



Georgia

In Georgia, interviews with 1,009 adult Americans conducted by telephone by ORC International on October 19-22, 2014. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points. The Georgia sample also includes 822 interviews among registered voters (plus or minus 3.5 percentage points) and 565 interviews among likely voters (plus or minus 4 percentage points). In Georgia, 706 interviews were conducted among landline respondents and 303 interviews among cell phone respondents.

1. If the election for U.S. Senate were held today and the candidates were Michelle Nunn, the Democrat, David Perdue, the Republican, and Amanda Swafford, the Libertarian, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Nunn</u>	<u>Perdue</u>	<u>Swafford</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<u>Likely Voters</u>						
Oct. 19-22, 2014	47%	44%	5%	*	3%	1%
<u>Registered Voters</u>						
Oct. 19-22, 2014	46%	39%	8%	*	4%	3%

If no candidate gets more than fifty percent of the vote in November, Georgia will hold a run-off election for U.S. Senate between the two candidates with the most votes in November.

2. If that run-off election for U.S. Senate were held today and the candidates were Michelle Nunn, the Democrat, and David Perdue, the Republican, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Nunn</u>	<u>Perdue</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 19-22, 2014	51%	47%	2%
<u>Registered Voters</u>			
Oct. 19-22, 2014	53%	43%	4%

3. We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today. (RANDOM ORDER)

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Never heard of</u>	<u>No opinion</u>
Michelle Nunn				
<u>Likely Voters</u>				
Oct 19-22, 2014	53%	37%	2%	8%
<u>Registered Voters</u>				
Oct 19-22, 2014	51%	36%	5%	8%
David Perdue				
<u>Likely Voters</u>				
Oct 19-22, 2014	49%	41%	3%	7%
<u>Registered Voters</u>				
Oct 19-22, 2014	42%	45%	5%	8%

4. If the election for Governor were held today and the candidates were Jason Carter, the Democrat, Nathan Deal, the Republican, and Andrew Hunt, the Libertarian, who would you be more likely to vote for? (IF UNSURE:) As of today, who do you lean more toward? (RANDOM ORDER)

	<u>Carter</u>	<u>Deal</u>	<u>Hunt</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<u>Likely Voters</u>						
Oct. 19-22, 2014	48%	46%	6%	*	*	*
<u>Registered Voters</u>						
Oct. 19-22, 2014	46%	43%	7%	*	2%	2%

5. Do you approve or disapprove of the way Barack Obama is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Likely Voters</u>			
Oct. 19-22, 2014	44%	53%	3%
<u>Registered Voters</u>			
Oct. 19-22, 2014	44%	51%	5%
<u>All Respondents</u>			
Oct. 19-22, 2014	41%	50%	8%

METHODOLOGY

In Georgia, a total of 1,009 adults were interviewed by telephone. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. Registered voters were asked questions about their likelihood of voting, past voting behavior, and interest in the campaign; based on the answers to those questions, 565 respondents were classified as likely voters. Among those likely voters, 38% described themselves as Democrats, 32% described themselves as Independents, and 30% described themselves as Republicans.

In the Georgia crosstabs, the state regions are composed of the following counties: the "North Georgia" region is composed of Banks, Barrow, Bartow, Catoosa, Chattooga, Clarke, Dade, Dawson, Elbert, Fannin, Floyd, Franklin, Gilmer, Gordon, Greene, Habersham, Hall, Haralson, Hart, Jackson, Lumpkin, Madison, Morgan, Murray, Newton, Oconee, Oglethorpe, Paulding, Pickens, Polk, Rabun, Stephens, Towns, Union, Walker, Walton, White and Whitfield counties; the "Atlanta Suburbs" region is composed of Cherokee, Cobb, Douglas, Fayette, Forsyth, Gwinnett, Henry and Rockdale counties; the "Atlanta Metro" region is composed of Clayton, De Kalb and Fulton counties; the "Central Georgia" region is composed of Baldwin, Bibb, Burke, Butts, Carroll, Chattahoochee, Clay, Columbia, Coweta, Crawford, Crisp, Dooly, Glascock, Hancock, Harris, Heard, Houston, Jasper, Jefferson, Jenkins, Jones, Lamar, Lincoln, Macon, Marion, McDuffie, Meriwether, Monroe, Muscogee, Peach, Pike, Putnam, Quitman, Randolph, Richmond, Schley, Spalding, Stewart, Sumter, Talbot, Taliaferro, Taylor, Troup, Twiggs, Upson, Warren, Washington, Webster, Wilkes and Wilkinson counties; and the "Coastal/South Georgia" region is composed of Appling, Atkinson, Bacon, Baker, Ben Hill, Berrien, Bleckley, Brantley, Brooks, Bryan, Bulloch, Calhoun, Camden, Candler, Charlton, Chatham, Clinch, Coffee, Colquitt, Cook, Decatur, Dodge, Dougherty, Early, Echols, Effingham, Emanuel, Evans, Glynn, Grady, Irwin, Jeff Davis, Johnson, Lanier, Laurens, Lee, Liberty, Long, Lowndes, McIntosh, Miller, Mitchell, Montgomery, Pierce, Pulaski, Screven, Seminole, Tattnall, Telfair, Terrell, Thomas, Tift, Toombs, Treutlen, Turner, Ware, Wayne, Wheeler, Wilcox and Worth counties.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/- 8.5 percentage points or less. Some subgroups represent too small a share of the population of Georgia to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups but results for groups with a sampling error larger than +/-8.5 percentage points are not displayed.

Georgia CNN/ORC International Poll -- October 19 to 22, 2014

Likely Voter

Question 1/1A

Q1. If the election for U.S. Senate were held today and the candidates were Michelle Nunn, the Democrat, and David Perdue, the Republican, and Amanda Swafford, the Libertarian, who would you be more likely to vote for --

Q1A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Nunn, lean Nunn	47%	38%	56%	29%	76%	25%	35%
Perdue, lean Perdue	44%	49%	38%	61%	13%	63%	59%
Swafford, lean Swafford	5%	8%	2%	7%	2%	10%	3%
Some other candidate	*	*	*	*	*	*	*
None of the above	3%	4%	3%	1%	7%	1%	2%
No opinion	1%	1%	2%	1%	1%	1%	1%
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-5.0	+/-8.0	+/-6.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Nunn, lean Nunn	47%	N/A	N/A	50%	41%	49%	46%
Perdue, lean Perdue	44%	N/A	N/A	43%	55%	36%	48%
Swafford, lean Swafford	5%	N/A	N/A	4%	1%	9%	3%
Some other candidate	*	N/A	N/A	*	*	*	*
None of the above	3%	N/A	N/A	2%	1%	5%	2%
No opinion	1%	N/A	N/A	2%	1%	1%	1%
Sampling Error	+/-4.0			+/-7.0	+/-6.5	+/-8.5	+/-5.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Nunn, lean Nunn	47%	49%	48%	49%	45%	54%	49%	N/A
Perdue, lean Perdue	44%	38%	43%	41%	45%	31%	43%	N/A
Swafford, lean Swafford	5%	8%	4%	6%	5%	6%	5%	N/A
Some other candidate	*	*	*	*	*	*	*	N/A
None of the above	3%	3%	4%	3%	4%	6%	3%	N/A
No opinion	1%	1%	1%	2%	1%	4%	1%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-6.0	+/-8.0	+/-5.0	+/-8.5	+/-5.5	

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Nunn, lean Nunn	47%	91%	34%	5%	N/A	59%	22%
Perdue, lean Perdue	44%	3%	47%	92%	N/A	25%	71%
Swafford, lean Swafford	5%	1%	12%	3%	N/A	7%	5%
Some other candidate	*	*	*	*	N/A	*	*
None of the above	3%	5%	4%	*	N/A	8%	*
No opinion	1%	1%	3%	*	N/A	1%	1%
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-6.5		+/-7.5	+/-6.0

	Total	Atlanta Sub-urbs	Atlanta Metro	Central	Coastal South/
Nunn, lean Nunn	47%	N/A	49%	N/A	N/A
Perdue, lean Perdue	44%	N/A	44%	N/A	N/A
Swafford, lean Swafford	5%	N/A	3%	N/A	N/A
Some other candidate	*	N/A	*	N/A	N/A
None of the above	3%	N/A	4%	N/A	N/A
No opinion	1%	N/A	1%	N/A	N/A
Sampling Error	+/-4.0		+/-8.0		

* percentage less than 1%

Georgia CNN/ORC International Poll -- October 19 to 22, 2014

Likely Voter

Question 2/2A

Q2. If that run-off election for U.S. Senate were held today and the candidates were Michelle Nunn, the Democrat, and David Perdue, the Republican, who would you be more likely to vote for --

Q2A. As of today, would you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women	
Nunn, lean Nunn	51%	44%	59%	32%	84%	31%	36%	
Perdue, lean Perdue	47%	54%	39%	66%	14%	68%	62%	
No opinion	2%	2%	2%	2%	3%	1%	2%	
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-5.0	+/-8.0	+/-6.5	+/-7.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Nunn, lean Nunn	51%	N/A	N/A	53%	42%	57%	48%
Perdue, lean Perdue	47%	N/A	N/A	46%	56%	40%	50%
No opinion	2%	N/A	N/A	1%	2%	3%	1%
Sampling Error	+/-4.0			+/-7.0	+/-6.5	+/-8.5	+/-5.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Nunn, lean Nunn	51%	56%	52%	55%	50%	64%	52%	N/A
Perdue, lean Perdue	47%	42%	46%	43%	48%	32%	46%	N/A
No opinion	2%	1%	2%	2%	2%	4%	2%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-6.0	+/-8.0	+/-5.0	+/-8.5	+/-5.5	

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Nunn, lean Nunn	51%	96%	42%	6%	N/A	70%	23%
Perdue, lean Perdue	47%	4%	52%	94%	N/A	27%	76%
No opinion	2%	*	6%	*	N/A	4%	*
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-6.5		+/-7.5	+/-6.0

	Total	Atlanta North	Atlanta Sub-urbs	Atlanta Metro	Central	Coastal South/
Nunn, lean Nunn	51%	N/A	51%	N/A	N/A	N/A
Perdue, lean Perdue	47%	N/A	46%	N/A	N/A	N/A
No opinion	2%	N/A	3%	N/A	N/A	N/A
Sampling Error	+/-4.0		+/-8.0			

* percentage less than 1%

Likely Voter

Question 3

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

A. Michelle Nunn

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women	
Favorable Opinion	53%	50%	56%	38%	78%	38%	41%	
Unfavorable Opinion	37%	42%	32%	54%	9%	53%	52%	
Heard of, no opinion	7%	7%	8%	7%	8%	8%	5%	
Never heard of	2%	*	3%	1%	4%	*	1%	
No opinion	1%	1%	2%	1%	1%	1%	*	
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-5.0	+/-8.0	+/-6.5	+/-7.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	53%	N/A	N/A	54%	48%	56%	52%
Unfavorable Opinion	37%	N/A	N/A	38%	43%	32%	40%
Heard of, no opinion	7%	N/A	N/A	7%	6%	8%	6%
Never heard of	2%	N/A	N/A	*	1%	3%	1%
No opinion	1%	N/A	N/A	1%	1%	1%	1%
Sampling Error	+/-4.0			+/-7.0	+/-6.5	+/-8.5	+/-5.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Favorable Opinion	53%	52%	58%	47%	56%	62%	56%	N/A
Unfavorable Opinion	37%	35%	36%	39%	36%	24%	37%	N/A
Heard of, no opinion	7%	7%	5%	7%	7%	7%	5%	N/A
Never heard of	2%	5%	*	5%	*	6%	*	N/A
No opinion	1%	1%	*	2%	1%	1%	1%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-6.0	+/-8.0	+/-5.0	+/-8.5	+/-5.5	

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	53%	90%	45%	15%	N/A	73%	27%
Unfavorable Opinion	37%	4%	43%	73%	N/A	23%	61%
Heard of, no opinion	7%	3%	9%	11%	N/A	4%	7%
Never heard of	2%	4%	*	1%	N/A	*	3%
No opinion	1%	*	3%	1%	N/A	*	1%
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-6.5		+/-7.5	+/-6.0

	Total	Atlanta Suburbs	Atlanta Metro	Central	Coastal South/
Favorable Opinion	53%	N/A	57%	N/A	N/A
Unfavorable Opinion	37%	N/A	36%	N/A	N/A
Heard of, no opinion	7%	N/A	6%	N/A	N/A
Never heard of	2%	N/A	*	N/A	N/A
No opinion	1%	N/A	1%	N/A	N/A
Sampling Error	+/-4.0		+/-8.0		

* percentage less than 1%

Georgia CNN/ORC International Poll -- October 19 to 22, 2014

Likely Voter

Question 3

We'd like to get your overall opinion of those candidates, regardless of whether or not you plan to vote for them. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them before today.

B. David Perdue

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women	
Favorable Opinion	49%	55%	42%	66%	23%	67%	62%	
Unfavorable Opinion	41%	36%	47%	28%	64%	26%	34%	
Heard of, no opinion	6%	6%	6%	4%	8%	4%	4%	
Never heard of	3%	2%	3%	1%	5%	3%	1%	
No opinion	1%	1%	2%	*	1%	*	*	
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-5.0	+/-8.0	+/-6.5	+/-7.5	

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Favorable Opinion	49%	N/A	N/A	49%	57%	45%	53%
Unfavorable Opinion	41%	N/A	N/A	44%	34%	45%	39%
Heard of, no opinion	6%	N/A	N/A	6%	5%	4%	6%
Never heard of	3%	N/A	N/A	1%	3%	4%	2%
No opinion	1%	N/A	N/A	1%	1%	1%	1%
Sampling Error	+/-4.0			+/-7.0	+/-6.5	+/-8.5	+/-5.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Favorable Opinion	49%	43%	51%	50%	49%	37%	49%	N/A
Unfavorable Opinion	41%	44%	43%	36%	44%	47%	46%	N/A
Heard of, no opinion	6%	7%	6%	7%	5%	7%	3%	N/A
Never heard of	3%	5%	1%	5%	2%	7%	1%	N/A
No opinion	1%	1%	*	2%	1%	2%	1%	N/A
Sampling Error	+/-4.0	+/-8.0	+/-6.0	+/-8.0	+/-5.0	+/-8.5	+/-5.5	

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Favorable Opinion	49%	13%	52%	91%	N/A	32%	74%
Unfavorable Opinion	41%	77%	34%	5%	N/A	61%	18%
Heard of, no opinion	6%	7%	8%	2%	N/A	6%	3%
Never heard of	3%	3%	3%	2%	N/A	1%	4%
No opinion	1%	1%	3%	*	N/A	*	1%
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-6.5		+/-7.5	+/-6.0

	Total	Atlanta Suburbs	Atlanta Metro	Central	Coastal South/
Favorable Opinion	49%	N/A	47%	N/A	N/A
Unfavorable Opinion	41%	N/A	47%	N/A	N/A
Heard of, no opinion	6%	N/A	4%	N/A	N/A
Never heard of	3%	N/A	1%	N/A	N/A
No opinion	1%	N/A	1%	N/A	N/A
Sampling Error	+/-4.0		+/-8.0		

* percentage less than 1%

Likely Voter
Question 4/4A

Q4. If the election for Governor were held today and the candidates were Jason Carter, the Democrat, and Nathan Deal, the Republican, and Andrew Hunt, the Libertarian who would you be more likely to vote for --

Q4A. As of today, do you lean more toward -- ?

Base = Likely voters

	Total	Men	Women	White	Non-White	White Men	White Women
Carter, lean Carter	48%	41%	56%	29%	79%	27%	33%
Deal, lean Deal	46%	52%	39%	63%	16%	65%	60%
Hunt, lean Hunt	6%	7%	5%	8%	3%	8%	7%
Some other candidate	*	*	*	*	*	*	*
None of the above	*	1%	*	*	1%	*	*
No opinion	*	*	*	*	*	*	*
Sampling Error	+/-4.0	+/-6.0	+/-6.0	+/-5.0	+/-8.0	+/-6.5	+/-7.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Carter, lean Carter	48%	N/A	N/A	51%	44%	50%	48%
Deal, lean Deal	46%	N/A	N/A	44%	53%	41%	48%
Hunt, lean Hunt	6%	N/A	N/A	5%	2%	10%	3%
Some other candidate	*	N/A	N/A	*	*	*	*
None of the above	*	N/A	N/A	*	1%	*	*
No opinion	*	N/A	N/A	*	1%	*	*
Sampling Error	+/-4.0			+/-7.0	+/-6.5	+/-8.5	+/-5.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Carter, lean Carter	48%	57%	46%	54%	45%	56%	50%	N/A
Deal, lean Deal	46%	39%	46%	42%	47%	34%	46%	N/A
Hunt, lean Hunt	6%	4%	8%	3%	7%	10%	4%	N/A
Some other candidate	*	*	*	*	*	*	*	N/A
None of the above	*	*	*	*	1%	1%	*	N/A
No opinion	*	*	*	*	*	1%	*	N/A
Sampling Error	+/-4.0	+/-8.0	+/-6.0	+/-8.0	+/-5.0	+/-8.5	+/-5.5	

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative
Carter, lean Carter	48%	98%	30%	5%	N/A	60%	24%
Deal, lean Deal	46%	1%	54%	93%	N/A	32%	70%
Hunt, lean Hunt	6%	1%	15%	2%	N/A	8%	6%
Some other candidate	*	*	*	*	N/A	*	*
None of the above	*	*	1%	*	N/A	*	*
No opinion	*	*	*	*	N/A	*	*
Sampling Error	+/-4.0	+/-7.5	+/-7.5	+/-6.5		+/-7.5	+/-6.0

	Total	Atlanta North	Atlanta Sub-urbs	Atlanta Metro	Central	Coastal South/
Carter, lean Carter	48%	N/A	48%	N/A	N/A	N/A
Deal, lean Deal	46%	N/A	48%	N/A	N/A	N/A
Hunt, lean Hunt	6%	N/A	3%	N/A	N/A	N/A
Some other candidate	*	N/A	*	N/A	N/A	N/A
None of the above	*	N/A	1%	N/A	N/A	N/A
No opinion	*	N/A	*	N/A	N/A	N/A
Sampling Error	+/-4.0		+/-8.0			

* percentage less than 1%

Georgia CNN/ORC International Poll -- October 19 to 22, 2014
 Question 5

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Base = Total Sample

	Total	Men	Women	White	Non-White	White Men	White Women
Approve	41%	36%	47%	19%	72%	20%	20%
Disapprove	50%	56%	45%	73%	20%	71%	75%
No opinion	8%	9%	8%	8%	8%	9%	5%
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-4.0	+/-5.5	+/-5.0	+/-5.5

	Total	18-34	35-49	50-64	65+	Under 50	50 and Older
Approve	41%	45%	39%	43%	38%	42%	41%
Disapprove	50%	46%	53%	51%	54%	49%	52%
No opinion	8%	10%	8%	6%	8%	9%	7%
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.5	+/-5.5	+/-4.0

	Total	Under \$50K	\$50K or more	No College	Attended College	Urban	Sub-urban	Rural
Approve	41%	46%	37%	42%	41%	52%	43%	29%
Disapprove	50%	47%	56%	50%	51%	42%	49%	61%
No opinion	8%	7%	7%	8%	8%	5%	8%	11%
Sampling Error	+/-3.0	+/-5.0	+/-5.0	+/-5.0	+/-4.0	+/-6.5	+/-4.0	+/-6.5

	Total	Democrat	Independent	Republican	Liberal	Mod-erate	Conser-vative
Approve	41%	84%	29%	6%	66%	45%	27%
Disapprove	50%	12%	57%	91%	26%	44%	70%
No opinion	8%	4%	14%	4%	8%	11%	3%
Sampling Error	+/-3.0	+/-6.0	+/-5.0	+/-5.5	+/-8.0	+/-5.5	+/-5.0

	Total	Atlanta Sub-urbs	Atlanta Metro	Central	Coastal South/
Approve	41%	26%	41%	62%	46%
Disapprove	50%	65%	50%	29%	48%
No opinion	8%	9%	9%	9%	7%
Sampling Error	+/-3.0	+/-7.5	+/-6.0	+/-7.0	+/-7.0

* percentage less than 1%