## Tle New dlork Times OCBS NEWS <br> 

July 24-30, 2012
Florida Likely voters $\mathbf{N}=\mathbf{1 , 1 7 7}$
Ohio Likely voters $\mathbf{N}=1,193$
Pennsylvania Likely voters $\mathbf{N}=\mathbf{1 , 1 6 8}$

All results are among likely voters.

How much attention have you been paying to the election campaign for President - a lot, some, only a little, or none at all?

|  | A lot | Some | Only a little | None |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 60 | 25 | 11 | 4 |
| OH | 54 | 31 | 10 | 4 |  |
| PA | 54 | 33 | 11 | $\mathbf{2}$ |  |

Most people do not vote in every election. How likely is it that you will vote in the Presidential election in November - would you say you will definitely vote, probably vote, possibly not vote, or definitely not vote?

|  | Definitely | Probably | Possibly | Definitely |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2} \mathbf{~ F L}$ | Vote | vote | not vote | not vote | DK/NA |
| OH | 100 |  |  |  |  |
| PA | $\mathbf{1 0 0}$ |  |  |  |  |

1. If the election for President were being held today, and the candidates were Barack Obama the Democrat and Mitt Romney the Republican, for whom would you vote? (Candidate names ROTATED) (If undecided) As of today, do you lean more toward Obama or Romney? (Candidate names ROTATED) RESULTS INCLUDELEANERS

|  | Obama | Romney | Someone else (vol.) | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 51 | 45 | 1 | 4 |
| OH | 50 | 44 | 1 | 4 |  |
| PA | 53 | 42 | 1 | 4 |  |

la. (If candidate chosen in Q1) Is your mind made up, or do you think you might change your mind before the election?

|  | Mind made up | Might change mind | DK/NA |
| :---: | :---: | :---: | :---: |
| 7/24-30/12 | FL | 89 | 10 |
| Obama voters | 89 | 11 | - |
| Romney voters | 90 | 10 | - |
| OH | 87 | 12 | 1 |
| Obama voters | 86 | 13 | 1 |
| Romney voters | 89 | 10 | 1 |
| PA | 87 | 12 | 1 |
| Obama voters | 84 | 15 | 1 |
| Romney voters | 90 | 9 | 1 |

Questions Q2 and Q3 ROTATED
2. Is your opinion of Mitt Romney favorable, unfavorable or haven't you heard enough about him?

|  | Favorable | Unfavorable | Haven't heard enough | DK/NA |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 41 | 42 | 14 | 3 |
| OH | 40 | 43 | 15 | 3 |  |
| PA | 39 | 47 | 11 | 3 |  |

3. Is your opinion of Barack Obama favorable, unfavorable or haven't you heard enough about him?

|  | Favorable | Unfavorable | Haven't heard enough | DK/NA |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2 ~ F L ~}$ | 50 | 46 | 2 | 2 |
| OH | 51 | 45 | 2 | 2 |
| PA | 53 | 42 | 2 | 3 |

4a. \& 4b. (If candidate chosen in Q1) Thinking about your vote for president, would you describe your support for [SELECTED CANDIDATE] as strongly favoring him, or do you like him but with reservations, or do you support him because you dislike [SELECTED CANDIDATE]?

| 7/24-30/12 |  | Strongly <br> favor | Like with reservations | Dislike other | DK/NA |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | FL | 58 | 26 | 14 | 2 |
|  | Obama voters | 65 | 24 | 10 | 1 |
|  | Romney voters | 49 | 29 | 19 | 3 |
|  | OH | 52 | 33 | 15 | 1 |
|  | Obama voters | 60 | 31 | 9 | 1 |
|  | Romney voters | 42 | 35 | 22 | 1 |
|  | PA | 51 | 34 | 13 | 1 |
|  | Obama voters | 59 | 33 | 7 | 1 |
|  | Romney voters | 41 | 37 | 22 | 1 |

FLORIDA:
5. Turning to this year's general election for United States Senator from Florida, if the election for United States Senator were being held today, and the candidates were Connie Mack the Republican and Bill Nelson the Democrat, for whom would you vote? As of today, do you lean more toward Mack or Nelson? (Candidate names ROTATED) RESULTS INCLUDE LEANERS

|  | Mack | Nelson | Someone | else (vol.) | DK/NA |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | $\mathbf{4 0}$ | $\mathbf{4 7}$ | $\mathbf{1}$ |  | $\mathbf{1 2}$ |

6. Do you approve or disapprove of the way Rick Scott is handling his job as Governor?

|  | Approve | Disapprove | DK/NA |
| :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | 36 | 52 | 13 |

OHIO:
5. Turning to this year's general election for United States Senator from Ohio, if the election for United States Senator were being held today and the candidates were Sherrod Brown the Democrat and Josh Mandel the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Brown or Mandel? (Candidate names ROTATED) RESULTS INCLUDE LEANERS

|  | Brown | Mandel | Someone else (vol.) | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | 51 | 39 | $\mathbf{1}$ |  | 9 |

6. Do you approve or disapprove of the way John Kasich is handling his job as Governor?

|  | Approve | Disapprove | DK/NA |
| :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | $\mathbf{4 7}$ | $\mathbf{3 8}$ | $\mathbf{1 5}$ |

PENNSYLVANIA:
5. Turning to this year's general election for United States Senator from Pennsylvania, if the election for United States Senator were being held today and the candidates were Bob Casey Jr. the Democrat and Tom Smith the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Casey Jr. or Smith? RESULTS INCLUDE LEANERS
7/24-30/12 Casey Smith Someone else (vol.) DK/NA
6. Do you approve or disapprove of the way Tom Corbett is handling his job as Governor?

|  | Approve | Disapprove | DK/NA |
| :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | $\mathbf{3 8}$ | $\mathbf{4 5}$ | $\mathbf{1 7}$ |

7. Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | Approve | Disapprove | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | FL | $\mathbf{4 8}$ | $\mathbf{4 8}$ | $\mathbf{4}$ |
| OH | 48 | $\mathbf{4 8}$ | $\mathbf{3}$ |  |
| PA | $\mathbf{4 9}$ | $\mathbf{4 6}$ | $\mathbf{4}$ |  |

8. In deciding who you would like to see elected President this year, which one of the following issues will be most important to you
ROTATE OPTION LIST (national security, the economy, health care, the budget deficit, taxes, immigration, or something else?)

|  | FL | OH | PA |
| :--- | ---: | ---: | ---: |
| National security | 3 | $\mathbf{4}$ | 3 |
| Economy | 52 | $\mathbf{4 8}$ | 54 |
| Health care | 22 | 20 | 20 |
| Budget deficit | 9 | 12 | 8 |
| Taxes | 5 | 5 | 6 |
| Immigration | $\mathbf{2}$ | $\mathbf{2}$ | $\mathbf{1}$ |
| Something else | 5 | $\mathbf{7}$ | $\mathbf{7}$ |
| DK/NA | $\mathbf{2}$ | $\mathbf{2}$ | $\mathbf{2}$ |

9. Compared to past presidential elections, how would you describe your level of enthusiasm about voting in this year's presidential election -- are you more enthusiastic than usual, less enthusiastic, or about the same as usual?

|  |  | More | Less | Same | DK/NA |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 32 | 19 | 49 | 1 |
| OH | 32 | 21 | 47 | - |  |
|  | PA | 29 | 22 | 49 | - |

10. Do you think the nation's economy is getting better, getting worse, or staying about the same?

|  | Better | Worse | Same | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2} \mathbf{F L}$ | 26 | 41 | 32 | 1 |  |
| OH | 26 | 39 | 34 | 1 |  |
|  | PA | 20 | 39 | 39 | 2 |

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11. Do you think (Ohio's/Florida's/Pennsylvania's) economy is getting better,
getting worse, or staying about the same?
\begin{tabular}{cccccc} 
& Better & Worse & Same & DK/NA \\
\(7 / 24-30 / 12\) & FL & 23 & 32 & 43 & 2 \\
OH & 33 & 26 & 40 & 1 \\
PA & 16 & 32 & 49 & 3
\end{tabular}
Questions Q12 and Q13 ROTATED
12. Would you say that Barack Obama cares about the needs and problems of
people like you or not?
\begin{tabular}{ccccc} 
& & Does & Does not & DK/NA \\
\(7 / 24-30 / 12\) & FL & 55 & 42 & 3 \\
OH & 55 & 43 & 2 \\
PA & 58 & 39 & 3
\end{tabular}
13. Would you say that Mitt Romney cares about the needs and problems of people like you or not?
\begin{tabular}{rcccc} 
& & Does & Does not & DK/NA \\
\(7 / 24-30 / 12\) & FL & 42 & 49 & 9 \\
OH & 38 & 55 & 7 \\
& PA & 39 & 54 & 7
\end{tabular}
14. Regardless of how you intend to vote, who do you think would do a better job on the economy - Barack Obama or Mitt Romney? (Candidate names ROTATED)
\begin{tabular}{rcccc} 
& & Obama & Romney & DK/NA \\
\(\mathbf{7 / 2 4 - 3 0 / 1 2}\) & FL & 45 & 47 & 9 \\
OH & 46 & 45 & 8 \\
PA & 48 & 44 & 7
\end{tabular}
15. Regardless of how you intend to vote, who do you think would do a better job on health care - Barack Obama or Mitt Romney? (Candidate names ROTATED)
\begin{tabular}{rcccc} 
& & Obama & Romney & DK/NA \\
7/24-30/12 FL & 50 & 42 & 8 \\
OH & 48 & 42 & 9 \\
PA & 51 & 41 & 8
\end{tabular}
16. Regardless of how you intend to vote, who do you think would do a better job on national security - Barack Obama or Mitt Romney? (Candidate names ROTATED)
\begin{tabular}{rcccc} 
& & Obama & Romney & DK/NA \\
\(\mathbf{7 / 2 4 - 3 0 / 1 2}\) & FL & \(\mathbf{4 8}\) & \(\mathbf{4 4}\) & 8 \\
OH & 50 & 41 & 9 \\
& PA & 50 & 40 & 9
\end{tabular}
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Questions Q17 and Q18 ROTATED
17. If Barack Obama is reelected, do you think his economic policies would help your personal financial situation, hurt your personal financial situation, or won't make a difference?

|  |  | Help | Hurt | No difference | DK/NA |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 7/24-30/12 FL | 23 | 38 | 36 | 3 |  |
| OH | 26 | 38 | 34 | 1 |  |
|  | PA | 23 | 37 | 37 | 3 |

18. If Mitt Romney is elected, do you think his economic policies would help your personal financial situation, hurt your personal financial situation, or won't make a difference?

|  | Help | Hurt | No difference | DK/NA |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 31 | 30 | 34 | 4 |
| OH | 26 | 37 | 34 | 4 |  |
| PA | 26 | 32 | 37 | 5 |  |

19. From what you have read or heard, does Mitt Romney have the right kind of business experience to get the economy creating jobs again or is Romney's kind of business experience too focused on making profits?

|  | Right kind of experience | Too focused on profits | DK/NA |
| ---: | ---: | ---: | ---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2 ~ F L ~}$ | $\mathbf{4 2}$ | $\mathbf{4 8}$ | 10 |
| OH | $\mathbf{4 1}$ | 50 | 9 |
| PA | $\mathbf{4 2}$ | 51 | 8 |

20. Which comes closest to your view of Barack Obama's economic policies: 1. They are improving the economy now, and will probably continue to do so, OR 2. They have not improved the economy yet, but will if given more time, OR 3. They are not improving the economy and probably never will.

|  |  | Improving | Will | No | Made | DK/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | now | improve | improvement | worse (vol.) | NA |  |
| $7 / 24-30 / 12$ | FL | 25 | 30 | 43 | 1 | 1 |
|  | OH | 24 | 30 | 44 | - | 1 |
| PA | 21 | 35 | 42 | - | 1 |  |

21. Do you think presidential candidates should publicly release several years of tax returns, or is releasing only one or two years of tax returns necessary, or don't you think it is necessary for presidential candidates to release any of their tax returns?

## 7/24-30/12 FL <br> OH <br> PA

| Should release | Should release | Not | DK/ |
| :---: | :---: | :---: | :---: |
| several years | $1-2$ years | necessary | NA |
| 53 | 19 | 23 | 5 |
| 51 | 18 | 28 | 3 |
| 54 | 17 | 25 | 4 |

22. In order to reduce the federal budget deficit, do you support or oppose raising income taxes on households making more than $\$ 250,000$ per year?

|  | Support | Oppose | DK/NA |  |
| ---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 58 | 37 | 6 |
| OH | 60 | 37 | 3 |  |
| PA | 62 | 34 | 3 |  |

23. How important will television campaign ads be to your vote for president this year? Very important, somewhat important, not so important, or not important at all?

|  | Very | Somewhat | Not so | Not at all | DK/NA |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 10 | 14 | 17 | 58 | - |
| OH | 8 | 14 | 20 | 58 | 1 |  |
| PA | 7 | 14 | 23 | 56 | - |  |

Questions Q24 and Q25 ROTATED
Have you seen any commercials on television for Mitt Romney, or not? IF YES, ASK: Did most of Mitt Romney's television commercials spend more time explaining what Mitt Romney stands for, or did they spend more time attacking Barack Obama?

|  | Yes, explained | Yes, attacked | No, haven't seen | DK/NA |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ FL | 20 | 62 | 8 | 10 |
| OH | 21 | 62 | 7 | 9 |
| PA | 18 | 51 | 21 | 10 |

Have you seen any commercials on television for Barack Obama, or not? IF YES, ASK: Did most of Barack Obama's television commercials spend more time explaining what Barack Obama stands for, or did they spend more time attacking Mitt Romney?

Yes, explained Yes, attacked No, haven't seen DK/NA
7/24-30/12 FL
OH
PA

| Yes, explained | Yes, attacked | No, haven't seen | DK/NA |
| :--- | :---: | :---: | :---: |
| 24 | 57 | 7 | 12 |
| 28 | 55 | 7 | 10 |
| 24 | 50 | 16 | 10 |



How would you describe your views on most political matters? Generally do you think of yourself as liberal, moderate, or conservative?

|  | Liberal | Moderate | Conservative | DK/NA |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2 ~ F L ~}$ | 17 | $\mathbf{4 0}$ | 38 | 5 |
| OH | 21 | 39 | 35 | $\mathbf{4}$ |
| PA | 20 | 43 | 35 | $\mathbf{2}$ |

Are you registered as a Republican, Democrat, some other party, or are you not affiliated with any party?

|  | Rep | Dem | Other party | Indep/Unaffiliated/No party | DK/NA |
| :---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2 ~ F L ~}$ | 36 | 42 | 1 | 20 | 1 |
| OH | 35 | 42 | - | 20 | 2 |
| PA | 40 | 46 | 1 | 11 | 1 |

Do you consider yourself part of the Tea Party movement or not?

|  |  | Yes | No | DK/NA |
| ---: | ---: | ---: | ---: | :---: |
| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ FL | 13 | 83 | $\mathbf{4}$ |  |
|  | OH | 13 | 83 | $\mathbf{4}$ |
|  | PA | 11 | 87 | $\mathbf{2}$ |

Did you vote for President in 2008, did something prevent you from voting, or did you choose not to vote for President in 2008?

|  | Voted | Didn't vote | Couldn't/Ineligible (Vol.) | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 92 | 4 | 3 | - |
| OH | 89 | 7 | 3 | - |  |
| PA | 92 | 5 | 2 | 1 |  |

Did you vote for Barack Obama, John McCain, or someone else?

|  |  | Obama | McCain | Someone else | DK/NA |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 53 | 40 | 4 | 3 |
| OH | 53 | 38 | 5 | 4 |  |
| PA | 54 | 40 | 3 | 3 |  |

Are you currently married?

|  |  | Yes | No | DK/NA |
| ---: | ---: | ---: | ---: | :---: |
| $7 / 24-30 / 12$ | FL | 53 | 47 | - |
| OH | 54 | 45 | - |  |
|  | PA | 58 | 41 | - |

Do you have any children under the age of 18 ?

|  |  | Yes | No | DK/NA |
| ---: | ---: | ---: | ---: | :---: |
| $7 / 24-30 / 12$ | FL | 23 | 77 | - |
| OH | 25 | 74 | - |  |
|  | PA | 28 | 71 |  |

Are you or is any member of your household a member of a LABOR UNION?

|  |  | Yes | No | DK/NA |
| ---: | ---: | ---: | ---: | :---: |
| $7 / 24-30 / 12$ | FL | 10 | 90 | - |
|  | OH | 23 | 76 | 1 |
|  | PA | 22 | 77 | 1 |

What is your religious preference? Is it Protestant, Catholic, Jewish, Mormon, Muslim, some other religion, or don't you belong to any religious denomination?

|  | Protestant | Catholic | Jewish | Mormon | Muslim | Other | None | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 42 | 22 | 6 | - | - | 9 | 18 | 3 |
| OH | 47 | 23 | 1 | - | - | 7 | 16 | 4 |  |
| PA | 40 | 33 | 3 | - | 1 | 5 | 15 | 3 |  |

Would you consider yourself a born-again Christian or evangelical Christian, or wouldn't you consider yourself either of those?

|  |  | Yes | No | DK/NA | Not asked |
| ---: | ---: | ---: | ---: | :---: | :---: |
| $7 / 24-30 / 12$ FL | 32 | 38 | 3 | 27 |  |
|  | OH | 32 | 42 | 3 | 22 |
|  | PA | 26 | 50 | 2 | 22 |

Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or any other Spanish speaking background?

|  |  | Yes | No | DK/NA |
| ---: | ---: | ---: | ---: | :---: |
| $7 / 24-30 / 12$ | FL | 12 | 87 | - |
|  | OH | 2 | 98 | 1 |
|  | PA | 3 | 96 | 1 |

Do you identify yourself as white, black, Asian or some other race?

|  | White | Black | Asian | Other | DK/NA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 77 | 13 | 1 | 7 | 1 |
| OH | 84 | 11 | - | 3 | 1 |  |
| PA | 83 | 11 | 1 | 4 | 2 |  |

In what year were you born?

| $\mathbf{7 / 2 4 - 3 0 / 1 2}$ | FL | OH | PA |
| :--- | :--- | :--- | ---: |
| $18-29$ | $\mathbf{1 2}$ | 13 | 8 |
| $30-44$ | 15 | 18 | 21 |
| $45-64$ | $\mathbf{4 3}$ | $\mathbf{4 7}$ | $\mathbf{4 3}$ |
| $65+$ | 31 | 22 | 28 |

Education question series: Did you receive a high school diploma? IF RECEIVED HIGH SCHOOL DIPLOMA: Did you ever attend college? IF "YES": Did you graduate? IF ATTENDED COLLEGE: Was this from a 4-year college, a junior college/two year program, or a vocational/technical school? IF ATTENDED/GRADUATED FOUR YEAR COLLEGE: Did you ever attend graduate school? IF "YES": Did you receive a graduate degree?

| 7/24-30/12 | FL | OH | PA |
| :--- | ---: | ---: | ---: |
| Less than HS | 8 | $\mathbf{7}$ | 5 |
| High School | $\mathbf{1 6}$ | $\mathbf{2 1}$ | $\mathbf{2 3}$ |
| Some College | $\mathbf{4 4}$ | $\mathbf{4 3}$ | 38 |
| College Grad | 15 | $\mathbf{1 1}$ | $\mathbf{1 4}$ |
| Some Grad School | $\mathbf{4}$ | 5 | $\mathbf{4}$ |
| Post Grad Degree | $\mathbf{1 3}$ | $\mathbf{1 2}$ | $\mathbf{1 6}$ |

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About what do you think your total household income will be this year?
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Will it be ...

|  | FL | OH | PA |
| :--- | :--- | ---: | ---: |
| Less than $\$ 15,000$ | 10 | 12 | 6 |
| Between $\$ 15,000$ and $\$ 30,000$ | 16 | 16 | 16 |
| Between $\$ 30,000$ and $\$ 50,000$ | 22 | 19 | 19 |
| Between $\$ 50,000$ and $\$ 100,000$ | 25 | 24 | 27 |
| Or over $\$ 100,000$ | 16 | 17 | 20 |
| DK/NA | 11 | 12 | 11 |

IF INCOME OVER \$100,000:
Would you say that your total household income will be under $\$ 250,000$, or
$\$ 250,000$ or more?

|  | Less than $\$ 250,000$ | $\$ 250,000$ or more | DK/NA |
| ---: | :---: | :---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ FL | 84 | 13 | 3 |
| OH | 82 | 17 | 1 |
| PA | 84 | 15 | $\mathbf{2}$ |


|  |  | Male | Female |
| ---: | :---: | :---: | :---: |
| $7 / 24-30 / 12$ | FL | 46 | 54 |
| OH | 48 | 52 |  |
|  | PA | 48 | 52 |

