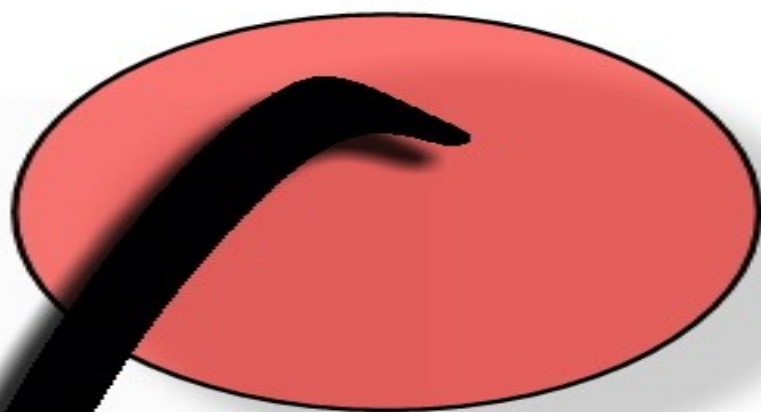


**The**

**World**

**Group**



Making A Difference In Entertainment

# COMPANY OVERVIEW

- The RDA Group specializes in event planning, concert tours, artist management, and multi-media marketing & promotions.
- We have been in business for over 14 years and have produced numerous festivals and concert events throughout the Southeastern United States



USH RECORDS

# OUR MISSION

- Not reinventing the wheel... only enhancing a significant difference.
  - The social life of our concert going audiences experience their favorite artists right at their finger tips!



# CUSTOMER PROFILE

- Our target demographic age group ranges from 12+ years of age, residing in both rural urban / suburban communities.
- Our events are solely based upon those artists whom the community support and honor.

# MANAGEMENT

- The R.D.A Group and its management team have the experience and has collaborated with some of today's hottest artists, entertainers in the country.
- Our advanced promotions team control the streets surrounding the college campuses, several social organizations (Fraternity & Sorority), and not forgetting nightclubs, and surrounding areas

# Antywan Ross, President /CEO

Born in Berkeley California and raised in St. Louis Missouri, Mr. Antywan Ross had an early influence in the entertainment field. He joined the Palagie Wren Dance academy at an early age of seven, became a professional model at the age of fifteen, and by the time he was seventeen he had formed an R&B group that performed all over the country and to be scouted by several major record labels, such as Motown Records, Capitol Records, and Epic Records just to name a few.

After completing High School, Mr. Ross was off to college, attending Southern University A&M College in Baton Rouge Louisiana. There he received dual Bachelor of Science degrees in both Computer Science and Chemical Engineering, with a minor in Business Administration. Upon completing his education, he headed southeast to "Peach Tree City" Atlanta Georgia. Once in Atlanta, Antywan continued on his quest for a breakthrough into the entertainment industry; but just as any ambitious artist, he still had to eat. Therefore, he accepted a position as a Computer Operator/Programmer for Coca-Cola's computer technology department. Meanwhile as Mr. Ross was making connections throughout Atlanta; he would later find valuable in his quest as a performer those encounters realized more than his talent as a performer; instead, they envisioned a more defined role, a behind-the-scenes position "The Birth of an Executive!"

He was embraced by the industry, having as his mentors such legendary executives such as... the late Jack "The Rapper" Gipson, Winkie Simms (Alamo/ Irving publishing), Maurice Starr (New Edition, New Kids on the Block), Karvin Johnson (Karvin Entertainment) and Sidney Darden of Polygram Records. The early 90's Antywan had secured the opportunity to work with one of today's premier performers, currently known as "Destiny's Child;" however, back then they were known as "Girls Tyme" under the direction of Ms. Ann Tillman. Ms. Tillman later proved to be the driving force behind the talented young ladies from Houston, Texas. During that time, Mr. Ross consulted Mr. Matthew Knowles [father and now manager of Beyonce' Knowles and Destiny's Child] on management relative to the record industry. Mr. Ross also assisted in the development of Keith Sweat's prodigy female vocal group "Kut Klose" (Keia / Elektra Records). Traveling from city to city and at times living out of the trunk of his car, Mr. Ross remained eager and determined not to give up on his dream of becoming an entertainment executive.

Soon in the early winter of 1994, Mr. Ross diligence paid off, being affiliated and now associated with the legendary R&B band "Maze featuring Frankie Beverly," under the direction of Business Manager Joe Douglas, and soon to follow yet continuing with Maze; he later secured a lucrative position within Magic Johnson's entertainment division by January 1998.

Mr. Ross has always pushed the envelope in terms of realizing his full potential, by working with only three consistent clients Mr. Ross proved that he had vision to create, develop and execute projects well beyond one's imagination... as one of the industries pioneers in special events he created an event/party that would soon develop into one of today's multi facets events ever... "The Black Out Party Café" first starting in St. Louis, Missouri he then decided to test his event strategy and implemented the ideal nationally; with Erica Badu, city to city creating a buzz of all its own now every city or promotions company has there own tailored "Black Out Party" not knowing that this young man paved the way.

He also was the creator, executive producer and host of his own variety television talk show "The Show" first run series on UATV (Urban American Television Network) with over 62 broadcasting stations and over 3 million house-hold viewers. Mr. Ross has countless produced concert events under his belt and has worked with some of today's hottest talent, such as... Maze, Teena Marie, The Isley Brothers, The O'Jays, Gerald Levert, Keith Sweat, Ludacris, Destiny Child, Jon B, 112, Jagged Edge, Faith Evans, Floetry, Erika Badu, Anthony Hamilton, and Musiq... just to name a small few. Also countless special events... such as "Black Out Party Café" "Old School Music Fest" "Jokers Wild Comedy Tour featuring Don 'DC' Curry" "Jonathan Butler's Jazz Explosion Tour" and "Silky Soul Tour feat Gerald Levert / Maze... just to name again a small few.

Now out the box Mr. Ross is apart of the first "Entertainment Hotel" opening Early 2008 "The Double D Hotel & Residential Living" located in Atlanta Georgia... This hotel will be equipped with a full Digital / Analog Pro Tools Studio and Lanier Pro Audio / Video production studio... 197 Room Hotel fully equipped with the latest technology and the most comfortable atmosphere... Not only did Mr. Ross create the name, implemented the fully automated/digital/audio-video studio... he even design the hotel logo, its flagship and its entire marketing / sales team. Still residing in Atlanta, Mr. Ross truly believes in his inner-being to act upon his long awaited dream "The Entertainment Industry!" So what's next for this multitalented thirty-something?

# THE “A” TEAM

## THE RDA Group Reinforcement

Members of the **DEG Sound** team collectively bring hundreds of years of front-line experience to The RDA Group stage and a track record that embrace the best-known properties and performers in the entertainment industry.

In music, **DEG Sound** Teams have provided facilities and services for more than 300 concert events including shows with the following Artists:

- **Luther Van Dross**
- **The Grateful Dead**
- **Howard Hewitt**
- **Switch**
- **The Digital Underground (44 city tour)**
- **Shalamar**
- **Tower of Power**
- **Marshall Tucker Band**
- **Stanley Jordan**
- **Chris Isaac**
- **Poncho Sanchez**
- **Los Lobos**
- **Mark Anthony**

- **Etta James**
- **Kool and the Gang**
- **Connie Francis**
- **The Whispers**
- **Lakeside**
- **Klymaxx**
- **The Gap Band**
- **The Denver Philharmonic**
- **Maze featuring Frankie Beverly**
- **Toni Braxton**
- **Cameo**
- **Barbra Streisand**
- **The Los Angeles Philharmonic**

- **PRODUCTION**

- Concert Sound
- Lighting
- Location and Studio Recording
- Film
- Production Design
- Web casting

- Staging
- Video
- Video Post Production
- Motion Camera and Special Efx
- DVD Authoring

- **Ancillary services:**

- Backline, Stage Development, Catering, Cartage

# OPERATIONAL DESIGN

- Our strategy is in three folds, Awareness, Performance, and Direct Relation.
- We have leverage in direct response in radio, retail, nightclubs, record pools, and performance venues throughout



# ROUND-BY-ROUND

- We have contracted with one of the leading entertainment consulting firms, to provide us with the best national and international entertainers also top rated Red carpet affairs ever!
- Such previous events are... NBA Legends Golf Classic held in Las Vegas; we were the supporters of the Black Enterprises Primetime Hollywood Diversity Oscars Gala Celebration held at the Beverly Wilshire Hotel and the Black House at Sundance.
- We shall unfold several major concert events plus we shall reveal each event in sections...

...so lets begin with Round #1

The  
*rda*  
Group



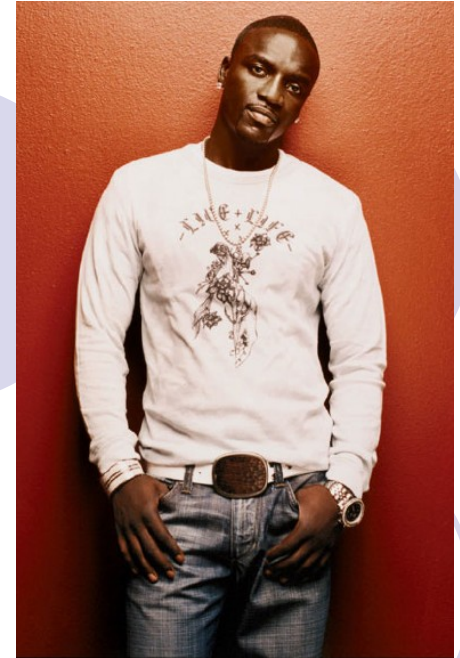
AKON

BRASIL





Akon





- **OPPORTUNITY**
  - THIS DOCUMENT OUTLINES AN OPPORTUNITY TO INVEST IN A BRAZILIAN NATIONAL TOUR AND IN HAITI FOR THE ARTIST AKON IN THE STRONGEST MARKETS FOR HIP HOP AND R&B.
- **TOUR PRODUCTION**
  - TOUR BUDGET PROVIDED BY PRODUCER “THE RDA GROUP, LLC”
- **INVESTMENT \$750,000 USD**
  - 20% (R.O.I) PLUS 15% EQUITY POSITION OF TOURS NET PROFIT FOR THE INVESTOR
    - Repayment commence (3) Three business days after completion of tour.



Making A Difference In Entertainment



# STRONG POINTS FOR VIABILITY

1. MOST PLAYED INTERNATIONAL ARTIST ON BRAZILIAN AND HAITIAN RADIO  
(MAKES VIRAL MARKETING EASY)
2. NEVER PERFORMED IN BRAZIL OR HAITI  
(HIGH DEMAND)
3. EXTREMELY COMMERCIALY VALUABLE  
(ATTRACTIVE FOR SPONSORS BRANDING)
4. PERFORMS WITH LIVE BAND  
(CONFORMS WELL TO BRAZILIAN & HAITIAN CULTURAL STANDARDS)
5. HIGH INTERNATIONAL VISIBILITY  
(INCREASES MEDIA VALUE)





# BRAZIL TOUR CITIES



**PORTO ALEGRE**

**FLORIANOPOLIS**

**SAO PAULO**

**RIO DE JANEIRO**

WE HAVE SELECTED THE CITIES WHICH HAVE THE LARGEST MARKETABLE FANBASE, MOST RADIO SPINS AND FACILITIES THAT CAN ACCOMMODATE THE NEEDS OF THIS TOUR ON ALL LEVELS.

# Akon Live in Concert -TOUR

## Brazil

### EXPENSES

Travel Party	Hotel Nights	Events	Adv. Adm. Fee	Artist Fee	Int. Flights
16	8	4	\$100.00	\$150,000	\$53,618

Date	City	Day	Capacity	Max Gross	Art Fee
October	Porte Alegre	9	5,500	\$550,000	\$150,000
October	Sao Paulo	10	5,500	\$550,000	\$150,000
October	Rio De Janeiro	11	6,000	\$600,000	\$150,000
October	Florianopolis	12	10,000	\$1,000,000	\$150,000

### Show Deposits Cost

Artist	\$300,000
Venue	\$75,000
Sound/Lighting	\$37,500
Promotions	\$65,000
Work Permits	\$8,000
Hotel	\$58,750
Ext. Transportation	\$53,618
Per-Diem	\$0
<b>Totals</b>	<b>\$541,250</b>
<b>Less Artist Fee</b>	<b>\$241,250</b>

### Tour Show Cost

Artist	\$600,000
Int. Flights	\$53,618
Work Permits	\$8,000
Venue	\$140,000
Sound/Lighting	\$75,000
Promotions	\$65,000
Hotel	\$58,750
Ground Trans	\$24,000
Int'l. Flights	\$44,500
Per-Diem	\$24,000
<b>Total</b>	<b>\$1,070,868</b>

Tot. Rev	\$2,700,000
Expenses	\$1,070,868
<b>Less Inv</b>	<b>\$450,000</b>
<b>Net Profit</b>	<b>\$2,079,132</b>

Net Profit	\$2,079,132
Inv Eqty (15%)	\$311,870
Inv 20% + RTN	\$540,000
<b>Tot Inv RTN</b>	<b>\$851,870</b>

# HAITI TOUR DATE



- October 13th 2007
  - Henfrasa Stadium
    - Capacity 30,000
    - Delmas, Ouest Haiti

- Note -

An additional show may be added  
- Sunday October 14, 2007 -  
once we reach 20,000 sales on 1<sup>st</sup> show  
(October 13, 2007)



# Akon Live in Concert -TOUR

## Haiti

### EXPENSES

Travel Party	Hotel Nights	Events	Adm. Fee	Artist Fee	Int. Flights
16	3	1+	\$30.00	\$150,000	\$31,024

Date	City	Day	Capacity	Max Gross	Art Fee
October	Delmas	13	30,000	\$900,000	\$150,000

#### Show Deposits Cost

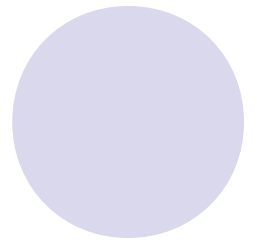
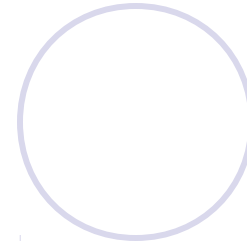
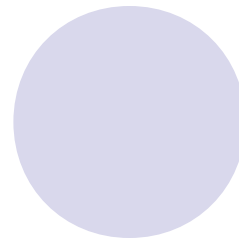
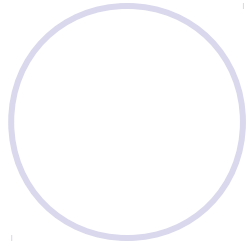
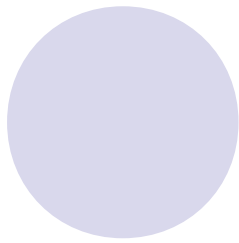
Artist	\$75,000
Venue	\$20,000
Sound/Lighting	\$28,750
Promotions	\$35,000
Work Permits	\$2,000
Hotel	\$16,500
External Trans	\$33,000
Per-Diem	\$0
<b>Totals</b>	<b>\$161,500</b>
<b>Less Artist Fee</b>	<b>\$86,500</b>

#### Show Cost

Artist	\$150,000
Int. Flights	\$31,024
Work Permits	\$2,000
Venue	\$20,000
Sound/Lighting	\$28,750
Promotions	\$35,000
Hotel	\$16,500
Ground Trans	\$9,000
National Flights	\$44,500
Per-Diem	\$14,400
<b>Total</b>	<b>\$351,174</b>

Tot. Rev	\$900,000
Expenses	\$351,174
<b>Less Inv</b>	<b>\$150,000</b>
<b>Net Profit</b>	<b>\$689,826</b>

Net Profit	\$689,826
Inv Eqty (15%)	\$103,393
Inv 20%+ RTN	\$180,000
<b>Tot Inv RTN</b>	<b>\$283,393</b>



Partners in sponsorship and commercialization

**AKON**

**BRASIL TOUR 07**



Making A Difference In Entertainment

# Investment Return



- The RDA Group continues to contract participants, sponsors involvement and points of interests. Ideal sponsors are confirmed to participate in the amount of \$750,000 (Seven Hundred Fifty Thousand USD) to contribute funds as it pertains for monetary/event underwriters; producer will promptly payout investor with regulated agreed terms and conditions brought forth “Initial Investment” in the amount of \$750,000 (Seven Hundred Fifty Thousand USD).
- As contracted through stated event dates in stated terms of the “Investment Agreement”
- Investors ROI - (20%) Twenty percent return on investment total of \$114,000.00 (One Hundred Fourteen Thousand USD) total return of \$684,000 (Six Hundred Eighty Four Thousand USD).
- Investor will receive 15% (Fifteen) percent “Equity Position” of cross total of the overall Adjusted Net Gross of the concert “Akon Live” tour. After all receipts of expenses and investment return. Total Net Adjusted gross (Adjusted Gross)

# Settlement

- October 9 - 12, 2007

- Akon Tour - Brazil

- The RDA Group will begin full repayment of agreed investment and 15% (Fifteen Percentage) of equity of tours Three (3) business days after completion of tour date.

- October 13, 2007

- Akon Live - Haiti

- The RDA Group will begin repayment of agreed investment. (2) business days after completion of schedule date, investor will receive final manifest from ticket sales and immediately transfer funds into Brazil portion of schedule dates.



# ROUND TWO

Justin

Bringing The

Sex

Wo



# Justin Timberlake

## World Tour



- Justin's World Tour is scheduled through (8) International Markets
- The RDA Group will start with European Markets; Athens, Thessaloniki, Moscow, Barcelona, Bulgaria and Yugoslavia: and Southeast Asian Markets
- After the initial tour dates we will embrace a world tour of 22 more international markets and 24 North American markets

- *Justin Timberlake*
  - *International Markets*

## International Markets

○ Athens, Greece	Olympic Stadium	60,000
○ Thessaloniki, Greece	Thoumba Arena	36,000
○ Moscow, Russia	Red Stadium	45,000
○ Barcelona, Russia	Olympic Stadium	32,000
○ Malaysia	Putra Stadium	16,000
○ Philippines	Araneta Coliseum	15,980
○ Singapore	The Expo Center	19,000
○ Dubai	The Country Club	10,000

# Justin Timberlake International Tour

Travel Party	Hotel Nights	Events	Adv Adm. Fee	Tot. Capacity	Artist Fee
16	17	8	\$102.50	133,980	\$1,000,000

Date	City	Day	Capacity	Max Gross	Art Fee
November	Athens, GRE	2	18,000	\$1,845,000	\$1,000,000
November	Thessaloniki, GRE	3	22,000	\$2,255,000	\$1,000,000
November	Moscow, RUS	4	15,000	\$1,537,500	\$1,000,000
November	Barcelona, SPA	9	18,000	\$1,845,000	\$1,000,000
November	Malaysia	10	16,000	\$1,640,000	\$1,000,000
November	Philippines	11	15,980	\$1,637,950	\$1,000,000
November	Singapore	16	19,000	\$1,947,500	\$1,000,000
November	Dubai	17	10,000	\$2,000,000	\$1,000,000

## Show Deposits Cost

Artist	\$4,000,000
Venue Deposit	\$80,000
Sound/Lighting	\$22,500
Production	\$25,000
Insurance	\$16,800
<b>Totals</b>	<b>\$4,144,300</b>
<b>Less Artist Fee</b>	<b>\$144,300</b>

## Show Cost

Artist	\$4,000,000
Sound / Lighting	\$157,500
Production	\$125,000
Stage Hands	\$32,000
Security	\$16,000
Sponsorship Ancillary	\$2,200,000
<b>Total</b>	<b>\$4,330,500</b>

Tot. Rev	\$14,707,950
Expenses	\$8,474,800
<b>Less Inv</b>	<b>\$5,000,000</b>
<b>Net Profit</b>	<b>\$11,233,150</b>

Net Profit	\$11,233,150
Inv Eqty. (15%)	\$1,684,972
Inv 20% + RTN	\$6,000,000
<b>Tot Inv RTN</b>	<b>\$7,684,972</b>



# PRINCE

The RDA Group...  
will Promote the legendary once known  
as the



Symbol...

**North American & International Markets**

This high energy explosive  
artist known as.... PRINCE  
will travel through Major and  
Secondary North American markets

**30 North American Markets**  
**15 International Markets**



# Prince

## Tour Routing 2007 / 2008

<u>November 2007</u>	<u>Venue</u>	<u>Capacity</u>
Houston, TX	Toyota Center	18,000
Dallas, TX	American Airlines Arena	20,021
San Antonio, Texas	Alamo Dome	22,000
Minneapolis, MI	The Target Center	19,500
Chicago, IL	All State Arena	19,000
St. Louis, MO	Scottrade Center	21,000
Kansas City, MO	Kemper Arena	18,000
Greenville, SC	Bi-Lo Center	15,000
Charlotte, NC	Bobcats Arena	20,000
Baton Rouge, LA	River Centre	16,000
New Orleans, LA	New Orleans Arena	18,000
Washington DC	Verizon Center	20,500
New York, NY	Madison Square gardens	19,205
East Rutherford, NJ	Continental Airlines Arena	21,000
Detroit, MI	The Palace	20,000
Toronto, Canada	Air Canada Center	21,000
<u>January 2008</u>		
Atlanta, GA	Phillips Arena	20,000
Columbus, GA	Columbus Civic Ctr	12,000
Memphis, TN	FedEx Forum	18,000
Jacksonville, FL	Memorial Arena	22,000
Tampa, FL	Times Forum	22,000
Miami, FL	American Airlines Arena	20,000
Baltimore, MD	First Mariner Arena	
Philadelphia, PA	Wachovia Center	21,000
Boston, MASS	Fleet Center	19,580
Hampton, VA	Hampton Conv Ctr	15,000
Oakland, CA	Alameda Arena	14,000
Los Angeles, CA	Staple Center	20,000
Las Vegas, NV	MGM or Mandalay Bay	18,000
Anaheim, Ca	Arrowhead Pond	19,400
Portland, OR	The Rose Quarter	20,000
Seattle, WA	The Seattle Center	16,000
Vancouver, Canada	The GM Place	20,763



# PRINCE

Travel Party	Hotel Nights	Events	Ave Adm.	Artist Fee	Ext. Flights
36	28	30	\$85.00	\$1,250,000	\$14,024

Date	City	Day	Ave. Cap	Max Gross	Art Fee
November	North America	30	20,000	\$1,700,000	\$1,250,000

## Show Deposits Cost

Artist	\$6,250,000
Venue	\$300,000
Sound/Lighting	\$235,000
Promotions	\$500,000
Production	\$42,000
Hotel	\$66,750
Airline Travel	\$15,512
Insurance	\$46,000
Ground Trans	\$90,000
<b>Totals</b>	<b>\$7,545,262</b>
<b>Less Artist Fee</b>	<b>\$1,295,262</b>

## Day of Show Cost

Artist	\$937,500
Venue	\$65,000
Sound / Lighting	\$23,500
Production	\$35,000
Stage Hands	\$10,500
Hotel	\$11,000
Additional Flights	\$17,250
Ground Trans	\$6,000
Security	\$3,500
Catering	\$6,400
<b>Total</b>	<b>\$1,115,650</b>

Tot. Rev	\$1,700,000
Taxes 8%	\$136,000
Adj. Gross	\$1,564,000
<b>Expenses</b>	<b>\$1,115,650</b>
<b>Sponsors</b>	<b>\$750,000</b>
<b>Net Profit</b>	<b>\$1,865,650</b>

Inv 15% Eqty.	\$279,847.50
Inv 20% ROI	\$50,000.00
<b>Tot Inv RTN</b>	<b>\$329,847.50</b>

Tot. 15% Eqty.	\$8,395,425
Inv 20% + RTN	\$9,000,000
<b>Tot Inv RTN</b>	<b>\$17,395,425</b>



# ROUND THREE

- **Let It Be Me Lord! Gospel Tour**

A group of influential Gospel and soul performers aim to spread the joys praises in music on our Twelve-week "Let It Be Me...Lord! Gospel Tour, which launches in Atlanta Georgia and hits 10 cities all over the United States and abroad.

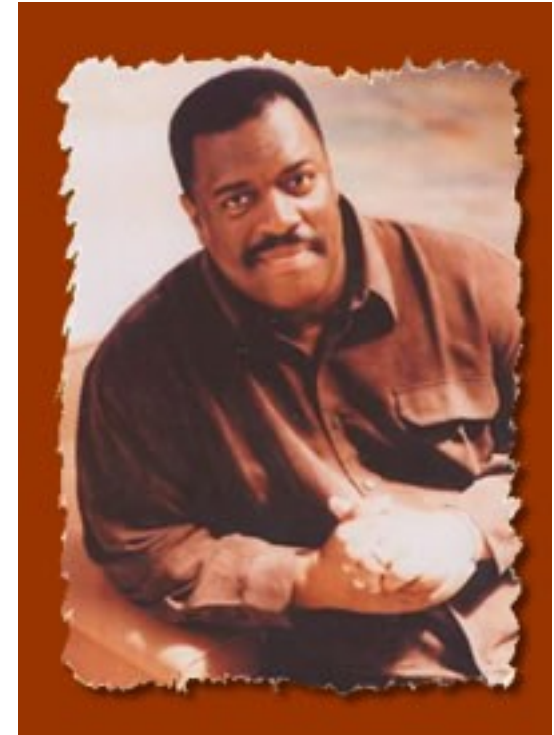
This edition of the tour--will feature 5-time Grammy-winning gospel legend John P. Kee, R&B/gospel/urban-soul singer/songwriter Coko (formerly of female vocal group SWV) J. Moss, Kurt Karr, Byron Cage, evangelist and gospel singer Bishop Paul Morton, along with Ty Tribbett & GA also Singer / Evangelist Vicki Winans, Hosted / narrated by Phyllis Yvonne Stickney.

Each artist will perform individually, in addition to some intertwining to create a "seamless band" scenario where music is always playing. There will also be a big finale, with all of the performers participating in the acclaimed theme "Let It Be Me" performed by **Pastor Chris Harris** who introduces the nationally acclaimed bishop David Evans, "Healed Without Scars."

The goal of the program is to uplift spirits of women and men, according to tour executive producer Antywan Ross. "While we feature nationally acclaimed performers, we're excited that thousands have been touched by these artists music no matter which gender you are, if you love gospel music, we're going to take you on an incredible praise and worship party. This show is three hours and thirty minutes of great fun every night."

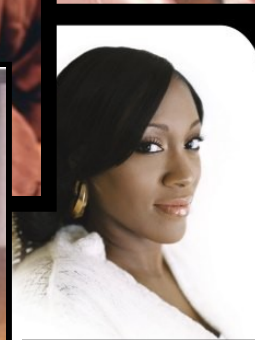
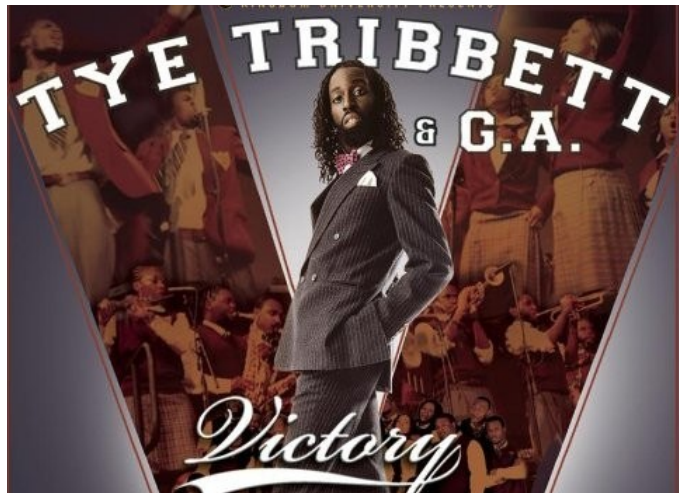
## **LET IT BE ME! Artist Roster**

**John P. Kee, Vicki Winans, Byron Cage, Kurt Karr, J. Moss, Marvin Sapp, Coko, Bishop Paul Morton, Ty Tribbett and Introducing Bishop David Evans, Narrated by Phyllis Yvonne Stickney**



# LET IT BE ME –TOUR MARKETS

- Atlanta, GA - Phillips Arena
- Washington, DC - Constitution Hall
- New York, NY - Radio City Music Hall
- St. Louis, MO - Scottrade Center
- Memphis, TN - FedEx Forum
- Miami, FL - James L. Knight Center
- Houston, TX - Reliant Arena
- New Orleans, LA - New Orleans Arena
- Oakland, CA - Oakland Arena
- Los Angeles, CA - Galen Center



# MADONNA... LIVE

Madonna... Live in Concert  
The RDA Group will present this  
Legendary Entertainer / Actress  
Throughout the South American  
Market...

We've contacted the hit makers  
Maroon 5 to support this  
South American Tour

**Jan 15 & 16 2008 Sao Paulo, Brazil**  
**Jan 17 Rio de Janeiro, Brazil**



# INVESTMENT - OVERVIEW

## ***Akon in South America***

*Subtotal (5) City Tour*      **Investment**      \$ 700,000

## ***Prince Live... World Tour***

*Subtotal (40) City Tour*      **Investment**      \$ 7,500,000

## ***Justin Timberlake... Bringing the Sexy Back***

*Subtotal (8) City Tour*      **Investment**      \$ 4,800,000

## ***Let It Be Me... Gospel Tour...***

*Subtotal (10) City Tour*      **Investment**      \$ 1,360,000

## ***Madonna... Live In Brazil***

*Subtotal (3) City Tour*      **Investment**      \$ 5,500,000

SUB-TOTAL      \$19,860,000

Investment      \$19,860,000

Investment Return (20%)      \$ 3,972,000

Investors (15%) Equity (est.) Total      \$13,832,900

**(est.) ITOTAL \$37,664,900**



# Concerts Tours / Events

## The RDA Group Listed Events

- Akon Live (5 City Tour)
- Justin Timberlake (8 International Markets)
- Prince... World Exclusive
  - (15 International / 30 National)
- Let It Be Me... (10 City Gospel Tour)
- Madonna 2008
  - January 15 & 16 Sao Paulo Brazil
  - January 17 Rio De Janeiro, Brazil
- World Music Festival
  - Marion, South Carolina
    - June 2008 – Caroline Entertainment Complex
  - Rio de Janeiro, Brazil
    - July 2008 - Happy Land
- Making A Difference... Music Festival
  - Los Angeles, California
    - August 2008 – Rose Bowl Stadium
- Michael Jackson... The MJ Influence
  - TAPED LIVE... In Tokyo Japan
    - Summer 2008







- The RDA Group sole purpose is and will always be; to create, innovate, develop and operate programs in the concert, special events and film industry.
- With well over 14 years of experience collaborating with some of today's hottest promoters, producers, artists, and venues in the country. The RDA Group will continue to provide high-profile events which have our clients & sponsors alike returning to the table year-after year.
- Providing promotions, marketing and implement elaborate capabilities that will guarantee a memorable experience for our clients, participants and spectators alike.
- Nationally we strive on becoming one of the leading entertainment conglomerates that can and will produce such high-profile events for top entertainers, profit and non-profit organizations around the world