

APAC CONSUMER SURVEY 2015

NEW ZEALAND

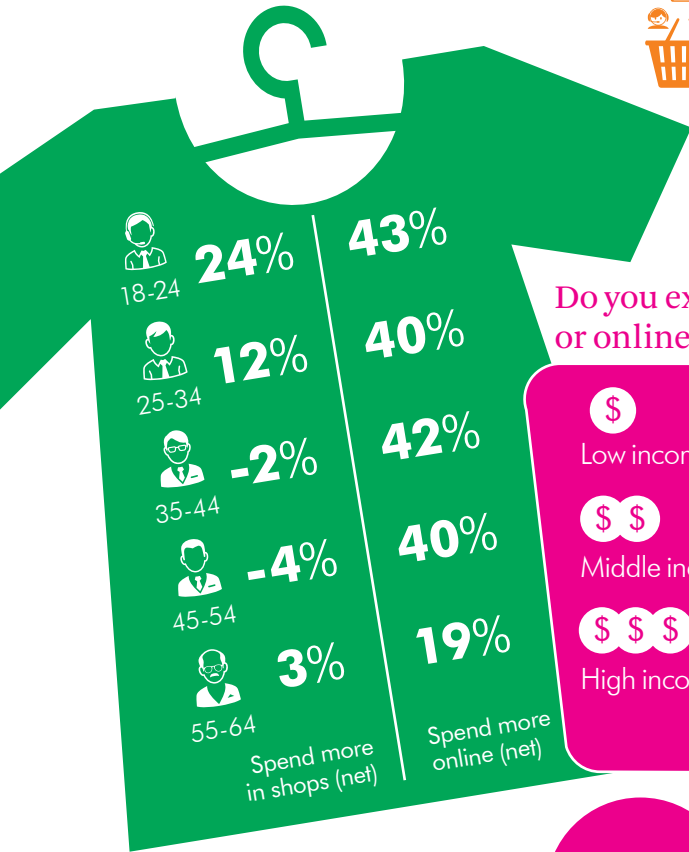
Where do you go to shop?

When shopping, do you most often visit a main street, small shopping centre or large shopping centre?

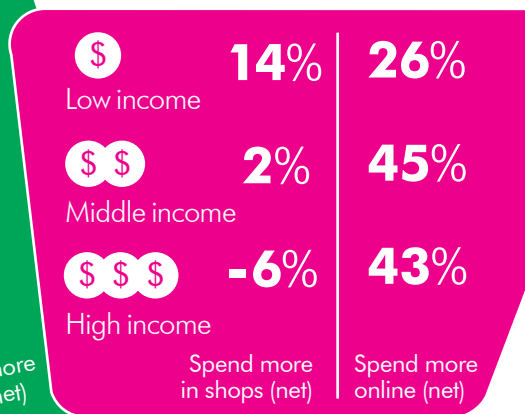


Over the next two years...

Do you expect to spend more in shops or online? (Age group comparison)



Do you expect to spend more in shops or online? (Household income comparison)

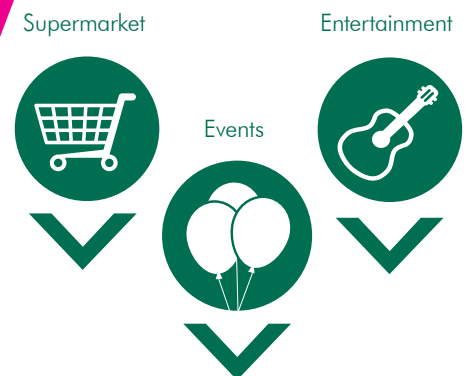


Top 3

Important factors when choosing where to go shopping



Non-important factors when choosing where to go shopping



Source: CBRE Asia Pacific Consumer Survey, 2014

CBRE GLOBAL RESEARCH

This report was prepared by CBRE New Zealand Research Team, which forms part of CBRE Global Research—a network of preeminent researchers and consultants who collaborate to provide real estate market research, econometric forecasting and consulting solutions to real estate.

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