

October 2010

«Addressee»
«Company»
«Position»
«Address1»
«Address2»
«Address3»
«City», «StateCode» «ZipCode»

Dear «Salutation»,

I AM CAMP. And so is Paul, the camper who is now able to experience Camp Sea Gull because his family was awarded a Campership. *You have just given Paul a sense of possibility.*

I AM CAMP. And so is Keri, the counselor who is now more confident teaching others how to sail because she earned her US Sailing Small Boat Instructor certification—whose course and material fees are offset through the annual fund. *You have just empowered Keri to not only deliver quality instruction on her activity, but to also provide character-building experiences to her campers because of her personal successes.*

I AM CAMP. And so is Marcus, the Pamlico County elementary student struggling with math who is given small group support after school as a part of his Y-Learning program subsidized by annual fund dollars. *You have just provided resources for Marcus that were lacking before.*

I AM CAMP. It is you, a donor, who is strengthening the mission of Camp through the act of giving. *You have just given voice to these individuals, as well as hundreds of others who each have their own camp story.*

Your gift of \$«Amount».00 to the 2010/2011 CampAnnualFund makes an important impact on the lives of our campers, our programs, and our local community. In addition, gifts to our endowments as well as gifts to capital improvement work together with these annual contributions to assure a legacy of promise, one in which future generations will proudly declare: **I AM CAMP.**

On behalf of the children and families who benefit from your generosity, please accept our sincere gratitude.

Sincerely,

Henry DeHart
Executive Director, Camp Sea Gull

Lynn Moss
Executive Director, Camp Seafarer

Cash contributed	\$«Amount».00
Less economic benefit received	\$0.00
Amount tax deductible	\$«Amount».00

DATE

I AM CAMP

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Dear «Salutation»,

You are Camp! And so is Emily, the camper who shares with us why she is so fond of her time at Camp:

“At Seafarer, I experienced a magic that no matter who you are, where you come from, or what your religion or race is, Camp has a place for you. I left a better person with new lifelong skills . . . thank you so much for everything you have done, the atmosphere you have provided and the true magic you have added to my life.”

Emily and I thank you for your gift of \$«Amount».00 towards your pledge of \$«PledgeAmount».00 to the 2010/2011 CampAnnualFund «Remark». Because of you, we are able to strengthen the mission of Camp: a mission that embraces differences and provides opportunity for every child—regardless of financial background—because the values of the Good Sport Award are lived by all.

Sincerely,

Lisa Blockus Brown
Director of Annual Giving and Stewardship

Pledged amount	\$«PledgeAmount».00
Payments received	\$«AppliedAmount».00
Pledge balance	\$«PledgeBalance».00

To learn more about our annual, endowment, and capital initiatives, go to www.seagull-seafarer.org and click on Camp Philanthropy.