



**POLLS IN FOUR SOUTHERN STATES**  
**April 8-15, 2014**

**Arkansas**

**N= 1,027**

**Registered N= 857**

**Kentucky**

**N= 1,026**

**Registered N= 891**

**Louisiana**

**N= 1,075**

**Registered N= 946**

**North Carolina**

**N= 1,024**

**Registered N= 900**

*Asterisk indicates registered voters.*

Q1. Do you approve or disapprove of the way Barack Obama is handling his job as President?

	AR	AR*	KY	KY*	LA	LA*	NC	NC*
Approve	32	33	33	32	40	42	41	41
Disapprove	59	60	56	60	54	54	49	51
Don't know/No Answer	9	7	11	9	6	5	10	8

Q24. Some people are registered to vote and others are not. Are you registered to vote in the precinct or election district where you now live, or aren't you?

	AR	KY	LA	NC
Yes	79	84	85	84
No	21	15	15	15
Don't know/No Answer	-	1	-	1

Q25. How much attention have you been able to pay to the 2014 election campaign — a lot, some, not much or no attention so far?

	AR*	KY*	LA*	NC*
A lot	21	24	24	22
Some	39	33	30	33
Not much	24	26	27	29
No attention	15	15	19	16
Don't know/No answer	1	1	1	1

Q26. How likely is it that you will vote in the 2014 election in November -- would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the election?

	AR*	KY*	LA*	NC*
Definitely vote	76	71	78	74
Probably vote	19	21	17	21
Probably not vote	3	5	3	4
Definitely not vote	1	1	1	1
Don't know/No answer	1	1	1	-

(ROTATE RESPONSE OPTIONS)

Q27. If the 2014 election for U.S. House of Representatives were being held today, would you vote for the (Republican) candidate or the (Democratic) candidate in your district?

	AR*	KY*	LA*	NC*
Republican	39	43	38	38
Democratic	35	37	39	40
Other (Vol.)	1	2	2	2
Won't vote (Vol.)	1	1	1	-
Depends (Vol.)	9	7	8	6
Don't know/No answer	14	10	12	14

## ARKANSAS

(ROTATE CANDIDATES)

Q28A. If the 2014 general election for Governor of Arkansas were being held today and the candidates were (Mike Ross, Democrat) and (Asa (AY-sa) Hutchinson, Republican), for whom would you vote?

	AR*
Mike Ross	40
Asa Hutchinson	41
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	0
Depends (Vol.)	3
Don't know/No answer	13

Q30A. Do you approve or disapprove of the way Mike Beebe (BEE-Bee) is handling his job as Governor?

	AR*
Approve	68
Disapprove	21
Don't know/No Answer	11

(ROTATE CANDIDATES)

Q29A. If the 2014 general election for United States Senator were being held today, and the candidates were (Mark Pryor, Democrat) and (Tom Cotton, Republican), for whom would you vote?

	AR*
Mark Pryor	46
Tom Cotton	36
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	1
Depends (Vol.)	3
Don't know/No answer	11
N=	857

(ROTATE 31A-32A)

Q31A. Do you approve or disapprove of the way Mark Pryor is handling his job as United States Senator?

	AR*
Approve	47
Disapprove	38
Don't know/No Answer	14

(ROTATE 31A-32A)

Q32A. Do you approve or disapprove of the way John Boozman is handling his job as United States Senator?

	AR*
Approve	41
Disapprove	28
Don't know/No Answer	31

### KENTUCKY

(ROTATE CANDIDATES)(ROTATE Q28K and Q29K)

Q28K. If the 2014 general election for United States Senator were being held today, and the candidates were (Alison Lundergan Grimes, Democrat) and (Mitch McConnell, Republican), for whom would you vote?

	KY*
Alison Lundergan Grimes	43
Mitch McConnell	44
Someone else/Neither/Other (Vol.)	3
Won't Vote (Vol.)	1
Depends (Vol.)	2
Don't know/No answer	8

(ROTATE CANDIDATES)(ROTATE Q28K and Q29K)

Q29K. If the 2014 general election for United States Senator were being held today, and the candidates were (Alison Lundergan Grimes, Democrat) and (Matt Bevin, Republican), for whom would you vote?

	KY*
Alison Lundergan Grimes	41
Matt Bevin	35
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	1
Depends (Vol.)	2
Don't know/No answer	16

Q30K. Do you approve or disapprove of the way Steve Beshear (Be-SHEER) is handling his job as Governor?

	KY*
Approve	56
Disapprove	29
Don't know/No Answer	15

(ROTATE 31K&32K)

Q31K. Do you approve or disapprove of the way Rand Paul is handling his job as United States Senator?

	KY*
Approve	53
Disapprove	32
Don't know/No Answer	14

(ROTATE 31K&32K)

Q32K. Do you approve or disapprove of the way Mitch McConnell is handling his job as United States Senator?

	KY*
Approve	40
Disapprove	52
Don't know/No Answer	8

33K. Would you like to see Rand Paul run for President of the United States in 2016, or not, or don't you know enough about Rand Paul to say?

	KY*
Yes	31
No	34
Don't know enough	32
Don't know/No answer	3

## LOUISIANA

(ROTATE CANDIDATES)

Q28L. If the 2014 general election for United States Senator were being held today, and the candidates were (Mary Landrieu (LAN-drew), Democrat), (Bill Cassidy, Republican), (Paul Hollis, Republican), and (Rob Maness (MAIN-ness), Republican), for whom would you vote?

	LA*
Mary Landrieu	42
Bill Cassidy	18
Paul Hollis	5
Rob Mannes	4
Someone else/Neither/Other (Vol.)	3
Won't Vote (Vol.)	2
Depends (Vol.)	5
Don't know/No answer	20

Q29L. Do you approve or disapprove of the way Bobby Jindal (JIN-dahl) is handling his job as Governor?

	LA*
Approve	40
Disapprove	54
Don't know/No Answer	6

(ROTATE 31L and 32L)

Q31L. Do you approve or disapprove of the way Mary Landrieu (LAN-drew) is handling her job as United States Senator?

	LA*
Approve	49
Disapprove	45
Don't know/No Answer	6

(ROTATE 31L and 32L)

Q32L. Do you approve or disapprove of the way David Vitter is handling his job as United States Senator?

	LA*
Approve	51
Disapprove	35
Don't know/No Answer	13

## NORTH CAROLINA

(ROTATE CANDIDATES) (ROTATE Q28N and Q29N)

Q28N. If the 2014 general election for United States Senator were being held today, and the candidates were (Kay Hagan (HAY-gan), Democrat) and (Thom Tillis, Republican), for whom would you vote?

	NC*
Kay Hagan	42
Thom Tillis	40
Someone else/Neither/Other (Vol.)	5
Won't Vote (Vol.)	-
Depends (Vol.)	2
Don't know/No answer	12

(ROTATE CANDIDATES) (ROTATE Q28N and Q29N)

Q29N. If the 2014 general election for United States Senator were being held today, and the candidates were (Kay Hagan (HAY-gan), Democrat) and (Greg Brannon, Republican), for whom would you vote? (ROTATE CANDIDATES)

	NC*
Kay Hagan	41
Greg Brannon	39
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	1
Depends (Vol.)	2
Don't know/No answer	14

Q30N. Do you approve or disapprove of the way Pat McCrory is handling his job as Governor?

	NC*
Approve	43
Disapprove	44
Don't know/No Answer	13

(ROTATE Q31N and Q32N)

Q31N. Do you approve or disapprove of the way Kay Hagan (HAY-gan) is handling her job as United States Senator?

	NC*
Approve	44
Disapprove	44
Don't know/No Answer	12

(ROTATE Q31N and Q32N)

Q32N. Do you approve or disapprove of the way Richard Burr is handling his job as United States Senator?

	NC*
Approve	39
Disapprove	29
Don't know/No Answer	32

Q21. Is it possible you would ever vote for a candidate who does not share your views on the 2010 health care law, or is this issue so important that you would not vote for a candidate who disagrees with you?

	AR*	KY*	LA*	NC*
Yes would vote	35	39	28	35
No, would not vote	52	46	58	53
Depends (Vol.)	8	8	8	8
Don't know/No answer	4	7	5	4

Q34. Do you think it should be legal or not legal for same sex couples to marry?

	AR*	KY*	LA*	NC*
Legal	35	38	36	44
Not legal	57	54	56	49
Don't know/No Answer	8	8	9	7

### Demographics

Sex. SEX of Respondent

	AR	KY	LA	NC
Male	48	48	47	47
Female	52	52	53	53

Job. Are you currently employed--either full-time or part-time, are you temporarily out of work, or are you not in the market for work at all?

	AR	KY	LA	NC
Currently employed	52	51	52	53
Temporarily out of work	6	9	10	10
Not in the market for work	23	22	21	22
Retired	18	18	16	14
Don't know/No answer	2	-	1	1

vt12. Did you vote in the 2012 presidential election, did something prevent you from voting, or did you choose not to vote? (IF VOTED, ASK: Did you vote for Barack Obama, Mitt Romney, or someone else?)

	AR	KY	LA	NC
Obama	26	28	31	38
Romney	27	31	28	31
Someone else	8	6	9	6
Voted, won't say for whom (Vol.)	3	3	4	3
Didn't vote (Vol.)	32	29	25	21
Don't know/No answer	4	3	3	2

Tea. Do you consider yourself to be a supporter of the Tea Party movement, or not?

	AR	KY	LA	NC
Yes	23	23	27	22
No	61	61	59	62
Don't know/No answer	16	17	14	16



Kids . Do you have any children? (IF YES, ASK: Are any of your children under 18?)

	AR	KY	LA	NC
Yes, one or more child under 18	34	34	34	31
Yes, all over 18	43	42	39	40
No children	23	23	27	29
Don't know/No answer	-	1	-	-

Marr. Are you now married, widowed, divorced, separated, or have you never been married?

	AR	KY	LA	NC
Married	54	54	47	53
Widowed	8	8	8	6
Divorced	15	14	13	10
Separated	2	2	3	4
Never been married	19	22	29	26
Don't know/No answer	1	-	1	1

Evan. Some people think of themselves as evangelical or born again Christians. Do you ever think of yourself in either of these ways?

	AR	KY	LA	NC
Yes	52	44	44	44
No	45	53	54	53
Don't know/No answer	4	3	2	3

Reli. What is your religious preference today? (OPEN-END; DO NOT READ RESPONSE OPTIONS)

	AR	KY	LA	NC
Protestant	73	67	61	73
Catholic	5	10	23	8
Jewish	-	-	-	1
Muslim	-	1	-	-
Other	6	5	5	5
None	12	14	8	11
Don't know/No answer	4	3	3	3

Attend. How often do you attend religious services?

	AR	KY	LA	NC
More than once a week	24	18	19	20
Once a week	22	21	27	21
A few times a month	16	15	17	19
A few times a year	16	20	19	18
Never	9	10	8	8
Don't know/No answer	2	2	2	2
No Religion/None	12	14	8	11

Prty. Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or what?

	AR	KY	LA	NC
Republican	23	28	28	30
Democrat	29	36	37	34
Independent	38	28	28	31
Don't know/No answer	10	8	7	5

**(Based on those who consider themselves an Independent or Don't know/No Answer)**

Lean. Do you think of yourself as closer to the Republican party or to the Democratic party?

	AR	KY	LA	NC
Lean Republican	42	38	39	35
Lean Democrat	27	31	23	33
Don't know/No answer	32	31	38	31
N=	463	331	371	360

**Prty/Lean Combo Table based on total**

	AR	KY	LA	NC
Republican	23	28	28	30
Democrat	29	36	37	34
Independent/Don't know/No answer	48	36	36	36
Lean Republican	20	14	14	13
Lean Democrat	13	11	8	12
Don't know/No answer	15	11	13	11

Pphl. How would you describe your views on most political matters? Generally do you think of yourself as liberal, moderate, or conservative?

(IF LIBERAL, ASK: Would you say you are very liberal or only somewhat liberal?)

(IF CONSERVATIVE, ASK: Would you say you are only somewhat conservative or very conservative?)

	AR	KY	LA	NC
Very liberal	6	5	6	9
Somewhat liberal	11	11	11	12
Moderate	32	37	32	34
Somewhat conservative	24	23	23	21
Very conservative	19	15	19	17
Don't know/No answer	8	9	9	6

Educ. What was the last grade in school you completed?

	AR	KY	LA	NC
Not a High School grad	14	16	16	15
High School grad	35	34	33	27
Some college (including trade or business)	29	29	29	32
College grad	13	13	14	17
Post grad work or degree (Masters, MBA, JD, MD, Ph.D.)	7	8	7	8
Don't know/No answer	2	-	1	1

Hisp. Are you of Hispanic origin or descent, or not?

Race. Are you White, Black, Asian, or some other race?

### Hisp/Race Combo Table

	AR	KY	LA	NC
White non-Hispanic	74	85	62	68
Black non-Hispanic	14	7	28	19
Hispanic	5	3	4	7
Other/ Mixed, non-Hispanic	4	4	3	3
Don't know/No answer	3	3	3	2

Inc. Was your total family income in the year 2013 UNDER or OVER \$50,000? inc1. Was it under \$15,000, was it \$15,000 but under \$30,000, or was it \$30,000 but under \$50,000? inc2. Was it \$50,000 but under \$75,000, was it \$75,000 but under \$100,000 or was it \$100,000 or over?

	AR	KY	LA	NC
Under \$15,000	16	14	17	13
\$15,000 but under \$30,000	22	24	18	17
\$30,000 but under \$50,000	21	18	20	20
\$50,000 but under \$75,000	17	18	16	20
\$75,000 but under \$100,000	9	11	12	10
\$100,000 and over	9	10	11	12
Won't specify/Refused	6	5	5	7