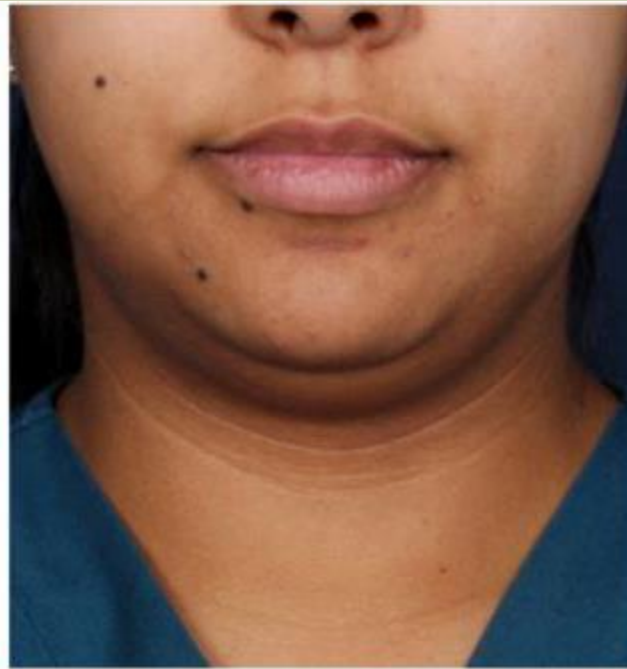


KYBELLA



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Consumers Are Concerned About Their Submental Fullness


According to the American Society for Dermatologic Surgery (ASDS) in 2014*

68%

of Consumers Are Bothered by Submental Fullness (Excess Fat Under the Chin and Neck)

71%

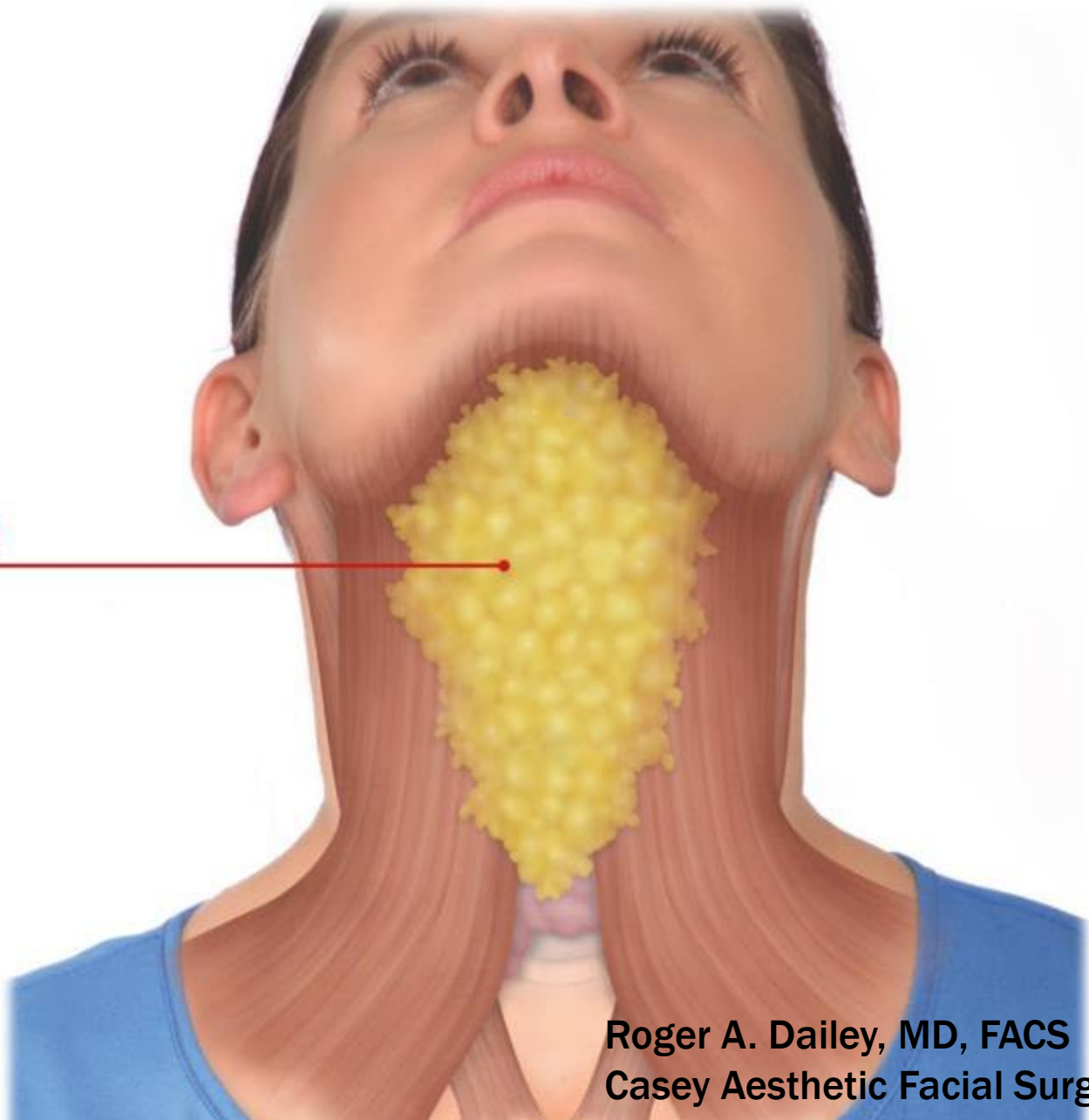
of Consumers Are Bothered by Lines and Wrinkles Around the Eyes



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Key Anatomic Landmarks of the Cervicomental Region

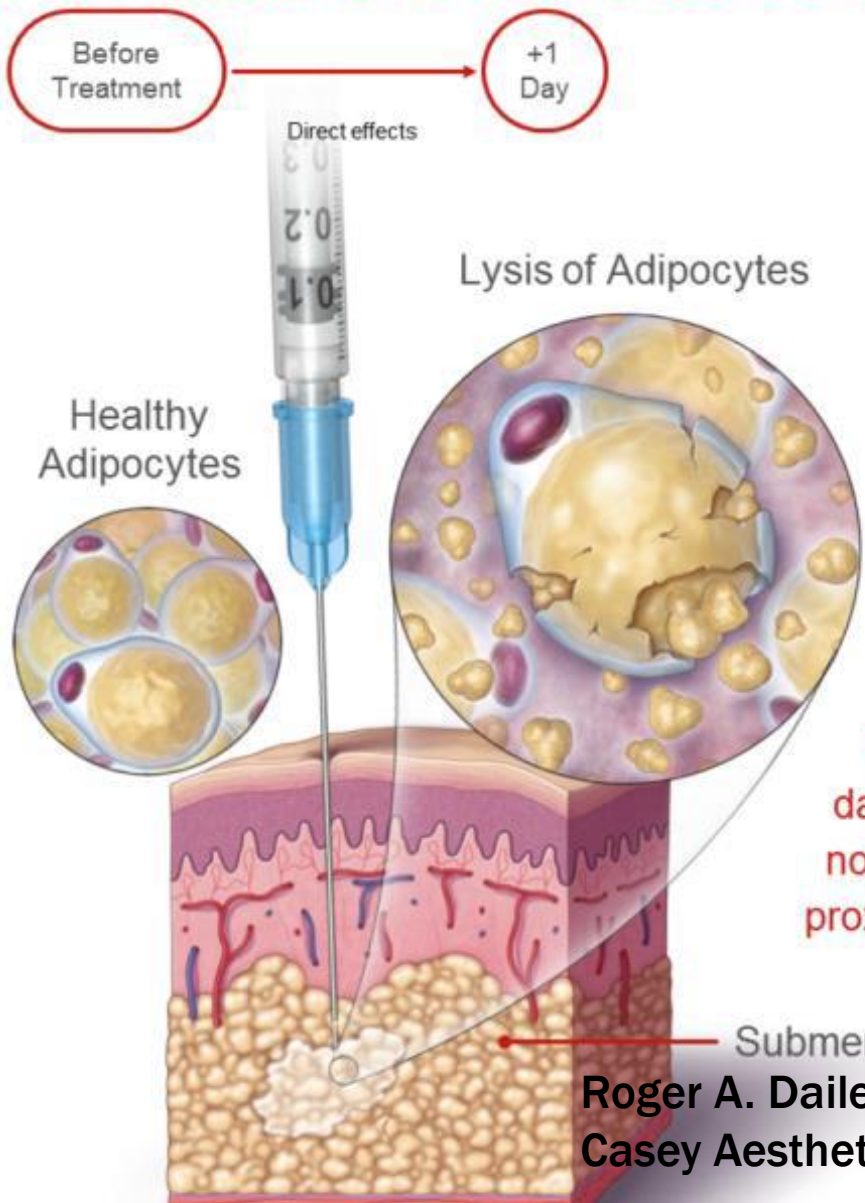
Pre-platysmal Fat



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KYBELLA™ (deoxycholic acid) injection for submental fat reduction Through Destruction of Fat Cells

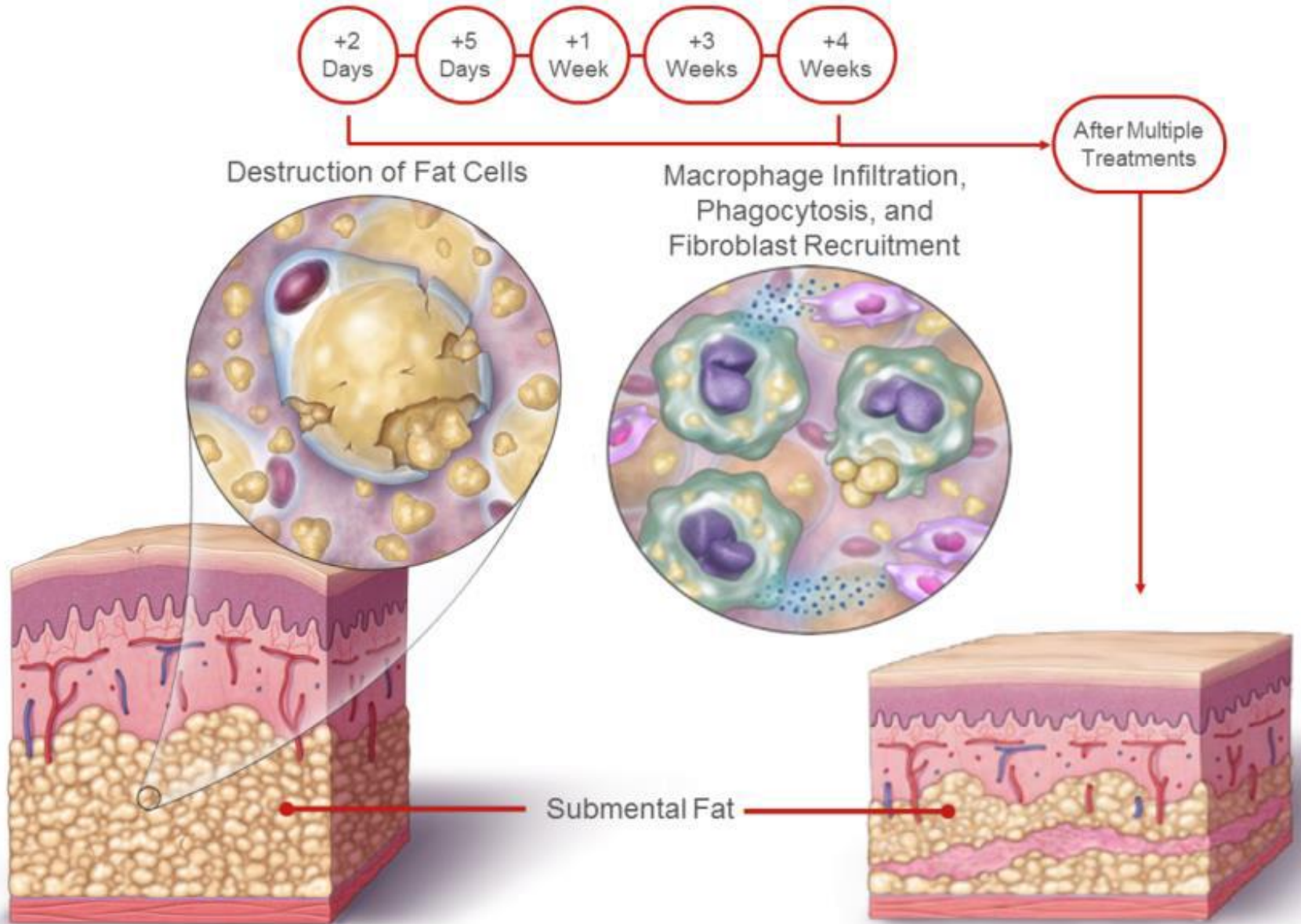
When injected into subcutaneous fat, KYBELLA™ causes the destruction of fat cells. Once destroyed, those cells cannot store or accumulate fat.

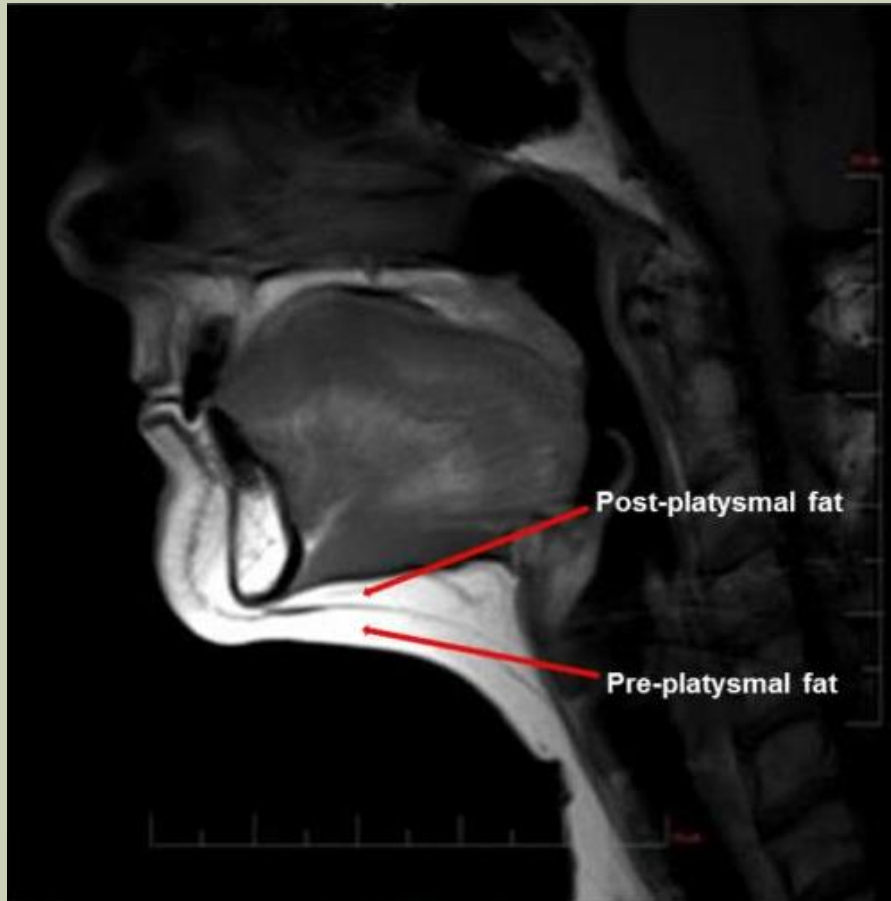


To avoid potential tissue damage, KYBELLA™ should not be injected into or in close proximity to vulnerable anatomical structures.

Submental Fat
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Pre-Treatment



Post-Treatment

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KYBELLA
Double Chin (Submental Fullness)

None

Mild

Moderate

Severe

Extreme



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The Safety Profile of KYBELLA™ (deoxycholic acid) Injection Is Well-Characterized

Most Common Adverse Reactions Were Primarily Associated With the Treatment Area*

ADVERSE REACTIONS	KYBELLA™ (N=513) n (%)	PLACEBO (N=506) n (%)
Injection site reactions	492 (96%)	411 (81%)
edema/swelling	448 (87%)	218 (43%)
hematoma/bruising	368 (72%)	353 (70%)
pain	356 (70%)	160 (32%)
numbness	341 (66%)	29 (6%)
erythema	136 (27%)	91 (18%)
induration	120 (23%)	13 (3%)

*Adverse reactions that occurred in >20% KYBELLA™ treated subjects and at greater incidence than placebo

Adverse reactions that occurred in <20% of KYBELLA™-treated subjects included paresthesia, nodule, pruritus, skin tightness, site warmth, nerve injury, headache, oropharyngeal pain, hypertension, nausea, and dysphagia.

Other adverse reactions associated with the use of KYBELLA include: injection site hemorrhage, injection site discoloration, pre-syncope/syncope, lymphadenopathy, injection site urticaria, and neck pain.

KYBELLA™ Prescribing Information. KYTHERA Biopharmaceuticals, Inc. 2015.

SELECT Dose

Determine KYBELLA™ (deoxycholic acid) Injection Dose

S

Determine number of 1 mL syringes needed

- Count the number of dots in the treatment area and divide by 5
- Ignore any dots that fall outside of the pre-marked treatment area



kybella
deoxycholic acid injection

KYBELLA™ Prescribing Information, KYTHERA Biopharmaceuticals, Inc. 2015.

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SELECT KYBELLA™ (deoxycholic acid) Injection Dose

Count the Number of Dots in the Pre-Defined Treatment Area

S

Number of Dots	Total Dose (mL)* = Number of 1-mL Syringes	Number of KYBELLA™ Vials
5	1	0.5
10	2	1
15	3	1.5
20	4	2
25	5	2.5
30	6	3
35	7	3.5
40	8	4
45	9	4.5
50	10*	5

*In clinical trials, the average total dose was 4 to 6 mL, or between 2 to 3 vials, of KYBELLA™ administered in a single treatment session. No more than 10 mL, or 5 vials, of KYBELLA™ per treatment session is recommended.

Discard unused portions of KYBELLA™ vials.

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Individual results may vary.

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Kythera Study Patient



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Kythera Study Patient



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Kythera Study Patient

KYBELLA™ THE FIRST AND ONLY FDA APPROVED INJECTABLE DRUG THAT CONTOURS AND IMPROVES THE APPEARANCE OF SUBMENTAL FULLNESS

CLINICAL PROGRAM

TOPLINE RESULTS

DOSING

PATIENT SATISFACTION

79%

of patients treated with KYBELLA™ reported satisfaction with their appearance in association with their face and chin*

The most commonly reported adverse reactions in the pivotal clinical trials were: injection site edema/swelling, hematoma/ bruising, pain, numbness, erythema, and induration.

*In response to the question, "Considering your appearance in association with your face and chin, how satisfied do you feel with your appearance at the present time whether or not in your judgment it is due entirely to treatment with KYBELLA™?"

Drugs@FDA. FDA Approved Drug Products. Available at:
www.accessdata.fda.gov/scripts/cder/drugsatfda/index.cfm?fuseaction=Search.DrugDetail
Accessed May 21, 2015.
KYBELLA™ Prescribing Information. KYTHERA Biopharmaceuticals, Inc. 2015.
Data on file, KYTHERA Biopharmaceuticals, Inc.


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