



Muhlenberg College/Morning Call
Pennsylvania 2014 Midterm Election Survey

Release Date

November 1, 2014

Methodology

Number of Interviews: 409 Likely Voters in the Commonwealth of Pennsylvania

Margin of Error: +/- 5% at a 95% level of confidence

Fielding Dates – October 27 – 29, 2014

Method of Interviewing: Live telephone interviewers

Method of Sampling: Pennsylvania Voter Registration Files- Individuals who voted in at least 2 of the last 4 general elections OR who had voted in the 2014 primary elections.

Likely Voter Screens: (1) Currently Registered; (2) Expressed Likelihood

Weighting: The data was weighted by gender, age, party and region of the state

Totals may not equal 100% due to rounding

Q1: Thank you. Which of the following categories best describes your current voting status? Are you registered as a _____? (READ LIST)

Response	September	October
Democrat	47%	47%
Republican	43%	45%
Independent	6%	7%
Other Party	4%	2%

Q2: How likely are you to vote in the midterm elections this November? Are you definitely going to vote, very likely to vote, not too likely to vote or definitely not voting in the November Election?

Response	September	October
Definitely Going to Vote	86%	80%
Very Likely To Vote	14%	20%
Not Too Likely to Vote (END SURVEY)		
Definitely not voting (END SURVEY)		

Q3: Next, I would like for you to rate the performance of a few political officials and institutions. For each name that I read, please tell me if you approve or disapprove of the way he is doing his job.

First, President Barack Obama?

Response	September	October
Approve	38%	35%
Disapprove	50%	57%
No Opinion (Volunteered)	12%	8%

Q4:Next, Governor Tom Corbett.?

Response	September	October
Approve	29%	34%
Disapprove	55%	52%
No Opinion (Volunteered)	16%	14%

Q5: and the Pennsylvania legislature?

Response	September	October
Approve	24%	21%
Disapprove	39%	47%
No Opinion (Volunteered)	37%	31%

Q6: Now, I would like to ask your overall impression of a few political figures. For each name I read, please tell me if your impression of him is favorable or unfavorable.

First, Tom Wolf

Response	September	October
Favorable	51%	46%
Unfavorable	25%	36%
Neutral/Not Sure (VOL)	23%	18%
Haven't heard of him (VOL)	<1%	0%

Q7: Next, Tom Corbett

Response	September	October
Favorable	33%	31%
Unfavorable	55%	53%
Neutral/Not Sure (VOL)	12%	16%
Haven't heard of him (VOL)	<1%	0%

Q8: Now, if the 2014 governor's election was being held today and the race was between Tom Corbett the Republican and Tom Wolf the Democrat who would you vote for? (OPTIONS ROTATED)

Response	September	October
Tom Corbett	31%	39%
Tom Wolf	52%	48%
Neither/Other	4%	6%
Not Sure (VOL)	13%	7%

Q9: Are you leaning more toward voting for Tom Corbett or Tom Wolf?
(ONLY ASKED OF VOTERS WHO ANSWERED NOT SURE IN Q8: N=29)

Response	September	October
Tom Corbett	16%	7%
Tom Wolf	14%	30%
Not Sure (VOL)	71%	63%

GOVERNOR'S RACE WITH LEANERS INCLUDED

Response	September	October
Tom Corbett	33%	39%
Tom Wolf	54%	51%
Neither/Other	4%	6%
Not Sure (VOL)	9%	4%

Q10: Would you say your decision to vote for Tom Wolf for Governor is more about your satisfaction with Wolf as a candidate or dissatisfaction with Tom Corbett as a candidate?
(ASKED ONLY OF RESPONDENTS VOTING OR LEANING TO WOLF)

Response	September	October
Satisfaction with Wolf	23%	22%
Dissatisfaction with Corbett	50%	53%
Equal Levels of Satisfaction and Dissatisfaction	21%	19%
Not Sure (VOL)	7%	6%

Q11: What issue do you consider the most important in terms of deciding your vote in the Pennsylvania governor's election?

Response	September	October
Education	33%	23%
Taxes	18%	32%
Economy	11%	10%
Fracking/Shale Gas	5%	6%
Character Issues	5%	7%
State Budget	3%	2%
Pensions	3%	2%
Health Care	2%	2%
Gas Tax	1%	1%
Other	11%	11%
Not Sure	8%	5%

Q12: If the elections for Congress were being held today, which party's candidate would you vote for? The Democratic Party's candidate or the Republican Party's candidate? (OPTIONS ROTATED)

Response	September	October
Democrat	40%	38%
Republican	37%	42%
Neither/Other	5%	5%
Not Sure (VOL)	18%	15%

Q13: Finally, I have a few questions about yourself. Which of the following categories best describes your racial identity? Are you (READ LIST)?

Response	September	October
White/Caucasian	86%	88%
African-American	6%	6%
Hispanic/Latino	3%	2%
Asian	1%	1%
Native-American	1%	<1%
Mixed Race	1%	1%
Or Other	2%	1%
Not Sure/Refused (Volunteered)	1%	1%

Q14: Which of the following categories best describes your religious affiliation? Are you (READ LIST)?

Response	September	October
Catholic	34%	35%
Protestant	43%	40%
Jewish	3%	2%
Muslim	<1%	<1%
Hindu	<1%	<1%
Other Religion (Including Agnostic)	10%	11%
or Atheist	1%	2%
Not Sure/Refused (Volunteered)	7%	9%

Q15: What is your current marital status? Are you (READ LIST)?

Response	September	October
Single	10%	13%
Married	65%	69%
Separated	1%	1%
Divorced	6%	3%
Widowed	13%	11%
Partnered	1%	1%
Not sure/Refused (vol)	3%	2%

Q16: What is your highest level of education? (READ LIST)

Response	September	October
Less than High School	1%	2%
High School Graduate	20%	25%
Some College or Technical School	25%	23%
College Graduate	31%	28%
Graduate or Professional Degree	21%	18%
Not Sure/Refused (VOL)	3%	4%

Q17: Which of the following categories best describes your family income? Is it (READ LIST)?

Response	September	October
Under \$20,000	7%	7%
\$20,000-\$40,000	9%	11%
\$40,000-\$60,000	13%	14%
\$60,000-\$80,000	12%	10%
\$80,000-\$100,000	8%	6%
Over \$100,000	13%	12%
Not sure/Refused (vol)	39%	39%

Q18: Which of the following categories does your current age fall in? Is it (READ LIST)?

Response	September	October
18-34	8%	7%
35-50	18%	18%
51-64	35%	34%
65 and Over	38%	39%
Not sure/Refused (vol)	1%	2%

Q19: Thank you for your help with the survey. We appreciate your time.
(GENDER DETERMINED BY VOICE RECOGNITION)

Response	September	October
Male	48%	48%
Female	52%	52%

SELECTED CROSSTABS

	Corbett	Wolf	Neither/Other	Not Sure
Democrat	15%	77%	5%	3%
Republican	65%	21%	7%	7%
Independent	33%	57%	7%	3%
Men	43%	49%	3%	5%
Women	35%	52%	8%	4%
Education Primary Issue	14%	77%	3%	6%
Taxes Primary Issue	51%	36%	7%	7%