

CBC News Poll on Discrimination

November 2014



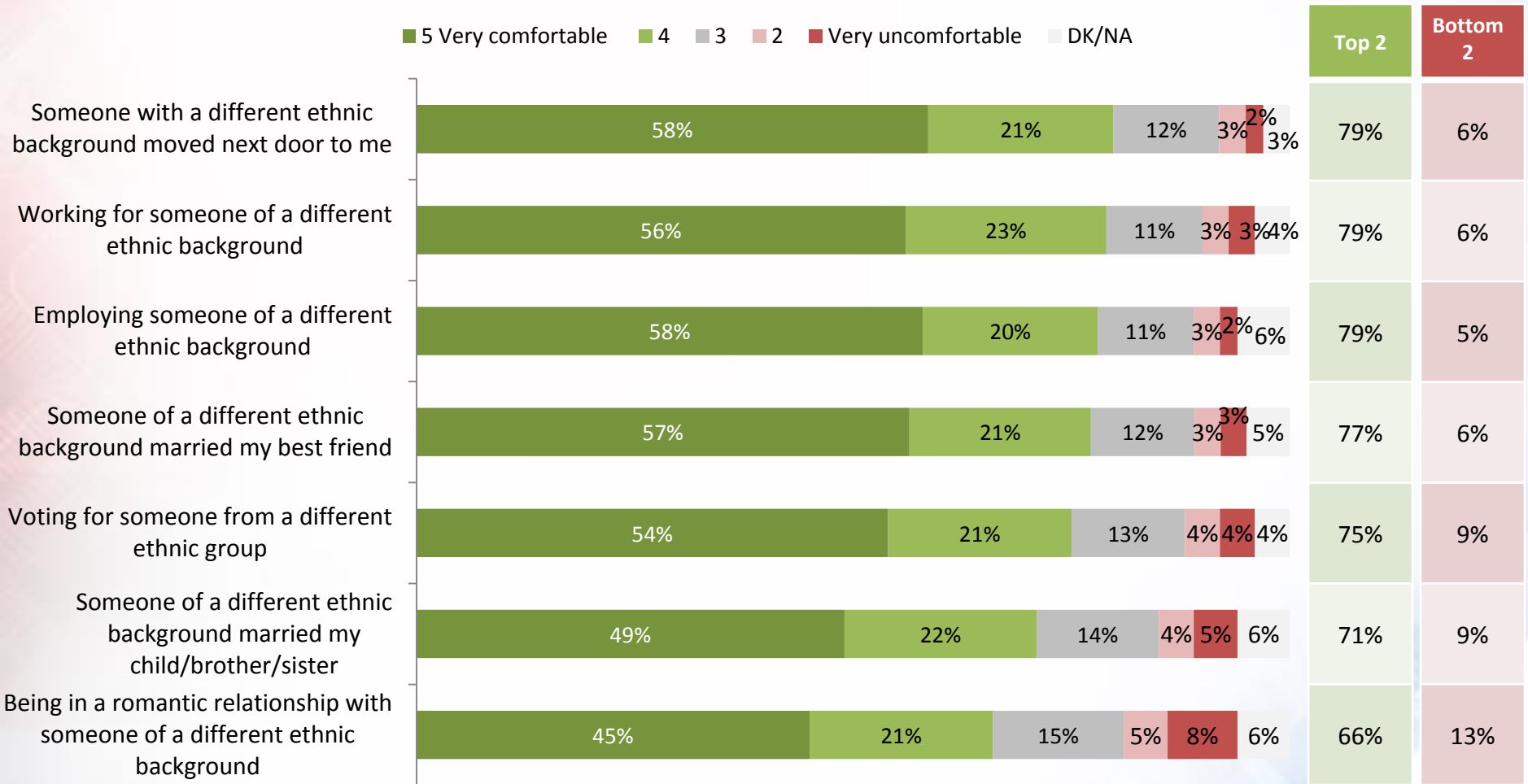
Methodology

- This report presents the findings of a national online survey conducted among 1,500 Canadian adults 18yrs+ and is representative of the Canadian population by age, gender and region based on 2011 Census data.
- The survey sample included 260 visible minorities*.
- The online survey was conducted by Research House on behalf of CBC News from October 22 - 29, 2014.



*Visible minority respondents were defined based on self-reported ethnic background; excluding those who identified as White/Caucasian exclusively as well as excluding those who identified as Aboriginal.

Q. To what extent are you comfortable or uncomfortable with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you are very comfortable and '1' means you are not very comfortable



Q. To what extent are you comfortable or uncomfortable with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you are very comfortable and '1' means you are not very comfortable

Description		Gender		Age			Region				
Top 2 Comfortable	Total	Men n=717	Women n=783	18-29 n=283	30-49 n=593	50+ n=624	ATL n=111	QC n=364	ON n=575	Prairies n=251	BC n=199
Someone with a different ethnic background moved next door to me	79%	79%	79%	84%	77%	79%	86%	76%	82%	72%	84%
Working for someone of a different ethnic background	79%	79%	79%	82%	80%	77%	83%	78%	81%	73%	81%
Employing someone of a different ethnic background	79%	78%	79%	81%	79%	77%	83%	76%	80%	74%	83%
Someone of a different ethnic background married my best friend	77%	76%	79%	82%	77%	75%	86%	76%	78%	71%	83%
Voting for someone from a different ethnic group	75%	75%	75%	81%	75%	72%	81%	73%	76%	69%	80%
Someone of a different ethnic background married my child/brother/sister	71%	71%	71%	75%	71%	69%	76%	69%	72%	65%	78%
Being in a romantic relationship with someone of a different ethnic background	66%	70%	62%	69%	69%	62%	72%	63%	65%	64%	73%

□ Indicates significantly higher than other groups

□ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level



Q. To what extent are you comfortable or uncomfortable with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you are very comfortable and '1' means you are not very comfortable

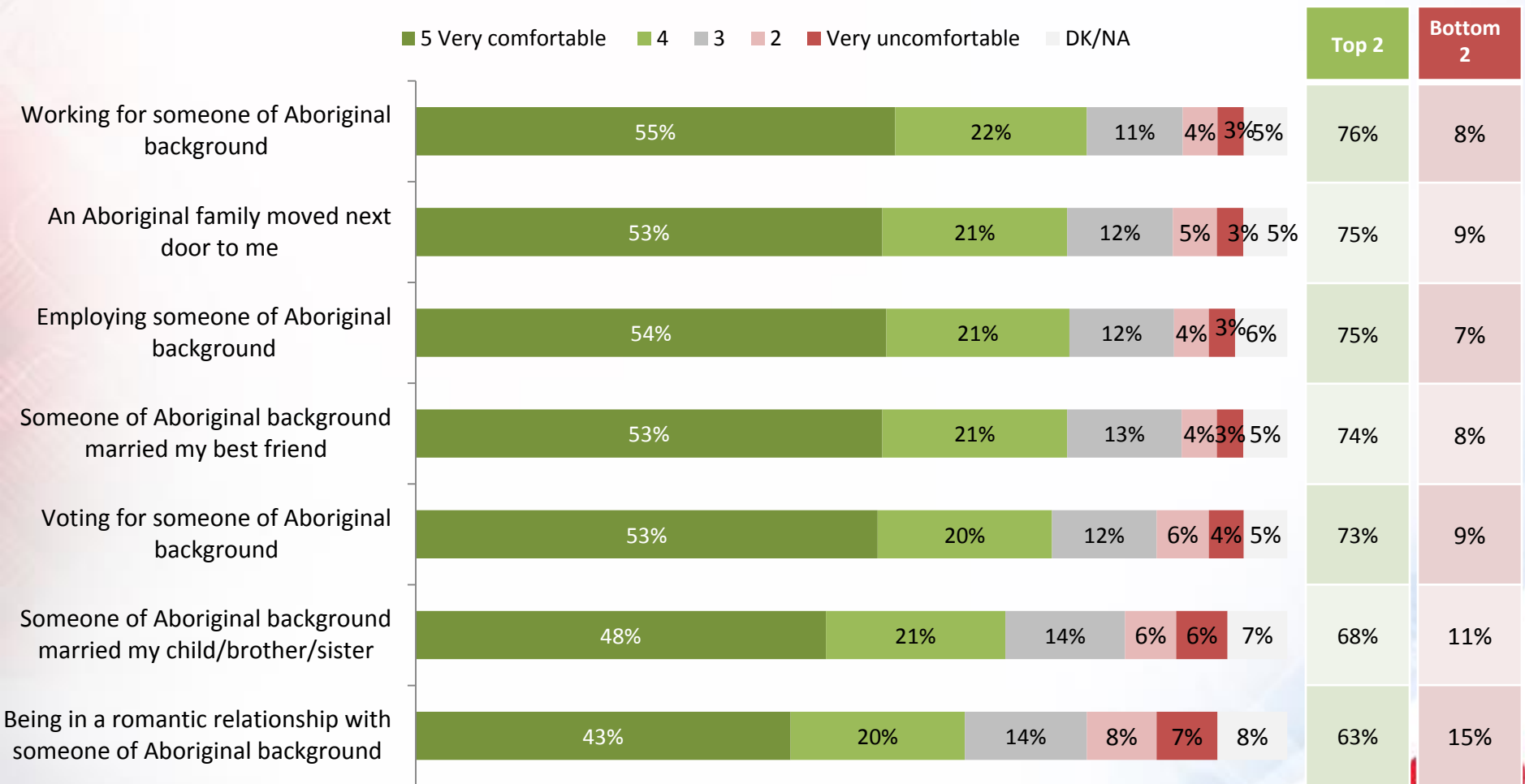
		Visible Minority		Born in Canada	
Top 2 Comfortable	Total	Yes n=260	No n=1240	Yes n=1214	No n=286
Someone with a different ethnic background moved next door to me	79%	85%	78%	79%	82%
Working for someone of a different ethnic background	79%	87%	78%	79%	82%
Employing someone of a different ethnic background	79%	86%	77%	78%	81%
Someone of a different ethnic background married my best friend	77%	85%	76%	77%	80%
Voting for someone from a different ethnic group	75%	83%	73%	74%	77%
Someone of a different ethnic background married my child/brother/sister	71%	77%	70%	70%	73%
Being in a romantic relationship with someone of a different ethnic background	66%	75%	64%	66%	66%

□ Indicates significantly higher than other groups

□ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level



Q. To what extent are you comfortable or uncomfortable with the following statements regarding Aboriginal Peoples in Canada? Please use a scale from 1 to 5 where '5' means you are very comfortable and '1' means you are not very comfortable.



Base: All respondents n=1500

Q. To what extent are you comfortable or uncomfortable with the following statements regarding Aboriginal Peoples in Canada? Please use a scale from 1 to 5 where '5' means you are very comfortable and '1' means you are not very comfortable.

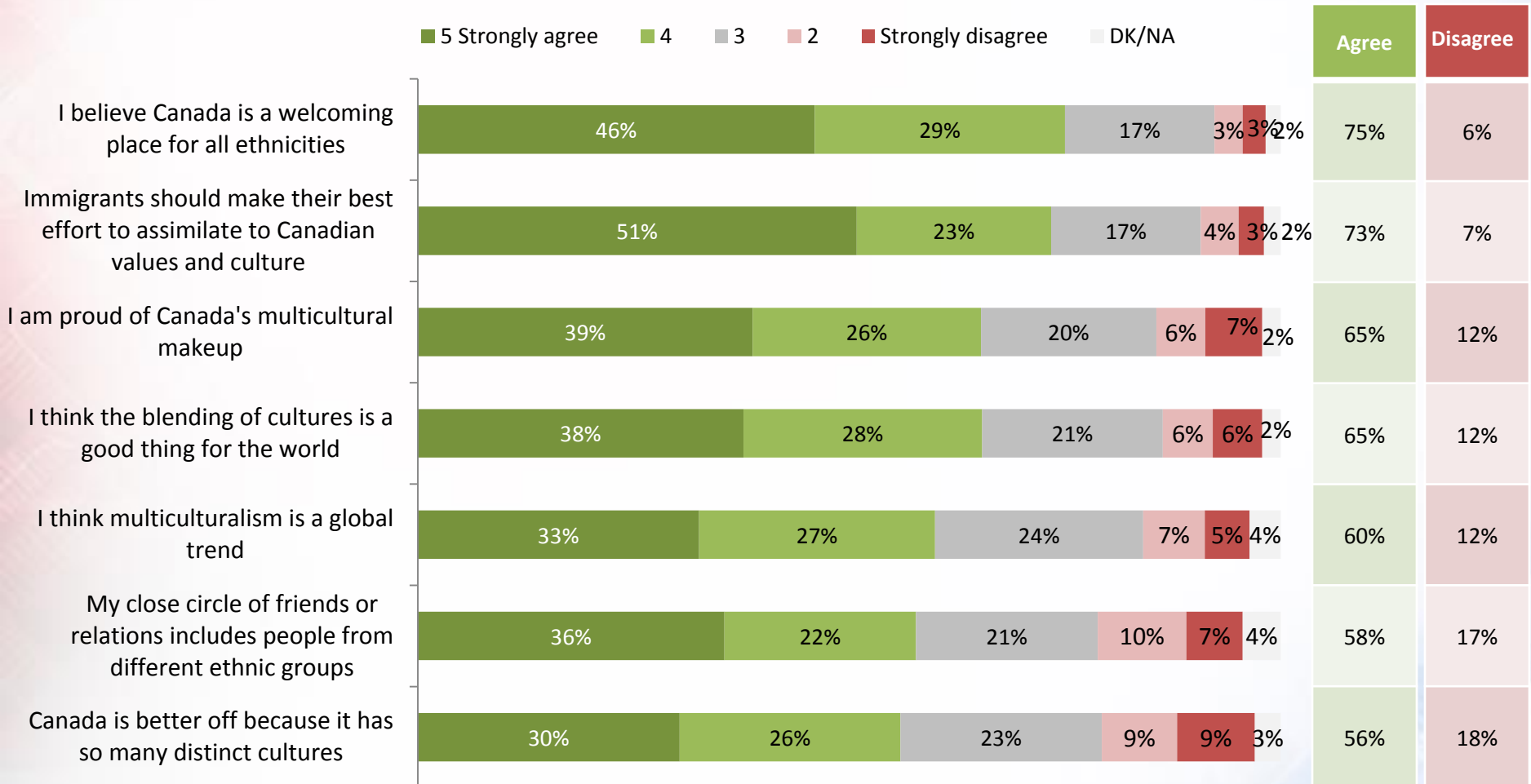
Description		Gender		Age			Region				
Top 2 Comfortable	Total	Men n=717	Women n=783	18-29 n=283	30-49 n=593	50+ n=624	ATL n=111	QC n=364	ON n=575	Prairies n=251	BC n=199
Working for someone of Aboriginal background	76%	75%	77%	78%	76%	75%	80%	78%	79%	66%	74%
An Aboriginal family moved next door to me	75%	73%	76%	78%	75%	73%	77%	76%	80%	61%	74%
Employing someone of Aboriginal background	75%	73%	77%	76%	75%	74%	77%	75%	79%	67%	71%
Someone of Aboriginal background married my best friend	74%	73%	75%	77%	75%	73%	82%	78%	76%	63%	73%
Voting for someone of Aboriginal background	73%	72%	74%	75%	72%	74%	75%	75%	77%	63%	72%
Someone of Aboriginal background married my child/brother/sister	68%	66%	70%	72%	69%	66%	70%	73%	70%	59%	65%
Being in a romantic relationship with someone of Aboriginal background	63%	65%	61%	65%	64%	61%	68%	65%	66%	50%	62%

□ Indicates significantly higher than other groups

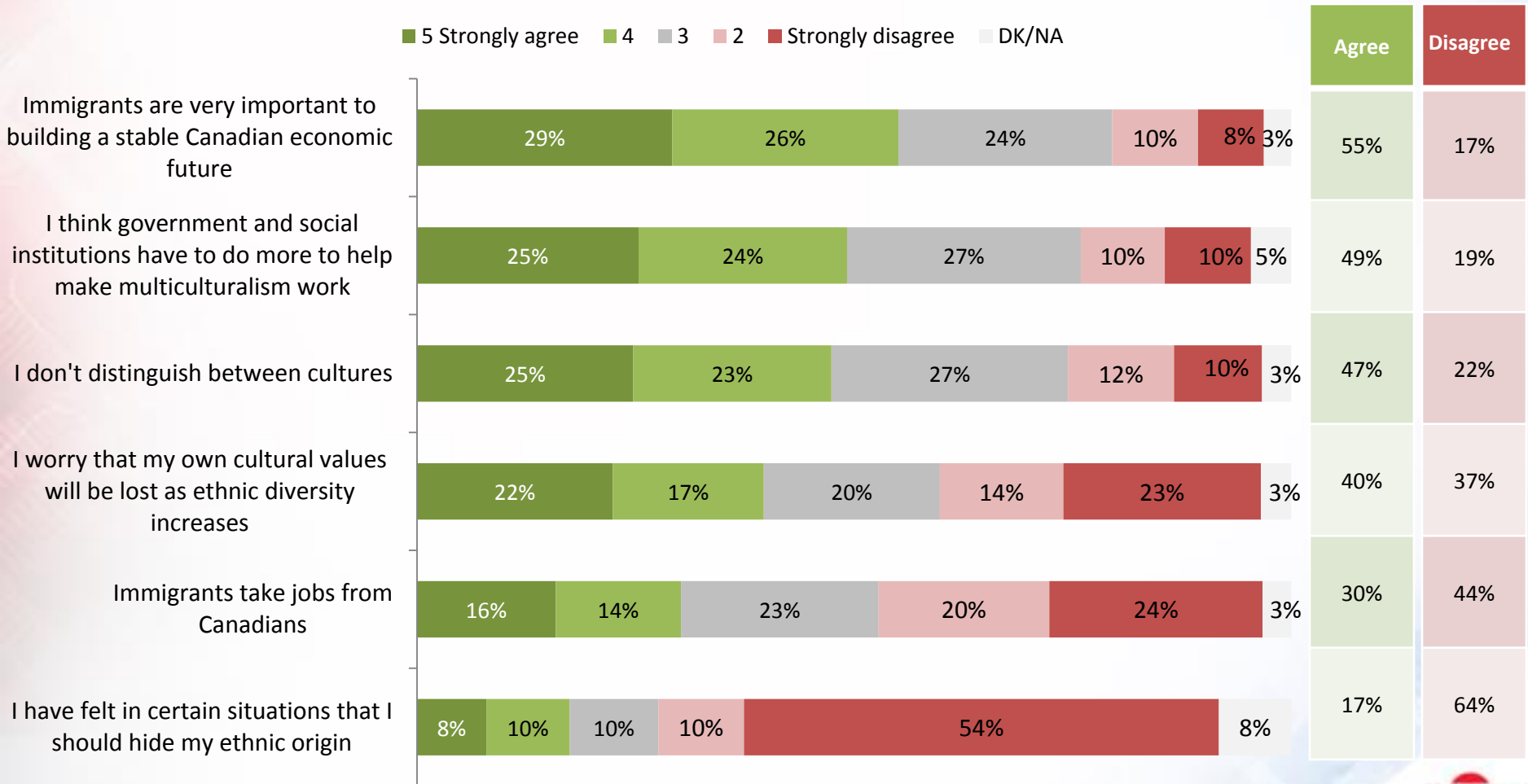
□ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level



Q. To what extent do you agree or disagree with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you strongly agree and '1' means you strongly disagree.



Q. To what extent do you agree or disagree with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you strongly agree and '1' means you strongly disagree.



Q. To what extent do you agree or disagree with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you strongly agree and '1' means you strongly disagree.

		Gender		Age			Region				
Top 2 Agree	Total	Men n=717	Women n=783	18-29 n=283	30-49 n=593	50+ n=624	ATL n=111	QC n=364	ON n=575	Prairies n=251	BC n=199
I believe Canada is a welcoming place for all ethnicities	75%	75%	75%	79%	74%	75%	70%	76%	77%	70%	76%
Immigrants should make their best effort to assimilate to Canadian values and culture	73%	74%	73%	58%	72%	82%	59%	82%	70%	74%	73%
I think the blending of cultures is a good thing for the world	65%	65%	66%	71%	65%	63%	67%	63%	66%	62%	73%
I am proud of Canada's multicultural makeup	65%	63%	67%	71%	66%	62%	68%	57%	69%	63%	72%
I think multiculturalism is a global trend	60%	60%	60%	58%	60%	61%	53%	62%	62%	56%	59%
My close circle of friends or relations includes people from different ethnic groups	58%	58%	58%	64%	58%	55%	51%	55%	61%	55%	62%
Canada is better off because it has so many distinct cultures	56%	56%	56%	63%	55%	53%	59%	48%	61%	52%	61%

■ Indicates significantly higher than other groups

■ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level



Q. To what extent do you agree or disagree with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you strongly agree and '1' means you strongly disagree.

		Gender		Age			Region				
Top 2 Agree	Total	Men n=717	Women n=783	18-29 n=283	30-49 n=593	50+ n=624	ATL n=111	QC n=364	ON n=575	Prairies n=251	BC n=199
Immigrants are very important to building a stable Canadian economic future	55%	57%	53%	55%	56%	54%	51%	51%	60%	49%	58%
I think government and social institutions have to do more to help make multiculturalism work	49%	50%	48%	52%	48%	49%	50%	44%	52%	47%	54%
I don't distinguish between cultures	47%	49%	46%	47%	46%	49%	50%	46%	48%	43%	53%
I worry that my own cultural values will be lost as ethnic diversity increases	40%	38%	41%	36%	38%	43%	30%	47%	37%	41%	37%
Immigrants take jobs from Canadians	30%	28%	32%	30%	31%	30%	34%	26%	28%	39%	30%
I have felt in certain situations that I should hide my ethnic origin	17%	18%	17%	22%	21%	13%	14%	17%	20%	20%	11%

 Indicates significantly higher than other groups
 Indicates significantly lower than other groups
 Independent Z-Test for Percentages (unpooled proportions)
 Significance at the 95% level



Q. To what extent do you agree or disagree with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you strongly agree and '1' means you strongly disagree.

Description		Visible Minority		Born in Canada	
Top 2 Agree	Total	Yes n=260	No n=1240	Yes n=1214	No n=286
I believe Canada is a welcoming place for all ethnicities	75%	80%	74%	74%	78%
Immigrants should make their best effort to assimilate to Canadian values and culture	73%	72%	74%	73%	76%
I think the blending of cultures is a good thing for the world	65%	79%	63%	63%	74%
I am proud of Canada's multicultural makeup	65%	80%	62%	63%	77%
I think multiculturalism is a global trend	60%	73%	57%	57%	72%
My close circle of friends or relations includes people from different ethnic groups	58%	74%	54%	55%	71%
Canada is better off because it has so many distinct cultures	56%	73%	52%	53%	70%

□ Indicates significantly higher than other groups

□ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level



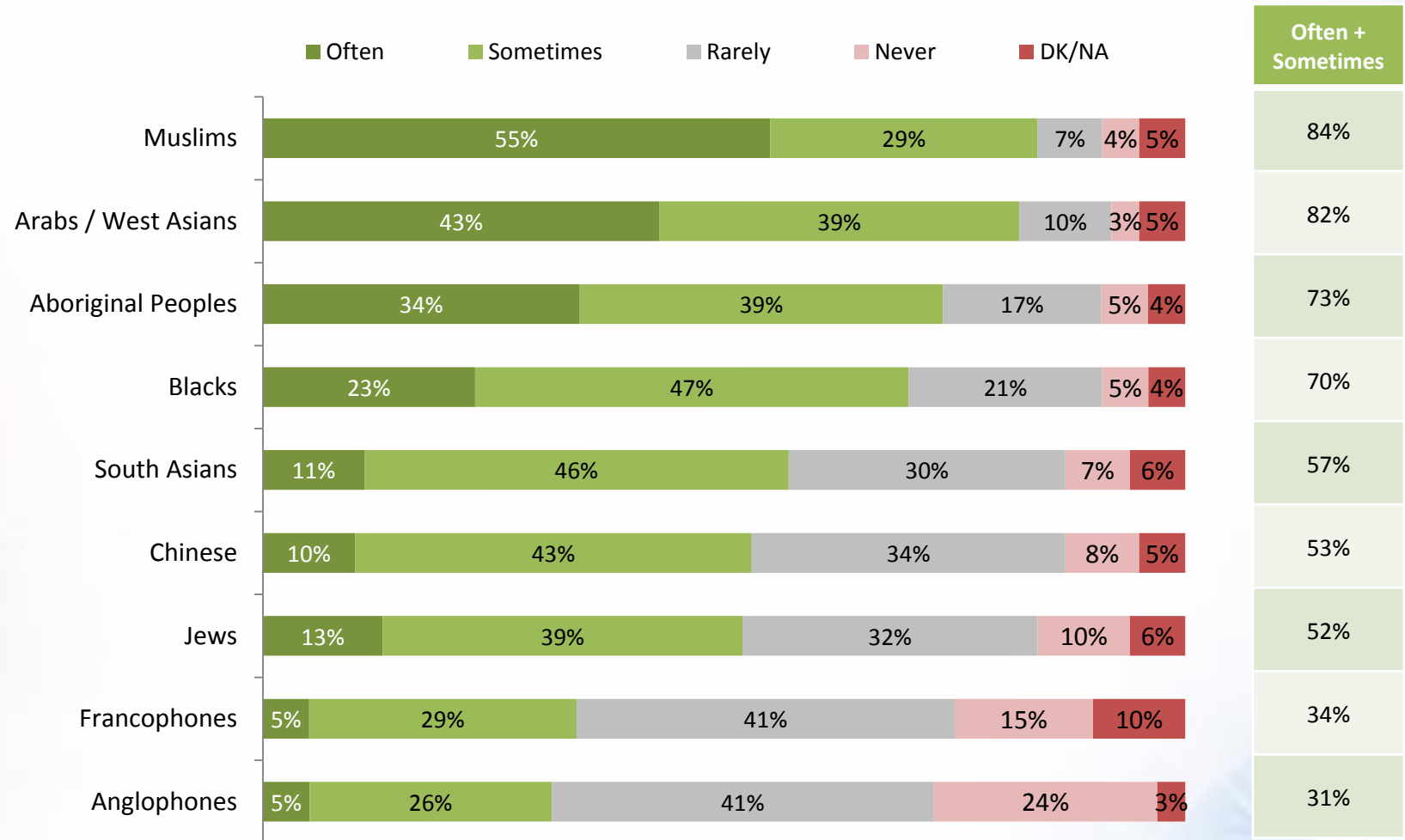
Q. To what extent do you agree or disagree with the following statements regarding immigration and multiculturalism? Please use a scale from 1 to 5 where '5' means you strongly agree and '1' means you strongly disagree.

Description		Visible Minority		Born in Canada	
		Yes n=260	No n=1240	Yes n=1214	No n=286
Top 2 Agree	Total				
Immigrants are very important to building a stable Canadian economic future	55%	78%	50%	49%	80%
I think government and social institutions have to do more to help make multiculturalism work	49%	68%	45%	46%	64%
I don't distinguish between cultures	47%	59%	45%	45%	58%
I worry that my own cultural values will be lost as ethnic diversity increases	40%	30%	42%	42%	29%
Immigrants take jobs from Canadians	30%	23%	32%	32%	21%
I have felt in certain situations that I should hide my ethnic origin	17%	31%	15%	15%	28%

 Indicates significantly higher than other groups
 Indicates significantly lower than other groups
 Independent Z-Test for Percentages (unpooled proportions)
 Significance at the 95% level



Q. For each of the following groups, please tell me whether you think they are often, sometimes, rarely or never the subject of discrimination in Canadian society today.



Base: All respondents n=1500; Francophones asked outside of Quebec only (n=1136), Anglophones asked in Quebec only (n=364)

Q. For each of the following groups, please tell me whether you think they are often, sometimes, rarely or never the subject of discrimination in Canadian society today.

		Gender		Age			Region				
Often/Sometimes	Total	Men n=717	Women n=783	18-29 n=283	30-49 n=593	50+ n=624	ATL n=111	QC n=364	ON n=575	Prairies n=251	BC n=199
Muslims	84%	82%	87%	82%	85%	85%	85%	89%	84%	81%	81%
Arabs / West Asians	82%	79%	84%	80%	83%	81%	84%	85%	81%	80%	79%
Aboriginal Peoples	73%	72%	74%	67%	70%	79%	79%	66%	70%	82%	81%
Blacks	70%	67%	73%	67%	69%	72%	72%	78%	70%	62%	63%
South Asians	57%	55%	59%	58%	57%	58%	62%	43%	63%	54%	71%
Chinese	53%	54%	53%	59%	55%	50%	61%	41%	57%	48%	67%
Jews	52%	51%	54%	44%	50%	59%	56%	65%	53%	38%	46%
Francophones (outside Quebec only)	34%	38%	30%	28%	32%	38%	N/A		32%	30%	38%
Anglophones (Quebec only)	31%	31%	32%	25%	33%	32%		31%			

□ Indicates significantly higher than other groups

□ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level



Base: All respondents n=1500;
Francophones asked outside of Quebec only (n=1136),
Anglophones asked in Quebec only (n=364)

Q. For each of the following groups, please tell me whether you think they are often, sometimes, rarely or never the subject of discrimination in Canadian society today.

Often/Sometimes	Total	Visible Minority		Born in Canada	
		Yes n=260	No n=1240	Yes n=1214	No n=286
Muslims	84%	80%	85%	87%	74%
Arabs / West Asians	82%	75%	83%	85%	69%
Aboriginal Peoples	73%	66%	75%	75%	65%
Blacks	70%	73%	69%	71%	67%
South Asians	57%	58%	57%	58%	55%
Chinese	53%	55%	53%	54%	50%
Jews	52%	45%	54%	55%	42%
Francophones (outside Quebec only)	34%	23%	36%	36%	23%
Anglophones (Quebec only)	31%	N/A	32%	32%	N/A

□ Indicates significantly higher than other groups

□ Indicates significantly lower than other groups
Independent Z-Test for Percentages (unpooled proportions)
Significance at the 95% level

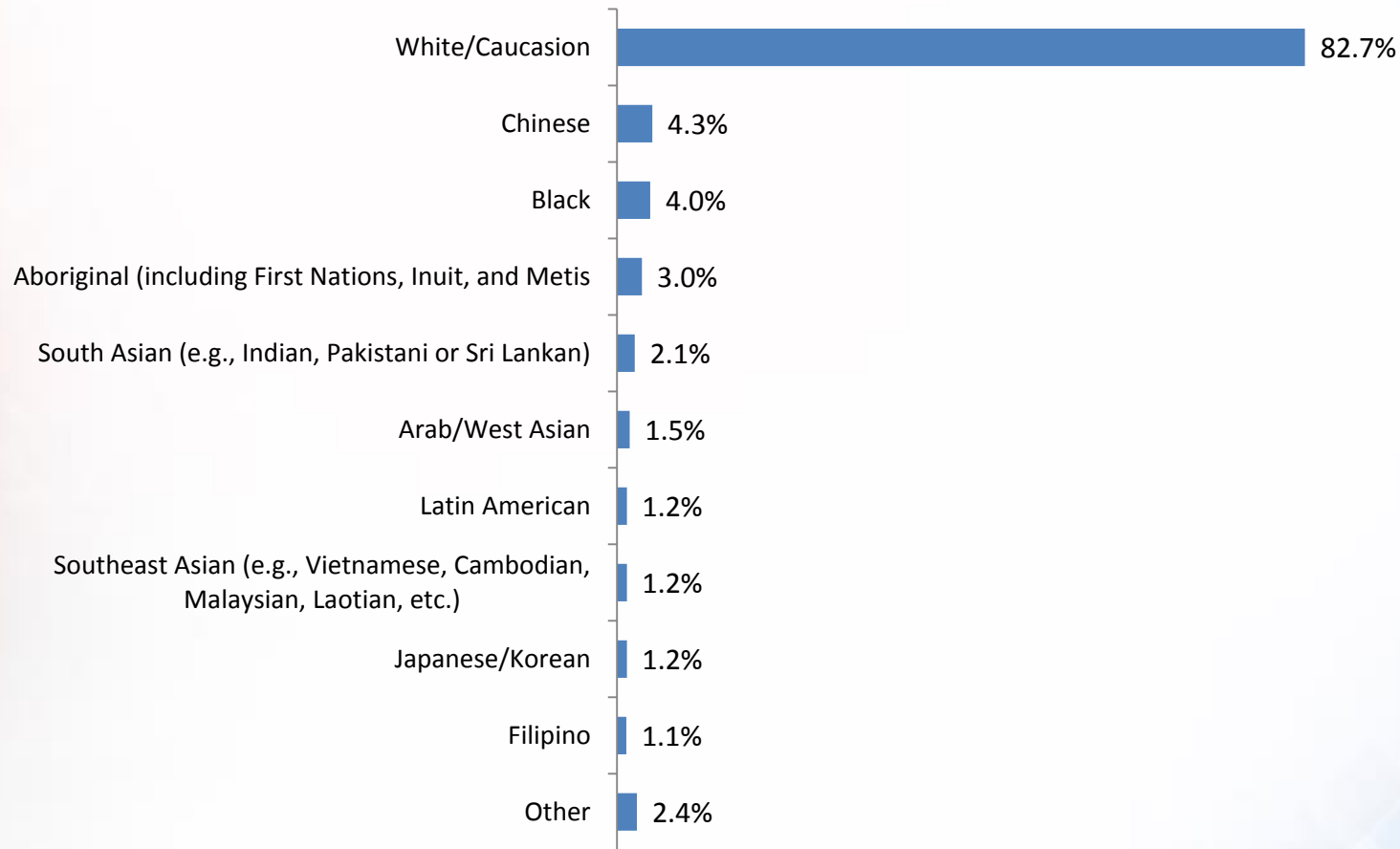


Base: All respondents n=1500;
Francophones asked outside of Quebec only (n=1136),
Anglophones asked in Quebec only (n=364)

Appendix



Ethnic Background of Respondents (Multi-select)



Q (VM). People in Canada belong to many different ethnic and cultural groups. To be sure we include people from a wide range of backgrounds in the survey, please select the ethnic group you identify yourself most with. **Ethnic origin** refers to the ethnic or cultural origins of one's ancestors and should not be confused with one's citizenship, nationality, language or place of birth. An ancestor is someone from whom a person is descended and is usually more distant than a grandparent.