Calliope (Pathfinder) Home Page

Function	Release Phase
Buttons for each magazine or cluster with a three or four 2-line touts about specific articles in each	1
What's HOT column.	1 ?
Button for "About Calliope"; would go to page of info	1
Buttons for other clusters we create from our content, such as: Movie Reviews, Music Reviews, O.J. News, Politics, Kids Stuff. Would go to home pages for each.	2
Button for the Calliope Daily. (or it could be appended to bottom of home page)	2
Button to see all bulletin boards.	3
Button to search all Calliope content	3
Button for creating Your News Agent	3

Phase 1: Oct, 1994.   Phase 2: Jan. 1995.   Phase 3: July 1995.

<u>Calliope Daily</u>

Produced 5 days a week, at least initially.
Proposed launch: <u>Jan. 1995</u>

Includes the following sections at launch:
    (each has at least 3 and up to 12 items)

Time Daily
Fortune Business Report
Money Personal Finance Report
Money Stock and Fund scoreboard
Sports Illustrated Scoreboard
People Daily
Reviews (hypertext links to menus of reviews by category)

Phase 3 additions:

Sports Illustrated Nightly roundup
Life's Latest Picture Picks
Lifestyle news section

    NOTE: Each section of the Calliope Daily could also be featured on the home screen of its own web cluster. For example, the Calliope Daily would generally begin with the 12 or so items of the Time Daily, but the Time Daily would also be accessible from the Time Magazine home page. Likewise, the three or four items from People could also be on the People Home Page.

    In addition, these items could be part of each magazine's offerings on a commercial online service, the way the Time Daily is offered on AOL and the People Daily may be offered on CompuServe.

    Also, the Calliope Daily Summary could be used on the Time Warner Cable online front end and for Time Warner Telecommunications personal digital assistant product.

Tasks to be managed by Time Inc. centrally

Servers, hardware, software, network connections.

Stitching together the Calliope Daily from each magazine's offerings. Phase 3: Perhaps eventually writing parts of it or all of it.

Design of the Calliope Home Page and links

Creation of new ad hoc clusters and home pages, such as Movie Reviews, Kids Stuff, O.J. News, Politics, etc.

Coordinating Bulletin Board responsibilities

Creating certain centralized navigation screens: for seeing all bulletin boards, conducting searches, etc.

Use of search engines and intelligent agents.

Coordinating tagging and linking

Making cross-title links subject to the veto of each magazine's M.E.

Executive Editor: Jim Kinsella

Operations Director: Oliver Knowlton

Daily News coordinator: Phase 2.

Art Director: needed asap.

Edit Tech coordinator: Craig Bromberg

Engineer: TK

Coders and taggers: 2 needed

Time Daily writer/editor: Josh Quittner???

Time website coordinator: TK

Possible Names

Cavalcade
Calliope (current code name)
Gateway   The Gateway Gazette
Avatar
*Pathfinder   The Daily Pathfinder
Arena
Tempo   Today's Tempo
Jamboree
The Time Machine
Orion
Tidings
Twin: The Time Warner Information Network