIC FINANCING CANDIDATE																			
Much More Likely	28%	35%	32%	22%	23%	38%	28%	35%	27%	12%	23%	30%	36%	31%	32%	27%	28%	25%	32%
Smwt More Likely	32%	31%	26%	39%	35%	29%	30%	29%	38%	31%	35%	28%	37%	36%	27%	36%	31%	30%	29%
Smwt Less Likely	9%	4%	12%	14%		7%	9%	8%	8%	12%	8%	12%	4%	7%	11%	9%	10%	7%	6%
Much Less Likely	9%	9%	10%	6%	13%	3%	10%	5%	10%	19%	15%	8%	1%	5%	6%	6%	6%	13%	14%
No Difference	17%	16%	15%	16%	21%	16%	18%	17%	12%	23%	17%	17%	18%	17%	17%	17%	16%	22%	15%
(Don't Know)	5%	4%	5%	3%	8%	6%	5%	6%	4%	3%	3%	6%	4%	4%	7%	4%	8%	4%	4%
TOTAL MORE LIKELY	60%	67%	59%	61%	58%	68%	58%	64%	66%	43%	57%	57%	72%	67%	60%	63%	59%	55%	61%
TOTAL LESS LIKELY	18%	13%	21%	20%	13%	10%	20%	13%	18%	31%	23%	20%	6%	12%	17%	16%	16%	20%	20%
Q6B. CANDIDATE WHO IS OPENLY GAY/LESBIAN																			
Much More Likely	6%	6%	7%	6%	4%	11%	6%	9%	3%	3%	6%	6%	8%	6%	7%	9%	9%	5%	1%
Smwt More Likely	7%	4%	8%	7%	11%	6%	9%	7%	7%	7%	6%	8%	7%	3%	11%	7%	5%	6%	8%
Smwt Less Likely	6%	5%	5%	9%	2%	5%	6%	5%	3%	7%	5%	8%	2%	8%	4%	6%	4%	10%	5%
Much Less Likely	9%	11%	8%	6%	15%	4%	9%	5%	10%	17%	12%	9%	4%	7%	7%	10%	10%	9%	6%
No Difference	65%	68%	68%	62%	63%	72%	62%	68%	72%	50%	63%	64%	71%	69%	65%	62%	60%	57%	78%
(Don't Know)	7%	6%	5%	10%	5%	4%	7%	5%	5%	16%	8%	5%	8%	6%	6%	6%	12%	12%	2%
TOTAL MORE LIKELY	13%	10%	15%	13%	15%	16%	15%	16%	10%	9%	12%	14%	15%	9%	18%	16%	14%	12%	9%
TOTAL LESS LIKELY	14%	16%	12%	15%	17%	8%	16%	11%	13%	25%	17%	16%	6%	15%	11%	16%	14%	20%	11%

Table 8 - Banner 1

Q7. How to Deal with State Funding Shortfall. Q8. Support for Full-Time Mayor.

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY				
		DEF	REAL			****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****				IND
	TOTAL	VOTER	LOW	HISP	ANGLO	MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP	TOTAL	GOP	
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q7. PREFERENCE TO MAKE UP FOR STATE SHORTFALL																							
Raise Taxes - Strong	26%	28%	29%	23%	30%	32%	14%	27%	32%	12%	26%	37%	23%	34%	19%	30%	29%	33%	40%	28%	35%	15%	
Raise Taxes - Somewhat	28%	27%	27%	30%	26%	23%	37%	27%	26%	35%	28%	29%	28%	24%	33%	23%	28%	25%	27%	28%	28%	26%	
Cut Services - Somewhat	17%	18%	17%	25%	14%	23%	26%	17%	12%	23%	25%	12%	14%	14%	23%	14%	16%	11%	8%	20%	12%	25%	
Cut Services - Strong	10%	10%	11%	9%	11%	9%	10%	10%	12%	13%	8%		15%	12%	4%	12%	15%	11%	10%	12%	10%	13%	
(Don't Know)	18%	18%	16%	13%	18%	12%	14%	19%	17%	17%	13%	21%	21%	16%	21%	20%	12%	19%	15%	11%	15%		
22%																							
TOTAL RAISE TAXES	54%	55%	56%	53%	57%	55%	51%	54%	58%	47%	54%	67%	51%	58%	53%	54%	57%	58%	67%	56%	63%	40%	
TOTAL CUT SERVICES	28%	28%	28%	34%	26%	33%	35%	27%	25%	36%	33%	12%	29%	26%	27%	26%	31%	23%	17%	33%	22%	38%	
Q8. FULL TIME MAYOR																							
Favor - Strong	33%	33%	33%	35%	33%	42%	28%	34%	32%	48%	33%	39%	23%	37%	28%	35%	35%	31%	43%	35%	38%	22%	
Favor - Somewhat	21%	21%	21%	19%	24%	15%	23%	27%	22%	11%	21%	23%	32%	19%	34%	24%	33%	18%	22%	21%	21%	24%	
Oppose - Somewhat	12%	12%	11%	14%	10%	10%	17%	12%	8%	9%	14%	19%	8%	9%	24%	9%	10%	7%	4%	13%	8%	19%	
Oppose - Strong	14%	13%	14%	19%	11%	26%	12%	14%	10%	7%	22%	3%	3%	18%	4%	17%		13%	10%	19%	14%	15%	
(Don't Know)	20%	22%	21%	13%	22%	7%	19%	13%	29%	25%	10%	16%	34%	17%	9%	14%	22%	31%	22%	12%	19%	20%	
TOTAL FAVOR	54%	54%	54%	54%	57%	57%	52%	61%	54%	59%	54%	62%	56%	56%	63%	60%	68%	49%	64%	55%	59%	45%	
TOTAL OPPOSE	26%	24%	25%	32%	21%	36%	29%	26%	17%	17%	36%	22%	11%	27%	28%	26%	10%	20%	14%	33%	22%	34%	

Table 8 - Banner 2

Q7. How to Deal with State Funding Shortfall. Q8. Support for Full-Time Mayor.

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	TOTAL	****DEM****		**NOT DEM**		LIB	SMWT LIB	TOTAL LIB	MOD	CON	>COLL GRAD	COLL GRAD	POST GRAD	MEN	WOMEN	#1	#2	#3	#4
		MEN	WOMEN	MEN	WOMEN														
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q7. PREFERENCE TO MAKE UP FOR STATE SHORTFALL																			
Raise Taxes - Strong	26%	37%	33%	20%	7%	39%	25%	34%	27%	9%	21%	29%	31%	29%	30%	27%	30%	19%	25%
Raise Taxes - Somewhat	28%	29%	27%	21%	32%	30%	24%	28%	33%	18%	28%	28%	28%	27%	29%	30%	23%	30%	28%
Cut Services - Somewhat	17%	13%	12%	24%	26%	9%	17%	11%	17%	32%	26%	14%	10%	15%	11%	16%	14%	18%	21%
Cut Services - Strong	10%	7%	11%	13%	12%	7%	13%	9%	11%	16%	10%	12%	9%	8%	13%	10%	12%	7%	11%
(Don't Know)	18%	14%	16%	21%	23%	15%	21%	17%	12%	25%	16%	17%	22%	21%	17%	16%	22%	26%	14%
TOTAL RAISE TAXES	54%	66%	60%	42%	39%	69%	49%	63%	60%	27%	49%	56%	59%	56%	59%	57%	53%	49%	53%
TOTAL CUT SERVICES	28%	20%	23%	37%	38%	15%	30%	20%	28%	48%	36%	26%	19%	23%	24%	27%	25%	25%	32%
Q8. FULL TIME MAYOR																			
Favor - Strong	33%	48%	32%	23%	20%	41%	29%	37%	34%	19%	29%	35%	36%	40%	32%	28%	43%	29%	30%
Favor - Somewhat	21%	24%	19%	21%	27%	18%	24%	20%	28%	17%	22%	25%	15%	23%	21%	23%	19%	27%	19%
Oppose - Somewhat	12%	6%	9%	18%	20%	6%	13%	8%	13%	19%	18%	7%	8%	9%	7%	14%	8%	10%	13%
Oppose - Strong	14%	15%	13%	23%	4%	10%	13%	11%	13%	24%	17%	11%	14%	15%	10%	13%	12%	10%	18%
(Don't Know)	20%	7%	26%	14%	29%	26%	21%	24%	12%	21%	13%	21%	27%	14%	30%	21%	19%	25%	19%
TOTAL FAVOR	54%	72%	51%	44%	47%	59%	53%	57%	62%	37%	51%	60%	51%	63%	53%	52%	61%	56%	49%
TOTAL OPPOSE	26%	21%	23%	42%	24%	16%	26%	19%	26%	43%	36%	18%	22%	23%	17%	27%	20%	20%	32%

Table 9 - Banner 1

Q9. (Series) Persuasiveness of Statements in Favor of/Opposition to Full-Time Mayor. Q10. Full-Time Mayor Revote.

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	TOTAL	DEF	REAL	HISP	ANGLO	****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****		IND	
		VOTER	LOW			MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP		TOTAL
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q9A. CITY MANAGER NOT ACCOUNTABLE																						
Very Persuasive	24%	25%	24%	22%	25%	30%	15%	29%	23%	28%	21%	3%	22%	32%	9%	34%	10%	28%	34%	18%	29%	16%
Somewhat Persuasive	37%	39%	40%	37%	37%	32%	42%	36%	38%	39%	37%	48%	41%	33%	49%	32%	45%	36%	32%	38%	34%	42%
Not Too Persuasive	18%	17%	17%	24%	16%	18%	29%	15%	16%	17%	26%	23%	17%	12%	22%	12%	25%	12%	12%	28%	18%	22%
Not Persuasive at All	13%	13%	13%	10%	14%	16%	4%	14%	14%	5%	11%	8%	12%	17%	6%	18%	12%	15%	14%	10%	13%	12%
(Don't Know)	8%	7%	7%	7%	8%	4%	10%	5%	9%	11%	6%	19%	7%	6%	14%	3%	9%	10%	9%	5%	7%	7%
TOTAL PERSUASIVE	61%	63%	64%	60%	63%	62%	57%	65%	61%	67%	58%	51%	63%	65%	59%	67%	55%	64%	66%	57%	63%	58%
TOTAL NOT PERSUASIVE	31%	30%	30%	33%	30%	33%	33%	30%	30%	22%	37%	30%	30%	29%	28%	30%	37%	27%	25%	38%	30%	35%
Q9B. MODERN CITY NEED FULLTIME MAYOR																						
Very Persuasive	34%	36%	35%	37%	36%	43%	30%	34%	37%	49%	34%	29%	36%	38%	29%	36%	38%	37%	43%	33%	37%	28%
Somewhat Persuasive	28%	29%	29%	23%	28%	20%	27%	31%	27%	15%	25%	19%	38%	25%	30%	31%	27%	27%	25%	26%	27%	28%
Not Too Persuasive	19%	18%	18%	27%	15%	19%	34%	15%	14%	26%	28%	29%	13%	12%	26%	10%	22%	12%	10%	28%	17%	24%
Not Persuasive at All	11%	10%	11%	8%	12%	14%	2%	15%	10%	10%	10%	8%	8%	15%	11%	16%	5%	12%	10%	9%	10%	13%
(Don't Know)	8%	7%	7%	6%	9%	4%	7%	6%	12%	11%	4%	15%	5%	11%	4%	7%	9%	13%	12%	3%	8%	8%
TOTAL PERSUASIVE	62%	64%	63%	60%	64%	63%	57%	64%	64%	64%	59%	48%	73%	62%	59%	67%	65%	63%	68%	60%	64%	56%
TOTAL NOT PERSUASIVE	30%	28%	29%	34%	27%	33%	36%	30%	24%	26%	37%	37%	21%	27%	37%	26%	27%	24%	20%	37%	27%	37%
Q9C. OPPOSITION ARGUMENT																						
Very Persuasive	24%	24%	24%	28%	25%	25%	31%	24%	25%	42%	27%	16%	21%	29%	20%	25%	25%	25%	30%	29%	29%	16%
Somewhat Persuasive	24%	25%	26%	23%	24%	26%	20%	26%	22%	14%	26%	24%	23%	24%	19%	28%	24%	22%	22%	25%	24%	26%
Not Too Persuasive	23%	25%	25%	28%	22%	27%	29%	23%	21%	28%	28%	26%	24%	19%	32%	21%	24%	19%	19%	28%	22%	27%
Not Persuasive at All	19%	18%	17%	15%	20%	17%	12%	20%	20%	9%	14%	7%	25%	20%	9%	23%	16%	21%	17%	13%	16%	23%
(Don't Know)	9%	8%	8%	7%	10%	4%	9%	7%	12%	7%	6%	27%	7%	8%	19%	3%	12%	12%	12%	5%	9%	8%
TOTAL PERSUASIVE	48%	49%	50%	51%	48%	52%	50%	50%	47%	56%	52%	40%	44%	53%	39%	53%	49%	47%	52%	54%	53%	42%
TOTAL NOT PERSUASIVE	43%	43%	42%	42%	42%	44%	41%	43%	41%	36%	42%	33%	49%	39%	42%	44%	40%	40%	36%	41%	38%	50%
Q10. FULL TIME MAYOR REVOTE																						
Favor - Strong	33%	33%	34%	34%	33%	40%	29%	38%	30%	44%	33%	30%	26%	37%	28%	39%	28%	29%	45%	35%	40%	20%
Favor - Somewhat	20%	20%	20%	14%	24%	12%	16%	20%	26%	15%	13%	32%	32%	18%	34%	17%	37%	23%	21%	13%	19%	24%
Oppose - Somewhat	11%	10%	9%	11%	10%	7%	15%	11%	9%	9%	12%	19%	10%	9%	20%	9%	13%	8%	3%	11%	6%	17%
Oppose - Strong	14%	13%	15%	19%	13%	23%	15%	17%	10%	12%	20%	3%	3%	20%	4%	20%	13%	13%	10%	20%	14%	17%
(Don't Know)	22%	23%	23%	22%	21%	18%	25%	14%	25%	19%	22%	16%	30%	17%	13%	15%	22%	27%	21%	21%	22%	22%
TOTAL FAVOR	53%	53%	53%	48%	57%	52%	44%	58%	56%	59%	46%	62%	58%	54%	63%	56%	65%	52%	66%	48%	58%	44%
TOTAL OPPOSE	25%	24%	24%	30%	22%	30%	30%	28%	19%	22%	32%	22%	12%	29%	24%	29%	13%	21%	14%	31%	20%	34%

Table 9 - Banner 2

Q9. (Series) Persuasiveness of Statements in Favor of/Opposition to Full-Time Mayor. Q10. Full-Time Mayor Revote.

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	****DEM****		**NOT		DEM**	SMWT		TOTAL	MOD	CON	>COLL	COLL	POST	MEN	WOMEN	#1	#2	#3	#4
	TOTAL	MEN	WOMEN	MEN	WOMEN	LIB	LIB	LIB			GRAD	GRAD	GRAD						
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q9A. CITY MANAGER																			
NOT ACCOUNTABLE																			
Very Persuasive	24%	40%	21%	16%	17%	34%	20%	29%	24%	13%	21%	27%	26%	33%	22%	23%	24%	22%	28%
Somewhat Persuasive	37%	29%	37%	40%	43%	36%	35%	35%	41%	37%	40%	35%	36%	34%	36%	38%	42%	39%	29%
Not Too Persuasive	18%	14%	20%	20%	25%	14%	18%	15%	22%	22%	23%	15%	19%	11%	20%	18%	18%	19%	19%
Not Persuasive at All	13%	14%	12%	16%	7%	11%	16%	13%	9%	16%	11%	12%	16%	17%	11%	12%	9%	12%	20%
(Don't Know)	8%	2%	9%	8%	7%	6%	10%	7%	4%	12%	5%	11%	4%	5%	10%	10%	8%	8%	4%
TOTAL PERSUASIVE	61%	70%	59%	56%	60%	69%	55%	65%	65%	50%	61%	62%	62%	67%	58%	61%	66%	61%	56%
TOTAL NOT PERSUASIVE	31%	28%	32%	36%	32%	24%	35%	28%	31%	39%	34%	27%	35%	27%	31%	29%	26%	31%	39%
Q9B. MODERN CITY																			
NEED FULLTIME MAYOR																			
Very Persuasive	34%	44%	34%	25%	32%	35%	36%	36%	39%	27%	30%	37%	38%	39%	36%	30%	37%	34%	37%
Somewhat Persuasive	28%	27%	27%	26%	30%	28%	21%	25%	32%	28%	28%	28%	26%	27%	28%	30%	30%	25%	24%
Not Too Persuasive	19%	13%	20%	23%	26%	17%	19%	18%	17%	22%	27%	12%	18%	13%	15%	17%	16%	25%	21%
Not Persuasive at All	11%	13%	8%	18%	5%	11%	11%	11%	6%	15%	9%	12%	12%	15%	9%	12%	10%	7%	13%
(Don't Know)	8%	4%	11%	8%	7%	8%	13%	10%	6%	8%	6%	11%	6%	6%	12%	11%	7%	9%	6%
TOTAL PERSUASIVE	62%	70%	61%	51%	61%	63%	57%	61%	71%	56%	58%	65%	64%	66%	64%	60%	67%	59%	61%
TOTAL NOT PERSUASIVE	30%	26%	28%	41%	32%	29%	30%	29%	23%	37%	36%	24%	30%	28%	24%	29%	26%	32%	33%
Q9C. OPPOSITION ARGUMENT																			
Very Persuasive	24%	27%	30%	21%	10%	30%	27%	29%	20%	19%	19%	31%	20%	23%	30%	22%	26%	22%	27%
Somewhat Persuasive	24%	26%	23%	26%	26%	25%	15%	22%	32%	19%	29%	23%	20%	22%	22%	24%	17%	29%	29%
Not Too Persuasive	23%	23%	21%	25%	30%	20%	30%	23%	21%	29%	26%	19%	29%	27%	19%	24%	25%	24%	21%
Not Persuasive at All	19%	19%	14%	20%	28%	17%	15%	16%	21%	26%	20%	14%	27%	22%	16%	19%	22%	13%	19%
(Don't Know)	9%	5%	12%	9%	6%	9%	13%	11%	6%	6%	5%	13%	5%	6%	13%	11%	9%	12%	4%
TOTAL PERSUASIVE	48%	53%	53%	47%	37%	54%	43%	50%	53%	39%	48%	54%	40%	45%	52%	46%	43%	51%	56%
TOTAL NOT PERSUASIVE	43%	43%	35%	44%	57%	36%	44%	39%	41%	55%	46%	33%	55%	49%	35%	43%	48%	37%	40%
Q10. FULL TIME																			
MAYOR REVOTE																			
Favor - Strong	33%	51%	33%	23%	16%	37%	32%	35%	35%	20%	28%	39%	32%	43%	31%	27%	41%	28%	33%
Favor - Somewhat	20%	18%	19%	20%	30%	24%	17%	22%	24%	15%	21%	19%	22%	16%	23%	25%	17%	26%	15%
Oppose - Somewhat	11%	2%	9%	16%	18%	5%	8%	6%	14%	18%	16%	7%	9%	9%	6%	13%	6%	10%	13%
Oppose - Strong	14%	15%	13%	25%	7%	11%	17%	13%	12%	22%	19%	12%	13%	14%	11%	12%	14%	8%	20%
(Don't Know)	22%	15%	26%	16%	29%	24%	26%	24%	14%	26%	17%	23%	25%	17%	28%	23%	21%	28%	19%
TOTAL FAVOR	53%	68%	52%	43%	46%	61%	49%	57%	59%	34%	49%	59%	53%	59%	55%	53%	58%	54%	48%
TOTAL OPPOSE	25%	17%	21%	41%	25%	15%	25%	19%	26%	40%	34%	19%	22%	24%	17%	25%	20%	18%	33%

Table 10 - Banner 1

Q14. Sex. Q15. Age. Q16. Ethnicity.

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
		DEF	REAL			****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****			IND
	TOTAL	VOTER	LOW	HISP	ANGLO	MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP	TOTAL	GOP
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q11. SEX																						
Men	44%	44%	44%	50%	41%	100%		100%		47%	52%	42%	41%	40%	100%	100%			33%	44%	37%	57%
Women	56%	56%	56%	50%	59%		100%		100%	53%	48%	58%	59%	60%			100%	100%	67%	56%	63%	43%
Q12. AGE																						
18-24	3%	2%	1%	2%	2%	2%	3%	2%	2%	15%		20%			11%		8%		3%	3%	4%	2%
25-29	2%	1%	1%	3%	1%	2%	4%	2%	1%	21%		12%			9%		3%		1%	2%	1%	3%
30-34	4%	4%	4%	3%	5%	3%	4%	4%	5%	22%		42%			18%		19%		4%	3%	4%	5%
35-39	3%	2%	2%	3%	3%	4%	2%	3%	3%	17%		26%			12%		11%		3%	3%	3%	3%
40-44	6%	7%	5%	4%	7%	4%	4%	3%	9%	25%			21%		15%		35%		7%	2%	5%	6%
45-49	8%	8%	8%	12%	7%	15%	9%	8%	6%		15%		21%		35%		24%		7%	12%	8%	7%
50-54	9%	8%	9%	9%	8%	6%	12%	8%	8%		11%		24%			11%		7%	9%	8%	11%	
55-59	10%	10%	11%	8%	11%	8%	9%	13%	9%		10%		33%			17%		7%	8%	7%	14%	
60-64	15%	14%	13%	18%	15%	18%	19%	14%	15%		23%			27%		18%		21%	15%	20%	16%	16%
65+	37%	40%	43%	34%	40%	38%	29%	39%	40%		41%			73%		53%		56%	45%	37%	42%	28%
(DK/Refused)	3%	3%	3%	4%	2%	2%	6%	3%	1%										1%	2%	2%	4%
Q13. RACE/ETHNICITY																						
Native American/ American Indian	2%	1%	1%																		2%	1%
Hispanic or Latino	29%	30%	30%	100%		100%	100%			100%	100%								100%		34%	20%
White or Anglo	60%	61%	61%		100%			100%	100%			100%	100%	100%	100%	100%	100%	100%	100%		58%	66%
(Other)	5%	4%	3%																		4%	6%
(Refused)	5%	4%	5%																		2%	7%

Table 10 - Banner 2

Q14. Sex. Q15. Age. Q16. Ethnicity.

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	TOTAL	****DEM****		**NOT DEM**		LIB	SMWT LIB	TOTAL LIB	MOD	CON	>COLL GRAD	COLL GRAD	POST GRAD	MEN	WOMEN	#1	#2	#3	#4
		MEN	WOMEN	MEN	WOMEN														
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q11. SEX																			
Men	44%	100%		100%		34%	44%	37%	50%	55%	49%	45%	36%	100%		44%	44%	43%	43%
Women	56%		100%		100%	66%	56%	63%	50%	45%	51%	55%	64%		100%	56%	56%	57%	57%
Q12. AGE																			
18-24	3%	3%	4%	3%	1%	6%	2%	5%	1%		6%	2%	1%		2%	2%	3%	4%	4%
25-29	2%	1%	1%	3%	4%	2%	3%	3%	1%	2%	2%	3%		1%	2%	1%		6%	3%
30-34	4%	3%	4%	4%	6%	6%	6%	6%	2%	2%	4%	3%	6%	2%	5%	4%	4%	4%	3%
35-39	3%	3%	3%	2%	4%	2%	4%	3%	2%	3%	2%	3%	3%	3%	3%	3%	2%	6%	1%
40-44	6%	4%	6%	3%	9%	8%	4%	7%	6%	4%	5%	7%	6%	4%	8%	8%	4%	4%	6%
45-49	8%	7%	8%	9%	5%	5%	12%	7%	9%	9%	7%	9%	7%	10%	7%	5%	6%	17%	10%
50-54	9%	7%	8%	8%	17%	6%	6%	6%	8%	19%	5%	12%	10%	10%	13%	11%	10%	11%	6%
55-59	10%	7%	8%	16%	11%	7%	13%	9%	12%	13%	10%	9%	10%	11%	9%	9%	7%	9%	14%
60-64	15%	15%	16%	16%	17%	15%	22%	17%	15%	11%	17%	15%	11%	16%	13%	15%	15%	16%	15%
65+	37%	46%	40%	32%	23%	40%	25%	35%	41%	34%	40%	33%	42%	38%	34%	37%	44%	23%	37%
(DK/Refused)	3%	3%	1%	4%	4%	2%	4%	3%	3%	3%	1%	4%	3%	4%	3%	5%	3%		1%
Q13. RACE/ETHNICITY																			
Native American/ American Indian	2%	2%	2%		2%	1%	3%	2%	2%	3%	3%	2%			2%	2%	2%	2%	2%
Hispanic or Latino	29%	40%	30%	24%	14%	15%	31%	20%	41%	41%	42%	26%	14%	23%	21%	23%	24%	52%	31%
White or Anglo	60%	51%	62%	65%	68%	76%	57%	70%	49%	51%	47%	64%	74%	68%	68%	62%	67%	41%	58%
(Other)	5%	4%	4%	5%	7%	6%	6%	6%	4%	4%	4%	5%	7%	5%	6%	6%	4%	5%	4%
(Refused)	5%	2%	2%	7%	8%	3%	2%	3%	4%	1%	5%	3%	4%	4%	3%	7%	3%	1%	5%

Table 11 - Banner 1

Q14. Education. Q15. Party ID. Q16. Ideology.

	TURNOUT			ETHNICITY		SEX AND ETHNICITY				AGE AND ETHNICITY					ANGLO/SEX & AGE				PARTY ID/ETHNICITY			
	TOTAL	DEF	REAL	HISP	ANGLO	****HISP****		***ANGLO***		****HISP****		*****ANGLO*****			****MEN****		***WOMEN***		*****DEMOCRAT*****		IND	
		VOTER	LOW			MEN	WOMEN	MEN	WOMEN	<45	45+	18-39	40-59	60+	<50	50+	<50	50+	ANGLO	HISP		TOTAL
Total	400	317	286	116	239	58	58	98	141	18	94	27	78	131	22	73	38	103	139	81	240	127
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q14. EDUCATION																						
Less than HS																						
HS/Non Graduate	3%	2%	1%	6%	1%	9%	4%	1%		7%	7%	5%			5%					8%	3%	2%
High School Graduate	10%	9%	10%	17%	7%	19%	15%	9%	5%	5%	19%	11%	6%	7%	15%	8%	5%	5%	4%	18%	9%	9%
Tech/Vocational	3%	3%	2%	2%	2%	3%	2%	3%	2%		3%		1%	4%		4%	3%	2%	1%	2%	1%	5%
Some College	20%	20%	19%	25%	18%	26%	24%	14%	21%	30%	25%	20%	12%	21%	18%	13%	14%	23%	12%	30%	19%	21%
College Graduate	41%	42%	44%	37%	44%	32%	43%	49%	41%	46%	34%	35%	53%	41%	48%	49%	47%	39%	53%	29%	43%	43%
Post-Graduate School	22%	23%	22%	11%	28%	10%	11%	24%	30%	12%	11%	29%	27%	27%	13%	27%	31%	29%	31%	12%	24%	20%
(DK/Refused)	2%	1%	1%	1%	1%		2%		1%		1%		1%	1%				2%		1%	*	1%
Q15. PARTY ID																						
Republican	12%	12%	12%	13%	13%	17%	9%	21%	8%	21%	11%	9%	16%	13%	19%	23%	5%	8%				37%
Independent	20%	19%	19%	9%	22%	13%	5%	27%	19%	18%	8%	31%	27%	17%	25%	27%	22%	17%				63%
Democrat	60%	61%	61%	70%	58%	63%	78%	47%	66%	53%	75%	57%	49%	64%	44%	47%	64%	67%	100%	100%	100%	
(Other)	3%	3%	4%	5%	3%	4%	6%	2%	3%		5%		7%	1%	4%	1%	9%	1%				
(Don't Know/Refused)	5%	4%	4%	3%	4%	4%	3%	3%	5%	9%	2%	3%	2%	6%	9%	1%		6%				
Q16. IDEOLOGY																						
Liberal	34%	36%	36%	18%	43%	15%	21%	33%	51%	34%	14%	57%	37%	45%	54%	27%	48%	52%	61%	19%	46%	15%
Somewhat liberal	17%	17%	16%	19%	17%	18%	20%	18%	16%	19%	19%	23%	17%	15%	14%	18%	23%	13%	20%	23%	22%	13%
Moderate	25%	25%	26%	36%	21%	38%	34%	23%	19%	12%	40%	14%	26%	19%	21%	25%	19%	19%	14%	40%	23%	29%
Smwt conservative	6%	6%	6%	9%	5%	7%	11%	5%	6%		11%		8%	4%		5%	8%	5%	1%	7%	3%	12%
Conservative	12%	11%	11%	17%	10%	22%	11%	17%	5%	24%	16%	6%	11%	10%	11%	19%	3%	6%	1%	10%	4%	25%
(DK/Refused)	5%	5%	5%	3%	4%	2%	3%	4%	4%	10%	1%		1%	7%		6%	5%	5%	2%	2%	2%	6%
TOTAL LIBERAL	52%	53%	52%	36%	60%	32%	41%	51%	66%	53%	33%	80%	54%	60%	68%	45%	71%	65%	81%	42%	67%	28%
TOTAL CONSERVATIVE	18%	17%	17%	25%	15%	28%	22%	22%	11%	24%	27%	6%	19%	15%	11%	25%	10%	11%	3%	16%	8%	37%

Table 11 - Banner 2

Q14. Education. Q15. Party ID. Q16. Ideology.

	PARTY ID & SEX					IDEOLOGY					EDUCATION			COLLEGE		CITY COUNCIL DISTRICT			
	*****DEM****		**NOT		DEM**	SMWT		TOTAL	MOD	CON	>COLL GRAD	COLL GRAD	POST GRAD	MEN	WOMEN	#1	#2	#3	#4
	TOTAL	MEN	WOMEN	MEN	WOMEN	LIB	LIB	LIB											
Total	400	90	151	73	54	137	69	206	101	72	140	165	89	106	148	134	110	49	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q14. EDUCATION																			
Less than HS																			
HS/Non Graduate	3%	6%	1%	3%		1%	3%	2%	3%	6%	7%					3%	3%	2%	2%
High School Graduate	10%	11%	8%	13%	4%	4%	2%	3%	15%	18%	28%					8%	10%	9%	13%
Tech/Vocational	3%	1%	1%	6%	4%		4%	1%	2%	8%	8%					4%	1%	6%	2%
Some College	20%	21%	18%	16%	28%	16%	16%	16%	29%	19%	57%					21%	16%	21%	22%
College Graduate	41%	41%	44%	48%	37%	44%	50%	46%	37%	34%		100%		70%	61%	38%	44%	52%	37%
Post-Graduate School	22%	19%	26%	15%	26%	34%	23%	30%	14%	15%			100%	30%	39%	22%	26%	11%	24%
(DK/Refused)	2%		1%		2%	1%	1%	1%								4%	1%		
Q15. PARTY ID																			
Republican	12%			43%	29%	3%	1%	2%	6%	49%	15%	11%	9%	18%	5%	12%	12%	13%	12%
Independent	20%			57%	71%	12%	23%	15%	30%	17%	18%	22%	19%	25%	18%	19%	23%	18%	19%
Democrat	60%	100%	100%			80%	75%	79%	54%	26%	56%	63%	64%	52%	72%	58%	58%	64%	64%
(Other)	3%					4%	1%	3%	5%	3%	4%	2%	6%	3%	4%	3%	5%		3%
(Don't Know/Refused)	5%					1%		1%	5%	5%	7%	2%	1%	2%	1%	8%	3%	5%	2%
Q16. IDEOLOGY																			
Liberal	34%	39%	50%	11%	21%	100%		66%			20%	37%	53%	30%	51%	31%	40%	34%	32%
Somewhat liberal	17%	27%	18%	9%	19%		100%	34%			13%	21%	18%	20%	20%	20%	14%	17%	18%
Moderate	25%	26%	20%	30%	27%				100%		35%	23%	16%	25%	17%	25%	25%	24%	26%
Smwt conservative	6%		5%	12%	13%					35%	6%	8%	3%	8%	5%	3%	8%	10%	7%
Conservative	12%	7%	3%	32%	16%					65%	19%	7%	9%	15%	3%	14%	11%	13%	9%
(DK/Refused)	5%	1%	3%	6%	5%						6%	4%	1%	4%	3%	6%	3%	2%	8%
TOTAL LIBERAL	52%	66%	68%	20%	40%	100%	100%	100%			33%	58%	71%	49%	72%	51%	54%	51%	50%
TOTAL CONSERVATIVE	18%	7%	9%	44%	28%				100%		26%	15%	13%	22%	9%	17%	18%	23%	16%