2014 PLAYOFF PRICING & 2014/15 RENEWAL PRICING

New for 2014/15, we have restructured a number of sections and prices to make it easier for all fans to find the right ticket for their budget. Some prices will decrease, some will stay the same, and some will increase. The Grizzlies are proud to continue to be among those who offer the most affordable ticket prices in the NBA. **GREATER PLAYOFF REWARDS** - No price increase for the first two rounds of the 2014 NBA Playoffs.

2014 PLAYOFF PRICING

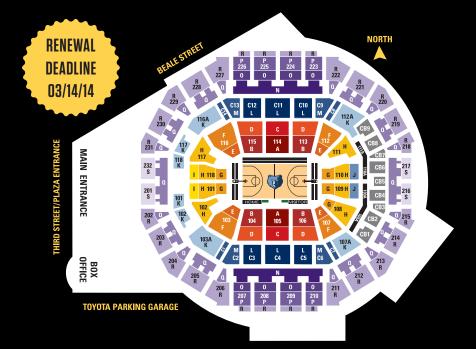
	SECTION	REGULAR Season	ROUND 1	CONFERENCE Semis	CONFERENCE Finals	NBA FINALS
U	Terrace IV	\$5	\$5	\$5	\$6	\$7
T	Terrace III	\$11	\$11	\$11	\$13	\$14
S	Terrace II	\$18	\$18	\$18	\$21	\$23
R	Terrace I	\$27	\$27	\$27	\$31	\$35
N	First Tennessee Club Baseline	\$55	\$55	\$55	\$63	\$72
М	First Tennessee Club Sideline	\$79	\$79	\$79	\$91	\$103
G	Plaza IV	\$29.75	\$29.75	\$29.75	\$34	\$39
F	Plaza III	\$58	\$58	\$58	\$67	\$75
E	Plaza II	\$75	\$75	\$75	\$86	\$98
D	Plaza II Plus	\$80	\$80	\$80	\$92	\$104
С	Plaza I	\$97	\$97	\$97	\$112	\$126
В	Courtside II	\$139	\$139	\$139	\$148	\$168
A	Courtside I	\$147	\$147	\$147	\$169	\$191
	Baseline Row 2	\$270	\$270	\$270	\$311	\$351
	Baseline Row 1	\$540	\$540	\$540	\$621	\$702
	Sideline Row 2	\$332	\$332	\$332	\$382	\$432
	Sideline Row 1	\$665	\$665	\$665	\$765	\$865



2014/15 SEASON TICKET PRICING

	SECTION	PRICE PER GAME Season Ticket	PRICE PER GAME SINGLE GAME*	TOTAL PRICE SEASON TICKET	SAVINGS Per seat	10-MONTH PLAN Per Payment
S	Terrace V	\$7	\$10	\$315	\$135	\$31.50
R	Terrace IV	\$11	\$20	\$495	\$405	\$49.50
Q	Terrace III	\$13	\$25	\$585	\$540	\$58.50
P	Terrace II	\$15	\$40	\$675	\$1,125	\$67.50
0	Terrace II Plus	\$20	\$45	\$900	\$1,125	\$90.00
N	Terrace I	\$28	\$50	\$1,260	\$990	\$126.00
M	First Tennessee Club II	\$60	\$102	\$2,700	\$1,890	\$270.00
L	First Tennessee Club I	\$79	\$102	\$3,555	\$1,035	\$355.50
K	Plaza IV	\$32	\$50	\$1,440	\$810	\$144.00
J	Plaza IV Plus	\$35	\$55	\$1,575	\$900	\$157.50
1	Plaza III	\$48	\$64	\$2,160	\$720	\$216.00
H	Plaza II	\$58	\$77	\$2,610	\$855	\$261.00
G	Plaza II Plus	\$64	\$85	\$2,880	\$945	\$288.00
F	Plaza I	\$75	\$95	\$3,375	\$900	\$337.50
E	Plaza I Plus	\$85	\$105	\$3,825	\$900	\$382.50
D	Courtside IV	\$97	\$160	\$4,365	\$2,835	\$436.50
C	Courtside III	\$105	\$170	\$4,725	\$2,925	\$472.50
В	Courtside II	\$139	\$240	\$6,255	\$4,545	\$625.50
A	Courtside I	\$155	\$260	\$6,975	\$4,725	\$697.50
	Baseline Row 2	\$278	\$345	\$12,510	\$3,015	\$1,251.00
	Baseline Row 1	\$565	\$675	\$25,425	\$4,950	\$2,542.50
	Sideline Row 2	\$342	\$400	\$15,390	\$2,610	\$1,539.00
	Sideline Row 1	\$697	\$800	\$31,365	\$4,635	\$3,136.50

^{*}Prices vary by game and are subject to change



MVP FAQ

HOW DO I RENEW MY SEASON TICKETS?

Renew and pay in full by March 14, 2014 and you'll receive 5% off your total Season Ticket purchase plus guarantee your 2014 Playoff Tickets. Otherwise an initial payment is due by March 28, 2014 to reserve your seats for the 2014 Playoffs and 2014/15 season.

PAYMENTS CAN BE MADE ANY ONE OF THE FOLLOWING WAYS:

- Renew over the phone by contacting your Account Executive directly or by calling (901) 888-HOOP.
- Online at grizzlies.com. Click on "My MVP Account" and enter your account number and PIN for access. This information can be found on your online invoice.
- Print your online invoice and mail with payment to Memphis Grizzlies, Attn: MVP Season Ticket Renewal, 191 Beale St., Memphis, TN, 38103.

Remember, the deadline to renew your Season Tickets and purchase Playoff tickets is March 28, 2014.

WHAT ARE MY PAYMENT OPTIONS?

Option 1: Pay in full by **March 14, 2014** and you will receive 5% off your total Season Ticket purchase.

Option 2: Pay in three installments with first payment due by March 28, 2014.

Option 3: 10-month payment plan with first payment due by March 28, 2014 - Spread your balance over 10 equal payments. Check the box on your online invoice and we'll automatically charge your credit card for 10 equal installments from your initial renewal payment to December 2014. Please note authorization form must be completed prior to renewal being processed.

Please note that all Season Ticket payments are non-refundable.

HOW DO I ORDER PLAYOFF TICKETS?

As a Season Ticket Holder you have the option to purchase your seats for all rounds of the NBA Playoffs. The Grizzlies could play a maximum of 16 home games over 4 rounds. By checking the Playoff box on your invoice and returning it with your initial Season Ticket payment, you will receive tickets for your current seat location for all home Playoff games.

HOW DO I PAY FOR MY PLAYOFF TICKETS?

While you must make your upcoming Season Ticket payment in order to qualify for a Playoff ticket purchase, you will be billed for any Playoff games after they are played. If you renew your account online you must click the Playoff box. You will also need to choose your Playoff payment option. You can have your card automatically charged at the end of each round, at the end of the Playoffs or be billed on your second invoice. Your Playoff tickets will be placed in your account in mid-April. You will receive an email notifying you when your Playoff tickets are ready for download. If you do not check the Playoff box online, contact your Account Executive or renew your Season Tickets you will not be able to purchase the Playoff package.

HOW DO I PURCHASE ADDITIONAL PLAYOFF TICKET PACKAGES?

All Season Ticket Holders have the opportunity to purchase additional Playoff ticket packages based on availability prior to general sale. To purchase additional Playoff packages you must pay for the first two rounds in full. Your account will be credited for any games that are not played. All additional package orders will be filled with the best available seat locations at the time of your order. Call your Account Executive at (901) 888-HOOP for more information.

HOW DO I PURCHASE SINGLE GAME PLAYOFF TICKETS?

Once the Grizzlies clinch a Playoff spot, we will announce an on-sale date for single game tickets. Tickets can be purchased for the first two games of the first round at the FedExForum Box Office, all Ticketmaster outlets, Ticketmaster charge by phone or online at grizzlies.com.

CAN I UPGRADE MY SEASON TICKETS FOR THE 2014/15 SEASON?

As a renewing Season Ticket Holder, you will have the opportunity to upgrade your Season Tickets prior to the sale of Season Tickets to the general public. If you are interested in upgrading your Season Tickets for next season, please check the box on your invoice, or contact your Account Executive. Near the end of the regular season, you will be contacted with information about our upgrade event at FedExForum where you will be able to sit in seats and check availability.

CAN I ADD ADDITIONAL SEATS TO MY ACCOUNT?

As a renewing Season Ticket Holder you will have the opportunity to purchase additional Season Tickets prior to the sale of Season Tickets to the general public. Please contact your Account Executive for more information.

WHAT HAPPENS IF I DON'T MAKE MY INITIAL PAYMENT?

All Season Ticket Holders must make a payment in order to secure their seats for the 2014/15 season and 2014 Playoffs. If the payment is not made by the deadline, your seats will be subject to cancellation and be used to upgrade existing Season Ticket Holders.



GREATER BENEFITS

As always, your Grizz loyalty pays, with great benefits, discounts and upgrades throughout the NBA season.

	LEGEND	ALL-STAR	VETERAN
MVP Express Concession Lines	8		
MVP Entrance			
MVP Ticket Window	8		
Early Entrance (2 hours prior to tip-off)			
MVP Only Events & Recognition	8	٨	
FedExForum Pre-Sale Priority	1st	2nd	3rd
Seat Upgrade Coupons*	5	2	1
Merchandise Discounts*	30%	25%	20%
On-Court Photo	8		
Free Ticket Credit*	\$500	\$200	\$100
Special Access Passes*	5	2	1
Guaranteed Giveaways			
Grizzlies BBQ Festival Tent	8		
Legends Lounge			
NBA League Pass Broadband*			
*Some restrictions apply			

GREATER REWARDS

In addition to your benefits, renewing Floor Seat, First Tennessee Club and the newly restructured Courtside MVPs will enjoy these added, in-game services.

FLOOR SEAT MVP REWARDS

- · Complimentary parking in the Toyota Parking Garage
- Invitation to VIP Hoop School
- Exclusive Floor Seat Holder Lounge with all-inclusive food & beverage
- Exclusive Valet Parking and Courtside Entrance for Row-A Floor Seat Holders
- 35% off Team Store Grizzlies Merchandise

COURTSIDE I & II MVP REWARDS

- Access to the First Tennessee Club Level
- Exclusive access to the Lexus Lounge
- · In-seat wait service

COURTSIDE III MVP REWARDS

- NEW Exclusive access to the Lexus Lounge
- Access to the First Tennessee Club Level

COURTSIDE IV MVP REWARDS

Access to the First Tennessee Club Level

FIRST TENNESSEE CLUB REWARDS

- Access to the First Tennessee Club Level
- Exclusive Complimentary in-game Concierge Service

GREATER SERVICE

Renewing MVPs will once again enjoy a laundry list of exclusive services, features and offers beyond that of the average fan.

- Playoff Ticket Priority Reserve & purchase Playoff tickets before the public.
- MVP Savings Save major bucks on individual game tickets. All season long.
- MVP Priority Choose the best seats ahead of all non-MVPs.
- My MVP Online Get account info. Print tickets. Forward tickets to friends. All from your account page at grizzlies.com.
- MVP Service A personal service Account Executive for all of your needs.
- MVP Access Get the inside dig at exclusive team events like pre-game Chalk Talks, and our annual MVP Thank You Party.
- MVP Web Content Login access and content at the Grizzlies' MVP-only website.
- MVP E-News The latest NBA and Grizzlies news, announcements and updates, customized and emailed directly to you.
- MVP Group Nights Special group offers for all MVPs.
- Convenient Payment Plan Pay up front, or take your own sweet time.
- MVP Discounts Price cuts from 15-35% on Grizzlies gear and merchandise.
- Upgrade Priority Choose to upgrade your seat location every year before tickets go on sale to the public.
- Priority Purchasing Purchase additional Grizzlies and select FedExForum event tickets, before they go on sale to the public.
- Team Exchange Conveniently and easily post your tickets for online resale to other True Fans.
- Ticket Redemption Nights Exchange unused tickets for extra seats to select games throughout the season.
- · Grizzlies Business Alliance Get a free business listing on grizzlies.com.
- · Grizzlies Yearbook A complimentary copy of the season in pictures.