# Manitoba Election

**Voter Intention Numbers**
**Leader's Favourability Ratings**
## 22nd August 2019

**MAINSTREET RESEARCH**

## METHODOLOGY

The analysis in this report is based on results of a survey conducted between August 17th to 19th, 2019 among a sample of 808 adults, 18 years of age or older, living in Manitoba. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on both landlines and cellular phones.

The sampling frame was derived from random digit dialing.

The survey was conducted by Mainstreet Research and was not sponsored by a third party.

The margin of error for the first survey is +/- 3.44% and is accurate 19 times out of 20.

(full methodology appears at the end of this report)

## ABOUT MAINSTREET

With 20 years of political experience in all three levels of government, President and CEO Quito Maggi is a respected commentator on international public affairs.

Differentiated by its large sample sizes, Mainstreet Research has provided accurate snapshots of public opinion, having predicted a majority NDP government in Alberta, and was the only polling firm to correctly predict a Liberal majority government in the 2015 federal election. Mainstreet also accurately predicted the 2018 Ontario election and was the first to predict that a CAQ majority win in the 2018 Quebec election. Mainstreet Research is a member of the World Association for Public Opinion Research and meets international and Canadian publication standards.

## CONTACT INFORMATION

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# MAINSTREET RESEARCH

## MANITOBA PCs LEAD, BUT KINEW IS THE MOST POPULAR LEADER

22 August 2019 (Ottawa, ON) – As the Manitoba provincial election heads into its final act, the governing Progressive Conservatives have a significant lead over the opposition NDP.

Those are the findings from Mainstreet Research's latest Manitoba poll. The poll surveyed 810 Manitobans between August 17th to 19th. The poll has a margin of error of +/- 3.44% and is accurate 19 times out of 20.

"The level of support for both the NDP and the Conservatives is roughly the same as it was since the last time we polled in March, although the NDP is doing somewhat better," said Quito Maggi, President and CEO of Mainstreet Research. "That said, Brian Pallister has the advantage at this stage in the election and would likely win if the vote were held today."

Among decided and leaning voters, the PCs have 42.5% (-2.3% from March), while the NDP led by Wab Kinew come in with 34.7% support (+2.6%). The Liberals with Dougald Lamont at the helm currently enjoy 13.1% (-1.2%), and the Greens with James Beddome as leader have 6.7% (+2.9%).

The poll also asked Manitobans about their impressions of the party leaders. Once again, no party leader enjoys a positive favourability rating. However, Kinew's net favourability rating is best among all party leaders at -6%.

Pallister's net favourability rating is -15.4%.

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For additional information or to arrange an interview, contact:
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# If a provincial election were held today, which party would you vote for?

**All Voters**

- 36.5%
- 27.8%
- 9.6%
- 7.6%
- 0.9%
- 17.4%

**Decided and Leaning Voters**

- 42.5%
- 34.7%
- 11.9%
- 9.6%
- 1.4%
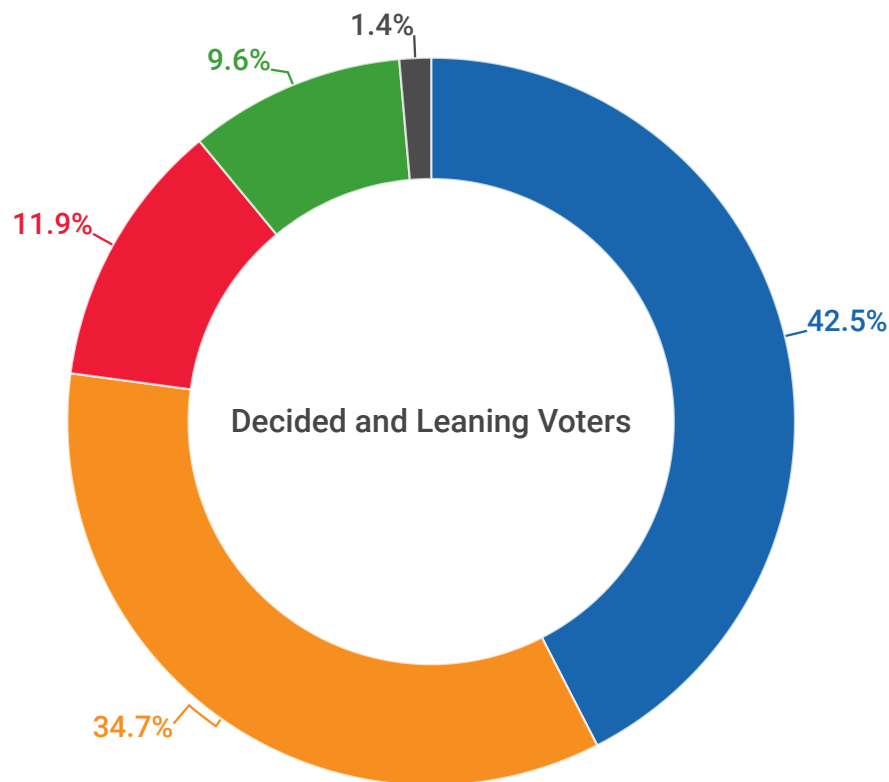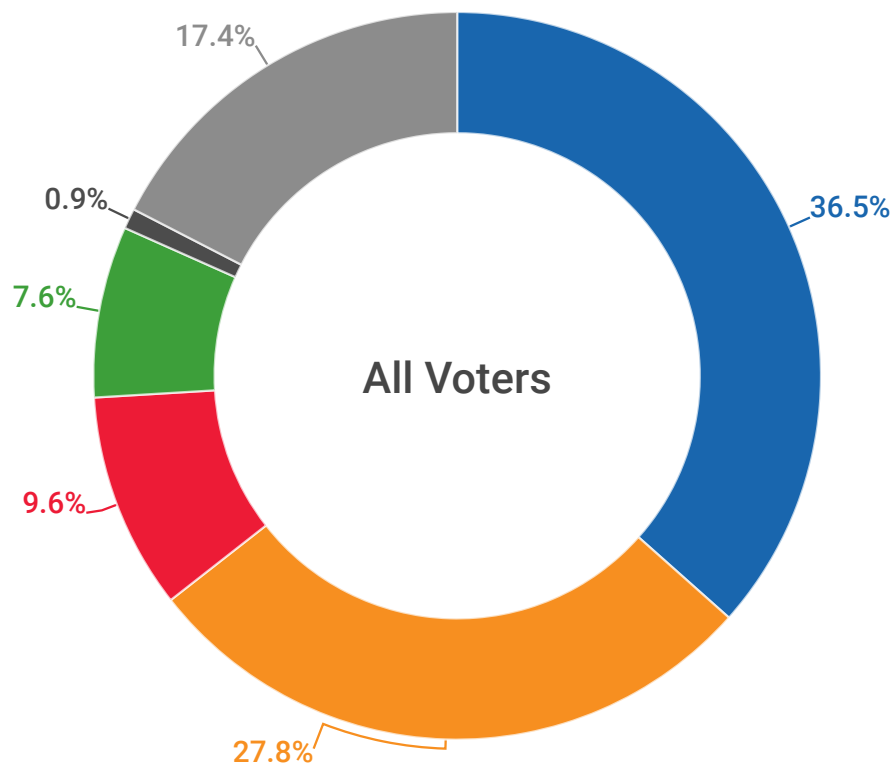
● Progressive Conservatives ● NDP ● Liberals ● Greens ● Another Party ● Undecided

# Do you have a favourable or unfavourable opinion of the following party leaders?

## Brian Pallister

- 30.8% Favourable
- 46.2% Unfavourable
- 19.5% Not sure
- 3.5% Not familiar

## Wab Kinew

- 31.6% Favourable
- 37.8% Unfavourable
- 22.6% Not sure
- 8% Not familiar

## Dougald Lamont

- 20.9% Favourable
- 25.9% Unfavourable
- 33.9% Not sure
- 19.3% Not familiar

## James Beddome

- 15.7% Favourable
- 19.4% Unfavourable
- 29.9% Not sure
- 34.9% Not familiar
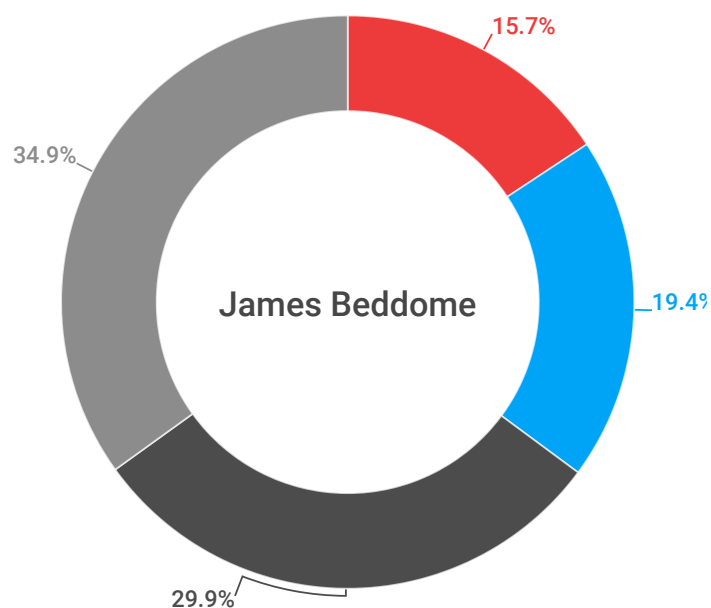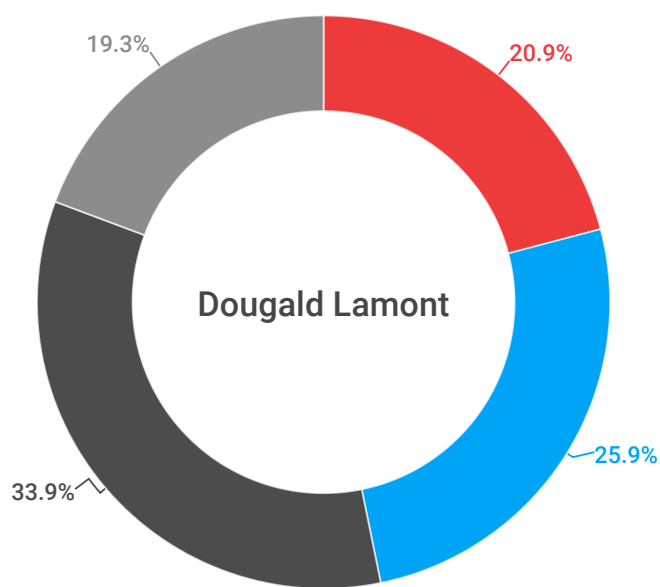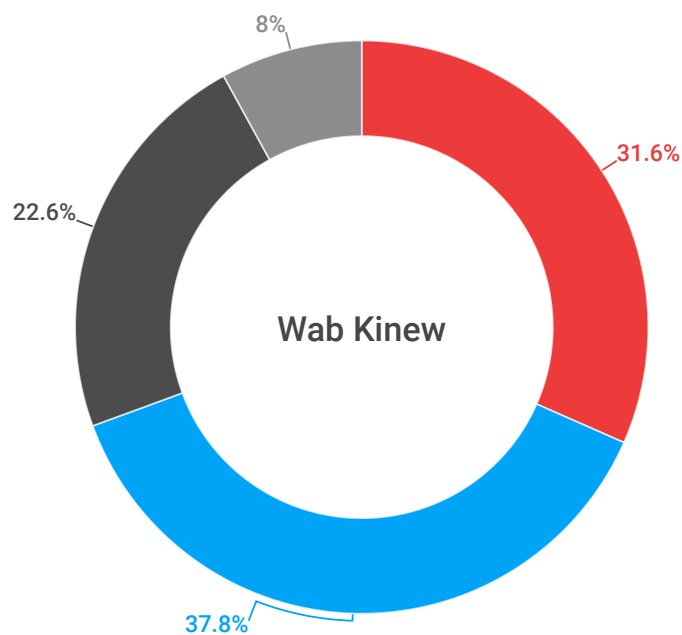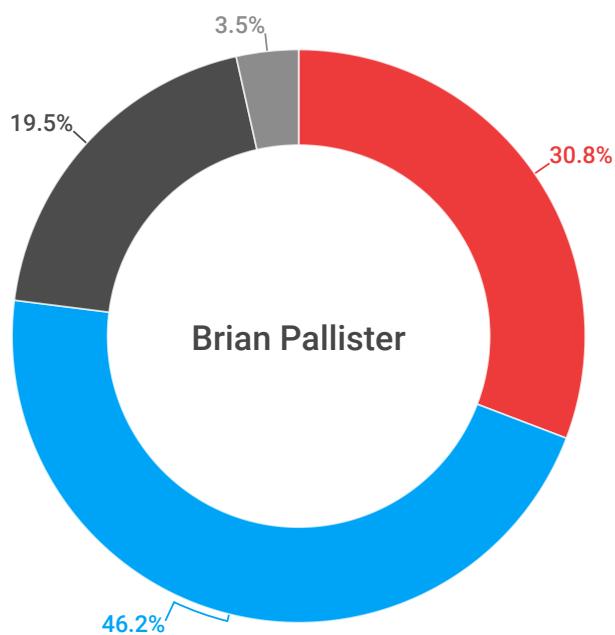
Legend:
- Favourable
- Unfavourable
- Not sure
- Not familiar

# Breakout Tables

## If a provincial election were held today, which party would you vote for?

### (all voters)

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Progressive Conservatives led by Brian Pallister | 36.5% | 47.7% | 26% | 28.7% | 36.6% | 38.8% | 45% | 30.3% | 44.8% |
| NDP led by Wab Kinew | 27.8% | 21.8% | 33.5% | 32.3% | 28.8% | 28.4% | 19.5% | 30.8% | 23.9% |
| Liberals led by Dougald Lamont | 9.6% | 9% | 10.3% | 8% | 9.4% | 7.7% | 14.7% | 10.4% | 8.7% |
| Greens led by James Bedomme | 7.6% | 7.7% | 7.5% | 6.1% | 8.8% | 8.8% | 6.8% | 7.9% | 7.3% |
| Another Party | 0.9% | 1.5% | 0.4% | - | 1.5% | 1.9% | 0.4% | 0.8% | 1.2% |
| Undecided | 17.4% | 12.3% | 22.3% | 24.9% | 15% | 14.3% | 13.6% | 19.9% | 14.2% |
| Unweighted Frequency | 808 | 404 | 404 | 127 | 181 | 259 | 241 | 429 | 379 |
| Weighted Frequency | 808 | 393 | 415 | 238 | 196 | 209 | 164 | 460 | 348 |

### (leaning voters with true undecided totals)

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Progressive Conservatives led by Brian Pallister | 39.7% | 49.6% | 30.2% | 34% | 39.4% | 41.9% | 45.3% | 32.1% | 49.6% |
| NDP led by Wab Kinew | 31.7% | 23.8% | 39.2% | 38.5% | 32.4% | 30.4% | 22.5% | 36% | 25.9% |
| Liberals led by Dougald Lamont | 11.1% | 9.8% | 12.3% | 10.8% | 9.9% | 8.4% | 16.5% | 12.5% | 9.3% |
| Greens led by James Bedomme | 8.9% | 8.4% | 9.3% | 7.8% | 9.4% | 10.4% | 8% | 9% | 8.8% |
| Another Party | 1.3% | 2% | 0.7% | 0.8% | 2.1% | 1.9% | 0.4% | 1.5% | 1.2% |
| Undecided | 7.3% | 6.3% | 8.3% | 8.2% | 6.7% | 7% | 7.4% | 8.9% | 5.3% |
| Unweighted Frequency | 808 | 404 | 404 | 127 | 181 | 259 | 241 | 429 | 379 |
| Weighted Frequency | 808 | 393 | 415 | 238 | 196 | 209 | 164 | 460 | 348 |

### (decided and leaning voters)

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Progressive Conservatives led by Brian Pallister | 42.5% | 53.1% | 32.4% | 36% | 42.3% | 45% | 48.9% | 34.8% | 52.6% |
| NDP led by Wab Kinew | 34.7% | 25.5% | 43.4% | 43.3% | 34.8% | 32.8% | 24.4% | 40.3% | 27.2% |
| Liberals led by Dougald Lamont | 11.9% | 10.4% | 13.3% | 11.5% | 10.5% | 8.9% | 17.8% | 13.5% | 9.8% |
| Greens led by James Bedomme | 9.6% | 9% | 10.1% | 8.4% | 10% | 11.2% | 8.6% | 9.8% | 9.2% |
| Another Party | 1.4% | 2.1% | 0.8% | 0.8% | 2.3% | 2.1% | 0.4% | 1.6% | 1.2% |
| Unweighted Frequency | 751 | 377 | 374 | 118 | 169 | 241 | 223 | 394 | 357 |
| Weighted Frequency | 751 | 366 | 385 | 222 | 182 | 195 | 152 | 427 | 324 |

# Do you have a favourable or unfavourable opinion of Brian Pallister?

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Favourable | 30.8% | 39.2% | 22.8% | 24.8% | 27.9% | 33.5% | 39.6% | 27.4% | 35.2% |
| Unfavourable | 46.2% | 40% | 52.2% | 43.6% | 53.2% | 47.6% | 39.9% | 51.4% | 39.4% |
| Not sure | 19.5% | 17.4% | 21.5% | 26.1% | 15.6% | 16.2% | 18.7% | 18.3% | 21% |
| Not familiar with Brian Pallister | 3.5% | 3.4% | 3.6% | 5.5% | 3.4% | 2.8% | 1.7% | 2.9% | 4.4% |
| Unweighted Frequency | 808 | 404 | 404 | 127 | 181 | 259 | 241 | 429 | 379 |
| Weighted Frequency | 808 | 393 | 415 | 238 | 196 | 209 | 164 | 460 | 348 |

# Do you have a favourable or unfavourable opinion of Wab Kinew?

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Favourable | 31.6% | 24.9% | 38% | 34% | 31.1% | 30.6% | 30.1% | 33.7% | 28.8% |
| Unfavourable | 37.8% | 47.3% | 28.7% | 28.8% | 38.6% | 41.4% | 45.2% | 37.7% | 37.8% |
| Not sure | 22.6% | 19.4% | 25.7% | 27.1% | 21.2% | 21.5% | 19.4% | 21.6% | 24% |
| Not familiar with Wab Kinew | 8% | 8.4% | 7.7% | 10.2% | 9.1% | 6.5% | 5.4% | 6.9% | 9.4% |
| Unweighted Frequency | 808 | 404 | 404 | 127 | 181 | 259 | 241 | 429 | 379 |
| Weighted Frequency | 808 | 393 | 415 | 238 | 196 | 209 | 164 | 460 | 348 |

# Do you have a favourable or unfavourable opinion of Dougald Lamont?

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Favourable | 20.9% | 21.6% | 20.3% | 21.5% | 21% | 18.7% | 22.9% | 24% | 16.9% |
| Unfavourable | 25.9% | 33.9% | 18.3% | 18.8% | 24.9% | 31.6% | 29.9% | 23.6% | 28.8% |
| Not sure | 33.9% | 28.5% | 39.1% | 35.5% | 30.9% | 35.1% | 33.7% | 34.8% | 32.8% |
| Not familiar with Dougald Lamont | 19.3% | 16% | 22.4% | 24.2% | 23.2% | 14.6% | 13.5% | 17.6% | 21.5% |
| Unweighted Frequency | 808 | 404 | 404 | 127 | 181 | 259 | 241 | 429 | 379 |
| Weighted Frequency | 808 | 393 | 415 | 238 | 196 | 209 | 164 | 460 | 348 |

# Do you have a favourable or unfavourable opinion of James Beddome?

|  | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Rest of MB | Winnipeg |
|---|---|---|---|---|---|---|---|---|---|
| Favourable | 7% | 7.1% | 6.9% | 10% | 6.4% | 4.9% | 5.8% | 5% | 8.2% |
| Unfavourable | 17.6% | 25.3% | 10.2% | 17.8% | 16.5% | 21.9% | 13.1% | 20.9% | 15.6% |
| Not familiar with James Beddome | 31.5% | 30.5% | 32.5% | 29.6% | 35.9% | 25.5% | 36.9% | 342% | 29.9% |
| Not sure | 43.9% | 37.1% | 50.5% | 42.5% | 41.3% | 47.6% | 44.2% | 39.9% | 46.3% |
| Unweighted Frequency | 810 | 470 | 340 | 221 | 210 | 218 | 161 | 371 | 439 |
| Weighted Frequency | 810 | 399 | 411 | 240 | 205 | 209 | 156 | 306 | 504 |

# Do you have a favourable or unfavourable opinion of Steven Fletcher?

|  | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Winnipeg | Elsewhere in MB |
|---|---|---|---|---|---|---|---|---|---|
| Favourable | 15.7% | 15.9% | 15.6% | 17.4% | 17.1% | 12.5% | 15.8% | 18.5% | 12.1% |
| Unfavourable | 19.4% | 25.5% | 13.6% | 14.1% | 20.4% | 20.9% | 24.1% | 17.9% | 21.5% |
| Not sure | 29.9% | 26.5% | 33.2% | 26.2% | 28.3% | 35.9% | 29.7% | 30.4% | 29.3% |
| Not familiar with James Beddome | 34.9% | 32.1% | 37.6% | 42.3% | 34.2% | 30.8% | 30.3% | 33.3% | 37.1% |
| Unweighted Frequency | 808 | 404 | 404 | 127 | 181 | 259 | 241 | 429 | 379 |
| Weighted Frequency | 808 | 393 | 415 | 238 | 196 | 209 | 164 | 460 | 348 |

# Full Questionnaire

**If a provincial election were held today, which party would you vote for?**
Progressive Conservative Party of Manitoba led by Brian Pallister
New Democratic Party of Manitoba led by Wab Kinew
Manitoba Liberal Party led by Dougald Lamont
Green Party of Manitoba led by James Bedomme
Another Party
Undecided

**And which party are you leaning towards? (only asked of respondents who were undecided in previous question)**
Progressive Conservative Party of Manitoba led by Brian Pallister
New Democratic Party of Manitoba led by Wab Kinew
Manitoba Liberal Party led by Dougald Lamont
Green Party of Manitoba led by James Bedomme
Another Party
Undecided

**(the order of the following five questions were randomized)**
**Do you have a favourable or unfavourable opinion of Brian Pallister?**
Favourable opinion
Unfavourable opinion
Not sure
Not familiar with Brian Pallister

**Do you have a favourable or unfavourable opinion of Wab Kinew?**

Favourable opinion
Unfavourable opinion
Not sure
Not familiar with Wab Kinew

**Do you have a favourable or unfavourable opinion of Dougald Lamont?**
Favourable opinion
Unfavourable opinion
Not sure
Not familiar with Dougald Lamont

**Do you have a favourable or unfavourable opinion of James Bedommel?**
Favourable opinion
Unfavourable opinion
Not sure
Not familiar with James Bedomme

**What is your gender?**
Male
Female

**What is your age group?**
18 to 34 years of age
35 to 49 years of age
50 to 64 years of age
65 years of age or older

# Methodology

The analysis in this report is based on results of a survey conducted between August 17th to 19th, 2019 among a sample of 808 adults 18 years of age or older, living in Manitoba. The survey was conducted using Interactive Voice Recording. Respondents were interviewed on both landlines and cellular phones. The survey is intended to represent the voting population of Manitoba.

This survey was conducted by Mainstreet Research and has not been sponsored by any third-party organization.

The sampling frame was derived from both a national telephone directory compiled by Mainstreet Research from random digit dialing.

At least two attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and two days to maximize the chances of making contact with a potential respondent. Interviewing was also spread as evenly as possible across the field period.

The questionnaire used in this survey is available in this report and online at www.mainstreetresearch.ca. Questions are asked as they appear in the release document. If a question is asked of a subset of the sample a descriptive note is added in parenthesis preceding the question.

The sample was weighted by population parameters from the Canada 2016 Census for adults 18 years of age or older in Canada. The population parameters used for weighting are age, gender, and region.

The margin of error for this poll is +/- 3.44% at the 95% confidence level. Margins of error are higher in each subsample.

The margins of error for each subsample is as following: Males: +/- 4.88%, Females: +/- 4.88%, 18-34 age group: +/- 8.7%, 35-49 age group: +/- 7.28%, 50-64 age group: +/- 6.09%, 65+ age group: +/- 6.31%, Winnipeg: +/- 4.73%, Rest of Manitoba: +/- 5.03%.

Totals may not add up 100% due to rounding.

In addition to sampling error, one should bear in mind that the wording of questions and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls. Moreover, all sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.