Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Ca	ndidate Vote	e <u>With</u> Lean	iers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test																
for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q1

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you registered to vote in Massachusetts, at this address?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Yes	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	cation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							φσοιτ		FIOOR	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q1

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you registered to vote in Massachusetts, at this address?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Yes	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q1

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you registered to vote in Massachusetts, at this address?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Yes	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q2

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Democratic party	214 53%	168 57% C	46 43%	214 100%	-	108 62% I	47 52% I	32 62% I	26 31%	124 69% KL	65 43%	25 35%	113 60% P	49 49% P	33 62% P	18 32%
Independent/Unenrolled with a major party	187 47%	125 43%	62 57% B	-	187 100%	66 38%	43 48%	20 38%	57 69% FGH	55 31%	85 57% J	46 65% J	76 40%	51 51%	20 38%	39 68% MNO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		TIOOK	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q2

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%	
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222	
Democratic party	214 53%	25 45%	31 59%	38 52%	61 53%	59 57%	43 60%	73 53%	66 52%	74 53%	140 54%	42 56%	13 50%	151 54%	83 47%	131 58% O	
Independent/Unenrolled with a major party	187 47%	31 55%	21 41%	34 48%	55 47%	45 43%	28 40%	65 47%	61 48%	66 47%	119 46%	33 44%	13 50%	131 46%	93 53%	93 42%	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q2

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Democratic party	214 53%	47 70% FHJ	24 56%	17 54%	23 64% J	14 42%	12 52%	11 45%	16 57%	19 40%	17 54%	15 41%	115 51%	83 59% L
Independent/Unenrolled with a major party	187 47%	20 30%	19 44%	15 46%	13 36%	19 58%	11 48%	14 55%	12 43%	28 60% BE	15 46%	21 59% N	109 49%	56 41%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary	I Pa	rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	e <u>With</u> Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q2A

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Democrat	214 53%	168 57% C	46 43%	214 100%	-	108 62% I	47 52% I	32 62% I	26 31%	124 69% KL	65 43%	25 35%	113 60% P	49 49% P	33 62% P	18 32%
Strong Democrat	168 42%	136 46% C	32 30%	168 78%	-	83 48% I	36 39% I	29 55% I	20 24%	110 62% KL	41 27%	17 24%	86 45% P	37 37%	29 56% NP	15 26%
Not a very strong Democrat	46 11%	32 11%	14 13%	46 22%	-	25 14%	12 13%	4 7%	6 7%	14 8%	25 16% J	8 11%	27 14%	12 12%	4 7%	3 6%
Net: Independent	187 47%	125 43%	62 57% B	-	187 100%	66 38%	43 48%	20 38%	57 69% FGH	55 31%	85 57% J	46 65% J	76 40%	51 51%	20 38%	39 68% MNO
Closer to the Democratic Party	89 22%	59 20%	31 29%	-	89 48%	41 24%	13 14%	10 20%	25 30% G	44 24% L	38 25% L	7 10%	48 26% N	15 15%	10 20%	16 27%
Closer to the Republican Party	37 9%	26 9%	10 10%	-	37 20%	4 2%	15 16% FH	3 6%	15 18% FH	1 *	9 6% J	27 38% JK	5 3%	17 17% MO	3 6%	12 20% MO
Neither party	60 15%	40 14%	20 19%	-	60 32%	21 12%	16 17%	6 12%	18 21%	11 6%	38 25%	12 17%	23 12%	19 19%	6 12%	12 21%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										_						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q2A

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Democrat	214 53%	25 45%	31 59%	38 52%	61 53%	59 57%	43 60%	73 53%	66 52%	74 53%	140 54%	42 56%	13 50%	151 54%	83 47%	131 58% O
Strong Democrat	168 42%	18 31%	23 45%	26 36%	49 43%	51 49% B	35 49%	57 41%	56 44%	53 38%	115 44%	31 41%	8 30%	123 44%	61 35%	107 48% O
Not a very strong Democrat	46 11%	8 13%	7 14%	12 16%	12 10%	8 7%	8 11%	17 12%	10 8%	21 15%	25 10%	11 15%	5 19%	28 10%	22 12%	24 11%
Net: Independent	187 47%	31 55%	21 41%	34 48%	55 47%	45 43%	28 40%	65 47%	61 48%	66 47%	119 46%	33 44%	13 50%	131 46%	93 53% P	93 42%
Closer to the Democratic Party	89 22%	22 40% CDEF	7 14%	15 20%	25 22%	20 19%	14 19%	31 23%	28 22%	19 14%	70 27% J	19 25%	8 30%	60 21%	37 21%	52 23%
Closer to the Republican Party	37 9%	5 9%	4 8%	8 12%	12 10%	7 7%	4 5%	12 9%	15 12%	20 14% K	17 7%	7 10%	1 3%	26 9%	23 13% P	14 6%
Neither party	60 15%	4 6%	10 18%	11 16%	18 16%	18 17% B	11 15%	21 15%	17 13%	28 20%	32 12%	7 9%	5 18%	46 16%	33 19%	27 12%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Vallev	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase			1.20		12.1109	11300			Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q2A

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Democrat	214 53%	47 70% FHJ	24 56%	17 54%	23 64% J	14 42%	12 52%	11 45%	16 57%	19 40%	17 54%	15 41%	115 51%	83 59% L
Strong Democrat	168 42%	41 61% CFGHIJ	18 42%	14 43%	17 47% G	12 37%	5 23%	7 29%	11 38%	17 36%	14 43%	10 29%	87 39%	69 50% LM
Not a very strong Democrat	46 11%	6 9%	6 14%	4 11%	6 17%	2 5%	7 29% BFJ	4 16%	5 19%	2 4%	4 11%	5 13%	28 12%	13 10%
Net: Independent	187 47%	20 30%	19 44%	15 46%	13 36%	19 58% B	11 48%	14 55% B	12 43%	28 60% BE	15 46%	21 59% N	109 49%	56 41%
Closer to the Democratic Party	89 22%	13 19%	7 16%	9 28%	6 16%	11 33%	5 21%	3 14%	9 31%	9 20%	9 28%	8 21%	55 25%	26 19%
Closer to the Republican Party	37 9%	4 5%	4 10%	1 4%	5 14%	2 5%	5 20%	5 18%	-	7 14%	1 4%	4 12%	19 9%	14 10%
Neither party	60 15%	4 6%	8 18% B	5 14%	2 5%	7 20%	2 7%	6 23% BE	3 12%	12 25% BEG	5 14%	9 26%	35 15%	17 12%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Can	didate Vote	Without Lea	ners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q3

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	 (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Definitely be voting	344 86%	284 97% C	60 56%	185 87%	159 85%	146 84%	87 95% FI	50 96% FI	62 75%	159 89%	126 84%	60 84%	156 82%	95 95% MP	51 96% MP	43 74%
Probably be voting	56 14%	9 3%	47 44% B	28 13%	27 15%	28 16% GH	4 5%	2 4%	21 25% GH	20 11%	24 16%	11 16%	34 18% NO	5 5%	2 4%	15 26% NO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Loss than						
]	18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,									
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q3

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	(A)	(B)	(C)	(D)	 (E)	(F)	(G)	 (H)	(I)	(J)	(K)	(L)	(M)	 (N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Definitely be voting	344 86%	39 69%	39 74%	66 92% BC	105 91% BC	95 92% BC	53 75%	124 89% G	116 91% G	117 84%	226 87%	68 90%	25 93%	238 85%	152 87%	192 86%
Probably be voting	56 14%	17 31% DEF	13 26% DEF	6 8%	11 9%	8 8%	18 25% HI	15 11%	11 9%	23 16%	33 13%	7 10%	2 7%	43 15%	24 13%	32 14%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro-	Inside	North	Merrimack	Metro-	South of	South	Cape & Islands and	Central	Western	Not at all	Neutral	Very
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Boston	128	Shore	Valley	West	Boston	Shore	South Coast	MA	MA	Enthusiastic (0-2)	(3-7)	Enthusiastic (8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q3

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	 (A)	(B)	(C)	(D)	(E)	(F)	 (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Definitely be voting	344 86%	57 84%	41 94% G	29 89%	32 87%	28 84%	16 68%	22 88%	24 83%	42 89% G	29 89%	28 78%	188 84%	127 91% M
Probably be voting	56 14%	11 16%	3 6%	4 11%	5 13%	5 16%	7 32%	3 12%	5 17%	5 11%	4 11%	8 22%	36 16%	12 9%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q4

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400	293	107	214	187	174	91	52	83	179	150	71	189	100	53	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Very enthusiastic (8-10)	127 32%	108 37% C	19 18%	69 32%	58 31%	49 28%	38 42% F	17 32%	23 28%	55 31%	46 31%	25 36%	53 28%	44 44% MP	17 31%	14 24%
Net: (3-7)	236 59%	162 55%	73 68% B	125 58%	111 59%	110 63%	48 52%	29 56%	48 58%	106 59%	94 63%	35 49%	119 63% N	51 51%	30 57%	35 62%
Net: Not enthusiastic (0-2)	32	18	14	15	16	13	5	5	9	14	9	10	15	5	5	7
	8%	6%	13%	7%	9%	7%	6%	10%	10%	8%	6%	13%	8%	5%	10%	12%
0 - Not at all enthusiastic	10	7	3	4	7	2	3	1	5	5	2	4	4	3	1	3
	3%	2%	3%	2%	4%	1%	3%	2%	6%	3%	1%	6%	2%	3%	2%	5%
1	6	3	4	2	5	3	1	1	2	2	3	2	3	1	1	2
	2%	1%	3%	1%	2%	2%	1%	2%	3%	1%	2%	2%	1%	1%	2%	4%
2	15	8	8	10	5	8	2	4	2	7	4	4	8	2	4	2
	4%	3%	7%	5%	3%	5%	2%	7%	2%	4%	3%	5%	4%	2%	7%	3%
3	15 4%	5 2%	11 10% B	8 4%	8 4%	5 3%	1 1%	2 4%	7 9% G	5 3%	7 5%	3 4%	7 4%	1 1%	2 4%	5 9%
4	17	10	7	9	8	8	3	3	3	10	5	3	9	3	3	2
	4%	3%	7%	4%	5%	4%	4%	5%	4%	5%	3%	4%	5%	3%	5%	3%
5	82	55	27	38	44	40	16	8	18	36	35	11	42	17	8	14
	20%	19%	25%	18%	23%	23%	18%	16%	21%	20%	23%	15%	22%	17%	15%	25%
6	57	39	18	32	25	27	8	11	11	23	25	9	28	9	12	8
	14%	13%	17%	15%	13%	15%	9%	21%	13%	13%	16%	12%	15%	9%	22%	14%
7	65 16%	55 19% C	10 9%	39 18%	26 14%	31 18%	18 20%	5 10%	10 12%	32 18%	23 15%	10 13%	34 18%	19 19%	5 10%	6 11%
8	49	37	12	23	26	22	12	4	12	21	17	12	24	15	4	7
	12%	13%	11%	11%	14%	13%	13%	7%	14%	12%	11%	16%	13%	15%	7%	12%
9	15 4%	13 4%	3 3%	11 5%	4 2%	6 4%	6 6%	3 5%	1 1%	7 4%	5 3%	4 6%	7 4%	6 6%	3 5%	-

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	cation	Un	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							φουν		FIOOR	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q4

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Very enthusiastic (8-10)	127 32%	11 19%	12 23%	24 33%	34 30%	46 45% BCE	21 29%	44 32%	36 28%	47 34%	80 31%	24 32%	6 23%	91 32%	59 34%	68 30%
Net: (3-7)	236 59%	41 73% F	32 61%	41 57%	71 61%	51 49%	43 60%	81 59%	79 62%	79 56%	156 60%	42 56%	18 68%	165 59%	102 58%	134 60%
Net: Not enthusiastic (0-2)	32 8%	4 8%	8 15%	6 9%	9 8%	4 4%	5 7%	12 8%	11 9%	12 9%	20 8%	8 11%	3 9%	21 7%	13 7%	19 9%
0 - Not at all enthusiastic	10 3%	2 4%	4 8%	2 3%	-	2 2%	1 1%	4 3%	4 3%	4 3%	6 2%	3 4%	1 3%	7 2%	4 2%	6 3%
1	6 2%	1 2%	-	1 1%	2 2%	3 3%	2 2%	1 1%	2 2%	3 2%	4 1%	3 4%	-	3 1%	3 2%	3 1%
2	15 4%	1 2%	4 7%	3 5%	7 6%	-	2 3%	7 5%	6 4%	5 4%	10 4%	2 3%	2 7%	11 4%	5 3%	10 4%
3	15 4%	5 8%	1 2%	4 5%	5 4%	1 1%	5 8%	4 3%	4 3%	6 4%	9 4%	2 3%	1 4%	12 4%	8 5%	7 3%
4	17 4%	1 2%	4 7%	4 6%	5 4%	3 3%	2 3%	5 3%	9 7%	5 4%	12 5%	5 7%	2 7%	10 4%	6 3%	11 5%
5	82 20%	17 29% E	11 22%	12 16%	16 14%	26 25% E	18 25%	28 20%	22 17%	23 16%	58 23%	11 15%	10 36% L	58 20%	38 22%	43 19%
6	57 14%	9 16%	6 11%	8 12%	22 19%	12 12%	7 10%	21 15%	21 16%	20 14%	36 14%	10 13%	-	46 16%	20 12%	37 16%
7	65 16%	10 17%	9 18%	13 18%	24 20% F	9 8%	10 14%	24 17%	23 18%	24 17%	40 16%	14 19%	5 20%	39 14%	30 17%	35 16%
8	49 12%	6 11%	4 7%	9 12%	16 14%	14 14%	5 7%	23 17% G	13 10%	17 12%	33 13%	9 12%	1 3%	37 13% M	25 14%	24 11%
9	15 4%	-	3 5%	2 2%	6 5%	6 5%	5 7%	4 3%	5 4%	7 5%	9 3%	2 3%	1 4%	11 4%	6 4%	9 4%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	m to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Vallev	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase					,				Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)

Table Q4

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Very enthusiastic (8-10)	127 32%	25 37%	13 29%	10 32%	11 32%	7 22%	8 33%	12 49% F	7 26%	16 34%	10 32%	1 2%	25 11% L	101 73% LM
Net: (3-7)	236 59%	38 55%	27 61%	22 68% H	20 56%	19 58%	12 52%	10 42%	19 68% H	25 54%	22 68% H	8 23%	193 86% LN	34 25%
Net: Not enthusiastic (0-2)	32 8%	2 3%	4 10%	-	4 12%	5 15%	3 15%	2 10%	2 6%	6 12%	-	26 72% MN	5 2%	1 1%
0 - Not at all enthusiastic	10 3%	-	1 2%	-	1 2%	3 9%	1 3%	2 7%	-	1 2%	-	9 24% MN	1 *	1 1%
1	6 2%	-	1 2%	-	-	1 3%	1 4%	-	1 3%	2 5%	-	5 13% M	2 1%	-
2	15 4%	2 3%	3 6%	-	4 10%	1 3%	2 8%	1 3%	1 3%	3 5%	-	13 36% M	2 1%	-
3	15 4%	4 7%	-	1 3%	1 3%	-	1 4%	1 3%	1 4%	3 6%	1 3%	2 6%	13 6%	-
4	17 4%	1 2%	1 2%	3 10%	2 5%	-	2 8%	2 6%	1 3%	3 5%	3 10%	1 3%	13 6%	3 2%
5	82 20%	14 21%	12 29% EG	7 22%	3 10%	8 24%	2 7%	3 12%	8 26% G	7 14%	7 22%	3 7%	67 30% LN	12 9%
6	57 14%	8 12%	5 11%	4 11%	7 20% I	6 19% I	4 20% I	2 10%	1 3%	9 19% I	4 11%	3 7%	50 22% LN	5 3%
7	65 16%	9 13%	9 20%	7 22%	7 19%	5 14%	3 14%	3 10%	9 32% HJ	5 10%	7 22%	-	50 22% N	15 10%
8	49 12%	6 9%	6 14%	3 11%	5 13%	4 11%	4 16%	6 24% I	1 3%	7 14%	3 11%	-	15 7%	35 25% M
9	15 4%	2 3%	2 4%	-	1 3%	1 2%	1 4%	2 6%	2 6%	2 5%	-	-	2 1%	14 10% M

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat		Pa	rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.		Definitely	Duchahlu	Domograf	Independent	Caaklay	Crasaman	Berwick	Don't	Liberal	Madarata	Conservative	Coakley	Grossman	Berwick	Don't
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Definitely	Probably	Democrat	maepenaent	Coakley	Grossman	Derwick	Know	Liberai	Woderate	Conservative	Coakley	Grossman	Derwick	Know
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Using a scale from 0 to 10, regardless of how likely you are to vote, how e general election)?	nthusiastic a	re you about	this election	(November												
10 - Extremely enthusiastic	62 16%	58 20% C	4%	35 16%	27 15%	21 12%	20 23% F	10 19%	11 13%	28 15%	25 17%	10 14%	21 11%		10 19%	7 12%
Don't know/Refused	6 1%	5 2%	1 1%	4 2%	2 1%	2 1%		1 2%	3 3%	4 2%	1 1%	1 2%	3 2%	-	1 2%	2 3%
Mean	6.36	6.78 C	5.23	6.53	6.17	6.29	6.96 FI	6.35	5.84	6.39	6.43	6.15	6.21	7.05 MP	6.34	5.63

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	on Househ	old	Gen	der
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50-\$100K		Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase				40-04		03.	\$50K	ψ30-ψ100R	\$100K	College		rubiic	riivate	Neither	Wate	
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Using a scale from 0 to 10, regardless of how likely you are to vote, how e general election)?	nthusiastic ar	e you about t	his election (November												
10 - Extremely enthusiastic	62 16%	5 8%	6 11%	13 18%	12 11%			17 12%	18 14%		38 15%	13 17%	4 16%	42 15%	28 16%	34 15%
Don't know/Refused	6 1%	-	1 2%	1 1%	2 2%	2 2%	3 4%	1 1%	1 1%	2 2%	4 1%	1 1%	-	5 2%	2 1%	4 2%
Mean	6.36	5.73	5.73	6.36	6.39	6.99 BC		6.33	6.22	6.44	6.32	6.30	5.96	6.38	6.43	6.31

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	, ,	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Using a scale from 0 to 10, regardless of how likely you are to vote, how engeneral election)?	nthusiastic are	you about this e	lection (Novem	ber										
10 - Extremely enthusiastic	62 16%	17 24% CF	4 10%	7 21%	6 16%	3 8%		5 19%		7 14%	7 21%	1 2%	8 4%	53 38% LM
Don't know/Refused	6 1%	3 4%	-	-	-	2 5%		-		-	-	1 2%	1 *	3 2%
Mean	6.36	6.86 F	6.24	6.76	6.34	5.66	6.04	6.65	6.52	6.09	6.76	2.21	5.83 L	8.30 LM

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q5

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	 (A)	(B)	(C)	(D)	(E)	 (F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Definitely be voting	293 73%	293 100%	-	168 79% E	125 67%	123 71%	78 86% FI	42 80% I	50 60%	138 77%	101 67%	54 76%	133 70% P	85 85% MP	43 81% P	31 54%
Probably be voting	107 27%	-	107 100%	46 21%	62 33% D	51 29% G	13 14%	10 20%	33 40% GH	41 23%	49 33%	17 24%	56 30% N	15 15%	10 19%	26 46% MNO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.							Less than	\$50-\$100K	More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		,							
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q5

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400	56	52	72	116	104	71	138	127	140	259	75	26	282	176	224
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	.0070	10070
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Offweighted Total	400	40	55	00	112	103	00	130	129	140	209	75	20	201	170	222
B C T L L C	000	00			00		40	400		400	400		40	400	407	405
Definitely be voting	293	28	30	58	92	84	48	106	96	102	190	62	19	199	127	165
	73%	50%	58%	80%	79%	82%	68%	77%	76%	73%	73%	83%	72%	71%	72%	74%
				BC	BC	BC						N				
				ь	ь	ь										
Drobably he veting	107	28	22	11	24	10	23	32	24	20	69	13	7	83	48	50
Probably be voting	107			14		19			31	38			,			59
	27%	50%	42%	20%	21%	18%	32%	23%	24%	27%	27%	17%	28%	29%	28%	26%
		DEF	DEF											1		

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q5

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Definitely be voting	293 73%	47 69%	38 86% BFGH	23 71%	28 78% F	17 50%	14 60%	16 63%	23 82% F	37 77% F	23 71%	18 51%	151 68%	122 88% LM
Probably be voting	107 27%	21 31%	6 14%	9 29%	8 22%	17 50% CELI	9 40% C	9 37% C	5 18%	11 23%	9 29%	18 49% N	72 32% N	17 12%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q6

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September Democratic primary)?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Very enthusiastic (8-10)	139 35%	122 42% C	17 16%	83 39%	56 30%	58 33%	35 39%	21 41%	24 29%	68 38%	49 32%	22 31%	61 32%	42 42% P	21 40%	15 25%
Net: (3-7)	224 56%	151 52%	72 67% B	115 54%	109 58%	106 61%	48 53%	24 46%	46 55%	96 54%	89 59%	39 55%	113 60%	52 51%	25 47%	34 60%
Net: Not enthusiastic (0-2)	36 9%	18 6%	18 17% B	15 7%	21 11%	9 5%	7 8%	7 13%	13 15% F	14 8%	13 9%	9 13%	14 7%	7 7%	7 13%	9 15%
0 - Not at all enthusiastic	11 3%	7 2%	4 4%	3 1%	8 4%	2 1%	3 3%	1 2%	5 7%	5 3%	3 2%	3 4%	3 1%	3 3%	1 2%	5 8%
1	8 2%	3 1%	5 5%	3 2%	4 2%	1 1%	2 3%	3 5%	2 2%	4 2%	2 1%	2 3%	1	2 2%	3 5%	2 4%
2	17 4%	8 3%	9 8%	8 4%	9 5%	6 4%	2 2%	4 7%	5 6%	5 3%	8 5%	4 6%	10 5%	2 2%	4 7%	2 3%
3	16 4%	6 2%	10 9% B	8 4%	8 4%	7 4%	2 2%	1 2%	6 8%	6 4%	6 4%	4 5%	7 4%	2 2%	1 2%	6 11% NO
4	20 5%	7 2%	13 12% B	11 5%	9 5%	11 6%	3 3%	2 3%	5 6%	11 6%	7 5%	2 2%	12 6%	3 3%	2 3%	4 6%
5	78 19%	51 18%	27 25%	33 15%	45 24% D	34 20%	17 19%	10 19%	17 20%	30 17%	33 22%	15 22%	37 20%	18 18%	10 18%	13 22%
6	49 12%	36 12%	14 13%	27 13%	23 12%	25 14%	7 8%	5 10%	12 15%	20 11%	22 14%	8 11%	27 14%	8 8%	6 11%	8 14%
7	61 15%	52 18% C	9 8%	37 17%	24 13%	29 17% I	19 21% I	6 12%	6 7%	29 16%	21 14%	10 15%	31 16% P	20 20% P	6 12%	4 6%
8	57 14%	46 16%	12 11%	32 15%	25 13%	26 15%	12 13%	8 16%	11 13%	29 16%	18 12%	10 14%	27 14%	14 14%	8 16%	8 13%
9	24 6%	22 8% C	2 2%	14 6%	10 6%	11 6%	3 4%	2 3%	8 9%	9 5%	11 8%	4 6%	13 7%	5 5%	2 3%	4 7%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		,							
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q6

Boston Globe Release 14 (Democratic Primary), September 2-3, 2014

Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Very enthusiastic (8-10)	139 35%	10 19%	15 29%	29 40% B	37 32%	47 46% BCE	28 40%	51 37%	35 28%	52 37%	86 33%	27 36%	9 33%	98 35%	58 33%	81 36%
Net: (3-7)	224 56%	37 66%	27 53%	37 51%	70 60%	52 51%	40 56%	73 53%	78 61%	74 53%	150 58%	38 51%	14 54%	160 57%	100 57%	123 55%
Net: Not enthusiastic (0-2)	36 9%	8 15% F	9 18% F	6 9%	8 7%	4 4%	2 3%	14 10% G	14 11% G	13 9%	23 9%	10 13%	4 14%	23 8%	17 10%	19 8%
0 - Not at all enthusiastic	11 3%	3 6%	2 4%	2 2%	2 2%	3 3%	-	4 3%	4 3%	5 4%	6 2%	4 5%	1 3%	7 2%	5 3%	7 3%
1	8 2%	3 5%	2 3%	2 2%	1 1%	1 1%	-	3 2%	3 2%	3 2%	5 2%	3 4%	-	5 2%	5 3%	3 1%
2	17 4%	2 4%	6 11%	3 5%	6 5%	-	2 3%	7 5%	7 6%	5 4%	12 5%	3 4%	3 11%	11 4%	8 4%	9 4%
3	16 4%	5 8%	3 5%	2 2%	5 4%	2 2%	5 8%	3 2%	5 4%	5 4%	11 4%	2 2%	-	13 5%	6 4%	10 4%
4	20 5%	4 7%	6 11%	4 6%	3 2%	4 4%	3 4%	6 4%	7 6%	3 2%	17 7% J	6 8%	3 10%	10 4%	7 4%	12 6%
5	78 19%	13 24%	6 12%	14 19%	25 21%	20 19%	17 24%	25 18%	26 20%	26 19%	52 20%	13 17%	6 24%	58 21%	36 21%	42 19%
6	49 12%	8 15%	7 14%	4 6%	16 14%	13 13%	9 12%	19 14%	17 13%	21 15%	28 11%	8 10%	2 8%	37 13%	20 11%	29 13%
7	61 15%	7 13%	5 10%	13 19%	21 18%	13 13%	5 8%	20 15%	23 18% G	19 13%	42 16%	10 13%	3 13%	41 15%	30 17%	30 14%
8	57 14%	7 13%	4 8%	13 18%	15 13%	18 17%	10 14%	28 20% I	12 10%	17 12%	40 15%	11 15%	2 8%	42 15%	25 14%	32 14%
9	24 6%	1 2%	2 3%	2 3%	9 8%	10 10% B	4 6%	9 6%	5 4%	10 7%	14 6%	2 2%	2 8%	17 6%	7 4%	17 7%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		233011	.20	50.0		11300		5.7010	Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)

Table Q6

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September Democratic primary)?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Very enthusiastic (8-10)	139 35%	27 40% F	12 27%	13 42% F	11 30%	5 16%	6 27%	12 46% F	12 43% F	20 43% F	13 42% F	-	-	139 100%
Net: (3-7)	224 56%	35 51%	28 63%	19 58%	24 67% H	21 63%	13 58%	10 41%	14 47%	22 47%	19 58%	-	224 100%	-
Net: Not enthusiastic (0-2)	36 9%	4 6%	4 10%	-	1 3%	7 21% E	3 15%	3 13%	3 10%	5 11%	-	36 100%	-	-
0 - Not at all enthusiastic	11 3%	-	1 2%	-	1 3%	4 12%	1 4%	2 7%	-	2 4%	-	11 31%	-	-
1	8 2%	1 1%	1 2%	-	-	2 6%	1 3%	-	1 3%	1 2%	-	8 22%	-	-
2	17 4%	3 5%	3 6%	-	-	1 3%	2 8%	2 6%	2 7%	3 5%	-	17 47%	-	-
3	16 4%	5 7%	-	1 3%	3 7%	-	1 4%	-	-	4 9%	1 3%	-	16 7%	-
4	20 5%	3 5%	1 2%	1 4%	3 8%	4 12%	1 4%	1 6%	1 3%	2 5%	1 4%	-	20 9%	-
5	78 19%	11 17%	12 26%	8 25%	5 13%	8 23%	5 20%	3 14%	5 17%	5 12%	8 25%	-	78 35%	-
6	49 12%	8 12%	4 10%	3 10%	6 15%	4 12%	5 21%	2 10%	4 15%	6 12%	3 10%	-	49 22%	-
7	61 15%	8 11%	11 25% J	5 15%	9 24%	5 16%	2 10%	3 12%	3 12%	4 9%	5 15%	-	61 27%	-
8	57 14%	8 11%	7 16% F	3 10%	4 11%	1 3%	4 19% F	7 29% BF	6 22% F	7 14% F	3 10%	-	-	57 41%
9	24 6%	4 6%	3 6%	2 7%	1 3%	1 3%	1 3%	2 7%	3 9%	4 9%	2 7%	-	-	24 17%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Can	didate Vote	Without Lea	aners		ldeolog	у	Car	ndidate Vote	e <u>With</u> Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Using a scale from 0 to 10, regardless of how likely you are to vote, how en Democratic primary)?	nthusiastic a	re you about	this election	(September												
10 - Extremely enthusiastic	58 15%		3%	37 17%	21 11%	21 12%	20 22% I	11 22% I	6 7%		20 13%	8 11%		22 22% MP	11 21% P	3 5%
Don't know/Refused	1	1 *	-	1 1%	-	1 1%	-	-	-	-	-	1 2%	1 1%	-	-	-
Mean	6.35	6.87	4.94	6.67	5.98	6.46	6.75	6.50	5.59	6.53	6.30	5.99	6.36	6.86	6.49	5.29

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	on Househ	old	Ger	der
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50_\$100K	More than		College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		10-04			33-04	031	VOUL		\$100K	College		rubiic	riivate	Neither	Wate	
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Using a scale from 0 to 10, regardless of how likely you are to vote, how end Democratic primary)?	nthusiastic ar	e you about t	this election (September												
10 - Extremely enthusiastic	58 15%	2 4%	9 18% B	14 19% B	13 11%	20 19% B	14 20%	15 11%	18 14%	25 18%	32 12%	14 19%	4 16%	39 14%	26 15%	32 14%
Don't know/Refused	1 *	-	-	-	1 1%	-	1 2%	-	-	1 1%	-	-	-	1 *	-	1 1%
Mean	6.35	5.23	5.75	6.60	6.41	7.01	6.67	6.35	6.11	6.50	6.26	6.20	6.17	6.37	6.30	6.38

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(0.)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Using a scale from 0 to 10, regardless of how likely you are to vote, how end bemocratic primary)?	•													
10 - Extremely enthusiastic	58 15%	16 23% CG	2 4%	8 24% CG	6 15%	3 10%	1 4%	2 10%	12%	9 20% CG	8 24% CG		-	58 42%
Don't know/Refused	1	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Mean	6.35	6.73 F	6.17	7.11 FG		5.13	5.66	6.41	6.64 F	6.41 F	7.11 FG		5.53 L	9.01 LM

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary	I Pa	rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	e <u>With</u> Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q7

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Charlie Baker

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Favorable	158 40%	118 40%	40 37%	69 32%	89 48% D	59 34%	51 56% FHI	19 35%	30 36%	52 29%	68 46% J	38 53% J	65 34%	54 54% MO	19 35%	22 37%
Very favorable	36 9%	30 10%	5 5%	9 4%	27 14% D	13 7% H	18 20% FHI	1 2%	3 4%	6 3%	20 13% J	10 14% J	13 7% O	19 19% MOP	1 2%	2 4%
Somewhat favorable	123 31%	88 30%	34 32%	60 28%	63 34%	46 27%	32 36%	18 34%	26 31%	46 26%	49 32%	27 39%	52 27%	34 34%	18 33%	19 33%
Net: Unfavorable	122 31%	99 34% C	23 21%	88 41% E	34 18%	61 35% I	26 28% I	23 44% I	13 15%	79 44% KL	34 23% L	9 12%	66 35% P	28 28% P	24 45% NP	5 8%
Somewhat unfavorable	71 18%	57 19%	14 13%	52 24% E	19 10%	35 20% I	16 18%	10 20%	9 11%	44 25% KL	20 14%	7 9%	39 20% P	19 19% P	11 21% P	3 5%
Very unfavorable	51 13%	42 14%	9 8%	37 17% E	15 8%	26 15% I	9 10%	13 24% GI	4 5%	35 20% KL	14 9% L	2 3%	28 15% P	9 9%	13 24% NP	2 3%
Recognize name but can't rate	54 14%	35 12%	19 18%	21 10%	33 18% D	24 14% G	5 5%	5 9%	21 25% FGH	19 11%	25 17%	10 14%	27 14%	7 7%	5 9%	15 26% NO
Don't recognize	66 16%	40 14%	25 24% B	35 17%	30 16%	30 17%	10 11%	6 11%	20 24% GH	28 16%	22 15%	15 21%	32 17%	12 12%	6 11%	16 28% NO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										J						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q7

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Charlie Baker

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Favorable	158 40%	19 34%	19 36%	34 47%	50 43%	36 35%	19 27%	63 46% G	50 39%	57 41%	100 39%	29 38%	11 43%	109 39%	82 46% P	77 34%
Very favorable	36 9%	2 4%	1 2%	11 15% BC	11 10% C	10 10% C	5 7%	11 8%	14 11%	16 11%	19 7%	9 12%	1 5%	24 8%	18 10%	18 8%
Somewhat favorable	123 31%	17 30%	18 35%	23 32%	38 33%	26 25%	14 20%	52 38% G	35 28%	41 29%	81 31%	19 26%	10 38%	85 30%	64 36% P	59 26%
Net: Unfavorable	122 31%	12 21%	14 26%	19 26%	47 41% BD	31 30%	19 27%	40 29%	48 38%	31 22%	91 35% J	28 37%	9 34%	84 30%	49 28%	73 33%
Somewhat unfavorable	71 18%	7 12%	7 14%	9 13%	27 23%	21 20%	8 12%	25 18%	27 21%	16 11%	55 21% J	15 20%	6 22%	49 17%	28 16%	43 19%
Very unfavorable	51 13%	5 9%	6 12%	10 13%	21 18%	10 10%	11 16%	15 11%	22 17%	15 11%	36 14%	13 17%	3 12%	35 12%	21 12%	31 14%
Recognize name but can't rate	54 14%	6 11%	9 18%	13 18% E	8 7%	18 17% E	15 21% HI	11 8%	12 9%	24 17%	31 12%	10 14%	1 4%	40 14% M	22 13%	32 14%
Don't recognize	66 16%	19 34% DEF	10 20%	6 9%	12 10%	18 18%	18 25%	23 17%	18 14%	28 20%	37 14%	8 11%	5 19%	49 17%	23 13%	42 19%



Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Re	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		DOSION	120	Shore	valley	******	Doston	Shore	Coast	WIA	WA	(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q7

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Charlie Baker

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Favorable	158 40%	30 45%	19 44%	14 44%	12 34%	9 26%	10 45%	13 51% FI	8 26%	22 47% FI	14 44%	13 37%	84 37%	60 43%
Very favorable	36 9%	9 14% F	5 12%	1 4%	4 11%	1 2%	2 7%	6 22% DFK	3 9%	4 9%	1 4%	1 2%	18 8%	15 11% L
Somewhat favorable	123 31%	21 31%	14 32%	13 40%	8 23%	8 23%	9 38%	7 29%	5 17%	18 38% I	13 40%	13 35%	66 29%	44 32%
Net: Unfavorable	122 31%	22 32%	18 40%	9 28%	14 37%	13 39%	6 24%	7 29%	10 35%	12 26%	9 28%	10 27%	65 29%	48 35%
Somewhat unfavorable	71 18%	12 18%	10 23% DK	2 7%	8 23%	7 20%	4 16%	4 17%	7 26%	8 17%	2 7%	5 13%	42 19%	24 17%
Very unfavorable	51 13%	10 14%	7 17%	7 20%	5 15%	6 19%	2 8%	3 13%	3 9%	4 9%	7 20%	5 13%	22 10%	24 17%
Recognize name but can't rate	54 14%	7 10%	5 12%	7 21%	4 11%	6 17%	2 7%	1 6%	6 21%	6 12%	7 21%	3 7%	36 16%	16 11%
Don't recognize	66 16%	9 13%	2 4%	2 7%	6 18%	6 19%	5 23%	3 13%	5 18%	7 15%	2 7%	10 29% N	40 18%	16 11%



Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary	I Pa	rty ID	Can	didate Vote	Without Lea	aners		ldeolog	у	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q8

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Martha Coakley

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Favorable	248 62%	184 63%	64 59%	152 71% E	95 51%	158 91% GHI	30 33%	27 52% G	33 39%	131 73% KL	89 59% L	28 39%	168 89% NOP	33 32%	28 53% NP	19 33%
Very favorable	111 28%	84 29%	26 25%	71 33% E	40 21%	95 54% GHI	4 5%	6 11%	6 7%	61 34% KL	35 23%	15 21%	99 52% NOP	4 4%	6 12% P	1 2%
Somewhat favorable	137 34%	100 34%	37 35%	81 38%	56 30%	64 36%	25 28%	21 41%	27 32%	70 39% L	54 36% L	13 18%	69 37%	28 28%	21 40%	18 32%
Net: Unfavorable	120 30%	92 31%	28 26%	47 22%	73 39% D	6 4%	58 64% FI	24 47% F	32 38% F	38 21%	47 31%	35 49% JK	7 4%	63 63% MOP	24 46% M	25 43% M
Somewhat unfavorable	66 17%	48 16%	18 17%	30 14%	36 19%	4 2%	29 32% F	14 27% F	19 23% F	23 13%	32 22% J	11 15%	5 3%	31 31% M	14 26% M	16 28% M
Very unfavorable	54 13%	44 15%	10 9%	17 8%	37 20% D	2 1%	29 32% FI	10 20% F	12 15% F	15 9%	14 10%	24 34% JK	2 1%	32 32% MP	10 20% M	9 16% M
Recognize name but can't rate	24 6%	13 4%	11 10%	9 4%	15 8%	8 4%	2 2%	1 2%	14 16% FGH	5 3%	13 9% J	6 8%	12 6% N	2 2%	1 2%	9 16% NO
Don't recognize	9 2%	5 2%	4 4%	6 3%	3 1%	2 1%	2 2%	-	5 6%	4 2%	2 1%	3 4%	2 1%	3 3%	-	4 7%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		,							
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q8

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Martha Coakley

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Favorable	248 62%	31 55%	25 47%	41 57%	82 71% CD	68 66% C	42 59%	89 64%	82 64%	75 53%	172 66% J	50 66%	23 87% LN	167 59%	99 56%	148 66% O
Very favorable	111 28%	10 17%	11 20%	20 27%	42 36% BC	28 27%	18 25%	44 32%	35 27%	31 22%	79 31%	24 32%	7 26%	79 28%	39 22%	71 32% O
Somewhat favorable	137 34%	21 38%	14 27%	21 30%	40 35%	40 39%	24 34%	45 32%	47 37%	43 31%	93 36%	26 34%	16 61% LN	87 31%	60 34%	77 34%
Net: Unfavorable	120 30%	16 28%	19 36%	26 36%	32 27%	28 27%	21 30%	39 28%	38 30%	52 37% K	68 26%	22 29% M	3 10%	89 32% M	64 36% P	56 25%
Somewhat unfavorable	66 17%	7 13%	15 29% BF	13 18%	18 15%	13 13%	13 18%	19 14%	24 19%	21 15%	45 17%	14 19% M	1 3%	47 17% M	28 16%	38 17%
Very unfavorable	54 13%	9 15%	4 7%	12 17%	14 12%	15 15%	8 12%	20 14%	13 10%	31 22% K	23 9%	8 11%	2 6%	42 15%	35 20% P	18 8%
Recognize name but can't rate	24 6%	6 10%	6 12% E	5 7%	2 2%	5 5%	6 9%	7 5%	5 4%	10 7%	13 5%	2 3%	1 4%	19 7%	11 6%	13 6%
Don't recognize	9 2%	3 6%	3 5%	1 1%	-	2 2%	2 3%	3 2%	3 2%	3 2%	6 2%	2 2%	-	7 3%	2 1%	7 3%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q8

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Martha Coakley

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Favorable	248 62%	45 66% G	31 70% G	23 72% G	25 68% G	21 62%	9 38%	14 55%	18 64%	29 62% G	23 72% G	11 30%	156 69% LN	80 57% L
Very favorable	111 28%	23 34% G	15 33%	10 31%	8 23%	8 23%	3 14%	5 20%	6 20%	14 30%	10 31%	4 12%	62 28% L	43 31% L
Somewhat favorable	137 34%	22 33%	16 37%	13 41%	16 45%	13 39%	6 24%	9 35%	12 43%	15 32%	13 41%	6 18%	93 42% LN	37 27%
Net: Unfavorable	120 30%	17 26%	11 25%	6 20%	10 27%	10 30%	13 55% BCDEFIJK	8 33%	7 24%	14 29%	6 20%	19 52% M	52 23%	50 36% M
Somewhat unfavorable	66 17%	8 12%	7 16%	4 13%	5 14%	5 15%	8 35% BDEHK	2 10%	4 14%	8 18%	4 13%	11 30% M	31 14%	24 17%
Very unfavorable	54 13%	9 13%	4 10%	2 7%	5 13%	5 14%	4 19%	6 23%	3 10%	5 11%	2 7%	8 22%	21 9%	26 18% M
Recognize name but can't rate	24 6%	3 4%	2 4%	3 8%	2 5%	2 5%	1 3%	1 6%	2 6%	4 9%	3 8%	4 11%	12 5%	8 6%
Don't recognize	9 2%	2 3%	-	-	-	1 3%	1 3%	2 6%	2 7%	-	-	3 8%	4 2%	2 1%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample		ikelihood to Vote in Democratic Primary		Party ID		Candidate Vote <u>Without</u> Leaners				Ideolog	у	Candidate Vote <u>With</u> Leaners			
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q9

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Steve Grossman

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Favorable	186 47%	152 52% C	34 32%	106 50%	80 43%	63 36%	75 82% FHI	26 51% I	22 27%	92 52% L	72 48% L	22 31%	66 35%	80 80% MOP	26 50% P	14 24%
Very favorable	46 11%	43 15% C	3 3%	29 13%	18 9%	6 3%	34 38% FHI	4 8%	2 2%	26 15%	14 9%	6 8%	6 3%	35 35% MOP	4 7%	1 2%
Somewhat favorable	140 35%	109 37%	31 29%	78 36%	63 34%	57 33%	40 44% I	23 43% I	20 24%	66 37% L	58 39% L	16 23%	60 32%	44 44% MP	23 42% P	13 23%
Net: Unfavorable	66 16%	56 19% C	10 9%	37 17%	29 15%	35 20% GI	9 10%	18 34% GI	4 5%	28 16%	23 15%	14 20%	35 18% NP	9 9%	18 35% MNP	3 6%
Somewhat unfavorable	47 12%	40 14% C	6 6%	26 12%	20 11%	24 14% I	7 8%	12 23% GI	3 3%	21 12%	18 12%	7 10%	24 13% P	7 7%	13 25% NP	2 3%
Very unfavorable	19 5%	15 5%	4 3%	11 5%	8 4%	10 6%	2 2%	5 10%	2 2%	7 4%	5 3%	7 10%	10 5%	2 2%	5 10%	2 3%
Recognize name but can't rate	51 13%	31 11%	20 19%	28 13%	24 13%	23 13% G	3 3%	5 9%	21 26% FGH	25 14%	18 12%	8 11%	29 15% N	4 4%	5 9%	14 24% NO
Don't recognize	97 24%	54 18%	43 40% B	43 20%	54 29% D	54 31% GH	4 5%	4 7%	35 42% GH	33 19%	37 24%	27 38% J	60 32% NO	7 7%	4 7%	26 45% NO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income			Education		Union Household			nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										J						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q9

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Steve Grossman

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Favorable	186 47%	17 30%	18 34%	35 48% B	55 48% B	61 59% BC	32 45%	65 47%	62 49%	55 39%	131 51% J	30 40%	15 57%	135 48%	90 51%	96 43%
Very favorable	46 11%	2 4%	4 7%	9 13%	12 10%	19 19% BC	8 12%	13 10%	20 16%	14 10%	32 12%	9 12%	5 19%	30 11%	26 15%	21 9%
Somewhat favorable	140 35%	15 27%	14 27%	26 36%	43 37%	42 41%	24 34%	51 37%	42 33%	42 30%	99 38%	21 27%	10 38%	105 37%	65 37%	76 34%
Net: Unfavorable	66 16%	9 17%	6 12%	11 15%	26 22%	13 13%	5 8%	23 16%	26 20% G	21 15%	44 17%	16 21% M	1 4%	47 17% M	34 19%	32 14%
Somewhat unfavorable	47 12%	5 9%	4 7%	9 13%	20 17%	9 8%	4 5%	16 12%	20 15% G	14 10%	32 12%	11 15%	-	34 12%	24 14%	22 10%
Very unfavorable	19 5%	4 7%	3 5%	2 2%	6 5%	4 4%	2 3%	6 5%	6 5%	7 5%	11 4%	5 6%	1 4%	12 4%	9 5%	10 4%
Recognize name but can't rate	51 13%	10 18%	11 21%	8 11%	13 11%	10 9%	13 18%	13 9%	16 12%	19 13%	33 13%	12 16% M	1 3%	37 13% M	17 9%	35 16%
Don't recognize	97 24%	20 35% F	17 32%	18 25%	23 20%	19 19%	20 29%	38 27%	23 18%	45 32% K	52 20%	17 23%	10 37%	63 22%	36 20%	61 27%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiasr	Enthusiasm to Vote in September Primary				
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic			
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)			
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)			

Table Q9

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Steve Grossman

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Favorable	186 47%	33 49%	25 56% J	19 57% J	18 51%	18 55%	11 46%	13 52%	13 45%	16 34%	19 57% J	8 23%	105 47% L	72 52% L
Very favorable	46 11%	5 8%	8 18% J	7 21% J	5 13%	2 5%	3 13%	4 16%	4 13%	2 4%	7 21% J	-	26 11%	20 15%
Somewhat favorable	140 35%	28 41%	17 39%	12 36%	14 37%	16 49%	8 34%	9 36%	9 31%	14 30%	12 36%	8 23%	80 36%	51 37%
Net: Unfavorable	66 16%	8 12%	9 21% EH	6 17%	2 6%	7 21%	3 15%	2 6%	5 19%	13 27% BEH	6 17%	9 25%	30 13%	27 19%
Somewhat unfavorable	47 12%	6 9%	7 17% H	3 10%	2 6%	4 12%	3 11%	1 3%	4 15%	8 18% H	3 10%	7 18%	23 10%	17 12%
Very unfavorable	19 5%	2 3%	2 4%	2 7%	-	3 8%	1 4%	1 3%	1 3%	4 9%	2 7%	3 7%	7 3%	10 7%
Recognize name but can't rate	51 13%	7 10%	6 13%	5 15%	7 19% G	5 14%	1 4%	4 16%	2 7%	6 13%	5 15%	5 15%	31 14%	15 11%
Don't recognize	97 24%	20 29% CDFK	4 10%	3 10%	9 24%	4 11%	8 35% CDFK	7 26%	9 30% C	12 26% C	3 10%	13 37% N	58 26%	26 18%



Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Ca	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't					_		Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q10

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Don Berwick

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Favorable	102 25%	89 30% C	13 12%	69 32% E	32 17%	30 17%	19 20%	43 82% FGI	10 13%	62 35% KL	34 22% L	6 8%	31 16%	19 19%	44 82% MNP	8 13%
Very favorable	45 11%	41 14% C	4 4%	36 17% E	9 5%	3 1%	5 5%	33 63% FGI	5 6%	32 18% KL	11 8%	2 2%	4 2%	5 5%	34 64% MNP	3 6%
Somewhat favorable	56 14%	48 16% C	8 8%	33 16%	23 12%	27 16% I	14 15%	10 19%	5 6%	30 17% L	22 15% L	4 6%	27 14%	15 15%	10 19%	4 7%
Net: Unfavorable	46 12%	38 13%	8 8%	29 13%	18 9%	21 12% I	17 19% HI	4 8%	4 5%	18 10%	18 12%	10 14%	23 12% P	18 18% P	4 8%	2 3%
Somewhat unfavorable	33 8%	30 10% C	3 3%	20 9%	13 7%	13 8%	14 15% I	3 5%	3 4%	14 8%	12 8%	7 9%	14 8% P	15 15% OP	3 5%	1 1%
Very unfavorable	14 3%	8 3%	5 5%	8 4%	5 3%	8 5%	3 4%	1 2%	1 1%	4 3%	6 4%	3 4%	8 4%	3 3%	1 2%	1 1%
Recognize name but can't rate	47 12%	34 12%	13 12%	28 13%	20 11%	21 12%	16 17%	-	11 13%	18 10%	19 13%	9 13%	22 12%	18 18%	-	7 12%
Don't recognize	205 51%	133 45%	73 68% B	88 41%	117 63% D	102 59% GH	40 44% H	6 11%	58 70% GH	80 45%	79 53%	46 65% J	113 60% NO	45 44% O	6 10%	42 72% NO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										ū						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)

Table Q10

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Don Berwick

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Favorable	102 25%	7 13%	10 19%	21 28% B	31 27% B	33 32% B	9 13%	38 27% G	40 32% G	20 14%	82 31% J	16 21%	7 28%	78 28%	44 25%	58 26%
Very favorable	45 11%	3 5%	5 9%	6 8%	17 15% B	15 14% B	2 2%	22 16% G	18 14% G	5 4%	40 16% J	4 5%	2 7%	40 14% L	23 13%	23 10%
Somewhat favorable	56 14%	5 8%	5 10%	14 20% B	14 12%	18 18%	8 11%	16 11%	22 18%	15 11%	41 16%	13 17%	6 21%	38 14%	21 12%	35 16%
Net: Unfavorable	46 12%	4 7%	6 11%	7 10%	18 16%	12 11%	7 9%	13 9%	18 14%	26 18% K	19 8%	8 11%	3 11%	31 11%	27 15% P	19 9%
Somewhat unfavorable	33 8%	2 4%	4 7%	5 7%	12 10%	10 10%	6 8%	10 7%	13 10%	19 13% K	14 5%	6 7%	2 8%	22 8%	20 11%	13 6%
Very unfavorable	14 3%	2 3%	2 4%	2 3%	6 5%	2 2%	1 1%	3 2%	5 4%	7 5%	6 2%	2 3%	1 4%	9 3%	7 4%	6 3%
Recognize name but can't rate	47 12%	4 6%	9 17%	5 7%	10 9%	19 19% BDE	13 18%	10 8%	15 12%	15 11%	32 12%	11 15%	1 5%	34 12%	18 10%	30 13%
Don't recognize	205 51%	41 74% CDEF	28 53%	40 55% F	57 49%	40 38%	43 60% I	77 56% I	54 42%	79 57%	126 49%	40 53%	15 56%	139 49%	87 50%	118 53%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Re	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston Inside 128 North Shore Merrimack Valley Metro- West West South of Boston South Islands and Shore Central South MA West MA										Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Boston	120	Shore	valley	West	Boston	Shore	Coast	IWA.	IIIA	(0-2)	(3-7)	(8-10)
letters indicates significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q10

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Don Berwick

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Favorable	102 25%	15 22%	16 37% DGHK	6 17%	10 28%	12 36% G	3 12%	4 16%	10 34% G	11 23%	6 17%	5 15%	48 21%	48 35% LM
Very favorable	45 11%	2 3%	9 20% BDK	1 4%	4 11%	7 20% BDK	-	2 6%	5 19% B	6 13%	1 4%	1 3%	19 9%	25 18% LM
Somewhat favorable	56 14%	13 19%	8 18%	4 13%	6 17%	5 16%	3 12%	2 10%	4 15%	5 10%	4 13%	5 13%	29 13%	23 17%
Net: Unfavorable	46 12%	5 8%	4 8%	3 11%	5 15%	3 9%	7 30% BCF	3 14%	4 14%	6 12%	3 11%	3 7%	20 9%	24 17% M
Somewhat unfavorable	33 8%	3 5%	3 6%	3 11%	4 11%	3 9%	5 23% BJ	3 10%	2 9%	2 5%	3 11%	1 2%	11 5%	21 15% LM
Very unfavorable	14 3%	2 3%	1 2%	-	1 3%	-	2 7%	1 3%	2 6%	3 7%	-	2 5%	9 4%	3 2%
Recognize name but can't rate	47 12%	10 15% FI	3 6%	8 26% CFIJ	5 14%	1 3%	2 8%	4 15%	1 4%	4 7%	8 26% CFIJ	5 13%	27 12%	16 11%
Don't recognize	205 51%	37 55%	21 48%	15 46%	16 44%	18 52%	11 50%	14 55%	14 48%	27 57%	15 46%	23 64% N	129 58% N	52 37%



Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q7-Q10VFAV

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Very Favorable

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Martha Coakley	111 28%	84 29%	26 25%	71 33% E	40 21%	95 54% GHI	4 5%	6 11%	6 7%	61 34% KL	35 23%	15 21%	99 52% NOP	4 4%	6 12% P	1 2%
Steve Grossman	46 11%	43 15% C	3 3%	29 13%	18 9%	6 3%	34 38% FHI	4 8%	2 2%	26 15%	14 9%	6 8%	6 3%	35 35% MOP	4 7%	1 2%
Don Berwick	45 11%	41 14% C	4 4%	36 17% E	9 5%	3 1%	5 5%	33 63% FGI	5 6%	32 18% KL	11 8%	2 2%	4 2%	5 5%	34 64% MNP	3 6%
Charlie Baker	36 9%	30 10%	5 5%	9 4%	27 14%	13 7%	18 20%	1 2%	3 4%	6 3%	20 13%	10 14%	13 7%	19 19%	1 2%	2 4%

Total Sample			Age				Income		Educ	cation	Un	ion Househ	old	Gei	nder
	18-34	35-44	45-54	55-64	65+	Less than	\$50-\$100K	More than	Less than	College +	Public	Private	Neither	Male	Female
	(D)	(0)	(5)	(5)	(F)	,	4.0	\$100K	College	40	4)	40	(4.1)	(0)	(6)
		Sample	Sample 18-34 35-44	Sample 18-34 35-44 45-54	Sample 18-34 35-44 45-54 55-64	Sample 18-34 35-44 45-54 55-64 65+	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50K	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50-\$100K	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50-\$100K More than \$100K	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50-\$100K More than College	Sample	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50-\$100K More than College College + Public	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50K \$50-\$100K More than \$100K College College + Public Private	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50K \$50-\$100K More than College College + Public Private Neither	Sample 18-34 35-44 45-54 55-64 65+ Less than \$50-\$100K More than College College + Public Private Neither Male

Table Q7-Q10VFAV

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Very Favorable

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Martha Coakley	111 28%	10 17%	11 20%	20 27%	42 36% BC	28 27%	18 25%	44 32%	35 27%	31 22%	79 31%	24 32%	7 26%	79 28%	39 22%	71 32% O
Steve Grossman	46 11%	2 4%	4 7%	9 13%	12 10%	19 19% BC	8 12%	13 10%	20 16%	14 10%	32 12%	9 12%	5 19%	30 11%	26 15%	21 9%
Don Berwick	45 11%	3 5%	5 9%	6 8%	17 15% B	15 14% B	2 2%	22 16% G	18 14% G	5 4%	40 16% J	4 5%	2 7%	40 14% L	23 13%	23 10%
Charlie Baker	36 9%	2 4%	1 2%	11 15% BC	11 10%	10 10%	5 7%	11 8%	14 11%	16 11%	19 7%	9 12%	1 5%	24 8%	18 10%	18 8%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Vallev	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Boston	120		valicy	11031			Coast	IIIA		(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q7-Q10VFAV

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.

Very Favorable

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Martha Coakley	111 28%	23 34% G	15 33%	10 31%	8 23%	8 23%	3 14%	5 20%	6 20%	14 30%	10 31%	4 12%	62 28% L	43 31% L
Steve Grossman	46 11%	5 8%	8 18% J	7 21% J	5 13%	2 5%	3 13%	4 16%	4 13%	2 4%	7 21% J	-	26 11%	20 15%
Don Berwick	45 11%	2 3%	9 20% BDK	1 4%	4 11%	7 20% BDK	-	2 6%	5 19% B	6 13%	1 4%	1 3%	19 9%	25 18% LM
Charlie Baker	36 9%	9 14% F	5 12%	1 4%	4 11%	1 2%	2 7%	6 22% DEK	3 9%	4 9%	1 4%	1 2%	18 8%	15 11%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.				_					Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q11

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Martha Coakley	174 43%	123 42%	51 47%	108 51% E	66 35%	174 100%	-	-	-	86 48%	63 42%	25 35%	174 92%	-	-	-
Steve Grossman	91 23%	78 27% C	13 12%	47 22%	43 23%	-	91 100%	-	-	28 16%	39 26% J	24 33% J	-	91 91%	-	-
Don Berwick	52 13%	42 14%	10 9%	32 15%	20 11%	-	-	52 100%	-	34 19% KL	13 8%	5 8%	-	-	52 98%	-
Don't know	83 21%	50 17%	33 31% B	26 12%	57 31% D	-	-	-	83 100%	30 17%	36 24%	17 24%	15 8% O	9 9% O	1 2%	58 100% MNO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	I oss than						
]	18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		,							
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)

Table Q11

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Martha Coakley	174 43%	25 45%	20 38%	30 42%	54 46%	45 43%	38 53%	63 46%	49 39%	58 42%	115 44%	33 44%	13 51%	120 43%	63 36%	111 50% O
Steve Grossman	91 23%	8 14%	11 21%	18 25%	27 23%	27 27%	16 23%	26 19%	36 28%	37 26%	54 21%	18 24%	4 15%	65 23%	51 29% P	40 18%
Don Berwick	52 13%	4 7%	5 9%	9 12%	21 18% B	13 13%	3 4%	23 17% G	22 17% G	7 5%	46 18% J	7 9%	4 13%	42 15%	26 15%	27 12%
Don't know	83 21%	19 34% FF	17 32% FF	15 21%	14 12%	18 17%	14 20%	26 19%	20 16%	39 28% K	44 17%	17 23%	5 21%	55 19%	37 21%	46 21%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q11

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Martha Coakley	174 43%	36 54% G	18 41%	15 46%	18 49% G	11 34%	5 22%	9 36%	12 43%	22 46% G	15 46%	9 26%	106 47% L	58 42%
Steve Grossman	91 23%	15 22%	10 24%	5 14%	10 26%	8 24%	7 30%	11 42% BDJK	6 20%	9 20%	5 14%	7 20%	48 22%	35 26%
Don Berwick	52 13%	2 3%	10 23% BH	3 10%	4 11%	7 20% B	4 16%	2 7%	5 16%	6 12%	3 10%	7 19%	24 11%	21 15%
Don't know	83 21%	15 22%	5 12%	10 30%	5 14%	7 22%	7 32%	4 15%	6 20%	10 22%	10 30%	13 35% N	46 21%	24 18%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary	I Pa	rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q12

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	83 100%	50 100%	33 100%	26 100%	57 100%	-	-	-	83 100%	30 100%	36 100%	17 100%	15 100%	9 100%	1 100%	58 100%	
Unweighted Total	82	50	32	25	57	-	-	-	82	30	34	18	15	9	1	57	
Martha Coakley	15 18%	10 20%	5 16%	5 18%	11 19%	-	-	-	15 18%	7 24%	7 19%	1 7%	15 100%	-	-	-	
Steve Grossman	9 11%	7 15%	2 6%	2 7%	7 13%	-	-	-	9 11%	3 9%	4 12%	2 14%	-	9 100%	-	-	
Don Berwick	1 1%	1 2%	-	1 3%	-	-	-	-	1 1%	1 3%	-	-	-	-	1 100%	-	
Don't know	58 69%	31 63%	26 78%	18 71%	39 68%	-	-	-	58 69%	19 64%	25 70%	13 79%	-	-	-	58 100%	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							\$5UK		\$100K	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q12

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	83 100%	19 100%	17 100%	15 100%	14 100%	18 100%	14 100%	26 100%	20 100%	39 100%	44 100%	17 100%	5 100%	55 100%	37 100%	46 100%
Unweighted Total	82	16	16	18	14	18	13	25	20	38	44	15	6	55	35	47
Martha Coakley	15 18%	5 24%	3 20%	4 28%	1 7%	2 12%	4 28%	7 26%	2 12%	7 19%	8 18%	2 13%	2 32%	11 19%	12 32% P	3 7%
Steve Grossman	9 11%	1 6%	2 10%	1 7%	3 21%	2 14%	2 16%	3 11%	2 10%	5 13%	4 9%	2 11%	-	7 14%	5 14%	4 9%
Don Berwick	1 1%	-	-	-	1 6%	-	-	1 3%	-	-	1 2%	-	-	1 2%	-	1 2%
Don't know	58 69%	13 70%	12 70%	10 66%	9 66%	13 74%	8 55%	15 59%	16 78%	26 68%	31 70%	13 76%	4 68%	36 66%	19 53%	38 82%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q12

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	83 100%	15 100%	5 100%	10 100%	5 100%	7 100%	7 100%	4 100%	6 100%	10 100%	10 100%	13 100%	46 100%	24 100%
Unweighted Total	82	14	6	8	5	8	8	5	6	12	8	13	44	25
Martha Coakley	15 18%	5 36%	1 18%	1 15%	2 40%	-	-	1 18%	1 18%	2 24%	1 15%	4 33%	7 16%	4 15%
Steve Grossman	9 11%	1 7%	-	1 12%	1 22%	1 12%	-	-	1 14%	2 18%	1 12%	-	3 7%	6 25%
Don Berwick	1 1%	-	-	-	-	-	-	-	-	1 8%	-	-	1 2%	-
Don't know	58 69%	8 57%	4 82%	7 73%	2 37%	7 88% E.J	7 100% BEJ	3 82%	4 67%	5 50%	7 73%	9 67%	34 75%	15 60%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q11-Q12

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Martha Coakley	189 47%	133 45%	56 52%	113 53% E	76 41%	174 100% I	-	-	15 18%	93 52% L	70 47%	26 37%	189 100%	-	-	-
Martha Coakley	174 43%	123 42%	51 47%	108 51% E	66 35%	174 100%	-	-	-	86 48%	63 42%	25 35%	174 92%	-	-	-
Leaning Martha Coakley	15 4%	10 3%	5 5%	5 2%	11 6%	-	-	-	15 18%	7 4%	7 4%	1 2%	15 8%	-	-	-
Net: Steve Grossman	100 25%	85 29% C	15 14%	49 23%	51 27%	-	91 100% I	-	9 11%	31 17%	43 29% J	26 37% J	-	100 100%	-	-
Steve Grossman	91 23%	78 27% C	13 12%	47 22%	43 23%	-	91 100%	-	-	28 16%	39 26% J	24 33% J	-	91 91%	-	-
Leaning Steve Grossman	9 2%	7 3%	2 2%	2 1%	7 4% D	-	-	-	9 11%	3 2%	4 3%	2 3%	-	9 9%	-	-
Net: Don Berwick	53 13%	43 15%	10 9%	33 15%	20 11%	-	-	52 100% I	1 1%	35 20% KL	13 8%	5 8%	-	-	53 100%	-
Don Berwick	52 13%	42 14%	10 9%	32 15%	20 11%	-	-	52 100%	-	34 19% KL	13 8%	5 8%	-	-	52 98%	-
Leaning Don Berwick	1	1	-	1	-	-	-	-	1 1%	1	-	-	-	-	1 2%	-
Don't know	58 14%	31 11%	26 24% B	18 9%	39 21% D	-	-	-	58 69%	19 11%	25 17%	13 19%	-	-	-	58 100%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		FIOOR	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q11-Q12

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Martha Coakley	189 47%	30 53%	23 44%	35 48%	55 47%	47 45%	42 59% I	70 51%	52 40%	65 47%	123 48%	36 47%	15 57%	130 46%	75 42%	115 51%
Martha Coakley	174 43%	25 45%	20 38%	30 42%	54 46%	45 43%	38 53%	63 46%	49 39%	58 42%	115 44%	33 44%	13 51%	120 43%	63 36%	111 50% O
Leaning Martha Coakley	15 4%	5 8%	3 6%	4 6%	1 1%	2 2%	4 6%	7 5%	2 2%	7 5%	8 3%	2 3%	2 7%	11 4%	12 7% P	3 2%
Net: Steve Grossman	100 25%	9 16%	13 24%	19 26%	30 26%	30 29%	19 26%	29 21%	38 30%	42 30%	58 22%	20 26%	4 15%	73 26%	56 32% P	44 20%
Steve Grossman	91 23%	8 14%	11 21%	18 25%	27 23%	27 27%	16 23%	26 19%	36 28%	37 26%	54 21%	18 24%	4 15%	65 23%	51 29% P	40 18%
Leaning Steve Grossman	9 2%	1 2%	2 3%	1 1%	3 2%	2 2%	2 3%	3 2%	2 2%	5 4%	4 2%	2 2%	-	7 3%	5 3%	4 2%
Net: Don Berwick	53 13%	4 7%	5 9%	9 12%	22 19% B	13 13%	3 4%	24 17% G	22 17% G	7 5%	46 18% J	7 9%	4 13%	43 15%	26 15%	28 12%
Don Berwick	52 13%	4 7%	5 9%	9 12%	21 18% B	13 13%	3 4%	23 17% G	22 17% G	7 5%	46 18% J	7 9%	4 13%	42 15%	26 15%	27 12%
Leaning Don Berwick	1	-	-	-	1 1%	-	-	1 1%	-	-	1	-	-	1	-	1
Don't know	58 14%	13 24% E	12 23% E	10 14%	9 8%	13 13%	8 11%	15 11%	16 12%	26 19%	31 12%	13 17%	4 14%	36 13%	19 11%	38 17%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(0-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q11-Q12

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Martha Coakley	189 47%	42 61% FGH	19 43% G	16 50% G	20 55% G	11 34%	5 22%	10 39%	13 47% G	24 51% G	16 50% G	14 38%	113 50%	61 44%
Martha Coakley	174 43%	36 54% G	18 41%	15 46%	18 49% G	11 34%	5 22%	9 36%	12 43%	22 46% G	15 46%	9 26%	106 47% L	58 42%
Leaning Martha Coakley	15 4%	5 8%	1 2%	1 4%	2 6%	-	-	1 3%	1 4%	2 5%	1 4%	4 12%	7 3%	4 3%
Net: Steve Grossman	100 25%	16 23%	10 24%	6 18%	11 30%	9 26%	7 30%	11 42% DK	7 23%	11 24%	6 18%	7 20%	52 23%	42 30%
Steve Grossman	91 23%	15 22%	10 24%	5 14%	10 26%	8 24%	7 30%	11 42% BDJK	6 20%	9 20%	5 14%	7 20%	48 22%	35 26%
Leaning Steve Grossman	9 2%	1 2%	-	1 4%	1 3%	1 3%	-	-	1 3%	2 4%	1 4%	-	3 1%	6 4%
Net: Don Berwick	53 13%	2 3%	10 23% BH	3 10%	4 11%	7 20% B	4 16%	2 7%	5 16%	7 14% B	3 10%	7 19%	25 11%	21 15%
Don Berwick	52 13%	2 3%	10 23% BH	3 10%	4 11%	7 20% B	4 16%	2 7%	5 16%	6 12%	3 10%	7 19%	24 11%	21 15%
Leaning Don Berwick	1 *	-	-	-	-	-	-	-	-	1 2%	-	-	1	-
Don't know	58 14%	8 12%	4 10%	7 22%	2 5%	7 20%	7 32% CEJ	3 12%	4 14%	5 11%	7 22%	9 24%	34 15%	15 11%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	iers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q13

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%	
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57	
Steve Kerrigan	79 20%	65 22%	15 14%	48 22%	31 17%	42 24% HI	23 26% HI	5 10%	9 11%	29 16%	38 25% J	13 18%	44 23% OP	24 24% OP	5 10%	6 10%	
Mike Lake	32 8%	27 9%	6 5%	20 9%	13 7%	16 9%	8 9%	6 11%	3 4%	13 7%	14 9%	6 8%	17 9% P	9 9% P	6 11%	1 2%	
Leland Cheung	24 6%	16 6%	8 7%	13 6%	12 6%	7 4%	6 7%	5 10%	6 7%	16 9% L	8 5%	1 2%	9 5%	7 7%	5 10%	3 5%	
Don't know	264 66%	185 63%	79 74% B	133 62%	131 70%	110 63%	54 59%	36 69%	64 77% FG	122 68%	91 61%	51 72%	119 63%	60 60%	37 69%	48 84% MN	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	I oss than						
]	18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		,							
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q13

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Steve Kerrigan	79 20%	9 17%	11 21%	16 22%	18 15%	26 25%	14 20%	30 22%	23 18%	33 23%	47 18%	15 20%	7 27%	55 19%	40 23%	39 18%
Mike Lake	32 8%	5 8%	6 11%	5 7%	7 6%	10 10%	7 10%	13 9%	9 7%	10 7%	23 9%	7 9%	-	23 8%	17 10%	15 7%
Leland Cheung	24 6%	4 7%	3 6%	2 2%	6 5%	10 10% D	3 4%	12 9%	5 4%	11 8%	13 5%	4 6%	1 3%	19 7%	13 8%	11 5%
Don't know	264 66%	38 68%	33 63%	49 68%	86 74% F	57 55%	47 67%	83 60%	90 70%	87 62%	177 68%	49 65%	19 70%	184 65%	105 60%	159 71% O

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q13

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	 (D)	(E)	(F)	 (G)	 (H)	(I)	(J)	(K)	(L)	 (M)	 (N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Steve Kerrigan	79 20%	9 14%	12 28% F	9 28% F	5 15%	2 6%	10 42% BEF	6 24% F	8 27% F	11 22% F	9 28% F	3 8%	43 19% L	33 24% L
Mike Lake	32 8%	7 10%	3 6%	3 10%	6 16% F	1 3%	-	2 6%	3 12%	6 12%	3 10%	-	10 5%	22 16% M
Leland Cheung	24 6%	7 10%	-	-	4 12%	2 6%	-	2 10%	4 15%	2 5%	-	3 7%	11 5%	10 7%
Don't know	264 66%	45 66%	29 65%	20 62%	21 57%	29 86% BCDEGHIJK	13 58%	15 60%	13 47%	29 61%	20 62%	30 84% N	160 71% N	74 53%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Ca	ndidate Vote	e <u>With</u> Lean	ners
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q14

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	264 100%	185 100%	79 100%	133 100%	131 100%	110 100%	54 100%	36 100%	64 100%	122 100%	91 100%	51 100%	119 100%	60 100%	37 100%	48 100%
Unweighted Total	260	182	78	129	131	108	55	34	63	116	91	53	117	61	35	47
Steve Kerrigan	12 5%	11 6% C	1 1%	8 6%	4 3%	5 5%	4 8%	2 5%	1 1%	4 3%	3 3%	6 11%	5 4%	4 7%	3 8%	-
Leland Cheung	6 2%	3 2%	2 3%	2 1%	4 3%	4 4%	1 1%	-	1 1%	5 4%	1 1%	-	5 4%	1 1%	-	-
Mike Lake	5 2%	5 3%	-	1 1%	4 3%	1 1%	1 2%	1 2%	2 3%	1 1%	3 3%	1 2%	1 1%	2 3%	1 2%	1 3%
Don't know	242 91%	165 89%	76 96% B	123 92%	119 91%	100 91%	48 89%	33 92%	60 94%	112 92%	85 93%	45 87%	109 91%	53 89%	33 90%	47 97%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50_\$100K	More than	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		10-04	33-44	45-54	33-04	03.	\$50K	φ30-φ100IC	\$100K	College	College	rubiic	riivate	Neither	Wate	remale
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)

Table Q14

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

		(D)		(D)		(F)							(NA)	(NI)		(D)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	264 100%	38 100%	33 100%	49 100%	86 100%	57 100%	47 100%	83 100%	90 100%	87 100%	177 100%	49 100%	19 100%	184 100%	105 100%	159 100%
Unweighted Total	260	31	32	58	82	57	43	81	90	86	173	48	18	181	106	154
Steve Kerrigan	12 5%	1 3%	-	2 5%	5 6%	4 7%	2 4%	5 6%	5 6%	6 7%	6 4%	-	-	11 6%	4 4%	8 5%
Leland Cheung	6 2%	2 7%	1 3%	1 1%	1 2%	-	2 5%	2 3%	-	-	6 3%	-	-	6 3%	3 3%	2 2%
Mike Lake	5 2%	2 6%	-	1 2%	2 2%	-	-	3 4%	2 2%	4 4%	1 1%	-	-	4 2%	2 2%	3 2%
Don't know	242 91%	32 84%	32 97%	46 92%	78 91%	54 93%	43 92%	72 87%	82 92%	77 89%	164 93%	49 100% N	19 100% N	164 89%	95 91%	146 92%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q14

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	 (A)	(B)	(C)	 (D)	(E)	(F)	 (G)	(H)	(I)	(J)	(K)	 (L)	(M)	(N)
Percentage Base	264 100%	45 100%	29 100%	20 100%	21 100%	29 100%	13 100%	15 100%	13 100%	29 100%	20 100%	30 100%	160 100%	74 100%
Unweighted Total	260	41	32	18	20	30	15	19	14	33	18	32	155	73
Steve Kerrigan	12 5%	2 5%	3 10%	-	1 5%	1 3%	-	-	-	5 17%	-	1 3%	9 5%	2 3%
Leland Cheung	6	2	-	_	-	-	_	_	-	2	_	1	2	2
· ·	2%	5%								6%		2%	1%	3%
Mike Lake	5	-	1	-	-	1	-	-	-	2	-	1	3	1
	2%		3%			4%				6%		3%	2%	1%
Don't know	242 91%	40 89%	25 88%	20 100%	20 95%	27 93%	13 100%	15 100%	13 100%	20 70%	20 100%	28 92%	146 91%	68 92%
	0.70	J	3070	BCJ	J	J	BCJ	BCJ	BCJ	1070	BCJ	0270	0.70	02,0

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q13-Q14

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Steve Kerrigan	92 23%	76 26% C	16 14%	56 26%	36 19%	47 27% HI	27 30% HI	7 14%	10 12%	32 18%	41 27%	18 26%	50 26% P	28 28% P	8 15%	6 10%
Steve Kerrigan	79 20%	65 22%	15 14%	48 22%	31 17%	42 24% HI	23 26% HI	5 10%	9 11%	29 16%	38 25% J	13 18%	44 23% OP	24 24% OP	5 10%	6 10%
Leaning Steve Kerrigan	12 3%	11 4% C	1 1%	8 4%	4 2%	5 3%	4 4%	2 4%	1 1%	4 2%	3 2%	6 8%	5 3%	4 4%	3 5%	-
Net: Mike Lake	37 9%	32 11%	6 5%	21 10%	17 9%	16 9%	9 10%	7 13%	5 6%	14 8%	17 11%	7 9%	17 9%	11 11%	7 13%	2 4%
Mike Lake	32 8%	27 9%	6 5%	20 9%	13 7%	16 9%	8 9%	6 11%	3 4%	13 7%	14 9%	6 8%	17 9% P	9 9% P	6 11%	1 2%
Leaning Mike Lake	5 1%	5 2%	-	1	4 2%	1 1%	1 1%	1 2%	2 3%	1	3 2%	1 2%	1	2 2%	1 2%	1 2%
Net: Leland Cheung	30 7%	20 7%	10 9%	15 7%	15 8%	10 6%	7 8%	5 10%	7 9%	20 11% L	8 6%	1 2%	14 7%	8 8%	5 10%	3 5%
Leland Cheung	24 6%	16 6%	8 7%	13 6%	12 6%	7 4%	6 7%	5 10%	6 7%	16 9% L	8 5%	1 2%	9 5%	7 7%	5 10%	3 5%
Leaning Leland Cheung	6 1%	3 1%	2 2%	2 1%	4 2%	4 2%	1 1%	-	1 1%	5 3%	1 *	-	5 3%	1 1%	-	-
Don't know	242 60%	165 56%	76 71% B	123 57%	119 64%	100 58%	48 52%	33 63%	60 73% FG	112 63%	85 56%	45 63%	109 57%	53 53%	33 62%	47 81% MNO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	Lose than						
]	18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q13-Q14

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Steve Kerrigan	92 23%	11 19%	11 21%	18 25%	23 19%	30 29%	16 22%	36 26%	28 22%	38 27%	53 21%	15 20%	7 27%	65 23%	44 25%	47 21%
Steve Kerrigan	79 20%	9 17%	11 21%	16 22%	18 15%	26 25%	14 20%	30 22%	23 18%	33 23%	47 18%	15 20%	7 27%	55 19%	40 23%	39 18%
Leaning Steve Kerrigan	12 3%	1 2%	-	2 3%	5 4%	4 4%	2 2%	5 4%	5 4%	6 4%	6 2%	-	-	11 4%	4 2%	8 4%
Net: Mike Lake	37 9%	7 12%	6 11%	6 9%	8 7%	10 10%	7 10%	16 11%	11 9%	14 10%	24 9%	7 9%	-	28 10%	20 11%	18 8%
Mike Lake	32 8%	5 8%	6 11%	5 7%	7 6%	10 10%	7 10%	13 9%	9 7%	10 7%	23 9%	7 9%	-	23 8%	17 10%	15 7%
Leaning Mike Lake	5 1%	2 4%	-	1 1%	2 2%	-	-	3 2%	2 2%	4 3%	1 *	-	-	4 1%	2 1%	3 1%
Net: Leland Cheung	30 7%	6 11%	4 7%	2 3%	7 6%	10 10%	5 7%	14 10%	5 4%	11 8%	19 7%	4 6%	1 3%	25 9%	16 9%	13 6%
Leland Cheung	24 6%	4 7%	3 6%	2 2%	6 5%	10 10% D	3 4%	12 9%	5 4%	11 8%	13 5%	4 6%	1 3%	19 7%	13 8%	11 5%
Leaning Leland Cheung	6 1%	2 4%	1 2%	1 1%	1 1%	-	2 3%	2 2%	-	-	6 2%	-	-	6 2%	3 2%	2 1%
Don't know	242 60%	32 57%	32 61%	46 63%	78 67% F	54 52%	43 61%	72 52%	82 65% H	77 55%	164 63%	49 65%	19 70%	164 58%	95 54%	146 65% O

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Inside North Merrimack Metro- South of South Islands and Central West Boston 128 Shore Valley West Boston Shore South MA M/											Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase			.20	5	12.1109	11300			Coast			Enthusiastic (0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q13-Q14

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Steve Kerrigan	92 23%	12 17%	15 35% BF	9 28% F	6 17%	3 8%	10 42% BEF	6 24%	8 27%	16 33% F	9 28% F	4 10%	51 23% L	35 25% L
Steve Kerrigan	79 20%	9 14%	12 28% F	9 28% F	5 15%	2 6%	10 42% BEF	6 24% F	8 27% F	11 22% F	9 28% F	3 8%	43 19% L	33 24% L
Leaning Steve Kerrigan	12 3%	2 4%	3 6%	-	1 3%	1 3%	-	-	-	5 11%	-	1 2%	9 4%	2 2%
Net: Mike Lake	37 9%	7 10%	4 8%	3 10%	6 16%	2 6%	-	2 6%	3 12%	7 16%	3 10%	1 2%	13 6%	23 17% LM
Mike Lake	32 8%	7 10%	3 6%	3 10%	6 16% F	1 3%	-	2 6%	3 12%	6 12%	3 10%	-	10 5%	22 16% M
Leaning Mike Lake	5 1%	-	1 2%	-	-	1 3%	-	-	-	2 4%	-	1 2%	3 1%	1 1%
Net: Leland Cheung	30 7%	9 14%	-	-	4 12%	2 6%	-	2 10%	4 15%	4 9%	-	3 9%	14 6%	13 9%
Leland Cheung	24 6%	7 10%	-	-	4 12%	2 6%	-	2 10%	4 15%	2 5%	-	3 7%	11 5%	10 7%
Leaning Leland Cheung	6 1%	2 4%	-	-	-	-	-	-	-	2 4%	-	1 2%	2 1%	2 2%
Don't know	242 60%	40 59%	25 57%	20 62%	20 55%	27 80% BCEIJ	13 58%	15 60%	13 47%	20 43%	20 62%	28 78% N	146 65% N	68 49%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	With Lean	iers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q15

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%	
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57	
Maura Healey	167 42%	123 42%	43 40%	94 44%	73 39%	84 48% I	37 41%	22 43%	24 28%	78 43%	62 41%	27 38%	87 46% P	43 43% P	23 44% P	14 24%	
Warren Tolman	108 27%	89 31% C	18 17%	56 26%	51 28%	46 26% I	33 36% I	16 31% I	13 16%	51 28%	41 27%	16 23%	50 26% P	34 33% P	16 31% P	8 14%	
Don't know	126 31%	80 27%	46 42% B	64 30%	62 33%	44 25%	21 23%	13 26%	47 56% FGH	51 28%	47 31%	28 39%	52 28%	24 24%	13 25%	36 62% MNO	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		TIOOK	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q15

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Maura Healey	167 42%	19 33%	22 43%	27 37%	56 48%	43 41%	26 36%	62 45%	58 45%	45 32%	121 47% J	26 35%	12 46%	125 44%	64 36%	103 46%
Warren Tolman	108 27%	12 21%	14 27%	22 31%	29 25%	30 29%	19 27%	44 32%	31 24%	44 31%	64 25%	26 35%	10 38%	65 23%	58 33% P	50 22%
Don't know	126 31%	25 45% F	16 31%	23 32%	31 26%	31 30%	26 37%	33 24%	39 31%	51 36%	74 29%	23 30%	4 16%	92 33% M	54 31%	71 32%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase					,				Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)

Table Q15

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	 (A)	(B)	(C)	(D)	 (E)	(F)	 (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Maura Healey	167 42%	33 48% G	20 45%	13 41%	11 29%	19 56% EG	6 25%	11 42%	11 38%	21 44%	13 41%	14 38%	91 41%	61 44%
Warren Tolman	108 27%	14 21%	12 28% F	10 32% F	12 33% F	3 8%	5 24%	8 32% F	9 31% F	18 37% F	10 32% F	4 11%	60 27% L	44 32% L
Don't know	126 31%	21 31%	12 27%	9 28%	14 38% J	12 35%	12 52% CHJ	7 27%	9 31%	9 19%	9 28%	18 51% MN	73 33%	34 25%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Ca	ndidate Vote	e <u>With</u> Lean	ners
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q16

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	 (B)	(C)	 (D)	(E)	 (F)	 (G)	 (H)	(I)	(J)	(K)	(L)	 (M)	 (N)	 (O)	 (P)
Percentage Base	126	80	46	64	62	44	21	13	47	51	47	28	52	24	13	36
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	124	80	44	60	64	42	22	14	46	50	46	28	50	24	14	36
Maura Healey	11	8	3	7	5	6	3	1	2	6	3	2	6	3	1	2
	9%	10%	7%	11%	7%	13%	13%	8%	4%	12%	6%	9%	11%	11%	8%	5%
Warren Tolman	7 6%	5 6%	2 4%	2 3%	5 8%	2 4%	2 11%	-	3 7%	1 2%	6 13%	-	3 5%	2 10%	-	2 6%
Don't know	107	67	40	55	52	37	16	12	42	44	38	25	44	19	12	32
	85%	83%	89%	86%	84%	84%	76%	92%	89%	86%	81%	91%	84%	78%	92%	89%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										_						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q16

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	 (G)	(H)	(I)	(J)	(K)	(L)	 (M)	(N)	(O)	(P)
Percentage Base	126	25	16	23	31	31	26	33	39	51	74	23	4	92	54	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	124	21	16	27	29	31	24	31	40	49	75	23	5	89	55	69
Maura Healey	11 9%	1 5%	-	1 4%	4 14%	5 15%	-	4 14%	2 5%	3 5%	9 12%	2 8%	1 23%	7 8%	4 7%	8 11%
Warren Tolman	7	1	1	3	1	1	2	2	2	6	2	2	1	4	4	3
	6%	4%	5%	14%	3%	4%	7%	5%	4%	11%	2%	7%	19%	4%	8%	4%
Don't know	107	23	15	19	25	25	24	26	35	43	64	19	2	81	46	61
	85%	91%	95%	82%	83%	81%	93%	81%	91%	84%	86%	85%	59%	88%	85%	85%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q16

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	126 100%	21 100%	12 100%	9 100%	14 100%	12 100%	12 100%	7 100%	9 100%	9 100%	9 100%	18 100%	73 100%	34 100%
Unweighted Total	124	20	13	8	14	12	13	8	10	10	8	19	70	35
Maura Healey	11 9%	1 5%	3 25%	1 11%	1 7%	-	1 8%	-	2 22%	1 10%	1 11%	-	6 8%	6 17%
Warren Tolman	7 6%	2 8%	2 21%	1 13%	-	-	-	-	-	2 21%	1 13%	-	4 5%	4 10%
Don't know	107 85%	18 86% C	6 55%	7 76%	13 93% C	12 100% C.J	11 92% C	7 100% C.J	7 78%	6 69%	7 76%	18 100% MN	64 87%	25 73%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014		Likelihood Democrat		I Pai	rty ID	Can	didate Vote	Without Lea	aners		ldeolog	у	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
	1	Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q15-Q16

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Maura Healey	178 45%	132 45%	47 43%	100 47%	78 42%	90 51% I	40 44%	23 45%	25 31%	84 47%	65 43%	29 41%	93 49% P	46 46% P	24 46%	16 27%
Maura Healey	167 42%	123 42%	43 40%	94 44%	73 39%	84 48% I	37 41%	22 43%	24 28%	78 43%	62 41%	27 38%	87 46% P	43 43% P	23 44% P	14 24%
Leaning Maura Healey	11 3%	8 3%	3 3%	7 3%	5 2%	6 3%	3 3%	1 2%	2 2%	6 3%	3 2%	2 3%	6 3%	3 3%	1 2%	2 3%
Net: Warren Tolman	115 29%	95 32% C	20 19%	58 27%	57 30%	48 27%	35 38% I	16 31%	16 19%	52 29%	47 31%	16 23%	53 28%	36 36% P	16 31%	10 17%
Warren Tolman	108 27%	89 31% C	18 17%	56 26%	51 28%	46 26% I	33 36% I	16 31% I	13 16%	51 28%	41 27%	16 23%	50 26% P	34 33% P	16 31% P	8 14%
Leaning Warren Tolman	7 2%	5 2%	2 2%	2 1%	5 3%	2 1%	2 3%	-	3 4%	1 1%	6 4%	-	3 1%	2 2%	-	2 4%
Don't know	107 27%	67 23%	40 38% B	55 26%	52 28%	37 21%	16 18%	12 24%	42 50% FGH	44 24%	38 25%	25 36%	44 23%	19 19%	12 23%	32 55% MNO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50_\$100K	More than	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		10-04	33-44	45-54	33-04	03.	\$50K	φ30-φ100IC	\$100K	College	College	rubiic	riivate	Neither	Wate	remale
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)

Table Q15-Q16

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Maura Healey	178 45%	20 35%	22 43%	28 39%	61 52%	47 46%	26 36%	66 48%	60 47%	48 34%	129 50% J	28 38%	13 50%	133 47%	67 38%	111 49% O
Maura Healey	167 42%	19 33%	22 43%	27 37%	56 48%	43 41%	26 36%	62 45%	58 45%	45 32%	121 47% J	26 35%	12 46%	125 44%	64 36%	103 46%
Leaning Maura Healey	11 3%	1 2%	-	1 1%	4 4%	5 5%	-	4 3%	2 1%	3 2%	9 3%	2 3%	1 4%	7 3%	4 2%	8 3%
Net: Warren Tolman	115 29%	13 23%	15 28%	26 35%	30 26%	31 30%	21 30%	45 33%	32 25%	49 35%	66 25%	28 37% N	11 41%	68 24%	62 35% P	53 23%
Warren Tolman	108 27%	12 21%	14 27%	22 31%	29 25%	30 29%	19 27%	44 32%	31 24%	44 31%	64 25%	26 35%	10 38%	65 23%	58 33% P	50 22%
Leaning Warren Tolman	7 2%	1 2%	1 2%	3 4%	1 1%	1 1%	2 3%	2 1%	2 1%	6 4%	2 1%	2 2%	1 3%	4 1%	4 2%	3 1%
Don't know	107 27%	23 41% EF	15 29%	19 26%	25 22%	25 24%	24 34% H	26 19%	35 28%	43 31%	64 25%	19 26% M	2 9%	81 29% M	46 26%	61 27%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Re	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Inside North Merrimack Metro- South of South Islands and Central Wes Boston 128 Shore Valley West Boston Shore South MA N										Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Boston	120	Shore	valley	West	Boston	Shore	Coast	IWA.	IIIA	(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q15-Q16

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400	68	44	32	36	33	23	25	29	47	32	36	224	139
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Maura Healey	178	34	23	14	11	19	7	11	13	22	14	14	96	67 48%
	45%	50%	52% G	44%	31%	56% EG	29%	42%	44%	46%	44%	38%	43%	48%
Maura Healey	167 42%	33	20	13	11	19	6	11	11	21	13	14	91	61
	42%	48% G	45%	41%	29%	56% EG	25%	42%	38%	44%	41%	38%	41%	44%
Leaning Maura Healey	11	1	3	1	1	-	1	-	2	1	1	-	6	6
	3%	2%	7%	3%	3%		4%		7%	2%	3%		3%	4%
Net: Warren Tolman	115	16	15	11	12	3	5	8	9	19	11	4	64	47
	29%	24% F	34% F	35% F	33% F	8%	24%	32%	31% F	41% BF	35% F	11%	28%	34%
		'	•		•			'	'	ы	•		_	_
Warren Tolman	108 27%	14 21%	12 28%	10 32%	12 33%	3 8%	5 24%	8 32%	9 31%	18 37%	10 32%	4 11%	60 27%	44 32%
	2176	2170	20% F	32% F	33% F	070	2470	32% F	31% F	57 % F	32% F	1170	2176 L	32% L
Lancian Warran Talana	7	0	0	1						0			4	4
Leaning Warren Tolman	2%	2 3%	2 6%	4%	-	-	-	-	-	2 4%	4%	-	4 2%	4 3%
Don't know	107	18	6	7	13	12	11	7	7	6	7	18	64	25 18%
	27%	27%	15%	21%	36%	35%	48%	27%	24%	13%	21%	51%	29%	18%
					CJ	CJ	CDJK					MN	N	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary	I Pa	rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	e <u>With</u> Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q17

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

If the Democratic primary for Treasurer were held today and the candidates were Thomas Conroy, Barry Finegold and Deb Goldberg -- for whom would you vote?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%	
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57	
Barry Finegold	84 21%	69 24% C	15 14%	33 16%	50 27% D	31 18%	28 30% FI	11 21%	14 17%	26 14%	40 27% J	17 25%	34 18%	31 31% MP	11 21%	7 12%	
Deb Goldberg	59 15%	48 17%	10 10%	34 16%	25 13%	29 16%	16 17%	8 15%	7 8%	32 18%	20 13%	7 10%	30 16% P	17 17% P	8 16%	3 5%	
Thomas Conroy	58 14%	47 16%	10 10%	38 18% E	20 11%	28 16%	13 14%	9 17%	7 9%	26 14%	20 14%	12 16%	28 15%	14 14%	9 17%	6 10%	
Don't know	200 50%	128 44%	72 67% B	109 51%	92 49%	86 49%	34 38%	25 47%	55 67% FGH	95 53%	70 46%	35 49%	97 51% N	37 37%	25 46%	42 72% MNO	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	Lose than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	More than \$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q17

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

If the Democratic primary for Treasurer were held today and the candidates were Thomas Conroy, Barry Finegold and Deb Goldberg -- for whom would you vote?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	 (H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Barry Finegold	84 21%	16 28%	7 14%	21 28% C	22 19%	18 17%	14 20%	28 20%	29 23%	32 23%	51 20%	15 20% M	1 3%	64 23% M	42 24%	41 18%
Deb Goldberg	59 15%	4 7%	8 16%	8 11%	17 15%	21 20% B	10 14%	27 20%	18 14%	21 15%	38 15%	10 13%	3 11%	45 16%	35 20% P	24 11%
Thomas Conroy	58 14%	8 14%	6 11%	11 15%	16 14%	17 16%	9 13%	16 12%	22 17%	23 16%	35 13%	13 17%	6 21%	39 14%	29 17%	28 13%
Don't know	200 50%	29 51%	31 59%	33 45%	61 52%	47 46%	38 53%	67 48%	58 46%	64 46%	135 52%	38 50%	17 65%	134 48%	69 39%	131 58% O

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Boston	120	Shore	valley	West	Boston	Ollore	Coast	IIIA	IIIA	(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q17

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

If the Democratic primary for Treasurer were held today and the candidates were Thomas Conroy, Barry Finegold and Deb Goldberg -- for whom would you vote?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Barry Finegold	84 21%	8 12%	15 34% BI	8 25%	11 30% BI	6 17%	3 15%	7 29% I	2 7%	14 29% BI	8 25%	12 32%	47 21%	25 18%
Deb Goldberg	59 15%	8 12%	3 6%	6 19%	6 17%	8 23% C	2 8%	4 16%	10 33% BCG	7 14%	6 19%	1 2%	30 13% L	28 20% L
Thomas Conroy	58 14%	9 13%	6 14%	4 11%	9 25%	6 16%	3 15%	4 17%	4 13%	6 13%	4 11%	3 7%	29 13%	25 18%
Don't know	200 50%	43 63% EHJ	20 46%	15 46%	10 28%	15 44%	14 63% E	9 37%	13 47%	21 43%	15 46%	21 58%	119 53%	61 44%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't					_		Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q18

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Which candidate do you lean toward at this time?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	200 100%	128 100%	72 100%	109 100%	92 100%	86 100%	34 100%	25 100%	55 100%	95 100%	70 100%	35 100%	97 100%	37 100%	25 100%	42 100%
Unweighted Total	195	123	72	104	91	84	34	23	54	91	68	36	95	37	23	40
Deb Goldberg	12 6%	8 6%	4 5%	6 6%	5 6%	9 10% I	1 3%	1 4%	1 2%	12 12%	-	-	9 9%	2 5%	1 4%	-
Barry Finegold	10 5%	7 5%	3 4%	6 6%	3 4%	4 4%	2 7%	1 4%	2 4%	6 6%	2 3%	2 5%	5 5%	2 6%	1 4%	1 3%
Tom Conroy	4 2%	3 2%	1 1%	3 3%	1 1%	2 3%	2 5%	-	-	3 3%	-	1 2%	2 2%	2 5%	-	-
Don't know	175 88%	110 86%	65 90%	93 86%	82 90%	71 83%	29 85%	23 92%	52 94%	75 79%	68 97%	32 92%	81 84%	31 84%	23 92%	40 97%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	Loss than						
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	More than \$100K	College	College +	Public	Private	Neither	Male	Female
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q18

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Which candidate do you lean toward at this time?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	200 100%	29 100%	31 100%	33 100%	61 100%	47 100%	38 100%	67 100%	58 100%	64 100%	135 100%	38 100%	17 100%	134 100%	69 100%	131 100%
Unweighted Total	195	24	30	38	56	47	35	64	57	62	132	37	16	130	70	125
Deb Goldberg	12 6%	1 4%	1 4%	2 5%	4 7%	3 7%	2 5%	6 9%	3 6%	4 6%	8 6%	2 6%	1 8%	8 6%	2 3%	9 7%
Barry Finegold	10 5%	-	-	3 9%	5 8%	2 4%	2 6%	3 4%	2 4%	4 6%	6 4%	2 6%	-	7 5%	3 4%	7 5%
Tom Conroy	4 2%	-	-	-	2 3%	2 4%	2 5%	-	1 2%	1 1%	3 2%	-	-	4 3%	2 2%	2 2%
Don't know	175 88%	27 96% F	30 96% F	28 86%	50 82%	40 84%	32 84%	58 86%	51 89%	56 86%	119 88%	33 88%	16 92%	115 86%	63 90%	113 86%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q18

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Which candidate do you lean toward at this time?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	200 100%	43 100%	20 100%	15 100%	10 100%	15 100%	14 100%	9 100%	13 100%	21 100%	15 100%	21 100%	119 100%	61 100%
Unweighted Total	195	40	22	13	11	15	16	12	13	24	13	22	113	60
Deb Goldberg	12 6%	2 5%	-	3 23%	1 9%	1 7%	1 5%	-	2 17%	1 4%	3 23%	2 10%	4 4%	5 8%
Barry Finegold	10 5%	3 8%	2 9%	-	1 8%	-	-	-	3 21%	1 4%	-	-	5 4%	5 8%
Tom Conroy	4 2%	2 5%	-	-	-	-	-	-	-	2 8%	-	-	2 2%	2 3%
Don't know	175 88%	35 82%	18 91%	11 77%	9 83%	14 93%	14 95%	9 100% BU	8 63%	17 83%	11 77%	19 90%	107 91%	49 81%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014		Likelihood Democrat		Pa	rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	у	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q17-Q18

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

If the Democratic primary for Treasurer were held today and the candidates were Thomas Conroy, Barry Finegold and Deb Goldberg -- for whom would you vote?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Barry Finegold	93 23%	76 26% C	17 16%	40 19%	53 29% D	35 20%	30 33% FI	12 23%	16 20%	31 18%	42 28% J	19 27%	39 21%	33 33% MP	12 23%	9 15%
Barry Finegold	84 21%	69 24% C	15 14%	33 16%	50 27% D	31 18%	28 30% FI	11 21%	14 17%	26 14%	40 27% J	17 25%	34 18%	31 31% MP	11 21%	7 12%
Leaning Barry Finegold	10 2%	7 2%	3 2%	6 3%	3 2%	4 2%	2 3%	1 2%	2 3%	6 3%	2 1%	2 3%	5 3%	2 2%	1 2%	1 2%
Net: Deb Goldberg	70 18%	56 19%	14 13%	40 19%	30 16%	37 21% I	17 19%	9 16%	8 9%	44 24% KL	20 13%	7 10%	38 20% P	20 19% P	9 18% P	3 5%
Deb Goldberg	59 15%	48 17%	10 10%	34 16%	25 13%	29 16%	16 17%	8 15%	7 8%	32 18%	20 13%	7 10%	30 16% P	17 17% P	8 16%	3 5%
Leaning Deb Goldberg	12 3%	8 3%	4 3%	6 3%	5 3%	9 5%	1 1%	1 2%	1 1%	12 6%	-	-	9 5%	2 2%	1 2%	-
Net: Tom Conroy	61 15%	50 17%	11 10%	41 19% E	21 11%	31 18% I	15 16%	9 17%	7 9%	29 16%	20 14%	12 17%	31 16%	16 16%	9 17%	6 10%
Tom Conroy	58 14%	47 16%	10 10%	38 18% E	20 11%	28 16%	13 14%	9 17%	7 9%	26 14%	20 14%	12 16%	28 15%	14 14%	9 17%	6 10%
Leaning Tom Conroy	4 1%	3 1%	1 1%	3 1%	1	2 1%	2 2%	-	-	3 2%	-	1 1%	2 1%	2 2%	-	-
Don't know	175 44%	110 38%	65 61% B	93 44%	82 44%	71 41%	29 32%	23 43%	52 63% FGH	75 42%	68 45%	32 45%	81 43% N	31 31%	23 43%	40 70% MNO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Lose than		More than	Lose than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q17-Q18

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

If the Democratic primary for Treasurer were held today and the candidates were Thomas Conroy, Barry Finegold and Deb Goldberg -- for whom would you vote?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Barry Finegold	93 23%	16 28%	7 14%	23 32% CF	27 23%	20 19%	16 23%	31 23%	32 25%	36 26%	57 22%	17 23% M	1 3%	71 25% M	45 26%	48 21%
Barry Finegold	84 21%	16 28%	7 14%	21 28% C	22 19%	18 17%	14 20%	28 20%	29 23%	32 23%	51 20%	15 20% M	1 3%	64 23% M	42 24%	41 18%
Leaning Barry Finegold	10 2%	-	-	3 4%	5 4%	2 2%	2 3%	3 2%	2 2%	4 3%	6 2%	2 3%	-	7 3%	3 2%	7 3%
Net: Deb Goldberg	70 18%	5 9%	9 18%	10 13%	21 18%	25 24% B	12 17%	33 24%	21 17%	24 17%	46 18%	12 16%	4 16%	53 19%	37 21%	33 15%
Deb Goldberg	59 15%	4 7%	8 16%	8 11%	17 15%	21 20% B	10 14%	27 20%	18 14%	21 15%	38 15%	10 13%	3 11%	45 16%	35 20% P	24 11%
Leaning Deb Goldberg	12 3%	1 2%	1 2%	2 2%	4 3%	3 3%	2 3%	6 4%	3 3%	4 3%	8 3%	2 3%	1 5%	8 3%	2 1%	9 4%
Net: Tom Conroy	61 15%	8 14%	6 11%	11 15%	18 16%	19 18%	11 15%	16 12%	23 18%	24 17%	37 14%	13 17%	6 21%	43 15%	31 18%	30 14%
Tom Conroy	58 14%	8 14%	6 11%	11 15%	16 14%	17 16%	9 13%	16 12%	22 17%	23 16%	35 13%	13 17%	6 21%	39 14%	29 17%	28 13%
Leaning Tom Conroy	4 1%	-	-	-	2 2%	2 2%	2 3%	-	1 1%	1 1%	3 1%	-	-	4 1%	2 1%	2 1%
Don't know	175 44%	27 49%	30 57% DF	28 39%	50 43%	40 39%	32 45%	58 42%	51 40%	56 40%	119 46%	33 44%	16 60%	115 41%	63 36%	113 50% O

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q17-Q18

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

If the Democratic primary for Treasurer were held today and the candidates were Thomas Conroy, Barry Finegold and Deb Goldberg -- for whom would you vote?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Barry Finegold	93 23%	12 17%	17 38% BFGI	8 25%	12 32%	6 17%	3 15%	7 29%	5 16%	15 31%	8 25%	12 32%	52 23%	30 22%
Barry Finegold	84 21%	8 12%	15 34% BI	8 25%	11 30% BI	6 17%	3 15%	7 29% I	2 7%	14 29% BI	8 25%	12 32%	47 21%	25 18%
Leaning Barry Finegold	10 2%	3 5%	2 4%	-	1 2%	-	-	-	3 10%	1 2%	-	-	5 2%	5 4%
Net: Deb Goldberg	70 18%	10 15%	3 6%	9 29% C	7 20%	9 26% C	3 11%	4 16%	12 41% BCGHJ	7 16%	9 29% C	3 8%	34 15%	33 24% LM
Deb Goldberg	59 15%	8 12%	3 6%	6 19%	6 17%	8 23% C	2 8%	4 16%	10 33% BCG	7 14%	6 19%	1 2%	30 13% L	28 20% L
Leaning Deb Goldberg	12 3%	2 3%	-	3 10%	1 3%	1 3%	1 3%	-	2 8%	1 2%	3 10%	2 6%	4 2%	5 4%
Net: Tom Conroy	61 15%	11 16%	6 14%	4 11%	9 25%	6 16%	3 15%	4 17%	4 13%	8 17%	4 11%	3 7%	31 14%	27 19% L
Tom Conroy	58 14%	9 13%	6 14%	4 11%	9 25%	6 16%	3 15%	4 17%	4 13%	6 13%	4 11%	3 7%	29 13%	25 18%
Leaning Tom Conroy	4 1%	2 3%	-	-	-	-	-	-	-	2 4%	-	-	2 1%	2 1%
Don't know	175 44%	35 52% El	18 42%	11 35%	9 23%	14 41%	14 59% EIJ	9 37%	8 29%	17 36%	11 35%	19 52%	107 48% N	49 35%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q19

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Liberal	179 45%	138 47%	41 38%	124 58% E	55 30%	86 49% G	28 31%	34 66% FGI	30 36%	179 100%	-	-	93 49% NP	31 31%	35 66% MNP	19 34%
Moderate	150 38%	101 35%	49 46% B	65 31%	85 46% D	63 36%	39 43% H	13 24%	36 43% H	-	150 100%	-	70 37%	43 43% O	13 24%	25 43% O
Conservative	71 18%	54 18%	17 16%	25 12%	46 25% D	25 14%	24 26% FH	5 10%	17 21%	-	-	71 100%	26 14%	26 26% MO	5 10%	13 23%
Don't know	_	_	-			_	_			-			_	_	_	_

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										J						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q19

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%	
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222	
Liberal	179 45%	22 39%	24 47%	29 40%	57 49%	47 46%	36 50%	65 47%	60 47%	42 30%	137 53% J	36 48%	16 62%	123 44%	69 39%	109 49%	
Moderate	150 38%	27 49% C	14 27%	32 44% C	38 33%	39 38%	24 34%	42 31%	48 38%	54 39%	96 37%	27 37%	7 25%	111 39%	69 39%	81 36%	
Conservative	71 18%	7 13%	14 26%	12 16%	21 18%	17 16%	12 16%	31 22%	19 15%	44 32% K	27 10%	11 15%	4 13%	47 17%	37 21%	34 15%	
Don't know	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	_	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q19

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%	
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142	
Liberal	179 45%	32 47%	18 41%	17 52%	15 41%	19 57% J	9 39%	12 49%	14 49%	17 35%	17 52%	14 39%	96 43%	68 49%	
Moderate	150 38%	26 38%	19 44%	13 41%	12 34%	11 34%	8 34%	7 29%	12 42%	19 41%	13 41%	13 36%	89 40%	49 35%	
Conservative	71 18%	10 14%	6 15%	2 7%	9 25% DK	3 9%	6 27% DK	6 22%	3 9%	11 24% DFK	2 7%	9 25%	39 17%	22 16%	
Don't know	_		_	_	_		_	_						_	

Total Sample				rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Ca	ndidate Vot	e <u>With</u> Lear	ners
								Don't							Don't
	Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
	(D)	(C)	(D)	(5)	(5)	(C)	/LI)	(1)	(1)	(14)	(1.)	(14)	(NI)	(0)	(D)
		Sample Democrat	Sample Democratic Primary Definitely Probably	Sample Democratic Primary Pa Definitely Probably Democrat	Sample Democratic Primary Party ID Definitely Probably Democrat Independent	Sample Democratic Primary Party ID Cand	Sample Democratic Primary Party ID Candidate Vote Definitely Probably Democrat Independent Coakley Grossman	Sample Democratic Primary Party ID Candidate vote <u>Without Les</u> Definitely Probably Democrat Independent Coakley Grossman Berwick	Sample Democratic Primary Party ID Candidate Vote Without Leaners Definitely Probably Democrat Independent Coakley Grossman Berwick Know	Sample Democratic Primary Party ID Candidate Vote Without Leaners Definitely Probably Democrat Independent Coakley Grossman Berwick Don't Know Liberal	Sample Democratic Primary Party ID Candidate Vote Without Leaners Ideolog Definitely Probably Democrat Independent Coakley Grossman Berwick Don't Know Liberal Moderate	Sample Democratic Primary Party ID Candidate Vote Without Leaners Ideology Definitely Probably Democrat Independent Coakley Grossman Berwick Don't Know Liberal Moderate Conservative	Sample Democratic Primary Democrat Independent Coakley Grossman Berwick Don't Know Liberal Moderate Conservative Coakley	Sample Democratic Primary Party ID Candidate Vote Without Leaners Ideology Candidate Vote Definitely Probably Democrat Independent Coakley Grossman Berwick Don't Know Liberal Moderate Conservative Coakley Grossman	Sample Democratic Primary Democrat Independent Coakley Grossman Berwick Don't Know Liberal Moderate Conservative Coakley Grossman Berwick

Table Q20

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

As a moderate, which way do you lean?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Percentage Base	150 100%	101 100%	49 100%	65 100%	85 100%	63 100%	39 100%	13 100%	36 100%	-	150 100%	-	70 100%	43 100%	13 100%	25 100%	
Unweighted Total	152	103	49	64	88	63	41	14	34	-	152	-	69	45	14	24	
Liberal	53 35%	30 29%	24 48% B	31 48% E	22 26%	27 43%	11 28%	6 47%	9 25%	-	53 35%	-	27 39%	12 28%	6 47%	8 32%	
Moderate	69 46%	53 52% C	15 31%	28 43%	41 48%	24 39%	21 53%	5 40%	19 52%	-	69 46%	-	29 41%	21 50%	5 40%	13 53%	
Conservative	28 19%	18 18%	10 21%	6 10%	22 26% D	12 18%	7 18%	2 13%	8 23%	-	28 19%	-	14 20%	9 22%	2 13%	4 15%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase										•						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q20

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

As a moderate, which way do you lean?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	150 100%	27 100%	14 100%	32 100%	38 100%	39 100%	24 100%	42 100%	48 100%	54 100%	96 100%	27 100%	7 100%	111 100%	69 100%	81 100%
Unweighted Total	152	22	14	39	38	39	23	42	49	52	99	27	7	112	70	82
Liberal	53 35%	15 55% DF	6 42%	8 26%	14 36%	11 27%	5 22%	14 33%	23 48% G	11 21%	42 44% J	11 40%	1 12%	40 36%	24 35%	29 36%
Moderate	69 46%	11 42%	5 37%	17 53%	19 49%	17 43%	12 52%	20 47%	18 37%	34 63% K	34 35%	11 40%	5 76%	49 44%	29 42%	40 49%
Conservative	28 19%	1 4%	3 21%	7 21% B	6 15%	12 30% B	6 27%	9 20%	7 15%	9 16%	20 21%	6 21%	1 12%	22 20%	16 24%	12 15%
Don't know	-	-	_	-	-	_	-	-	-	-	-	-	-	_	-	-

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	jion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q20

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

As a moderate, which way do you lean?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	150 100%	26 100%	19 100%	13 100%	12 100%	11 100%	8 100%	7 100%	12 100%	19 100%	13 100%	13 100%	89 100%	49 100%
Unweighted Total	152	23	22	11	12	12	9	9	13	23	11	14	86	52
Liberal	53 35%	10 37%	7 37%	7 55% I	3 24%	9 78% BCEHIJ	4 46%	2 24%	2 16%	5 26%	7 55% I	4 29%	34 39%	15 31%
Moderate	69 46%	14 55% F	8 40%	5 36%	6 45%	2 14%	3 43%	3 45%	8 65% F	9 46% F	5 36%	7 58%	37 42%	24 50%
Conservative	28 19%	2 9%	4 23%	1 8%	4 31%	1 8%	1 11%	2 31%	2 19%	5 28%	1 8%	2 13%	17 20%	9 19%
Don't know	-	_		-	_	-	-	_	_	-	_	-	_	_

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary	I Pa	rty ID	Can	didate Vote	Without Lea	aners		Ideolog	у	Car	ndidate Vote	e <u>With</u> Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q19-Q20

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Net: Liberal	232 58%	168 57%	64 60%	155 72% E	77 41%	113 65% GI	39 43%	40 77% GI	39 47%	179 100% K	53 35%	-	120 64% NP	43 43%	41 77% NP	27 47%
Liberal	179 45%	138 47%	41 38%	124 58% E	55 30%	86 49% G	28 31%	34 66% FGI	30 36%	179 100%	-	-	93 49% NP	31 31%	35 66% MNP	19 34%
Leans Liberal	53 13%	30 10%	24 22% B	31 15%	22 12%	27 16%	11 12%	6 11%	9 11%	-	53 35%	-	27 14%	12 12%	6 11%	8 14%
Net: Moderate	219 55%	154 53%	65 60%	93 44%	126 67% D	88 50% H	59 65% FH	18 34%	54 65% FH	-	219 146%	-	99 52% O	64 64% MO	18 33%	38 66% O
Moderate	150 38%	101 35%	49 46% B	65 31%	85 46% D	63 36%	39 43% H	13 24%	36 43% H	-	150 100%	-	70 37%	43 43% O	13 24%	25 43% O
Leans Moderate	69 17%	53 18%	15 14%	28 13%	41 22% D	24 14%	21 23% H	5 10%	19 22%	-	69 46%	-	29 15%	21 21% O	5 9%	13 23%
Net: Conservative	99 25%	72 25%	27 26%	31 14%	69 37% D	36 21%	31 34% FH	7 13%	25 30% H	-	28 19%	71 100% K	40 21%	35 35% MO	7 13%	17 30% O
Conservative	71 18%	54 18%	17 16%	25 12%	46 25% D	25 14%	24 26% FH	5 10%	17 21%	-	-	71 100%	26 14%	26 26% MO	5 10%	13 23%
Leans Conservative	28 7%	18 6%	10 10%	6 3%	22 12% D	12 7%	7 8%	2 3%	8 10%	-	28 19%	-	14 7%	9 9%	2 3%	4 7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		TIOOK	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q19-Q20

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Net: Liberal	232 58%	36 65%	30 58%	37 51%	70 61%	58 56%	41 58%	79 57%	83 66%	53 38%	179 69% J	47 63%	17 65%	163 58%	93 53%	139 62%
Liberal	179 45%	22 39%	24 47%	29 40%	57 49%	47 46%	36 50%	65 47%	60 47%	42 30%	137 53% J	36 48%	16 62%	123 44%	69 39%	109 49%
Leans Liberal	53 13%	15 26% DEF	6 11%	8 11%	14 12%	11 10%	5 7%	14 10%	23 18% G	11 8%	42 16% J	11 14% M	1 3%	40 14% M	24 14%	29 13%
Net: Moderate	219 55%	39 69% CE	19 37%	48 67% CE	57 49%	56 54% C	36 51%	62 45%	66 52%	88 63% K	129 50%	38 51%	12 44%	160 57%	98 56%	121 54%
Moderate	150 38%	27 49% C	14 27%	32 44% C	38 33%	39 38%	24 34%	42 31%	48 38%	54 39%	96 37%	27 37%	7 25%	111 39%	69 39%	81 36%
Leans Moderate	69 17%	11 20%	5 10%	17 23% C	19 16%	17 16%	12 17%	20 14%	18 14%	34 24% K	34 13%	11 15%	5 19%	49 17%	29 16%	40 18%
Net: Conservative	99 25%	8 15%	17 32% B	18 26%	27 23%	29 28%	18 25%	40 29%	26 20%	53 38% K	47 18%	17 23%	4 16%	69 25%	54 30% P	46 20%
Conservative	71 18%	7 13%	14 26%	12 16%	21 18%	17 16%	12 16%	31 22%	19 15%	44 32% K	27 10%	11 15%	4 13%	47 17%	37 21%	34 15%
Leans Conservative	28 7%	1 2%	3 6%	7 9%	6 5%	12 11% B	6 9%	9 6%	7 6%	9 6%	20 8%	6 8%	1 3%	22 8%	16 9%	12 5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q19-Q20

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Net: Liberal	232 58%	42 61%	25 58%	24 74% EJ	18 49%	28 84% BCEGHIJ	13 54%	14 56%	16 56%	22 46%	24 74% EJ	18 50%	131 58%	84 60%
Liberal	179 45%	32 47%	18 41%	17 52%	15 41%	19 57% J	9 39%	12 49%	14 49%	17 35%	17 52%	14 39%	96 43%	68 49%
Leans Liberal	53 13%	10 14%	7 16%	7 23%	3 8%	9 26% EHI	4 16%	2 7%	2 7%	5 11%	7 23%	4 10%	34 15%	15 11%
Net: Moderate	219 55%	40 59% F	27 62% F	18 56%	18 50%	13 39%	11 48%	11 42%	20 69% FH	28 60% F	18 56%	20 56%	126 56%	73 53%
Moderate	150 38%	26 38%	19 44%	13 41%	12 34%	11 34%	8 34%	7 29%	12 42%	19 41%	13 41%	13 36%	89 40%	49 35%
Leans Moderate	69 17%	14 21% F	8 18%	5 15%	6 15%	2 5%	3 15%	3 13%	8 27% F	9 19% F	5 15%	7 21%	37 16%	24 17%
Net: Conservative	99 25%	12 18%	11 25%	3 11%	13 35% DFK	4 12%	7 31%	8 31% DK	5 17%	17 35% BDFK	3 11%	11 30%	56 25%	31 22%
Conservative	71 18%	10 14%	6 15%	2 7%	9 25% DK	3 9%	6 27% DK	6 22%	3 9%	11 24% DFK	2 7%	9 25%	39 17%	22 16%
Leans Conservative	28 7%	2 3%	4 10%	1 3%	4 11%	1 3%	1 4%	2 9%	2 8%	5 12%	1 3%	2 5%	17 8%	9 7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q21

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Could you please tell me your age?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
18 to 34	56 14%	28 10%	28 26% B	25 12%	31 17%	25 14%	8 9%	4 7%	19 23% GH	22 12%	27 18%	7 10%	30 16% O	9 9%	4 7%	13 23% NO
35 to 44	52 13%	30 10%	22 20% B	31 14%	21 11%	20 11%	11 12%	5 9%	17 20%	24 14%	14 9%	14 19%	23 12%	13 13%	5 9%	12 20%
45 to 54	72 18%	58 20%	14 13%	38 18%	34 18%	30 17%	18 20%	9 17%	15 18%	29 16%	32 21%	12 17%	35 18%	19 19%	9 16%	10 17%
55 to 64	116 29%	92 31%	24 23%	61 29%	55 29%	54 31% I	27 29% I	21 41% I	14 17%	57 32%	38 25%	21 30%	55 29% P	30 30% P	22 42% P	9 16%
65 and over	104 26%	84 29% C	19 18%	59 27%	45 24%	45 26%	27 30%	13 26%	18 21%	47 26%	39 26%	17 24%	47 25%	30 30%	13 25%	13 23%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	Lose than						
]	18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q21

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Could you please tell me your age?

	 (A)	(B)	(C)	(D)	(E)	(F)	(G)	 (H)	(I)	(J)	(K)	(L)	(M)	 (N)	(O)	 (P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
18 to 34	56 14%	56 100%	-	-	-	-	13 18% I	27 19% I	11 8%	22 16%	34 13%	9 13%	1 4%	43 15% M	28 16%	28 13%
35 to 44	52 13%	-	52 100%	-	-	-	7 10%	15 11%	21 17%	16 11%	36 14%	14 18%	2 8%	35 12%	26 15%	26 12%
45 to 54	72 18%	-	-	72 100%	-	-	9 13%	20 14%	32 25% GH	21 15%	51 20%	18 24%	5 18%	45 16%	32 18%	40 18%
55 to 64	116 29%	-	-	-	116 100%	-	16 22%	42 31%	44 34%	39 28%	78 30%	20 26%	11 42%	80 28%	46 26%	70 31%
65 and over	104 26%	-	-	-	-	104 100%	26 36%	34 25%	19 15%	43 31%	60 23%	14 19%	7 28%	79 28%	44 25%	60 27%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase					,				Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q21

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Could you please tell me your age?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
18 to 34	56 14%	13 19%	-	4 13%	5 14%	7 21%	3 14%	3 12%	4 13%	6 13%	4 13%	8 23% N	37 17% N	10 8%
35 to 44	52 13%	7 10%	4 8%	4 14%	5 14%	7 21% G	1 4%	5 19%	2 9%	4 9%	4 14%	9 26%	27 12%	15 11%
45 to 54	72 18%	11 16%	15 35% BFHI	7 22%	10 26%	3 9%	6 27%	4 14%	2 8%	9 19%	7 22%	6 18%	37 17%	29 21%
55 to 64	116 29%	21 31%	13 29%	6 19%	9 24%	7 20%	6 24%	8 33%	8 29%	20 43% DEFK	6 19%	8 23%	70 31%	37 27%
65 and over	104 26%	17 24%	12 28%	10 33%	8 22%	9 28%	7 31%	6 23%	12 42% J	8 16%	10 33%	4 10%	52 23% L	47 34% LM

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Ca	ndidate Vote	e <u>With</u> Lean	ners
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q22

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

What was the last grade you completed in school?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
0-11	7 2%	5 2%	2 2%	5 2%	2 1%	1 1%	2 2%	-	4 5%	3 2%	3 2%	1 1%	2 1%	2 2%	-	3 6%
High school grad	66 17%	49 17%	17 16%	32 15%	34 18%	31 18% H	16 18% H	2 4%	17 20% H	18 10%	25 16%	24 33% JK	36 19% O	19 19% O	2 4%	9 16% O
Technical/ Vocational	4 1%	3 1%	1 1%	2 1%	2 1%	3 2%	-	-	1 1%	1	3 2%	-	3 2%	-	-	1 2%
Some college	63 16%	45 15%	18 17%	34 16%	29 15%	23 13%	19 21% H	5 9%	17 20%	20 11%	23 15%	20 28% JK	25 13%	21 21% O	5 9%	13 22% O
College grad	124 31%	86 29%	38 35%	58 27%	66 35%	57 33%	25 28%	19 37%	22 26%	58 33%	47 31%	19 26%	59 31%	28 28%	19 36%	17 30%
Graduate degree	135 34%	104 36%	31 29%	82 38% E	54 29%	58 33%	29 32%	26 50% FGI	22 27%	78 44% KL	49 33% L	8 11%	64 34%	31 31%	27 51% MNP	14 24%
Refused	1	1	-	-	1	1	-	-	-	-	1	-	1	-	-	-

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	I oss than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		,							
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q22

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

What was the last grade you completed in school?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
0-11	7 2%	1 2%	1 2%	1 1%	-	4 4%	1 1%	1 1%	2 1%	7 5%	-	1 1%	-	5 2%	3 2%	4 2%
High school grad	66 17%	9 15%	6 11%	12 17%	16 14%	24 23% C	23 32% HI	24 17% I	8 6%	66 47%	-	11 15%	6 23%	44 16%	30 17%	36 16%
Technical/ Vocational	4 1%	-	1 2%	-	2 2%	1 1%	-	2 1%	1 1%	4 3%	-	-	1 4%	3 1%	3 2%	1 1%
Some college	63 16%	12 22%	8 16%	8 10%	21 18%	14 13%	16 23%	23 16%	14 11%	63 45%	-	11 14%	3 13%	44 16%	30 17%	33 15%
College grad	124 31%	23 42% F	13 24%	25 35%	38 32%	25 24%	21 30%	38 28%	47 37%	-	124 48%	20 27%	9 36%	90 32%	58 33%	66 29%
Graduate degree	135 34%	11 19%	24 46% B	26 36% B	40 34% B	35 34% B	10 15%	50 36% G	55 44% G	-	135 52%	32 42%	7 25%	95 34%	52 29%	84 37%
Refused	1	-	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	1 *

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		2001011	.20	Gilloto	Tulloy			55 .	Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q22

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

What was the last grade you completed in school?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
0-11	7 2%	2 3%	-	1 4%	-	-	-	-	1 3%	2 4%	1 4%	1 3%	2 1%	4 3%
High school grad	66 17%	13 19%	4 9%	7 22%	12 34% CFI	2 7%	4 18%	7 26% CF	4 13%	8 18%	7 22%	5 13%	33 15%	27 20%
Technical/ Vocational	4 1%	-	-	2 7%	-	-	-	-	-	1 2%	2 7%	-	2 1%	2 1%
Some college	63 16%	14 20%	7 16%	3 8%	6 16%	4 12%	5 20%	5 20%	6 21%	6 13%	3 8%	7 20%	37 17%	19 14%
College grad	124 31%	18 27%	15 34% E	10 32%	6 16%	13 40% E	10 44% E	5 21%	9 33%	14 30%	10 32%	12 35%	75 34%	36 26%
Graduate degree	135 34%	21 31%	18 41% G	9 27%	13 34%	14 41% G	4 18%	8 33%	9 30%	15 32%	9 27%	11 30%	74 33%	50 36%
Refused	1	-	-	-	-	-	-	-	-	1 2%	-	-	-	1 1%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	e <u>With</u> Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q23

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.

		(D)		(D)	(F)								(M)	(NI)		(D)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(IVI)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
\$50,000 or less	71 18%	48 17%	23 21%	43 20%	28 15%	38 22% H	16 18% H	3 5%	14 17% H	36 20%	24 16%	12 16%	42 22% O	19 19% O	3 5%	8 14%
More than \$50,000 but less than \$75,000	68 17%	52 18%	16 15%	32 15%	37 20%	31 18%	13 15%	10 19%	14 17%	31 18%	21 14%	15 22%	32 17%	16 16%	11 20%	9 16%
More than \$75,000 but less than \$100,000	70 17%	54 18%	16 15%	42 19%	28 15%	32 18%	13 15%	13 25%	12 14%	33 19%	21 14%	16 22%	38 20%	13 13%	13 25% P	6 10%
More than \$100,000 but less than \$150,000	66 16%	53 18%	13 12%	36 17%	30 16%	25 14%	20 22%	12 22%	9 11%	27 15%	27 18%	12 17%	25 13%	20 20%	12 22%	9 16%
More than \$150,000	61 15%	43 15%	18 17%	30 14%	31 17%	24 14%	16 18%	10 20%	11 13%	33 19% L	21 14%	7 9%	26 14%	18 18%	10 19%	6 11%
Don't know	16 4%	11 4%	5 5%	8 4%	8 4%	6 3%	3 4%	-	7 9%	6 3%	9 6%	2 2%	7 4%	3 3%	-	6 10%
Refused	47 12%	31 11%	16 15%	23 11%	24 13%	18 10%	9 9%	5 9%	16 19%	12 7%	27 18% J	8 11%	19 10%	11 11%	5 9%	13 23% MO

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							φσοιτ		FIOOR	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q23

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
\$50,000 or less	71 18%	13 23%	7 14%	9 13%	16 14%	26 25% DE	71 100%	-	-	40 28% K	31 12%	8 10%	4 16%	59 21% L	25 14%	46 21%
More than \$50,000 but less than \$75,000	68 17%	15 27% C	3 7%	9 13%	20 18% C	20 19% C	-	68 49%	-	29 21%	39 15%	14 18%	7 28%	44 16%	32 18%	36 16%
More than \$75,000 but less than \$100,000	70 17%	12 21%	12 23%	11 15%	22 19%	14 14%	-	70 51%	-	20 15%	49 19%	14 18%	5 17%	49 17%	32 18%	38 17%
More than \$100,000 but less than \$150,000	66 16%	6 11%	12 23%	17 24% F	19 16%	12 11%	-	-	66 52%	18 13%	48 19%	22 29% MN	3 11%	39 14%	32 18%	34 15%
More than \$150,000	61 15%	4 8%	9 18%	15 20% BF	25 22% BF	8 7%	-	-	61 48%	8 5%	54 21% J	7 9%	2 7%	49 18% L	26 15%	36 16%
Don't know	16 4%	5 9%	1 2%	2 2%	2 1%	7 7%	-	-	-	9 7%	7 3%	5 7%	1 4%	9 3%	7 4%	9 4%
Refused	47 12%	-	7 14%	10 13%	12 11%	18 17%	-	-	-	17 12%	30 12%	7 9%	4 16%	32 11%	22 12%	25 11%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Re	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		Boston	120	Chore	valicy	Trest	Boston	Onore	Coast	····	III.A	(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q23

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
\$50,000 or less	71 18%	18 27% CDFK	4 10%	3 10%	7 18%	3 9%	3 11%	3 12%	5 16%	9 18%	3 10%	2 5%	40 18% L	28 20% L
More than \$50,000 but less than \$75,000	68 17%	13 19%	4 10%	3 8%	7 19%	5 16%	4 17%	4 16%	11 38% CDK	11 22%	3 8%	6 16%	31 14%	31 23% M
More than \$75,000 but less than \$100,000	70 17%	9 13%	9 21%	3 11%	7 19%	4 12%	4 18%	5 21%	4 13%	8 17%	3 11%	8 23%	41 18%	20 14%
More than \$100,000 but less than \$150,000	66 16%	7 10%	12 27% BI	8 25%	6 16%	8 23% I	2 11%	3 13%	2 6%	7 15%	8 25%	9 26%	39 17%	18 13%
More than \$150,000	61 15%	12 17%	7 16%	7 21%	4 12%	9 26%	3 11%	7 26%	3 10%	5 10%	7 21%	5 13%	39 17%	18 13%
Don't know	16 4%	2 3%	1 2%	3 8%	-	-	4 16%	1 3%	3 10%	2 4%	3 8%	1 2%	12 5%	4 3%
Refused	47 12%	8 11%	6 15%	6 18%	6 16%	4 13%	4 16%	2 8%	2 6%	7 14%	6 18%	5 14%	22 10%	20 15%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat	I to Vote in ic Primary		rty ID	Cano	didate Vote	Without Lea	aners		Ideolog	у	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q24

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you now married, widowed, divorced, separated, never married, or living with a partner?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Married	249 62%	192 66% C	58 54%	128 60%	121 65%	109 63%	57 63%	42 80% FGI	42 50%	117 65%	89 59%	43 61%	116 61%	60 60%	42 79% MNP	32 56%
Never married	62 15%	34 12%	28 26% B	33 16%	29 15%	26 15% H	13 14%	3 6%	21 25% H	30 17%	25 16%	7 10%	31 17% O	15 15% O	3 6%	13 22% O
Divorced	35 9%	24 8%	12 11%	20 9%	15 8%	18 10%	8 9%	2 3%	7 9%	12 7%	15 10%	8 12%	20 11% O	10 10%	2 3%	3 5%
Widowed	29 7%	24 8%	4 4%	19 9%	9 5%	13 7%	8 8%	3 5%	5 6%	9 5%	11 7%	8 12%	13 7%	9 9%	4 7%	3 6%
Living with partner	20 5%	14 5%	6 6%	11 5%	9 5%	6 4%	4 5%	3 6%	6 8%	8 5%	10 7%	2 3%	7 4%	5 5%	3 6%	5 8%
Separated	5 1%	5 2%	-	2 1%	3 2%	2 1%	1 1%	-	2 2%	2 1%	1 1%	2 3%	2 1%	1 1%	-	2 3%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than \$50K	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							,		FIOOR	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q24

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you now married, widowed, divorced, separated, never married, or living with a partner?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Married	249 62%	12 22%	34 65% B	52 72% B	88 76% BF	63 61% B	14 20%	91 66% G	103 81% GH	69 50%	180 69% J	47 63%	20 74%	171 61%	114 65%	135 60%
Never married	62 15%	32 56% CDEF	13 25% EF	9 12% E	3 2%	6 6%	20 29% HI	20 15%	9 7%	30 21% K	32 12%	13 18%	2 8%	43 15%	30 17%	32 14%
Divorced	35 9%	5 8%	1 2%	5 7%	14 12% C	11 10% C	16 23% HI	9 7%	6 5%	17 12%	18 7%	5 7%	3 11%	27 10%	11 6%	24 11%
Widowed	29 7%	-	1 2%	1 1%	7 6%	20 19% CDE	14 19% HI	7 5%	3 3%	16 12% K	12 5%	6 8%	2 7%	20 7%	7 4%	21 9% O
Living with partner	20 5%	8 13% F	4 7%	3 4%	4 4%	2 2%	4 5%	11 8%	4 3%	6 4%	14 6%	3 4%	-	16 6%	12 7%	8 3%
Separated	5 1%	-	-	3 4%	-	2 2%	3 4%	-	2 2%	2 1%	3 1%	1 1%	-	4 1%	1 1%	4 2%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q24

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you now married, widowed, divorced, separated, never married, or living with a partner?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Married	249 62%	36 54%	31 72% B	20 64%	24 66%	18 55%	15 64%	15 59%	18 64%	27 57%	20 64%	21 60%	144 64%	84 61%
Never married	62 15%	13 19%	5 12%	6 19%	6 16%	9 26% G	2 8%	5 18%	6 20%	9 20%	6 19%	9 25%	36 16%	17 12%
Divorced	35 9%	8 12%	2 4%	1 4%	2 6%	3 8%	5 20%	3 13%	-	4 9%	1 4%	2 5%	21 10%	11 8%
Widowed	29 7%	3 5%	5 11%	2 7%	2 6%	2 6%	-	2 6%	3 11%	7 14%	2 7%	-	12 5%	17 12% M
Living with partner	20 5%	6 9%	1 2%	1 3%	1 3%	2 6%	1 5%	1 3%	2 6%	-	1 3%	4 11%	8 4%	8 6%
Separated	5 1%	1 2%	-	1 3%	1 3%	-	1 3%	-	-	-	1 3%	-	2 1%	3 2%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014		Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Car	ndidate Vote	With Lean	iers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BUJDE/FGHIJAL/MNUP/, Independent 1- lest for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q25

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Which of the following is your race or origin?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
White	333 83%	249 85%	83 77%	171 80%	162 87%	139 80%	73 81%	49 94% FG	71 85%	152 85%	125 83%	56 78%	151 80%	83 83%	50 94% MN	49 86%
Black or African American	23 6%	12 4%	11 11% B	17 8% E	6 3%	15 9% HI	5 5%	1 2%	3 3%	9 5%	9 6%	6 8%	16 9% OP	5 5%	1 2%	1 2%
Hispanic, Latino or Spanish origin	20 5%	15 5%	5 5%	13 6%	7 4%	9 5%	5 6%	1 2%	4 5%	9 5%	6 4%	4 6%	11 6%	5 5%	1 2%	2 4%
American Indian or Alaska Native	4 1%	2 1%	2 2%	1	3 2%	1 1%	1 1%	-	2 3%	1 1%	3 2%	-	2 1%	1 1%	-	1 2%
Asian	4 1%	3 1%	1 1%	3 1%	1 1%	-	2 2%	1 2%	1 1%	2 1%	1 1%	1 1%	-	2 2%	1 2%	1 1%
Native Hawaiian or other Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other race	10 2%	6 2%	4 4%	7 3%	3 2%	7 4%	2 2%	-	2 2%	5 3%	4 2%	1 1%	7 3%	2 2%	-	2 3%
Refused	7 2%	6 2%	1 1%	3 1%	4 2%	3 2%	3 4%	-	1 1%	1	2 2%	4 6%	3 1%	3 3%	-	1 2%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	nold	Gei	nder
Designed and Directed by: SocialSphere Inc.		40.04				25.	Less than		More than	Less than						
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q25

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Which of the following is your race or origin?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
White	333 83%	37 67%	41 79%	56 78%	106 91% BD	92 89% BD	53 75%	114 83%	115 90% G	108 77%	224 87% J	65 86%	23 85%	236 84%	147 83%	186 83%
Black or African American	23 6%	8 14% EF	5 9%	6 8% E	2 2%	3 3%	8 11%	8 6%	6 4%	13 9% K	10 4%	3 4%	2 8%	16 6%	11 6%	12 5%
Hispanic, Latino or Spanish origin	20 5%	7 12% F	4 7%	3 5%	5 4%	1 1%	7 10% I	7 5%	3 2%	12 9% K	7 3%	4 5%	1 4%	15 5%	8 5%	11 5%
American Indian or Alaska Native	4 1%	1 2%	-	1 1%	-	2 2%	-	2 1%	1 1%	-	4 1%	1 1%	-	3 1%	1	3 1%
Asian	4 1%	-	1 2%	2 2%	-	1 1%	1 1%	1 1%	-	-	4 1%	-	-	4 1%	3 2%	1 *
Native Hawaiian or other Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other race	10 2%	3 5%	1 1%	2 3%	2 1%	2 2%	2 3%	6 4%	2 2%	3 2%	7 3%	2 2%	1 3%	6 2%	3 2%	7 3%
Refused	7 2%	-	1 2%	2 2%	2 2%	3 3%	-	-	1 1%	4 3%	2 1%	2 2%	-	3 1%	3 2%	4 2%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters variableces, independent 2-1est for Percentages (disposied proportions), oppercase	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)

Table Q25

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Which of the following is your race or origin?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
White	333 83%	47 70%	37 85%	29 89% B	28 76%	31 91% B	22 95% BE	20 81%	24 84%	40 85% B	29 89% B	29 82%	192 86%	111 80%
Black or African American	23 6%	10 14% CJ	1 2%	4 11%	1 4%	2 5%	-	2 7%	1 3%	2 4%	4 11%	3 9%	9 4%	12 8%
Hispanic, Latino or Spanish origin	20 5%	8 12%	3 6%	-	3 7%	1 3%	-	-	1 4%	3 5%	-	-	13 6%	5 4%
American Indian or Alaska Native	4 1%	1 1%	-	-	1 3%	-	1 5%	1 3%	-	-	-	-	3 1%	1 1%
Asian	4 1%	1 1%	2 4%	-	-	-	-	-	-	-	-	1 2%	1 *	2 1%
Native Hawaiian or other Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other race	10 2%	1 2%	2 4%	-	1 2%	-	-	2 6%	2 6%	1 2%	-	2 5%	3 1%	5 4%
Refused	7 2%	-	-	-	3 8%	-	-	1 3%	1 3%	2 3%	-	1 3%	3 1%	4 3%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q26

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
No	282 70%	199 68%	83 77%	151 71%	131 70%	120 69%	65 72%	42 80%	55 66%	123 69%	111 74%	47 67%	130 69%	73 72%	43 80% P	36 62%
Public sector	75 19%	62 21% C	13 12%	42 20%	33 18%	33 19%	18 20%	7 13%	17 21%	36 20%	27 18%	11 16%	36 19%	20 20%	7 13%	13 23%
Private sector	26 7%	19 7%	7 7%	13 6%	13 7%	13 8%	4 4%	4 7%	5 7%	16 9%	7 4%	4 5%	15 8%	4 4%	4 7%	4 6%
Both unions	8 2%	6 2%	2 2%	3 1%	6 3%	4 2%	3 3%	-	2 2%	2 1%	2 1%	5 7%	4 2%	3 3%	-	1 2%
Don't know/Refused	9 2%	7 2%	2 2%	5 2%	4 2%	4 2%	1 1%	-	4 5%	1	4 2%	4 6%	4 2%	1 1%	-	4 7%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50_\$100K	More than	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		10-04	33-44	45-54	33-04	03.	\$50K	φ30-φ100R	\$100K	College	College	rubiic	riivate	Neither	Wate	remale
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)

Table Q26

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
No	282 70%	43 77%	35 66%	45 62%	80 69%	79 76% D	59 82% HI	93 68%	89 70%	97 69%	185 71%	-	-	282 100%	118 67%	164 73%
Public sector	75 19%	9 17%	14 26%	18 25% F	20 17%	14 14%	8 11%	27 20%	29 22% G	23 16%	52 20%	75 100%	-	-	33 19%	42 19%
Private sector	26 7%	1 2%	2 4%	5 7%	11 10% B	7 7%	4 6%	12 9%	5 4%	10 7%	16 6%	-	26 100%	-	17 10% P	9 4%
Both unions																
Don't know/Refused	8 2%	1 2%	1 2%	3 4%	2 2%	1 1%	1 1%	3 2%	4 3%	5 3%	4 1%	-	-	-	4 2%	5 2%
DOI EN NOW/NEI USED	9 2%	1 2%	1 1%	2 2%	3 3%	2 2%	-	3 2%	2 1%	6 4%	3 1%	-	-	-	4 2%	5 2%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic						
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicates ignificance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)

Table Q26

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%	
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142	
No	282 70%	49 73% DK	32 74% DK	16 50%	25 70%	30 89% BDEGHIJK	15 66%	17 69%	15 53%	33 70%	16 50%	23 63%	160 71%	98 70%	
Public sector	75 19%	9 13%	7 16%	10 32%	8 22%	4 11%	4 18%	5 20%	9 30%	12 24%	10 32%	10 27%	38 17%	27 20%	
Private sector	26 7%	4 6%	3 8%	5 15%	1 3%	-	3 11%	2 9%	3 12%	-	5 15%	4 10%	14 6%	9 6%	
Both unions	8 2%	4 6%	-	-	-	-	-	-	1 3%	2 3%	-	-	5 2%	3 2%	
Don't know/Refused	9 2%	1 1%	1 2%	1 4%	2 6%	-	1 5%	1 3%	1 3%	1 2%	1 4%	-	6 3%	2 2%	

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014		Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q27

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

County

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Barnstable	17 4%	14 5%	3 3%	6 3%	11 6%	7 4%	1 2%	4 8%	4 5%	11 6% K	3 2%	3 4%	8 4%	3 3%	4 8%	1 2%
Berkshire	8 2%	7 2%	2 1%	5 2%	3 2%	7 4%	2 2%	-	-	3 2%	2 1%	3 4%	7 3%	2 2%	-	-
Bristol	28 7%	18 6%	10 9%	16 8%	12 6%	10 6%	5 6%	5 10%	7 9%	10 5%	13 9%	5 8%	11 6%	6 6%	5 10%	5 10%
Dukes	2 1%	2 1%	-	2 1%	-	-	-	2 4%	-	2 1%	-	-	-	-	2 4%	-
Essex	47 12%	34 12%	13 12%	27 13%	21 11%	24 14%	8 9%	3 6%	13 15%	21 12%	20 14%	6 8%	27 14% O	9 9%	3 6%	8 14%
Franklin	8 2%	5 2%	3 3%	5 2%	3 1%	4 2%	3 3%	1 2%	-	7 4%	1 1%	-	4 2%	3 3%	1 2%	-
Hampden	25 6%	22 7% C	3 3%	5 2%	20 11% D	10 6%	7 8%	1 2%	7 8%	4 2%	11 8% J	9 13% J	10 5%	8 8%	1 2%	6 10%
Hampshire	12 3%	10 3%	2 2%	10 5% E	2 1%	4 2%	-	4 8%	4 5%	8 4%	4 3%	-	4 2%	-	4 7%	4 7%
Middlesex	99 25%	68 23%	31 29%	57 27%	42 23%	40 23%	22 24%	17 32%	20 24%	50 28%	36 24%	13 19%	44 23%	25 25%	17 32%	13 23%
Norfolk	46 12%	34 11%	13 12%	22 10%	24 13%	17 10%	13 14%	7 13%	10 12%	19 10%	17 11%	10 15%	17 9%	13 13%	7 12%	10 17%
Plymouth	24 6%	16 6%	8 7%	11 5%	13 7%	8 5%	11 12% HI	2 3%	3 3%	12 7%	8 5%	4 5%	9 5%	11 11%	2 3%	2 4%
Suffolk	40 10%	31 11%	9 8%	30 14% E	10 5%	22 13% H	11 12% H	1 2%	6 7%	17 9%	16 11%	7 10%	24 13% OP	12 12% O	1 2%	3 5%
Worcester	44 11%	33 11%	11 10%	17 8%	27 14%	22 12%	9 9%	5 9%	9 11%	15 8%	19 13%	10 14%	24 13%	9 9%	6 11%	5 9%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Un	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.		18-34	35-44	45-54	55-64	65+	Less than	\$50-\$100K	More than \$100K	Less than	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase							\$5UK		\$100K	College						
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q27

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

County

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Barnstable	17 4%	3 6%	3 5%	-	3 2%	8 8% E	4 6%	8 6% I	1 1%	3 2%	14 5% J	6 7%	1 5%	10 3%	8 5%	8 4%
Berkshire	8 2%	2 3%	-	-	5 4%	2 1%	3 5%	2 1%	2 1%	3 2%	5 2%	2 2%	2 6%	5 2%	3 2%	5 2%
Bristol	28 7%	4 8%	2 3%	5 6%	7 6%	11 10%	3 4%	17 12% GI	3 2%	12 8%	16 6%	7 9%	5 17%	14 5%	15 9%	13 6%
Dukes	2 1%	-	-	-	1 1%	1 1%	-	1 1%	1 1%	-	2 1%	-	-	2 1%	1 1%	1
Essex	47 12%	7 13%	7 13%	10 14%	11 9%	13 12%	7 10%	12 9%	18 14%	22 16%	26 10%	14 19% N	5 18%	26 9%	27 15%	21 9%
Franklin	8 2%	-	-	1 2%	4 4%	3 3%	5 8%	-	3 2%	-	8 3%	1 2%	1 5%	5 2%	2 1%	5 2%
Hampden	25 6%	7 13%	5 9%	3 4%	4 4%	6 6%	5 8%	10 8%	7 6%	6 4%	19 7%	-	1 4%	22 8%	8 5%	17 7%
Hampshire	12 3%	-	6 11% DE	2 2%	4 4%	-	-	6 4%	6 5%	4 3%	8 3%	4 5%	-	8 3%	2 1%	10 4% O
Middlesex	99 25%	16 29%	13 24%	22 30% E	21 18%	28 27%	16 23%	27 20%	38 30%	28 20%	71 27%	10 14%	3 10%	82 29% LM	41 23%	58 26%
Norfolk	46 12%	1 2%	6 12%	13 19% B	14 12% B	11 11% B	4 6%	20 15%	15 12%	19 13%	28 11%	12 16%	3 13%	29 10%	19 11%	27 12%
Plymouth	24 6%	3 5%	5 9%	3 4%	8 7%	6 5%	4 5%	8 6%	9 7%	11 8%	13 5%	5 7%	2 8%	16 6%	13 7%	11 5%
Suffolk	40 10%	6 10%	2 4%	6 9%	15 13% C	11 10%	11 16% H	8 6%	13 11%	17 12%	23 9%	5 6%	3 13%	31 11%	15 9%	25 11%
Worcester	44 11%	6 11%	5 9%	8 11%	19 17% F	6 6%	8 11%	17 13%	12 9%	16 12%	27 10%	10 13%	-	32 11%	21 12%	23 10%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic						
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									South Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(l)	(J)	(K)	(L)	(M)	(N)

Table Q27

Boston Globe Release 14 (Democratic Primary), September 2-3, 2014

County

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Barnstable	17 4%	-	-	-	-	-	-	-	8 29%	-	-	3 8%	8 4%	5 4%
Berkshire	8 2%	-	-	-	-	-	-	-	-	-	-	-	6 3%	2 1%
Bristol	28 7%	-	-	-	-	-	11 50%	-	17 58%	-	-	4 10%	16 7%	9 6%
Dukes	2 1%	-	-	-	-	-	-	-	2 7%	-	-	-	-	2 1%
Essex	47 12%	-	-	32 100% E	15 42%	-	-	-	-	-	32 100% E	-	29 13%	18 13%
Franklin	8 2%	-	-	-	-	-	-	-	-	-	-	-	8 4%	-
Hampden	25 6%	-	-	-	-	-	-	-	-	-	-	2 6%	11 5%	12 8%
Hampshire	12 3%	-	-	-	-	-	-	-	-	-	-	-	8 3%	4 3%
Middlesex	99 25%	19 28% J	28 64% BJ	-	21 58% BJ	29 87% BCEJ	-	-	-	2 4%	-	12 33%	62 28% N	26 18%
Norfolk	46 12%	9 13%	16 36% BFHJ	-	-	2 6%	12 50% BFHJ	3 10%	-	4 9%	-	5 14%	27 12%	14 10%
Plymouth	24 6%	-	-	-	-	-	-	23 90% I	2 5%	-	-	3 9%	10 5%	11 8%
Suffolk	40 10%	40 59%	-	-	-	-	-	-	-	-	-	2 6%	18 8%	19 13%
Worcester	44 11%	-	-	-	-	2 7%	-	-	-	41 87% F	-	5 14%	20 9%	19 14%



Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample	Likelihood Democrat			rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	y	Cai	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase		(B)	(8)	(=)	(=)	(=)	(6)	4.0			46	4.)	40.00	44.00	(2)	(5)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q28

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Gender

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	400 100%	293 100%	107 100%	214 100%	187 100%	174 100%	91 100%	52 100%	83 100%	179 100%	150 100%	71 100%	189 100%	100 100%	53 100%	58 100%
Unweighted Total	400	293	107	210	190	171	95	52	82	175	152	73	186	104	53	57
Male	176 44%	127 44%	48 45%	83 39%	93 50% D	63 36%	51 56% F	26 49%	37 44%	69 39%	69 46%	37 52%	75 39%	56 56% MP	26 48%	19 34%
Female	224 56%	165 56%	59 55%	131 61% E	93 50%	111 64% G	40 44%	27 51%	46 56%	109 61%	81 54%	34 48%	115 61% N	44 44%	28 52%	38 66% N

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	cation	Uni	on Househ	old	Gei	nder
Designed and Directed by: SocialSphere Inc.							Less than		More than	Less than	College +					
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	\$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Q28

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Gender

	(A)	 (B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	 (M)	(N)	(O)	(P)
Percentage Base	400 100%	56 100%	52 100%	72 100%	116 100%	104 100%	71 100%	138 100%	127 100%	140 100%	259 100%	75 100%	26 100%	282 100%	176 100%	224 100%
Unweighted Total	400	46	53	86	112	103	68	138	129	140	259	75	26	281	178	222
Male	176 44%	28 50%	26 49%	32 45%	46 40%	44 42%	25 35%	64 46%	58 45%	66 47%	110 42%	33 44%	17 65% N	118 42%	176 100%	-
Female	224 56%	28 50%	26 51%	40 55%	70 60%	60 58%	46 65%	74 54%	70 55%	74 53%	149 58%	42 56%	9 35%	164 58% M	-	224 100%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reç	gion					Enthusiası	m to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Valley	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral (3-7)	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase									Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Q28

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Gender

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)
Percentage Base	400 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	36 100%	224 100%	139 100%
Unweighted Total	400	62	49	28	36	35	26	31	29	55	28	38	219	142
Male	176 44%	26 38%	20 45%	19 59% F	18 49%	12 34%	10 43%	11 45%	13 45%	25 53%	19 59% F	17 48%	100 45%	58 42%
Female	224 56%	42 62%	24 55%	13 41%	19 51%	22 66% DK	13 57%	14 55%	16 55%	22 47%	13 41%	19 52%	123 55%	81 58%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014		Likelihood Democrat		I Pai	rty ID	Cano	didate Vote	Without Lea	aners		ldeolog	у	Car	ndidate Vote	With Lean	ers
Designed and Directed by: SocialSphere Inc.									Don't							Don't
		Definitely	Probably	Democrat	Independent	Coakley	Grossman	Berwick	Know	Liberal	Moderate	Conservative	Coakley	Grossman	Berwick	Know
Comparison Groups: BC/DE/FGHI/JKL/MNOP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)

Table Ten Regions

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Ten Regions

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	386 100%	281 100%	105 100%	207 100%	179 100%	167 100%	91 100%	48 100%	80 100%	172 100%	147 100%	67 100%	181 100%	99 100%	49 100%	58 100%
Unweighted Total	389	284	105	205	184	165	95	49	80	170	149	70	179	103	50	57
South of Boston	23 6%	14 5%	9 9%	12 6%	11 6%	5 3%	7 8%	4 8%	7 9%	9 5%	8 5%	6 9%	5 3%	7 7%	4 8%	7 13% M
Cape & Islands and South Coast	29 7%	23 8%	5 5%	16 8%	12 7%	12 7%	6 6%	5 10%	6 7%	14 8%	12 8%	3 4%	13 7%	7 7%	5 10%	4 7%
Central MA	47 12%	37 13%	11 10%	19 9%	28 16%	22 13%	9 10%	6 12%	10 13%	17 10%	19 13%	11 17%	24 13%	11 11%	7 14%	5 9%
Inside 128	44 11%	38 13% C	6 6%	24 12%	19 11%	18 11%	10 11%	10 21% I	5 7%	18 11%	19 13%	6 10%	19 10%	10 10%	10 21%	4 8%
Merrimack Valley	36 9%	28 10%	8 8%	23 11%	13 7%	18 11%	10 11%	4 8%	5 6%	15 9%	12 8%	9 13%	20 11% P	11 11%	4 8%	2 3%
Metro-Boston	68 18%	47 17%	21 20%	47 23% E	20 11%	36 22% H	15 16% H	2 4%	15 18% H	32 19%	26 18%	10 14%	42 23% O	16 16% O	2 4%	8 14%
Metro-West	33 9%	17 6%	17 16% B	14 7%	19 11%	11 7%	8 9%	7 14%	7 9%	19 11%	11 8%	3 4%	11 6%	9 9%	7 14%	7 11%
North Shore	32 8%	23 8%	9 9%	17 8%	15 8%	15 9%	5 5%	3 7%	10 12%	17 10% L	13 9%	2 4%	16 9%	6 6%	3 7%	7 12%
South Shore	25 7%	16 6%	9 9%	11 5%	14 8%	9 5%	11 12%	2 3%	4 5%	12 7%	7 5%	6 8%	10 5%	11 11%	2 3%	3 5%
Western MA	49 13%	39 14%	9 9%	22 11%	27 15%	21 12%	11 12%	6 13%	11 13%	19 11%	18 12%	11 17%	21 11%	12 12%	6 13%	10 17%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample			Age				Income		Educ	ation	Uni	ion Househ	old	Ger	nder
Designed and Directed by: SocialSphere Inc.							Loss than		More than	Loss than						
		18-34	35-44	45-54	55-64	65+	\$50K	\$50-\$100K	More than \$100K	College	College +	Public	Private	Neither	Male	Female
Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase																
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)

Table Ten Regions

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Ten Regions

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Percentage Base	386 100%	53 100%	49 100%	71 100%	114 100%	100 100%	69 100%	130 100%	125 100%	138 100%	248 100%	74 100%	25 100%	270 100%	167 100%	219 100%
Unweighted Total	389	44	50	85	110	100	66	132	127	138	250	74	25	272	171	218
South of Boston	23 6%	3 6%	1 2%	6 9%	6 5%	7 7%	3 4%	8 6%	5 4%	9 6%	14 6%	4 6%	3 10%	15 6%	10 6%	13 6%
Cape & Islands and South Coast	29 7%	4 7%	2 5%	2 3%	8 7%	12 12% D	5 7%	14 11% I	5 4%	11 8%	18 7%	9 12%	3 13%	15 6%	13 8%	16 7%
Central MA	47 12%	6 12%	4 8%	9 13%	20 18% F	8 8%	9 13%	19 14%	12 9%	17 13%	29 12%	12 16%	-	33 12%	25 15%	22 10%
Inside 128	44 11%	-	4 7%	15 22% C	13 11%	12 12%	4 6%	14 11%	19 15%	11 8%	33 13%	7 10%	3 14%	32 12%	20 12%	24 11%
Merrimack Valley	36 9%	5 10%	5 10%	10 13%	9 8%	8 8%	7 10%	14 11%	10 8%	18 13%	18 7%	8 11%	1 4%	25 9%	18 11%	19 8%
Metro-Boston	68 18%	13 24%	7 14%	11 16%	21 18%	17 17%	18 26%	21 16%	18 15%	28 21%	39 16%	9 12%	4 17%	49 18%	26 15%	42 19%
Metro-West	33 9%	7 13%	7 15%	3 4%	7 6%	9 9%	3 5%	9 7%	16 13% G	6 5%	27 11% J	4 5%	-	30 11%	12 7%	22 10%
North Shore	32 8%	4 8%	4 9%	7 10%	6 5%	10 11%	3 5%	6 5%	15 12% H	13 9%	19 8%	10 14%	5 18%	16 6%	19 11%	13 6%
South Shore	25 7%	3 5%	5 10%	4 5%	8 7%	6 6%	3 4%	9 7%	10 8%	12 8%	14 5%	5 7%	2 9%	17 6%	11 7%	14 6%
Western MA	49 13%	8 15%	10 20% D	4 5%	17 15% D	10 10%	14 21%	15 12%	16 13%	13 9%	36 14%	7 9%	4 15%	36 13%	14 9%	34 16%

Boston Globe Wave 14 Poll of Likely Voters in Massachusetts Democratic Primary September 2-3, 2014	Total Sample					Reg	gion					Enthusiasr	n to Vote in Primary	September
Designed and Directed by: SocialSphere Inc.		Metro- Boston	Inside 128	North Shore	Merrimack Vallev	Metro- West	South of Boston	South Shore	Cape & Islands and South	Central MA	Western MA	Not at all Enthusiastic	Neutral	Very Enthusiastic
Comparison Groups: BCDEFGHIJK/LMN, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase			(2)			(=)			Coast			(0-2)	(3-7)	(8-10)
letters indicate significance at the 95% level.	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)

Table Ten Regions

Boston Globe

Release 14 (Democratic Primary), September 2-3, 2014

Ten Regions

		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Percentage Base		386 100%	68 100%	44 100%	32 100%	36 100%	33 100%	23 100%	25 100%	29 100%	47 100%	32 100%	33 100%	215 100%	136 100%
Unweighted Total		389	62	49	28	36	35	26	31	29	55	28	36	212	140
South of Boston		23 6%	-	-	-	-	-	23 100%	-	-	-	-	3 10%	13 6%	6 5%
Cape & Islands and	South Coast	29 7%	-	-	-	-	-	-	-	29 100%	-	-	3 9%	14 6%	12 9%
Central MA		47 12%	-	-	-	-	-	-	-	-	47 100%	-	5 15%	22 10%	20 15%
Inside 128		44 11%	-	44 100%	-	-	-	-	-	-	-	-	4 13%	28 13%	12 9%
Merrimack Valley		36 9%	-	-	-	36 100%	-	-	-	-	-	-	1 3%	24 11% L	11 8%
Metro-Boston		68 18%	68 100%	-	-	-	-	-	-	-	-	-	4 13%	35 16%	27 20%
Metro-West		33 9%	-	-	-	-	33 100%	-	-	-	-	-	7 21% N	21 10% N	5 4%
North Shore		32 8%	-	-	32 100%	-	-	-	-	-	-	32 100%	-	19 9%	13 10%
South Shore		25 7%	-	-	-	-	-	-	25 100%	-	-	-	3 10%	10 5%	12 8%
Western MA		49 13%	-	-	-	-	-	-	-	-	-	-	2 6%	29 14%	17 13%