

Things are gonna get better

Westpac McDermott Miller Employment Confidence Index, March 2015

- New Zealanders have become more confident about the outlook for the labour market, consistent with continuing strength in GDP growth.
- Despite softness in consumer price inflation, expectations for earnings growth have remained resilient. This will allay some of the RBNZ's concerns about a downshift in wage and pricing setting behaviour.

Employment confidence index



	Dec-14	Mar-15	Change
Employment Confidence Index	106.5	108.5	2.0
Present Conditions Index	102.2	102.9	0.7
Employment Expectations Index	109.4	112.3	2.9
Current job opportunities	-25.3	-25.5	-0.2
Expected job opportunities	-9.4	-9.1	0.3
Past earnings growth	29.7	31.3	1.5
Expected earnings growth	29.2	32.9	3.7
Own job security	8.5	13.3	4.7

New Zealanders have become more upbeat about the state of the labour market, with the Westpac McDermott Miller Employment Confidence Index rising to 108.5 in the March quarter (up from 106.5 in the December quarter). However, this follows a sharp decline in confidence late last year, and still leaves confidence lower than it was in mid-2014.

Last year, employment confidence appeared to have been weighed down by concerns about the impact of drought and lingering softness in global demand. But while these factors are resulting in headwinds for the economy, their impact doesn't appear to have been as severe as initially feared. In fact, much of this quarter's pick-up in employment confidence actually occurred in rural areas.

We're not surprised to see employment confidence picking up in early-2015. Indeed, conditions in the domestic economy are looking very positive. Growth in the year to December was the fastest we've seen in seven years, and over this period employment was up a strong 3.5%. Indications for domestic demand going forward are also very favourable, with strong growth in the population, low interest rates, and favourable indications for construction activity.

Combined, the above developments have prompted an increase in workers' perceived job security, which rose by 5 percentage points in the March quarter.

There was also a pick-up in the survey's measures of earnings conditions. The net percentage of people reporting that their earnings have increased over the past year rose from 30% to 31% in March, adding to the positive indications for domestic demand. In addition, there was a pick-up in the proportion of households who expect their earnings to increase over the coming year (up to 33% in March from 29% in December).

Earnings expectations still aren't at high levels, but their resilience has caught our eye. And we expect that this will also be of particular interest to the RBNZ. This is because over the coming year consumer price inflation will fall to its lowest

levels in well over a decade. In large part, this is a result of last year's sharp drop in oil prices, which will have a dramatic, albeit temporary impact on inflation. The Reserve Bank has expressed concern that this temporary drop in consumer price inflation could contribute to long-lasting softness in wage and price setting decisions. If it did, this would reinforce the weakness in inflation, making it harder for the RBNZ to ensure inflation remains consistent with their target in the future. Consequently, the resilience in earning expectations is likely to be welcome sign, making the RBNZ more comfortable with keeping the OCR on hold.

Compared to last quarter, workers' perceptions of the relative ease of currently finding a job, and their expectations for job opportunities over the coming year, are largely unchanged. However, we wouldn't be surprised to see these measures pushing higher over the coming year as the economy continues to grow at a robust pace.

Regional breakdown

Employment confidence rose in eight out of eleven regions, and is at similar levels in both rural and metropolitan areas. However, there are two regions that are noticeably more confident than others. The first is Canterbury, where increases in reconstruction work, as well as a more general strengthening in economic activity, is supporting continued strength in the labour market.

The other is Southland. Employment confidence here fell sharply in late 2014, possibly in response to concerns about conditions in the dairy industry. However, workers in Southland have now become noticeably more upbeat about the outlook for employment and earnings over the coming year.

The regions with the lowest confidence were Northland and Gisborne/Hawke's Bay. Unemployment in both of these regions remains elevated, and workers have noted concerns about both the availability of jobs and earnings growth.

Survey description

The Westpac McDermott Miller Employment Confidence Index summarises responses to five questions: households' perceptions of current and future job opportunities in New Zealand, their own actual and expected earnings, and expected changes in their own job security. The questions about current job opportunities and earnings are summarised in the Current Employment Conditions Index, while the questions about the year ahead are summarised in the Employment Expectations Index. The survey took place over the period 1-11 March, with a sample size of 1561.

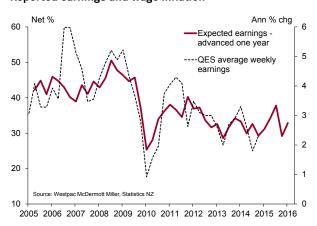
Satish Ranchhod

Senior Economist

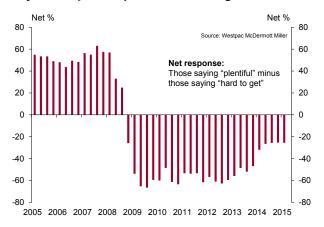
Employment Confidence by region

Region	Dec-14	Mar-15	Change
Northland	100.6	100.3	-0.3
Auckland	109.1	110.9	1.8
Waikato	101.8	107.2	5.5
Bay of Plenty	106.7	106.1	-0.6
Gisborne/Hawkes Bay	97.9	101.6	3.7
Taranaki/Manawatu	99.6	104.3	4.7
Wellington	109.6	105.4	-4.3
Nelson/Marlborough/Westland	103.5	104.8	1.4
Canterbury	114.4	116.7	2.3
Otago	98.9	103.3	4.4
Southland	100.7	115.8	15.2

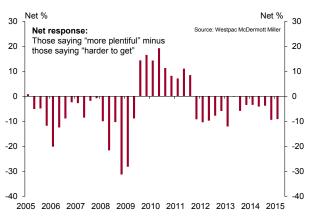
Reported earnings and wage inflation



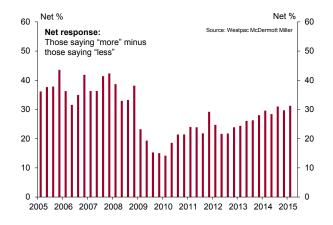
Do you think jobs are plentiful or hard to get in NZ?



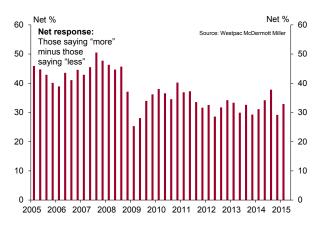
Job opportunities in NZ in a year's time



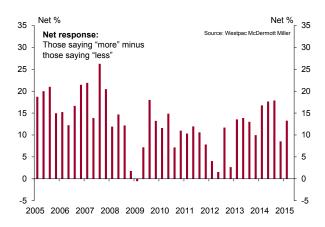
Earnings in paid work compared to last year



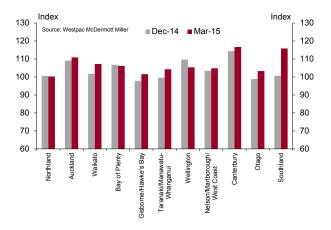
Earnings in paid work this time next year



Personal job security over the coming year



Employment confidence by region



Westpac economics team contact details

Dominick Stephens, Chief Economist +64 9 336 5671

Michael Gordon, Senior Economist +64 9 336 5670

Felix Delbrück, Senior Economist +64 9 336 5668

Satish Ranchhod, Senior Economist +64 9 336 5669

Any questions email: economics@westpac.co.nz

Disclaimer

Things you should know: Each time someone visits our site, data is captured so that we can accurately evaluate the quality of our content and make improvements for you. We may at times use technology to capture data about you to help us to better understand you and your needs, including potentially for the purposes of assessing your individual reading habits and interests to allow us to provide suggestions regarding other reading material which may be suitable for you.

If you are located in Australia, this material and access to this website is provided to you solely for your own use and in your own capacity as a wholesale client of Westpac Institutional Bank being a division of Westpac Banking Corporation ABN 33 007 457 141 AFSL 233714 ('Westpac'). If you are located outside of Australia, this material and access to this website is provided to you as outlined below.

This material and this website contain general commentary only and does not constitute investment advice. Certain types of transactions, including those involving futures, options and high yield securities give rise to substantial risk and are not suitable for all investors. We recommend that you seek your own independent legal or financial advice before proceeding with any investment decision. This information has been prepared without taking account of your objectives, financial situation or needs. This material and this website may contain material provided by third parties. While such material is published with the necessary permission none of Westpac or its related entities accepts any responsibility for the accuracy or completeness of any such material. Although we have made every effort to ensure the information is free from error, none of Westpac or its related entities warrants the accuracy, adequacy or completeness of the information, or otherwise endorses it in any way. Except where contrary to law, Westpac and its related entities intend by this notice to exclude liability for the information. The information is subject to change without notice and none of Westpac or its related entities is under any obligation to update the information or correct any inaccuracy which may become apparent at a later date. The information contained in this material and this website does not constitute an offer, a solicitation of an offer, or an inducement to subscribe for, purchase or sell any financial instrument or to enter a legally binding contract. Past performance is not a reliable indicator of future performance. The forecasts given in this material and this website are predictive in character. Whilst every effort has been taken to ensure that the assumptions on which the forecasts are based are reasonable, the forecasts may be affected by incorrect assumptions or by known or unknown risks and uncertainties. The ultimate outcomes may differ substantially from these forecasts.

Transactions involving carbon give rise to substantial risk (including regulatory risk) and are not suitable for all investors. We recommend that you seek your own independent legal or financial advice before proceeding with any investment decision. This information has been prepared without taking account of your objectives, financial situation or needs. Statements setting out a concise description of the characteristics of carbon units, Australian carbon credit units and eligible international emissions units (respectively) are available at www.cleanenergyregulator.gov.au as mentioned in section 202 of the Clean Energy Act 2011, section 162 of the Carbon Credits (Carbon Farming Initiative) Act 2011 and section 61 of the Australian National Registry of Emissions Units Act 2011. You should consider each such statement in deciding whether to acquire, or to continue to hold, any carbon unit, Australian carbon credit unit or eligible international emissions unit.

Additional information if you are located outside of Australia

New Zealand: The current disclosure statement for the New Zealand division of Westpac Banking Corporation ABN 33 007 457 141 or Westpac New Zealand Limited can be obtained at the internet address www.westpac.co.nz. Westpac Institutional Bank products and services are provided by either Westpac Banking Corporation ABN 33 007 457 141 incorporated in Australia (New Zealand division) or Westpac New Zealand Limited. For further information please refer to the Product Disclosure Statement (available from your Relationship Manager) for any product for which a Product Disclosure Statement is required, or applicable customer agreement. Download the Westpac NZ QFE Group Financial Advisers Act 2008 Disclosure Statement at www.westpac.co.nz.

China, Hong Kong, Singapore and India: Westpac Singapore Branch holds a wholesale banking licence and is subject to supervision by the Monetary Authority of Singapore. Westpac Hong Kong Branch holds a banking license and is subject to supervision by the Hong Kong Monetary Authority. Westpac Hong Kong branch also holds a license issued by the Hong Kong Securities and Futures Commission (SFC) for Type 1 and Type 4 regulated activity.

Disclaimer continued

Westpac Shanghai and Beijing Branches hold banking licenses and are subject to supervision by the China Banking Regulatory Commission (CBRC). Westpac Mumbai Branch holds a banking license from Reserve Bank of India (RBI) and subject to regulation and supervision by the RBI.

U.K.: Westpac Banking Corporation is registered in England as a branch (branch number BR000106), and is authorised and regulated by the Australian Prudential Regulatory Authority in Australia. WBC is authorised in the United Kingdom by the Prudential Regulation Authority. WBC is subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority in the United Kingdom. Details about the extent of our regulation by the Prudential Regulation Authority are available from us on request. Westpac Europe Limited is a company registered in England (number 05660023) and is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. This material and this website and any information contained therein is directed at a) persons who have professional experience in matters relating to investments falling within Article 19(1) of the Financial Services Act 2000 (Financial Promotion) Order 2005 or (b) high net worth entities, and other persons to whom it may otherwise be lawfully communicated, falling within Article 49(1) of the Order (all such persons together being referred to as "relevant persons"). The investments to which this material and this website relates are only available to and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such investments will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely upon this material and this website or any of its contents. In the same way, the information contained in this material and this website is intended for "eligible counterparties" and "professional clients" as defined by the rules of the Financial Services Authority and is not intended for "retail clients". With this in mind, Westpac expressly prohibits you from passing on the information in this material and this website to any third party. In particular this material and this website, website content and, in each case, any copies thereof may not be taken. transmitted or distributed, directly or indirectly into any restricted jurisdiction.

U.S.: Westpac operates in the United States of America as a federally licensed branch, regulated by the Office of the Comptroller of the Currency. Westpac is also registered with the US Commodity Futures Trading Commission ("CFTC") as a Swap Dealer, but is neither registered as, or affiliated with, a Futures Commission Merchant registered with the US CFTC. Westpac Capital Markets, LLC ('WCM'), a wholly-owned subsidiary of Westpac, is a broker-dealer registered under the U.S. Securities Exchange Act of 1934 ('the Exchange Act') and member of the Financial Industry Regulatory Authority ('FINRA'). This communication is provided for distribution to U.S. institutional investors in reliance on the exemption from registration provided by Rule 15a-6 under the Exchange Act and is not subject to all of the independence and disclosure standards applicable to debt research reports prepared for retail investors in the United States. WCM is the U.S. distributor of this communication and accepts responsibility for the contents of this communication. If you would like to speak to someone regarding any security mentioned herein, please contact WCM on +1 212 389 1269. All disclaimers set out with respect to Westpac apply equally to WCM.

Investing in any non-U.S. securities or related financial instruments mentioned in this communication may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the SEC in the United States. Information on such non-U.S. securities or related financial instruments may be limited. Non-U.S. companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect in the United States. The value of any investment or income from any securities or related derivative instruments denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related derivative instruments.

The author of this communication is employed by Westpac and is not registered or qualified as a research analyst, representative, or associated person under the rules of FINRA, any other U.S. self-regulatory organisation, or the laws, rules or regulations of any State. Unless otherwise specifically stated, the views expressed herein are solely those of the author and may differ from the information, views or analysis expressed by Westpac and/or its affiliates.

For the purposes of Regulation AC only: Each analyst whose name appears in this report certifies that (1) the views expressed in this report accurately reflect the personal views of the analyst about any and all of the subject companies and their securities and (2) no part of the compensation of the analyst was, is, or will be, directly or indirectly related to the specific views or recommendations in this report.