

INTERNATIONAL LIMITED

# FULL YEAR RESULTS 30 JUNE 2014

- Revenue increased 9.9% to \$483.935m.
- Same store sales up 5%
- EBIT of \$42.151m up 4.7%
- Revenue collected from PCPs of \$31.719m
- Canadian segment achieved 10.1% same store sales increase and EBIT of CA \$3.794m, up 238.5%
- First Emma & Roe concept store opened in Mackay in April. There are now six stores trading
- Michael Hill website relaunched in November



- New diamond bridal range tested in the US and selected Canadian stores
- 19 new Michael Hill stores opened costing \$6.6m
- 15 Michael Hill stores refurbished costing \$4.2m
- 278 Michael Hill stores open at 30 June 2014
- Dividend steady at NZ 6.5 cents per share
- Equity ratio at 53.3%
- Dispute with Australian Taxation Office resolved



| PRIORITIES                                                      | RESULTS                                                                                                                                                                    |
|-----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| To drive same store sales and EBIT performance across the Group | Group same store sales increased 5.0%.<br>EBIT was up in 3 segments, an increase<br>of 4.7% for the Group.                                                                 |
| To open 20 new Michael Hill stores across the Group             | 19 new stores were opened during the year.                                                                                                                                 |
| To deliver a return on average shareholders' funds of 20%       | A return on average shareholders' funds<br>was achieved of 18.4% excluding the<br>one-off ATO tax settlement and the<br>interest paid into the tax pool in New<br>Zealand. |
| To establish our e-commerce operation across all four countries | The Group relaunched its website in<br>November 2013 with a much stronger<br>focus on e-commerce.                                                                          |

| PRIORITIES                        |      |
|-----------------------------------|------|
| hieve further EBIT improvement in | EBIT |

To achieve further EBIT improvement in<br/>the Canadian operationEBIT improved 238.5% to a record CA<br/>\$3.794m, an increase of CA\$2.673m on<br/>the previous year.To improve same store sales in the US<br/>operation through an increased focus on<br/>the bridal marketSame store sales in the US increased<br/>6.1% during the year.

To improve return on assets employed through increased efficiency in inventory management The Group implemented two new inventory management systems in the last 24 months. The full benefit of these systems won't be evident until the implementation of all componentss is completed.

RESULTS

# FINANCIAL HIGHLIGHTS

#### FINANCIAL HIGHLIGHTS AU \$000's

|                 | 12 months<br>Ended 30/6/14 | 12 months<br>Ended 30/6/13 | % Move |
|-----------------|----------------------------|----------------------------|--------|
| Group revenue   | 483,935                    | 440,225                    | +9.9%  |
| Gross profit    | 309,260                    | 280,357                    | +10.3% |
| EBITDA          | 55,221                     | 50,711                     | +8.9%  |
| Depreciation    | 13,070                     | 10,452                     | +25.0% |
| EBIT            | 42,151                     | 40,259                     | +4.7%  |
| EBIT % of sales | 8.7%                       | 9.1%                       |        |
| NPBT            | 36,775                     | 37,737                     | -2.5%  |
| NPAT            | 25,041                     | 32,099                     | -22.0% |

\* Depreciation has increased primarily from investment in inventory management systems and new store openings / refits / relocations.

#### MORE HIGHLIGHTS AU \$000's

|                               | 12 months<br>ended 30/6/14 | 12 months ended<br>30/6/13 | % Move  |
|-------------------------------|----------------------------|----------------------------|---------|
| Net operating cash flows      | 14,689                     | 41,686                     | -64.8%  |
| Working capital               | 141,588                    | 119,430                    | +18.6%  |
| Net debt                      | 47,891                     | 17,539                     | +173.1% |
| Equity ratio                  | 53.3%                      | 59.4%                      |         |
| Return on shareholders' funds | 14.1%                      | 19.7%                      |         |
| Earnings per share            | AU 6.54c                   | AU 8.38c                   | -22.0%  |
| Total dividend per share      | NZ 6.5c                    | NZ 6.5c                    | 0%      |

\* Net operating cash flow and net debt has been impacted by the increase in inventory from the North American bridal trial and new stores, ATO tax settlement and funds paid into the tax pool in NZ.

SEGMENT RESULTS TO 30 JUNE 2014

# SEGMENT RESULTS

AUSTRALASIA

#### AUSTRALIA (AU \$000's)

|                      | 2014    | 2013    | % move |
|----------------------|---------|---------|--------|
| Revenue              | 302,024 | 289,333 | +4.4%  |
| EBIT                 | 46,703  | 42,225  | +10.6% |
| As a % of<br>revenue | 15.5%   | 14.6%   |        |

#### NEW ZEALAND (NZ \$000's)

|                      | 2014    | 2013    | % move |
|----------------------|---------|---------|--------|
| Revenue              | 109,693 | 111,357 | -1.5%  |
| EBIT                 | 22,062  | 22,128  | -0.3%  |
| As a % of<br>revenue | 20.1%   | 19.9%   |        |



# SEGMENT RESULTS

#### NORTH AMERICA

#### CANADA (CA \$000's)

|                      | 2014   | 2013   | % move  |
|----------------------|--------|--------|---------|
| Revenue              | 69,025 | 52,950 | +30.4%  |
| EBIT                 | 3,794  | 1,121  | +238.5% |
| As a % of<br>revenue | 5.5%   | 2.1%   |         |

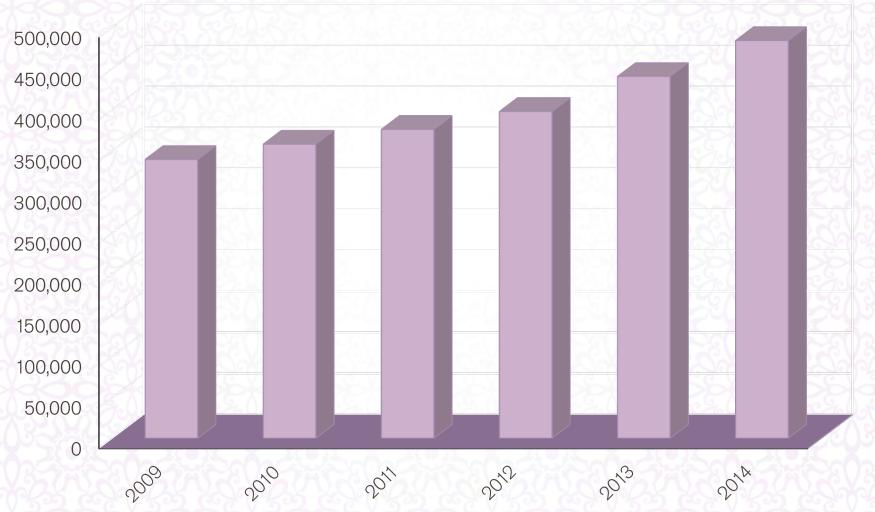
#### USA (US \$000's)

|                   | 2014    | 2013    | % move |
|-------------------|---------|---------|--------|
| Revenue           | 9,994   | 10,265  | -2.6%  |
| EBIT              | (1,679) | (2,359) | +28.8% |
| As a % of revenue | (16.8%) | (23.0%) |        |

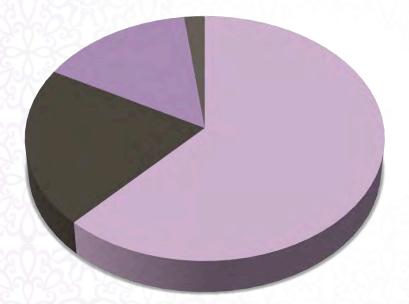


# SALES 2013 - 2014

### GROUP REVENUE TO 30 JUNE $_{\rm AU\$000's}$



# SALES BY COUNTRY



Australia 62%
New Zealand 21%
Canada 15 %
USA 2%

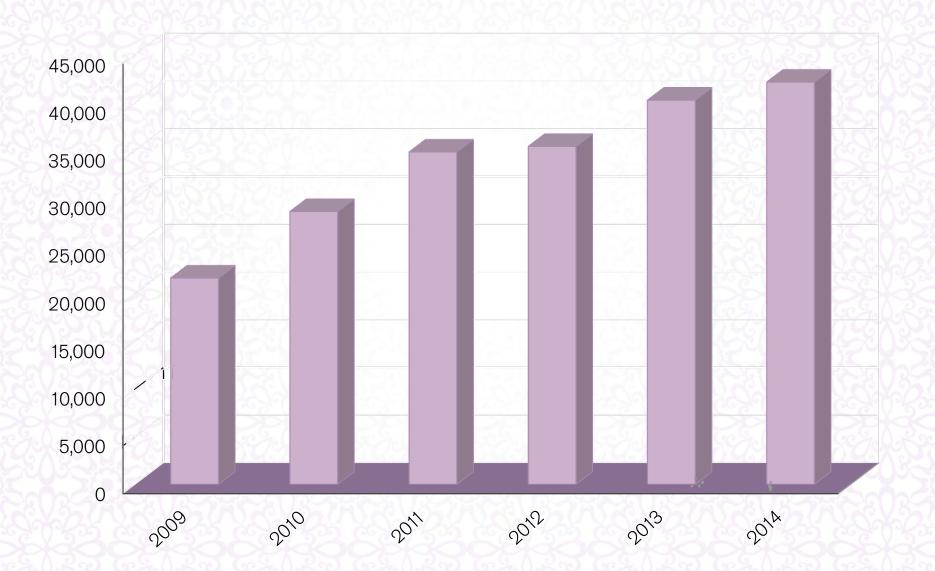
### 12 MONTHS SALES TO 30 JUNE

All figures in local currency

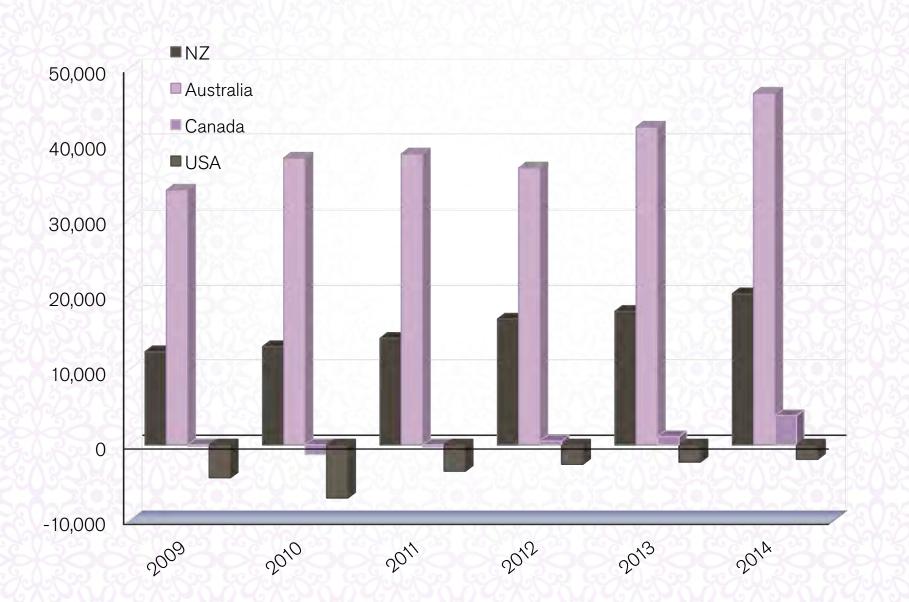
| Country        | 2014     | 2013     | +/-      |
|----------------|----------|----------|----------|
| AU same stores | \$273.7m | \$271.5m | +0.8%    |
| NZ same stores | \$108.4m | \$110.5m | -1.9%    |
| CA same stores | \$51.9m  | \$47.2m  | +10.1%   |
| US same stores | \$8.1m   | \$7.6m   | +6.1%    |
|                | . 44     | 2441529  | THE CENT |
| AU all stores  | \$302.0m | \$289.3m | +4.4%    |
| NZ all stores  | \$109.7m | \$111.4m | -1.5%    |
| CA all stores  | \$69.0m  | \$52.9m  | +30.4%   |
| US all stores  | \$10.0m  | \$10.3m  | -2.6%    |

# EBIT CONTRIBUTIONS

#### EARNINGS BEFORE INTEREST & TAX TO 30 JUNE AU\$000's



### EBIT CONTRIBUTIONS BY COUNTRY AU\$000's



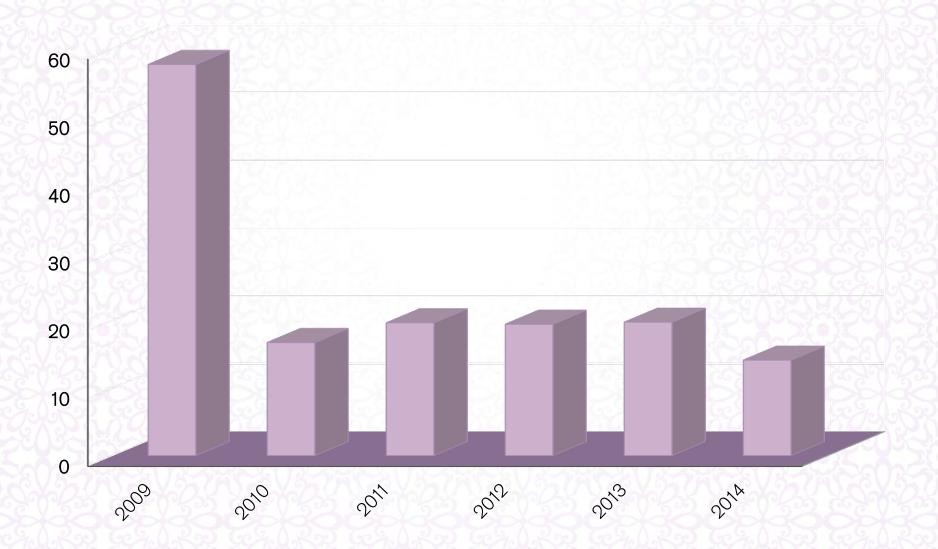
# SHAREHOLDERS' FUNDS

#### SHAREHOLDERS' FUNDS AU\$000's



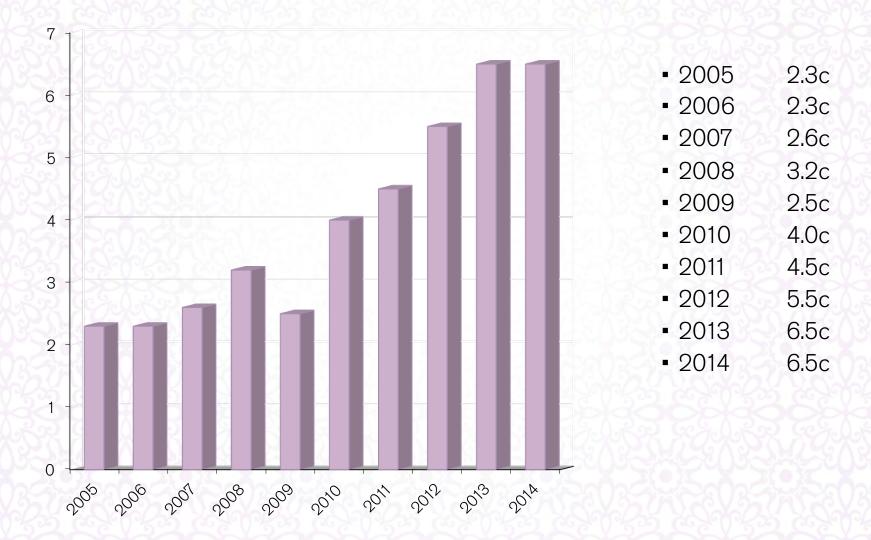
#### RETURN ON AVERAGE SHAREHOLDERS' FUNDS %

2009 to 2014 returns impacted by deferred tax credit of NZ\$50.1m booked in 08/09



# DIVIDENDS

#### **DIVIDENDS PAID** NZ cents per share



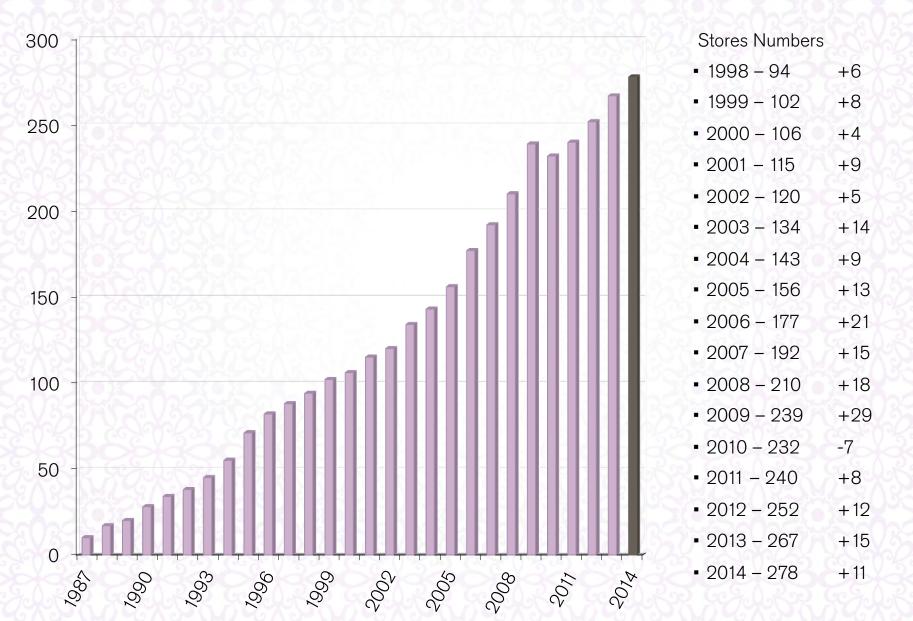
Note: due to the share split in 2007, prior years have been divided by 10 for comparative purposes

# STORE EXPANSION

# **GROWTH PHILOSOPHY**

Controlled profitable growth with an emphasis on improving existing operations

# TOTAL MICHAEL HILL STORES OPERATING



#### NEW STORES OPENED

|                            | 12 months<br>ended 30/6/14 | 12 months<br>ended 30/6/13 |
|----------------------------|----------------------------|----------------------------|
| Australia                  | 6                          | 10                         |
| New Zealand                | 1                          | 0                          |
| Canada                     | 10                         | 8                          |
| USA                        | 2                          | 0                          |
| Michael Hill stores opened | 19                         | 18                         |
| Michael Hill stores closed | 8                          | 3                          |
| Emma & Roe stores opened   | 1                          | 5                          |

# TOTAL STORES OPERATING

|                    | 12 months<br>ended 30/6/14 | 12 months<br>ended 30/6/13 |
|--------------------|----------------------------|----------------------------|
| Australia          | 164                        | 162                        |
| New Zealand        | 52                         | 52                         |
| Canada             | 54                         | 45                         |
| USA                | 8                          | 8                          |
| Total Michael Hill | 278                        | 267                        |
| Emma & Roe         | 6                          | 5                          |

# AUSTRALASIAN EXPANSION

#### AUSTRALIAN EXPANSION

| Stores Open 30/6/14 |          | 164 |
|---------------------|----------|-----|
| Planned for 14/15   | 5 stores | 169 |
| Planned for 15/16   | 4 stores | 173 |
| Planned for 16/17   | 4 stores | 177 |

185 store locations have been identified as suitable locations

### NEW ZEALAND EXPANSION

| Stores Open 30/6/14 |          | 52 |
|---------------------|----------|----|
| Planned for 14/15   | 0 stores | 52 |
| Planned for 15/16   | 0 stores | 52 |
| Planned for 16/17   | 1 store  | 53 |

#### EMMA & ROE EXPANSION

| Stores Open 30/6/14 |          | 6  |
|---------------------|----------|----|
| Planned for 14/15   | 4 stores | 10 |

3 new store locations planned for Australia and 1 for New Zealand

# NORTH AMERICAN EXPANSION

#### CANADIAN EXPANSION

| Stores Open 30/6/14 |           | 54 |
|---------------------|-----------|----|
| Planned for 14/15   | 10 stores | 64 |
| Planned for 15/16   | 10 stores | 74 |
| Planned for 16/17   | 10 stores | 84 |

110 store locations have been identified as suitable locations

#### USA EXPANSION

| Stores Open 30/6/14 |          | 8  |
|---------------------|----------|----|
| Planned for 14/15   | 1 store  | 9  |
| Planned for 15/16   | 1 store  | 10 |
| Planned for 16/17   | 4 stores | 14 |

## PRIORITIES FOR 2014/15

- To drive same store sales and EBIT performance across the Group
- To deliver 20% return on shareholders' funds
- To open 20 new stores across the Group
- To open six Emma & Roe stores across Australasia while continuing to test and refine the Emma & Roe model
- To increase sales from our e-commerce platforms across both brands while integrating the online and instore experience
- To open ten new stores in Canada while maintaining strong EBIT growth
- To continue the test of the US market and bring all eight stores to a cash positive position
- To improve the performance of our investment in inventory through deployment of our recent investment in inventory management systems
- To continue to fine tune our in-house credit model in North America to "best practice" within our industry



INTERNATIONAL LIMITED