

Boston 2024: Investing in Boston's Future

Why Investing in Boston 2024 Is a Smart Opportunity



- **The International Olympic Committee has said it wants the U.S. to bid for the 2024 Olympic and Paralympic Games. Boston is the best city to represent the U.S. on the international stage.**
- **The power of the Olympics will cement Boston's international reputation as a leader in diversity, sport, health, education, technology and innovation.**
- **Hosting the Games will be sustainable, accretive and advance our future needs.**

What Investing in Boston 2024 Can Do for You



- **Supporting Boston 2024 brings with it the opportunity to network and develop relationships with the businesses, entrepreneurs, and wealthiest individuals in New England – groups who are already working together to bring the Olympic Games to Boston.**
- **Support of Boston 2024 will be prominently featured and the Investor will be recognized as a strong corporate and community partner.**
- **Support of Boston and the Olympics will build trust and goodwill in a community that values investment in loyalty.**

- **Boston 2024 has a fully developed concept plan and modeling that demonstrates how Boston is the perfect-sized city to host the Games, will succeed in hosting the best Games, and will offer unrivaled legacy impact for the community.**
- **Boston 2024 has strong, and rapidly growing, public support. Polls show more than the majority of the public want the Games to come – including three out of four Bostonians of color.**
- **Boston 2024 has very strong political support from elected officials including Governor Patrick and Mayor Walsh.**
- **Boston 2024 is creating this effort to be 100% privately-financed. Boston 2024 is a 501(c)(3) with a streamlined budget.**

Boston 2024's Strong and Powerful Leadership



- **John Fish: CEO, Suffolk Construction**
- **Steve Pagliuca: Managing Partner, Bain Capital**
- **Roger Crandall: President and CEO, MassMutual Financial**
- **Senator William “Mo” Cowan: Former US Senator**
- **Karen Kaplan: President and CEO, Hill Holliday**
- **Bob Reynolds: President and CEO, Putnam Investments**
- **Bill Teuber: Vice Chairman, EMC**
- **Jeff Leiden: President and CEO, Vertex Pharmaceuticals**
- **Jay Hooley: Chairman, President and CEO, State Street Corporation**
- **Gloria Larson: President, Bentley University**
- **Katie Lapp: Executive Vice President, Harvard University**
- **Israel Ruiz: Executive Vice President, MIT**
- **Robert Caret: President, University of Massachusetts**
- **Bob Popeo: Chairman, Mintz Levin Cohn Ferris Glovsky and Popeo**
- **Juliette Kayyem: Former Asst Secretary, Department of Homeland Security**

Boston 2024's Deep Bench of Private Support



In addition to significant contributions from all of Boston 2024's leadership, strong financial supporters of Boston 2024 include:

- **Bill Achtmeyer: Parthenon Group**
- **Steve Barnes: Bain Capital**
- **Roman Blanco: Santander Bank**
- **Mark Casady: LPL Financial**
- **Marc Casper: Thermo Fisher Scientific**
- **John Connaughton: Bain Capital**
- **Ralph de la Torre: Steward HealthCare**
- **Andrew Dreyfus: Blue Cross Blue Shield of Massachusetts**
- **Sandy & Paul Edgerley: Bain Capital & The Boston Foundation**
- **Bill Glavin: Oppenheimer Funds**
- **Wyc Grousbeck: Boston Celtics**
- **John Hailer: Natixis Global Asset Management**
- **Amos and Barbara Hostetter: Barr Foundation**

Boston 2024's Deep Bench of Private Support



- **Charlie Jacobs: Boston Bruins**
- **Robert Kraft: New England Patriots**
- **Jonathan Lavine: Sankaty Advisors**
- **Alan Leventhal: Beacon Capital Partners**
- **David Long: Liberty Mutual**
- **Peter and Carolyn Lynch: Lynch Foundation**
- **David Mussafer: Advent International**
- **Jerry Sargent: Citizens Bank**
- **Ron Sargent: Staples**
- **Scott Schoen: Baylon Capital**
- **Nigel Travis: Dunkin Brands**
- **Joe Tucci: EMC**
- **Adam Weiner: Weiner Ventures**
- **Additional leadership-level financial support from architectural and engineer firms, banks, real estate developers, and venture capitalists.**

Thank you to the CEOs and/or the corporations behind the following brands for their strong financial support:



How to Get Involved Now



- **Become a member of the Founders 100.**
- **This special society is limited to the first 100 businesses/individuals who donate at a leadership level to the Boston 2024 Olympic Bid. Membership in this unique group is nearing completion.**
- **Membership in the Founders 100 offers special benefits, including the following opportunities:**
 - **Serving as an Ambassador for the Olympic Movement**
 - **Participating in Private Events with Olympians**
 - **Joining regular insider briefings**
 - **Receiving weekly updates**
 - **Enjoying amenities such as Founders Packet, Boston 2024 Memorabilia, and other services**

For more information about Boston 2024:

Website: www.2024boston.org

Facebook: Boston 2024 Organizing Committee

Twitter: @Boston2024

Instagram: Boston2024