

QUINNIPIAC  
UNIVERSITY

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POLL

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Colorado

Total N = 1,760

Registered N = 1,602

Likely voters N = 1,497

Virginia

Total N = 1,749

Registered N = 1,588

Likely voters N = 1,474

Wisconsin

Total N = 1,762

Registered N = 1,581

Likely voters N = 1,485

All results are among likely voters unless otherwise noted.

How much attention have you been paying to the election campaign for President - a lot, some, only a little, or none at all? (Among registered voters)

|           |                   | A lot     | Some      | Only a little | None     | DK/NA    |
|-----------|-------------------|-----------|-----------|---------------|----------|----------|
| <b>CO</b> | 7/31-8/6/12       | 55        | 28        | 12            | 5        | 1        |
|           | <b>9/11-17/12</b> | <b>64</b> | <b>24</b> | <b>9</b>      | <b>3</b> | <b>-</b> |
| <b>VA</b> | 7/31-8/6/12       | 54        | 29        | 14            | 3        |          |
|           | <b>9/11-17/12</b> | <b>63</b> | <b>24</b> | <b>10</b>     | <b>2</b> | <b>-</b> |
| <b>WI</b> | 7/31-8/6/12       | 48        | 31        | 15            | 7        |          |
|           | 8/15-21/12        | 53        | 29        | 13            | 4        | -        |
|           | <b>9/11-17/12</b> | <b>58</b> | <b>26</b> | <b>12</b>     | <b>4</b> | <b>-</b> |

Most people do not vote in every election. How likely is it that you will vote in the Presidential election in November - would you say you will definitely vote, probably vote, possibly not vote, or definitely not vote? (Among registered voters)

|           |                   | Definitely<br>vote | Probably<br>vote | Possibly<br>not vote | Definitely<br>not vote | DK/NA    |
|-----------|-------------------|--------------------|------------------|----------------------|------------------------|----------|
| <b>CO</b> | 7/31-8/6/12       | 90                 | 7                | 2                    | 1                      | -        |
|           | <b>9/11-17/12</b> | <b>91</b>          | <b>5</b>         | <b>3</b>             | <b>-</b>               | <b>-</b> |
| <b>VA</b> | 7/31-8/6/12       | 89                 | 8                | 2                    | 1                      | -        |
|           | <b>9/11-17/12</b> | <b>90</b>          | <b>7</b>         | <b>2</b>             | <b>-</b>               | <b>-</b> |
| <b>WI</b> | 7/31-8/6/12       | 88                 | 8                | 2                    | 2                      | 1        |
|           | 8/15-21/12        | 86                 | 9                | 4                    | 1                      | -        |
|           | <b>9/11-17/12</b> | <b>91</b>          | <b>7</b>         | <b>1</b>             | <b>1</b>               | <b>-</b> |

1. If the election for President were being held today, and the candidates were Barack Obama the Democrat and Mitt Romney the Republican, for whom would you vote? (Candidate names ROTATED) (If undecided) As of today, do you lean more toward Obama or Romney? (Candidate names ROTATED) *RESULTS INCLUDE LEANERS*

|           |                   | Obama     | Romney    | Someone else<br>(vol.) | DK/NA    |
|-----------|-------------------|-----------|-----------|------------------------|----------|
| <b>CO</b> | 7/31-8/6/12       | 45        | 50        | 1                      | 4        |
|           | <b>9/11-17/12</b> | <b>48</b> | <b>47</b> | <b>2</b>               | <b>3</b> |
| <b>VA</b> | 7/31-8/6/12       | 49        | 45        | 1                      | 5        |
|           | <b>9/11-17/12</b> | <b>50</b> | <b>46</b> | <b>1</b>               | <b>3</b> |
| <b>WI</b> | 7/31-8/6/12       | 51        | 45        | -                      | 4        |
|           | 8/15-21/12        | 49        | 47        | 1                      | 3        |
|           | <b>9/11-17/12</b> | <b>51</b> | <b>45</b> | <b>1</b>               | <b>3</b> |

1a. (If candidate chosen in Q1) Is your mind made up, or do you think you might change your mind before the election?

|           |                      |                      | Mind made up | Might change mind | DK/NA    |
|-----------|----------------------|----------------------|--------------|-------------------|----------|
| <b>CO</b> | 7/31-8/6/12          | All voters           | 91           | 8                 | 1        |
|           |                      | Obama voters         | 88           | 11                | 1        |
|           |                      | Romney voters        | 93           | 6                 | 1        |
|           | <b>9/11-17/12</b>    | <b>Total</b>         | <b>93</b>    | <b>6</b>          | <b>1</b> |
|           |                      | <b>Obama voters</b>  | <b>93</b>    | <b>6</b>          | <b>-</b> |
|           |                      | <b>Romney voters</b> | <b>93</b>    | <b>6</b>          | <b>1</b> |
| <b>VA</b> | 7/31-8/6/12          | All voters           | 90           | 9                 | 1        |
|           |                      | Obama voters         | 90           | 9                 | 1        |
|           |                      | Romney voters        | 90           | 8                 | 1        |
|           | <b>9/11-17/12</b>    | <b>All voters</b>    | <b>92</b>    | <b>8</b>          | <b>-</b> |
|           |                      | <b>Obama voters</b>  | <b>91</b>    | <b>9</b>          | <b>-</b> |
|           |                      | <b>Romney voters</b> | <b>92</b>    | <b>7</b>          | <b>-</b> |
| <b>WI</b> | 7/31-8/6/12          | All voters           | 90           | 9                 | 1        |
|           |                      | Obama voters         | 90           | 10                | -        |
|           |                      | Romney voters        | 89           | 8                 | 2        |
|           | 8/15-21/12           | All voters           | 90           | 9                 | 1        |
|           |                      | Obama voters         | 89           | 10                | 1        |
|           |                      | Romney voters        | 91           | 8                 | 1        |
|           | <b>9/11-17/12</b>    | <b>All voters</b>    | <b>93</b>    | <b>7</b>          | <b>-</b> |
|           |                      | <b>Obama voters</b>  | <b>92</b>    | <b>7</b>          | <b>1</b> |
|           | <b>Romney voters</b> | <b>94</b>            | <b>6</b>     | <b>-</b>          |          |

**QUESTIONS Q2 AND Q3 ROTATED**

2. Is your opinion of Mitt Romney favorable, unfavorable or haven't you heard enough about him?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | 7/31-8/6/12       | 47        | 42          | 9                    | 2        |
|           | <b>9/11-17/12</b> | <b>46</b> | <b>47</b>   | <b>5</b>             | <b>2</b> |
| <b>VA</b> | 7/31-8/6/12       | 40        | 44          | 13                   | 3        |
|           | <b>9/11-17/12</b> | <b>45</b> | <b>44</b>   | <b>9</b>             | <b>2</b> |
| <b>WI</b> | 7/31-8/6/12       | 41        | 43          | 14                   | 2        |
|           | 8/15-21/12        | 44        | 43          | 11                   | 2        |
|           | <b>9/11-17/12</b> | <b>45</b> | <b>44</b>   | <b>9</b>             | <b>1</b> |

3. Is your opinion of Barack Obama favorable, unfavorable or haven't you heard enough about him?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | 7/31-8/6/12       | 46        | 50          | 1                    | 2        |
|           | <b>9/11-17/12</b> | <b>49</b> | <b>47</b>   | <b>1</b>             | <b>2</b> |
| <b>VA</b> | 7/31-8/6/12       | 50        | 46          | 2                    | 2        |
|           | <b>9/11-17/12</b> | <b>53</b> | <b>43</b>   | <b>3</b>             | <b>2</b> |
| <b>WI</b> | 7/31-8/6/12       | 53        | 44          | 2                    | 2        |
|           | 8/15-21/12        | 51        | 45          | 2                    | 2        |
|           | <b>9/11-17/12</b> | <b>52</b> | <b>44</b>   | <b>2</b>             | <b>2</b> |

4. & 5. (If candidate chosen in Q1) Thinking about your vote for president, would you describe your support for [SELECTED CANDIDATE] as strongly favoring him, or do you like him but with reservations, or do you support him because you dislike [SELECTED CANDIDATE]?

|           |                   | Strongly favor       | Like with reservations | Dislike other | DK/NA     |          |
|-----------|-------------------|----------------------|------------------------|---------------|-----------|----------|
| <b>CO</b> | 7/31-8/6/12       |                      |                        |               |           |          |
|           |                   | Obama voters         | 62                     | 30            | 7         | 1        |
|           |                   | Romney voters        | 51                     | 27            | 21        | 2        |
|           | <b>9/11-17/12</b> |                      |                        |               |           |          |
|           |                   | <b>Obama voters</b>  | <b>73</b>              | <b>21</b>     | <b>5</b>  | <b>-</b> |
|           |                   | <b>Romney voters</b> | <b>55</b>              | <b>27</b>     | <b>16</b> | <b>2</b> |
| <b>VA</b> | 7/31-8/6/12       | Total voters         | 55                     | 30            | 14        | 1        |
|           |                   | Obama voters         | 68                     | 25            | 7         | 1        |
|           |                   | Romney voters        | 40                     | 36            | 22        | 2        |
|           | <b>9/11-17/12</b> |                      |                        |               |           |          |
|           |                   | <b>Obama voters</b>  | <b>71</b>              | <b>24</b>     | <b>4</b>  | <b>1</b> |
|           |                   | <b>Romney voters</b> | <b>55</b>              | <b>28</b>     | <b>15</b> | <b>2</b> |
| <b>WI</b> | 7/31-8/6/12       | Total voters         | 53                     | 32            | 13        | 1        |
|           |                   | Obama voters         | 64                     | 30            | 6         | -        |
|           |                   | Romney voters        | 42                     | 35            | 21        | 1        |
|           | <b>9/11-17/12</b> |                      |                        |               |           |          |
|           |                   | <b>Obama voters</b>  | <b>74</b>              | <b>21</b>     | <b>4</b>  | <b>1</b> |
|           |                   | <b>Romney voters</b> | <b>56</b>              | <b>25</b>     | <b>17</b> | <b>2</b> |

COLORADO:

7. Do you approve or disapprove of the way John Hickenlooper is handling his job as Governor?

|           |                   | Approve   | Disapprove | DK/NA     |
|-----------|-------------------|-----------|------------|-----------|
| <b>CO</b> | 7/31-8/6/1        | 66        | 18         | 17        |
|           | <b>9/11-17/12</b> | <b>62</b> | <b>19</b>  | <b>19</b> |

VIRGINIA:

6. Turning to this year's general election for United States Senator from Virginia, if the election for United States Senator were being held today, and the candidates were George Allen the Republican and Tim Kaine the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Allen or Kaine? (Candidate names ROTATED) *RESULTS INCLUDE LEANERS*

|           |                   | Kaine     | Allen     | Someone else (vol.) | DK/NA    |
|-----------|-------------------|-----------|-----------|---------------------|----------|
| <b>VA</b> | 7/31-8/6/1        | 48        | 46        | -                   | 6        |
|           | <b>9/11-17/12</b> | <b>51</b> | <b>44</b> | <b>-</b>            | <b>5</b> |

7. Do you approve or disapprove of the way Bob McDonnell is handling his job as Governor?

|           |                   | Approve   | Disapprove | DK/NA     |
|-----------|-------------------|-----------|------------|-----------|
| <b>VA</b> | 7/31-8/6/1        | 52        | 29         | 20        |
|           | <b>9/11-17/12</b> | <b>54</b> | <b>27</b>  | <b>19</b> |

WISCONSIN:

6. Turning to this year's general election for United States Senator from Wisconsin. . .If the election for United States Senator were being held today and the candidates were Tommy Thompson the Republican and Tammy Baldwin the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Thompson or Baldwin? (Candidate names rotated) *RESULTS INCLUDE LEANERS*

|           |                   | Baldwin   | Thompson  | Someone else (vol.) | DK/NA    |
|-----------|-------------------|-----------|-----------|---------------------|----------|
| <b>WI</b> | 7/31-8/6/1        | 47        | 47        | 1                   | 5        |
|           | 8/15-21/12        | 44        | 50        | 1                   | 4        |
|           | <b>9/11-17/12</b> | <b>47</b> | <b>47</b> | <b>-</b>            | <b>6</b> |

7. Do you approve or disapprove of the way Scott Walker is handling his job as Governor?

|           |                   | Approve   | Disapprove | DK/NA    |
|-----------|-------------------|-----------|------------|----------|
| <b>WI</b> | 7/31-8/6/1        | 52        | 44         | 4        |
|           | 8/15-21/12        | 53        | 43         | 4        |
|           | <b>9/11-17/12</b> | <b>52</b> | <b>44</b>  | <b>5</b> |

8. Do you approve or disapprove of the way Barack Obama is handling his job as President?

|           |                   | Approve   | Disapprove | DK/NA    |
|-----------|-------------------|-----------|------------|----------|
| <b>CO</b> | 7/31-8/6/12       | 44        | 53         | 3        |
|           | <b>9/11-17/12</b> | <b>47</b> | <b>50</b>  | <b>3</b> |
| <b>VA</b> | 7/31-8/6/12       | 47        | 49         | 4        |
|           | <b>9/11-17/12</b> | <b>49</b> | <b>47</b>  | <b>3</b> |
| <b>WI</b> | 7/31-8/6/12       | 51        | 46         | 3        |
|           | 8/15-21/12        | 46        | 49         | 4        |
|           | <b>9/11-17/12</b> | <b>51</b> | <b>46</b>  | <b>3</b> |

9. Do you think you'll vote on Election Day, or do you think that you will vote early by mail or absentee ballot or will you vote at an early voting location?

|                       |                   | Election Day | Early by mail/absentee | Early at voting location | DK/NA    |
|-----------------------|-------------------|--------------|------------------------|--------------------------|----------|
| <b>CO</b>             | <b>9/11-17/12</b> | <b>29</b>    | <b>59</b>              | <b>9</b>                 | <b>3</b> |
| <b>VA<sup>1</sup></b> | <b>9/11-17/12</b> | <b>91</b>    | <b>7</b>               | <b>NA</b>                | <b>2</b> |
| <b>WI</b>             | <b>9/11-17/12</b> | <b>87</b>    | <b>8</b>               | <b>5</b>                 | <b>1</b> |

<sup>1</sup>Varied wording in Virginia: Do you think you'll vote in person on Election Day or do you think that you will vote early by mail or absentee ballot?

**QUESTIONS 10 AND 11 ROTATED**

10. Is your opinion of the Democratic Party favorable, unfavorable or haven't you heard enough about it?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>44</b> | <b>47</b>   | <b>5</b>             | <b>4</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>46</b> | <b>44</b>   | <b>6</b>             | <b>4</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>47</b> | <b>43</b>   | <b>7</b>             | <b>3</b> |

11. Is your opinion of the Republican Party favorable, unfavorable or haven't you heard enough about it?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>40</b> | <b>51</b>   | <b>6</b>             | <b>4</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>40</b> | <b>49</b>   | <b>7</b>             | <b>3</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>42</b> | <b>48</b>   | <b>8</b>             | <b>3</b> |

**QUESTIONS 12 AND 13 ROTATED**

12. Is your opinion of Joe Biden favorable, unfavorable or haven't you heard enough about him?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>40</b> | <b>44</b>   | <b>15</b>            | <b>2</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>42</b> | <b>42</b>   | <b>14</b>            | <b>1</b> |
| <b>WI</b> | 8/15-21/12        | 35        | 42          | 22                   | 2        |
|           | <b>9/11-17/12</b> | <b>36</b> | <b>42</b>   | <b>21</b>            | <b>1</b> |

13. Is your opinion of Paul Ryan favorable, unfavorable or haven't you heard enough about him?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>38</b> | <b>38</b>   | <b>24</b>            | <b>-</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>37</b> | <b>37</b>   | <b>26</b>            | <b>1</b> |
| <b>WI</b> | 8/15-21/12        | 44        | 35          | 20                   | 1        |
|           | <b>9/11-17/12</b> | <b>43</b> | <b>38</b>   | <b>18</b>            | <b>1</b> |

14. Is your opinion of Bill Clinton favorable, unfavorable or haven't you heard enough about him?

|           |                   | Favorable | Unfavorable | Haven't heard enough | DK/NA    |
|-----------|-------------------|-----------|-------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>63</b> | <b>32</b>   | <b>3</b>             | <b>3</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>67</b> | <b>29</b>   | <b>2</b>             | <b>2</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>63</b> | <b>29</b>   | <b>4</b>             | <b>4</b> |

15. In deciding who you would like to see elected President this year, which one of the following issues will be most important to you - (ROTATE OPTION LIST) national security, the economy, health care, the budget deficit, taxes, immigration, or something else?

|                   | <b>CO</b>   |                   | <b>VA</b>   |                   | <b>WI</b>   |                   |
|-------------------|-------------|-------------------|-------------|-------------------|-------------|-------------------|
|                   | 7/31-8/6/12 | <b>9/11-17/12</b> | 7/31-8/6/12 | <b>9/11-17/12</b> | 7/31-8/6/12 | <b>9/11-17/12</b> |
| National security | 4           | <b>6</b>          | 4           | <b>5</b>          | 3           | <b>4</b>          |
| Economy           | 48          | <b>42</b>         | 49          | <b>50</b>         | 47          | <b>45</b>         |
| Health care       | 19          | <b>22</b>         | 19          | <b>20</b>         | 24          | <b>23</b>         |
| Budget deficit    | 11          | <b>12</b>         | 10          | <b>8</b>          | 13          | <b>12</b>         |
| Taxes             | 4           | <b>2</b>          | 6           | <b>3</b>          | 3           | <b>3</b>          |
| Immigration       | 3           | <b>3</b>          | 2           | <b>1</b>          | 2           | <b>1</b>          |
| Something else    | 8           | <b>11</b>         | 7           | <b>10</b>         | 7           | <b>8</b>          |
| DK/NA             | 3           | <b>3</b>          | 2           | <b>3</b>          | 1           | <b>3</b>          |

16. Compared to past presidential elections, how would you describe your level of enthusiasm about voting in this year's presidential election -- are you more enthusiastic than usual, less enthusiastic, or about the same as usual?

|           |                   | More      | Less      | Same      | DK/NA    |
|-----------|-------------------|-----------|-----------|-----------|----------|
| <b>CO</b> | 7/31-8/6/12       | 35        | 16        | 48        | -        |
|           | <b>9/11-17/12</b> | <b>40</b> | <b>16</b> | <b>43</b> | <b>1</b> |
| <b>VA</b> | 7/31-8/6/12       | 32        | 18        | 48        | 1        |
|           | <b>9/11-17/12</b> | <b>39</b> | <b>15</b> | <b>46</b> | <b>1</b> |
| <b>WI</b> | 7/31-8/6/12       | 32        | 15        | 52        | 1        |
|           | 8/15-21/12        | 36        | 14        | 50        | -        |
|           | <b>9/11-17/12</b> | <b>39</b> | <b>12</b> | <b>48</b> | <b>1</b> |

**QUESTIONS 17 and 18 ROTATED**

17. Would you say that Barack Obama cares about the needs and problems of people like you or not?

|           |                   | Does      | Does not  | DK/NA    |
|-----------|-------------------|-----------|-----------|----------|
| <b>CO</b> | 7/31-8/6/12       | 52        | 44        | 3        |
|           | <b>9/11-17/12</b> | <b>55</b> | <b>41</b> | <b>3</b> |
| <b>VA</b> | 7/31-8/6/12       | 59        | 37        | 4        |
|           | <b>9/11-17/12</b> | <b>59</b> | <b>37</b> | <b>3</b> |
| <b>WI</b> | 7/31-8/6/12       | 57        | 40        | 3        |
|           | 8/15-21/12        | 58        | 40        | 3        |
|           | <b>9/11-17/12</b> | <b>60</b> | <b>37</b> | <b>3</b> |

18. Would you say that Mitt Romney cares about the needs and problems of people like you or not?

|           |                   | Does      | Does not  | DK/NA    |
|-----------|-------------------|-----------|-----------|----------|
| <b>CO</b> | 7/31-8/6/12       | 47        | 46        | 7        |
|           | <b>9/11-17/12</b> | <b>45</b> | <b>50</b> | <b>5</b> |
| <b>VA</b> | 7/31-8/6/12       | 44        | 48        | 8        |
|           | <b>9/11-17/12</b> | <b>44</b> | <b>50</b> | <b>6</b> |
| <b>WI</b> | 7/31-8/6/12       | 41        | 51        | 8        |
|           | 8/15-21/12        | 44        | 48        | 8        |
|           | <b>9/11-17/12</b> | <b>43</b> | <b>51</b> | <b>6</b> |

**QUESTIONS 19 and 20 ROTATED**

19. How confident are you in Barack Obama's ability to be an effective Commander-in-Chief of the nation's military - are you very confident, somewhat confident, not too confident, or not at all confident?

|           |                   | Very confident | Somewhat confident | Not too confident | Not at all confident | DK/NA    |
|-----------|-------------------|----------------|--------------------|-------------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>35</b>      | <b>19</b>          | <b>14</b>         | <b>30</b>            | <b>1</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>38</b>      | <b>22</b>          | <b>13</b>         | <b>27</b>            | <b>1</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>36</b>      | <b>24</b>          | <b>13</b>         | <b>27</b>            | <b>-</b> |

20. How confident are you in Mitt Romney's ability to be an effective Commander-in-Chief of the nation's military – are you very confident, somewhat confident, not too confident, or not at all confident?

|           |                   | Very confident | Somewhat confident | Not too confident | Not at all confident | DK/NA    |
|-----------|-------------------|----------------|--------------------|-------------------|----------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>24</b>      | <b>28</b>          | <b>16</b>         | <b>30</b>            | <b>2</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>23</b>      | <b>31</b>          | <b>19</b>         | <b>25</b>            | <b>3</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>23</b>      | <b>29</b>          | <b>20</b>         | <b>25</b>            | <b>2</b> |

**QUESTIONS 21 THROUGH 28 ROTATED**

Regardless of how you intend to vote, who do you think would do a better job on [ISSUE BELOW]-- Barack Obama or Mitt Romney? (Candidate names rotated)

21. The economy

|           |                    | Obama     | Romney    | DK/NA    |
|-----------|--------------------|-----------|-----------|----------|
| <b>CO</b> | <b>7/31-8/6/12</b> | 41        | 51        | 8        |
|           | <b>9/11-17/12</b>  | <b>47</b> | <b>48</b> | <b>5</b> |
| <b>VA</b> | <b>7/31-8/6/12</b> | 45        | 47        | 8        |
|           | <b>9/11-17/12</b>  | <b>49</b> | <b>47</b> | <b>4</b> |
| <b>WI</b> | <b>7/31-8/6/12</b> | 47        | 46        | 7        |
|           | 8/15-21/12         | 43        | 49        | 8        |
|           | <b>9/11-17/12</b>  | <b>49</b> | <b>46</b> | <b>5</b> |

22. Health care

|           |                    | Obama     | Romney    | DK/NA    |
|-----------|--------------------|-----------|-----------|----------|
| <b>CO</b> | <b>7/31-8/6/12</b> | 47        | 45        | 8        |
|           | <b>9/11-17/12</b>  | <b>49</b> | <b>45</b> | <b>6</b> |
| <b>VA</b> | <b>7/31-8/6/12</b> | 49        | 42        | 9        |
|           | <b>9/11-17/12</b>  | <b>52</b> | <b>44</b> | <b>4</b> |
| <b>WI</b> | <b>7/31-8/6/12</b> | 49        | 43        | 8        |
|           | 8/15-21/12         | 50        | 44        | 6        |
|           | <b>9/11-17/12</b>  | <b>51</b> | <b>45</b> | <b>4</b> |

23. National security

|           |                    | Obama     | Romney    | DK/NA    |
|-----------|--------------------|-----------|-----------|----------|
| <b>CO</b> | <b>7/31-8/6/12</b> | 41        | 50        | 8        |
|           | <b>9/11-17/12</b>  | <b>48</b> | <b>46</b> | <b>7</b> |
| <b>VA</b> | <b>7/31-8/6/12</b> | 48        | 43        | 10       |
|           | <b>9/11-17/12</b>  | <b>51</b> | <b>44</b> | <b>6</b> |
| <b>WI</b> | <b>7/31-8/6/12</b> | 53        | 39        | 8        |
|           | <b>9/11-17/12</b>  | <b>50</b> | <b>43</b> | <b>7</b> |

24. Medicare

|           |                   | Obama     | Romney    | DK/NA    |
|-----------|-------------------|-----------|-----------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>49</b> | <b>44</b> | <b>6</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>52</b> | <b>42</b> | <b>6</b> |
| <b>WI</b> | 8/15-21/12        | 51        | 42        | 7        |
|           | <b>9/11-17/12</b> | <b>50</b> | <b>43</b> | <b>7</b> |

25. Taxes

|           |                   | Obama     | Romney    | DK/NA    |
|-----------|-------------------|-----------|-----------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>49</b> | <b>45</b> | <b>6</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>50</b> | <b>45</b> | <b>5</b> |
| <b>WI</b> | 8/15-21/12        | 46        | 47        | 8        |
|           | <b>9/11-17/12</b> | <b>50</b> | <b>45</b> | <b>5</b> |

26. Women's reproductive health issues

|           |                   | Obama     | Romney    | DK/NA     |
|-----------|-------------------|-----------|-----------|-----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>57</b> | <b>32</b> | <b>11</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>59</b> | <b>31</b> | <b>11</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>55</b> | <b>34</b> | <b>11</b> |

27. International crisis\*

|           |                   | Obama     | Romney    | DK/NA    |
|-----------|-------------------|-----------|-----------|----------|
| <b>CO</b> | <b>9/12-17/12</b> | <b>50</b> | <b>43</b> | <b>6</b> |
| <b>VA</b> | <b>9/12-17/12</b> | <b>53</b> | <b>42</b> | <b>6</b> |
| <b>WI</b> | <b>9/12-17/12</b> | <b>53</b> | <b>41</b> | <b>6</b> |

\*Question asked these dates.

28. Which comes closest to your view of Barack Obama's economic policies: 1. They are improving the economy now, and will probably continue to do so, OR 2. They have not improved the economy yet, but will if given more time, OR 3. They are not improving the economy and probably never will.

|           |                   | Improving<br>now | Will<br>improve | Will not<br>improve | Made<br>worse (vol.) | DK/NA    |
|-----------|-------------------|------------------|-----------------|---------------------|----------------------|----------|
| <b>CO</b> | 7/31-8/6/12       | 21               | 26              | 51                  | 1                    | 1        |
|           | <b>9/11-17/12</b> | <b>29</b>        | <b>23</b>       | <b>46</b>           | -                    | <b>1</b> |
| <b>VA</b> | 7/31-8/6/12       | 24               | 29              | 46                  | -                    | 1        |
|           | <b>9/11-17/12</b> | <b>31</b>        | <b>23</b>       | <b>45</b>           | -                    | <b>1</b> |
| <b>WI</b> | 7/31-8/6/12       | 23               | 33              | 42                  | -                    | 1        |
|           | <b>9/11-17/12</b> | <b>28</b>        | <b>29</b>       | <b>42</b>           | -                    | <b>2</b> |

**QUESTIONS 29 and 30 ROTATED**

29. If Barack Obama is re-elected President, do you think the policies of his administration will favor the rich, favor the middle class, favor the poor, or will they treat all groups the same?

|           |                   | Favor<br>rich | Favor middle<br>class | Favor<br>poor | Treat all<br>The same | DK/NA     |
|-----------|-------------------|---------------|-----------------------|---------------|-----------------------|-----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>9</b>      | <b>30</b>             | <b>25</b>     | <b>26</b>             | <b>10</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>7</b>      | <b>33</b>             | <b>27</b>     | <b>25</b>             | <b>9</b>  |
| <b>WI</b> | <b>9/11-17/12</b> | <b>10</b>     | <b>34</b>             | <b>26</b>     | <b>24</b>             | <b>7</b>  |

30. If Mitt Romney is elected President, do you think the policies of his administration will favor the rich, favor the middle class, favor the poor, or will they treat all groups the same?

|           |                   | Favor rich | Favor middle class | Favor poor | Treat all The same | DK/NA    |
|-----------|-------------------|------------|--------------------|------------|--------------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>54</b>  | <b>10</b>          | <b>1</b>   | <b>32</b>          | <b>4</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>55</b>  | <b>11</b>          | <b>1</b>   | <b>31</b>          | <b>3</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>55</b>  | <b>10</b>          | <b>1</b>   | <b>31</b>          | <b>4</b> |

31. Compared with four years ago, is the United States better off today, worse off today, or about the same?

|           |                   | Better off today | Worse off today | About the same | DK/NA    |
|-----------|-------------------|------------------|-----------------|----------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>36</b>        | <b>47</b>       | <b>16</b>      | <b>1</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>35</b>        | <b>45</b>       | <b>19</b>      | <b>1</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>33</b>        | <b>41</b>       | <b>25</b>      | <b>1</b> |

32. Compared with four years ago, are you and your family better off today, worse off today, or about the same?

|           |                   | Better off today | Worse off today | About the same | DK/NA    |
|-----------|-------------------|------------------|-----------------|----------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>25</b>        | <b>34</b>       | <b>41</b>      | <b>1</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>27</b>        | <b>29</b>       | <b>44</b>      | <b>-</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>23</b>        | <b>33</b>       | <b>44</b>      | <b>1</b> |

33. Which one of these comes CLOSER to your opinion: 1. The United States is more successful when the government emphasizes self-reliance and individual responsibility, OR 2. The United States is more successful when the government emphasizes community and shared responsibility.

|           |                   | Self-reliance & individual responsibility | Community & shared responsibility | Both (vol.) | DK/NA    |
|-----------|-------------------|---|-----------------------------------|-------------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>49</b>                                 | <b>43</b>                         | <b>2</b>    | <b>5</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>44</b>                                 | <b>48</b>                         | <b>2</b>    | <b>6</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>47</b>                                 | <b>44</b>                         | <b>3</b>    | <b>6</b> |

34. In general, do you support or oppose the United States increasing the amount of drilling for oil and natural gas in offshore waters?

|           |                   | Support   | Oppose    | DK/NA    |
|-----------|-------------------|-----------|-----------|----------|
| <b>CO</b> | <b>9/11-17/12</b> | <b>63</b> | <b>31</b> | <b>6</b> |
| <b>VA</b> | <b>9/11-17/12</b> | <b>66</b> | <b>27</b> | <b>8</b> |
| <b>WI</b> | <b>9/11-17/12</b> | <b>65</b> | <b>27</b> | <b>8</b> |

35. In general, do you support or oppose the United States increasing the amount of drilling for oil and natural gas on federally owned land?

|    |            | Support | Oppose | DK/NA |
|----|------------|---------|--------|-------|
| CO | 9/11-17/12 | 69      | 24     | 7     |
| VA | 9/11-17/12 | 68      | 24     | 8     |
| WI | 9/11-17/12 | 68      | 22     | 9     |

36. Did you watch any of the Republican National Convention? IF YES: Did what you see make you think better of Mitt Romney or worse of him?

|    |            | Romney<br>better | Romney<br>worse | Yes, no<br>difference<br>(vol.) | Didn't<br>watch | DK/NA |
|----|------------|------------------|-----------------|---------------------------------|-----------------|-------|
| CO | 9/11-17/12 | 34               | 25              | 12                              | 27              | 2     |
| VA | 9/11-17/12 | 36               | 20              | 16                              | 26              | 1     |
| WI | 9/11-17/12 | 33               | 23              | 14                              | 29              | 1     |

37. Did you watch any of the Democratic National Convention? IF YES: Did what you see make you think better of Barack Obama or worse of him?

|    |            | Yes,<br>Obama<br>better | Yes,<br>Obama<br>worse | Yes, no<br>difference<br>(vol.) | Didn't<br>watch | DK/NA |
|----|------------|-------------------------|------------------------|---------------------------------|-----------------|-------|
| CO | 9/11-17/12 | 35                      | 21                     | 17                              | 25              | 2     |
| VA | 9/11-17/12 | 35                      | 17                     | 19                              | 27              | 2     |
| WI | 9/11-17/12 | 35                      | 18                     | 18                              | 28              | 1     |

**QUESTIONS 38 and 39 ROTATED**

38. How often do you think the Romney campaign presents information that is accurate—just about always, most of the time, only some of the time, or almost never?

|    |            | Just about<br>always | Most of<br>the time | Only some<br>of the time | Almost<br>never | DK/NA |
|----|------------|----------------------|---------------------|--------------------------|-----------------|-------|
| CO | 9/11-17/12 | 9                    | 29                  | 39                       | 20              | 3     |
| VA | 9/11-17/12 | 9                    | 30                  | 39                       | 18              | 3     |
| WI | 9/11-17/12 | 8                    | 29                  | 44                       | 16              | 3     |

39. How often do you think the Obama campaign presents information that is accurate—just about always, most of the time, only some of the time, or almost never?

|    |            | Just about<br>always | Most of<br>the time | Only some<br>of the time | Almost<br>never | DK/NA |
|----|------------|----------------------|---------------------|--------------------------|-----------------|-------|
| CO | 9/11-17/12 | 11                   | 32                  | 37                       | 19              | 2     |
| VA | 9/11-17/12 | 11                   | 38                  | 35                       | 14              | 2     |
| WI | 9/11-17/12 | 11                   | 34                  | 39                       | 13              | 2     |

**QUESTIONS 40 and 41 ROTATED**

40. Have you seen any commercials on television for Mitt Romney, or not?

|               | Yes | No | DK/NA |
|---------------|-----|----|-------|
| CO 9/11-17/12 | 93  | 7  | -     |
| VA 9/11-17/12 | 94  | 6  | -     |
| WI 9/11-17/12 | 85  | 14 | 1     |

41. Have you seen any commercials on television for Barack Obama, or not?

|               | Yes | No | DK/NA |
|---------------|-----|----|-------|
| CO 9/11-17/12 | 93  | 6  | -     |
| VA 9/11-17/12 | 96  | 4  | -     |
| WI 9/11-17/12 | 86  | 14 | -     |

Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

|               | Republican | Democrat | Independent | Other | DK/NA |
|---------------|------------|----------|-------------|-------|-------|
| 9/11-17/12 CO | 31         | 30       | 35          | 3     | 1     |
| VA            | 24         | 35       | 36          | 4     | 2     |
| WI            | 27         | 35       | 32          | 4     | 1     |

IF REPUBLICAN: Do you consider yourself a strong Republican or not a strong Republican?

|               | Strong Republican | Not strong | DK/NA |
|---------------|-------------------|------------|-------|
| 9/11-17/12 CO | 70                | 28         | 2     |
| VA            | 74                | 24         | 2     |
| WI            | 75                | 24         | 1     |

IF DEMOCRAT: Do you consider yourself a strong Democrat or not a strong Democrat?

|               | Strong Democrat | Not strong | DK/NA |
|---------------|-----------------|------------|-------|
| 9/11-17/12 CO | 78              | 21         | 1     |
| VA            | 76              | 21         | 3     |
| WI            | 71              | 28         | 1     |

IF INDEPENDENT: Do you think of yourself as closer to the Republican party or the Democratic party?

|               | Republican | Democrat | Neither (vol.) | DK/NA |
|---------------|------------|----------|----------------|-------|
| 9/11-17/12 CO | 41         | 43       | 15             | 2     |
| VA            | 45         | 38       | 14             | 2     |
| WI            | 47         | 40       | 12             | 1     |

How would you describe your views on most political matters? Generally do you think of yourself as liberal, moderate, or conservative?

|            |    | Liberal | Moderate | Conservative | DK/NA |
|------------|----|---------|----------|--------------|-------|
| 9/11-17/12 | CO | 23      | 38       | 36           | 3     |
|            | VA | 21      | 40       | 37           | 2     |
|            | WI | 21      | 36       | 40           | 3     |

Are you registered as a Republican, Democrat, some other party, or are you not affiliated with any party?

|            |    | Republican | Democrat | Other party | Independent/<br>Unaffiliated/<br>No party | DK/NA |
|------------|----|------------|----------|-------------|---|-------|
| 9/11-17/12 | CO | 37         | 35       | 1           | 26  | 1     |
|            | VA | NA         | NA       | NA          | NA  | NA    |
|            | WI | NA         | NA       | Na          | NA  | NA    |

Do you consider yourself part of the Tea Party movement or not?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | 13  | 84 | 2     |
|            | VA | 10  | 88 | 2     |
|            | WI | 13  | 84 | 3     |

Are you currently married?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | 58  | 42 | -     |
|            | VA | 60  | 39 | 1     |
|            | WI | 57  | 42 | -     |

Do you have any children under the age of 18?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | 23  | 76 | -     |
|            | VA | 29  | 70 | -     |
|            | WI | 31  | 68 | 1     |

Are you or is any member of your household a member of a LABOR UNION?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | 12  | 88 | 1     |
|            | VA | 10  | 90 | 1     |
|            | WI | 24  | 75 | 1     |

Do you or does anyone in your house own a gun, or not?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | 48  | 49 | 4     |
|            | VA | 47  | 51 | 3     |
|            | WI | 47  | 50 | 2     |

Are you or is anyone in your household currently in military service, a military veteran, or a reservist?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | NA  | NA | NA    |
|            | VA | 33  | 66 | -     |
|            | WI | NA  | NA | NA    |

What is your religious preference? Is it Protestant, Catholic, Jewish, Mormon, Muslim, some other religion, or don't you belong to any religious denomination?

|            |    | Protestant | Catholic | Jewish | Mormon | Muslim | Other | None | DK/NA |
|------------|----|------------|----------|--------|--------|--------|-------|------|-------|
| 9/11-17/12 | CO | 44         | 20       | 2      | 2      | -      | 7     | 23   | 2     |
|            | VA | 55         | 14       | 1      | 1      | 1      | 11    | 15   | 2     |
|            | WI | 39         | 31       | 1      |        | -      | 8     | 19   | 2     |

Would you consider yourself a born-again Christian or evangelical Christian, or wouldn't you consider yourself either of those?

|            |    | Yes | No | Not asked | DK/NA |
|------------|----|-----|----|-----------|-------|
| 9/11-17/12 | CO | 27  | 45 | 27        | 2     |
|            | VA | 37  | 39 | 20        | 4     |
|            | WI | 22  | 52 | 22        | 4     |

Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or any other Spanish speaking background?

|            |    | Yes | No | DK/NA |
|------------|----|-----|----|-------|
| 9/11-17/12 | CO | 11  | 88 | 1     |
|            | VA | 4   | 95 | 1     |
|            | WI | 2   | 97 | 1     |

Do you identify yourself as white, black, Asian or some other race?

|            |    | White | Black | Asian | Other | DK/NA |
|------------|----|-------|-------|-------|-------|-------|
| 9/11-17/12 | CO | 85    | 4     | -     | 8     | 3     |
|            | VA | 74    | 18    | 1     | 5     | 2     |
|            | WI | 91    | 5     | 1     | 3     | 2     |

In what year were you born?

|       | CO | VA | WI |
|-------|----|----|----|
| 18-29 | 13 | 15 | 16 |
| 30-44 | 17 | 24 | 20 |
| 45-64 | 33 | 38 | 39 |
| 65+   | 36 | 23 | 25 |

Education question series: Did you receive a high school diploma? IF RECEIVED HIGH SCHOOL DIPLOMA: Did you ever attend college? IF "YES": Did you graduate? IF ATTENDED COLLEGE: Was this from a 4-year college, a junior college/two year program, or a vocational/technical school? IF ATTENDED/GRADUATED FOUR YEAR COLLEGE: Did you ever attend graduate school? IF "YES": Did you receive a graduate degree?

| 9/11-17/12       | CO | VA | WI |
|------------------|----|----|----|
| Less than HS     | 6  | 6  | 7  |
| High School      | 14 | 15 | 20 |
| Some College     | 40 | 39 | 44 |
| College Grad     | 19 | 15 | 12 |
| Some Grad School | 6  | 7  | 5  |
| Post Grad Degree | 16 | 17 | 11 |

About what do you think your total household income will be this year? Will it be ...

| 9/11-17/12                     | CO | VA | WI |
|--------------------------------|----|----|----|
| Less than \$15,000             | 7  | 6  | 11 |
| Between \$15,000 and \$30,000  | 15 | 10 | 16 |
| Between \$30,000 and \$50,000  | 20 | 17 | 22 |
| Between \$50,000 and \$100,000 | 28 | 27 | 28 |
| Or over \$100,000              | 20 | 27 | 13 |
| DK/NA                          | 10 | 13 | 10 |

IF INCOME OVER \$100,000:

Would you say that your total household income will be under \$250,000, or \$250,000 or more?

|            |    | Less than \$250,000 | \$250,000 or more | DK/NA |
|------------|----|---------------------|-------------------|-------|
| 9/11-17/12 | CO | 85                  | 13                | 2     |
|            | VA | 82                  | 17                | 1     |
|            | WI | 88                  | 11                | 1     |

|            |    | Male | Female |
|------------|----|------|--------|
| 9/11-17/12 | CO | 48   | 52     |
|            | VA | 46   | 54     |
|            | WI | 47   | 53     |