

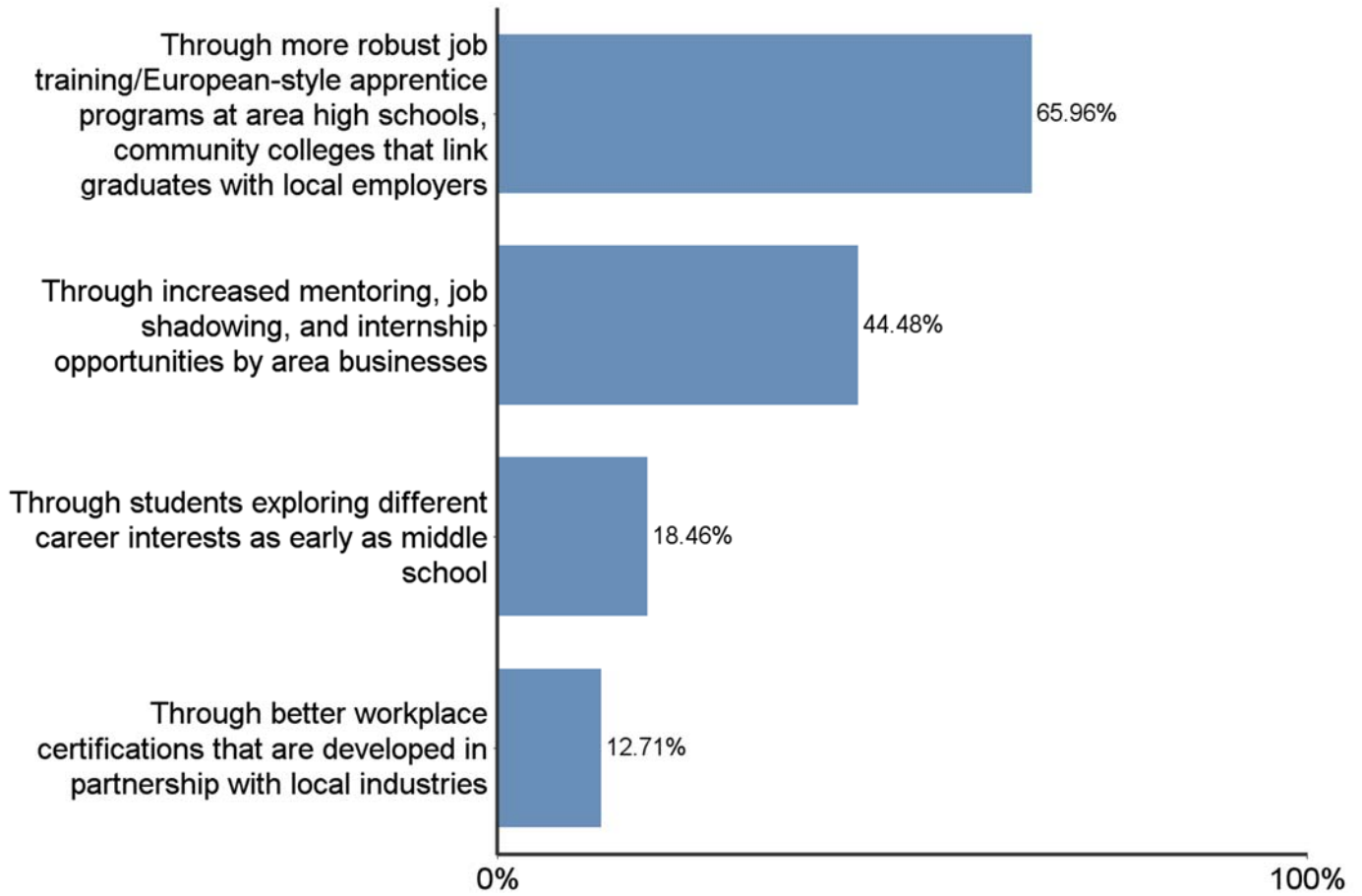


CLEVELAND FOUNDATION COMMUNITY SURVEY



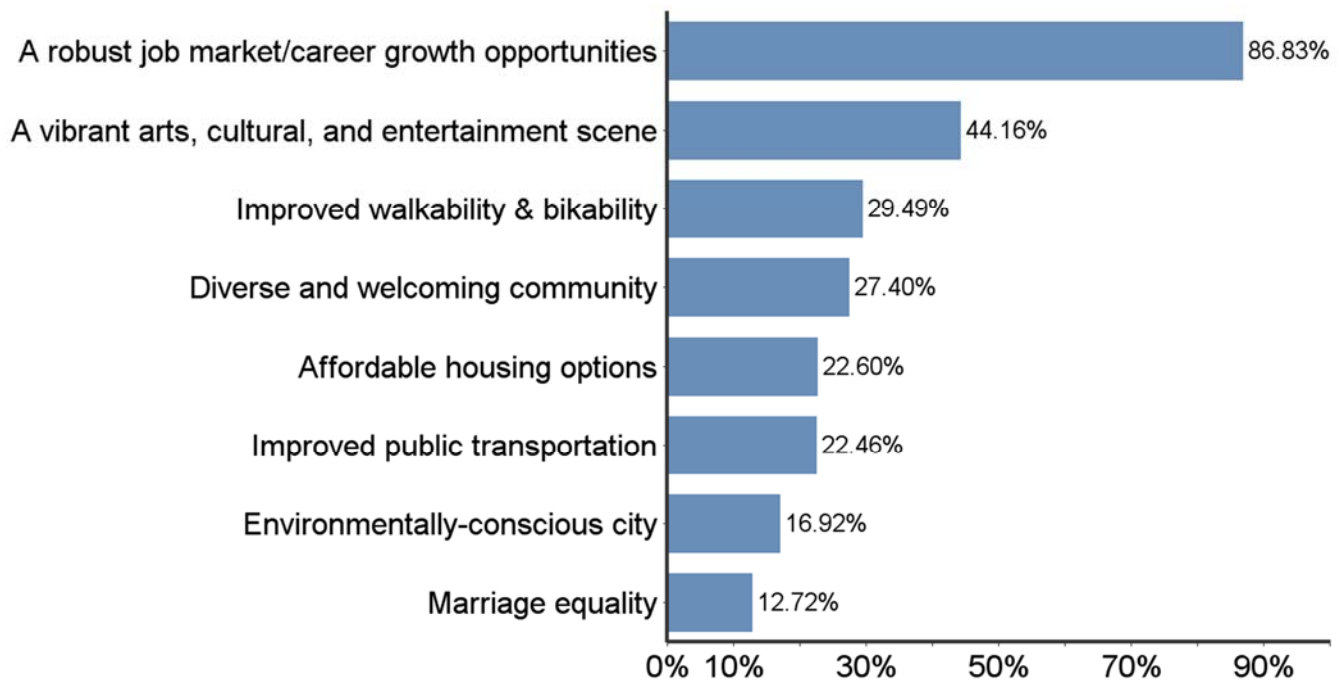
Crain's Cleveland Business

What is the most effective way to link Cleveland's youth to jobs and career opportunities?



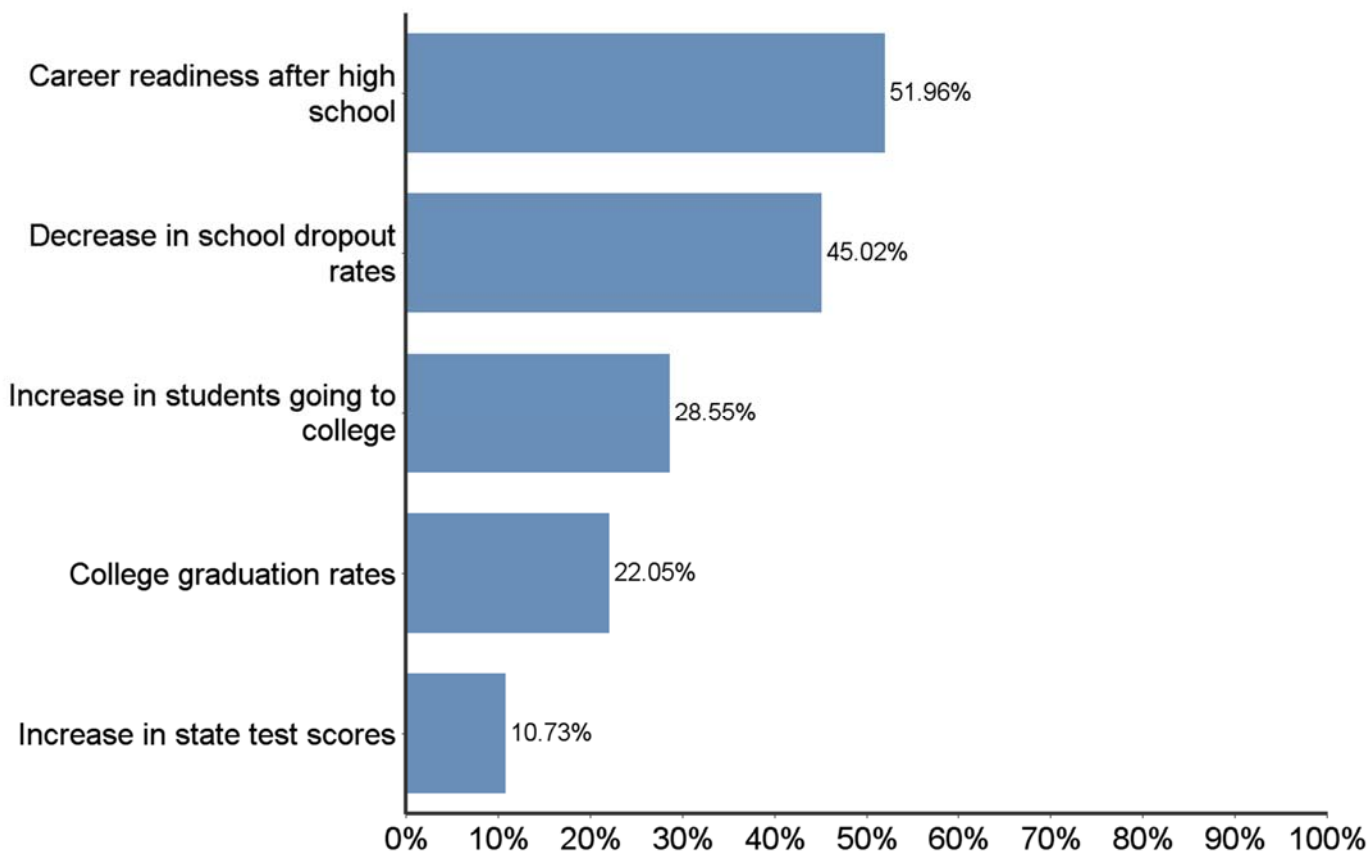
#	Answer	Bar	Response	%
1	Through increased mentoring, job shadowing, and internship		294	44.48%
2	Through more robust job training/European-style apprentice		436	65.96%
3	Through better workplace certifications that are developed in		84	12.71%
4	Through students exploring different career interests as early as middle		122	18.46%
	Total		936	100.00%

What will best attract and retain young professionals to the Greater Cleveland area?



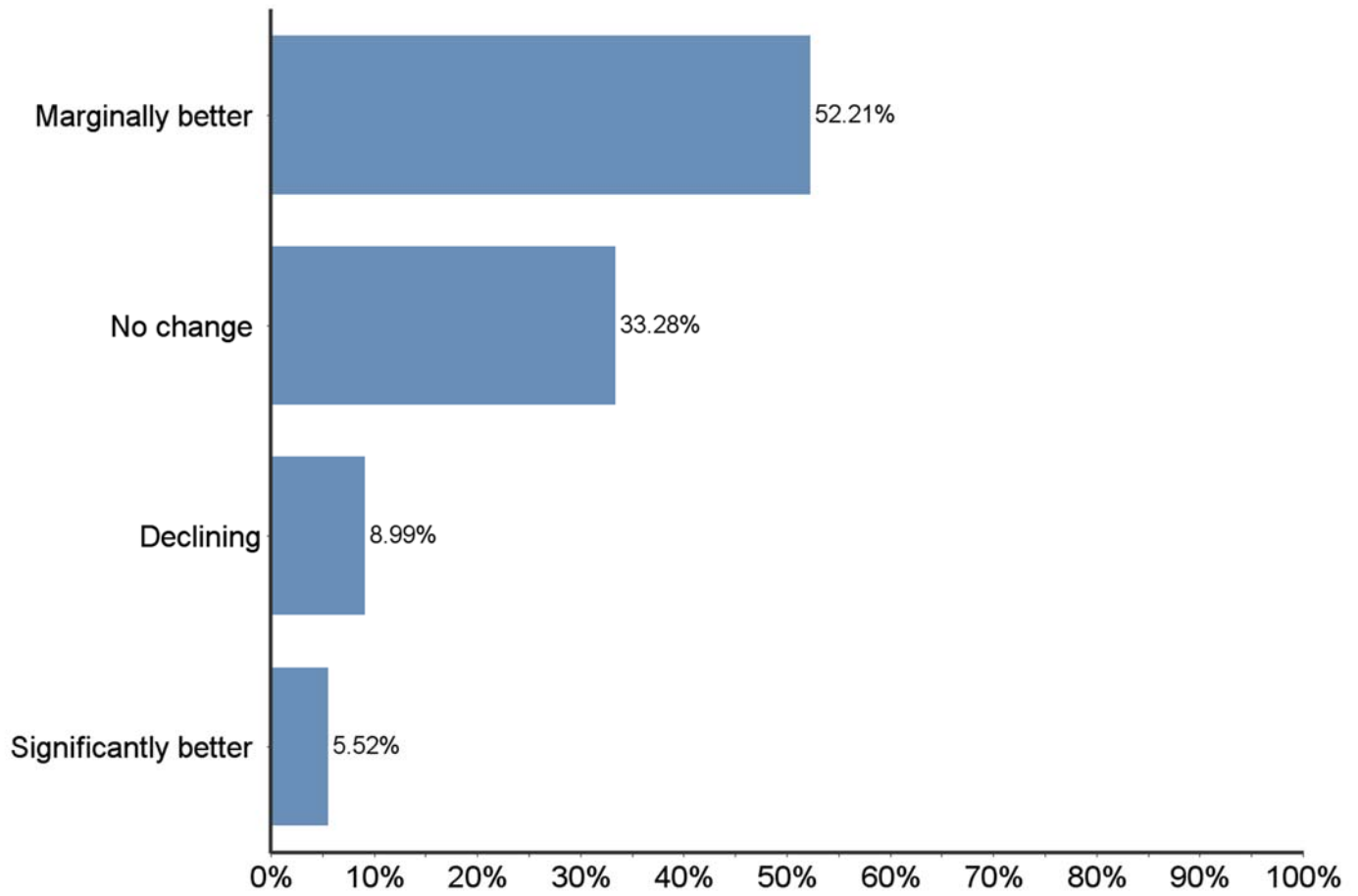
#	Answer	Bar	Response	%
1	Improved public transportation	<div style="width: 22.46%;"></div>	150	22.46%
2	Affordable housing options	<div style="width: 22.60%;"></div>	151	22.60%
3	Improved walkability & bikability	<div style="width: 29.49%;"></div>	197	29.49%
4	A robust job market/career growth opportunities	<div style="width: 86.83%;"></div>	580	86.83%
5	A vibrant arts, cultural, and entertainment scene	<div style="width: 44.16%;"></div>	295	44.16%
6	Diverse and welcoming community	<div style="width: 27.40%;"></div>	183	27.40%
7	Marriage equality	<div style="width: 12.72%;"></div>	85	12.72%
8	Environmentally-conscious city	<div style="width: 16.92%;"></div>	113	16.92%
	Total		1754	100.00%

What is the best way to measure whether the effectiveness of our education system is improving?



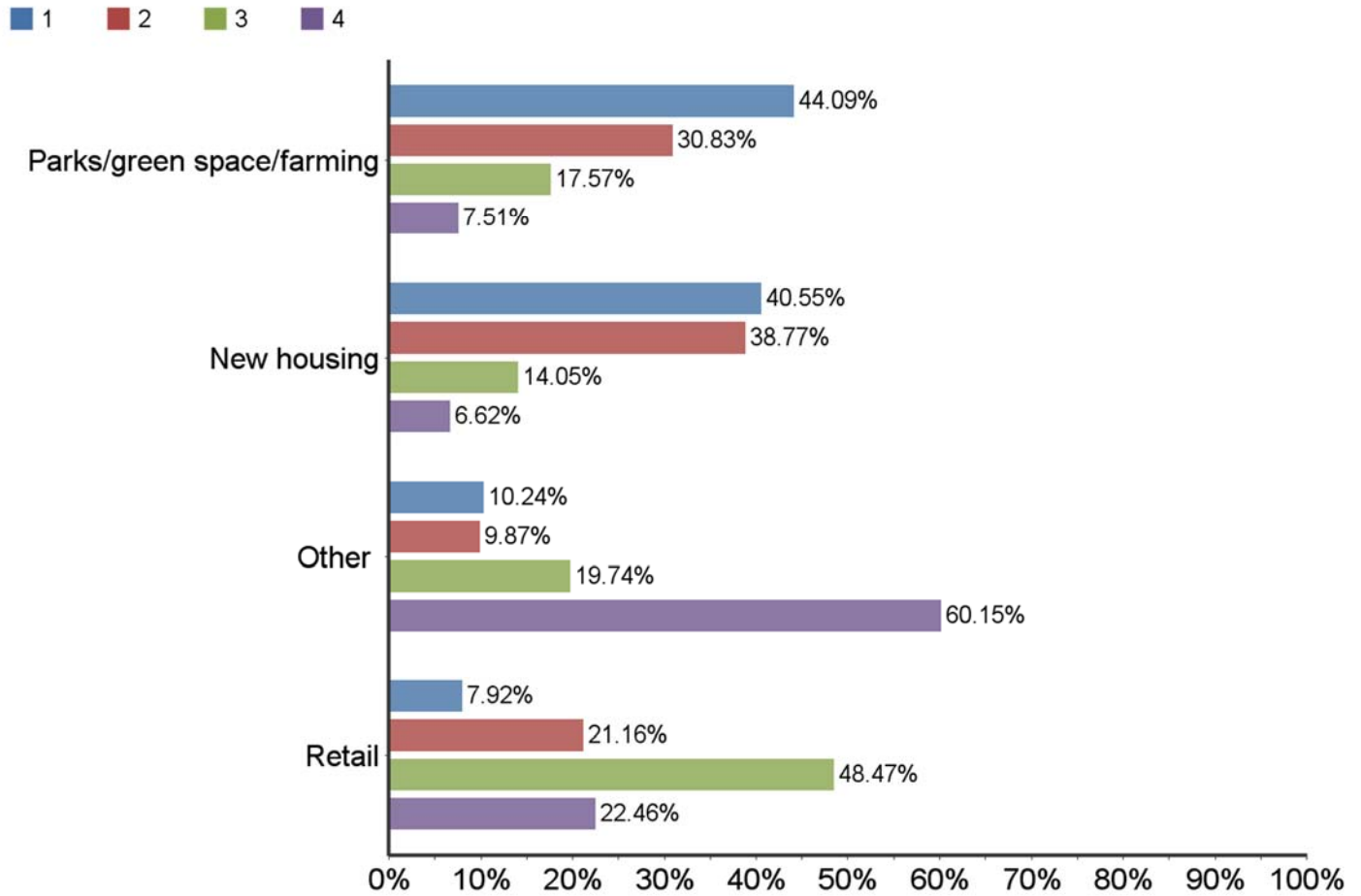
#	Answer	Bar	Response	%
1	Increase in state test scores		71	10.73%
2	Increase in students going to college		189	28.55%
3	Career readiness after high school		344	51.96%
4	College graduation rates		146	22.05%
5	Decrease in school dropout rates		298	45.02%
	Total		1048	100.00%

How would you assess the current state of the Cleveland Metropolitan School District compared to 5 years ago?



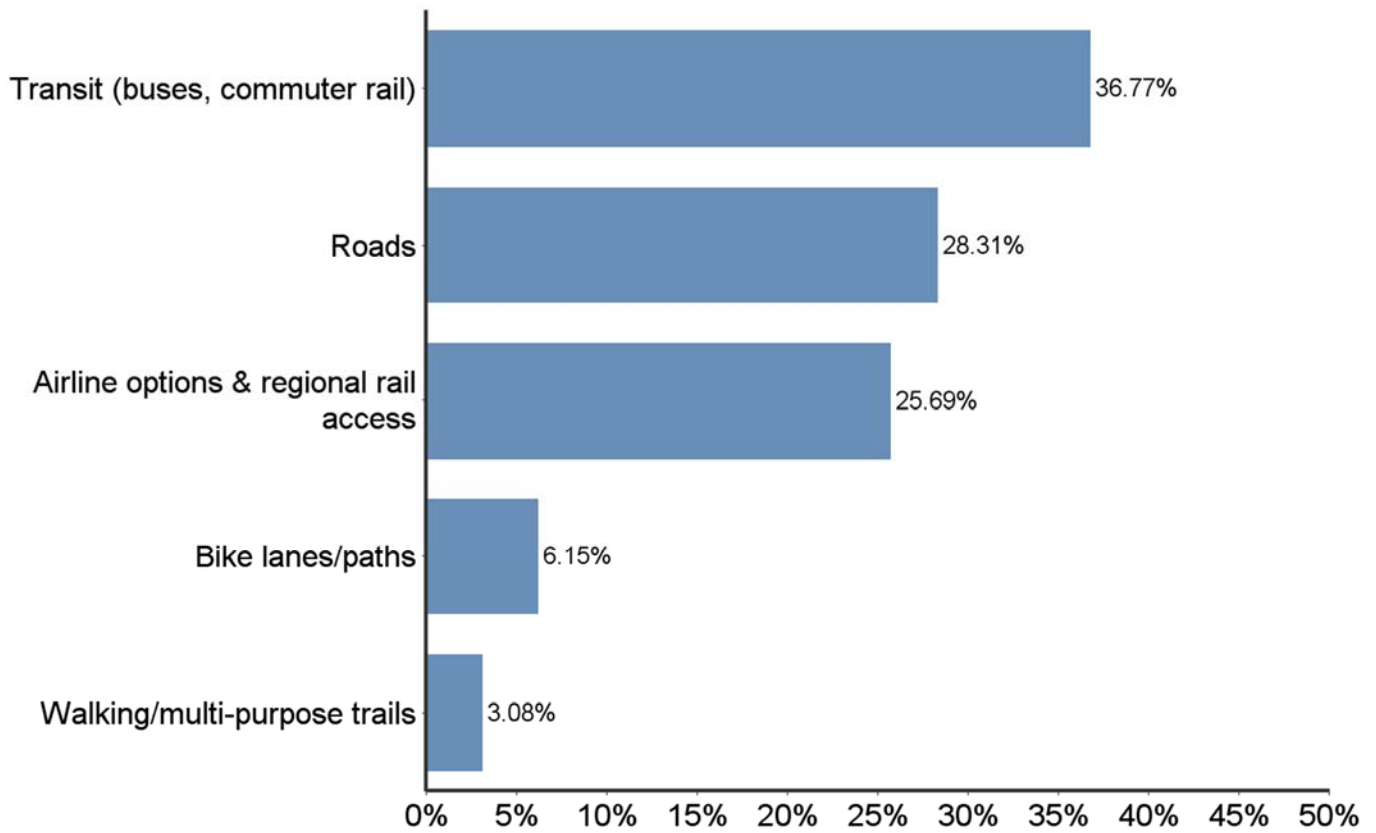
#	Answer	Bar	Response	%
1	Significantly better	<div style="width: 5.52%; height: 10px; background-color: #4F81BD;"></div>	35	5.52%
2	Marginally better	<div style="width: 52.21%; height: 10px; background-color: #4F81BD;"></div>	331	52.21%
3	No change	<div style="width: 33.28%; height: 10px; background-color: #4F81BD;"></div>	211	33.28%
4	Declining	<div style="width: 8.99%; height: 10px; background-color: #4F81BD;"></div>	57	8.99%
	Total		634	100.00%

How would you propose to re-use vacant land/buildings within the city of Cleveland? (Rank by order of importance with "1" being the top choice)



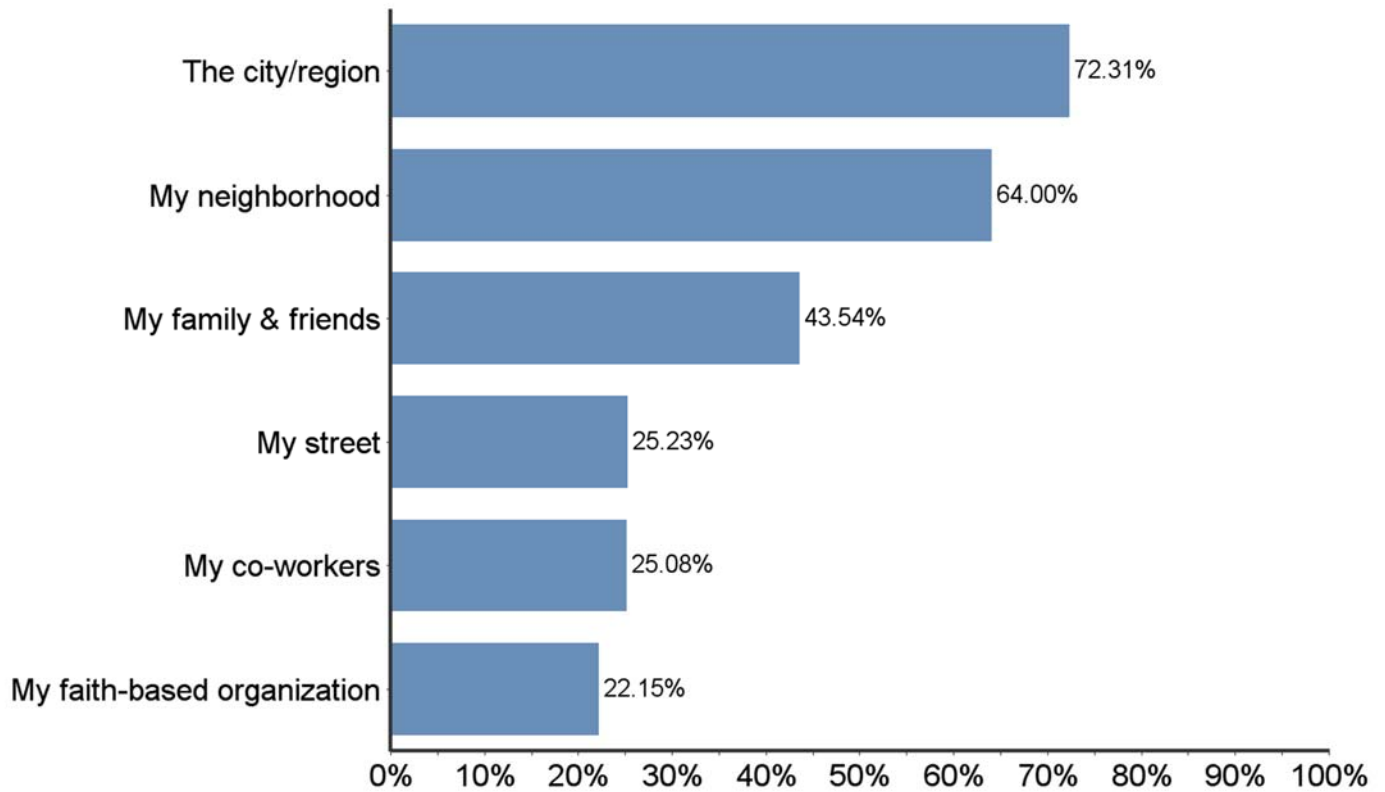
#	Answer	1	2	3	4	Responses	Mean
1	New housing	251	240	87	41	619	1.87
2	Parks/green space/farming	276	193	110	47	626	1.88
3	Retail	49	131	300	139	619	2.85
4	Other	56	54	108	329	547	3.30
	Total	632	618	605	556	-	-

In order to make our region more accessible, what is the most important transportation infrastructure to invest in?



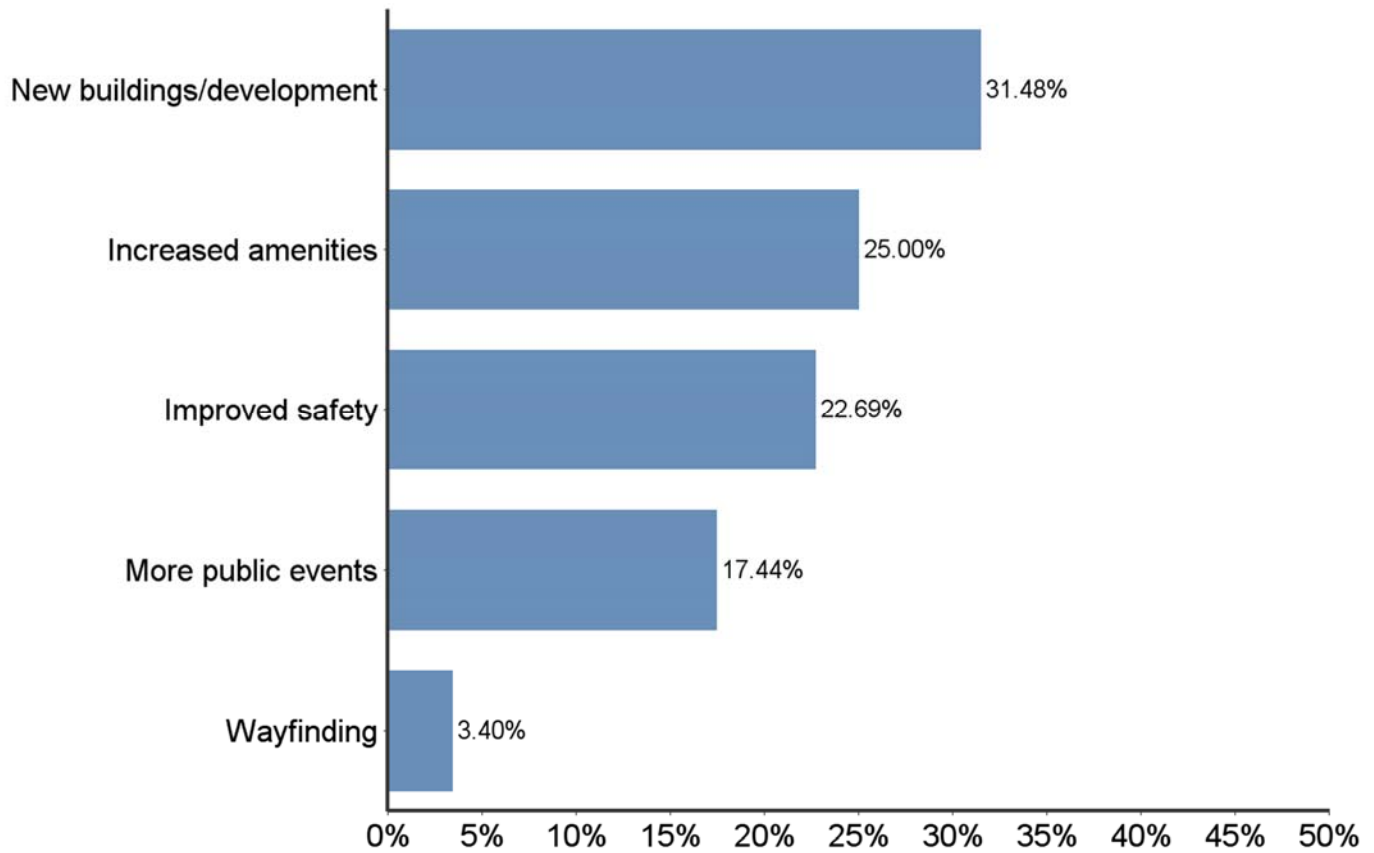
#	Answer	Bar	Response	%
1	Roads		184	28.31%
2	Transit (buses, commuter rail)		239	36.77%
3	Bike lanes/paths		40	6.15%
4	Airline options & regional rail access		167	25.69%
5	Walking/multi-purpose trails		20	3.08%
	Total		650	100.00%

How do you define “community”? (choose all that apply)



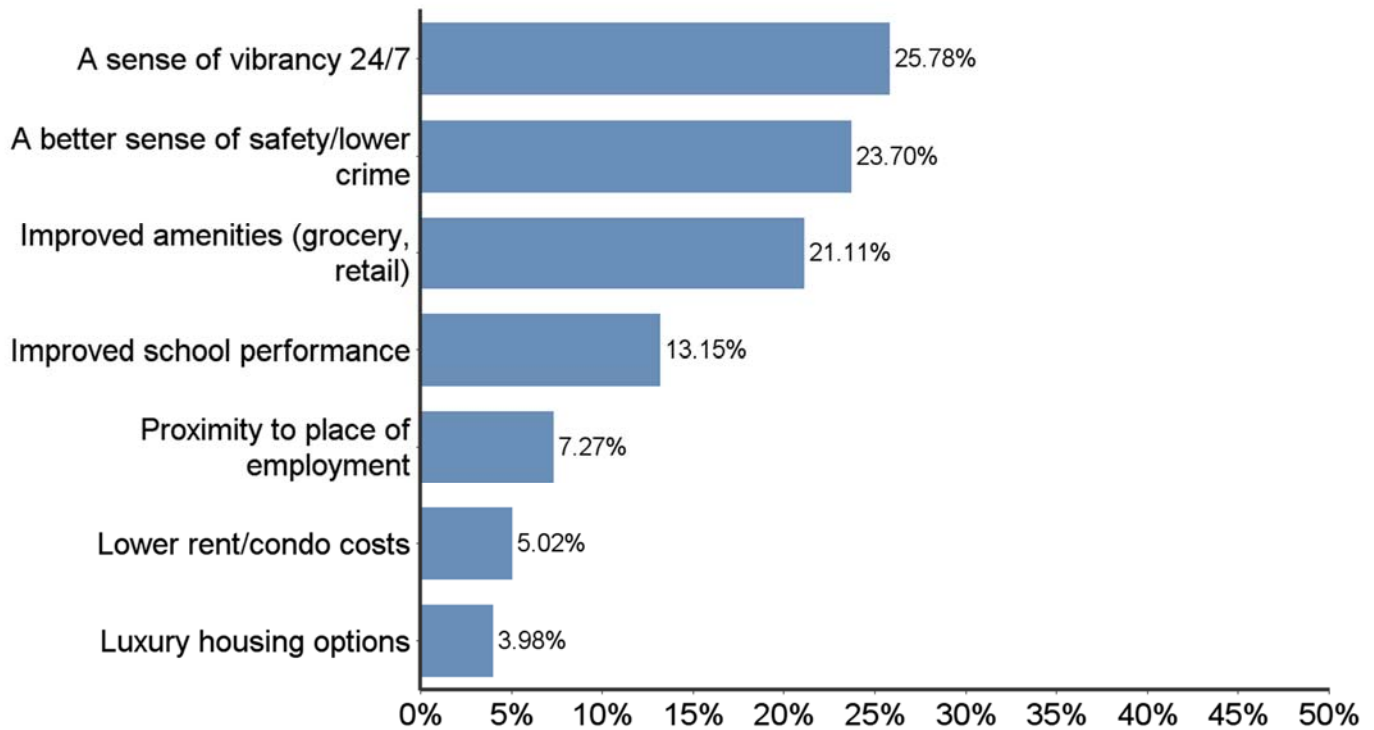
#	Answer	Bar	Response	%
1	My street		164	25.23%
2	My neighborhood		416	64.00%
3	My family & friends		283	43.54%
4	My co-workers		163	25.08%
5	My faith-based organization		144	22.15%
6	The city/region		470	72.31%
	Total		1640	100.00%

What do you feel is the biggest opportunity to enhance the perception of Downtown Cleveland?



#	Answer	Bar	Response	%
1	New buildings/development		204	31.48%
2	Increased amenities		162	25.00%
3	More public events		113	17.44%
4	Wayfinding		22	3.40%
5	Improved safety		147	22.69%
	Total		648	100.00%

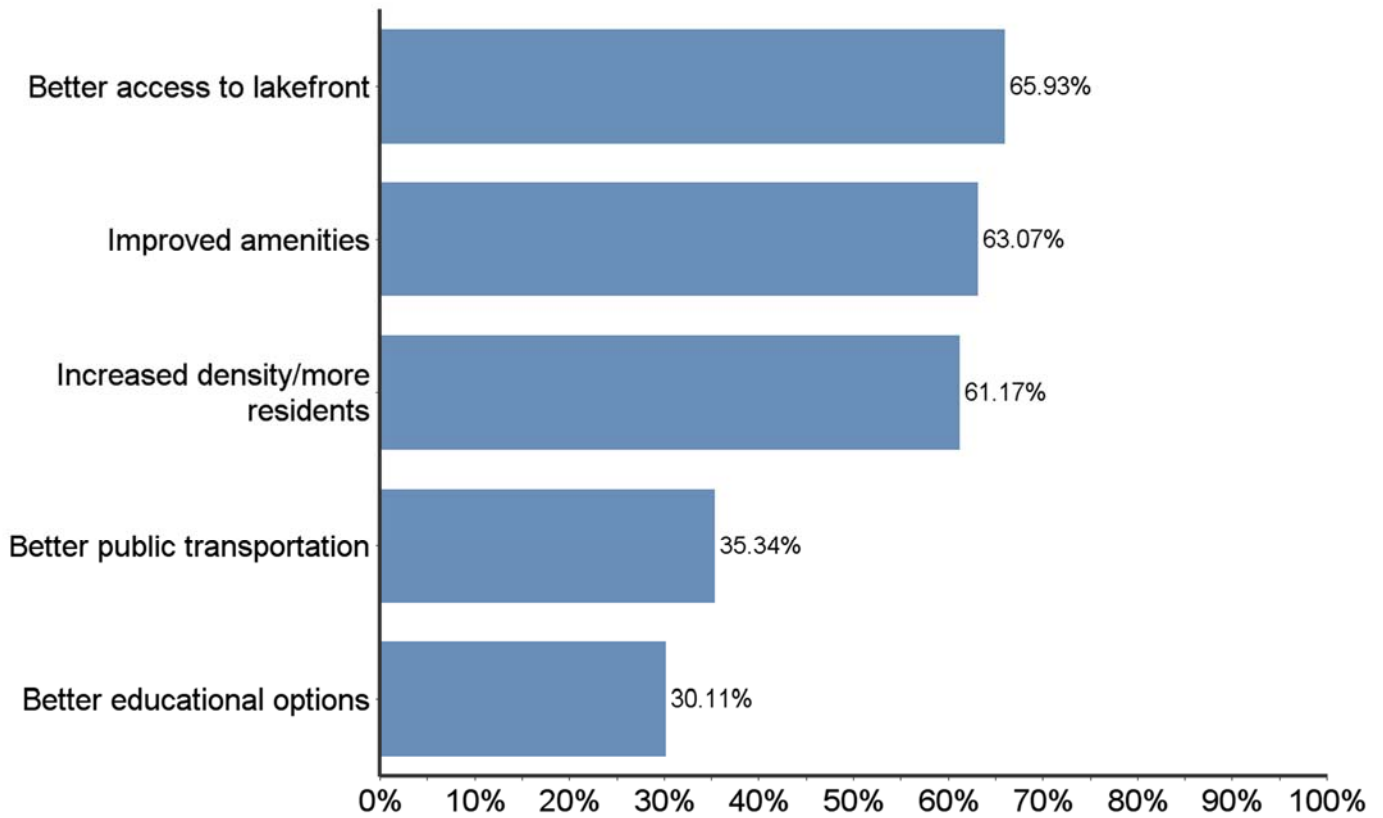
If you do not live in the city of Cleveland, what would most encourage you to move into the city?



#	Answer	Bar	Response	%
1	A better sense of safety/lower crime		137	23.70%
2	Improved amenities (grocery, retail)		122	21.11%
3	Lower rent/condo costs		29	5.02%
4	Luxury housing options		23	3.98%
5	A sense of vibrancy 24/7		149	25.78%
6	Proximity to place of employment		42	7.27%
7	Improved school performance		76	13.15%
	Total		578	100.00%

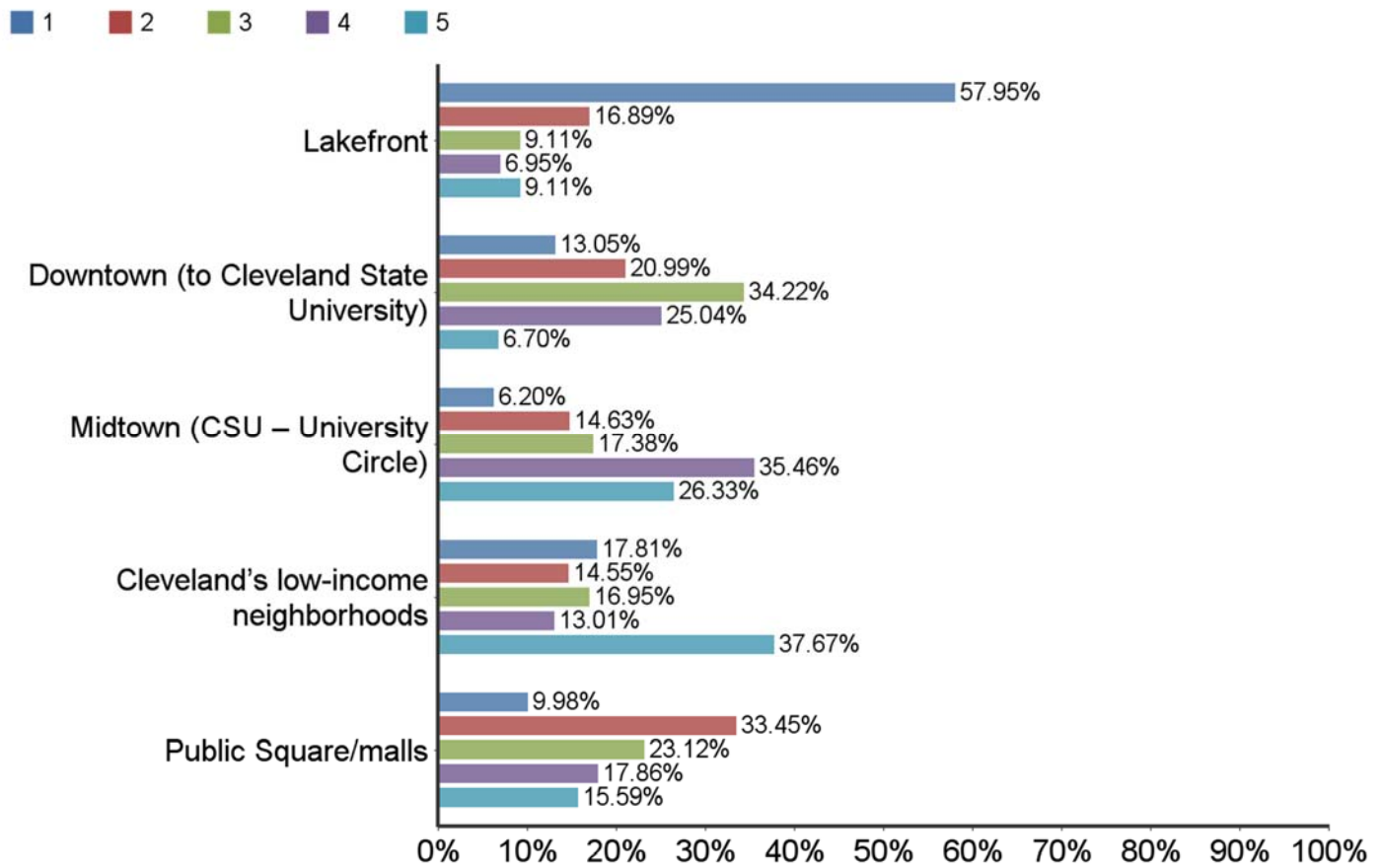
What would add to the vibrancy of downtown Cleveland?

(choose all that apply)



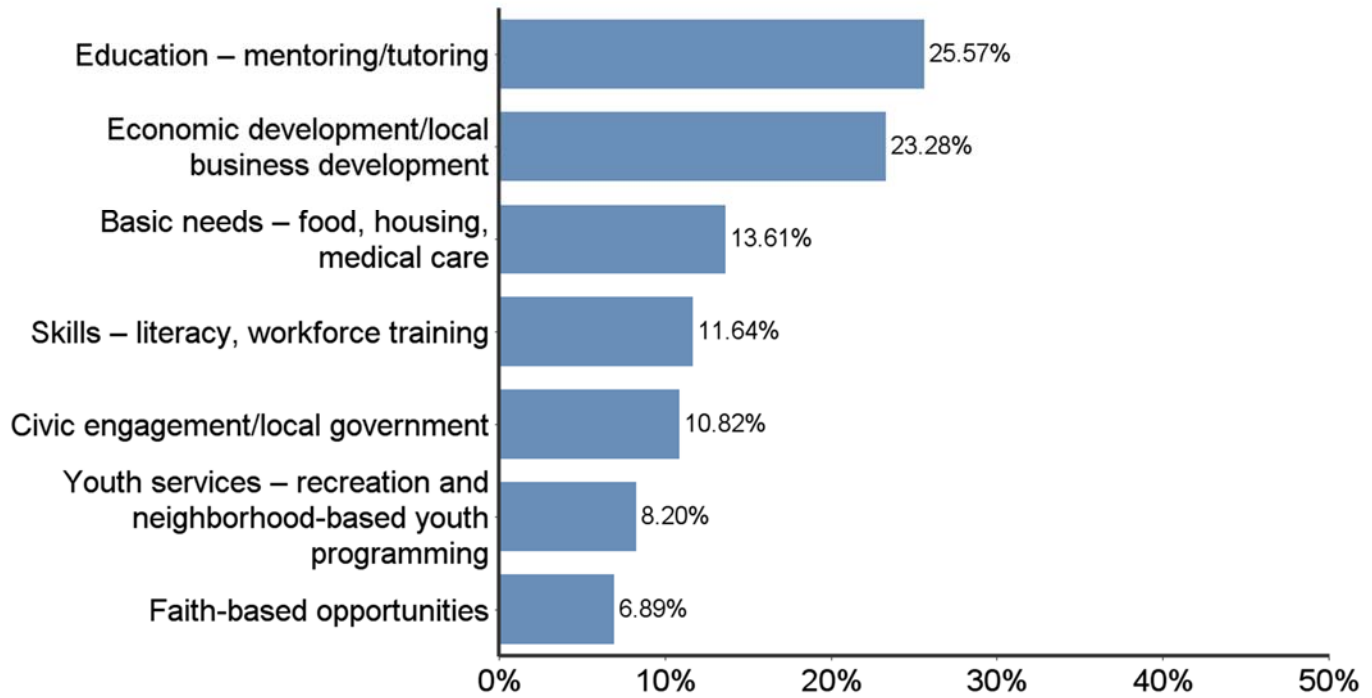
#	Answer	Bar	Response	%
1	Increased density/more residents		386	61.17%
2	Better public transportation		223	35.34%
3	Better access to lakefront		416	65.93%
4	Better educational options		190	30.11%
5	Improved amenities		398	63.07%
	Total		1613	100.00%

What part of the city of Cleveland should the community invest in?



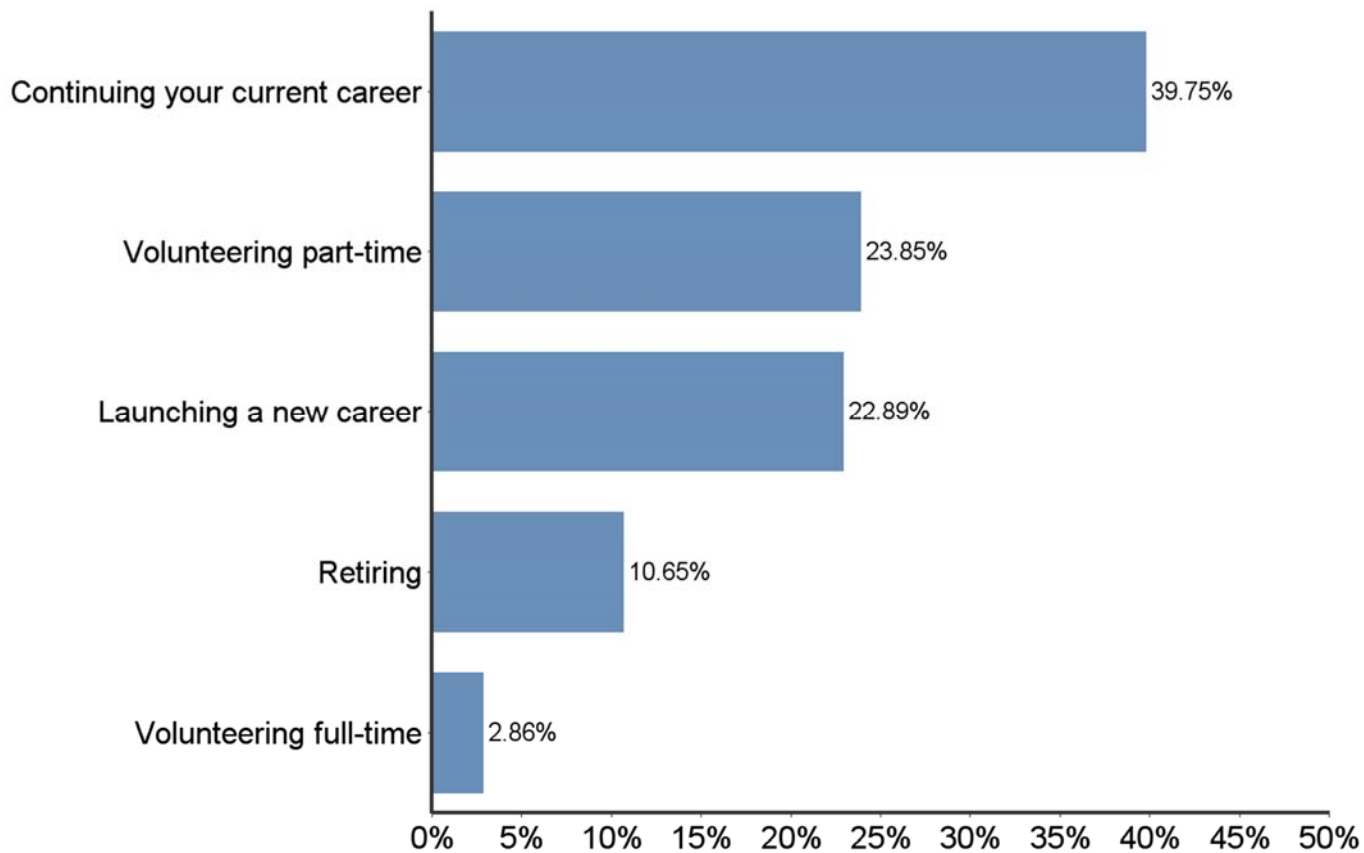
#	Answer	1	2	3	4	5	Responses	Mean
1	Lakefront	350	102	55	42	55	604	1.92
2	Public Square/malls	57	191	132	102	89	571	2.96
3	Downtown (to Cleveland State University)	74	119	194	142	38	567	2.91
4	Midtown (CSU – University Circle)	36	85	101	206	153	581	3.61
5	Cleveland's low-income neighborhoods	104	85	99	76	220	584	3.38
	Total	621	582	581	568	555	-	-

If you currently volunteer or are considering a volunteer role in your “second half of life,” where do you most want to focus your efforts?



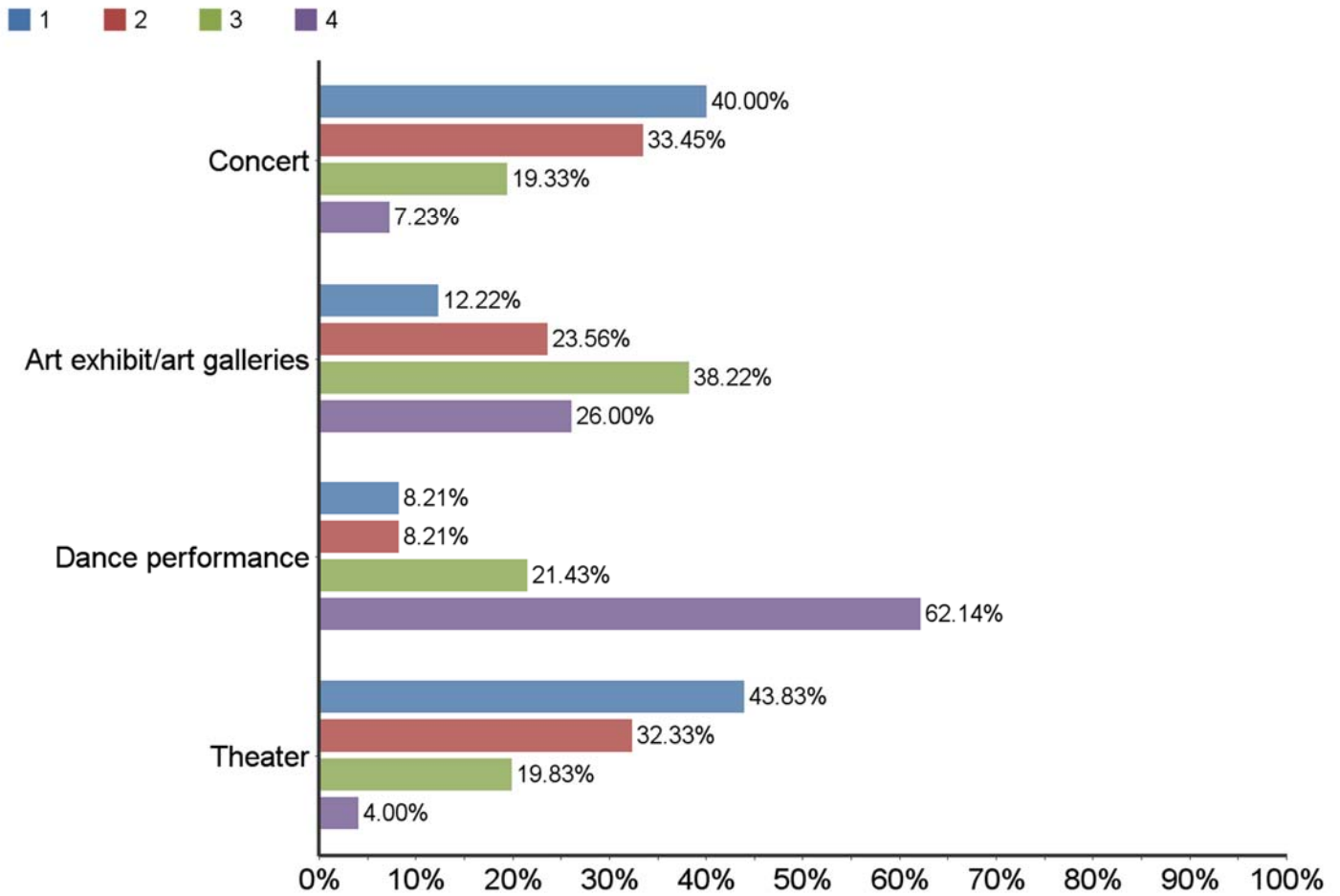
#	Answer	Bar	Response	%
1	Basic needs – food, housing, medical care		83	13.61%
2	Skills – literacy, workforce training		71	11.64%
3	Education – mentoring/tutoring		156	25.57%
4	Economic development/local business		142	23.28%
5	Youth services – recreation and neighborhood-based		50	8.20%
6	Civic engagement/local government		66	10.82%
7	Faith-based opportunities		42	6.89%
	Total		610	100.00%

How do you envision your second half of life?



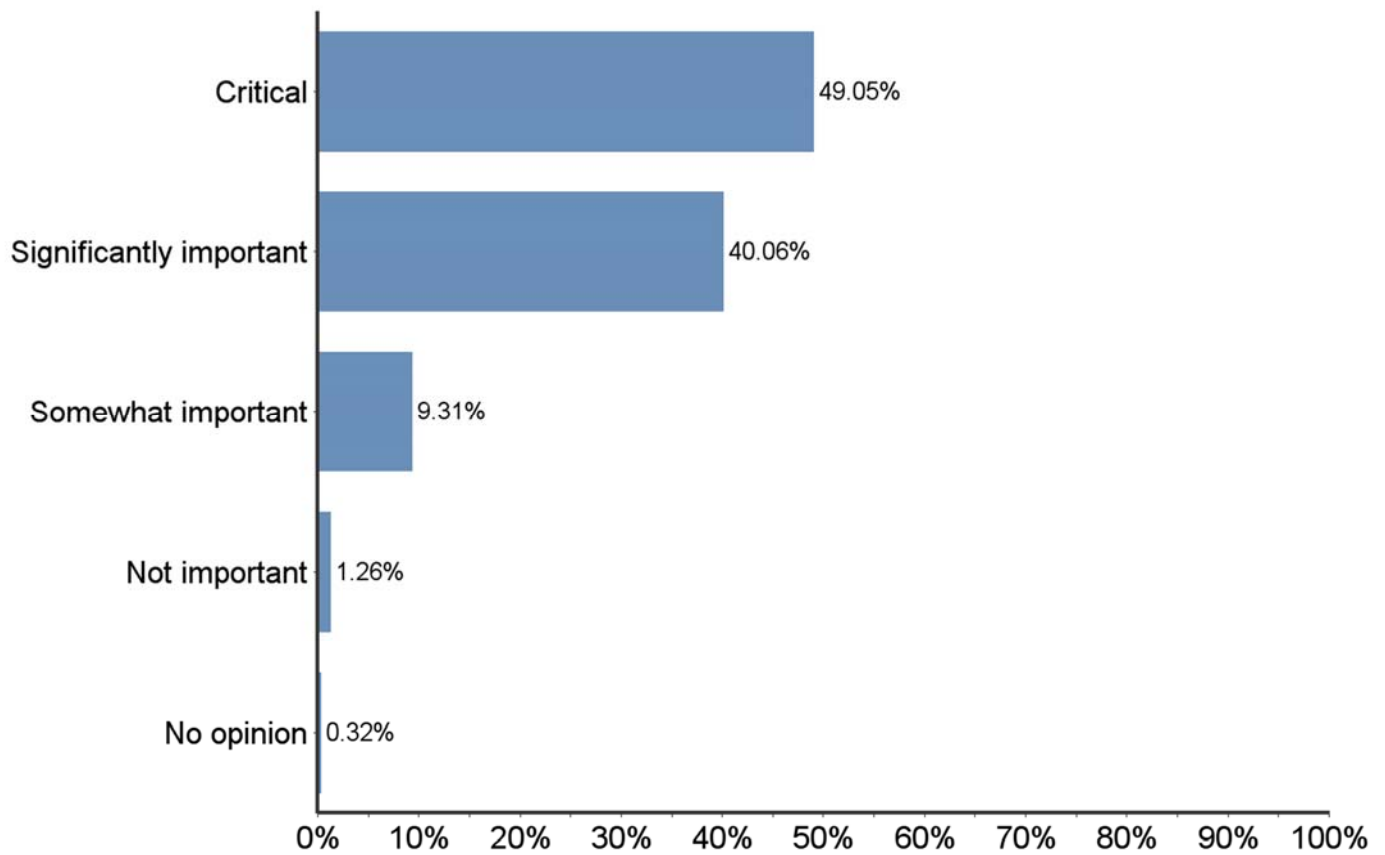
#	Answer	Bar	Response	%
1	Continuing your current career		250	39.75%
2	Launching a new career		144	22.89%
3	Retiring		67	10.65%
4	Volunteering part-time		150	23.85%
5	Volunteering full-time		18	2.86%
	Total		629	100.00%

What arts & culture activity would be the most likely to bring you downtown?



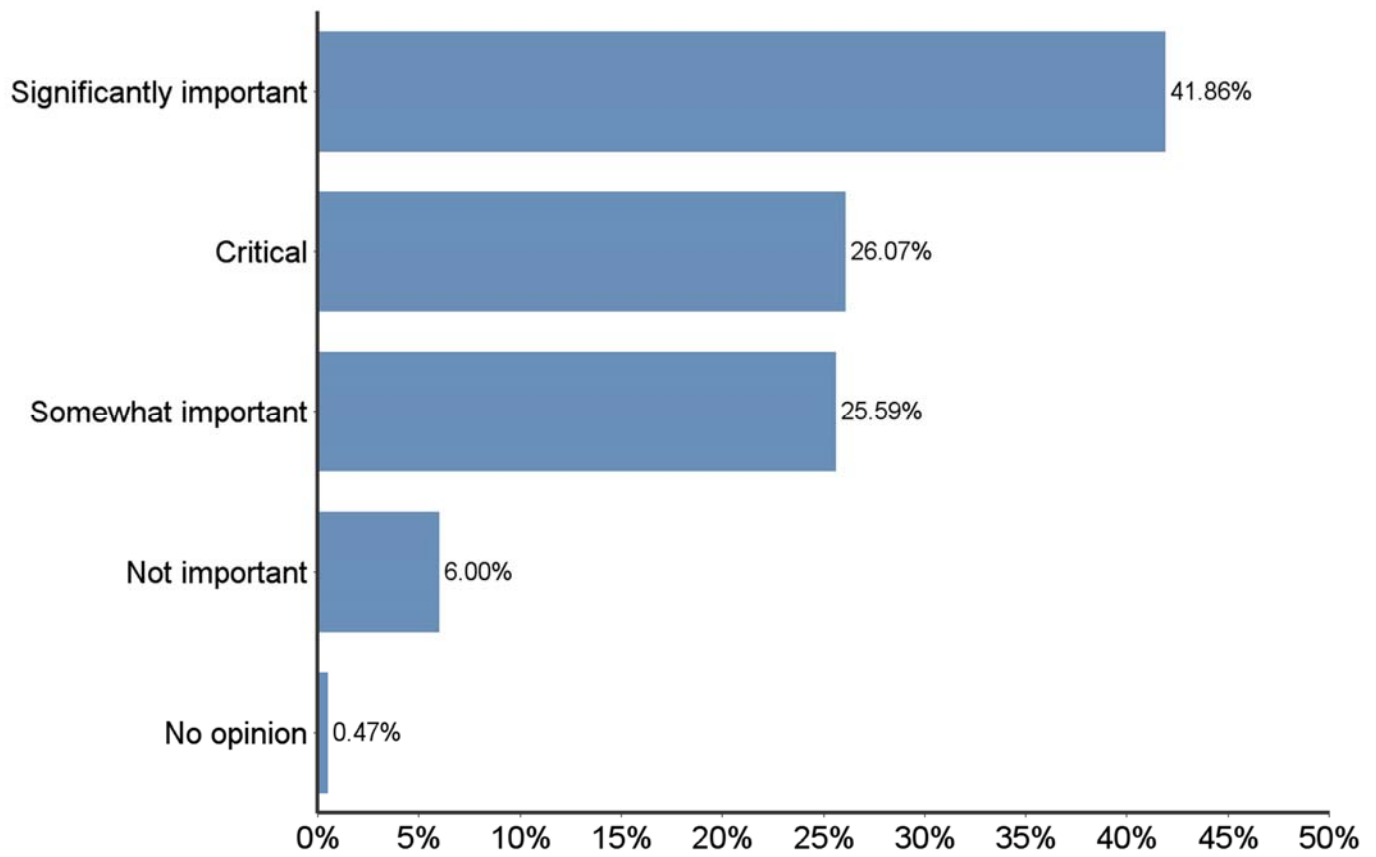
#	Answer	1	2	3	4	Responses	Mean
1	Dance performance	46	46	120	348	560	3.38
2	Concert	238	199	115	43	595	1.94
3	Theater	263	194	119	24	600	1.84
4	Art exhibit/art galleries	70	135	219	149	573	2.78
	Total	617	574	573	564	-	-

How important is arts & culture to Cleveland's future?



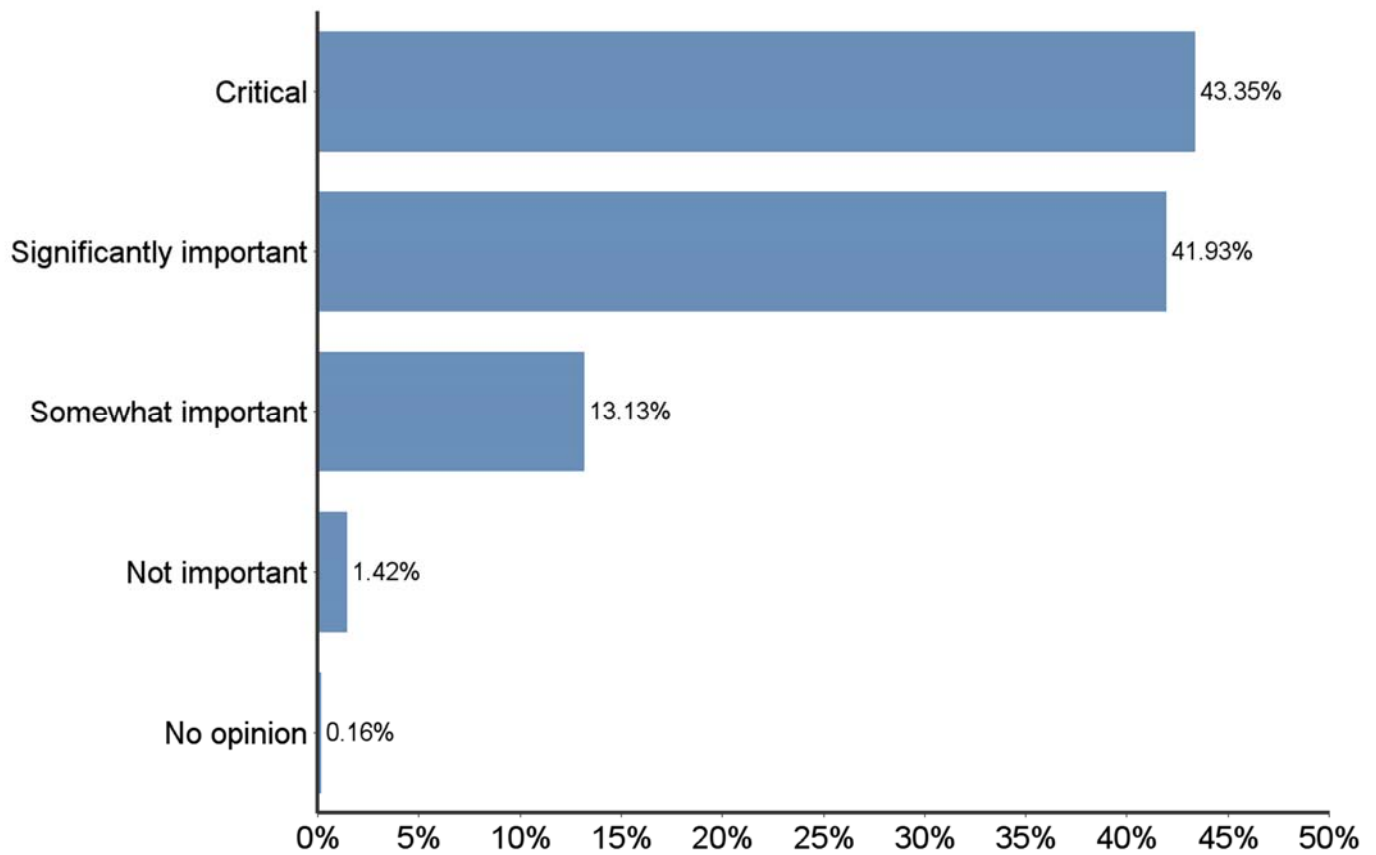
#	Answer	Bar	Response	%
1	Critical		311	49.05%
2	Significantly important		254	40.06%
3	Somewhat important		59	9.31%
4	Not important		8	1.26%
5	No opinion		2	0.32%
	Total		634	100.00%

How important is it for local residents to have access to arts & culture in their neighborhood?



#	Answer	Bar	Response	%
1	Critical		165	26.07%
2	Significantly important		265	41.86%
3	Somewhat important		162	25.59%
4	Not important		38	6.00%
5	No opinion		3	0.47%
	Total		633	100.00%

How important is arts & culture in the lives and education of young people?



#	Answer	Bar	Response	%
1	Critical		274	43.35%
2	Significantly important		265	41.93%
3	Somewhat important		83	13.13%
4	Not important		9	1.42%
5	No opinion		1	0.16%
	Total		632	100.00%

What is the greatest challenge facing our arts and culture organizations?

& Access Affordable Age Appreciation Area Artist **Arts** Attend

Attracting Audiences Awareness Back Base Bring Budget Challenge Children

Circle City Cleveland Collaboration **Community** Competing Competition

Connect Continue Cost Creating **Culture** Cuts Demographics

Develop Diversity Donors Economic Education Encourage Endowment

Engaging Events Experience Exposed Exposure Families Financial Find

Funding Future Generation Good High

Important Income Increase Institutions Interest Kids **Lack** Life Live Local

Long Lower Maintain Making Marketing Money Museum Music Offer

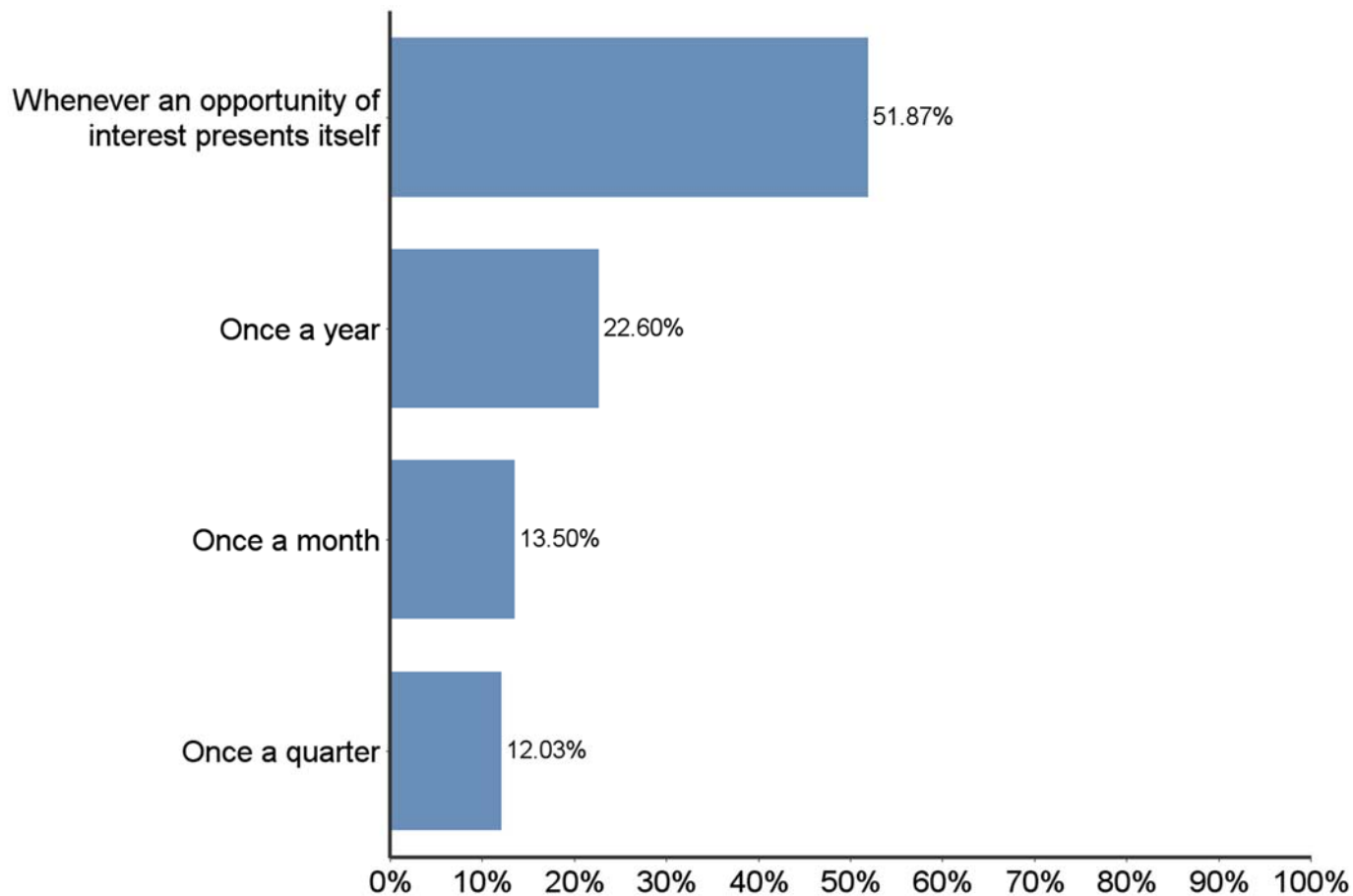
Orchestra **Organizations** Parking **People** Performances Population

Programs Public Reach Region Relevance Residents Resources Restaurants

Schools Show Spaces Sports Students Suburbs **Support** Sustainability

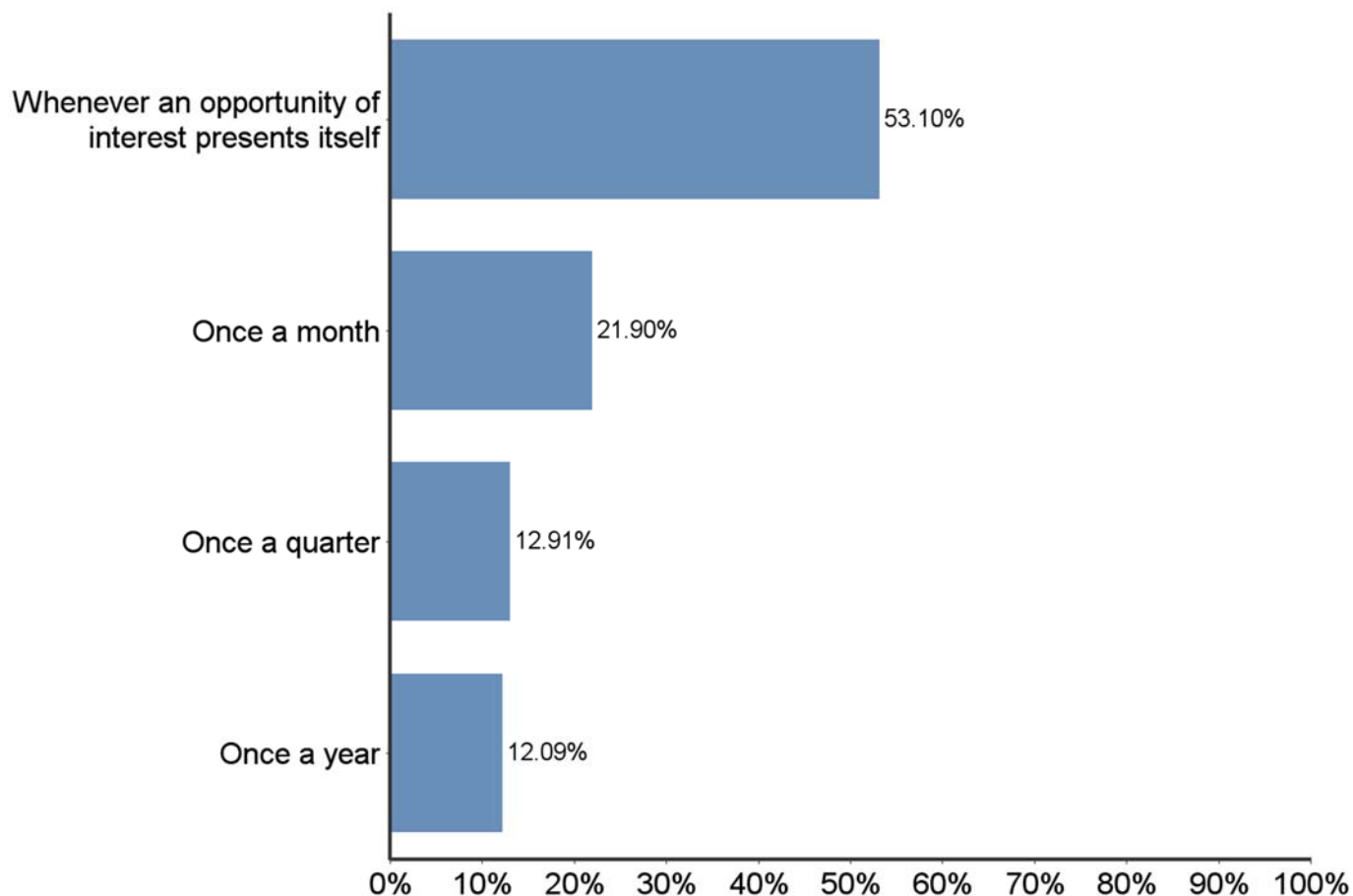
Things Understanding University Venues Work Young Younger Youth

How often do you donate to philanthropic causes in the Cleveland area



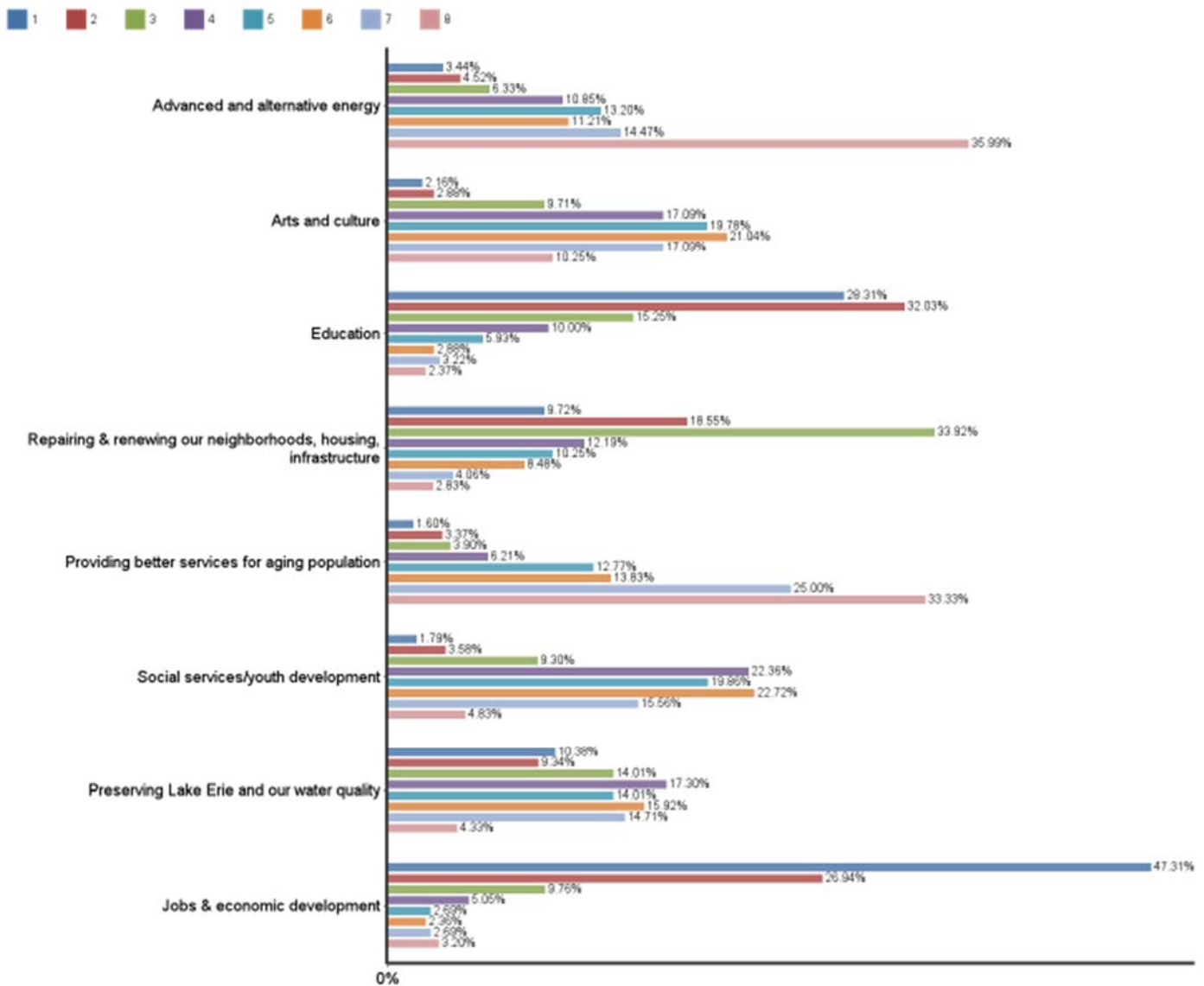
#	Answer	Bar	Response	%
1	Once a year		139	22.60%
2	Once a quarter		74	12.03%
3	Once a month		83	13.50%
4	Whenever an opportunity of interest presents itself		319	51.87%
	Total		615	100.00%

How often do you volunteer in the Cleveland area?



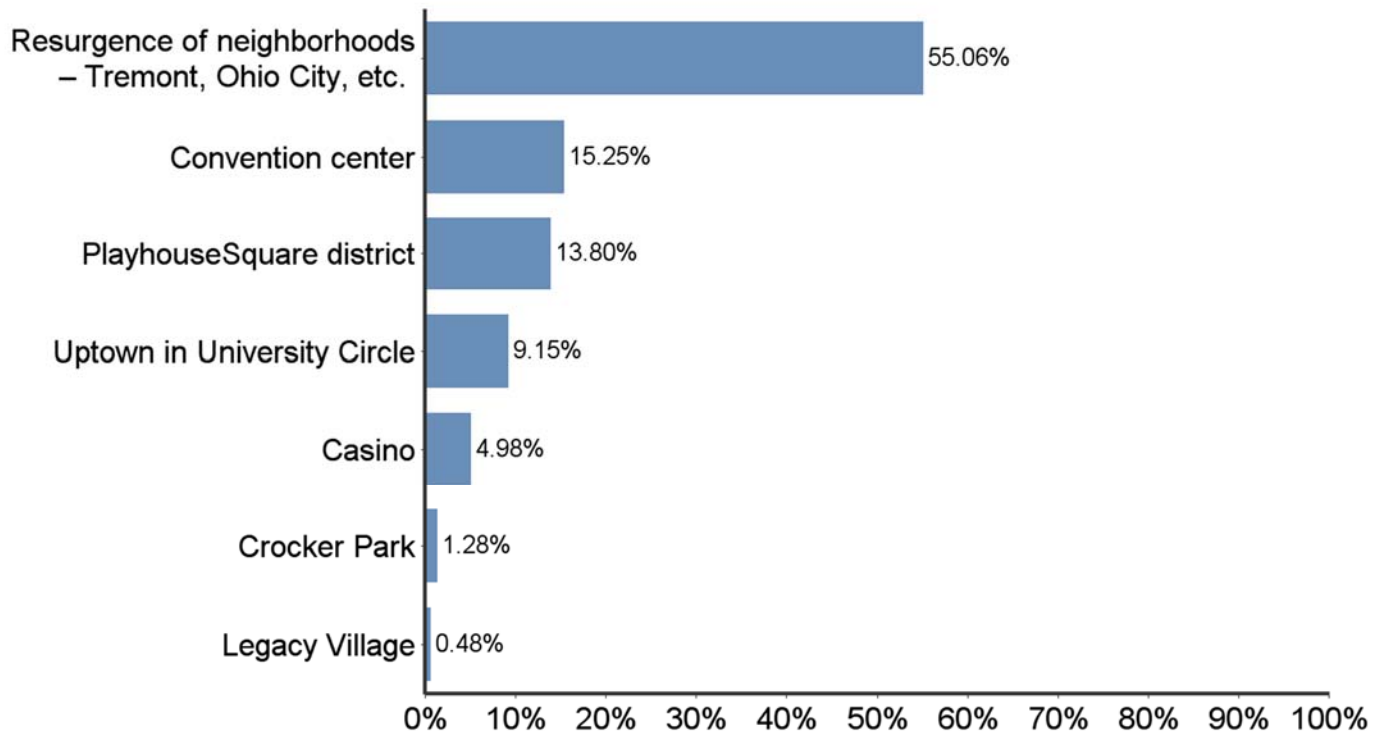
#	Answer	Bar	Response	%
1	Once a year		74	12.09%
2	Once a quarter		79	12.91%
3	Once a month		134	21.90%
4	Whenever an opportunity of interest presents itself		325	53.10%
	Total		612	100.00%

What is the biggest priority for Greater Cleveland for the next 100 years?



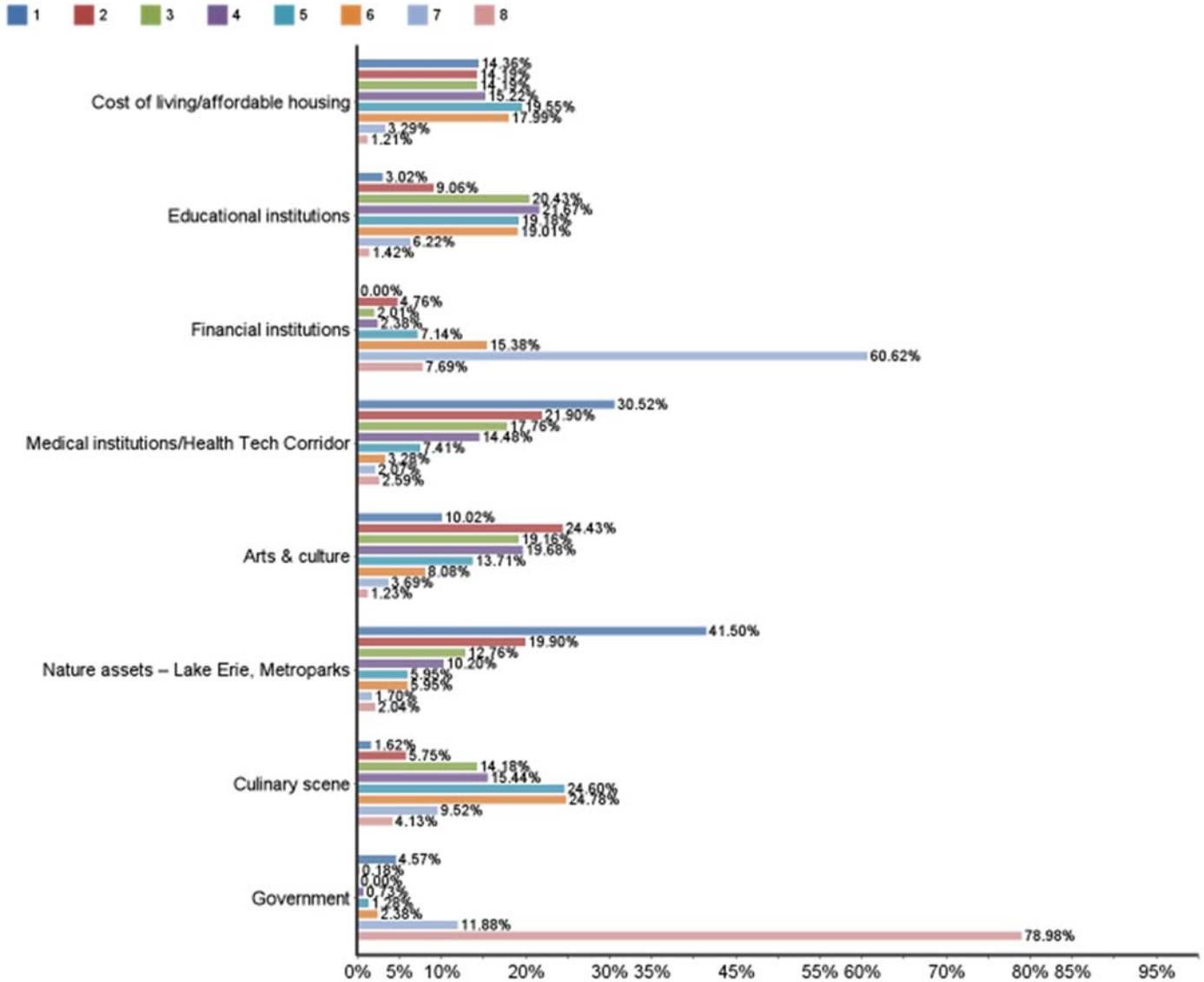
#	Answer	1	2	3	4	5	6	7	8	Responses	Mean
1	Education	167	189	90	59	35	17	19	14	590	2.67
2	Jobs & economic development	281	160	58	30	16	14	16	19	594	2.23
3	Repairing & renewing our neighborhoods, housing, infrastructure	55	105	192	69	58	48	23	16	566	3.51
4	Advanced and alternative energy	19	25	35	60	73	62	80	199	553	5.97
5	Arts and culture	12	16	54	95	110	117	95	57	556	5.32
6	Social services/youth development	10	20	52	125	111	127	87	27	559	5.09
7	Preserving Lake Erie and our water quality	60	54	81	100	81	92	85	25	578	4.43
8	Providing better services for aging population	9	19	22	35	72	78	141	188	564	6.33
	Total	613	588	584	573	556	555	546	545	-	-

What is the most exciting new development in Cleveland in the past few years?



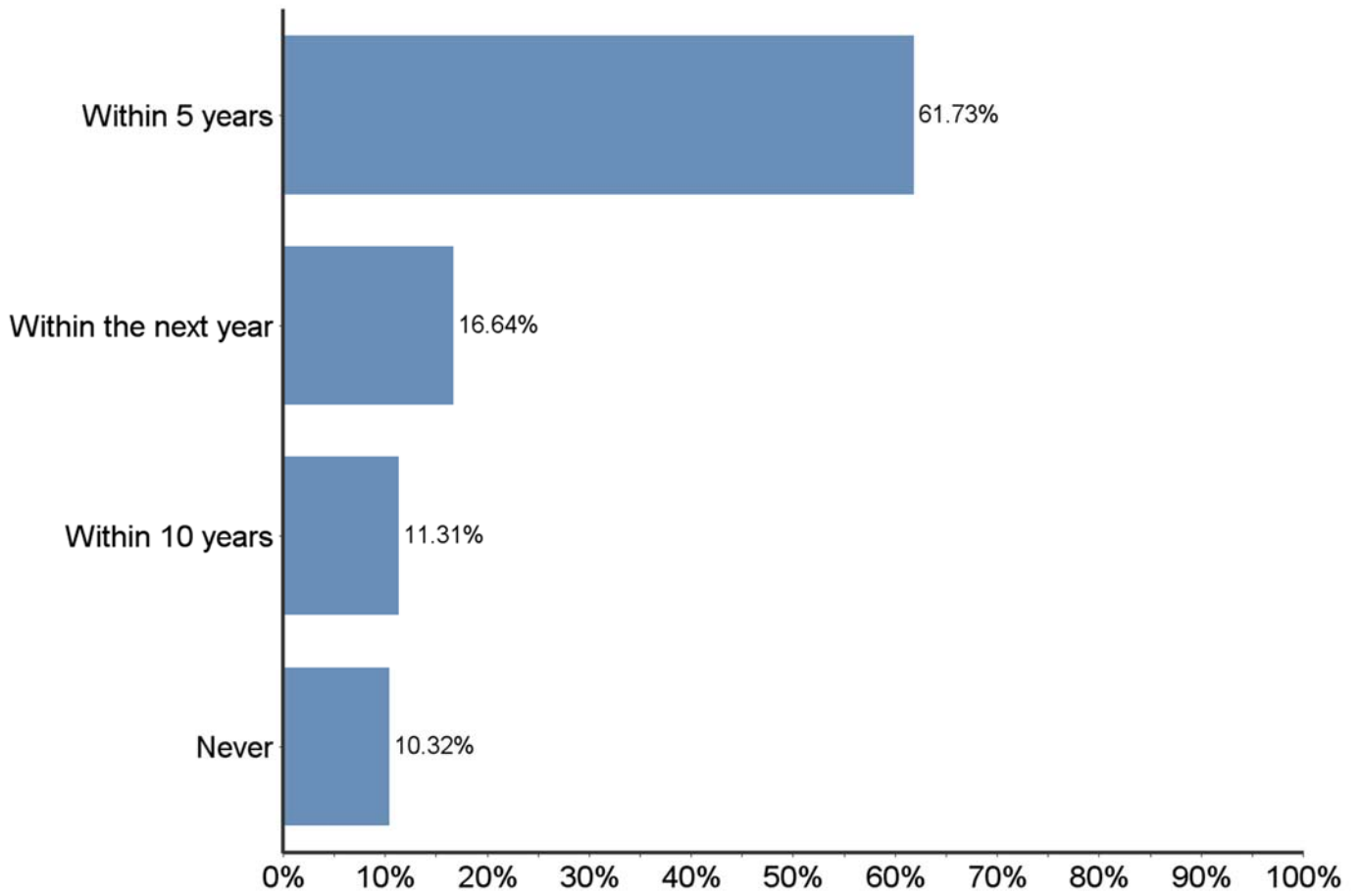
#	Answer	Bar	Response	%
1	Casino		31	4.98%
2	Convention center		95	15.25%
3	PlayhouseSquare district		86	13.80%
4	Uptown in University Circle		57	9.15%
5	Crocker Park		8	1.28%
6	Legacy Village		3	0.48%
7	Resurgence of neighborhoods – Tremont, Ohio City,		343	55.06%
	Total		623	100.00%

What is Greater Cleveland's greatest asset?



#	Answer	1	2	3	4	5	6	7	8	Responses	Mean
1	Nature assets – Lake Erie, Metroparks	244	117	75	60	35	35	10	12	588	2.54
4	Medical institutions/Health Tech Corridor	177	127	103	84	43	19	12	15	580	2.77
2	Arts & culture	57	139	109	112	78	46	21	7	569	3.48
6	Cost of living/affordable housing	83	82	82	88	113	104	19	7	578	3.85
3	Educational institutions	17	51	115	122	108	107	35	8	563	4.34
5	Culinary scene	9	32	79	86	137	138	53	23	557	4.89
7	Financial institutions	0	26	11	13	39	84	331	42	546	6.39
8	Government	25	1	0	4	7	13	65	432	547	7.44
	Total	612	575	574	569	560	546	546	546	-	-

When do you anticipate that marriage equality for all will become a reality in Ohio?



#	Answer	Bar	Response	%
1	Within the next year		100	16.64%
2	Within 5 years		371	61.73%
3	Within 10 years		68	11.31%
4	Never		62	10.32%
	Total		601	100.00%

When you think about Cleveland's future, what keeps you up at night?

Area Attract Back Bad Bring Business Change Children

City

Cleveland

College Community

Companies Continue Corruption County Create Crime Cultural Decline

Development Diversity Downtown Economic Education Equality

Families Funding Future Generation Good Government Great Grow

Growth Happen High Home Housing Increase Industry Infrastructure Invest

Issues Jobs Kids Lack Lake Lakefront Large Leaders

Leadership Leave Level Live Local Long Losing Loss Low Make Move

Neighborhoods Opportunities People Place Plan Police

Political POOR Population Positive Poverty Problems Professionals Public

Rate Region Residents Ring Safety Schools Sports Sprawl Start

State Suburbs Support System Talent Tax Things Time Town Urban Vision

Water Work Years Young Youth

Accessible Adaptation Adequate Advancement Amazing Booming Bright Brink

Challenging

Change Comeback Comeuppance

Critical Cusp Dead Decay Declining Detroit Development Difficult Dismal Diverse Dynamic

Ecclectic Education Encouraging Equality Evolution **Evolving** **Exciting** Fantastic

Flourish Forefront Freshwater Global Great Growing **Growth** Home

Hopeful

Iffy Improving Innovation Inspiring Interesting

Leader Leadership Livable Missing Move Nostalgic **Opportunity** Optimism

Optimistic Patchy Phenomenal Pivotal Place Possibilities **Potential** Precarious

Progress **Promising**

Questionable

Rebirth

Recovery Regionalism Reinvented Reinvigorate Relevance Renaissance

Renewal Restrained **Resurgence** Revitalization Rewarding Rise Rockstar Rust

Sad Scary Slow Spectacular Stagnant Steady Successful Sustainable Tenacity Thriving

Tightrope **Transformational** Trending **Uncertain** Undecided Uprising Upside

Upswing Upward **Vibrant** Water Work