

FRANKLIN & MARSHALL

Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS SUMMARY OF FINDINGS

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Table of Contents

KEY FINDINGS	3
THE PRESIDENTIAL ELECTION IN PENNSYLVANIA	3
THE US SENATE ELECTION IN PENNSYLVANIA.....	6
STATE ISSUES: VOTER ID AND THE SANDUSKY INVESTIGATION	7
METHODOLOGY	8
ATTACHMENT A	9
ATTACHMENT B	10
MARGINAL FREQUENCY REPORT	11

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Key Findings

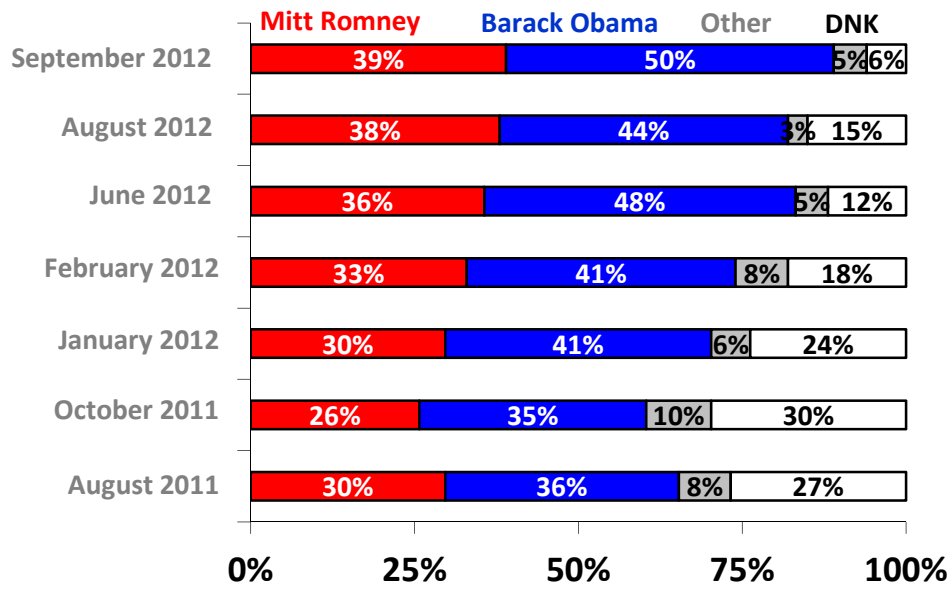
The September 2012 Franklin & Marshall College Poll finds President Barack Obama with a comfortable lead over his Republican challenger Mitt Romney. President Obama's lead over Mitt Romney has increased during the past month. The president enjoys significant advantages over Romney in his personal popularity and most voters believe he better understands their concerns. The president is also thought to be better prepared to handle specific aspects of the presidency, including handling the economy. In the US Senate race, incumbent Democrat Bob Casey, Jr. leads the Republican challenger Tom Smith by a wide margin, although many voters remain undecided at the moment and the race appears much closer among likely voters.

The Presidential Election in Pennsylvania

President Obama has led Mitt Romney in every Franklin & Marshall College Poll since September 2011 (see Figure 1). The president currently leads Romney among registered voters in Pennsylvania 50% to 39% with 6% undecided. The president's advantage is slightly narrower among likely voters, 52% to 43%, with 3% undecided. President Obama leads in most regions of the state, including Philadelphia, Allegheny County, and the southeast, and he has comfortable leads among young voters, non-whites and women (see Attachment A). Mitt Romney holds an advantage among conservatives, Protestants, and born-again Christians.

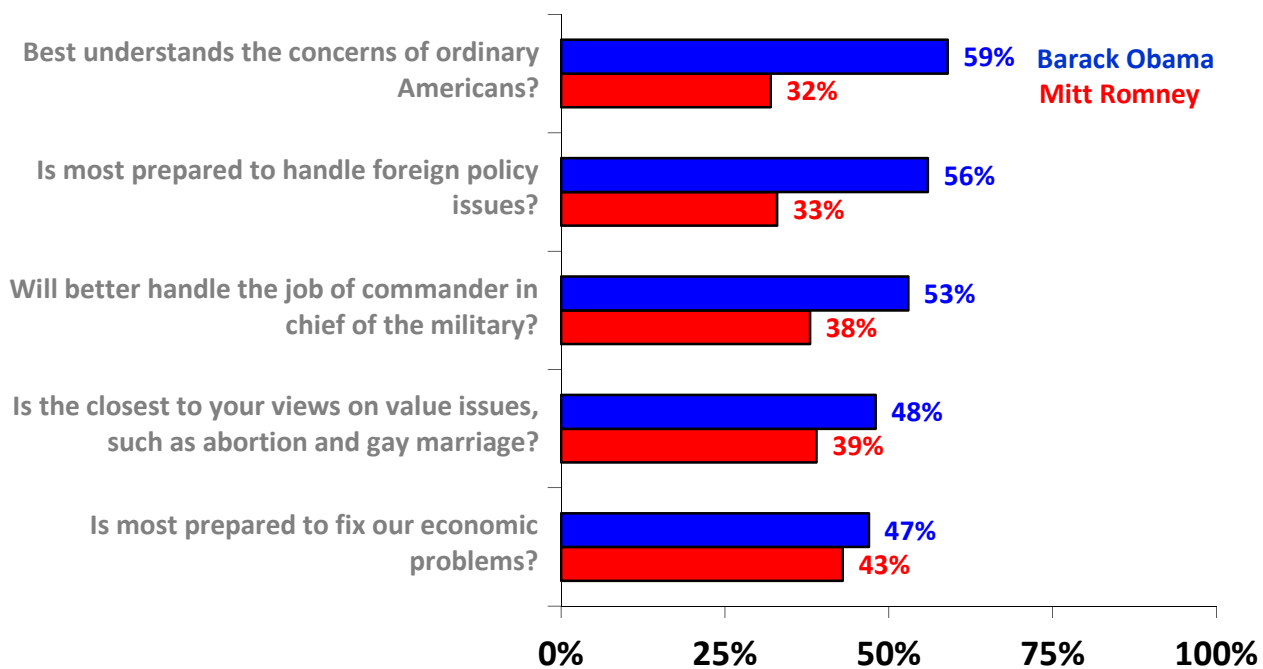
Figure 1: Presidential Horse Race, Pennsylvania September 2012

If the November 2012 general election for president were being held today and the candidates were [rotate] Mitt Romney, the Republican, and Barack Obama, the Democrat, would you vote for [rotate] Mitt Romney, Barack Obama, or some other candidate?



Both President Obama’s personal favorability ratings and job approval ratings improved in Pennsylvania over the past month. Mitt Romney’s favorability ratings have slightly declined. Registered voters in Pennsylvania believe the president is better prepared than Mitt Romney to handle specific aspects of his job and to better reflect their concerns and values; Romney lost the slight advantage on economic issues he had in the August survey (see Figure 2).

Figure 2: Presidential Attributes, Pennsylvania September 2012
Regardless of how you plan to vote, which presidential candidate do you think is best described by each of the following statements? Do you think Barack Obama or Mitt Romney...



President Obama’s re-election prospects in Pennsylvania today are quite similar to his position in September 2008 (see Table 1). His personal favorability scores are a bit lower than in 2008, but Mitt Romney’s favorability scores are much lower than John McCain’s were at the time. The president’s job performance scores are also much better than were President Bush’s in 2008; President Bush’s poor job performance ratings were undeniably a drag on the Republican ticket at the time. Compared to 2004, President Obama’s favorability and job performance scores are similar to President Bush’s ratings when he stood for re-election, although the

personal popularity of Mr. Bush’s challenger was much higher than Mitt Romney’s. Voter interest is currently higher than in 2004 but below the record levels of interest generated during the 2008 campaign.

Table 1: Pennsylvania Survey Indicator Comparison: September 2004, 2008, and 2012

	September 2004	September 2008	September 2012
Favorable / Unfavorable	46% / 44% (Bush)	49% / 30% (Obama)	50% / 42% (Obama)
Challenger Favorable / Unfavorable	41% / 42% (Kerry)	48% / 36% (McCain)	34% / 53% (Romney)
President Job Performance (Exc+Good / Fair+Poor)	49% / 51% (Bush)	16% / 83% (Bush)	47% / 52% (Obama)
Personal Finances (Better / Worse)	-	12% / 40%	16% / 26%
Voter Interest (very interested)	55%	71%	66%
Democratic Candidate Advantage (D% - R%)	- 2	+ 7	+ 11

The US Senate Election in Pennsylvania

Incumbent US Senator Bob Casey, Jr. has a comfortable advantage over his Republican challenger, Tom Smith, 46% to 34%, with one in seven voters undecided (14%). Senator Casey’s lead is smaller among likely voters, 48% to 38%, with 8% undecided. Tom Smith is unrecognized by most (50%) of the state’s voters, although his name recognition has improved since August. Senator Casey leads in most regions of the state and among most voter groups at the moment (see Attachment B).

State Issues: Voter ID and the Sandusky Investigation

Most (87%) Pennsylvania voters accurately report that the state requires photo identification to vote; very few (2%) voters say they lack the identification they need to cast their ballot. Most (59%) registered voters favor the state's photo identification requirement.

More than nine in ten (95%) voters report knowing a great deal or fair amount about the Jerry Sandusky child abuse case. The candidates running for Attorney General have both called for a review of the case and half (49%) of registered voters agree that the case should be reviewed. Only one in six (17%) registered voters believes Governor Corbett did an excellent or good job of investigating the Sandusky case when he was the Attorney General compared to nearly two in three (65%) who think he did a fair or poor job. Most (54%) registered voters in the state believe the NCAA sanctions imposed as a result of the Sandusky case are unfair.

Methodology

The survey findings presented in this release are based on the results of interviews conducted September 18 – September 23, 2012. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll’s Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the responses of 632 Pennsylvania registered voters, including 318 Democrats, 236 Republicans, and 78 registered as Independent/Other. The sample of registered voters was obtained from Voter Contact Services. Survey results were weighted (region, gender, and party) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 3.9 percentage points. The presidential likely voter model, containing 392 voters, has a sample error of +/- 4.9%. Likely voters are those who indicate they are “very much” interested in the campaign and are “certain” to vote. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

Attachment A

Horse Race: Obama vs. Romney, Pennsylvania September 2012

If the November 2012 general election for president was being held today and the candidates were [rotate] Mitt Romney, the Republican and Barack Obama, the Democrat, would you vote for: [rotate] Mitt Romney or Barack Obama, or some other candidate? (registered voters)

	Obama	Romney	Other	Don't know
Political Party*				
Republican	10%	81%	5%	3%
Democrat	82%	8%	4%	6%
Independent/Other	44%	32%	11%	12%
Ideology*				
Liberal	87%	4%	3%	6%
Moderate	62%	22%	7%	9%
Conservative	12%	81%	4%	3%
Gender**				
Male	45%	45%	5%	5%
Female	56%	33%	5%	6%
Age**				
18-34	55%	27%	12%	6%
35-54	46%	42%	6%	7%
55 and over	52%	39%	4%	5%
Education				
High school or less	46%	40%	7%	7%
Some college	46%	43%	3%	7%
College degree	56%	35%	5%	4%
Household Income				
Less than \$35,000	51%	35%	7%	6%
\$35-75,000	53%	38%	3%	6%
Over \$75,000	53%	40%	4%	4%
Race*				
Non-white	87%	6%	2%	5%
White	47%	42%	5%	6%
Marital Status*				
Not currently married	60%	28%	5%	7%
Single, never married	53%	30%	14%	2%
Married	47%	43%	3%	6%
Religious Affiliation*				
Other/unaffiliated	72%	19%	6%	3%
Protestant	40%	48%	5%	7%
Catholic	45%	44%	5%	6%
Born Again Christian or Fundamentalist*				
Yes	33%	54%	8%	5%
No	58%	32%	4%	6%
Household Union Member				
Yes	56%	34%	4%	6%
No	49%	40%	5%	6%
Military Veteran				
Yes	46%	45%	4%	4%
No	51%	37%	6%	6%
Region*				
Northeast	61%	26%	7%	7%
Philadelphia	75%	16%	4%	4%
Southeast	54%	36%	5%	5%
Northwest	54%	37%	4%	6%
Central	38%	49%	5%	8%
Allegheny	57%	35%	7%	2%
Southwest	28%	60%	4%	8%
Employment				
Fulltime	48%	39%	6%	7%
Other	50%	35%	8%	7%
Retired	53%	41%	2%	4%

* p<0.01

** p<0.05

Attachment B

Horse Race: Casey vs. Smith, Pennsylvania September 2012

If the November 2012 general election for U.S. Senator was being held today and the candidates were [rotate] Tom Smith, the Republican, and Bob Casey, Jr., the Democrat, would you vote for: [rotate] Tom Smith, Bob Casey, Jr., or some other candidate? (registered voters)

	Casey	Smith	Other	Don't know
Political Party*				
Republican	12%	73%	2%	12%
Democrat	74%	7%	6%	13%
Independent/Other	34%	28%	14%	24%
Ideology*				
Liberal	84%	4%	5%	7%
Moderate	57%	20%	8%	16%
Conservative	10%	73%	3%	14%
Gender*				
Male	42%	42%	5%	12%
Female	50%	28%	6%	16%
Age**				
18-34	49%	22%	4%	25%
35-54	46%	34%	7%	13%
55 and over	45%	37%	6%	11%
Education*				
High school or less	41%	36%	9%	13%
Some college	39%	37%	6%	18%
College degree	53%	32%	3%	12%
Household Income				
Less than \$35,000	44%	32%	9%	15%
\$35-75,000	46%	37%	6%	11%
Over \$75,000	53%	33%	3%	11%
Race*				
Non-white	71%	6%	9%	14%
White	44%	37%	6%	13%
Marital Status				
Not currently married	51%	28%	4%	17%
Single, never married	49%	27%	7%	16%
Married	44%	37%	6%	13%
Religious Affiliation*				
Other/unaffiliated	64%	16%	6%	13%
Protestant	37%	43%	4%	17%
Catholic	42%	40%	8%	10%
Born Again Christian or Fundamentalist*				
Yes	31%	46%	7%	17%
No	54%	29%	6%	12%
Household Union Member				
Yes	54%	32%	4%	10%
No	44%	35%	6%	14%
Military Veteran**				
Yes	40%	46%	5%	9%
No	47%	32%	6%	15%
Region**				
Northeast	47%	32%	5%	17%
Philadelphia	68%	16%	7%	9%
Southeast	49%	36%	2%	13%
Northwest	44%	34%	9%	13%
Central	35%	40%	7%	17%
Allegheny	52%	26%	9%	13%
Southwest	41%	45%	6%	9%
Employment				
Fulltime	45%	34%	6%	15%
Other	45%	31%	9%	15%
Retired	46%	38%	4%	12%

* p<0.01

** p<0.05

Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes
0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

37% Republican
50% Democrat
11% Independent
2% Something else

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (*rotated*)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
BARACK OBAMA						
Sep 2012	35%	15%	6%	36%	7%	1%
Aug 2012	25%	21%	8%	37%	7%	1%
June 2012	26%	21%	11%	33%	9%	1%
Feb 2012	23%	22%	12%	35%	8%	0%
Jan 2012	25%	20%	12%	32%	9%	1%
Mar 2011	17%	24%	11%	33%	14%	2%
May 2010	26%	18%	12%	34%	10%	0%
Mar 2010	25%	17%	13%	33%	11%	1%
Feb 2010	27%	22%	10%	29%	11%	1%
Jan 2010	23%	21%	11%	33%	10%	2%
Oct 2009	29%	16%	12%	27%	13%	3%
Aug 2009	29%	26%	9%	28%	7%	1%
Jun 2009	39%	17%	6%	21%	14%	3%
Feb 2009	38%	18%	8%	15%	17%	4%
Oct 2008	38%	15%	8%	25%	12%	3%
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%
MITT ROMNEY						
Sep 2012	18%	16%	13%	40%	10%	3%
Aug 2012	14%	18%	17%	32%	13%	6%
June 2012	11%	16%	17%	31%	16%	10%
Feb 2012	6%	21%	18%	26%	21%	8%
Jan 2012	4%	21%	13%	22%	21%	19%

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
BOB CASEY						
Sep 2012	14%	23%	13%	16%	13%	22%
Aug 2012	11%	25%	12%	10%	16%	27%
June 2012	14%	24%	10%	8%	14%	29%
Jan 2012	9%	20%	9%	8%	18%	35%
Mar 2011	6%	19%	11%	8%	19%	37%
May 2010	10%	23%	9%	11%	16%	31%
Mar 2010	9%	24%	10%	11%	17%	29%
Feb 2010	13%	20%	9%	9%	15%	34%
Jan 2010	9%	23%	11%	9%	17%	31%
Oct 2009	11%	21%	9%	12%	15%	32%
Aug 2009	17%	24%	10%	8%	17%	24%
Jun 2009	11%	21%	12%	5%	17%	34%
Feb 2009	11%	19%	9%	8%	21%	32%
TOM SMITH						
Sep 2012	8%	12%	7%	11%	13%	49%
Aug 2012	5%	8%	4%	4%	11%	68%
June 2012	2%	6%	2%	4%	8%	77%
TOM CORBETT						
Sep 2012	13%	17%	13%	29%	14%	14%
Aug 2012	7%	25%	15%	27%	14%	13%
June 2012	7%	25%	14%	25%	15%	14%
Jan 2012	6%	23%	15%	17%	18%	20%
Mar 2011	14%	19%	8%	15%	24%	21%
Oct 2010	17%	18%	8%	9%	17%	31%
Sep 2010	12%	15%	5%	5%	17%	45%
Aug 2010	8%	19%	7%	8%	19%	40%
May 2010	7%	17%	5%	5%	17%	49%
Mar 2010	8%	14%	4%	3%	17%	54%

Vote_Nov. Many people will vote in the election for president in November, however, many other people will not. What would you say are the chances you will vote in the November presidential election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election for president?

- 91% Certain to vote
- 5% Will probably vote
- 3% Chances 50-50
- 1% Don't think will vote

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2012 elections?

	Very much interested	Somewhat interested	Not very interested
Sep 2012	66%	29%	6%
Aug 2012	58%	34%	8%
June 2012	51%	38%	11%
Feb 2012	52%	39%	9%
Jan 2012	46%	44%	11%

Vot08. Did you vote in the last presidential election in 2008, or not?

97% Yes
3% No

Vot08pref. Did you vote for Barack Obama, John McCain, or some other candidate in 2008?

57% Obama
40% McCain
3% Other
1% Do not know

Pres2012. If the November 2012 general election for president was being held today and the candidates were [rotate] Mitt Romney the Republican and Barack Obama the Democrat, would you vote for: [rotate] Mitt Romney or Barack Obama, or some other candidate?

	Obama	Romney	Other	Don't know
Sep 2012	50%	39%	5%	6%
Aug 2012	44%	38%	3%	15%
June 2012	48%	36%	5%	12%
Feb 2012	41%	33%	8%	18%
Jan 2012	41%	30%	6%	24%
Oct 2011	35%	26%	10%	30%
Aug 2011	36%	30%	8%	27%

CertPres Are you absolutely CERTAIN you will vote FOR [candidate] in the election, or are you still making up your mind? (589 respondents with a vote choice)

	Certain	Making up Mind	Don't know
Sep 2012	88%	12%	0%
Aug 2012	84%	15%	0%
June 2012	82%	17%	1%

LeanPres As of today, do you lean more to (rotated) ... or are you leaning toward some other candidate? (43 undecided respondents)

Rotated	Obama	Romney	Other	Don't know
Sep 2012	32%	9%	14%	46%
Aug 2012	22%	24%	10%	44%
June 2012	30%	15%	12%	43%

IntDesPres Regardless of how you plan to vote, which presidential candidate do you think is best described by each of the following statements? Do you think Barack Obama or Mitt Romney...

September 2012	Obama	Romney	Don't know
Best understands the concerns of ordinary Americans?	59%	32%	9%
Is most prepared to fix our economic problems?	47%	43%	10%
Is closest to your views on value issues, such as abortion and gay marriage?	48%	39%	14%
Will better handle the job of commander in chief of the military?	53%	38%	9%
Is most prepared to handle foreign policy issues?	56%	33%	11%

August 2012	Obama	Romney	Don't know
Best understands the concerns of ordinary Americans?	57%	30%	13%
Is most prepared to fix our economic problems?	42%	44%	15%
Is closest to your views on value issues, such as abortion and gay marriage?	44%	42%	14%
Will better handle the job of commander in chief of the military?	47%	37%	16%
Is most prepared to handle foreign policy issues?	53%	34%	13%

June 2012	Obama	Romney	Don't know
Best understands the concerns of ordinary Americans?	57%	31%	13%
Is most prepared to fix our economic problems?	44%	38%	18%
Is closest to your views on value issues, such as abortion and gay marriage?	47%	37%	15%
Will better handle the job of commander in chief of the military?	51%	33%	16%
Is most prepared to handle foreign policy issues?	57%	29%	14%

VID1. Which of the following comes closest to your view about the rules that relate to voting in Pennsylvania? Do you think voting rules should encourage as many people to vote as possible so everyone's views are represented in our elections OR do you think voting rules should encourage only interested and informed people to vote so better decisions are made in our elections?

- 78% Encourage as many people to vote as possible
- 17% Encourage only interested and informed people to vote
- 2% Neither
- 4% Do not know

Sen2012 If the November 2012 general election for U.S. SENATOR was being held today and the candidates were [rotate] Tom Smith, the Republican and Bob Casey Jr., the Democrat, would you vote for: [rotate] Tom Smith or Bob Casey Jr., or some other candidate?

	Casey	Smith	Other	Don't know
Sep 2012	46%	34%	6%	14%
Aug 2012	35%	23%	2%	39%
June 2012	42%	21%	2%	35%

CertSen. Are you absolutely CERTAIN you will vote FOR [candidate] in the election, or are you still making up your mind? (542 respondents with a vote choice)

	Certain	Making up Mind	Don't know
Sep 2012	72%	27%	1%
Aug 2012	74%	26%	1%
June 2012	73%	25%	2%

LeanSen. As of today, do you lean more to (rotated) ... or are you leaning toward some other candidate? (90 undecided respondents)

Rotated	Casey	Smith	Other	Don't know
Sep 2012	14%	13%	2%	72%
Aug 2012	18%	13%	6%	62%
June 2012	19%	10%	9%	63%

Rate_Gov. How would you rate the way that Tom Corbett is handling his job as Governor? Would you say he is doing an...

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Sep 2012	4%	26%	36%	28%	6%
Aug 2012	3%	25%	40%	26%	6%
Oct 2011	5%	33%	43%	11%	8%
Aug 2011	6%	26%	46%	14%	9%
Mar 2011	5%	26%	39%	13%	18%

PS1a . A former assistant coach at Penn State, Jerry Sandusky, was recently convicted on child abuse charges. How much have you read, seen or heard about this case.. a great deal, a fair amount, not much, or nothing at all?

- 66% A great deal
- 29% A fair amount
- 4% Not much
- 1% Nothing at all

PS1b The candidates running for state Attorney General have both said they would review the way the Sandusky case was investigated by Governor Tom Corbett when he was Attorney General. Do you think the handling of the Sandusky case should be reviewed further, or not? (624 respondents with knowledge of the case)

- 49% Yes
- 42% No
- 9% Do not know

PS2. How would you rate the way Governor Corbett handled the Sandusky case when he was Attorney General. Would you say he did... an excellent job, a good job, only a fair job, or a poor job of handling the Sandusky case when he was Attorney General? (624 respondents with knowledge of the case)

- 2% An excellent job
- 15% A good job
- 27% Only a fair job
- 39% A poor job
- 18% Do not know

PS3. The NCAA imposed severe penalties on Penn State for its handling of the Sandusky case. Do you think these penalties against the university are... Very fair, Somewhat fair, Somewhat Unfair or Not fair at all? (624 respondents with knowledge of the case)

- 14% Very fair
- 29% Somewhat fair
- 28% Somewhat unfair
- 26% Not fair at all
- 3% Do not know

RateSenC. How would you rate the way that Bob Casey, JR. is handling his job as U.S. SENATOR? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as U.S. Senator?

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Sep 2012	7%	31%	32%	15%	16%
Aug 2012	4%	32%	37%	11%	16%
June 2012	5%	33%	32%	8%	21%
Feb 2012	4%	26%	43%	12%	15%
Jan 2012	4%	31%	36%	11%	19%
Oct 2011	5%	33%	38%	9%	16%
Aug 2011	5%	27%	43%	9%	16%
Mar 2011	3%	26%	39%	9%	23%
Feb 2009	7%	31%	32%	10%	20%
Aug 2007	5%	37%	36%	7%	15%

RatePres. How would you rate the way that Barack Obama is handling his job as president?
 Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Sep 2012	18%	29%	19%	33%	0%
Aug 2012	12%	31%	23%	33%	1%
June 2012	13%	29%	30%	28%	1%
Feb 2012	11%	26%	29%	35%	0%
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
Sep 2012*	16%	26%	57%	0%
Aug 2012*	15%	27%	58%	0%
June 2012*	16%	27%	57%	0%
Feb 2012*	16%	28%	56%	0%
Jan 2012*	15%	26%	60%	0%
Mar 2011	11%	31%	57%	1%
Aug 2010	13%	33%	54%	1%
May 2010	14%	39%	46%	1%
Mar 2010	13%	36%	51%	0%
Feb 2010	13%	41%	46%	0%
Jan 2010	10%	40%	50%	0%
Oct 2009	8%	36%	55%	1%
Aug 2009	9%	39%	52%	0%
Jun 2009	11%	43%	45%	1%
Mar 2009	11%	36%	53%	0%
Feb 2009	10%	44%	46%	0%
Oct 2008*	14%	44%	42%	0%
Sep 2008*	12%	40%	47%	0%
Aug 2008*	16%	37%	46%	1%
Feb 2008*	20%	29%	51%	0%
Jan 2008*	17%	25%	57%	1%
Nov 2005	20%	28%	51%	1%
Sep 2005	17%	36%	47%	0%
Jun 2005	24%	24%	52%	0%
Mar 2005	21%	28%	51%	1%
Nov 2003	17%	29%	53%	1%
Apr 2003	16%	30%	54%	0%
Sep 2002*	25%	26%	47%	1%
Jun 2002*	29%	20%	50%	1%
Jul 1999	31%	16%	52%	1%
Jul 1998	31%	16%	52%	1%
Mar 1998	31%	16%	52%	1%
Jul 1996	21%	22%	56%	1%
Feb 1996	21%	21%	57%	1%
Apr 1995	26%	21%	52%	1%

*Question asked of registered respondents only

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
Sep 2012*	26%	9%	53%	12%
Aug 2012*	25%	11%	52%	12%
June 2012*	21%	14%	57%	8%
Feb 2012*	23%	13%	58%	6%
Jan 2012*	27%	13%	53%	6%
Mar 2011	27%	26%	43%	5%
Aug 2010	24%	15%	54%	7%
May 2010	29%	17%	49%	5%
Mar 2010	27%	17%	50%	6%
Feb 2010	28%	18%	47%	7%
Jan 2010	27%	17%	49%	7%
Oct 2009	31%	14%	50%	5%
Aug 2009	31%	19%	47%	3%
Jun 2009	32%	21%	41%	6%
Mar 2009	27%	12%	55%	6%
Feb 2009	29%	19%	45%	7%
Oct 2008*	33%	14%	40%	14%
Sep 2008*	25%	18%	42%	15%
Aug 2008*	28%	15%	45%	12%
Nov 2005	29%	20%	48%	3%
Sep 2005	27%	23%	45%	5%
Jun 2005	32%	15%	48%	5%
Mar 2005	31%	20%	45%	4%
Nov 2003	33%	13%	49%	5%
Apr 2003	27%	17%	51%	5%
Sep 2002*	38%	8%	43%	11%
Jun 2002*	35%	6%	49%	10%
Jul 1999	38%	8%	50%	4%
Jul 1998	41%	9%	45%	5%
Mar 1998	39%	7%	50%	4%
Jul 1996	24%	12%	54%	10%
Feb 1996	29%	16%	49%	6%
Apr 1995	37%	12%	44%	7%

*Question asked of registered respondents only

PRTY1. Regardless of how you are registered... in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

20% Strong Republican
 9% Republican
 11% Lean Republican
 9% Pure Independent
 10% Lean Democrat
 9% Democrat
 32% Strong Democrat
 0% Other
 1% Do not know

VID2. Is the following statement true or false: The state of Pennsylvania requires voters to show state-approved photo identification when they vote.

87% True
10% False
4% Do not know

VID3. (if VID2 not True: Actually, starting...) Starting in November, all state voters will be required to show a state-approved photo ID like a driver's license, passport, or military ID when they vote. Do you currently have a state-approved photo ID, or not?

99% Yes
2% No

VID4. Many who favor the voter ID requirement believe it is needed to prevent voter fraud and that few eligible voters will be kept from voting because of the requirement. Many who oppose the voter ID requirement say this kind of voter fraud almost never happens and that many eligible voters will be kept from voting because of the requirement. Do you favor or oppose requiring voters to show a photo ID when they vote?

46% Strongly favor
13% Somewhat favor
9% Somewhat oppose
30% Strongly oppose
3% Do not know

VID5fav. Would you still favor this law if you knew that many eligible voters will be prevented from voting because they will not have a proper ID? (370 respondents who favor law)

54% Strongly favor
21% Somewhat favor
12% Somewhat oppose
9% Strongly oppose
4% Do not know

VID5opp. Would you still oppose this law if you knew that voter fraud might occur without it? (245 respondent who oppose law)

5% Strongly favor
18% Somewhat favor
18% Somewhat oppose
50% Strongly oppose
9% Do not know

Int_IDEO. Today people are often described as liberal, moderate, or conservative...

IDEOlib.	What do you think the term liberal means?	(not coded)
IDEOmod.	What do you think the term moderate means?	(not coded)
IDEOcon.	What do you think the term conservative means?	(not coded)

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

9%	Philadelphia
12%	Northeast
11%	Allegheny
9%	Southwest
9%	Northwest
26%	Central
24%	Southeast

AGE. What was your age on your last birthday?

4%	18-24
8%	25-34
12%	35-44
19%	45-54
21%	55-64
37%	65 and older

EDUC. What was the highest grade level of schooling you have completed?

3%	Non high school graduate
26%	High school graduate or GED
16%	Some college
11%	Two-year or tech degree
24%	Four year college degree
20%	Post graduate degree

MAR. What is your CURRENT marital status...are you single, married, separated, divorced, or a widower?

15%	Single, Never Married
67%	Married
1%	Separated
8%	Divorced
10%	Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Sep 2012	26%	34%	35%	5%
Aug 2012	21%	40%	36%	4%
June 2012	25%	34%	36%	5%
Feb 2012	17%	39%	40%	4%
Jan 2011	21%	39%	36%	4%
Oct 2011	20%	39%	33%	8%
Aug 2011	24%	32%	37%	7%
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

LABR. Are you or is any member of your household a member of a LABOR UNION?

18% Yes
82% No

VET. Are you a military veteran?

17% Yes
82% No

Hisp. Are you Hispanic or Latino, or not?

1% Yes
99% No

RACE. Which of the following categories best describes your racial background?

91% White
9% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

37% Protestant
34% Catholic
14% Some other religion
14% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

29% Yes
68% No
2% Don't know

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

42%	Full-time
11%	Part-time
2%	Going to school
6%	Keeping house
2%	Unemployed
3%	Disabled
34%	Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

17%	Under \$25,000
12%	\$25-\$35,000
12%	\$35-50,000
23%	\$50-75,000
12%	\$75-100,000
21%	Over \$100,000
3%	Don't know

DONE. Sex of respondent:

48%	Male
52%	Female