Conducted by the University of New Hampshire Survey Center

Interviews with 972 adults in New Hampshire conducted by land line and cellular telephone on January 13-18, 2016 including 413 who say they plan to vote in the Republican presidential primary and 420 respondents who say they plan to vote in the Democratic presidential primary. The margin of sampling error for results based on Republican primary voters is plus or minus 4.8 percentage points and for results based on Democratic primary voters is plus or minus 4.8 percentage points.

EMBARGOED FOR RELEASE:
Tuesday, December 19 at 5:00 p.m.

1. "There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?"

(DEMOCRATIC PRIMARY VOTERS ONLY)

	June 2015	Sept 2015	Dec 2015	Jan 2016
JOBS/ECONOMY	24%	19%	18%	26%
FOREIGN POLICY/NATIONAL SECURITY	16%	12%	23%	13%
HEALTH CARE	8%	5%	10%	10%
INCOME INEQUALITY	4%	7%	3%	10%
ENVIRONMENT/CLIMATE CHANGE	8%	7%	10%	7%
GUN CONTROL	1%	0%	6%	4%
SOCIAL ISSUES	8%	10%	5%	3%
EDUCATION	6%	9%	3%	3%
CAMPAIGN FINANCE	3%	3%	3%	3%
IMMIGRATION	1%	5%	4%	1%
OTHER / DK	20%	28%	16%	18%

(DEMOCRATIC PRIMARY VOTERS ONLY:)

"Next, I'd like to get your overall opinion of some DEMOCRATS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE 21 TO 23

21. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Former Secretary of State Hillary Clinton?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about him to say?"

	June 2015	Sept 2015	Dec 2015	Jan 2016
FAVORABLE	74%	67%	68%	65%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	5%	10%	7%	9%
UNFAVORABLE	19%	23%	24%	26%
DK / NEVER HEAR	2%	0%	1%	1%

22. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Former Maryland Governor Martin O'Malley?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June 2015	Sept 2015	Dec 2015	Jan 2016
FAVORABLE	16%	22%	26%	26%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	11%	18%	20%	18%
UNFAVORABLE	12%	14%	20%	27%
DK / NEVER HEAR	61%	45%	34%	29%

23. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Vermont Senator Bernie Sanders?" (READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

	June 2015	Sept 2015	Dec 2015	Jan 2016
FAVORABLE	66%	78%	83%	91%
NEITHER FAV. OR UNFAV. – VOLUNTEERED	8%	8%	4%	2%
UNFAVORABLE	11%	11%	9%	7%
DK / NEVER HEAR	16%	3%	4%	1%

24. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Have you definitely decided who you will vote for in the New Hampshire primary … are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	June 2015	Sept 2015	Dec 2015	Jan 2016
DEFINITELY DECIDED WHO WILL VOTE FOR	20%	25%	36%	52%
LEANING TOWARD SOMEONE	26%	28%	21%	23%
STILL TRYING TO DECIDE	54%	47%	44%	26%

25. (DEMOCRATIC PRIMARY VOTERS ONLY:)"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination … Hillary Clinton … Martin O'Malley … Bernie Sanders … or someone else?" ROTATE CANDIDATES

	June 2015	Sept 2015	Dec 2015	Jan 2016
BERNIE SANDERS	35%	46%	50%	60%
HILLARY CLINTON	43%	30%	40%	33%
MARTIN O'MALLEY	2%	2%	1%	1%
JOE BIDEN	8%	14%	---	--
LINCOLN CHAFEE	*	*	---	--
LAWRENCE LESSIG	---	*	---	--
JIM WEBB	1%	1%	---	--
SOMEONE ELSE – SPECIFY	2%	1%	3%	0%
DK / NOT SURE	9%	6%	6%	6%

26. (DEMOCRATIC PRIMARY VOTERS ONLY:) "If _____ was not running, who would be your second choice?"

	June 2015	Sept 2015	Dec 2015	Jan 2016
HILLARY CLINTON	25%	31%	35%	39%
BERNIE SANDERS	18%	16%	29%	27%
MARTIN O'MALLEY	3%	3%	12%	10%
JOE BIDEN	20%	28%	---	--
LINCOLN CHAFEE	2%	*	---	--
LAWRENCE LESSIG	---	1%	---	--
JIM WEBB	1%	1%	---	--
SOMEONE ELSE – SPECIFY	3%	4%	5%	7%
NO SECOND CHOICE	2%	4%	4%	5%
DK / NOT SURE	26%	13%	15%	12%

27. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?"

	June 2015	Sept 2015	Dec 2015	Jan 2016
MARTIN O'MALLEY	2%	2%	11%	26%
HILLARY CLINTON	11%	13%	15%	14%
BERNIE SANDERS	6%	5%	5%	4%
JOE BIDEN	6%	3%	---	--
LINCOLN CHAFEE	4%	8%	---	--
LAWRENCE LESSIG	---	5%	---	--
JIM WEBB	3%	3%	---	--
SOMEONE ELSE – SPECIFY	4%	*	3%	2%
NONE / ALL ARE OK	35%	30%	50%	42%
DK / NOT SURE	30%	31%	16%	13%

28. (DEMOCRATIC PRIMARY VOTERS ONLY:) "Which Democratic candidate do you think is least honest?" ROTATE 28 - 31

	June 2015	Sept 2015	Dec 2015	Jan 2016
HILLARY CLINTON	28%	33%	46%	55%
MARTIN O'MALLEY	2%	1%	5%	5%
BERNIE SANDERS	2%	1%	3%	2%
JOE BIDEN	5%	2%	---	--
LINCOLN CHAFEE	3%	2%	---	--
LAWRENCE LESSIG	---	*	---	--
JIM WEBB	*	*	---	--
SOMEONE ELSE – SPECIFY	1%	0%	1%	2%
DK / NOT SURE	60%	60%	45%	36%

29.   (DEMOCRATIC PRIMARY VOTERS ONLY:) "Which Democratic candidate do you think can best handle ISIS?"

	Dec 2015	Jan 2016
HILLARY CLINTON	58%	55%
BERNIE SANDERS	25%	26%
MARTIN O'MALLEY	1%	1%
SOMEONE ELSE – SPECIFY	2%	2%
DK / NOT SURE	14%	16%

30.   (DEMOCRATIC PRIMARY VOTERS ONLY:) "Which Democratic candidate do you think has the personal characteristics and qualities that you think a President should have?"

	June 2015	Jan 2016
BERNIE SANDERS	27%	58%
HILLARY CLINTON	38%	33%
MARTIN O'MALLEY	2%	1%
JOE BIDEN	12%	--
LINCOLN CHAFEE	*	--
JIM WEBB	1%	--
SOMEONE ELSE – SPECIFY	1%	1%
DK / NOT SURE	19%	6%

31.   (DEMOCRATIC PRIMARY VOTERS ONLY:) "Which Democratic candidate do you think can best handle the economy?"

	June 2015	Jan 2016
BERNIE SANDERS	28%	57%
HILLARY CLINTON	37%	33%
MARTIN O'MALLEY	2%	1%
JOE BIDEN	6%	--
LINCOLN CHAFEE	1%	--
JIM WEBB	2%	--
SOMEONE ELSE – SPECIFY	2%	1%
DK / NOT SURE	22%	8%