

QUINNIPIAC
UNIVERSITY

The New York Times

CBS NEWS

POLL

July 31-August 6, 2012

Colorado

Total N = 1,803

Registered N = 1,586

Likely voters N = 1,463

Virginia

Total N = 1,703

Registered N = 1,521

Likely voters N = 1,412

Wisconsin

Total N = 1,691

Registered N = 1,550

Likely voters N = 1,428

All results are among likely voters unless otherwise noted.

How much attention have you been paying to the election campaign for President - a lot, some, only a little, or none at all? (Among registered voters)

		A lot	Some	Only a little	None	DK/NA
7/31-8/6/12	CO	55	28	12	5	1
	VA	54	29	14	3	-
	WI	48	31	15	7	

Most people do not vote in every election. How likely is it that you will vote in the Presidential election in November - would you say you will definitely vote, probably vote, possibly not vote, or definitely not vote? (Among registered voters)

		Definitely vote	Probably vote	Possibly not vote	Definitely not vote	DK/NA
7/31-8/6/12	CO	90	7	2	1	-
	VA	89	8	2	1	-
	WI	88	8	2	2	1

1. If the election for President were being held today, and the candidates were Barack Obama the Democrat and Mitt Romney the Republican, for whom would you vote? (Candidate names ROTATED) (If undecided) As of today, do you lean more toward Obama or Romney? (Candidate names ROTATED) *RESULTS INCLUDE LEANERS*

		Obama	Romney	Someone else (vol.)	DK/NA
7/31-8/6/12	CO	45	50	1	4
	VA	49	45	1	5
	WI	51	45	-	4

1a. (If candidate chosen in Q1) Is your mind made up, or do you think you might change your mind before the election?

		Mind made up	Might change mind	DK/NA
7/31-8/6/12	CO	91	8	1
	Obama voters	88	11	1
	Romney voters	93	6	1
	VA	90	9	1
	Obama voters	90	9	1
	Romney voters	90	8	1
	WI	90	9	1
	Obama voters	90	10	-
	Romney voters	89	8	2

Questions Q2 and Q3 ROTATED

2. Is your opinion of Mitt Romney favorable, unfavorable or haven't you heard enough about him?

		Favorable	Unfavorable	Haven't heard enough	DK/NA
7/31-8/6/12	CO	47	42	9	2
	VA	40	44	13	3

WI 41 43 14 2

3. Is your opinion of Barack Obama favorable, unfavorable or haven't you heard enough about him?

		Favorable	Unfavorable	Haven't heard enough	DK/NA
7/31-8/6/12	CO	46	50	1	2
	VA	50	46	2	2
	WI	53	44	2	2

4a. & 4b. (If candidate chosen in Q1) Thinking about your vote for president, would you describe your support for [SELECTED CANDIDATE] as strongly favoring him, or do you like him but with reservations, or do you support him because you dislike [SELECTED CANDIDATE]?

		Strongly favor	Like with reservations	Dislike other	DK/NA
7/31-8/6/12	CO	56	29	14	1
	Obama voters	62	30	7	1
	Romney voters	51	27	21	2
	VA	55	30	14	1
	Obama voters	68	25	7	1
	Romney voters	40	36	22	2
	WI	53	32	13	1
	Obama voters	64	30	6	-
	Romney voters	42	35	21	1

COLORADO:

5. Do you approve or disapprove of the way John Hickenlooper is handling his job as Governor?

	Approve	Disapprove	DK/NA
7/31-8/6/1	66	18	17

VIRGINIA:

5. Turning to this year's general election for United States Senator from Virginia, if the election for United States Senator were being held today, and the candidates were George Allen the Republican and Tim Kaine the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Allen or Kaine? (Candidate names ROTATED) *RESULTS INCLUDE LEANERS*

	Kaine	Allen	Someone else (vol.)	DK/NA
7/31-8/6/1	48	46	-	6

6. Do you approve or disapprove of the way Bob McDonnell is handling his job as Governor?

	Approve	Disapprove	DK/NA
7/31-8/6/1	52	29	20

WISCONSIN:

5a. Turning to this year's general election for United States Senator from Wisconsin. . .If the election for United States Senator were being held today and the candidates were Tommy Thompson the Republican and Tammy Baldwin the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Thompson or Baldwin? (Candidate names rotated) *RESULTS INCLUDE LEANERS*

	Baldwin	Thompson	Someone else (vol.)	DK/NA
7/31-8/6/1	47	47	1	5

5b. If the election for United States Senator were being held today and the candidates were Eric Hovde the Republican and Tammy Baldwin the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Hovde or Baldwin? (Candidate names rotated) *RESULTS INCLUDE LEANERS*

	Baldwin	Hovde	Someone else (vol.)	DK/NA
7/31-8/6/1	47	43	1	8

5c. If the election for United States Senator were being held today and the candidates were Mark Neumann the Republican and Tammy Baldwin the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Neumann or Baldwin? (Candidate names rotated) *RESULTS INCLUDE LEANERS*

	Baldwin	Neumann	Someone else (vol.)	DK/NA
7/31-8/6/1	48	45	1	6

5d. If the election for United States Senator were being held today and the candidates were Jeff Fitzgerald the Republican and Tammy Baldwin the Democrat, for whom would you vote? (If undecided) As of today, do you lean more toward Fitzgerald or Baldwin? (Candidate names rotated) *RESULTS INCLUDE LEANERS*

	Baldwin	Fitzgerald	Someone else (vol.)	DK/NA
7/31-8/6/1	51	39	-	9

6. Do you approve or disapprove of the way Scott Walker is handling his job as Governor?

	Approve	Disapprove	DK/NA
7/31-8/6/1	52	44	4

7. Do you approve or disapprove of the way Barack Obama is handling his job as President?

		Approve	Disapprove	DK/NA
7/31-8/6/12	CO	44	53	3
	VA	47	49	4
	WI	51	46	3

8. In deciding who you would like to see elected President this year, which one of the following issues will be most important to you
 ROTATE OPTION LIST (national security, the economy, health care, the budget deficit, taxes, immigration, or something else?)

	CO	VA	PA
National security	4	4	3
Economy	48	49	47
Health care	19	19	24
Budget deficit	11	10	13
Taxes	4	6	3
Immigration	3	2	2
Something else	8	7	7
DK/NA	3	2	1

9. Compared to past presidential elections, how would you describe your level of enthusiasm about voting in this year's presidential election -- are you more enthusiastic than usual, less enthusiastic, or about the same as usual?

		More	Less	Same	DK/NA
7/31-8/6/12	CO	35	16	48	-
	VA	32	18	48	1
	WI	32	15	52	1

10. Do you think the nation's economy is getting better, getting worse, or staying about the same?

		Better	Worse	Same	DK/NA
7/31-8/6/12	CO	26	42	31	1
	VA	24	38	36	2
	WI	25	36	38	1

11. Do you think (Colorado's/Virginia's/Wisconsin's) economy is getting better, getting worse, or staying about the same?

		Better	Worse	Same	DK/NA
7/31-8/6/12	CO	33	24	42	2
	VA	30	16	51	3
	WI	30	29	40	2

Questions Q12 and Q13 ROTATED

12. Would you say that Barack Obama cares about the needs and problems of people like you or not?

		Does	Does not	DK/NA
7/31-8/6/12	CO	52	44	3
	VA	59	37	4
	WI	57	40	3

13. Would you say that Mitt Romney cares about the needs and problems of people like you or not?

		Does	Does not	DK/NA
7/31-8/6/12	CO	47	46	7
	VA	44	48	8
	WI	41	51	8

14. Regardless of how you intend to vote, who do you think would do a better job on the economy - Barack Obama or Mitt Romney? (Candidate names ROTATED)

		Obama	Romney	DK/NA
7/31-8/6/12	CO	41	51	8
	VA	45	47	8
	WI	47	46	7

15. Regardless of how you intend to vote, who do you think would do a better job on health care - Barack Obama or Mitt Romney? (Candidate names ROTATED)

		Obama	Romney	DK/NA
7/31-8/6/12	CO	47	45	8
	VA	49	42	9
	WI	49	43	8

16. Regardless of how you intend to vote, who do you think would do a better job on national security - Barack Obama or Mitt Romney? (Candidate names ROTATED)

		Obama	Romney	DK/NA
7/31-8/6/12	CO	41	50	8
	VA	48	43	10
	WI	53	39	8

Questions Q17 and Q18 ROTATED

17. If Barack Obama is reelected, do you think his economic policies would help your personal financial situation, hurt your personal financial situation, or won't make a difference?

		Help	Hurt	No difference	DK/NA
7/31-8/6/12	CO	22	43	33	2
	VA	26	39	34	1
	WI	22	35	41	2

18. If Mitt Romney is elected, do you think his economic policies would help your personal financial situation, hurt your personal financial situation, or won't make a difference?

		Help	Hurt	No difference	DK/NA
7/31-8/6/12	CO	34	30	32	4
	VA	28	30	37	5
	WI	28	31	37	4

19. From what you have read or heard, does Mitt Romney have the right kind of business experience to get the economy creating jobs again or is Romney's kind of business experience too focused on making profits?

		Right kind of experience	Too focused on profits	DK/NA
7/31-8/6/12	CO	48	42	10
	VA	43	47	10
	WI	43	48	9

20. Which comes closest to your view of Barack Obama's economic policies: 1. They are improving the economy now, and will probably continue to do so, OR 2. They have not improved the economy yet, but will if given more time, OR 3. They are not improving the economy and probably never will.

		Improving now	Will improve	No improvement	Made worse (vol.)	DK/NA
7/31-8/6/12	CO	21	26	51	1	1
	VA	24	29	46	-	1
	WI	23	33	42	-	1

21. Do you think presidential candidates should publicly release several years of tax returns, or is releasing only one or two years of tax returns necessary, or don't you think it is necessary for presidential candidates to release any of their tax returns?

		Should release several years	Should release 1-2 years	Not necessary	DK/NA
7/31-8/6/12	CO	48	21	26	4
	VA	52	19	23	6
	WI	52	18	26	3

22. In order to reduce the federal budget deficit, do you support or oppose raising income taxes on households making more than \$250,000 per year?

		Support	Oppose	DK/NA
7/31-8/6/12	CO	56	40	4
	VA	59	36	5
	WI	66	30	4

23. How important will television campaign ads be to your vote for president this year? Very important, somewhat important, not so important, or not important at all?

		Very	Somewhat	Not so	Not at all	DK/NA
7/31-8/6/12	CO	5	11	17	67	-
	VA	7	13	17	62	1
	WI	6	12	22	60	-

Questions Q24 and Q25 ROTATED

24. Have you seen any commercials on television for Mitt Romney, or not? IF YES, ASK: Did most of Mitt Romney's television commercials spend more time explaining what Mitt Romney stands for, or did they spend more time attacking Barack Obama?

		Yes, explained	Yes, attacked	No, haven't seen	DK/NA
7/31-8/6/12	CO	22	58	9	11
	VA	21	57	10	12
	WI	20	48	20	12

25. Have you seen any commercials on television for Barack Obama, or not? IF YES, ASK: Did most of Barack Obama's television commercials spend more time explaining what Barack Obama stands for, or did they spend more time attacking Mitt Romney?

		Yes, explained	Yes, attacked	No, haven't seen	DK/NA
7/31-8/6/12	CO	22	58	8	12
	VA	28	52	9	11
	WI	32	41	18	9

26. On another topic...Do you think the laws covering the sale of guns in Colorado/Virginia/Wisconsin should be made more strict, less strict, or kept as they are now?

		More strict	Less strict	Kept as they are now	DK/NA
7/31-8/6/12	CO	38	8	50	4
	VA	44	9	44	3
	WI	43	6	48	3

27. As you may know, high-capacity magazines or clips can hold many rounds of ammunition, so a shooter can fire more rounds without manually reloading. Would you favor or oppose a nationwide ban on the sale of high-capacity magazines that hold many rounds of ammunition?

		Favor	Oppose	DK/NA
7/31-8/6/12	CO	58	35	7
	VA	52	42	6
	WI	57	37	6

28. Overall, do you think the presidential candidates have spent too much time, too little time, or about the right amount of time talking about laws covering the sale of guns?

		Too much time	Too little time	Right amount of time	DK/NA
7/31-8/6/12	CO	19	36	30	15
	VA	18	45	26	11
	WI	19	41	29	11

29. How much have you heard or read about the recent shooting in Aurora, Colorado, where James Holmes allegedly shot and killed a number of people in a movie theater—a lot, some, not much, or nothing at all?

		A lot	Some	Not much	Nothing at all	DK/NA
7/31-8/6/12	CO	89	9	1	-	-
	VA	77	20	3	-	-
	WI	74	23	2	-	-

30. Do you personally believe that stricter laws covering the sale of guns would be an effective way to prevent these types of violent acts, or not?

		Yes, effective	Not effective	DK/NA
7/31-8/6/12	CO	30	66	4
	VA	37	60	3
	WI	40	57	4

Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

		Republican	Democrat	Independent	Other	DK/NA
7/31-8/6/12	CO	32	27	37	3	1
	VA	23	30	40	6	2
	WI	27	34	33	5	1

IF REPUBLICAN: Do you consider yourself a strong Republican or not a strong Republican?

		Strong Republican	Not strong	DK/NA
7/31-8/6/12	CO	67	29	3
	VA	68	29	3
	WI	73	25	2

IF DEMOCRAT: Do you consider yourself a strong Democrat or not a strong Democrat?

		Strong Democrat	Not strong	DK/NA
7/31-8/6/12	CO	76	24	1
	VA	75	22	3
	WI	75	24	1

IF INDEPENDENT: Do you think of yourself as closer to the Republican party or the Democratic party?

		Republican	Democrat	Neither (vol.)	DK/NA
7/31-8/6/12	CO	40	39	20	1
	VA	46	32	19	2
	WI	45	37	15	3

How would you describe your views on most political matters? Generally do you think of yourself as liberal, moderate, or conservative?

		Liberal	Moderate	Conservative	DK/NA
7/31-8/6/12	CO	22	38	36	4
	VA	20	40	38	2
	WI	21	36	39	4

Are you registered as a Republican, Democrat, some other party, or are you not affiliated with any party?

		Republican	Democrat	Other party	Independent/ Unaffiliated/ No party	DK/NA
7/31-8/6/12	CO	41	32	-	26	1
	VA	NA	NA	NA	NA	NA
	WI	NA	NA	Na	NA	NA

Do you consider yourself part of the Tea Party movement or not?

		Yes	No	DK/NA
7/31-8/6/12	CO	13	85	3
	VA	13	85	3
	WI	12	85	4

Did you vote for President in 2008, did something prevent you from voting, or did you choose not to vote for President in 2008?

		Voted	Didn't vote	Couldn't/Ineligible (vol.)	DK/NA
7/31-8/6/12	CO	95	3	3	-
	VA	91	5	4	-
	WI	94	3	3	-

Did you vote for Barack Obama, John McCain, or someone else?

		Obama	McCain	Someone else	DK/NA
7/31-8/6/12	CO	48	46	4	3
	VA	51	42	3	3
	WI	53	40	4	3

Are you currently married?

		Yes	No	DK/NA
7/31-8/6/12	CO	60	40	-
	VA	58	42	1
	WI	59	41	-

Do you have any children under the age of 18?

		Yes	No	DK/NA
7/31-8/6/12	CO	21	79	-
	VA	29	70	-
	WI	30	70	-

Are you or is any member of your household a member of a LABOR UNION?

		Yes	No	DK/NA
7/31-8/6/12	CO	11	89	-
	VA	10	89	1
	WI	25	74	-

Do you or does anyone in your house own a gun, or not?

		Yes	No	DK/NA
7/31-8/6/12	CO	48	48	3
	VA	50	48	2
	WI	51	47	2

Are you or is anyone in your household currently in military service, a military veteran, or a reservist?

		Yes	No	DK/NA
7/31-8/6/12	CO	NA	NA	NA
	VA	34	66	-
	WI	NA	NA	NA

What is your religious preference? Is it Protestant, Catholic, Jewish, Mormon, Muslim, some other religion, or don't you belong to any religious denomination?

		Protestant	Catholic	Jewish	Mormon	Muslim	Other	None	DK/NA
7/31-8/6/12	CO	42	17	2	2	-	7	27	3
	VA	53	14	1	1	-	10	17	3
	WI	38	30	-	-		10	18	3

Would you consider yourself a born-again Christian or evangelical Christian, or wouldn't you consider yourself either of those?

		Yes	No	DK/NA	Not asked
7/31-8/6/12	CO	24	41	3	32
	VA	32	43	3	22
	WI	25	51	3	21

Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or any other Spanish speaking background?

		Yes	No	DK/NA
7/31-8/6/12	CO	9	89	1
	VA	2	96	1
	WI	2	97	1

Do you identify yourself as white, black, Asian or some other race?

		White	Black	Asian	Other	DK/NA
7/31-8/6/12	CO	84	3	-	9	3
	VA	73	19	2	5	2
	WI	91	4	1	4	1

In what year were you born?

7/31-8/6/12	CO	VA	WI
18-29	10	14	10
30-44	19	25	22
45-64	33	37	41
65+	38	24	27

Education question series: Did you receive a high school diploma? IF RECEIVED HIGH SCHOOL DIPLOMA: Did you ever attend college? IF "YES": Did you graduate? IF ATTENDED COLLEGE: Was this from a 4-year college, a junior college/two year program, or a vocational/technical school? IF ATTENDED/GRADUATED FOUR YEAR COLLEGE: Did you ever attend graduate school? IF "YES": Did you receive a graduate degree?

7/31-8/6/12	CO	VA	WI
Less than HS	4	7	6

High School	12	13	21
Some College	40	41	43
College Grad	17	14	15
Some Grad School	7	7	4
Post Grad Degree	20	18	11

About what do you think your total household income will be this year?
Will it be ...

7/31-8/6/12	CO	VA	WI
Less than \$15,000	6	6	8
Between \$15,000 and \$30,000	12	12	16
Between \$30,000 and \$50,000	18	16	21
Between \$50,000 and \$100,000	31	26	29
Or over \$100,000	22	28	16
DK/NA	11	12	10

IF INCOME OVER \$100,000:

Would you say that your total household income will be under \$250,000, or \$250,000 or more?

		Less than \$250,000	\$250,000 or more	DK/NA
7/31-8/6/12	CO	87	11	2
	VA	83	15	2
	WI	88	12	-

		Male	Female
7/31-8/6/12	CO	51	49
	VA	47	53
	WI	50	50