

MA Statewide

GEOC		
N=		600 100%
Worcester/West	1	147 25%
NE	2	210 35%
Suffolk	3	51 9%
SE Mass/Cape	4	192 32%

INT00

Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend 5 minutes answering some questions? {QUOTA/SCREEN}

AREA: <GEOC >		
N=		600 100%
Continue	00	600 100%

GENDR
Gender

N=		600 100%
Male	1	287 48%
Female	2	313 52%

S1. Thank You. Are you currently registered to vote?

N=		600 100%
Yes	1	600 100%
No	2	0 0%

S2. How likely are you to vote this November - very likely, somewhat likely, 50-50, not very likely, or not at all likely?

N=		600 100%
Very likely	1	552 92%
Somewhat likely	2	48 8%
50-50	3	0 0%
Not very likely	4	0 0%
Not at all likely	5	0 0%
Undecided/Refused	6	0 0%

S3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N=		600 100%
Democrat	1	218 36%
Republican	2	70 12%
Unenrolled/Independent	3	309 52%
Other	4	3 1%
Undecided/Refused/Not registered	5	0 0%

S4. What is your age category?

N=		600 100%
18-24 yrs	1	41 7%
25-34 yrs	2	80 13%
35-44 yrs	3	115 19%
45-54 yrs	4	127 21%
55-64 yrs	5	121 20%
65-74 yrs	6	56 9%
75+ yrs	7	51 9%
Refused (DO NOT READ)	8	8 1%

S5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

N=		600 100%
White/Caucasian	1	520 87%
Black/African-American	2	33 6%
American Indian and Alaska Native	3	3 1%
Asian	4	9 2%
Native Hawaiian and other Pacific Islander	5	0 0%
Hispanic/Latino	6	30 5%
Other (DO NOT READ)	7	0 0%
Refused/Don't know (DO NOT READ)	8	5 1%

PRE1

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick.

N=		600	100%
Continue	1	600	100%

Q1. Is your opinion of Deval Patrick generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	9	2%
Favorable	2	361	60%
Unfavorable	3	189	32%
Heard of undecided	4	41	7%

Q2. Is your opinion of Scott Brown generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	9	2%
Favorable	2	345	58%
Unfavorable	3	166	28%
Heard of undecided	4	80	13%

Q3. Is your opinion of Elizabeth Warren generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	37	6%
Favorable	2	255	43%
Unfavorable	3	198	33%
Heard of undecided	4	110	18%

Q4. Is your opinion of Marisa DeFranco generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	362	60%
Favorable	2	54	9%
Unfavorable	3	33	6%
Heard of undecided	4	151	25%

Q5. Is your opinion of Tim Murray generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	135	23%
Favorable	2	171	29%
Unfavorable	3	137	23%
Heard of undecided	4	157	26%

Q6. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	0	0%
Favorable	2	216	36%
Unfavorable	3	321	54%
Heard of undecided	4	63	11%

Q7. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	0	0%
Favorable	2	374	62%
Unfavorable	3	194	32%
Heard of undecided	4	32	5%

Q8. What is the first word or phrase that comes to your mind when you hear the

name Scott Brown?		600	100%
N=			
	"Conservative".....	01	6 1%
	"Phony/Fraud".....	02	14 2%
>	"Like him".....	03	43 7%
>	"Independent".....	04	47 8%
>	"Ok/Alright".....	05	27 5%
	"Fair".....	06	12 2%
	"Moderate".....	07	14 2%
>	"Republican".....	08	57 10%
>	"Honest/Trust him".....	09	47 8%
	"Nice looking".....	10	20 3%
	"Truck/Pick-up truck".....	11	25 4%
	"Kennedy".....	12	4 1%
	"Good job".....	13	13 2%
>	"Don't like".....	14	32 5%
	"Hypocrite".....	15	12 2%
	"Didn't deliver".....	16	11 2%
	"Dishonest".....	17	11 2%
	"Lucky".....	18	9 2%
	"Senator".....	19	14 2%
	"Hardworking".....	20	9 2%
	"Politician".....	22	7 1%
	"Magazine".....	23	4 1%
	"Corrupt".....	24	5 1%
	"Down to earth".....	25	3 1%
	"Changes opinions".....	26	4 1%
	"Outstanding/Excellent".....	27	3 1%
	"Working for people".....	28	3 1%
	"Not qualified".....	29	2 0%
	"Good change".....	30	4 1%
	Word or Phrase.....	97	38 6%
	Don't know/Refused.....	99	100 17%

Q9. What is the first word or phrase that comes to your mind when you hear the name Elizabeth Warren?

name Elizabeth Warren?		600	100%
N=			
	"Prissy".....	01	5 1%
>	"Liberal".....	02	21 4%
	"Indian Heritage/Cherokee".....	03	17 3%
	"Woman".....	04	9 2%
>	"Don't like".....	05	34 6%
	"Kooky/Odd".....	06	6 1%
>	"Dishonest".....	07	25 4%
>	"Smart/Well educated".....	08	40 7%
	"Phony".....	09	10 2%
>	"Democrat".....	10	21 4%
	"Super/Excellent".....	11	7 1%
	"Don't trust her".....	12	6 1%
>	"Like her".....	13	24 4%
	"Politician".....	14	7 1%
	"Compassion".....	15	7 1%
	"Money".....	16	9 2%
>	"Honest/Trust her".....	17	23 4%
	"Works for people".....	18	14 2%
	"Committed/Passionate".....	19	10 2%
	"Sincere".....	20	6 1%
	"Harvard".....	21	12 2%
	"Good person".....	22	4 1%
	"Hardworking".....	23	16 3%
	"Good intentions".....	24	7 1%
	"Independent".....	25	6 1%
	"Stuck-up".....	26	7 1%
	"Fighter".....	27	4 1%
	"Conversation group".....	28	3 1%
	"Questionable".....	29	5 1%
	"New/Change".....	30	9 2%
	"Uncertain/Confused".....	31	2 0%
	Word or Phrase.....	97	54 9%
	Don't know/Refused.....	99	170 28%

Q10. If the General Election for United States Senate were held today and the candidates were Republican Scott Brown and Democrat Elizabeth Warren for whom

would you vote or towards whom would you lean at this time?
 N= 600 100%
 Brown-Republican 1 287 48%
 Warren-Democrat 2 282 47%
 Other (DO NOT READ) 3 0 0%
 Undecided (DO NOT READ) 4 27 5%
 Refused (DO NOT READ) 5 4 1%

Q11. Is your vote more a vote FOR Brown or AGAINST Warren?
 N= 287 100%
 For Brown 1 264 92%
 Against Warren 2 23 8%

Q12. Is your vote more a vote FOR Warren or AGAINST Brown?
 N= 282 100%
 For Warren 1 216 77%
 Against Brown 2 66 23%

Q13. Of the four options, would your vote be FOR Brown, FOR Warren, AGAINST Brown or AGAINST Warren, thinking about how you feel today?
 N= 31 100%
 For Brown 1 5 16%
 For Warren 2 15 48%
 Against Brown 3 7 23%
 Against Warren 4 4 13%

Q14. What if the Democratic nominee were Marissa DeFranco? If the General Election for United States Senate were held today and the candidates were Republican Scott Brown and Democrat Marissa DeFranco for whom would you vote or towards whom would you lean at this time?
 N= 600 100%
 Brown-Republican 1 291 49%
 DeFranco-Democrat 2 168 28%
 Other (DO NOT READ) 3 0 0%
 Undecided (DO NOT READ) 4 132 22%
 Refused (DO NOT READ) 5 9 2%

Q15. Who do you trust more to tell the truth?
 N= 600 100%
 Brown 1 224 37%
 Warren 2 239 40%
 Undecided (DO NOT READ) 3 125 21%
 Refused (DO NOT READ) 4 12 2%

Q15A. Who do you think better represents the interests of middle-class families?
 N= 600 100%
 Brown 1 217 36%
 Warren 2 293 49%
 Undecided (DO NOT READ) 3 87 15%
 Refused (DO NOT READ) 4 3 1%

Q16. Who do you think will be a more independent U.S. Senator?
 N= 600 100%
 Brown 1 283 47%
 Warren 2 249 42%
 Undecided (DO NOT READ) 3 65 11%
 Refused (DO NOT READ) 4 3 1%

Q17. Who is running a better campaign?
 N= 600 100%
 Brown 1 249 42%
 Warren 2 135 23%
 Undecided (DO NOT READ) 3 212 35%
 Refused (DO NOT READ) 4 4 1%

Q18. Are you aware of the recent controversy concerning Elizabeth Warren and her Native American heritage?

N=		600	100%
Yes	1	430	72%
No	2	163	27%
Undecided (DO NOT READ)	3	7	1%

Q19. Do you think Elizabeth Warren is telling the truth about her claims to be part Native American?

N=		430	100%
Yes	1	210	49%
No	2	120	28%
Undecided (DO NOT READ)	3	100	23%

Q20. Do you think Elizabeth Warren benefited by listing herself as a minority hire?

N=		430	100%
Yes	1	176	41%
No	2	194	45%
Undecided (DO NOT READ)	3	60	14%

Q21. Do you think Warren's Native American heritage listing is a significant story - yes or no?

N=		430	100%
Yes	1	117	27%
No	2	295	69%
Undecided (DO NOT READ)	3	18	4%

Q22. Elizabeth Warren frequently calls Scott Brown one of Wall Street's favorite Senators. Do you believe a vote for Scott Brown is a vote for Wall Street?

N=		600	100%
Yes	1	199	33%
No	2	328	55%
Undecided (DO NOT READ)	3	73	12%

Q23. Scott Brown received fifty thousand dollars in contributions from JP Morgan Chase, the bank that just reported a two billion dollar loss in risky trades. Should Brown return the money?

N=		600	100%
Yes	1	249	42%
No	2	258	43%
Undecided (DO NOT READ)	3	93	16%

Q24. Overall, do you think Massachusetts is heading in the right direction or is on the wrong track?

N=		600	100%
Right direction	1	363	61%
Wrong track	2	170	28%
Undecided (DO NOT READ)	3	67	11%

Q25. If the General Election for President were held today and the candidates were Republican Mitt Romney and Democrat Barack Obama for whom would you vote or towards whom would you lean at this time?

N=		600	100%
Romney-Republican	1	204	34%
Obama-Democrat	2	356	59%
Other (DO NOT READ)	3	6	1%
Undecided (DO NOT READ)	4	31	5%
Refused (DO NOT READ)	5	3	1%

Q26. Is your vote more a vote FOR Romney or AGAINST Democrat Barack Obama?

N=		204	100%
For Romney	1	114	56%
Against Obama	2	90	44%

Q27. Is your vote more a vote FOR Obama or AGAINST Republican Mitt Romney?

N=		356	100%
For Obama	1	290	81%
Against Romney	2	66	19%

Q28. Of the four options, would your vote be FOR Romney, FOR Obama, AGAINST Romney or AGAINST Obama, thinking about how you feel today?

N=		40	100%
For Obama	1	21	53%
For Romney	2	4	10%
Against Obama	3	6	15%
Against Romney	4	9	23%

Q29. Regardless of who you will support in the General Election for President who do you think will be elected the next President of the United States-- Barack Obama or Mitt Romney?

N=		600	100%
Obama	1	349	58%
Romney	2	135	23%
Undecided (DO NOT READ)	3	116	19%
Refused (DO NOT READ)	4	0	0%

Q30. Are you familiar with the story about Mitt Romney forcibly cutting the hair of a prep school classmate in 1965?

N=		600	100%
Yes	1	477	80%
No	2	113	19%
Undecided (DO NOT READ)	3	10	2%

Q31. Do you think Mitt Romney was a bully?

N=		477	100%
Yes	1	221	46%
No	2	189	40%
Undecided (DO NOT READ)	3	67	14%

{FOR REGISTERED INDEPENDENTS ONLY, S3.3}

Q32. Will you vote in The Democratic or Republican Primary this September or will you skip the Primary altogether?

N=		309	100%
Democratic	1	104	34%
Republican	2	57	18%
Skip primary	3	91	29%
Undecided (DO NOT READ)	4	57	18%
Refused (DO NOT READ)	5	0	0%

{FOR REGISTERED DEMOCRATS ONLY, S3.1}

Q33. Great, how likely are you to vote in the upcoming Democratic US Senate Primary--would you say you are very likely, somewhat likely, 50-50, or not at all likely?

N=		218	100%
Very likely	1	168	77%
Somewhat likely	2	12	6%
50-50	3	30	14%
Not at all likely	4	8	4%

{FOR LIKELY DEMOCRATIC VOTERS, 32.1, 33.1, 33.2 ONLY}

Q34. If the Democratic primary for US Senate were held today and the candidates were Marisa DeFranco or Elizabeth Warren, for whom would you vote or towards whom would you lean at this time?

N=		284	100%
DeFranco	1	18	6%
Warren	2	202	71%
Other (DO NOT READ)	3	34	12%
Refused (DO NOT READ)	4	30	11%

{FOR LIKELY DEMOCRATIC VOTERS, 32.1, 33.1, 33.2 ONLY}

Q34A. Would you like to see some Democratic Primary debates between Elizabeth Warren and Marisa DeFranco - yes or no?

N=		284	100%
Yes	1	192	68%
No	2	78	27%
Undecided (DO NOT READ)	3	11	4%
Refused (DO NOT READ)	4	3	1%

Q35. Governor Patrick announced that he will not seek re-election in 2014. If the Democratic Primary for Massachusetts Governor were held today and the candidates were Suzanne Bump, Martha Coakley, Steve Grossman, Tim Murray and Setti Warren for whom would you vote or towards whom would you lean at this time?

N=		284	100%
Bump	1	8	3%
Coakley	2	100	35%
Grossman	3	32	11%
Murray	4	36	13%
Warren	5	17	6%
Other (DO NOT READ)	6	27	10%
Refused (DO NOT READ)	7	64	23%

Q36. Currently Massachusetts has one Democratic Senator (John Kerry) and one Republican Senator (Scott Brown). Do you think that there is a benefit by having one Democratic and one Republican U.S. Senator representing Massachusetts in Washington?

N=		600	100%
Yes	1	336	56%
No	2	229	38%
Undecided (DO NOT READ)	3	30	5%
Refused (DO NOT READ)	4	5	1%

Q37. Recently, Governor Deval Patrick has been making campaign appearances on behalf of President Obama in states like Iowa, New Hampshire, and South Carolina, igniting rumors that he is considering a run for President in 2016. Would you like to see Deval Patrick run for President in 2016?

N=		600	100%
Yes	1	137	23%
No	2	348	58%
Undecided (DO NOT READ)	3	115	19%

Q38. Some people say that Governor Patrick can manage the affairs of the state while traveling. Others say that he has checked out of being Governor and has lost interest. Which is closer to your view - Patrick is managing the affairs of the state while traveling or that Patrick has lost interest in being Governor?

N=		600	100%
Managing	1	286	48%
Lost interest	2	218	36%
Undecided (DO NOT READ)	3	96	16%

DEMOS

THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

N=		600	100%
Continue	1	600	100%

Q39. Are there any members of your household who are union members?

N=		600	100%
Yes	1	128	21%
No	2	462	77%
Undecided (DO NOT READ)	3	10	2%

Q40. Do you currently have children in the school system?

N=		600	100%
Yes	1	173	29%
No	2	418	70%
Undecided (DO NOT READ)	3	9	2%