By Wayne LaPierre

Before I tell you how the NRA and our members are going to Stand And Fight politically and in the courts, let's acknowledge that all over this country, tens of millions of Americans are already preparing to Stand And Fight to protect their families and homes.

These good Americans are prudently getting ready to protect themselves.

It has always been sensible for good citizens to own and carry firearms for lawful protection against violent criminals who prey on decent people.

During the second Obama term, however, additional threats are growing. Latin American drug gangs have invaded every city of significant size in the United States. Phoenix is already one of the kidnapping capitals of the world, and though the states on the U.S./Mexico border may be the first places in the nation to suffer from cartel violence, by no means are they the last.

The president flagrantly defies the 2006 federal law ordering the construction of a secure border fence along the entire Mexican border. So the border today remains porous not only to people seeking jobs in the U.S., but to criminals whose jobs are murder, rape, robbery and kidnapping. Ominously, the border also remains open to agents of al Qaeda and other terrorist organizations. Numerous intelligence sources have confirmed that foreign terrorists have identified the southern U.S. border as their path of entry into the country.

When the next terrorist attack comes, the Obama administration won't accept responsibility. Instead, it will do what it does every time: blame a scapegoat and count on Obama's "mainstream" media enablers to go along.

A heinous act of mass murder—either by terrorists or by some psychotic who should have been locked up long ago—will be the pretext to unleash a tsunami of Gun Control.

No wonder Americans are buying guns in record numbers right now, while they still can and before their choice about which firearm is right for their family is taken away forever.

After Hurricane Sandy, we saw the hellish world that the gun prohibitionists see as their utopia. Looters ran wild in south Brooklyn. There was no food, water or electricity. And if you wanted to walk several miles to get supplies, you better get back before dark, or you might not get home at all.

Anti-gun New York City Mayor Michael Bloomberg had already done everything he could to prevent law-abiding New Yorkers from owning guns, and he has made sure that no ordinary citizen will ever be allowed to carry a gun. He even refused to allow the National Guard into the city to restore civil order because Guardsmen carry guns!

Meanwhile, President Obama is leading this country to financial ruin, borrowing over a trillion dollars a year for phony "stimulus" spending and other payoffs for his political cronies. Nobody knows if or when the fiscal collapse will come, but if the country is broke, there likely won't be enough money to pay for police protection. And the American people know it.

Hurricanes. Tornadoes. Riots. Terrorists. Gangs. Lone criminals. These are perils we are sure to face—not just maybe. It's not paranoia to buy a gun. It's survival. It's responsible behavior, and it's time we encourage law-abiding Americans to do just that.

Since the election, millions of Americans have been lining up in front of gun stores, Cabela's and Bass Pro Shops exercising their freedom while they still have it. They are demonstrating they have a mass

determination to buy, own and use firearms. Millions of Americans are using market forces like never before to demonstrate their ardent support for our firearm freedoms. That's one of the very best ways we can Stand And Fight.

Inevitably, the anti-gun media and the gun-ban lobbies are demonizing the purchase of firearms. They call us "extremists" because we wonder whether we will be able to buy a semi-auto in three years or, even in some states, later this year. That's despite the fact that President Obama long ago made clear that he wants to ban them all!

The media try to make rank-and-file Americans feel guilty about buying a gun. The enemies of freedom demonize gun buyers and portray us as social lepers. But we know the truth. We know that responsible gun ownership exemplifies what is good and right about America.

Responsible Americans realize that the world as we know it has changed. We, the American people, clearly see the daunting forces we will undoubtedly face: terrorists, crime, drug gangs, the possibility of Euro-style debt riots, civil unrest or natural disaster.

Gun owners are *not* buying firearms because they anticipate a confrontation with the government. Rather, we anticipate confrontations where the government isn't there—or simply doesn't show up in time.

To preserve the inalienable, individual human right to keep and bear arms—to withstand the siege that is coming—the NRA is building a four-year communications and resistance movement. The enemies of the Second Amendment will be met with unprecedented defiance, commitment and determination. We will Stand And Fight.

First, we are going to devise legal capability like never before. I fervently hope that President Obama does not get to appoint another anti-gun Supreme Court justice like Sonia Sotomayor or Elena Kagan. But he probably will, and we must meet that challenge. His chances of appointing a replacement for one of the five pro-rights justices in the 5-4 *Heller* and *McDonald* majorities are high. And there's no doubt he is going to appoint a huge number of new judges to lifetime positions in the lower federal courts.

That means the federal courts are going to get worse and worse. So some cases, on which we might have improved our chances of victory by waiting a while, are going to have to be brought now.

Besides bringing affirmative pro-rights cases, we will also have to litigate against the flood of new anti-gun federal regulations that are coming, and against anti-gun laws that are going to be enacted in some of the states.

Second, we must strengthen the NRA like never before. We are, and always have been, a genuine grassroots organization. And never has your membership been more important. Never has the nra been more in need of your support.

The national media, with its slanted and inaccurate "news" coverage of the gun issue, has given the gunban groups the equivalent of hundreds of millions of dollars of free advertising.

Now, the threat is even greater. Michael Bloomberg and George Soros are each, individually, far wealthier than the entire National Rifle Association. When the NRA spends money on political advertising, we have to raise those funds from you—\$20, \$50, \$250, or \$1,000 at a time. In the last election, Bloomberg alone spent \$16 million and that doesn't even count the indirect spending by groups funded by Soros and his fellow billionaires.

The hard truth is that due to Bloomberg, Soros, and the rest of their ilk, the dangers require that we increase our presence all across the country—in Congress, the state capitols, and in your city and towns.

As we Stand And Fight, the third, and most important, part of our action plan demands that we organize like never before. That's the most important part of all.

Every gun owner should be an active member of the NRA. Every gun owner should be sure that every member of his or her family is an active member.

For most of the last hundred years, a strong NRA has been the indispensable shield against the destruction of our nation's Second Amendment rights. Now, an even stronger nra is the only chance gun owners have to withstand the coming siege.

This begins with remembering to keep your own membership active, or reactivate it if it has lapsed. It means reminding yourself, "I have a son and daughter who aren't members and should be." It means reaching out to your hunting and shooting friends and personally telling them why it's so important that they join the NRA now, during this time of peril.

The NRA is launching a nationwide, full-court initiative to urge every gun owner, and every non-gunowning lover of freedom, to join the NRA and fight this battle. I will personally be traveling all over America enlisting new members.

We must reach out to the tens of millions of gun owners who are not yet NRA members—to the gun owners who care about their own rights but who have been duped by Obama and the national media into believing that the Obama and Bloomberg Gun Controls will only affect other people. They are naively sitting on the sidelines, imagining themselves immune from the coming siege.

Yet no matter how much I travel, I can't be everywhere. NRA members, though, can be everywhere. We already are. The 4 million of us belong to every community in the United States. We are the largest civil rights organization in the world, and we have been part of the fabric of America ever since 1871. So it is you, proud NRA members, who are the key to enlisting new members in the ranks of our army of freedom.

NRA grassroots has always been our Association's greatest strength. To compete with Bloomberg and his gang, it must be much stronger still. Historically, we have always been able to rely on volunteers, and I'm going to ask you and need you to answer the call to help throughout the next four years.

Every year, shooting is becoming more and more popular, with more people engaging in the shooting sports for fun. More people are buying guns and trying new disciplines, such as 3-gun competitions, sporting clays, practical shooting and so on.

As we Stand And Fight, let's continue to make the shooting sports one of the fastest-growing recreational activities in America. By doing so, and by telling others about it, we'll popularize and make gun owning and shooting more mainstream than ever before. That will be even more effective if we remember to invite new people to participate and provide them with the responsible mentorship and guidance that the NRA has exemplified for over 140 years.

We can't win the political war if we lose the cultural war. One of the great protectors of the Second Amendment is the popular, active, responsible use of firearms for shooting and hunting.

We don't want America to become like England, where some of that nation's outstanding rifle competitors keep their hobby a dark secret from their neighbors for fear of social disapproval. We're not going to let the anti-gunners push us into that zone. As I remind people every day, we are the majority.

We have so much to be proud of as gun owners, shooters and freedom lovers. That pride, especially when it's not hidden in the closet, is itself a form of protection for the Second Amendment.

We will not surrender. We will not appease. We will buy more guns than ever. We will use them for sport and lawful self-defense more than ever. We will grow the NRA more than ever. And we will be prouder than ever to be freedom-loving NRA patriots. And with your help, we will ensure that the Second Amendment remains America's First Freedom.

We will Stand And Fight.