

## MEREDITH NAMES NINA JUDAR BEAUTY DIRECTOR OF *MORE* MAGAZINE

**New York, N.Y. (August 4, 2014)** – Meredith Corporation (NYSE: MDP), the nation's leading media and marketing company serving 100 million American women, announced today that Nina Judar has been named Beauty Director of *More* magazine. Judar will report to *More* Editor-in-Chief Lesley Jane Seymour and will begin on September 3. She replaces Genevieve Monsma.

"Nina is a force in the beauty industry and natural storyteller," said Seymour. "We're thrilled to welcome her to the *More* team."

A key player in the beauty industry and accomplished editor, Judar joins Meredith's *More* magazine, a brand for influential women of style and substance, from Hearst Corporation. She most recently served as the Beauty Director of *Good Housekeeping*, where she oversaw the brand's beauty content and coordinated product testing with the Good Housekeeping Research Institute. Additionally, Judar contributed to *The New York Times* bestselling book, *7 Years Younger: The Revolutionary 7-Week Anti-Aging Plan*, along with *7 Years Younger: The Anti-Aging Breakthrough Diet*.

Prior, Judar served on the *Town & Country* editorial team for eight years. As the former Beauty and Health Editor, she helped craft the brand's front-of-book, feature and bridal content. She also reported on top industry talent and cosmetic dermatology trends. An accomplished journalist and beauty maven, Judar was previously Associate Editor, Assistant Editor and Editorial Assistant in the brand's Beauty and Health department.

"My eight years reporting on luxury beauty at *Town & Country* have given me the market insight needed to cater to the *More* reader, who has the highest median household income of any women's interest magazine," said Judar. "I'm thrilled to join *More*, contribute to elevating its offerings, and serve a reader known for her discerning taste and style."

Judar received a Bachelor of Arts degree from Columbia University and will be based in Meredith's New York City office at 805 Third Avenue.